

Iowa State Missouri

(Homecoming)

**AMES, IOWA - OCT. 17, 1953
CLYDE WILLIAMS FIELD**



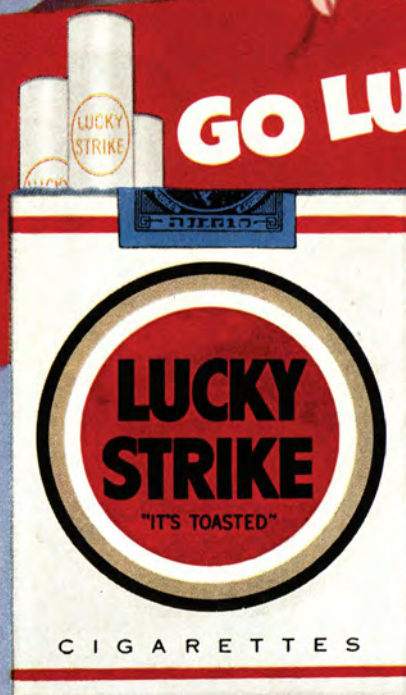
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JAMES H. HILTON
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The students and faculty join me in extending a most cordial welcome to all of you who are here for the 1953 Homecoming events.

Those of you who have not been on the campus in more recent years will observe many changes. The expansion of the physical plant and additional staff personnel is in keeping with the heritage of Iowa State College in fulfilling its responsibility of greater service in the ever-increasing complexity of our times. We hope the institution is measuring up to your expectation.

I am sure you will be interested in knowing that there are approximately 8,000 students enrolled at Iowa State this fall. They come from every county in Iowa, every state in the Union and from more than fifty foreign countries. This year's Freshman Class is one of the largest in history.

The feature attraction today is the football game between the University of Missouri and the Iowa State College. I am sure it will be an interesting contest.

Please feel free to visit any of the college activities in which you may be particularly interested. We do hope you enjoy your visit as much as we enjoy having you with us.

Sincerely yours,

James H. Hilton
President

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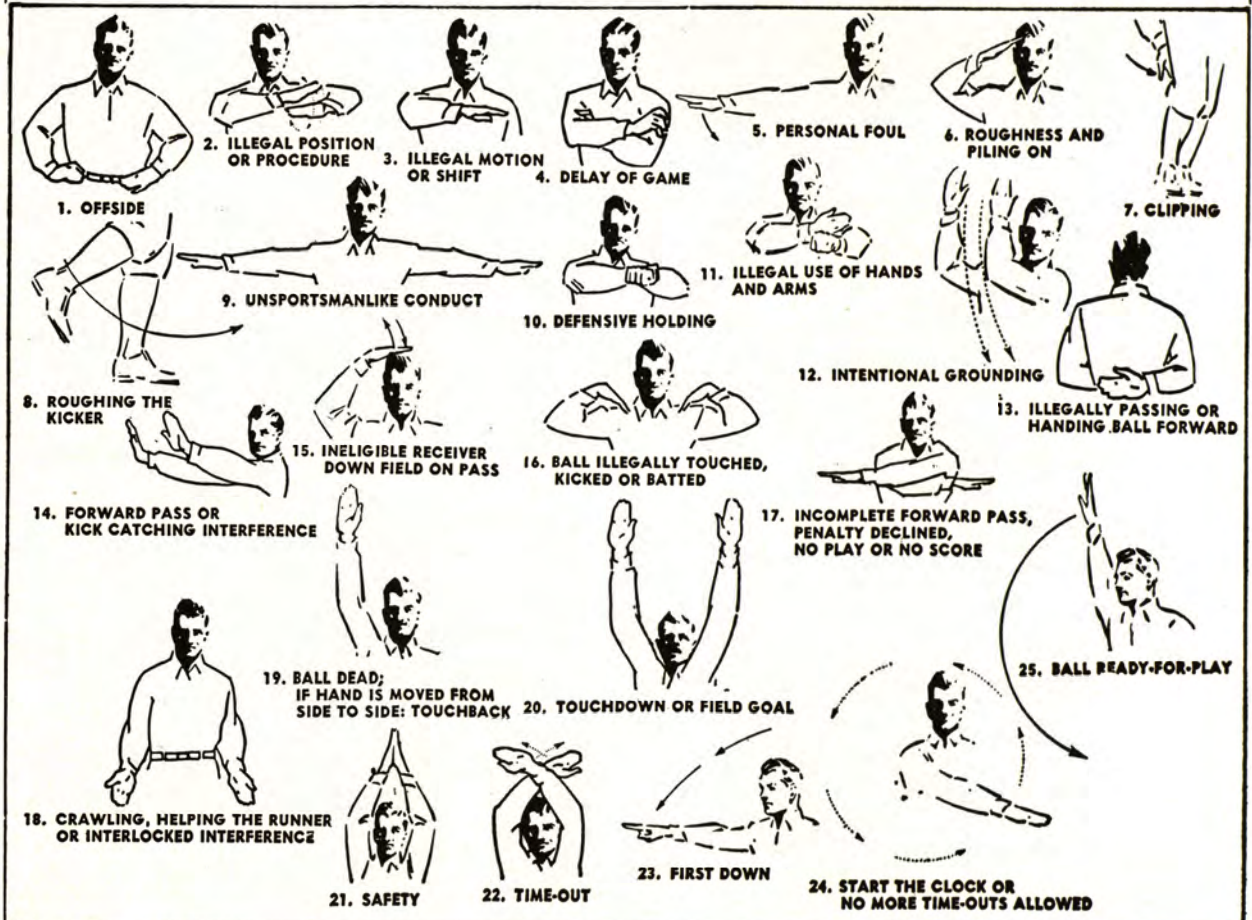
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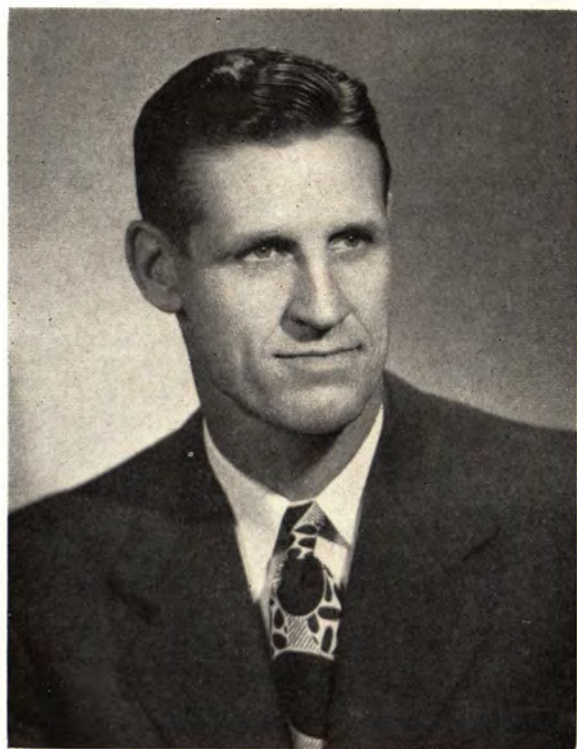
Total Resources over \$5,000,000

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Tigers Tough Team



DON FAUROT

The Tigers are a tough team and are they glad that Iowa State does not use the split T!

Let's take the two ideas separately. The Tigers of Missouri have stopped Purdue, a hulking mastadon from Lafayette, and have bowled over the Colorado team in victories this fall. On the other hand they've bowed to Maryland and Southern Methodist.

Purdue was rated one of the toughies in the Big Ten yet the Tigers handled them with a fair amount of ease. The Buffs from Boulder are not only a good ball club but well-nigh unbeatable at Folsom Field. Yet the Tigers went right out and slapped the Golden Buff for a victory that has permitted them to hang at the top of the league since.

That ought to be evidence enough about

how hard to handle the Tigers can be.

Now, let's look at that crack about the split T. Don Faurot, the big man in football in Tiger Town, invented that system of playing offensive football. He has been tremendously successful with it. In fact it has won him a lot of football games. But not from teams that use it!

Now, you guess what kind of an offense Maryland used—yep, split T. And Southern Methodist? Right again.

The split T has come back to haunt Faurot many times since he first invented it. Oklahoma, under Bud Wilkinson; Maryland under Jim Tatum—both these men have beaten Missouri with the split T every time they've met!

Missouri is making its eleventh homecoming appearance before a Cyclone crowd. The Tigers won seven of the games, lost two, tied one.

There are lots of angles in this game. One of the most familiar, of course, is the Abe Stuber-Don Faurot rivalry. These two were once roommates and teammates on the Tiger team of 1924. They helped beat Iowa State in a homecoming game that year.

They have faced each other many times on the football field since. While Stuber coached at Westminster and Cape Girardeau, Faurot faced him at Kirksville and Missouri.. Since 1947 the two men have sent Big Seven teams into action against each other six times. Missouri has won four times, Iowa State once, and one was a 20-20 tie.

Today they meet again with Missouri holding a 2-2 record for 1953, Iowa State a 1-3 mark.

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Back for "41st"



For the forty-first time the old grads and friends of the Iowa State College gather for homecoming festivities. From the original idea of the faculty inviting students back for a reunion the idea has grown until now thousands of former students return for the annual chance to relive some of the "glories" of the good old days. Man, what a batch of whoppers will make the rounds this week-end!

During the period of 1912-1952 there were 40 games played. The flu epidemic of 1918 wiped out most of the football season and there was no homecoming game. In that time the Cyclones have won 12 games, lost 24, and tied four.

Best winning streak at homecoming came in 1926-28 when the Cyclones defeated Drake, 13-7; Kansas State, 12-7; and Oklahoma, 13-0. In 1948-49 the Cardinal put together its other "streak" when it took victories from Colorado, 18-7, and Kansas State, 25-21.

Favorite opponent in the series—from a winning point of view—has been Kansas State. The Wildcats have appeared on the

homecoming list five times and the Cyclones won all five of the games. Today's opponent, Missouri, has been the most frequent homecoming opponent through the 40-year period. The Tigers have been here 10 times—and haven't been very nice about being honored as the homecoming foe, either. Iowa State has won two, tied one and the Tigers have won seven times.

Abe Stuber and Noel Workman sent teams out to three homecoming wins each to top the list in that respect. Abe's teams have broken even in six previous homecoming encounters.

The last time an Iowa State team stopped Missouri in a homecoming contest was in 1933 when the score was 14-7.

Stuber, incidentally, has been on the winning side of Iowa State homecoming games an extra time. As the Missouri quarterback in 1924 he engineered one of those Tiger victories, a 7-0 win for Missouri. And a fullback named Don Faurot, who was Abe's roommate, had a part in that one, too!

RESULTS OF HOMECOMING GAMES

1912— 7, Iowa 20	1926—13, Drake 0	1940— 7, Oklahoma 20
1913— 9, Nebraska 18	1927—12, Kansas State 7	1941—13, Missouri 39
1914— 6, Iowa 26	1928—13, Oklahoma 0	1942— 7, Oklahoma 14
1915— 0, Nebraska 21	1929— 0, Kansas 33	1943— 7, Missouri 25
1916—16, Iowa 19	1930—13, Oklahoma 19	1944— 7, Oklahoma 12
1917—10, Kansas State 7	1931—20, Missouri 0	1945—27, Nebraska 7
1918—No game	1932— 0, Kansas 26	1946— 0, Oklahoma 63
1919—46, Kansas State 0	1933—14, Missouri 7	1947— 7, Missouri 26
1920—10, Iowa 14	1934— 0, Kansas 0	1948—18, Colorado 7
1921— 3, Nebraska 35	1935— 6, Missouri 6	1949—25, Kansas State 21
1922— 3, Missouri 6	1936— 7, Oklahoma 7	1950—21, Kansas 33
1923—14, Nebraska 26	1937— 0, Missouri 12	1951—32, Kansas State 6
1924— 9, Missouri 7	1938—21, Kansas 7	1952—12, Colorado 21
1925— 9, Grinnell 9	1939— 6, Missouri 21	

A True Amateur



The world of sport lost one of its truly great amateurs on July 10, 1953, when Hugo Otopalik died.

Ote had no brief for professionals in his chosen sport of wrestling. He felt that the only real athletes were those who competed for the love of the sport.

A long illness, brought on in part because he gave so freely and so largely of his strength to help others, appeared nearing the end as Hugo was making plans to return to his classes this fall. But the Big Referee called time—and one of the few decisions to go against Ote was lost.

One of the all-time great athletes at the University of Nebraska, Otopalik was a great fullback and a national champion in the sport of wrestling. After World War I he came to Iowa State to teach physical education with no thought of becoming a coach.

In fact, when he was asked to replace Charlie Mayser when the latter moved east, he declined. Finally he agreed to coach the team until such time as a full time coach could be found. He often laughed at the length of that "search". It began in 1923 and had not been ended when his death occurred.

There were many athletic honors which fell to the rugged battler from Davis City, Neb. He was the first, and only, man to coach a U. S. wrestling team to the Olympic title. He turned out many national champions, one Olympic winner. He was for six years the chairman of the National Amateur Athletic Union's wrestling committee.

That last fact shows concisely why he was one of the great ones in the sport of wrestling. Normally a man holds that chairmanship one year. So great was his interest, so unceasing his effort to improve the sport, that AAU president after president reappointed him to the post.

Ote won many conference titles, earned international honors (he was vice president of the International Wrestling Federation), was an AAU representative to many international events.

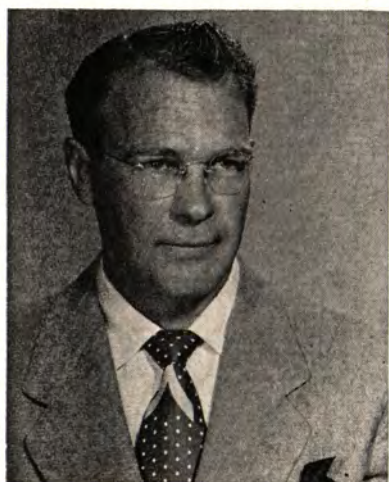
Yet with all these great honors, it was in the field of the unsung youngster that he excelled. It was not alone that he could take the green Iowa farm lads and develop champions from them. The great good he did was for the youngsters who never were going to be athletes. His physical education classes even drew audiences.

His pre-game "singing, cheering and marching societies" will always be remembered.

Overseas during the last war for the Red Cross he was the father-confessor and advisor for thousands. All his club work here in Ames revolved around helping youth.

If any "bad ones" could get into Valhalla you can rest assured that the Big Boss now has a guy who can straighten them out.

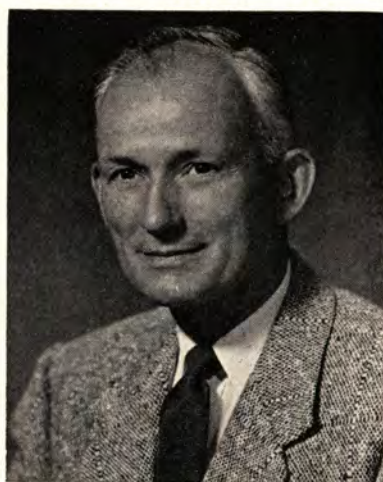
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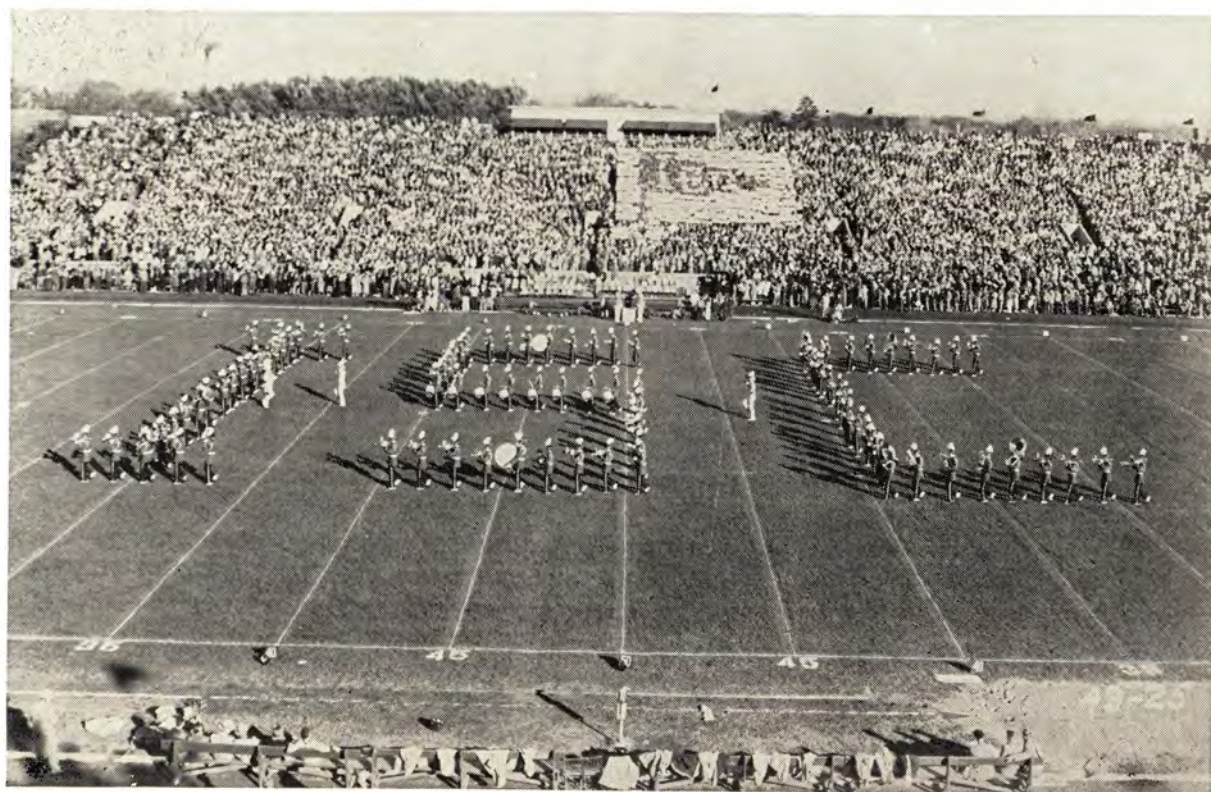
DES MOINES, IOWA

- CYCLONE BAND -

A vital part of the great American pageant of football, the college band today stands out as one of the top entertainment units of the land. Here at Iowa State there has always been a "football" band that marched "undefeated" through all "foes". Today under the direction of Frank Piersol, the Iowa State Marching Band yields to no one as a top performer in a field crowded with fine bands. Today you are looking, as in the past, at one of America's top marching band units.



FRANK PIERSOL
Director
Iowa State Marching Band



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- - C Y C L O N E S - -



83 — **BARNEY ALLEMAN**
Ankeny
Bert Evans — Merritt Parsons
Engineering



78 — **GEORGE ALLEMAN**
Ankeny
Bert Evans — Merritt Parsons
Farm Operation



44 — **BRUCE ALEXANDER**
Waterloo
George Dutcher
Engineering



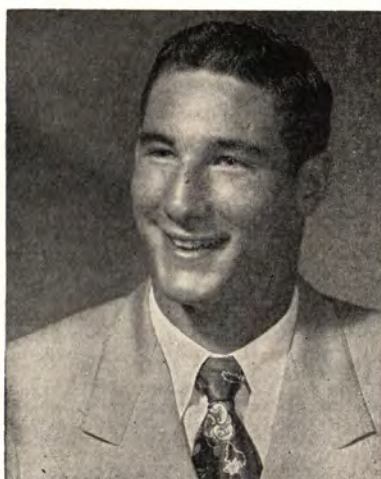
35 — **ARLYN ANDERSON**
Albert City
Dale Harris
Engineering



34 — **FRED BEUTTLER**
Park Ridge, Ill.
Ken Olson
Speech



72 — **RALPH BROWN**
Omaha, Neb.
Ken Kennedy
Electrical Engineering



32 — **MAX BURKETT**
Rhineland, Wis.
Wayne Wallace
Engineering



66 — **JIM CHAMPLIN**
Ames
Ken Wells
Mechanical Engineering

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- - C Y C L O N E S - -



84 — BOB CLARK
Winterset
Charles McGaffin
Science



51 — CHUCK COEY
Park Ridge, Ill.
Ken Olson
Animal Husbandry



56 — GERALD GUSTAFSON
Forest City
Edward Lyons
Animal Husbandry



48 — DAVE HECKMILLER
Barrington, Ill.
Tom Friedrich
General Engineering



65 — LARRY HERBOLD
Newton
Wendell Eidahl
Veterinary Medicine



7 — DARYL HOBBS
Fort Dodge
Forrest Marquis
Industrial Economics



67 — WAYNE HORRAS
Fairfield
Bob Liddy
Animal Husbandry



42 — DON HOUSER
Boone
Larry Baldus
Physical Education

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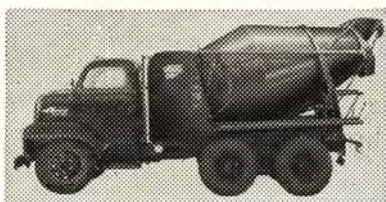
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REFRESHING



IOWA STATE ROSTER

5	Dick Stuber	QB 173 6-0	19	Soph	Ames
7	Daryl Hobbs	QB 174 6-1	19	Soph	Fort Dodge
8	Bill Plantan*	QB 182 6-0	21	Senior	LaSalle, Ill.
21	Dan Rice*	LH 166 6-0	22	Senior	Clear Lake
23	Hank Philmon	LH 156 5-8	19	Soph	Davenport
26	Max Persels	LH 155 5-9	19	Soph	Osceola
27	Gary Lutz	LH 147 5-8	20	Soph	Osceola
29	Donn Lorenzen	LH 182 6-2	19	Soph	Reinbeck
31	Bill Molis	LH 160 5-11	19	Soph	Muscatine
32	Max Burkett**	FB 190 6-1	19	Junior	Rhineland, Wis.
34	Fred Beuttler	FB 189 5-8	20	Junior	Park Ridge, Ill.
35	Arlyn Anderson	FB 178 6-0	19	Soph	Albert City
36	Dick Wager	FB 179 5-11	20	Soph	Davenport
40	Dick Cox**	RH 184 6-0	21	Senior	Ames
42	Don Houser*	RH 150 6-0	22	Senior	Boone
44	Bruce Alexander	RH 172 6-0	19	Soph	Waterloo
48	Dave Heckmiller	RH 175 6-1	19	Soph	Barrington, Ill.
50	Jim Rawley*	C 176 6-1	22	Senior	Joliet, Ill.
51	Chuck Coey*	C-T 185 6-0	21	Senior	Park Ridge, Ill.
52	Jim Johnson	C 190 6-1	20	Junior	Denison
54	Elmer May	C 180 6-0	20	Junior	Dubuque
56	Gerald Gustafson	C 188 6-0	20	Soph	Forest City
60	Phil Zink	G 173 5-11	19	Soph	Plano, Ill.
61	Gean Kowalski*	G 187 6-0	21	Senior	Dubuque
62	Weldon Thalacker*	G 180 6-0	20	Junior	Ottumwa
63	Russ Johnston	G 181 5-11	20	Soph	Knoxville
64	Jim McCann	G 196 5-10	19	Soph	West Frankfort, Ill.
65	Bob Meling	G 185 5-9	19	Soph	Monmouth, Ill.
66	Jim Champlin*	G 186 6-1	21	Senior	Ames
67	Wayne Horras*	G 186 6-1	20	Junior	Fairfield
68	Erhard Moosman*	G 193 6-2	21	Senior	Elgin, Ill.
69	Bill Wilson*	G 188 6-1	21	Senior	Oelwein
70	Jack Kruger	T 223 5-10	18	Soph	Ames
71	Bob Wellendorf	T 183 6-0	21	Soph	Davenport
72	Ralph Brown*	T 205 6-0	21	Senior	Omaha, Neb.
73	Don Ulm	T 208 6-1	19	Soph	Fairfield
75	Ron Thompson*	T 208 6-0	21	Senior	Cherokee
76	Bervin Nelson	T 220 6-4	25	Soph	Radcliffe
77	Jack Lessin**	T 213 6-2	22	Senior	DeWitt
78	Larry Herbold	T 210 6-3	20	Soph	Newton
80	Bob Rohwedder*	E 192 6-3	21	Senior	Albert City
81	Jerry Marshall	E 192 6-2	19	Soph	Sibley
82	Jack Lindstrom	E 178 5-11	20	Junior	Aurora, Ill.
83	Barney Alleman*	E 190 6-2	20	Junior	Ankeny
84	Bob Clark	E 188 6-4	19	Soph	Winterset
85	Mell Woustoupal	E 186 6-2	19	Soph	West Point, Neb.
86	Harold Potts	E 165 6-0	20	Soph	Davenport
87	Kim Tidd*	E 180 6-1	21	Junior	Marshalltown
89	Bill Cutter	E 186 6-1	19	Soph	Oswego, Ill.

*Lettermen



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IOWA STATE

PROBABLE STARTING LINEUP

No.	Name	Position
83	BARNEY ALLEMAN	LE
72	RALPH BROWN	LT
69	BILL WILSON	LG
50	JIM RAWLEY	C
61	GEAN KOWALSKI	RG
77	JACK LESSIN	RT
87	KIM TIDD	RE
8	BILL PLANTAN	QB
21	DAN RICE	LH
40	DICK COX	RH
32	MAX BURKETT	FB

THE CYCLONE SQUAD

5 Stuber, QB	62 Thalakker, G
7 Hobbs, QB	63 Johnston, G
8 Plantan, QB	64 McCann, G
21 Rice, LH	65 Meling, G
23 Philmon, LH	66 Champlin, G
26 Persels, LH	67 Horras, G
27 Lutz, LH	68 Moosman, G
29 Lorenzen, LH	69 Wilson, G
31 Molis, LH	70 Kruger, T
32 Burkett, FB	71 Wellendorf, T
34 Beuttler, FB	72 Brown, T
35 Anderson, FB	73 Uim, T
36 Wager, FB	75 Thompson, T
37 Kastelic, FB	76 Nelson, T
40 Cox, RH	77 Lessin, T
42 Houser, RH	78 Herbold, T
44 Alexander, RH	80 Rohwedder, E
48 Heckmiller, RH	81 Marshall, E
50 Rawley, C	82 Lindstrom, E
51 Coey, C-T	83 B. Alleman, E
52 Johnson, C	84 Clark, E
54 May, C	85 Wostoupal, E
56 Gustafson, C	86 Potts, E
60 Zink, G	87 Tidd, E
61 Kowalski, G	89 Cutter, E

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MISSOURI

PROBABLE STARTING LINEUP

No.	Name	Position
85	JIM JENNINGS	LE
66	CHARLIE PHILLIPS	LT
61	TERRY ROBERTS	LG
54	LOYD BROWN	C
64	TED FOLLIN	RG
72	CHARLES BULL	RT
84	PETE CORPENY	RE
10	TONY SCARDINO	QB
16	R. SCHOONMAKER	LH
22	ED MERRIFIELD	RH
35	BOB BAUMAN	FB

THE TIGER SQUAD

10 Scardino, QB	60 McMichael, G
11 Brase, QB	61 Roberts, G
12 Eaton, QB	62 Shively, G
15 J. Schoonmaker, QB	63 Rudd, G
16 B. Schoonmaker, HB	64 Follin, G
20 Morrell, HB	65 Swetnam, G
22 Merrifield, HB	66 Phillips, T
23 Thomeczek, FB	68 Gooch, G
24 Burson, HB	70 Portney, T
32 Milne, HB	71 Gentry, T
34 Detring, FB	72 Bull, T
35 Bauman, FB	73 Salmons, T
40 Musgrave, HB	74 Pendleton, T
41 Makin, HB	75 Boyd, T
43 Curley, HB	80 Burnine, E
45 Fox, HB	81 Willson, E
46 Powell, HB	83 Ekern, E
50 Gillham, G	84 Corpeny, E
52 Stefanides, C	85 Jennings, E
54 Brown, C	87 Hurley, E
55 Karakas, C	

CHESTERFIELD
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DELICIOUS



MISSOURI ROSTER

10	Tony Scardino*	QB	169	5-10	20	Junior	Kansas City
11	Jack Brase	QB	178	5-10	20	Junior	Festus
12	Vic Eaton*	QB	190	6-0	20	Junior	St. Joseph
15	Jerald Schoonmaker	QB	189	6-1	19	Junior	Lebanon
16	Bob Schoonmaker*	HB	188	5-11	21	Senior	Lebanon
20	Tom Morrell	HB	183	6-1	19	Soph	Kansas City
22	Ed Merrifield*	HB	178	5-8	21	Senior	Hardin
23	Harld Thomeczek*	HB	178	5-11	20	Junior	Alton, Ill.
24	Gerye Burson	HB	174	5-11	19	Junior	Mt. Vernon
32	Jim Milne	HB	182	6-0	21	Senior	Grandview
34	Ray Detring	FB	192	6-3	21	Soph	Farmington
35	Bob Bauman*	FB	190	6-0	20	Junior	St. Genevieve
40	Bob Musgrave	HB	165	5-11	18	Soph	Columbia
41	Buddy Makin	HB	175	5-11	21	Senior	Tiptonville, Tenn.
43	Bill Curley	HB	172	6-0	19	Soph	Nevada
45	Jack Fox	HB	176	6-0	21	Junior	Monett
46	John Powell	HB	170	5-10	19	Soph	Kansas City
50	Dick Gillham	G	178	5-11	21	Senior	Springfield
52	Norden Stefanides*	C	192	6-1	22	Junior	Cabool
54	Loyd Brown*	C	201	6-1	21	Senior	North Kansas City
55	Tony Karakas	C	180	6-0	21	Soph	St. Louis
60	Ray McMichael*	G	193	6-1	20	Junior	Gower
61	Terry Roberts*	G	195	6-2	20	Junior	Carthage
62	J. W. Shively II	G	192	5-10	20	Junior	Odessa
63	Gene Rudd	G	196	5-11	21	Soph	Sikeston
64	Ted Follin*	G	202	6-3	21	Senior	St. Louis
65	Wayne Swetnam	G	192	6-0	21	Senior	North Kansas City
66	Charles Phillips*	T	215	6-4	21	Senior	Sedalia
66	Charles Phillips*	T	215	6-4	21	Soph	Marceline
70	Al Portney	T	203	6-2	19	Soph	University City
71	Charles Gentry	T	210	6-2	21	Junior	Kansas City
72	Charles Bull*	T	204	6-1	20	Junior	Maplewood
73	Ron Salmons	T	203	6-3	20	Junior	St. Joseph
74	Charles Pendleton	T	198	6-1	20	Soph	St. Louis
75	Julian Boyd*	T	216	6-0	22	Senior	Caruthersville
80	Harold Burnine	E	182	6-2	21	Soph	Richmond
81	John Willson*	E	183	6-1	22	Senior	Kansas City
83	Pete Ekern	E	194	6-3	20	Junior	Mexico
84	Pete Corpeny*	E	181	6-1	20	Junior	Kansas City
85	Ike Jennings*	E	195	6-3	19	Junior	Crystal City
87	John Hurley*	E	196	6-2	19	Junior	Jefferson City

*Lettermen

OFFICIALS

Referee	Ronald Gibbs (St. Thomas)
Umpire	Spike Leonard (Phillips)
Linesman	Curley Schlupp (Colorado)
Judge	Jim Willcoxon (Colorado)

- - C Y C L O N E S - -



52 — JIM JOHNSON
Denison
Glenn Stavenhagen
Engineering



63 — RUSS JOHNSTON
Knoxville
Ray Klotwyk
Farm Operation



61 — GEAN KOWALSKI
Dubuque
Gailen Thomas
General Engineering



70 — JACK KRUGER
Ames
Ken Wells
Veterinary Medicine



77 — JACK LESSIN
DeWitt
Harold Birney
Veterinary Medicine



82 — JACK LINDSTROM
Aurora, Ill.
Ken Zimmerman
Engineering



29 — DONN LORENZEN
Reinbeck
Max Liggett
Farm Operation



27 — GARY LUTZ
Osceola
A. F. Kuhlmann
Animal Husbandry

You, too, will be making a

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Member F. D. I. C.*

Specialized Heavy Machinery

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AND MINING INDUSTRIES

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RAP-ID-GRO LIQUID FERTILIZER
ARMOURS VERTAGREEN, 10-8-6, 5-10-5
TORO MOWERS
HUDSON SPRAYERS
SPRINGFIELD TRACTORS
DOW CHEMICALS
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An Iowa Company

- . . . Located at the Home of Iowa State.
- . . . Doing Business Exclusively in the State of Iowa.
- . . . Serving the Farm People of Iowa
- . . . Supporting Iowa Activities

AMES RELIABLE PRODUCTS CO.

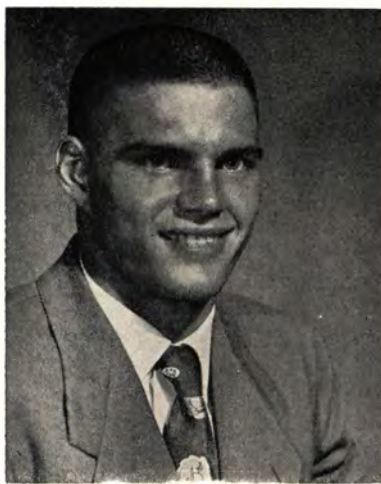
SUPPLEMENTARY FEEDS

Designed Especially for Iowa Feeders

- - C Y C L O N E S - -



81 — JERRY MARSHALL
Sibley
Bernie Prochaska
Engineering



54 — ELMER MAY
Dubuque
Gailen Thomas
Animal Husbandry



64 — JIM McCANN
West Frankfort, Ill.
Ed Migielicz
Engineering



90 — BOB MELING
Monmouth, Ill.
John Middleton
Science



20 — BILL MOLIS
Muscatine
Jim Maas
Mechanical Engineering



68 — ERHARD MOOSMAN
Elgin, Ill.
Emery Ebbert
General Engineering



76 — BERWIN NELSON
Radcliffe
No HS Experience
Farm Operation



CLOYCE PALMER
Keota
Senior Manager
Dairy Husbandry

319 Main Street

Ames, Iowa

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Tel. 287

Tel. 51

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W. E. McDowell

Jim Spurrier, Jr.

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IF IT'S INSURANCE WE WRITE IT!

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AND

Heavy Duty Farm Tractors

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MOTOR GRADERS

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EQUIPMENT COMPANY**

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A G R E E

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THE GRID

IS TOPS FOR

GOOD FOOD

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A Tangney-McGinn Hotel

- - C Y C L O N E S - -



26 — MAX PERSELES
Osceola
A. F. Kuhlmann
Electrical Engineering



23 — HANK PHILMON
Davenport
A. J. Stolfa
Science



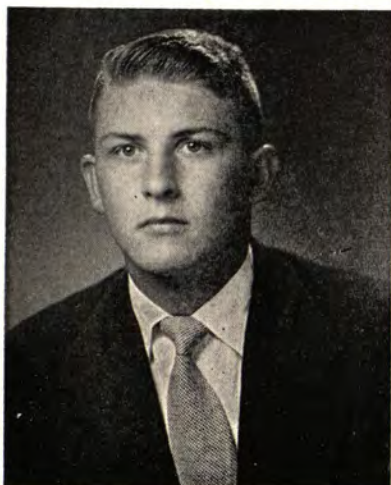
8 — BILL PLANTAN
LaSalle, Ill.
A. J. Nowack
Science



86 — HAROLD POTTS
Davenport
A. J. Stolfa
Engineering



50 — JIM RAWLEY
Joliet, Ill.
Herm Walser
Forestry



21 — DAN RICE
Clear Lake
Bob Heston
Industrial Economics



80 — BOB ROHWEDDER
Albert City
Steve Everett
Animal Husbandry



5 — DICK STUBER
Ames
Ken Wells
Engineering

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FOR
CONCRETE CONSTRUCTION

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DOWNTOWN

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W. A. Klinger Co.
Constructors

SIOUX CITY

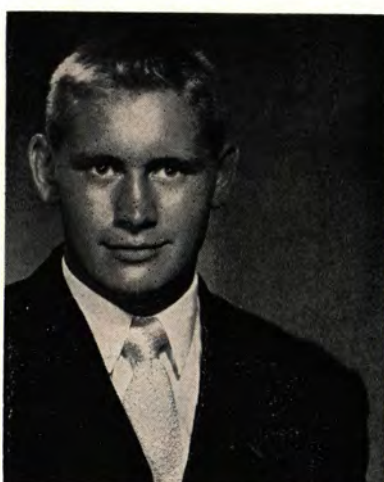
IOWA

Builders of Friley-Hughes Hall

- - C Y C L O N E S - -



62 — WELDON THALACKER
Ottumwa
Don Newell
Mechanical Engineering



75 — RON THOMPSON
Cherokee
Otto Huebner
Science



87 — KIM TIDD
Marshalltown
Leonard Cole
Industrial Economics



73 — DON ULM
Fairfield
Harold Tackelson
Engineering



36 — DICK WAGER
Davenport
A. J. Stolfa
Industrial Economics



71 — BOB WELLENDORF
Davenport
A. J. Stolfa
Engineering



69 — BILL WILSON
Oelwein
George Dutcher
Industrial Economics



85 — MELL WOSTOUPAL
West Point, Neb.
Al Bahe
Veterinary Medicine

Ames Merchants

CYCLONE BOOSTERS

Allen Motor Company, Chevrolet-Buick

Ames Building & Loan Association

Ames Daily Tribune

Ames Hardware and Music

Ames Laundry

Ames Reliable Products Co.

Ames Stationers

Ames Trust and Savings Bank

J. D. Armstrong Heavy Hauling Inc.

Armstrong Tractor & Truck Company Inc.

Bates Jewelers

Ben Franklin Store

Berck Clothing Co.

Campus Drug Co.

Carter Press

Christensen Appliance Store

Coe's Flower & Gift Shops

College Savings Bank

College Town Studio

Cox Roofing Service

Dunlap Motor Co.

Eschbach Music House

Frangos' Restaurant

General Filter Co.

S. Hanson Lumber Co.

Hi-Lan Dairy Products

Hotel Sheldon Munn

Irvine Paint and Wall Paper Store

Jameson's

Lindquist Cleaners

L-Way Cafe

McDowell's Real Estate - Insurance

Motor Sales and Service

H. L. Munn Lumber Company

Ober's Store for Men and Boys

Palmer Plumbing Co.

J. C. Penney Co.

Rainbow Coffee Shop

Register & Tribune - Campus

Rushing Super Valu

Skeie Motor Company

Smith Motor Co.

Sportsman's of Ames

Stephenson's Drygoods

Student Supply Store

Swank's Jewelry

The Sport Shop

James Thompson & Sons—
Contractors

Tom's Grill

Union Story Trust and Savings Bank

Weaver Jewelers

MISSOURI

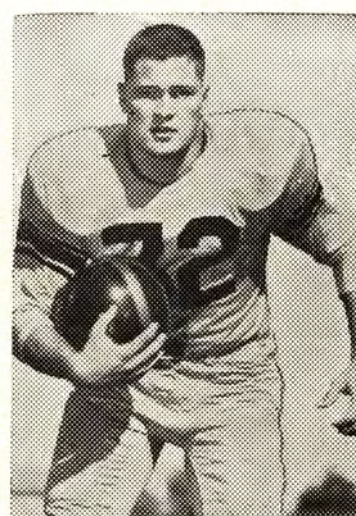
HAROLD BURNINE
Missouri End



TONY SCARDINO
Missouri Quarterback



TED FOLLIN
Missouri Guard



CHARLES BULL
Missouri Tackle



JIM JENNINGS
Missouri End



"SKIMP" MERRIFIELD
Missouri Halfback



BOB BAUMAN
Missouri Fullback

CYCLONES



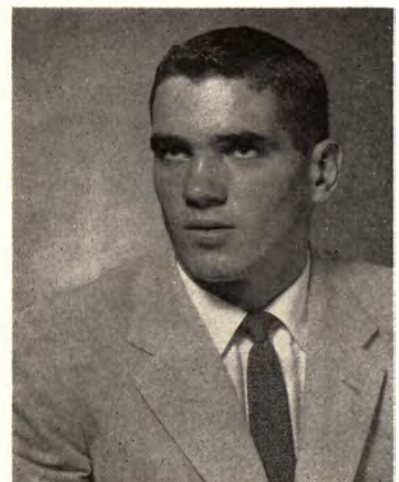
40 — DICK COX
Ames
Ken Wells
Science



89 — BILL CUTTER
Oswego, Ill.
Capt. Allen Smith
Engineering



37 — JOE KASTELIC
Ely, Minn.
Engineering



60 — PHIL ZINK
Plano, Ill.
Engineering

1953 - 1954 BASKETBALL SCHEDULE

Dec. 5 Grinnell at Ames
Dec. 12 Creighton at Omaha
Dec. 19 Double Header At Ames
Colorado A.M. vs. Iowa State
Ames High vs. Grinnell High
Dec. 22 Drake at Des Moines
Dec. 26-30 Tournament at Kansas City
Jan. 4 Nebraska at Ames
Jan. 9 Bradley at Peoria
Jan. 16 Oklahoma at Norman
Jan. 18 Kansas at Lawrence
Jan. 23 Drake at Ames
Jan. 26 Missouri at Columbia
Jan. 30 Kansas State at Ames

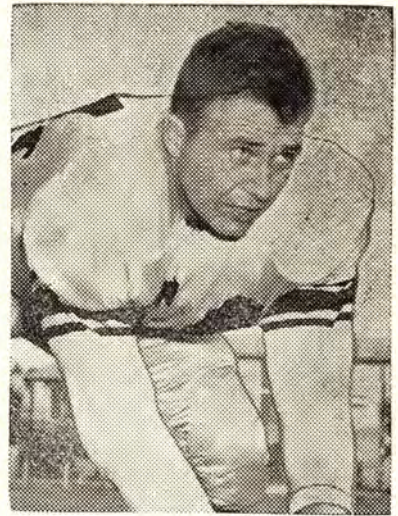
Feb. 6 Colorado at Ames
Feb. 13 Kansas State at Manhattan
Feb. 15 Colorado at Boulder
Feb. 20 Kansas at Ames
Feb. 22 Oklahoma at Ames
Feb. 27 Nebraska at Lincoln
Mar. 5 Missouri at Ames

Reserved Seat Tickets \$1.50

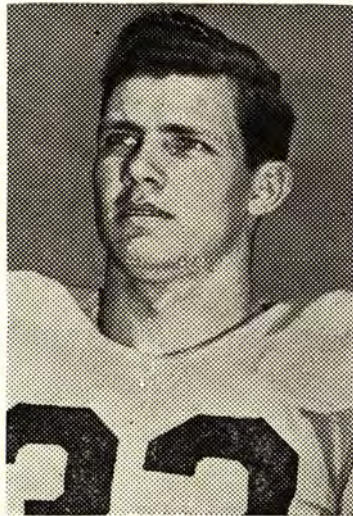
Mail Orders to
Athletic Ticket Office
Iowa State College
Ames, Iowa

MISSOURI

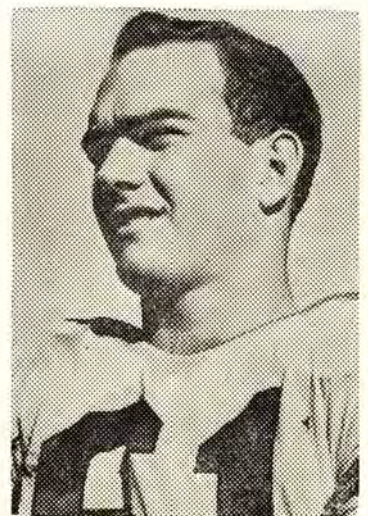
LLOYD BROWN
Missouri Center



CHARLES PHILLIPS
Missouri Tackle



RAY DETRING
Missouri Fullback



TERRY ROBERTS
Missouri Guard



BOB SCHOONMAKER
Missouri Halfback



VIC EATON
Missouri Quarterback

1953 Cyclone Football Squad

"Your Friendly Main Street Bank"

UNION STORY TRUST AND SAVINGS BANK

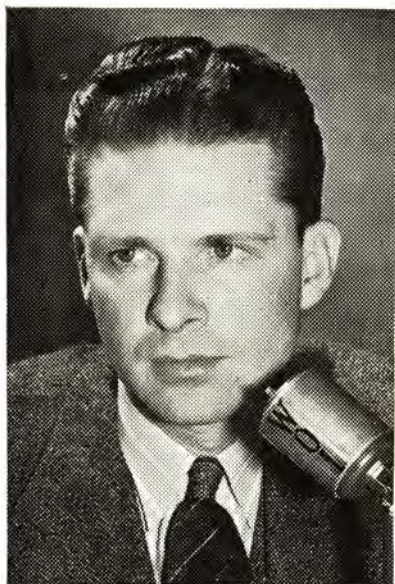
MAIN AT DOUGLAS - - AMES' BANKING CORNER SINCE 1881

MEMBER FEDERAL DEPOSIT INSURANCE CORP.



Front row—Jack Lessin, Gean Kowalski, Ralph Brown, Jim Rawley, Dick Cox, Charles Coey, Ron Thompson, Kim Tidd.
Second row—Gary Lutz, Harold Potts, Max Burkett, Bill Plantan, Dan Rice, Weldon Thalacker, Elmer May, Bill Wilson.
Third row—Dick Wager, Jim Champlin, Jim McCann, Bob Clark, George Alleman, Arlyn Anderson, Hank Philmon, Dick Stuber, Mell Wostoupal.
Fourth row—Roger Burns, Jack Lindstrom, Russ Johnston, Jarry Marshall, Dave Heckmiller, Daryl Hobbs, Jack Kruger, Gerald Gustafson, Don Lucas.
Fifth row—Wayne Horras, Bob Meling, Fred Beuttler, Don Houser, Gerry Hart, Donn Lorenzen, Joe Kastelic, Don Ulm.
Sixth row—Kay Kahler, junior manager, Barney Alleman, Bob Rohwedder, Larry Herbold, Bill Cutter, Bob Wellendorf, Erhard Moosman, Cloyce Palmer, senior manager.
Back row—Herb Cormack, end coach; Burt Moore, line coach; Beryl Taylor, trainer; Abe Stuber, head football coach; Bob Lamson, freshman coach; Cap Timm, backfield coach.

"The Voice" of WOI



"It's better than being there."

That's the way one fan described listening to Dale Williams, "The Voice" of Radio Station WOI's extensive sports coverage.

Certainly the listening fans will get much more of the inside story of what goes on in the Cyclone football, basketball and baseball games by listening to the veteran play-by-play announcer of WOI. He will bring no wild screaming, hair-raising, highly colored account to any contest he describes. That is not the Williams way.

But to know what happened in the football game the best way is to listen to his perfectly paced descriptions. When the game is proceeding at a grinding pace, the Williams describes it that way. When the pace picks up so does his speed.

And "holy cow" when things really start exploding so does he. The expressions "holy cow" and "holy smoke" are almost trade marks of Sports Editor Dale Williams. A "holy smoke" situation is mighty exciting. But when he reaches the "holy cow" stage then business has picked up to full speed ahead.

Dale himself brings a background of both experience and interest to the mike. A fine football and basketball star at Iowa City high school, Dale coached in Minnesota after his graduation from Iowa State. That was while he was a county agent in Minnesota. He returned to his alma mater in 1943 and replaced the WOI sports announcer when the latter went into the service. His real job is farm editor of the WOI stations.

But his love of sports and his knack for accurate, precise description of all sporting events, has brought people to think of him only as the sports editor of the stations. Actually he does that part of his job as a labor of "love" while devoting his major time to his farm editor's job.

During the course of a normal year Dale will cover nearly 100 games of football, basketball and baseball. All this in addition to playing a mighty mean game of golf and handling the extensive farm interests covered by Station WOI.

For the second straight year Dale will be the voice of the Cyclone Sports Network blanketing Iowa and surrounding states with his play-by-play of the Iowa State games—at home and on the road.

IOWA STATE

1953 Football Schedule

AT HOME

SEPT. 19	SOUTH DAKOTA	-----	\$3.50
OCT. 10	KANSAS STATE	-----	3.50
OCT. 17	MISSOURI	-----	3.50
	(HOMECOMING)		
NOV. 7	NEBRASKA	-----	3.50
	(PARENTS DAY)		

AWAY

SEPT. 26	NORTHWESTERN	-----	\$3.60
OCT. 3	KANSAS	-----	3.50
OCT. 24	DRAKE	-----	3.00
OCT. 31	COLORADO	-----	3.50
NOV. 14	OKLAHOMA	-----	3.50

Tickets for any of the above games available by writing to the

Athletic Ticket Office

Iowa State College

Ames, Iowa

THIS IS YOUR INVITATION
TO IOWA STATE'S 42nd ANNUAL

Homecoming Events

October 16, 17, 1953

Friday, October 16

6:00 House and Hall Decorations judging
5:30-8:30 Pep Bar-B-Q and Concert
9:00 Homecoming Dance, Memorial Union
All Evening—Hall, sorority, and fraternity
Homecoming decorations on traffic-directed route

Saturday, October 17

10-12 Open houses for the alumni and friends of I.S.C.
11:30 Veterinary barbeque, Vet Quadrangle
12-1:30 All-fan Reunion in State Gym with hot meal and program. Everyone is invited, especially all former Cyclones.
2:00 Homecoming game kickoff, featuring Missouri Tigers vs. I.S.C. Cyclones, Clyde Williams Field.
4:30 After-game get-together in State Gym gives you a chance to chat with your friends over coffee and doughnuts.
9:00 Homecoming Dance, Memorial Union. The Gallery is reserved especially for alumni as a place to gather.



Reach for the finest...
Reach for Hi-Lan Dairy Products

Bonnie Says:

Iowa's Most Modern Dairy



★ Listen to Hi-Lan Relay Quia with Bill Riley, 8:45 a. m. Monday thru Friday, KENT ★

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with the greatest
Automatic yet!

RCA Victor Television

with Rotomatic Tuning

Click—there's your station!



More to see

More detail—a stronger and sharper picture wherever you live! The MAGIC MONITOR *automatically* screens out static and interference.

More stations—with television's tremendous new expansion.

...and less to do!

Less "dialing"—every station *pre-tuned*; all automatic on one knob.

Less "adjusting"—the MAGIC MONITOR *automatically* holds the finest sound and picture.



Above, the CRAIG in rich ebony finish. Price includes Federal Excise Tax and full-year picture tube warranty. Model 17S349, **\$189.95**

More to see! Less to do! New *Rotomatic Tuning* brings you these 2 exclusive RCA Victor advances:

1. The great new Rotomatic Tuners! You *automatically* pin-point your program with new accuracy, new precision. Turn *one* knob—there's your station!

2. The famous MAGIC MONITOR Circuit System! *Automatically* "monitors" the whole show. *Automatically* ties in finest "Golden Throat" sound

to clearest picture, screens out static and interference, controls power level. You'll see a stronger, sharper picture. And you'll see the handsomest choice of cabinets in television's entire history.

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, on lower priced sets, the manual UHF tuner (both optional at extra cost). For finest installation and service, ask about an RCA Victor Factory-Service Contract . . . available only to RCA Victor TV owners.

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