

Remarks for
Ames Awareness Event for Capital Campaign
and
Carrie Chapman Catt Hall announcement
June 12, 1990
Dr. Gordon P. Eaton

Thank you Erb!

- I. Let me begin by saying that I am continually impressed with the dedication of both Iowa State's alumni and its friends who give of their time and talent to help ensure a bright future for the University. Each of you here with us tonight can help us in some way to achieve that future. I'd especially like to thank Julia and Marvin Anderson, Linda and John Dasher, Ruth and Carl Hamilton, Marge and Erb Hunziker, Sharon and Dan Krieger, Dorothy and Virgil Lagomarcino, Elizabeth and Dennis Plautz, Barney and Tom Smith and Erma and Norm Skadburg for hosting tonight's gathering.
- II. We all recognize how significantly times are changing in Ames, in Iowa.. in our nation... and in the world. The times are changing and the needs of our citizens are changing. The University is attempting to anticipate and embrace these changes as well, as we respond to the needs of those we serve--through education, through research and through service.
- III. I think that we are very fortunate to have the kind of "town and gown" relationship that will help us meet society's needs at a much greater speed. The Ames Plan is an indication of the cooperation and vision that will enhance both the community and your University.
- IV. Tonight, I'd like to briefly share with you several of Iowa State University's goals as we plan for and move toward the future.
 - A. First, we must maintain the quality of educational excellence that is the trademark of this university, both at the undergraduate and the graduate level.
 - B. We must also continue to attract and teach the bright inquisitive minds of the leaders of tomorrow.
 1. We are very proud of the fact that 7 Fortune 500 company CEO's are graduates of Iowa State and that key leadership positions in another 20 of those companies are held by graduates of our College of Engineering.