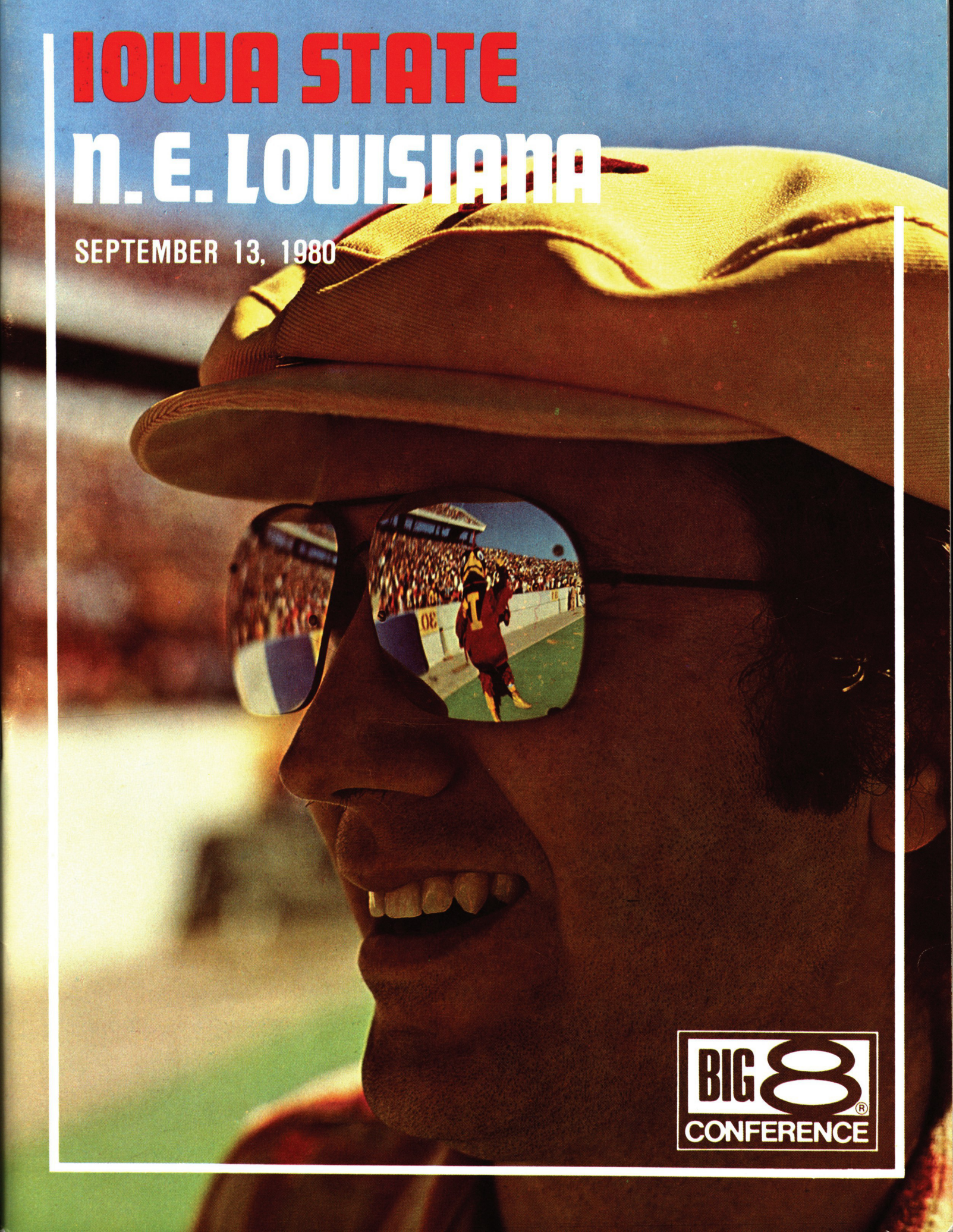
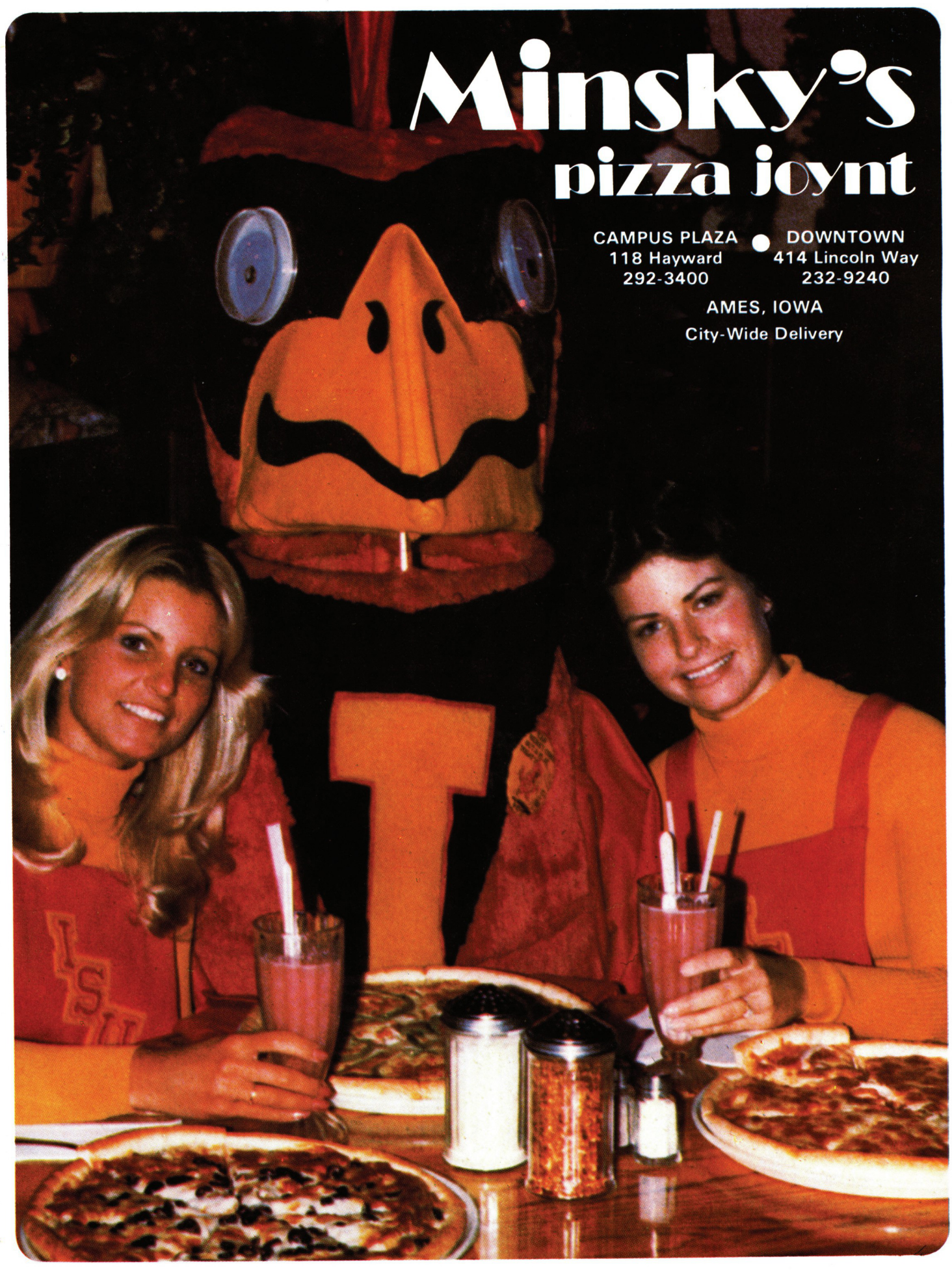
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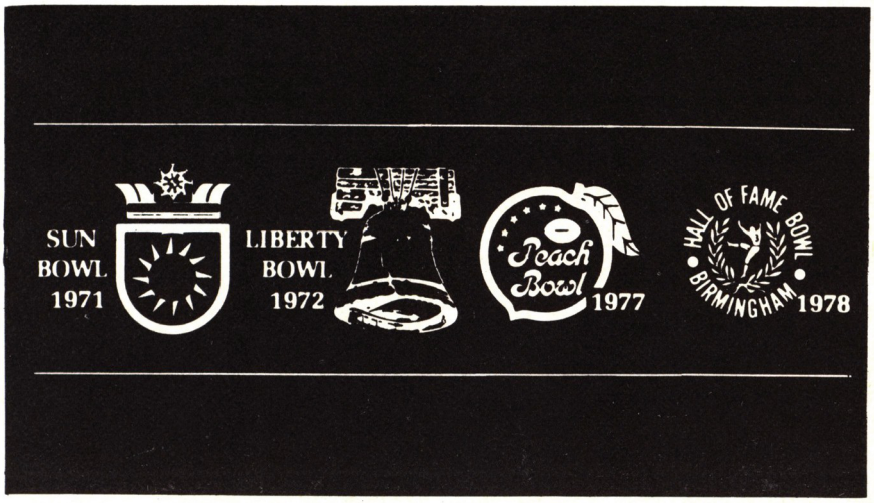

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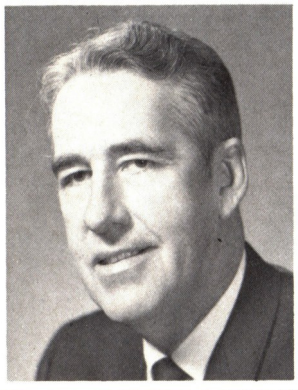


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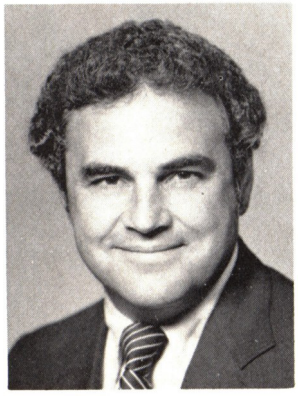
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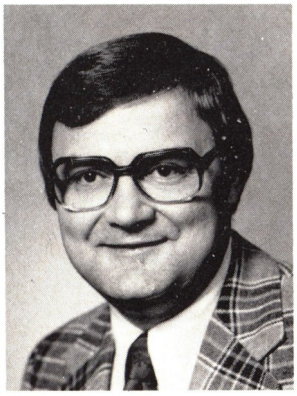
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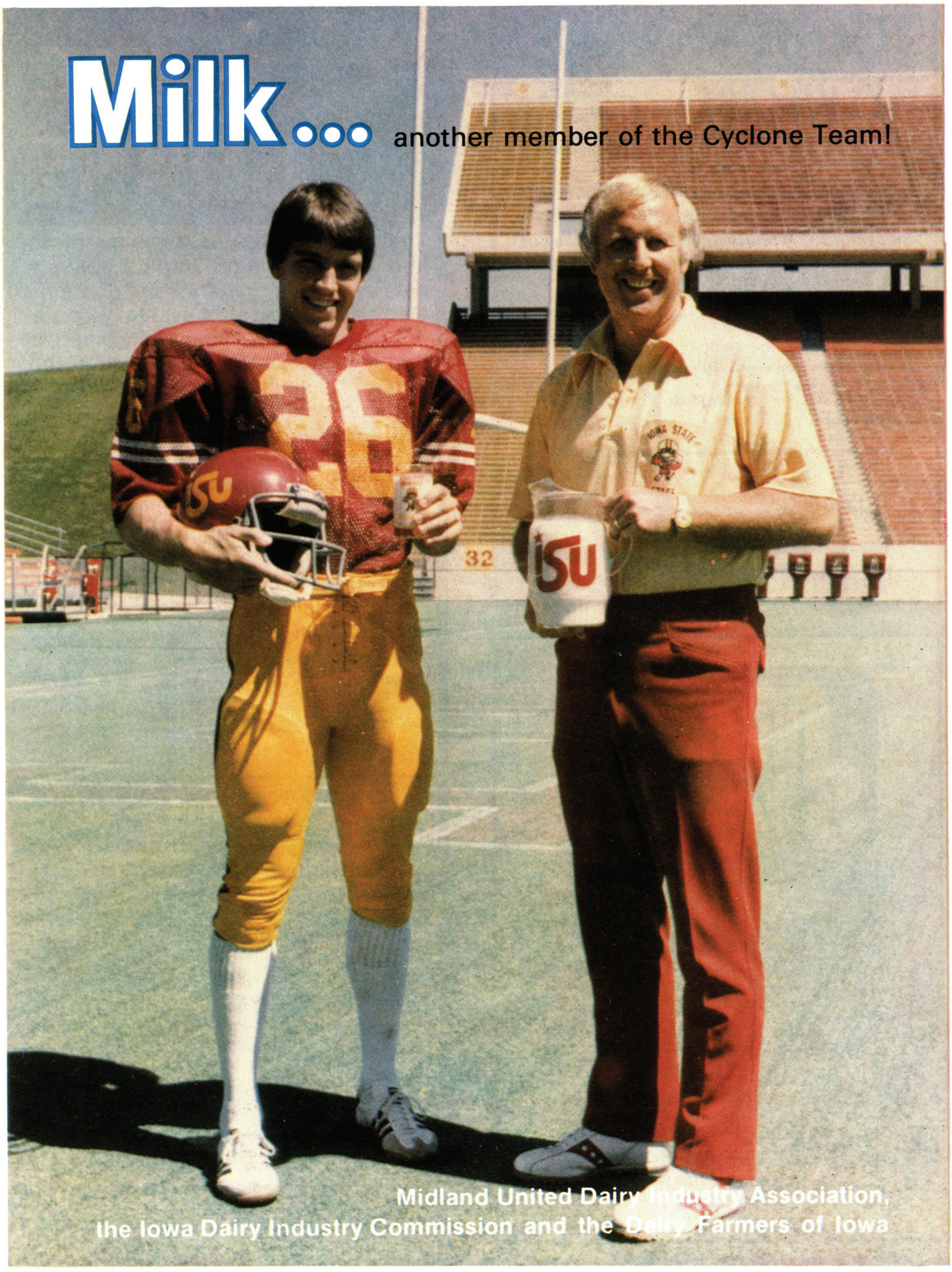
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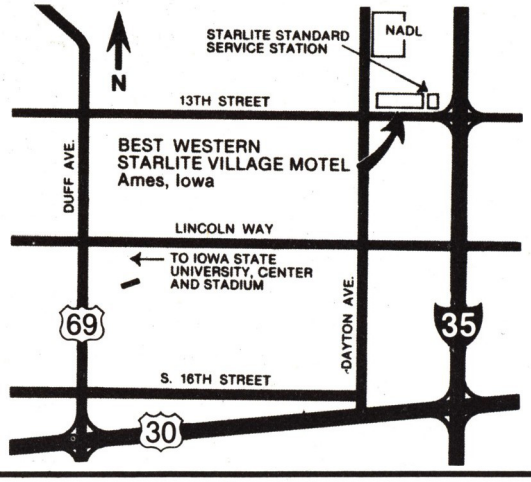
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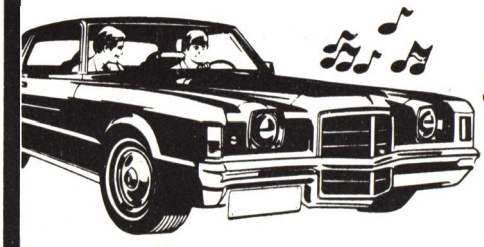
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Cyclones Hope to Repel Indian Attack

Iowa State and Northeast Louisiana, a couple of team's coming off disappointing 3-8 seasons, collide today in the opener for both teams.

That statement does little to explain the optimism coaches Donnie Duncan and John David Crow feel toward the 1980 season. The Indians and the Cyclones each have reason to expect better things in the new decade.

First, Northeast Louisiana is in its fifth season under John David Crow, the former Heisman Trophy winner from Texas A & M and professional star with the St. Louis Cardinals. Tradition was lacking at Northeast Louisiana prior to Crow's arrival. However, in his third season, 1978, the Indians were 6-4-1, ending a string of seven consecutive losing seasons at Monroe, La., institution.

Then, bad luck in the form of fourth quarter blocked kick, a fourth quarter fumble a fourth quarter interception and a fourth quarter bad punt snap cost the Indians four games last season.

What would have been another winning season sent down the tubes, ruining a brilliant fourth quarter victory at Memphis State which was the high-water mark in the season.

"We know Iowa State is a very good football team," said Crow. "They will be heavily favored. We have to be up mentally and not make mistakes. I've been pleased with our team this fall, but I wonder about our inconsistencies."

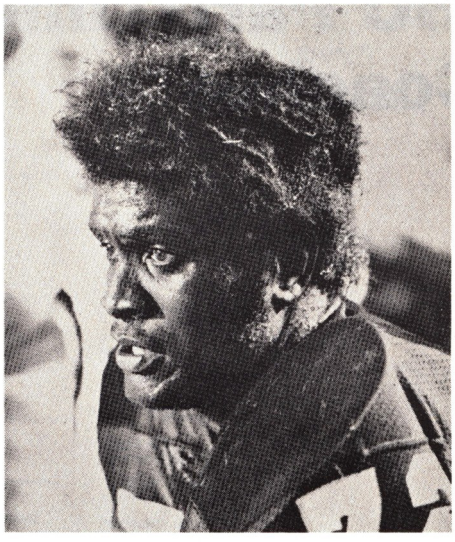
Then, there are the injuries Iowa State suffered to the key players in 1979. Enough has been chronicled about those misfortunes. "They won't happen here again," Duncan quipped, "We have willed the injuries elsewhere."

"We are anxious to get this season underway. When you have a losing season, the coaches, players and fans can't wait for the next one to start because it is a new year," Duncan said.

The contests is the first of six this fall at Iowa State Stadium where the Cyclones will be toiling four of the first five weeks of the 1980 schedule. San Jose State comes calling next Saturday with the annual trek to Iowa slated, September 27. Colorado State is the Parent's Day opponent, October 4, with homecoming celebrated October 11 against Kansas State.



John Holman (14), quarterback and Feotis Moore (33), running back



Ricky Isaac, defensive tackle

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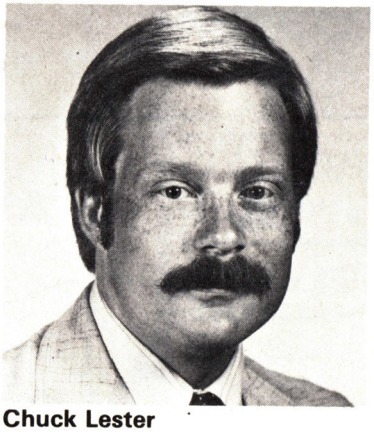
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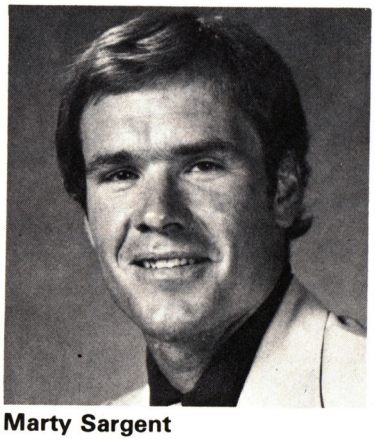
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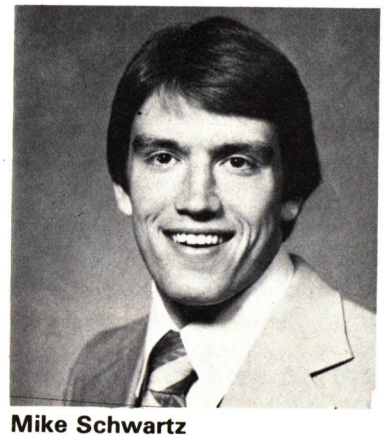
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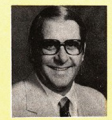
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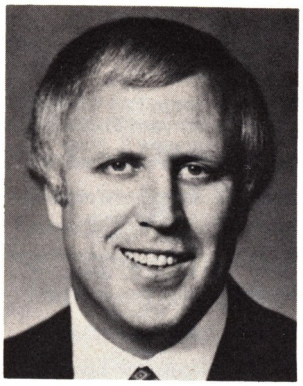
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DONNIE DUNCAN
Head Football Coach

If one word were used to best describe Iowa State head football coach Donnie Duncan, that word would probably be "sincere." The quality of sincerity repeatedly strikes those who work with and around the 39-year-old Duncan.

This sincerity has been evident from the January day in 1979 when Duncan, an assistant at Oklahoma for six seasons, was selected as the ISU grid chief to replace Earle Bruce, who had returned to his alma mater, Ohio State.

Duncan has been honest and fair in his dealings with squad members, recruits, alumni, supporters, and the media. Although his first squad was decimated by injuries and subsequently limped home with a 3-8 record, Duncan has continued developing his program to return the Cyclones to the level of brilliance which produced four bowl squads during the 1970's.

A Greenville, Tex. native, Duncan came to Iowa State after his stint at Oklahoma where the Sooners produced a 62-6-2 record. From 1973-75, Duncan served as the Sooner receivers coach. In 1976 and 1977, he coached the explosive OU running backs, teaching such standouts as Billy Sims (the 1978 Heisman Trophy winner). In 1978, he was in charge of the offensive line, coaching a bevy of fine linemen including Greg Roberts, the recipient of the Outland Trophy that year. He was also assistant head coach in 1978.

The personable Duncan has had two previous head coaching jobs, compiling an excellent overall record of 4-10-2 in the process. He guided Honey Grove (Tex.) High School to respective 9-2-1 and 11-1-0 marks in 1965 and 1966, garnering Bi-District Championships both seasons.

In 1970, he was named head coach at Navarro Junior College in Corsicana, Tex., a school which had won only five games in the previous four seasons. In his first season, he guided that team to an 11-1-0 record and a victory in the Wool Bowl. For his efforts, Duncan was named the Texas Junior College Coach of the Year and the Corsicana Chamber of Commerce Man of the Year after that unparalleled success. He followed that season with 6-3-1 and 7-3-0 seasonal marks, respectively, prior to being named an assistant coach with the Sooners.

In addition to his head coaching duties, Duncan served as the athletic director at both Honey Grove and Navarro.

His first coaching assignment was as assistant coach at Dublin (Tex.) High School in 1962. From there, he moved on as an assistant at Tarleton State College (Stephenville, Tex.) for two seasons. Sandwiched in between his two head coaching posts was a three-year tenure (1967-1969) as an assistant coach at Henderson County Junior College in Athens, Tex. He helped guide Henderson to the Texas Junior College Football Federation Championship and the Jaycee Bowl game in Roswell, N.M. in 1967.

Duncan graduated from Celeste (Tex.) High School in 1958, winning an incredible 16 varsity letters (four each in football, basketball, track, and baseball) there. He served as team captain and was an all-district football selection as a prep senior.

He went on to earn both B.S. (1962) and M.A. degrees at Austin College in Sherman, Tex.

Duncan, who has completed 20 hours of 4.0 work on a doctorate at East Texas State, married the former Sally Treadway of Greenville in 1962. They have two children—Amy, 11, and Mark, 16.

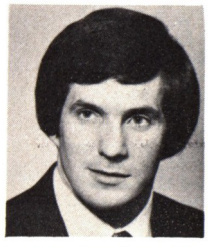


JIM WILLIAMS, Assistant Head Coach, Offensive Line Coach

Williams, 46, joined the Iowa State staff of Earle Bruce in 1977, coming from Des Moines Dowling High where he was head coach. He has been offensive line coach at Iowa State since that time and in 1980 was promoted to assistant head coach by Donnie Duncan.

Williams developed a 12-year prep dynasty at Dowling where his teams compiled an incredible 105-9-1 mark and never lost a Metro Conference game. His teams compiled a 58-game winning streak during the 1965-72 seasons.

Williams was an all-conference football and basketball performer at Northern Iowa and coached football at East Dubuque, Ill. and Audubon, Ia. high schools before moving to Des Moines Dowling. His career prep head coaching record was 181-19-3 and his teams completed 13 undefeated seasons, won 17 conference championships, and captured four state championships.



MACK BROWN - Quarterback Coach, Offensive Coordinator

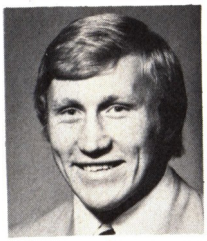
After directing the Cyclone receivers in 1979, Brown, 29, became the offensive coordinator and quarterback coach for the 1980 campaign.

Before coming to Iowa State, he coached wide receivers at Memphis State for one year and quarterbacks at Southern Mississippi for three years.

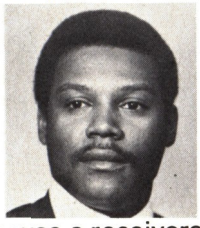
He began his coaching career at his alma mater, Florida State, where he was a graduate assistant receivers coach in 1973, and the junior varsity coach in 1974 when his team compiled a 4-1 record.



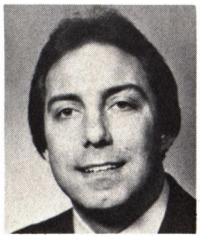
LARRY COYER - Defensive Coordinator and Secondary Coach
With a reputation of a premier defensive coach, Coyer oversees the operation of the entire defense in addition to coaching defensive backs.
He joined the Cyclone staff in 1979 after serving as the front seven coordinator and linebacker coach at Oklahoma State. Coyer was defensive coordinator and secondary coach at Iowa from 1974 to 1977. His 1974 secondary led the nation in pass defense. He coached defensive backs at Bowling Green in 1973, prior to which he was a highly successful prep coach in Ohio for five years.
Coyer began coaching at Marshall University, his alma mater, in 1965. His 1967 secondary ranked fifth in the nation.



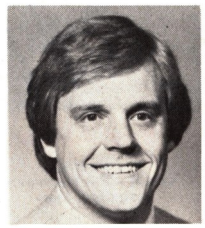
BILL DALKE - Linebacker Coach,
An original member of Donnie Duncan's staff as a part-time coach, Dalke was promoted to linebacker coach in June, 1979.
Dalke, 25, came to Iowa State from Altus (Okla.) High School, where he was linebacker coach in 1978. Prior to that, he spent 1977 as a graduate assistant coach at Oklahoma, where he worked with linebackers.
Dalke played linebacker at Oklahoma, starting in 1975 and 1976, when the Sonners made two bowl appearances, including the 1976 Orange Bowl when the Sooners captured the national championship.



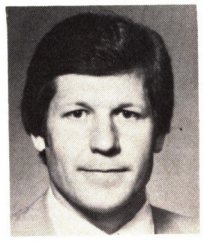
CLARENCE HUDSON - Running Backs Coach
Hudson, 30, joined the Cyclone staff in 1979 as running back coach.
Before coming to Iowa State in January, 1979 the Madill, Okla. native was a receivers coach at Wichita State. He began his coaching career in 1972, and was an assistant football and track coach at Atoka, Okla., Altus, Okla., and Amarillo, Tex.
Hudson played football and ran track at Southeastern (Okla.) State, where he was a teammate of current Cyclone assistant Gerald O'Dell.



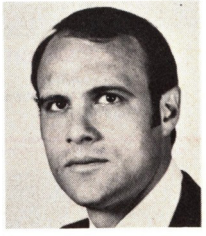
GERALD O'DELL - Defensive Line Coach
An outstanding recruiter and coach, O'Dell was defensive end coach at ISU in 1979 and switched to defensive line for the 1980 season.
O'Dell, 32, was Oklahoma's recruiting coordinator in 1978. Before that, he spent spring practice as an assistant coach at Mississippi State. Prior to leaving for MSU, he had been an assistant and a recruiting aide at Oklahoma for three years.
O'Dell played nose guard at Southeastern (Okla.) State in 1971, and was a teammate of Cyclone assistant coach Clarence Hudson.



CHARLIE SADLER - Defensive Ends Coach
Sadler, 31, joined the Cyclone program in 1979 as defensive line coach and switched to end coach for the 1980 season. The Sweetwater, Tex. native had been an offensive line coach with Donnie Duncan at Oklahoma in 1978.
Prior to that year at OU, Sadler was the defensive coordinator at Lamar Consolidated High School in Rosenberg, Tex. for three years. The three years preceding that, he coached defensive linemen at R.L. Turner High School, his alma mater, in Carrolton, Tex.

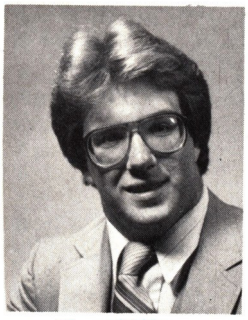


RON WATSON - Football Coordinator and Recruiting Coordinator
Watson, 31, joined the Iowa State program in May and directs recruiting and serves as Donnie Duncan's administrative assistant. He formerly was an assistant coach at Ames High School.
A native of Ames, Watson was an all-state high school standout in football and basketball. He played defensive end at Indiana State in 1968-71 and received his bachelor's and master's degrees from Indiana State.
He was offensive line coach for five seasons at Crawfordsville, Ind. High School and was promoted to head coach in 1977.

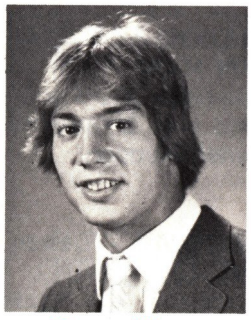


SPARKY WOODS - Receivers Coach
Woods, 26, joined the Cyclone staff in1979 as a part-time coach with the defensive backs. He was elevated to full-time status in January, 1980 as receivers coach.
Woods began his coaching career as a graduate assistant at Tennessee in 1976 and at Kansas in 1977 where he worked with receivers and defensive backs.
He moved to North Alabama as the secondary coach in 1978 and helped guide the Lions to their first winning season (8-2-1) in 17 years.

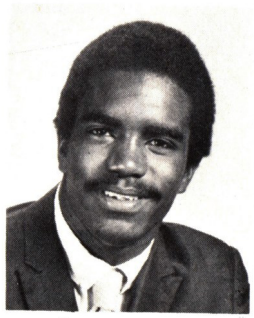
IOWA STATE CYCLONES



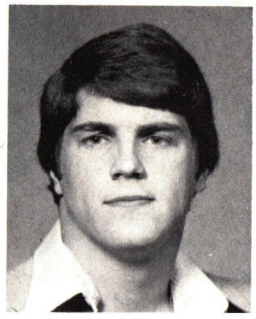
Brad Abbas
Forestry
Coach - Pat Hennigan
Hampton, Iowa



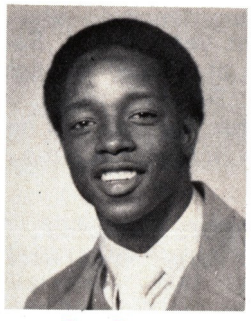
Doug Allen
Industrial Administration
Coach - Harvey Kimble
Urbandale, Iowa



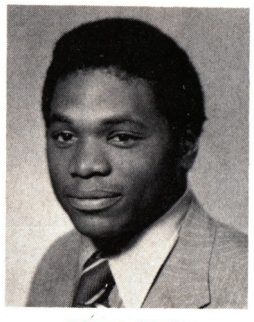
John Arnaud
Industrial Administration
Coach - Steve Gunther
Sioux City, Iowa



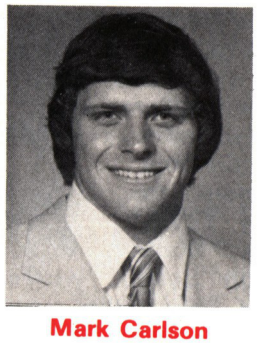
Chris Boskey
Journalism & Mass Communications
Coach - John Capello
Riverdale, Ill.



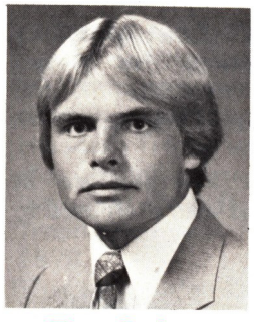
Joe Brown
Education
Coach - Antoine Russell
Pahokee, Fla.



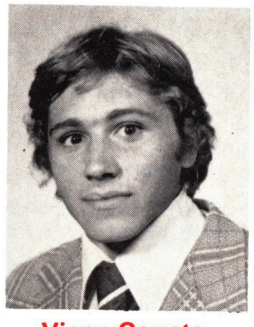
Marc Butts
Leisure Services
Coach - Alex Glann
Des Moines, Iowa



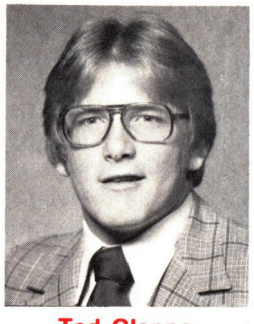
Mark Carlson
Engineering
Coach - Con Gronbach
Lytton, Iowa



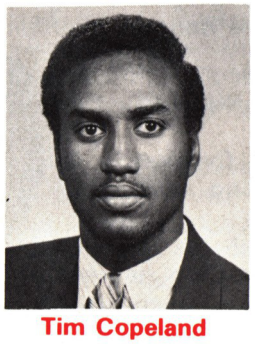
Tony Carlson
Engineering
Coach - Kerry Van Winkle
Roland, Iowa



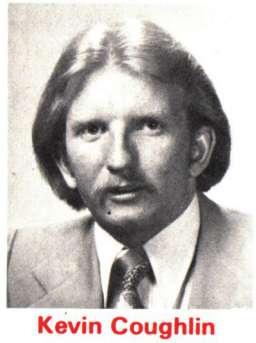
Vinny Cerrato
Education
Coach - Jerry Nelson
Albert Lea, Minn.



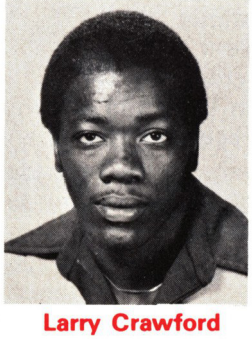
Ted Clapper
Industrial Administration
Coach - Jerry Pezzetti
Ankeny, Iowa



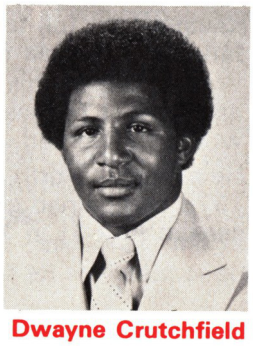
Tim Copeland
Sciences & Humanities
Coach - Paul Shupe
Willingboro, N.J.



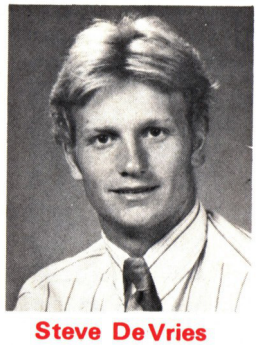
Kevin Coughlin
Ag Business
Coach - Rick Hendricks
Waterloo, Iowa



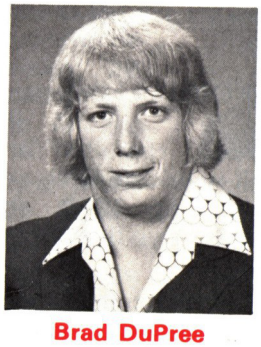
Larry Crawford
Sociology
Coach - Jessie Davis
Miami, Fla.



Dwayne Crutchfield
Sciences & Humanities
Coach - Moe Williamson
Cincinnati, Ohio

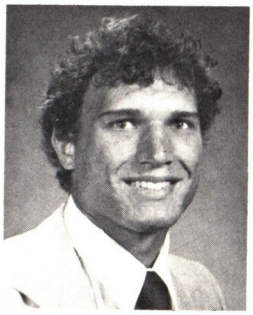


Steve DeVries
Agriculture Business
Coach - Tom Stahle
Sgt. Bluff, Iowa



Brad DuPree
Agriculture
Coach - John Blazek
Ulysses, Kans.

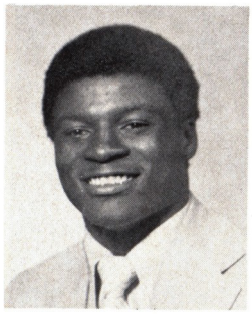
IOWA STATE CYCLONES



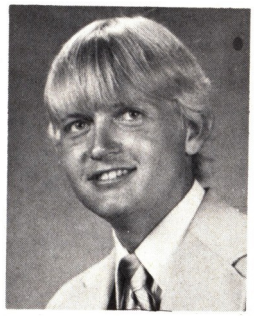
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Engineering
Coach - Lowell Klinefelter
Canton, Ohio



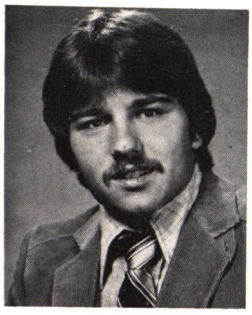
Alex Giffords
Industrial Administration
Coach - Oliver Mayfield
Tucson, Ariz.



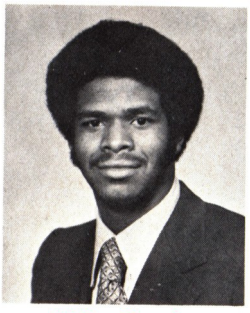
Rocky Gillis
Industrial Administration
Coach - Donnell Sanders
Pompano Beach, Fla.



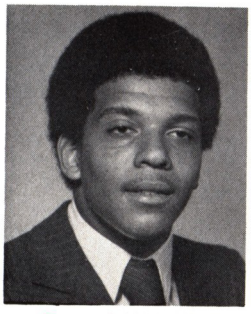
Kelly Goodburn
Physical Education
Coach - Jim Crow
Correctionville, Iowa



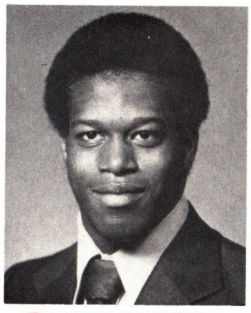
Jeff Grannon
Marketing
Coach - Bob Thunness
Marion, Iowa



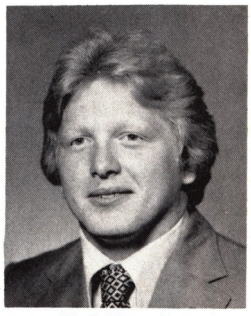
Mike Harris
Mass Communications
Coach - Joe Parella
Cleveland, Ohio



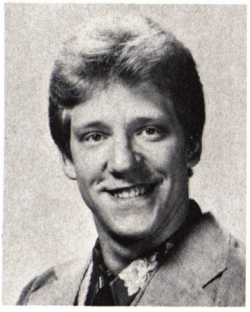
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Industrial Administration
Coach - Troy Hodges
Kansas City, Kans.



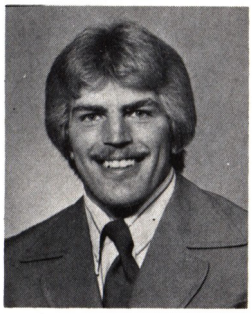
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Industrial Education
Coach - Mike Monken
Joliet, Ill.



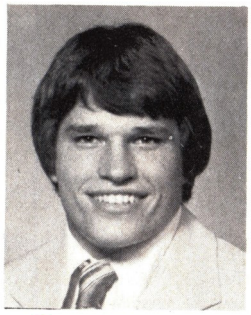
Cal Jacobs
Education
Coach - Bob Harden
Council Bluffs, Iowa



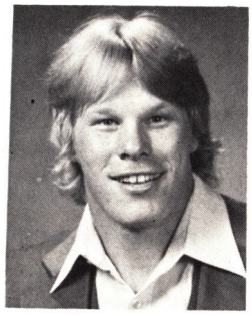
Mike Jensen
History
Coach - Ray Sewalt
Manhattan, Kans.



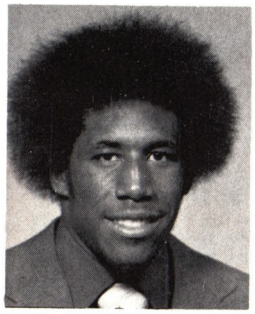
Joel Jenson
Industrial Administration
Coach - Tom Elliott
Armstrong



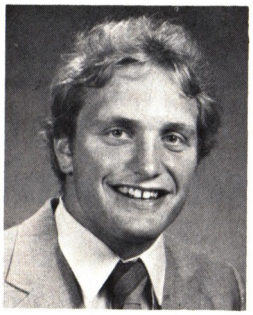
George Jessen
Engineering
Coach - Jim Simser
New Richland, Minn.



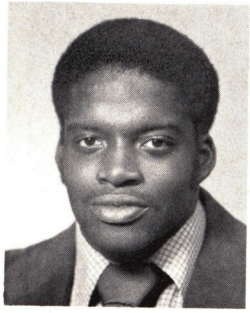
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Industrial Education
Coach - Bob Sullivan
Crystal, Minn.



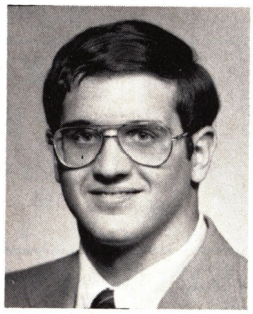
Dwayne Johnson
Undeclared
Coach - Frank Hanel
Omaha. Neb.



Kurt Jones
Physical Education
Coach - Larry Arginsinger
Council Bluffs, Iowa



James Key
Communications
Coach - Maurice Collins
Washington, D.C.



Jeff Kincart
Ag Business
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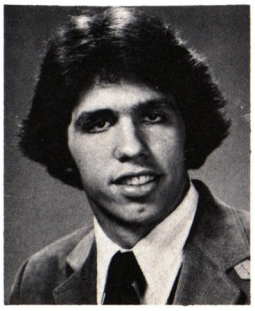


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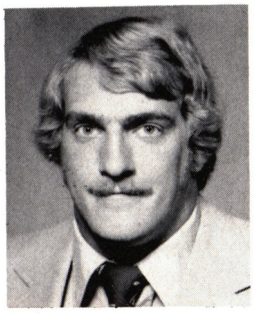
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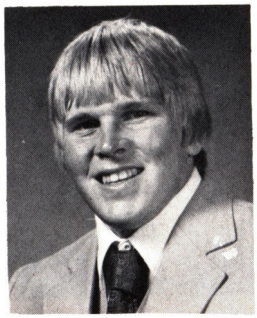
IOWA STATE CYCLONES



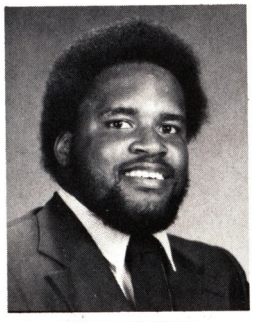
Jim Knuth
Communications
Coach - Gary Swenson
State Center, Iowa



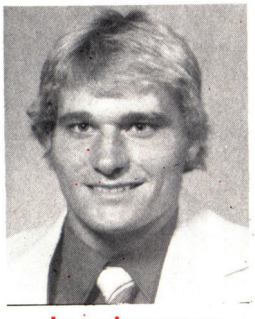
John Less
Agriculture
Coach - Ron Donald
Van Horne, Iowa



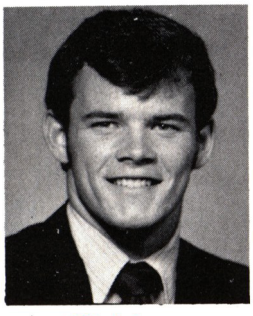
Mark Lichtenberg
Physical Education
Coach - Jim Taylor
Schaller, Iowa



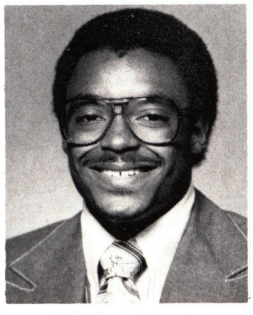
Steve Little
Undeclared
Coach - William Sissel
Peoria, Ill.



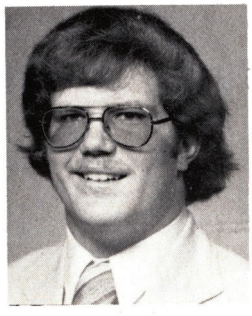
Jerry Lorenzen
Agriculture
Coach - Denny Booth
Reinbeck, Iowa



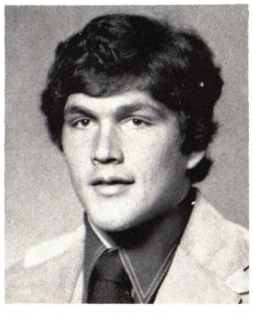
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Journalism
Coach - Larry Frazier
Kansas City, Mo.



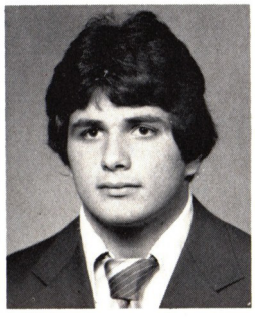
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Coach - Earle Bruce
Mansfield, Ohio



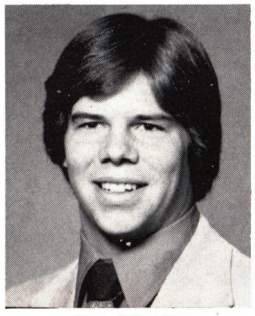
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Coach - Bill Blakely
Williams Bay, Wis.



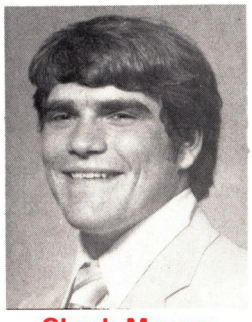
Shamus McDonough
Industrial Administration
Coach - Vince Hurley
Corning, Iowa



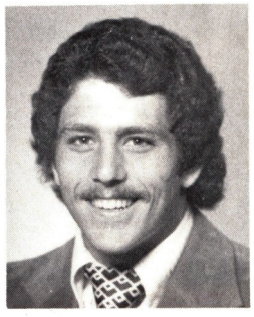
Steve Meinen
Elementary Education
Coach - Pearl Smith
Fairfield, Iowa



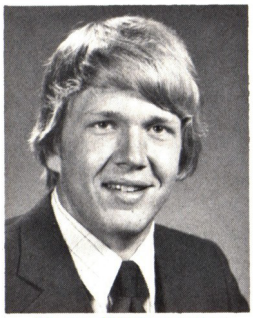
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Coach - Jim Davie
Wichita, Kans.



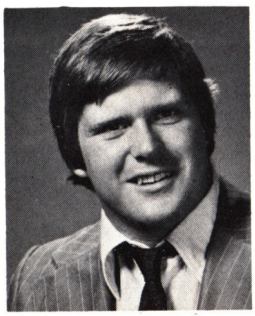
Chuck Meyers
Engineering
Coach - Tom Jaworski
Omaha, Neb.



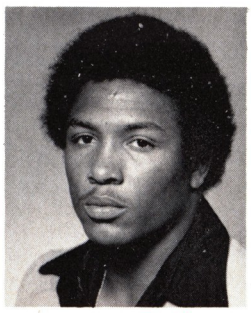
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Coach - Denny Frerichs
Urbandale, Iowa



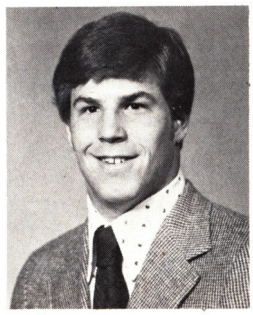
Benn Musgrave
Communications
Coach - John Laughhunn
Missouri Valley, Iowa



Brian Neal
Speech
Coach - Jim Williams
West Des Moines, Iowa

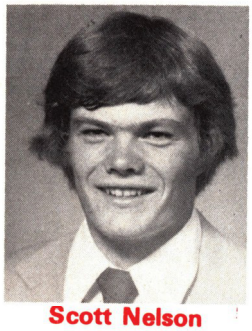


Kenny Neil
Industrial Administration
Coach - Steve Schweitzer
Cincinnati, Ohio



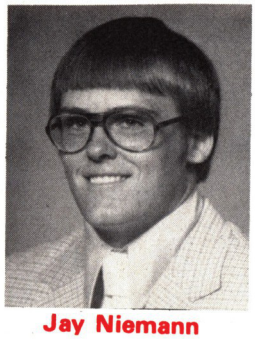
Karl Nelson
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Coach - Dick Russell
DeKalb, Ill.

IOWA STATE CYCLONES



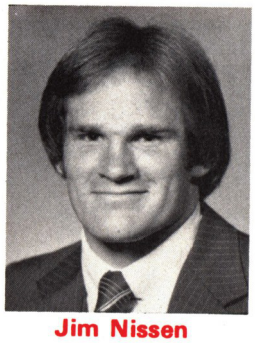
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Engineering
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Almena, Wis.



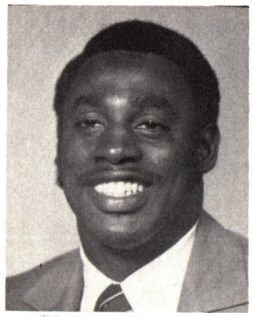
Jay Niemann

Education
Coach - Jim Wharton
Avoca, Iowa



Jim Nissen

Construction Engineering
Coach - Wally Sheets
Cedar Rapids, Iowa



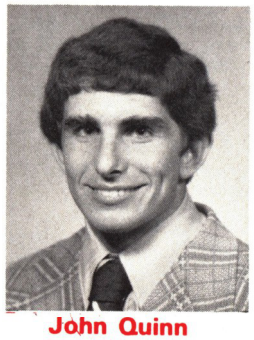
Ronnie Osborne

Leisure Services
Coach - Antoine Russell
Pahokee, Fla.



Mike Payne

Industrial Administration
Coach- Marty Shaugnessy
Gary, Ind.



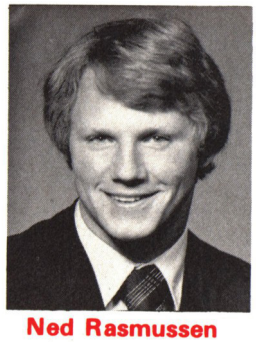
John Quinn

Industrial Administration
Coach - Jim Williams & Jim Jorgensen
West Des Moines, Iowa



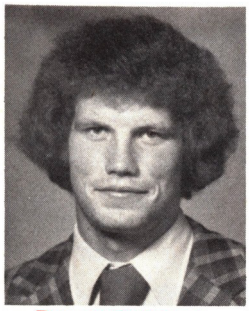
James Ransom

Education
Coach - Bill Waddell
Riviera Beach, Fla.



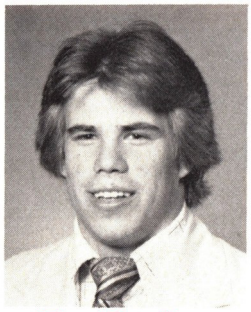
Ned Rasmussen

Industrial Education
Coach - Robert Schmidt
Park Ridge, Ill.



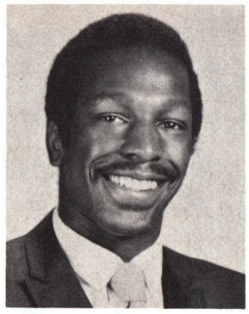
Bruce Reimers

Sciences & Humanities
Coach - Bob Pattee
Humboldt, Iowa



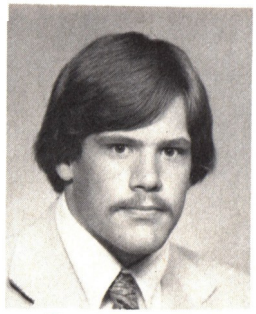
Tom Roach

Industrial Administration
Coach - Dick Null
Rock Rapids, Iowa



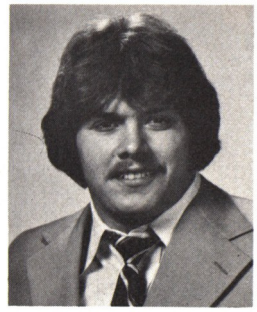
Terron Rogers

Undeclared
Coach - Ed Yonkus
Chicago, Ill.



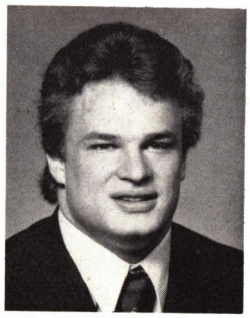
Jim Ruprecht

Chemical Engineering
Coach - Bob Timmerman
Dubuque, Iowa



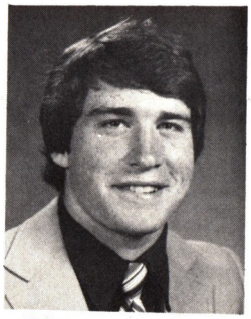
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Undeclared
Coach - Jerry Yost
Wilmington, Ill.



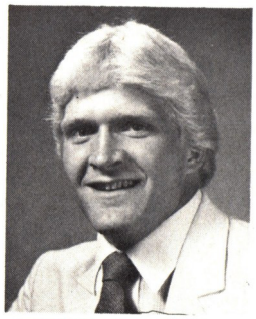
Jack Seabrooke

Industrial Administration
Coach - Jim Williams
Des Moines, Iowa



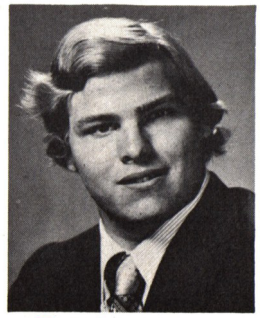
Mike Shindelar

Engineering
Coach - Dennis Lenth
Hudson, Iowa



Dave Smoldt

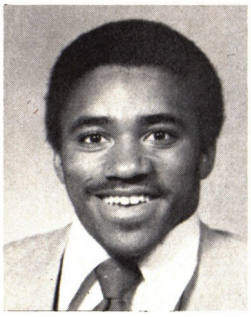
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Coach - Tim Hager
Grundy Center, Iowa



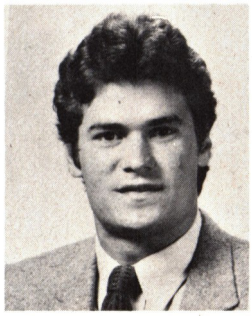
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Engineering
Coach - Davis Brock
Montgomery, Ala.

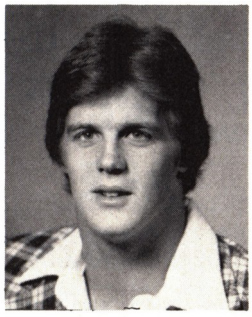
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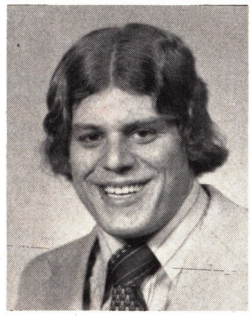
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Physical Education
Coach - Frank Hanel
Omaha, Neb.



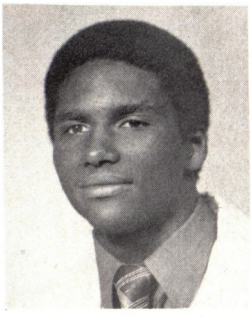
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Telecommunications Arts
Coach - Ed Yonkus
Durham, N.C.



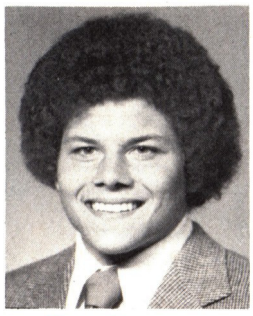
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Coach - Grant Blaney
Buffalo Grove, Ill.



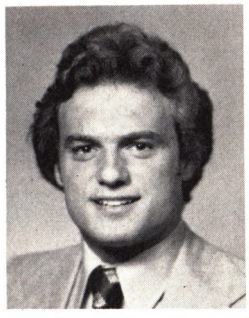
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Coach - Jack Lord
Chicago, Ill.



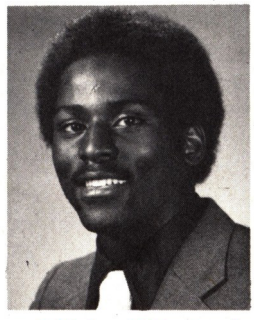
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Coach - Tom Mitchell
Chicago, Ill.



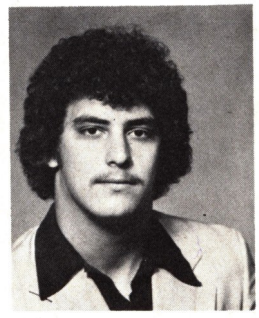
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Coach - Ken Hockman
Loveland, Ohio



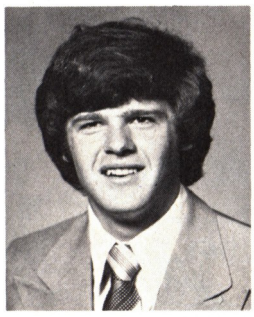
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Horticulture
Coach - Dick Russell
South Holland, Ill.



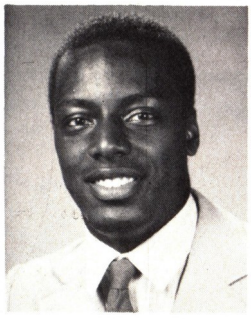
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Leisure Services
Coach - Amos Jones
North Chicago, Ill.



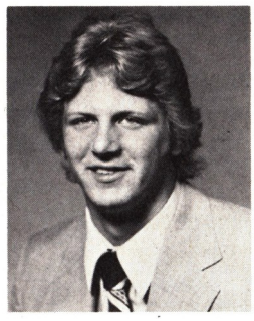
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Mason City, Iowa



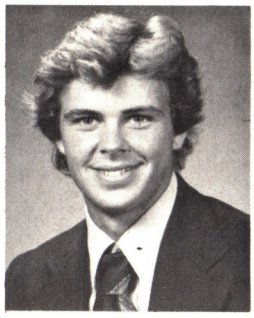
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Ag Business
Coach - Robert Younger
Atlantic, Iowa



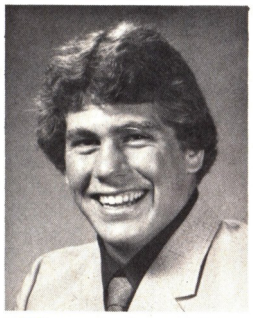
Chris Washington
Computer Science
Coach - J. W. Smith
Chicago, Ill.



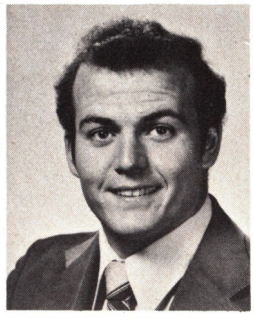
Mark Weidemann
Physical Education
Coach - Tom Ihrke
Dows, Iowa



Scott Williams
Undeclared
Coach - Bob Nizzi
Urbandale, Iowa



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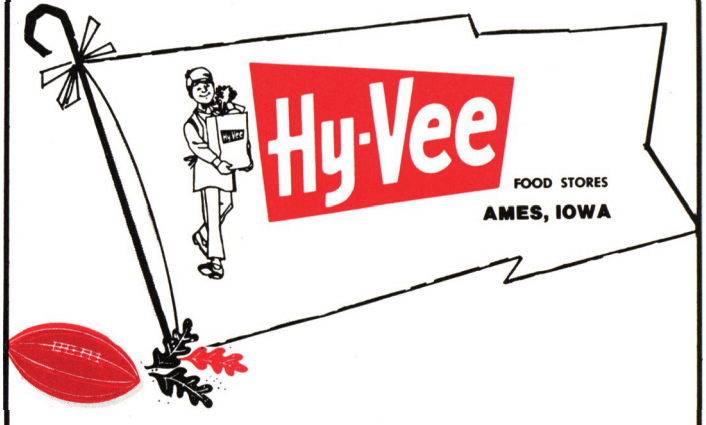
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THE NATION'S BEST IN OFFENSE

by Blackie Sherrod, Dallas TIMES HERALD

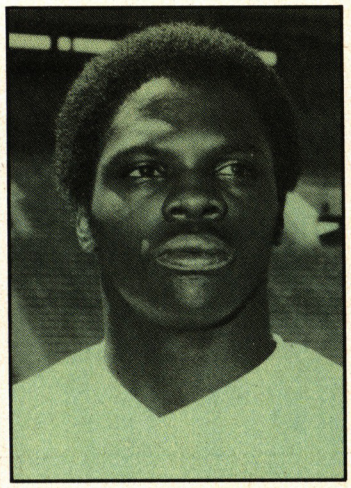
If the nation's offensive coaches wish to continue their annual debate, this year they may choose from a smorgasbord of evidence for both sides.

It long has been a contention of most college football professors that the all-around quarterback is often passed over by All-America selectors, in favor of passing specialists with neon statistics. In truth, reflect on recent quarterback notables—Marc Wilson, Jack Thompson, Steve Fuller, Guy Benjamin, Paul McDonald, Steve Bartkowski, even back to Bert Jones and Jim Plunkett. All were renowned for their passing prowess. All occupied All-America berths, despite the historic fact that few "passing teams" finish in the Top Ten. It's almost as if—excuse the expression—*pro* scouts were filling out the ballots.

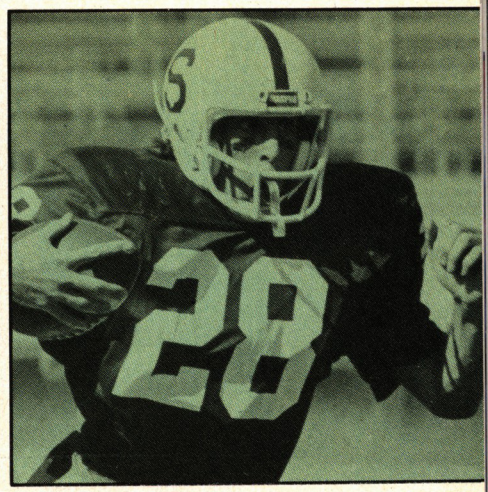
continued

Art Schlichter, QB
Ohio State





James Murphy, WR
Utah State

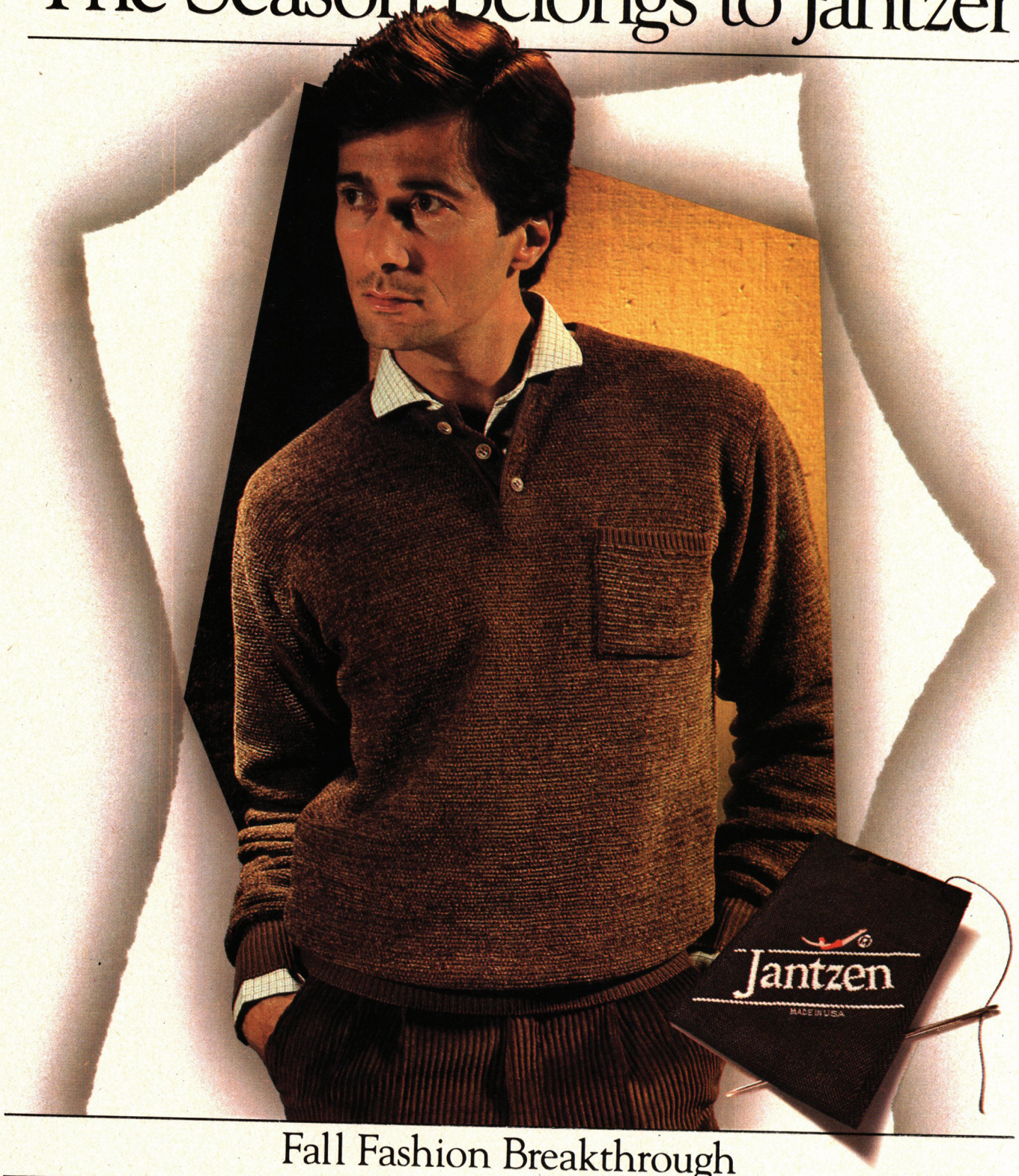


Ken Margerum, WR
Stanford



George Rogers, RB
South Carolina

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Whatever its preference, the college audience will find ample examples on both sides of the fence for the 1980 season.

The Big Ten conference, for instance, has seven starting quarterbacks returning for another go. Appropriately enough, both ends of the quarterback spectrum are represented in this group.

Mark Herrmann, the modest 6-5 senior from Purdue, is the classic dropback passer who runs the ball only in dire emergencies. Following the Boilermaker passing traditions of Bob Griese, Mike Phipps, Len Dawson and others, Herrmann needs but 1,554 overhead yards this season to establish a new career record, surpassing that of Jack Thompson, the Washington State aviator of a couple seasons back. The Purdue hero completed a stunning 59 percent of his tries as a junior, in gaining 2,074 yards.

Tim Clifford of Indiana, another of that Big Ten crowd, is also of the classic mold, advancing from his role of a passing specialist as a sophomore, to a full-time performer last season and the first conference MVP claimed by Indiana in 42 years.

Also from the Big Ten is a leading exponent of the other quarterback bracket. Art Schlichter of Ohio State runs about as often as he passes but it was in the latter department that he blossomed last season. Recruited by Woody Hayes, Schlichter became the only freshman quarterback to start for Hayes, and his passing was not something you could take to the bank. When Earle Bruce replaced Hayes, the pass became an integral weapon in the Ohio State attack, rather than a trick play. Schlichter cut his interceptions from 21 to six and increased his touchdown tosses from four to 14.

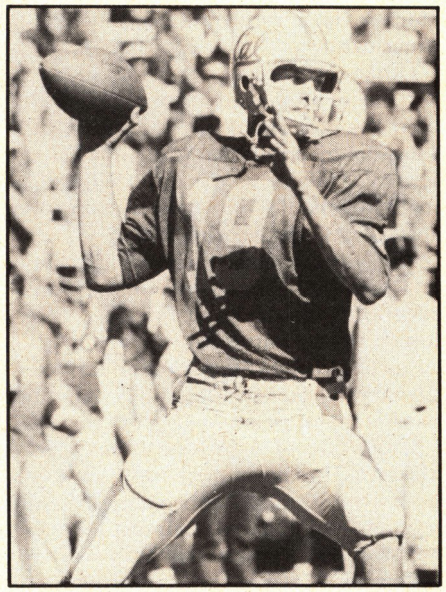
With two seasons remaining, the handsome farm boy already holds the university's passing records and under the NCAA's new yardstick for passing efficiency, Schlichter topped the nation. An Ohio State quarterback leading the country in passing? Next thing you hear, a man will be playing golf on the moon.

Foremost among other run-pass quarterbacks is Phil Bradley, a swift runner and able passer from Missouri who's led Big Eight total offense the past two years. And there's Steve Brown, a tough 5-11 operator from Appalachian State and John Foucade, a Mississippi junior who led the Southeastern Conference in total yards. Also—Phil Davis, who rushed 1,109 gross yards as a Wyoming soph, to go with his 1,687 yards passing. Operating the Veer last season, Davis will switch to the Wishbone under new coach Pat Dye. Brown, ranked No. 3 nationally in total offense last year, completing 52 percent of his passes for 15 touchdowns from the Wishbone, will also change formations. But his new alignment will be the pro I-formation, where his arm will be even more utilized.

Elsewhere around the country, as T.V. weathercasters say, there are other standout pure-passers aplenty. Mike Ford, SMU's incredible hulk, already ranks third in career passing yards and total offense among the returnees, despite having played only two terms. The big German-Indian seeks a comeback after a serious knee operation that cancelled last season. And there's the good-looking Californian Rich Campbell (6-5, 220) who already has broken Craig Morton's and Steve Bartkowski's passing records on his campus. In his two varsity seasons, Campbell has completed an amazing 62 percent of his passes. It would require an average of 260 yards per game, but Campbell *could* become the all-time best collegiate passer.



Joe Morris, RB
Syracuse



Rich Campbell, QB
California

And then there's the No. 2 ranker on career passing charts, Joe Adams from Tennessee State, a tall, wiry senior with a whippy arm. Adams threw 26 touchdown passes last season, high for any returning passer.

Also deserving attention are surprise packages like Jay Venuto of Wake Forest and Phil Suess of Iowa and versatile operators like Mike Mosley of Texas A&M, Mike Kelley of Georgia Tech, Terry Elston of Houston, Oliver Luck of West Virginia, Reggie Allen of Indiana State; and two passing specialists who split time with running quarterbacks last season—Mark Halda from San Diego State and Sam King of Nevada-Las Vegas.

Sophomores? Keep your eye on Dan Marino, a tall youngster who could steer Pitt to a national title. And Sander Markel of University of Pacific, John Elway of Stanford and Darrell Ray Dickey of Kansas State, son of the head coach there.

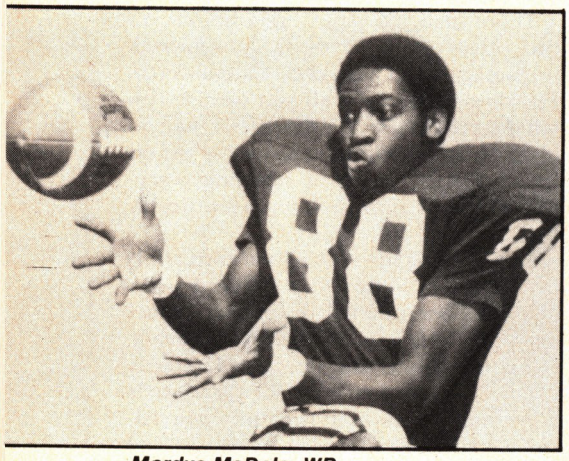
There also are gaudy reputations on the other ends of these quarterback transmissions. Take Cris Collinsworth. Florida opponents wish you would. The tall 192-pound senior is the fastest man on his squad; he returns kickoffs, rushes on reverses, in addition to catching everything around him including the dean's list.

Two smaller men have their own spotlights. Darrin Nelson, the Stanford whirligig, has been called the nation's most exciting performer—rushing, receiving, returning kicks. He remains the only player in history to rush for 1,000 yards and catch 50 passes during the same season, and he's done it twice. Nelson missed his junior season last fall with a hamstring ailment. Anthony Carter, a 161-pound mongoose, stunned Michigan followers with his freshman debut as a receiver and kick returner. Says Bo Schembechler, "You have to see him to believe what he can do, and then you're still not sure how he did it."

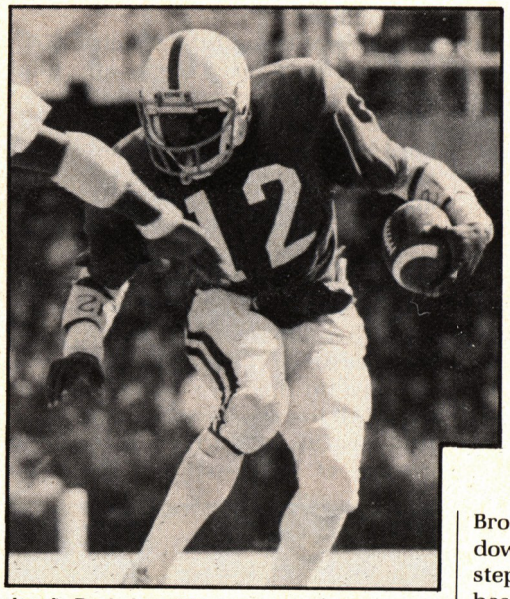
Another lightweight on the scales but not on the grass is receiver Rick Beasley of Appalachian State, who led the nation in most phases of receiving last year. Gerald Harp of Western Carolina is another all-purpose midget (5-9, 160), as is Sidney Snell, a Virginia Tech wingback. And how about Steve Nelson of Ball State, a blurry rusher-receiver-returner who averaged 25.4 yards every time he touched the ball in his frosh season? Mardye McDole, a sure catcher, runner and blocker, is the reason Coach Emory Bellard altered his Wishbone formation to include a wingback for the upcoming Mississippi State season. Ken Margerum, already Stanford's most prolific touchdown

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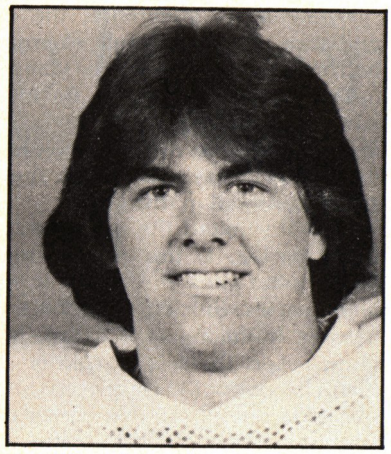
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Mardye McDole, WR
Mississippi State



Jarvis Redwine, RB
Nebraska



Jay Hilgenberg, C
Iowa

catcher, is a returning consensus All-American.

Other eavesdrops:

"One of the most dramatic big play men I've ever seen," says Southern Cal's John Robinson of his 155-pound flanker, Kevin Williams, who specializes in touchdowns. (Of his 52 catches in three seasons, 21 were scoring plays!)

"He has the greatest personal pride of any receiver I have ever been around," says John Mackovic, of his Wake Forest junior, Wayne Baumgardner.

North Carolina State's Monte Kiffin testifies for his flanker, Mike Quick: "As much natural talent as any receiver I've seen."

Lou Holtz of Arkansas thinks Darryl Mason is "the finest tight end I have ever been around in my entire life." In truth, the tight end harvest is almost as generous as the quarterbacks. Southern Mississippi raves over big, strong Rock Harvey. Pitt has Benjie Pryor, a 230-pound late-blooming senior. Rice's Robert Hubble stretches his 240 pounds over a 6-7 frame. Rodney Holman caught 47 passes as a Tulane sophomore, and Dave Young nabbed 51 of Herrmann's passes at Purdue, a surprising figure for a tight end. Dean Maszak paced all Notre Dame receivers with 28 catches as a sophomore.

Other touted receivers around the land, both wide and tight, include James Murphy and Ken Thompson of Utah State, Gary Lewis of Texas-Arlington, UCLA's Tim Wrightman, Alfred Mask of Lamar, Curt Gainer of Navy, Todd Sheets of Northwestern, Doug Donley of Ohio State, David Verser of Kansas, Dave Shula of Dartmouth, Joe Burke of Tennessee-Chattanooga, David Dorn of Rutgers, Tony Hunter of Notre Dame, John Mistler of Arizona State, Mike Pinckney of Northern Illinois, Cedric Jones, whose numbers should improve with a juiced-up passing game at Duke, Dan Stratton of Yale, Gerald (Sweet Feet) Lucear of Temple, winner of the nickname sweepstakes.

At first peep, the college scene doesn't seem too heavy on high-geared running backs. Of course, there's the fleet 215-pound Freeman McNeil of UCLA who averaged 5.2 yards per carry in ranking No. 3 in rushing last season; and the durable workhorse from South Carolina, George Rogers, who churned off 1,681 yards.

Jarvis Redwine, a 204-pound senior, is called the fastest player ever to wear a Nebraska uniform and the Cornhuskers' biggest game-breaking threat since Johnny Rodgers. And famous Amos Lawrence, the cruiseweight North Carolina tailback, has had three 1,000-yard rushing seasons, despite being hampered by various injuries over the past two autumns.

Syracuse's fleet waterbug (5-9, 170), Joe Morris, has rushed 2,373 yards in his two varsity seasons. Charlie Wysocki of Maryland is another of 11 returnees who averaged 100 yards rushing last season. Junior Floyd Allen, still another lightweight from VMI, was 1979's 10th rusher. Oklahoma State's fullback Worley Taylor missed two games with a knee injury and wore a heavy brace in two more, but still averaged 110 yards.

Minnesota has a brace of heavy-duty runners, including 221-pound tailback Marion Barber, already the all-time rushing leader in Gopher history, and the shorter, lighter fullback, Garry White. And Michigan returns all-conference tailback Butch Woolfolk.

Yet the headliner rushers this season could be surprise packages. James Wilder, for example, a 216-pound senior, was hobbled by a hamstring ailment all last season and if he has recovered, there will be few better. Same with Major Ogilvie of Alabama, who has averaged 5.8 yards in his varsity career.

Auburn believes it has the best breakaway runner in the college sport in James Brooks, who ripped Georgia for touchdown runs of 67 and 45 yards and 200 steps rushing in just 13 carries. Arkansas has an explosive soph halfback, Gary Anderson, who may rank with the best, even at this early stage of his career.

As with last year, there is a batch of outstanding centers. There's Jay Hilgenberg, from the famed old Iowa football family, and Brad Edelman, Missouri's 255-pound junior. Some Irish scouts rank John Scully as the best of Notre Dame's offensive linemen. Michigan is promoting its senior center George Lilja, Colgate is proud of Tony Bubniak and Rice points to Keith Kveton.

Randy Schleusener, who scored against Oklahoma on the old hidden-ball play, anchors the Nebraska offensive line from his right guard post. Tim Huffman, a 265-pounder, goes into his third season as Notre Dame's starting right guard. Arkansas coaches believe guard George Stewart (6-3, 260) may be the best lineman in the land. Southern Cal has another of those guard-tackle combinations in Roy Foster and Keith Van Horne and Yale can't remember any better tackle than Bob Regan. Stanford's Brian Holloway is 270 pounds of experience and Terry Tausch, a 260-pound Texas junior, is another in a long line of outstanding Longhorn tackles. Howard Richards, a four-year tackle starter for Missouri, already has been checked on All-America lists, as has Louis Oubre, a 255-pound Oklahoma tackle, and mammoth Mark May of Pittsburgh, 6-6 and 282 pounds of tackle.

The South considers itself a population explosion of offensive linemen, with: Chris Koehne of North Carolina State, Jesse Moore of Richmond, Ron Wooten of North Carolina, Tim Irwin of Tennessee, Ed Bailey of South Carolina State, and George Stephenson of Auburn.

There seem to be many more recognized college blockers than usual. The debated quarterbacks, those of both factions, hope there are enough to go around.

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ERNIE DAVIS

by Bob Snyder
Syracuse HERALD-TRIBUNE

That Ernie Davis made his mark on college football cannot be denied. A Heisman Trophy and a plaque in the College Football Hall of Fame attest to his greatness on the field.

Davis, the man who helped bring Syracuse a national championship, died at the age of 23, felled in his youth by monocytic leukemia.

To say he was the greatest of them all would be to fly sentiment in the face of objectivity. The new Jim Brown, they said of Davis, when the Elmira Express first wore the Orangemen's famed No. 44. That was unfair, for few, if any, have been blessed with Brown's power and durability.

Still, Davis reached the heights, becoming the first black to win the coveted Heisman.

The product of a broken home, he was reared by his grandparents in Uniontown, where he played Midget League football with Sandy Stephens, who was to quarterback collegiately at Minnesota and be among the unsuccessful contenders for the '61 Heisman won by Syracuse's No. 44. Those days, Davis would recall at age 22, included his biggest disappointment.

As an eight-year-old, he and Stephens walked nearly 10 miles each day to practice. The day his team was to parade down Uniontown's main street, there were 15 uniforms for the kids. Ernie Davis was left out.

"I kept standing around, trying not to cry," Davis was to say 14 years later. "I still understand how I felt. Nothing seemed as important to us as succeeding in athletics."

Nobody realized at the time the success Davis would enjoy.

Davis joined his mother, Mrs. Arthur Radford, in Elmira when he was 13. At Elmira Free Academy, his athletic prowess first became recognized, and not merely on the gridiron. He won 11 letters in high school, was a scholastic All-American on the basketball court and later was a double-figure scorer as a collegian, in addition to being the first baseman on the baseball team.

Originally an end in high school, he was moved to halfback midway in his junior year. But he never lost his gift for pass-catching.

Davis in an open field was devastating. Perhaps his greatest collegiate performance came against Texas, in the '60 Cotton Bowl. His 87-yard touchdown reception of a halfback pass during SU's first possession—on a third-and-long— propelled Ben Schwartzwalder's Orange to a 23-14 victory, capping an undefeated season for the '59 National Champions. Davis almost was unable to play in that game because of a pulled hamstring.

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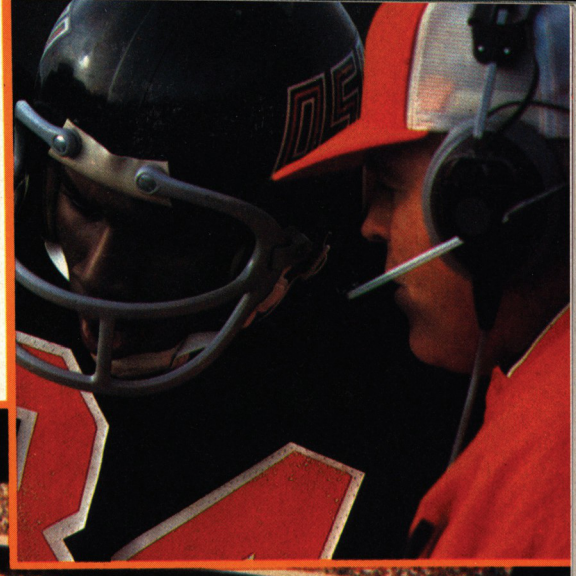
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COMMUNICATION FROM THE PRESS BOX —How effective?

by Blaine Newnham, Eugene REGISTER-GUARD





At the University of Washington stadium in Seattle, the press box hangs precariously from a roof cantilevered over the stands. It is the equivalent of a 16-story building, and one would swear that if glass were put in the floor of the press box one could look between one's feet and watch the game.

This was years ago, but the situation never changes much when a Rose Bowl spot is on the line. The day is usually dank, the mood grim and the stakes about as high as they can be.

The assistant coaches for the visiting team rode the elevator to the 16th floor and moved slowly into their booth looking down on the field. The attitude was almost war-like. The sportswriters down the hall were eating hot dogs and drinking coffee, unaware of the observation post being set up near them. The lines of communication to the field had to be checked, and rechecked.

One assistant, however, couldn't resist the moment. He was talking to another assistant on the sideline.

"Bombardier to co-pilot," he said, "can you read me? Bombardier to co-pilot, we are nearing the target area. Do you read me? The target is in sight."

Just then, the head coach for the visitors came on the line. Needless to say, the boss didn't think the analogy between combat and football was all that humorous on a day when so much was at stake.

In all of college football, there may be no more serious and emotional focal point during a game than the lines of communication between the coaches on the field and those in the press box.

A number of affluent Southeastern Conference schools have spent large sums of money to have transistorized radio phones that operate on a frequency cleared by the Federal Communications Commission.

College football lore is filled with stories of press box phones being tapped by the opposition, or phones mysteriously going dead in the middle of the fourth quarter with the outcome hanging in the balance.

There is no question that football coaches covet the information they can receive from their eyes in the press box, and will do anything to keep its flow uninterrupted and undiscovered.

Not long ago there was an assistant

continued



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coach on the field who was talking to the offensive coordinator in the press box, and was charged with relaying the proper plays to the quarterback. The game was played at a stadium which had just received a new layer of artificial turf. It was a dry, windy day.

Each time the assistant coach moved along the sidelines, he created static electricity by foot contact with the carpet. The electricity arced from his lips to the phone headset he was wearing.

But, man, this was war. With each step he took across the artificial surface, enough electricity was created to cause a painful snap. When the game was over, the assistant coach stood beaming because of his team's victory and proudly showing an ugly blister which had formed on his lower lip.

The communication must not be interrupted.

There is the story about an assistant coach whose phone went dead in a game. The coach was furious, and desperate. He opened the window of the press box and started yelling at the head coach on the sidelines.

The yelling went unheeded, so the coach yelled louder. And leaned farther and farther out of the press box, until he actually fell from the box into the stands below. Fortunately, the fans cushioned his fall and he was unhurt.

What is it that the coaches have to say to each other that is so darned important? And if the press box is such a great place to see a game, why doesn't the head coach just go up there and see for himself?

"To me," said the head coach of a Pac-10 school, "the press box is the only damn place you can see the game. Frankly, it is very frustrating to be on the sidelines. But that is where head coaches are supposed to be.

"They are spiritual leaders on the sidelines. But the game-day decisions which might have a bearing on the outcome are made in the press box.

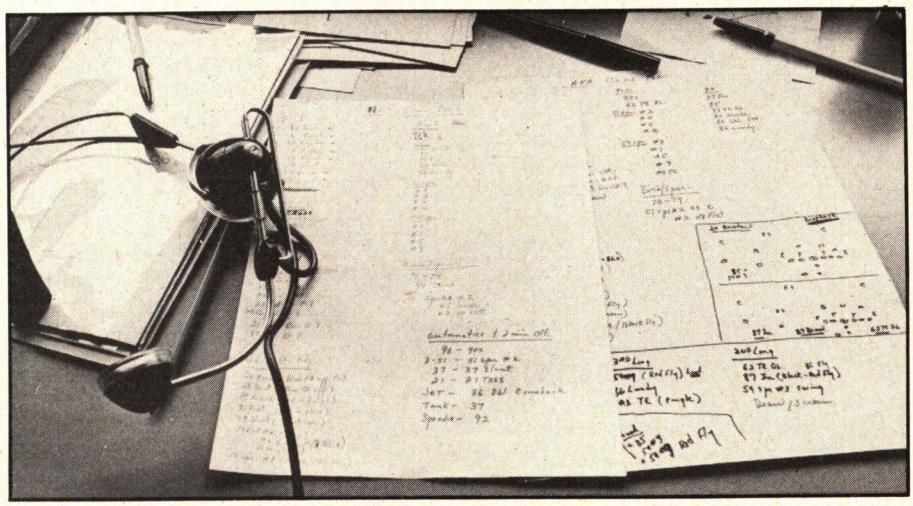
"The head coach has the worst seat in the house."

If you've ever sat in row one at a stadium, you have some idea of what it is like to be the head coach. Now multiply the hot dog vendors by 10 and you've really got an idea.

Not only do the players on the field and the officials get in the way of the action, but so do the other players, coaches, managers, officials and photographers who stand along the sidelines during the game.

And, too, there is almost no perspective from field level. A sweep to the far side of the field is lost in a clutter of bodies, and sometimes even obscured by the crown of the field itself.

So it is that the head coach needs a better perspective. He needs to be close to his troops, establishing himself in front of his team, the fans and the alumni yet have a vantage point from on high.



The head set and game plan–all part of press box paraphernalia.

The press box phones are not just communication from the head coach to the press box, however. Communication, like the rest of college football, has become far more sophisticated.

A typical hookup for a major school involves as many as six different headsets.

Normally, the offensive coordinator and the defensive coordinator each head up to the press box to occupy a spot in the coaches' booth. The home coaches are usually put in a booth at one end of the press box, and the visiting coaches at the other end.

And, while they are at it, it is good to keep the coaches as far away as possible from the press and school dignitaries who are apt to also occupy the press box. The coaches, obviously, get excited and sometimes their language and antics are best heard only by the coaches on the field and seen by no one.

Once in the box, the offensive coordinator talks to another offensive coach on the sidelines, and the defensive coordinator does the same. The head coach, meanwhile, wears a headset which can tap into either the conversation being held by the offensive coaches or the one being held by the defensive coaches.

The sixth phone is usually one left open for players to talk to one of the coaches in the press box.

"The hardest thing about being upstairs," said one assistant coach who spends time up there, "is to discipline yourself not to watch the game. As an offensive coach, for example, you want to see if the play you are running is successful, but they put you in the press box to watch the defense, not the offense."

More than anything else, coaches in the press box attempt to relate accurately where the opposition has aligned itself, and then how it is deploying its players.

"A kid comes off the field," said one coach, "and he really has no idea where the guy opposite him is lined up. In the heat of the game, they just have no idea what is happening.

"And from the field, we don't either."

So the offensive coach checks the other team's pass coverages, the stunts by the linebackers and defensive linemen. The defensive coach, meanwhile, checks on blocking patterns by the offense, as well as pass patterns.

"We just keep the people on the field up-to-date," said a coach, "and help them make adjustments.

"A lot of teams have the offensive coordinator call all the plays from the press box, although the head coach, who is on the field, has the option to change any of those calls."

Since the main need is for a picture of what the opposition looks like lined up and then what it does on particular plays, you might wonder why teams don't videotape the opponents.

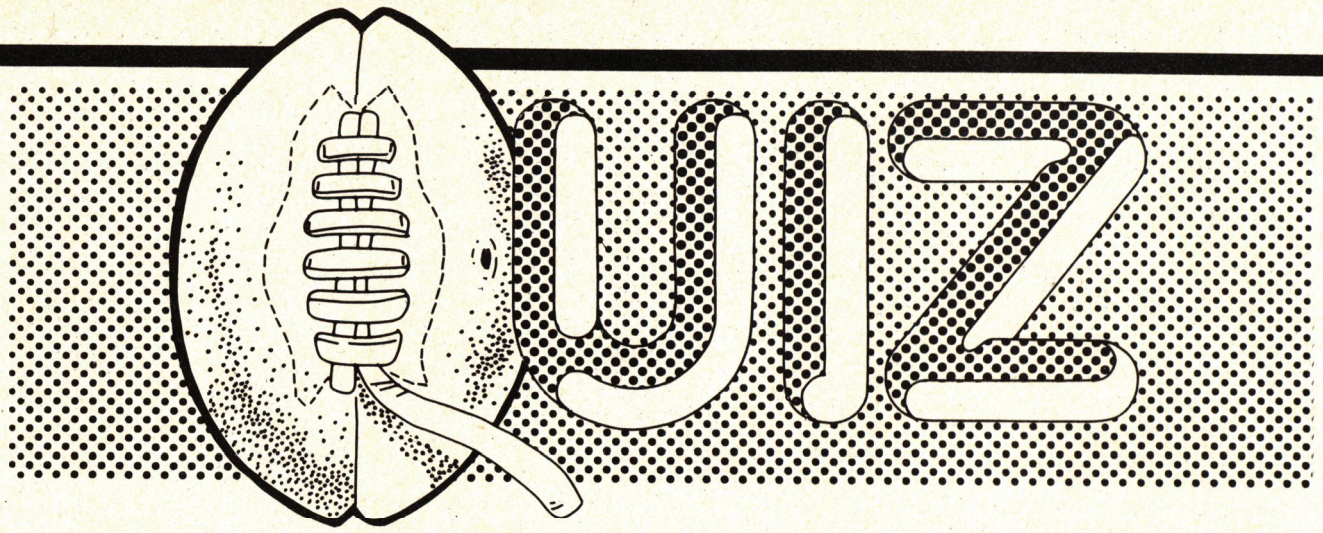
Given a chance, they would.

A few years ago coaches were taking Polaroid pictures of formations, and then having them run down to the field. It was only a matter of time before you saw videotape cameras in the press box and monitors on the sidelines.

All electronic aids, with the exception of the telephones, were outlawed, however. The only eyes are the real eyes, and the only memories are the real memories.

"Some coaches say the 'hay's in the barn' once you kick off, but that's just not true," said a coach. "It is important that the people in the press box correctly understand what the opposition is doing and recommend proper adjustments that can be made on the field."

And don't fall into the stands trying to do it.



1 Cal's Roy Riegels was nicknamed "Wrong Way" because . . .
(a) He had a habit of putting his shoulder pads on backwards.
(b) He ran 64 yards the wrong way with a recovered fumble in the 1929 Rose Bowl.
(c) He was a center and often snapped the ball to the wrong man in Cal's single-wing backfield.

2 The weekly UPI national ranking is decided by . . .
(a) A special panel of college football coaches from throughout the nation.
(b) A computer located in NCAA headquarters in Shawnee Mission, Kans.
(c) A group of men gathered each Sunday night in a smoke-filled room in Las Vegas.

3 The Heisman Trophy was named in honor of . . .
(a) The award's first recipient, Horace Heisman, later president of the sponsoring New York Downtown Athletic Club.
(b) Dr. Francis Heisman, a German-born scientist who became famous in the 1890s for his contributions to football, including the inflatable ball itself.
(c) John Heisman, former coach at Oberlin, Akron, Auburn, Clemson, Georgia Tech, Penn, Washington & Jefferson and Rice.

4 The Little Brown Jug is . . .
(a) A trophy donated by a distillery in Lynchburg, Tenn. in 1904 to be presented annually to the winner of the Tennessee-Vanderbilt football game.
(b) The trophy that annually goes to the winner of the Michigan-Minnesota game.
(c) An award first suggested and sponsored by a Brown University fraternity as a prize for the school's intramural Rugby champions and later used as the winning trophy in the Brown-Princeton rivalry.

5 The College Football Hall of Fame is located at . . .
(a) King's Island, Ohio
(b) Canton, Ohio
(c) Shawnee Mission, Kans.

6 When Alabama's Tommy Lewis came off the bench to tackle Dicky Maegle of Rice in the 1954 Cotton Bowl, the referees . . .
(a) Penalized Alabama 15 yards from the point of infraction for having too many men on the field.
(b) Forfeited the game to Rice.
(c) Awarded Rice a touchdown, conceding that Maegle would have scored had he not been stopped by the impromptu tackle.

7 The draw play . . .
(a) Is what the coach does on the sidelines, usually using a blackboard and chalk to illustrate the play he wants his quarterback to call next.
(b) Is when the quarterback appears to give the ball to his fullback and then draws it back and keeps it himself for other options.
(c) Usually has the quarterback dropping back as if to pass, then handing off to a fullback or halfback who has delayed or remained stationary as if to passblock.
(d) Is a strategy used by the quarterback, usually in short-yardage situations, to try and draw the defense offsides.

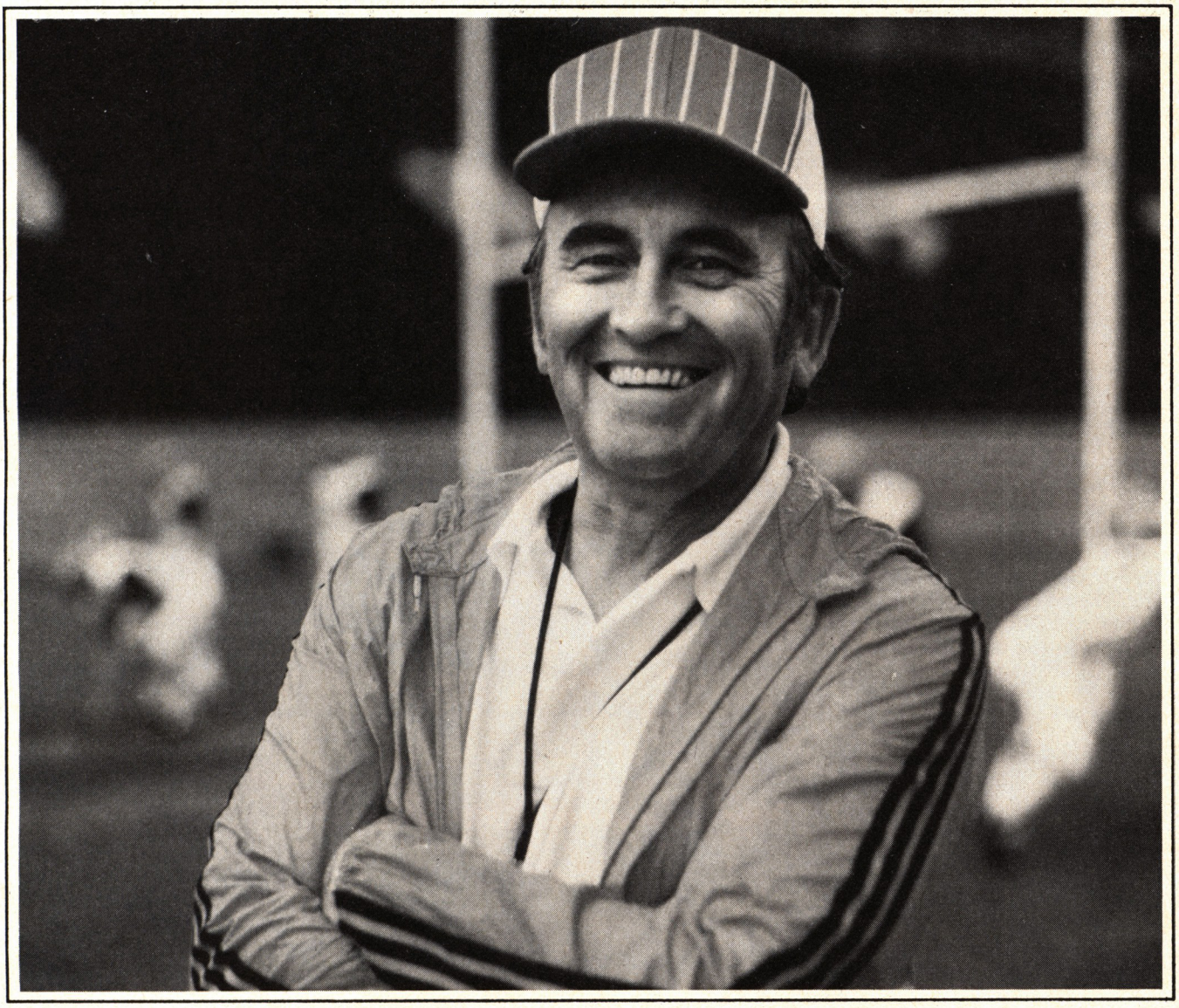
8 A player signalling for a fair catch can . . .
(a) Advance the ball if he sees there are no defenders within 20 yards.
(b) Step aside and let a teammate catch and advance the ball.
(c) Allow the ball to hit the ground without making an effort to catch it.

9 It is a legal sideline catch if a receiver, untouched by an opponent, makes the catch . . .
(a) After running out of bounds and then back onto the playing field before the ball arrives.
(b) With either or both feet in bounds upon gaining possession.
(c) With both feet off the ground but before landing out of bounds providing he has possession before crossing the plane of the boundary line.

GRADE YOURSELF

9 Expert football fan. 7-8 Semi-expert fan. 5-6 Expert semi-fan. 3-4 Fan. 0-2 Semi-fan.

QUIZ ANSWERS 1. (b); 2. (a); 3. (c); 4. (b); 5. (a); 6. (c); 7. (c); 8. (c); 9. (b



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But one of the ingredients in Davis' greatness was his ability to always be there, play hurt and perform best in the big games . . . credentials shared by most of the great players of any era.

During his magnificent varsity career on the Hill, Davis ran at a 6.6-yard clip for 2,386 yards. In the three autumns that saw Syracuse lose but three games, he scored 35 touchdowns and amassed 3,414 total yards via all methods.

His yards per carry as a senior (5.5) fell off sharply from his sophomore and junior figures (7.0, 7.8). But in his Last Hurrah—and what proved to be his final season ever on the gridiron—he carried more than ever against defenses geared to stop him. And he also caught 16 passes. Add to that the fact that the two-way player was still the rule, not the exception, and it's easy to see why Davis was the complete performer in pads.

Davis could do about everything asked of a man on a football field. He threw the option pass seven times, completing five. His only pass as a senior went for a 74-yard touchdown. But it was running the ball, on a sweep outside or off tackle on Syracuse's famed scissors play, that Davis was at his best.

Although he broke 10 of Brown's Orange marks, Davis once remarked, "I knew I wasn't as good as Jimmy."

Ernie Davis was a shy guy. He reacted to being the campus hero with a radiating smile that made him all the more popular.

A couple of hours after being selected winner of the '61 Heisman Trophy, Davis strolled into the classroom. The professor was surprised to see a national hero in class that day. Davis said nothing, but went to his seat. Finally, the prof—seemingly more excited over the award than the recipient—told the other students that the Heisman winner was in the classroom. The place went wild.

Davis appreciated the recognition. But it embarrassed him, too.

"To me," Schwartzwalder said, "Ernie was almost too good to be real . . . He had a shyness about him, a humanity, but he was the most respected man I've known . . . Football was Ernie's showcase, but Ernie the man was much bigger."

Heisman winners are made through team success, individual excellence and hard-working sports information directors. The 1959 National Championship team, led by Davis as a sophomore, put him in the limelight his senior year, which is essential.

Dental trouble marked the beginning of Davis' illness. In an Evanston, Ill., hospital on August 1, 1962 (he'd been practicing for the annual college all-star game), the leukemia was discovered. He was to have less than a year to live.

"Some people say I am unlucky. I don't believe it," Davis wrote in a *Saturday Evening Post* article a couple of months prior to his death. "My 23rd birthday was Dec. 14. In those years I have had more than most people get in a lifetime. I think everybody wants some kind of recognition, something that will pick them out of the crowd. . ."

Davis died on May 18, 1963.

His records have long-since gone. But the memory of No. 44 spearheading a National Championship team, later to be acclaimed the nation's best player, remains vivid.



Ernie Davis, the 1961 Heisman Trophy Winner

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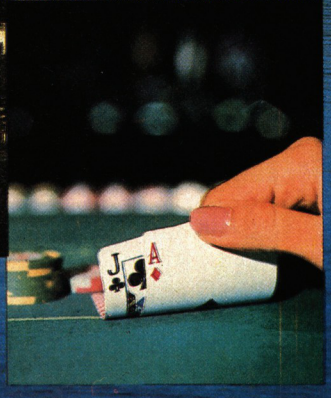
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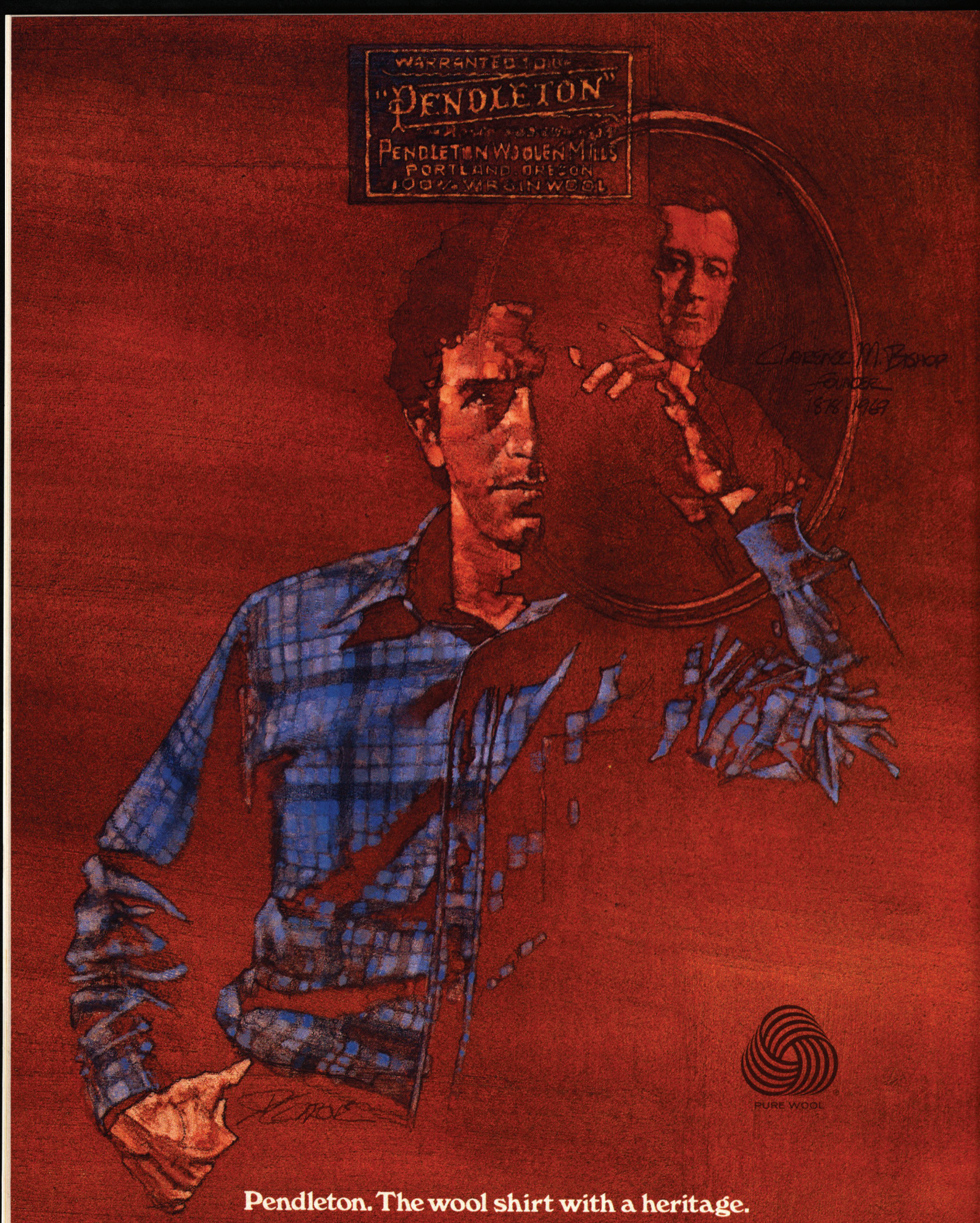




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EXECUTING THE END AROUND



by George Breazeale, Austin AMERICAN STATESMAN

Television has been the most talkative of witnesses in providing the evidence: there is no sports excitement like that found under the collegiate football Big Top.

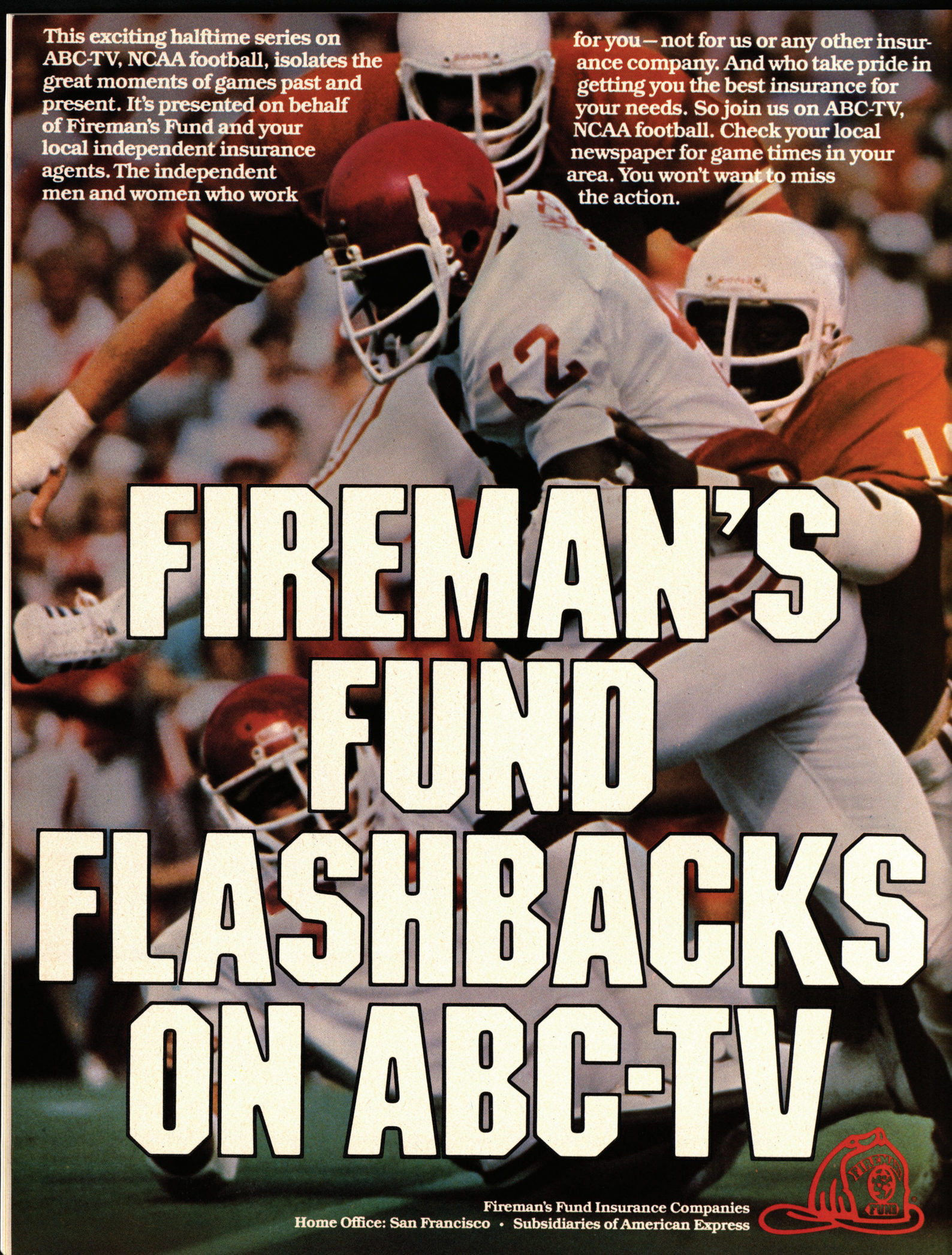
Almost a half-century ago, college stadiums gained national notoriety as the principality of the pass. Slingin' Sammy Baugh capped the aerial trend begun in the late 1920s by becoming a legend in 1935 and 1936, although his yardage, completion and touchdown records were surpassed by Southwest Conference passers in the two-platoon era following World War II.

Timely television coverage has provided testimony that the wild and woolly have returned—this time with an act, when displayed in the arena, that is far more flamboyant than the forward pass ever was.

This latest offensive eye-popper is a blockbuster device known as the end-around—or, in a more all-encompassing description, the reverse.

Oddly enough, even schools with a quarter-century-old reputation for conservative—but winning—football have burgeoned the legend of the end-around.

continued


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continued

With the onset of the wishbone triple option, the reverse became a gaudy addition to the already impressive rushing possibilities of that offense. And, for a team lucky enough to have a true speedster in the wings, the scope of the reverse play has broadened not only by running it, but by *threatening* to run it.

The reverse is an exciting play. The ones that attract the most attention are the wide reverses, where the split end or flanker takes the handoff and runs all the way across the field to the opposite sideline, then makes his cut upfield. Inside reverses are very effective, but the wide open style of the wide reverse, the battle of the runner to turn the corner upfield against the defense, has much more suspense.

Reverses, especially the double and triple varieties which flourished early in the century even before the forward pass was popularized, have returned to the scene for one overwhelming reason.

"A reverse is run to cut down on the flow of defensive pursuit," a Southwest Conference coach explained. "For more than 20 years, defenses have concentrated on getting as many men to the ball as possible. When you run play after play to a given point and the defense can go to the ball, it becomes a battle of personnel. But if you can make the defensive flow go to where it *thinks* the football is and the defense suddenly finds a split end or flanker is carrying the ball in the opposite direction, then you've opened the avenue for a long gain, possibly even a touchdown.

"Usually the key to whether or not a reverse will work is how much pursuit the defense has. Say your quarterback takes the snap, rolls back, fakes to a running back up the middle, fakes a rollout to the left, then hands to the split end or flanker running back to the right. The success of the play usually depends on how much of the defense flows to the left, first to where the running back has gone, or to the area where the quarterback has carried the ball. If the quarterback has faked well enough to make the defense think he's going through with the sweep, then the split end-flanker has lots of running room to the other side, if he can reach the blocking wall set up over there."

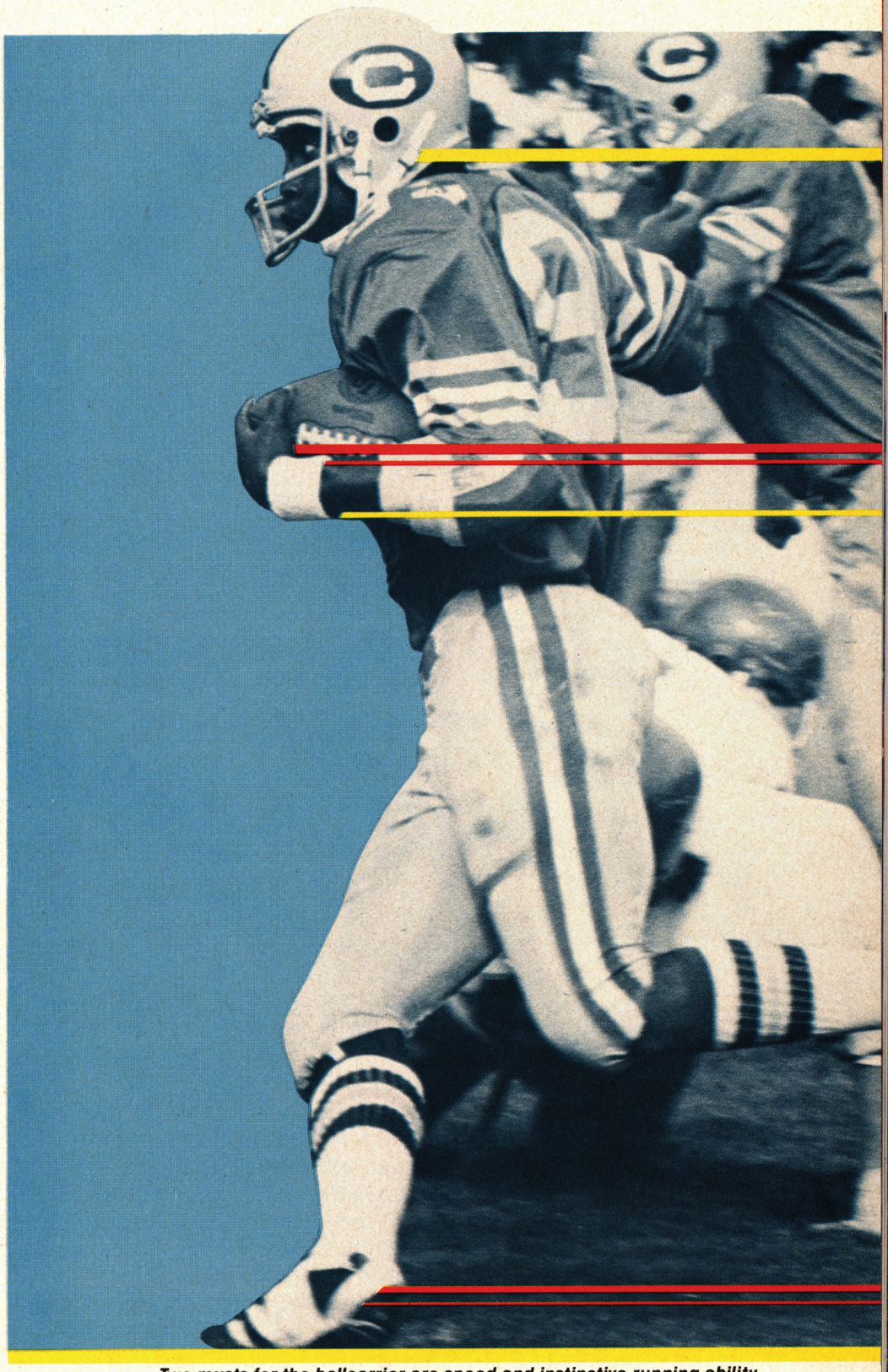
"On a reverse in which the runner goes laterally all the way across the field, the critical element usually is in evading what the defense calls its 'contain man,'" explained another coach. "On an odd defense (five-man line) the cornerback is usually the contain man, while on an even defense (four-man line) it is almost always the end.

"Your offensive tackle on the side to which the runner goes can usually be critical because he can hesitate, then make a pivot and get in front of the contain man to block him. After that, if the pursuit has gone to the other side of the field, you're usually set up for a long gain."

Still, the ultimate success rests with the ballcarrier—and two endowments are a must.

"Speed is absolutely essential, but it must be combined with instinctive running ability," one head man said. "A runner on the reverse must have the instinct to give ground at times, much like a punt returner, and he must use his own

continued



Two musts for the ballcarrier are speed and instinctive running ability.



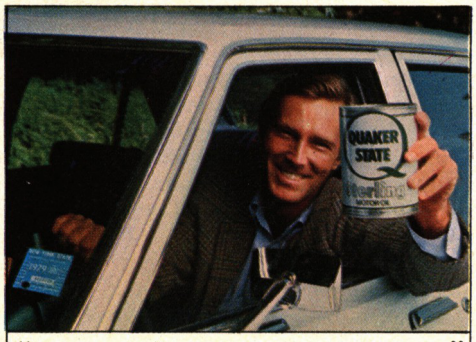
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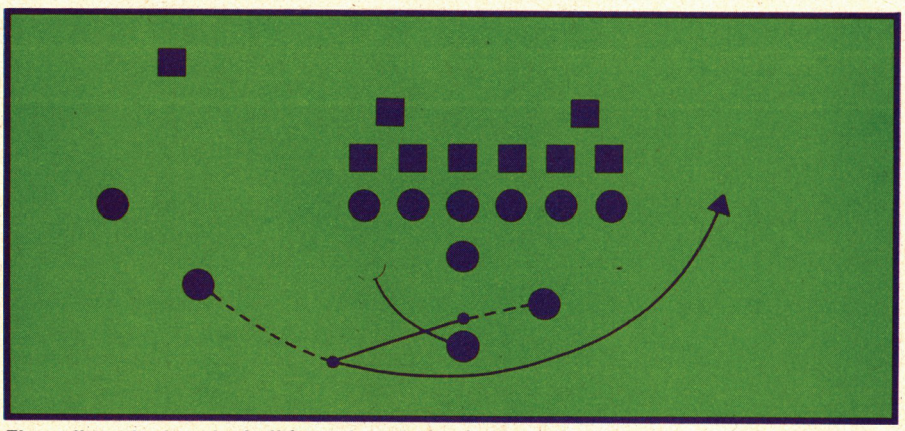
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continued

judgment in running to daylight. And ultimately, a runner may have to use every bit of speed he has to turn the corner on the contain man, particularly if the tackle can't get there to make the block."

Some speedsters may average just about one reverse effort per game — a modest total which might make some football observers wonder if the maneuver is worth the practice time needed to practice it.

But it is worthwhile — because the threat of the reverse can sometimes bring larger dividends than does the maneuver itself.



The split end takes the ball from the running back and turns the corner upfield.

"If the defensive end has been burned on the reverse in his role of contain man, he tends to think about it a lot and blockers can blast him out all day and run inside him," said the coach. "But there are certain types of reverses, especially traps, that you can run often and effectively in a single game. But normally, the only time you run a reverse is to try to interrupt the defensive flow, not only on that play, but to cut down on it on subsequent plays to open other avenues for your offense."

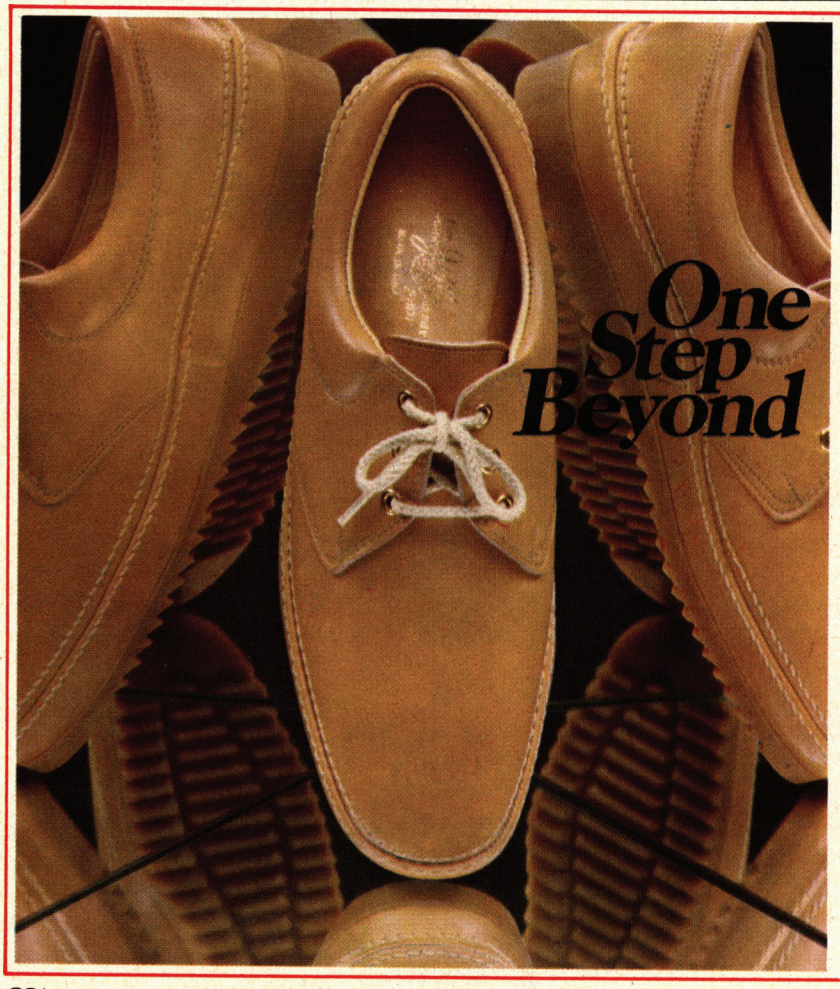
Some coaches feel that four-down real estate (40 yards or closer to the goal line) is ideal for the reverse or the threat of it because defenses are playing man-to-man and the flow of pursuit is at a high intensity.

The increasing level of athletic skill of today's athletes is indicated by the fact that during the last few years, some teams have run their tight ends on reverses. You think of tight ends as 220 or 225, so anyone with the running ability to make a reverse work shows what the combination of size and speed will do.

What about the double reverse?

"Sure, you could run a double reverse, but the idea is to go in the opposite direction from the pursuit — and the second handoff on a double reverse would have your runner going back in the same direction as the defensive flow," one master of the reverse said.

"The only reason you'd ever run a double reverse is to keep the crowd happy. And I'd rather take a chance on pleasing the crowd by winning the ball game."



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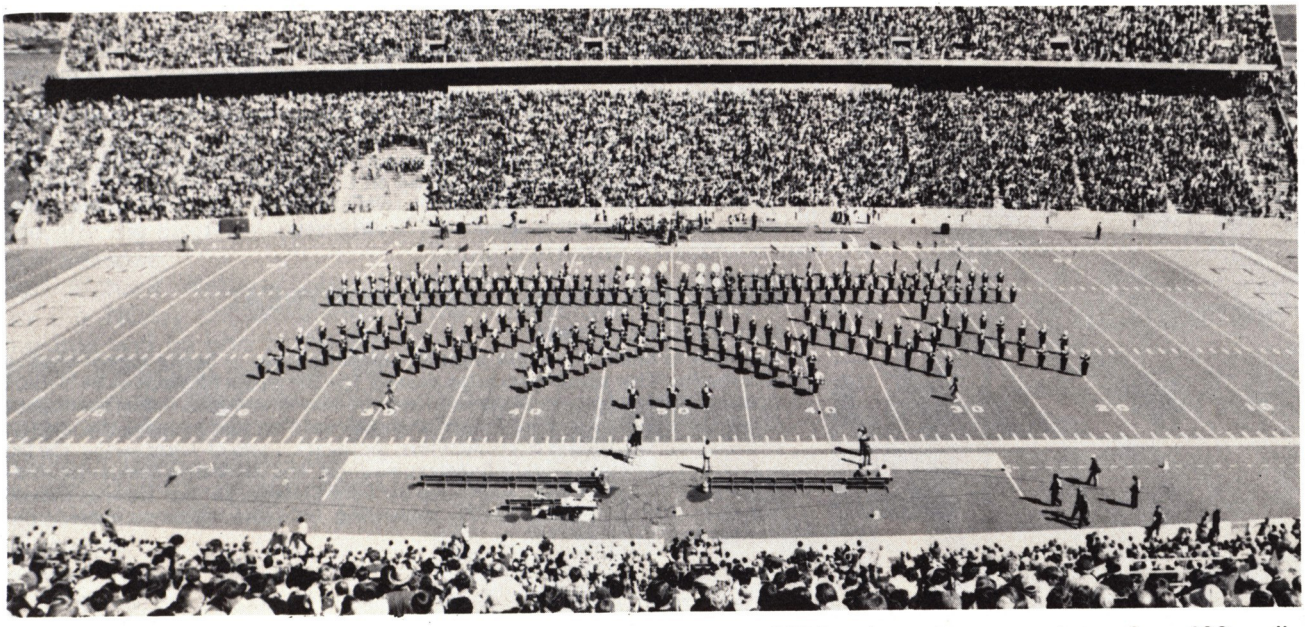
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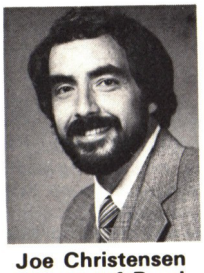
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The Iowa State University MARCHING BAND says: *Go Cyclones, Go!!*



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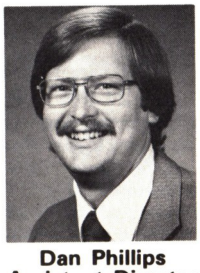
The 235 band members were chosen from 400 applicants. The Cyclone Marching Band is one of the most exciting and popular organizations on campus. The band performs at all home football games, and travels to at least one out-of-town game every season.



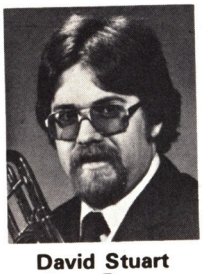
Joe Christensen
Director of Bands



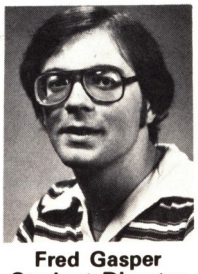
James McKinney
Asst. Director of Bands/Marching Band Director



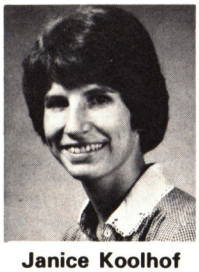
Dan Phillips
Assistant Director of Bands



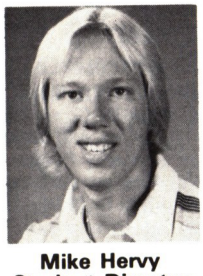
David Stuart
Low Brass Specialist



Fred Gasper
Student Director



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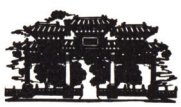
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Cross Country Preview

Bill Bergan isn't beating around the bush when he previews the upcoming cross country season. "This is the best cross country team Iowa State has had in a long time," Bergan admits.

Better than the Big Eight championship team of 1974?

"The best team since 1974 and probably better than that team," Bergan said. "This team definitely has more depth than we had in 1974."

After a second place finish in the NCAA District V meet a year ago, the Cyclones appear ready for first division status and maybe to challenge defending champion Colorado, the Big Eight's winner the past four seasons.

Junior Richard Kaitany placed 37th in the NCAA championships last year and will be one of the Big Eight's top individual runners. He was second in the Big Eight 5,000 and 10,000-meter runs at the Big Eight Outdoor Track Championships Ist May and appears ready to break his own school record of 29:59.7 for 10,000 meters.

Also returning are 1979 letterman Gene McGivern of Davenport (Assumption), the ISU record holder for five miles, and senior Jim Ijams of Moline, Ill. Ijams was fourth in the Big Eight meet two years ago but was sidelined by injury last season.

Joining Kaitany, McGivern and Ijams are junior Shawn Cogley of Colfax, sophomore Tim Mueting of Denison, sophomore Kurt Spears from Fort Madison and sophomore Scott Brink from Estherville as well as sophomore Steve Arch of Princeton, Ill.

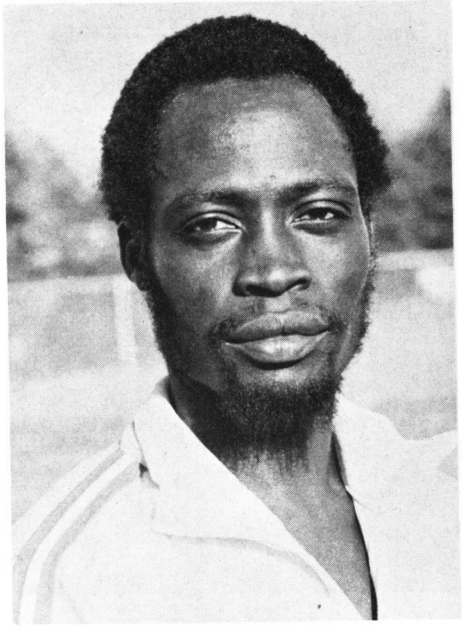
A trio of signees should bolster the cross country forces, headed by world class distance runner Henrik Jorgensen of Denmark. Jorgensen was impressive on the European circuit this past summer even though he is only 18 years old. His career bests of 28:34 for 10,000 meters and 14:06 for 5,000 meters, and he was 16th in the world junior championships last fall.

Also joining the barrier squad are Rene Englehardt of Denmark and highly-regarded half-miler Ron Barthelemy from Olympia Fields, Ill.

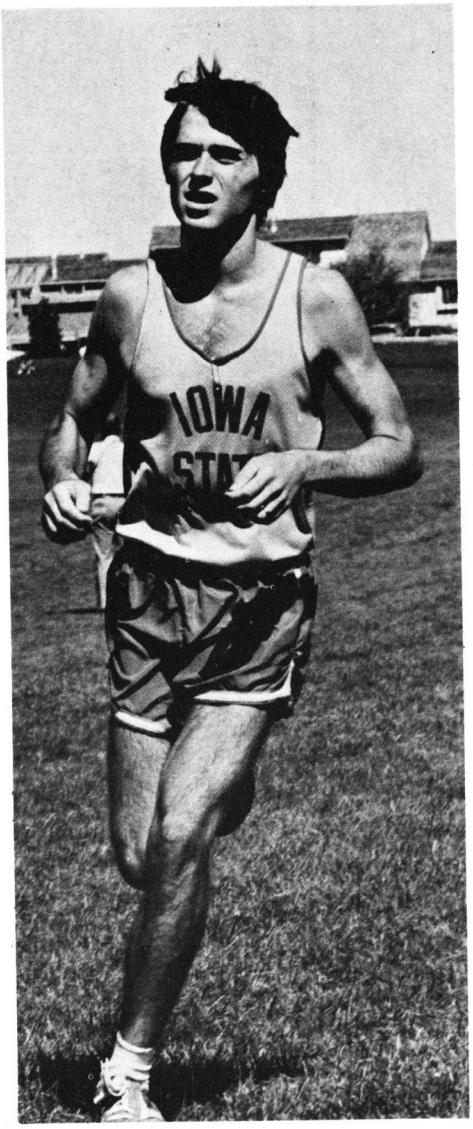
The Cyclones open the season next Saturday as Kaitany defends the Iowa State Open championship against a 15-team field including Drake and Northern Iowa. The meet over five miles starts at the Veenker Golf Course at 11 a.m.

Following the Iowa State Open, the Cyclones will be out to extend their record of 27-3 over the past six seasons. It will be a difficult task as the schedule includes triangulars at Nebraska and at Missouri plus the Big Four meet (ISU, Iowa, Drake and Northern Iowa) at Iowa City as well as a rugged five-team meet at Wisconsin, October 18. Included in the field for that one are perennial NCAA top ten contenders, Arkansas, Penn State and Wisconsin and the Midwest's post-non-collegiate team, the University of Chicago Track Club.

"This is the toughest schedule we have faced," Bergan admitted, "but I am a firm believer in running against the best people makes you better. This team has the ability to be good."



RICHARD KAITANY



EUGENE McGIVERN

IOWA STATE CROSS COUNTRY SCHEDULE

Sept.	20	Iowa State Open at Veenker (11 a.m.)
Sept.	27	Nebraska, Kansas State at Lincoln, Neb.
Oct.	4	Big Four at Iowa City
Oct.	11	Missouri, Kansas State at Columbia, Mo.
Oct.	18	Arkansas, Penn State, Wisconsin and Univ. Chicago TC at at Madison, Wis.
Nov.	1	Big Eight at Columbia, Mo.
Nov.	15	NCAA District V at Veenker (11 a.m.)
Nov.	24	NCAA at Wichita, Kans.

1980 Iowa State Football Roster

CYCLONES

No.	Name	Pos.	Ht.	Wt.	Age	Class	Hometown (High School/JC)
1	*Roger Warne	PK	6-1½	201	20	Jr.	Atlantic
3	**Rich Miller	P	5-11½	202	20	Jr.	Urbandale
5	Terron Rogers	FS	6-1½	198	20	Jr.	Chicago, Ill. (Triton JC)
6	*Alex Giffords	RB	5-8	160	19	So.	Tucson, Ariz. (Sabino)
7	Alan Stephenson	QB	6-1	194	21	Jr.	Durham, N.C. (Triton JC)
8	*Rocky Gillis	RB	5-8½	176	18	So.	Pompano Beach, Fla.
9	Jeff Grannon	CB	5-7	174	22	Sr.	Marion
10	Kelly Goodburn	P	6-2	188	18	Fr.	Correctionville (Eastwood)
11	Scott Williams	QB	6-2½	183	18	Fr.	Urbandale (Dowling)
12	David Worsham	QB	6-2½	191	21	Jr.	San Antonio, Tex. (Ranger JC)
13	Brian Nunez	QB	6-0½	194	18	Fr.	Kansas City, Mo. (Winnetonka)
16	*Ronnie Osborne	FS	5-9½	177	19	So.	Pahokee, Fla.
17	*Darryl Hobson	CB	6-0½	176	19	So.	Kansas City, Kan. (Harmon)
18	**John Quinn	QB	6-1	186	21	Jr.	West Des Moines (Dowling)
19	**Joe Brown	CB	5-11	174	20	Jr.	Pahokee, Fla.
20	*John Arnaud	SS	5-11	186	19	So.	Sioux City (North)
21	*Lamar Summers	WR	6-0½	193	21	So.	Chicago, Ill. (Brother Rice)
23	Mike Harris	TE	6-1	209	20	Sr.	Cleveland, Ohio (Latin Cathedral)
24	*Jim Knuth	WR	6-6	209	19	So.	State Center (West Marshall)
25	Tony Carlson	DB	5-10½	182	18	Fr.	Roland (Roland-Story)
26	Darren Longshore	FS	6-1	184	19	So.	Massillon, Ohio (No. Iowa Area CC)
27	**Tom Roach	RB	6-0	219	21	Jr.	Rock Rapids (Central Lyon)
28	**Vinny Cerrato	WR	5-11	187	21	Jr.	Albert Lea, Minn.
29	*Jeff Stallworth	SS	5-9	167	20	So.	Omaha, Neb. (Central)
32	*Jerry Lorenzen	WR	6-2	189	19	So.	Reinbeck
33	*Mike Payne	RB	5-10	195	22	Sr.	Gary, Ind. (Noll)
34	Michael Ingram	RB	5-9½	200	18	Fr.	Chicago, Ill. (M. L. King)
35	Steve Meinen	LB	6-2½	219	20	So.	Fairfield
36	**Victor Mack	RB	6-0	191	22	Sr.	Mansfield, Ohio
37	***Jack Seabrooke	RB	6-0	201	21	Sr.	Des Moines (Dowling)
39	Dwayne Johnson	RB	5-11	170	19	So.	Omaha, Neb.(Northwest)
44	Larry Crawford	CB	5-11½	174	20	Sr.	Miami, Fla. (Palmetto)
45	Dwayne Crutchfield	RB	6-0½	232	20	Jr.	Cincinnati, Ohio (Garden City JC)
46	Michael Wade	RB	5-9	176	18	Fr.	Chicago, Ill.
48	*Joel Jenson	LB	6-2	210	20	So.	Armstrong
50	Brad Abbas	C	6-2	249	18	Fr.	Hampton
52	Jeff Kincart	OT	6-2	263	21	Jr.	Bloomfield (Davis County)
53	*Shamus McDonough	DT	6-4½	265	20	So.	Corning
54	Chris Washington	LB	6-2	200	18	Fr.	Chicago, Ill. (Julian)
55	**John Less	LB	6-3½	228	21	Sr.	Van Horne (Benton Community)
56	*Jim Meyer	C	6-2½	235	19	So.	Wichita, Kans. (Southeast)
57	Ned Rasmussen	OT	6-5	245	20	So.	Park Ridge, Ill. (Maine South)
58	Chuck Meyers	C	6-1	248	19	So.	Omaha, Neb. (Creighton Prep)
59	*Clint Loy	LB	6-2	210	19	So.	Kansas City, Mo. (Hickman Mills)
60	**Cal Jacobs	DT	6-2	250	23	Sr.	Council Bluffs (Jefferson)
61	Doug Fischer	LB	5-11	205	18	Fr.	Canton, Ohio (Central Catholic)
62	***Kenny Neil	DE	6-4	245	21	Sr.	Cincinnati, Ohio (Aiken)
63	Ron Wagner	OG	6-4	250	20	So.	Mason City
64	*Ted Clapper	OG	6-5	269	20	So.	Ankeny
65	Bill Hambrick	DT	6-4½	248	19	So.	Chicago, Ill. (Garden City JC)
66	Mike Jensen	OG	6-3½	240	20	Jr.	Manhattan, Kans. (Garden City JC)
68	Walt Schneiter	OG	6-3	236	20	Jr.	Wilmington, Ill. (Joliet JC)
69	*Karl Nelson	OT	6-6	267	20	So.	DeKalb, Ill.
70	James Key	DE	6-1½	238	20	So.	Washington, D.C. (Carroll)
71	Dan Martin	DT	6-4	259	19	So.	Williams Bay, Wis.
72	Donald Spears	OT	6-2	239	19	So.	Montgomery, Ala. (Carver)
73	Steve Little	DT	6-3	272	18	Fr.	Peoria, Ill. (Woodruff)
74	Scott Nelson	DT	6-4	247	19	So.	Almena, Wis. (Cumberland)
75	**Tim Stonerook	OT	6-7	263	21	Sr.	Buffalo Grove, Ill.
76	**Brian Neal	OG	6-3	260	21	Jr.	West Des Moines (Dowling)
77	Brad DuPree	DT	6-1	228	18	Fr.	Ulysses, Kans.
78	*Chris Boskey	OL	6-3	251	20	Jr.	Riverdale, Ill. (DeSales)
79	*Jim Ruprecht	OT	6-5	259	21	Sr.	Dubuque (Hempstead)
80	*Bruce Reimers	DE	6-6½	257	19	So.	Humboldt
81	Mark Weidemann	TE	6-4½	210	21	Sr.	Dows
83	Tim Copeland	WR	6-4½	194	20	Jr.	Willingboro, N.J. (Iowa Central CC)
84	Doug Allen	TE	6-5	211	18	Fr.	Urbandale
85	*George Jessen	LB	6-1½	210	19	So.	New Richland, Minn. (Hartland)
86	Brett Blaney	TE	6-5	222	18	Fr.	Prospect Hts., Ill. (Hersey)
87	*Lou Vieceli	LB	5-9	196	21	Sr.	South Holland, Ill. (Thornwood)
88	Dan Johnson	TE	6-3	235	20	Jr.	Crystal, Minn. (Golden Valley JC)
89	George Walker	WR	6-3	199	18	Fr.	Chicago, Ill. (M.L. King)
90	Ron Troyan	LB	6-1	214	20	So.	Loveland, Ohio
91	**Jim Nissen	TE	6-3	218	22	Sr.	Cedar Rapids (Washington)
92	*James Ransom	DE	6-1½	226	19	So.	Riviera Beach, Fla. (Northside)
93	*Mark Carlson	LB	6-1	214	19	So.	Lytton
94	***Lloyd Studniarz	DE	6-3½	227	21	Sr.	Chicago, Ill. (Mt. Carmel)
96	Rodney Hutchins	LB	6-1½	212	20	So.	Joliet, Ill. (East)
97	Mark Angellotti	LB	6-4½	215	19	So.	Elk Grove, Ill. (Ellsworth JC)
98	Jay Niemann	LB	6-0	219	19	So.	Avoca (Avo-Ha)
99	*Marc Butts	DT	6-3	254	20	Jr.	Des Moines (North)
	Kevin Coughlin	FS	6-1	187	21	Jr.	Waterloo (Columbus)
	Steve DeVries	LB	6-2	204	19	Fr.	Sgt. Bluff (Sgt. Bluff-Luton)
	Kurt Jones	LB	6-1½	223	18	Fr.	Council Bluffs
	Mark Lichtenberg	OT	6-3	253	18	Fr.	Schaller
	Benn Musgrave	DT	6-6	244	18	Fr.	Missouri Valley
	Mike Shindelar	DL	6-3½	238	18	Fr.	Hudson
	Dave Smoldt	TE	6-3	220	18	Fr.	Grundy Center
	Thaddeus Watkins	DT	6-2	250	18	Fr.	Chicago, Ill. (M.L. King)
	Wes Winnekins	DT	6-2½	241	18	Fr.	Freeport, Ill.

* - varsity letter

Now more than ever you need a car you can live with.



The next time you buy a new car, buy wisely.

Because if you're like most people, you'll probably be holding on to it for quite a while.

Don't just go for high EPA mileage ratings. Get a car that'll please you in *many* ways.

Chevy Malibu, for example, has a 20 EPA estimated MPG and a highway estimate of 26.*

Yet in spite of those substantial numbers, Malibu has room for up to six people. It is truly a family-size car with a family-size trunk.

We think you'll find Malibu a delight to look at and drive. Not just now, but years from now.

Chevy Malibu, for 1980.

It's the kind of a car a whole lot of people want and need today.

See your Chevy dealer about buying or leasing your new Malibu soon.

**Remember: Compare* the "estimated MPG" to that of other cars. You may get different mileage, depending on how fast you drive, weather conditions, and trip length. Actual highway mileage will probably be less than the highway estimate. Estimates lower in California. Malibu is equipped with GM-built engines produced by various divisions. See your dealer for details.

Chevy Malibu

Chevrolet





"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company.

When Iowa State has the ball

IOWA STATE OFFENSE		NORTHEAST LOUISIANA DEFENSE	
32	Jerry Lorenzen ..... SE	35	Garry Hines ..... SE
75	Tim Stonerook ..... LT	72	Ricky Isaac ..... LT
74	Ted Clapper ..... LG	77	Stan McNair ..... NG
56	Jim Meyer C	83	Kenneth Poole ..... RT
76	Brian Neal ..... RG	86	Phillip Brewer ..... WE
69	Karl Nelson ..... RT	96	Ron Reliford ..... SLB
88	Dan Johnson ..... TE	46	Jim Greer ..... WLB
18	John Quinn ..... QB	47	Keith Sims LC
28	Vinny Cerrato ..... FL	23	Steve Isaac ..... SS
37	Jack Seabrooke ..... FB	31	Jody Norman ..... WS
8	Rocky Gillis ..... TB	45	Roosevelt Straughter ..... RC

THE CYCLONES

1 Warne, pk
3 Miller, p
5 Rogers, fs
6 Giffords, rb
7 Stephenson, qb
8 Gillis, rb
9 Grannon, cb
10 Goodburn, p
11 Williams, qb
12 Worsham, qb
13 Nunez, qb
16 Osborne, fs
17 Hobson, cb
18 Quinn, qb
19 Brown, cb
20 Arnaud, ss
21 Summers, wr
23 Harris, te
24 Knuth, wr
25 Carlson, db
27 Roach, rb
28 Cerrato, wr
29 Stallworth, ss
32 Lorenzen, wr
33 Payne, rb
34 Ingram, rb
35 Meinen, lb
36 Mack, rb
37 Seabrooke, rb
44 Crawford, cb
45 Crutchfield, rb
46 Wade, rb
48 Jenson, lb
50 Abbas, c
52 Kincart, ot
53 McDonough, dt
54 Washington, lb
55 Less, lb
56 Meyer, c
57 Rasmussen, ot
58 Meyers, c
59 Loy, lb
60 Jacobs, dt
61 Fischer, lb
62 Neil, de
64 Clapper, og
65 Hambrick, dt
66 Jensen, og
68 Schneiter, og
69 Nelson, ot
70 Key, de
71 Martin, dt
72 Spears, ot
73 Little, dt
74 Nelson, dt
75 Stonerook, ot
76 Neal, og
77 DuPree, dt
78 Boskey, ol
79 Ruprecht, ot
80 Reimers, de
81 Weidemann, te
83 Copeland, wr
84 Allen, te
85 Jessen, lb
86 Blaney, te
87 Viecelli, lb
88 Johnson, te
89 Walker, wr
90 Troyan, lb
91 Nissen, te
92 Ransom, de
93 Carlson, lb
94 Studniarz, de
95 Longshore, fs
96 Hutchins, lb
97 Angellotti, lb
98 Niemann, lb
99 Butts, dt
Couglin, fs
DeVries, lb
Jones, lb
Lichtenberg, ot
Musgrave, dt
Shindelar, dl
Smoldt, te
Watkins, dt
Winnekins, dt

When NE Louisiana has the ball

NORTHEAST LOUISIANA OFFENSE		IOWA STATE DEFENSE	
4	Tag Rome ..... SE	62	Kenny Neil ..... LE
63	Kenny Roberts ..... QT	99	Marc Butts ..... LT
67	Gary Hurd ..... QG	53	Shamus McDonough ..... RT
52	Arthur Christophe C	92	James Ransom ..... RE
64	Mark Lyons ..... SG	55	John Less ..... SLB
78	Jimmie Adams ..... ST	93	Mark Carlson ..... MLB
7	Vernon Mills ..... TE	48	Joel Jenson ..... WLB
14	John Holman ..... QB	44	Larry Crawford LC
26	Mitch Renfro ..... FL	20	John Arnaud ..... SS
33	Feotis Moore ..... FB	5	Terron Rogers ..... FS
43	Nathan Johnson ..... RB	19	Joe Brown ..... RC

THE INDIANS

1 Northcross, rb
2 Kinney, wr
3 Toups, k
4 Rome, wr
5 Howard, qb
6 Baher, qb
7 Mills, te
8 Guichet, p
9 Hebert, qb
10 Horn, qb
11 Thurman, db
12 Gibson, wr
13 Wasson, qb
14 Holman, qb
15 Weimer, p-k
16 Glasper, db
17 Brittain, wr-db
18 Lewis, wr
19 Brewer, db
21 Robinson, rb
22 Perry, lb
23 Isaac, db
24 Craighead, rb-lb
25 Spears, rb
26 Renfro, wr
27 Triplett, db
29 Johns, db
30 Downing, lb
31 Norman, db
32 Davenport, rb
33 Moore, rb
35 Hines, de
36 Sims, rb
37 Hamilton, wr
38 Sanders, lb
41 Murphy, lb
42 Williams, db
43 Johnson, rb
44 Hill, db-rb
45 Straughter, db
46 Greer, lb
47 Sims, db
48 Branson, db
49 Miller, lb
50 Purser, og
52 Christophe, c
53 Sowell, ot
54 Lilljedahl, c-ot
55 Johnson, dt
56 Guillory, ot-og
57 Watson, dt
58 Horton, og
59 Collins, c
60 Weaver, og
61 Lankford, ot
62 Crews, og
63 Roberts, ot
64 Lyons, og
65 Ponti, ot
66 Highsmith, og
67 Hurd, og
68 Chandler, og
69 Scott, ot
70 Goss, ot
71 Reliford, dt
72 Isaac, dt
73 Roberts, ot
75 Boucher, ot
76 Barrett, dt
77 McNair, ng
78 Adams, ot
79 Dumars, dt-ng
80 Newman, te
81 Schuelie, de
82 Dotson, ng
83 Poole, dt
84 McDaniel, te
86 Brewer, de
87 Fair, dt
88 Royal, de
89 Bornholdt, ng
90 Green, te
92 Landry, ng-de
94 Drake, ng
95 Anderson, dt
96 Reliford, lb
97 West, de
98 Mitchell, dt-ng
99 Reich, de

OFFICIALS: Referee-2 Vance Carlson, Umpire-18 Bob Klisares, Head Linesman-26 Frank Ellis, Line Judge-35 Robert Wner, Field Judge-45 John Laurie, and Back Judge-53 David Ames.

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In simple terms, why every Honda has front-wheel drive.

Have you noticed how more and more car manufacturers are switching to front-wheel drive these days?

We're not surprised. We knew the advantages of front-wheel drive a long, long time ago.

In fact, only Honda has sold all its cars in the U.S. with front-wheel drive and a transverse-mounted engine. (Not to mention having sold more than anyone else too.)

So just what *are* the advantages?

For a start, we've designed a car that's smaller on the outside but with more than enough room inside for both driver and passengers.

This is partly due to the fact that there's no driveshaft running through the passenger compartment. So your passengers have more foot and legroom.

Eliminating the driveshaft also reduces another problem. Because the driveshaft can be a source of noise and vibration. But the advantages of front-wheel drive don't stop at improved space utilization and comfort.

Front-wheel drive puts more of the weight on the front driving wheels. That means better traction.

And since driving power is applied in the direction the car is being steered, it helps you through the turns.

We could go on.

But the only way to really appreciate our front-wheel drive is to test-drive a Honda yourself.

The Civic. The car that was named Motor Trend magazine's Import Car of the Year.

The Accord. Our luxury car.

And the Prelude. Our idea of a sports car.

They all have front-wheel drive.

So if that's what you're looking for in a car, it's worth remembering that Honda is out in front all the way.

HONDA

We make it simple.

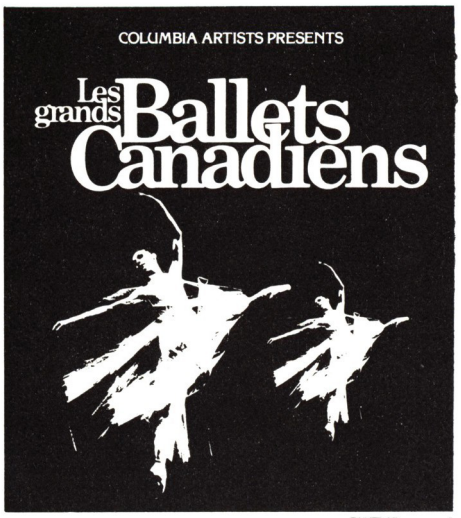


1980 Northeast Louisiana Football Roster

NO.	NAME	POS.	HT.	WT.	AGE	CLASS	HOMETOWN
1	DONALD NORTHCROSS	RB	5-11	181	21	So.	Ashdown, Ar. (Ashdown)
2	ALFRED KINNEY	WR	5-9	163	19	So.	Ft. Worth, Tx. (Trimble Tech.)
3	BUBBA TOUPS	K	5-10	194	21	Sr.	Pascagoula, Ms. (Pascagoula)
4	ANTHONY (TAG) ROME	WR	5-9	167	19	So.	Jonesboro, La. (Cedar Creek)
5	KELLY HOWARD	QB	6-1	177	18	Fr.	Odessa, Tx. (Permain)
6	LLOYD BAEHR	QB	6-1	192	18	Fr.	Metairie, La. (St. Martin's)
7	VERNON MILLS	TE	6-0	215	22	Sr.	Baton Rouge, La. (Capitol)
8	GREG GUICHET	P	5-10	172	19	So.	Baton Rouge, La. (Redemptorist)
9	CHARLES HEBERT	QB	6-0	192	19	Fr.	Baton Rouge, La.(Central)
10	RODNEY HORN	QB	5-10	154	18	Fr.	Houston, Tx.(Northbrook)
11	JERRY THURMAN	DB	6-1	190	20	So.	New Iberia, La.(New Iberia)
12	BLAKE GIBSON	WR	5-10	180	20	So.	Grapevine, Tx.(Grapevine)
13	ROBIN WASSON	QB	6-1	206	21	Jr.	Shreveport, La.(Southwood)
14	JOHN HOLMAN	QB	6-0	190	21	So.	Mobile, Al.(Murphy)
15	BILL WEIMER	P-K	6-0	183	21	Jr.	Ft. Worth, Tx.(Paschal)
16	KENNY GLASPER	DB	6-0	164	21	Jr.	Hammond, La.(Hammond)
17	BRETT BRITTAIN	WR-DB	6-2	177	18	Fr.	Quitman, Tx.(QHS)
18	BOBBY LEWIS	WR	5-10	184	18	So.	New Orleans, La.(Jesuit)
19	MARK BREWER	DB	6-1	173	18	Fr.	Houston, Tx.(Springwoods)
21	DEWAYNE ROBINSON	RB	5-11	194	20	So.	Mangham, La.(Mangham)
22	ROB PERRY	LB	6-2	220	19	Fr.	Monroe, La.(Neville)
23	STEVE ISAAC	DB	6-0	188	23	Sr.	Pittsburg, Tx.(Pittsburg)
24	BOBBY CRAIGHEAD	RB-LB	6-2	188	19	Fr.	Monroe, La.(River Oaks)
25	ELVIN SPEARS	RB	5-9	179	18	So.	Monroe, La.(Neville)
26	MITCH RENFRO	WR	5-9	179	21	So.	Ft. Worth, Tx.(Arlington Hts.)
27	BILLY JOE TRIPLETT	DB	5-10	177	21	Jr.	Semmes, Al.(Montgomery)
29	DOUG JOHNS	DB	6-1	188	19	Fr.	Baton Rouge, La.(Central)
30	ERIC DOWNING	LB	6-1	204	20	So.	Baton Rouge, La.(Glen Oaks)
31	JODY NORMAN	DB	5-8	170	20	Jr.	Ft. Worth, Tx.(Paschal)
32	VERNON DAVENPORT	RB	6-1	184	20	So.	Monroe, La.(Carroll)
33	FEOTIS MOORE	RB	5-11	202	19	So.	Monroe, La.(Neville)
34	BRUCE DAIGLE	DB	5-8	156	19	Fr.	New Orleans, La.(Brother Martin)
35	GARRY HINES	DE	5-11	202	23	So.	Ft. Walton Bch., Fl.(Choctawatchee)
36	WINFRED SIMS	RB	6-0	182	18	Fr.	Jones, La.(Delta)
37	LARRY HAMILTON	WR	5-9	172	20	Jr.	Natchitcohes, La.(Central)
38	RICKY SANDERS	LB	5-11	213	19	So.	West Monroe, La.(WMHS)
41	PAT MURPHY	LB	5-9	192	19	So.	Monroe, La.(Ouachita)
42	EVERETT WILLIAMS	DB	5-9	168	19	So.	Haughton, La.(Haughton)
43	NATHAN JOHNSON	RB	5-9	190	22	Sr.	Winnfield, La.(Winnfield)
44	ERNEST HILL	DB-RB	5-11	178	19	Fr.	Oak Grove, La. (Oak Grove)
45	ROOSEVELT STRAUGHTER	DB	5-10	174	19	So.	Mangham, La.(Mangham)
46	JIM GREER	LB	6-0	209	21	Jr.	Chicago Hts., Ill.(Marion Ca.)
47	KEITH SIMS	DB	6-1	190	20	So.	Ruston, La.(Ruston)
48	RUSSELL BRANSON	DB	5-10	186	19	So.	Sicily Island, La.(S. Island)
49	ROBBY MILLER	LB	5-10	205	18	Fr.	Baton Rouge, La.(Central)
50	DONNIE PURSER	OG	6-2	210	19	So.	Winnfield, La.(Winnfield)
52	ARTHUR CHRISTOPHE	C	6-1	218	20	So.	Plaquemine, La.(Plaquemine)
53	GUINN SOWELL	OT	6-5	255	18	Fr.	Elkhart, Tx.(Elkhart)
54	JEFF LILLJEDAHL	C-OT	6-2	220	18	Fr.	Grapevine, Tx.(Grapevine)
55	RAY KEVIN JOHNSON	DT	6-1	211	21	So.	Plaquemine, La.(Plaquemine)
56	ZACK GUILLORY	OT-OG	6-0	221	24	So.	Houston, Tx.(Lee)
57	CHARLES WATSON	DT	6-1	253	18	Fr.	Warren, Ar.(WHS)
58	ANDY HORTON	OG	6-2	212	19	So.	Ft. Worth, Tx.(Western Hills)
59	MIKE COLLINS	C	5-9	213	19	So.	Monroe, La.(Ruston)
60	CHRIS WEAVER	OG	6-2	215	18	Fr.	Mesquite, Tx.(N. Mesquite)
61	KEVIN LANKFORD	OT	6-2	235	18	Fr.	Mesquite, Tx.(N. Mesquite)
62	TONY CREWS	OG	6-2	210	18	Fr.	Monroe, La.(Neville)
63	KENNY ROBERTS	OT	6-1	258	21	So.	Shreveport, La.(Southfield)
64	MARK LYONS	OG	6-1	221	20	Jr.	Houston, Tx.(Northbrook)
65	GENE PONTI	OT	6-0	244	20	So.	Baton Rouge, La.(Catholic)
66	STEVE HIGHSMITH	OG	5-11	221	21	Jr.	Houston, Tx.(Memorial)
67	GARY HURD	OG	6-2	222	21	Sr.	St. Augustine, Fl.(St. Augustine)
68	JIMMY CHANDLER	OG	6-2	230	19	Sr.	New Orleans, La.(Jesuit)
69	BILL SCOTT	OT	6-4	211	20	So.	Ft. Worth, Tx.(Paschal)
70	BILLY GOSS	OT	6-2	252	19	So.	Alexandria, La.(Alexandria)
71	LARRY RELIFORD	DT	6-2	216	20	So.	Haughton, La.(Haughton)
72	RICKY ISAAC	DT	6-3	240	21	Sr.	Pittsburg, Tx.(Pittsburg)
73	STEVE ROBERTS	OT	6-1	228	22	Jr.	Alexandria, La.(Bolton)
75	SCOTT BOUCHER	OT	6-4	250	21	Jr.	Houston, Tx.(Eisenhower)
76	KEVIN BARRETT	DT	6-5	233	20	Jr.	Hinsdale, Il.(St. Lawrence)
77	STANFORD McNAIR	NG	5-11	234	21	So	Plaquemine, La.(Plaquemine)
78	JIMMIE ADAMS	OT	6-4	256	22	Sr.	Newellton, La.(Newellton)
79	DANNY DUMARS	DT-NG	5-10	219	21	Jr.	Natchitoches, La.(Central)
80	ROBERT NEWMAN	TE	6-1	195	21	Sr.	Baton Rouge, La.(Southern Lab)
81	BILL SCHUELIE	DE	6-0	202	20	So.	Willingboro, N.J.(Valley Forge)
82	WILLIAM DOTSON	NG	5-9	211	18	So.	Jena, La.(Jena)
83	KENNETH POOLE	DT	6-3	250	21	Sr.	Hermitage, Ar.(Hermitage)
84	DEWEY McDANIEL	TE	6-5	220	18	Fr.	Rayville, La.(Riverfield)
86	PHILLIP BREWER	DE	6-2	215	19	So.	Houston, Tx.(Springwoods)
87	MICHAEL FAIR	DT	6-0	221	19	So.	Coushatta, La.(Riverdale)
88	HERBERT ROYAL	DE	6-0	206	20	So.	Destrehan, La.(Destrehan)
89	MIKE BORNHOLDT	NG	5-11	220	22	Sr.	Chicago, Il.(Mt. Carmel)
90	ROBBIE GREEN	TE	6-0	200	20	So.	Houston, Tx.(Northbrook)
92	GREG LANDRY	NG-DE	5-10	209	20	So.	Napoleonville, La.(Assumption)
94	PHILLIP DRAKE	NG	5-11	229	19	Fr.	Garland, Tx.(North Garland)
95	PHILLIP ANDERSON	DT	6-4	250	18	Fr.	Grand Saline, Tx.(G. Saline)
96	RON RELIFORD	LB	6-1	218	23	Jr.	Haughton, La.(Haughton)
97	KIM WEST	DE	6-5	223	20	So.	Ft. Worth, Tx.(Western Hill)
98	PAT MITCHELL	DT-NG	5-11	229	19	So.	Shreveport, La.(Jesuit)
99	STEVE REICH	DE	6-4	222	21	Jr.	Ft. Lauderdale, Fl.(St. Thomas)

INDIANS

This season it's your choice!



The 1980-81 season of perforing arts spectaculars opens at 8 p.m., Thursday, Sept. 25, with a gala performance by Les Grands Ballets Canadians, one of the top ballet companies of Canada, C. Y. Stephens Auditorium is *"the* place to be" that night!

And the stage will hardly go dark before another troupe of enthusiastic performers will grace the boards. Bob Fosse's "Dancin'" will present a matinee at 3 p.m., Sunday, Sept. 28.

Tickets for those individual shows already are on sale, but because of the unique series concept introduced by the Iowa State Center this year, tickets to both shows still may be purchased as part of the Custom Series, with possible savings ranging from 25 to 35 percent, depending upon which attractions are selected.

Offered in the Custom Series are 22 events from which patrons may make selections, plus three preformances of "A Chorus Line." The events are organized into four groups. One selection from each group constitutes a Sampler Series, two from each group a Choice Series, and three from each group a Grand Series. In addition, for each series ticket purchased, patrons may order a ticket to a "A Chorus Line."

For information on the series offerings and for a free order blank, write or call the Iowa State Center Ticket office, Ames, Iowa 50011, telephone 515/294-2436.

Individual prices to the Canadian ballet performance are $7.50, $6.50 and $5.50, with a $1 discount to children, senior citizens and groups of 20 or more. For "Dancin'" individual tickets are $15, $12.50 and$10, with a $2 discount for children, seniors and groups.

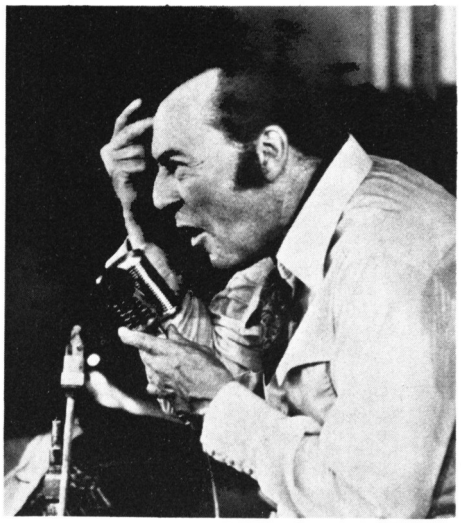
Hilton Coliseum will become a giant ballroom Friday night, Oct. 19, when Woody Herman and his orchestra present a dance/concert from 8 p.m. to midnight. Tables and chairs will be arranged around a dance floor in front of the stage, and



there will be seating in the parquet. Cash bars will be open in the coliseum during the dance.

Tickets are $6 per person or $10 per couple, and are available at all Iowa State Center ticket outlets, or by telephone with Master Card at 515/294-2436.

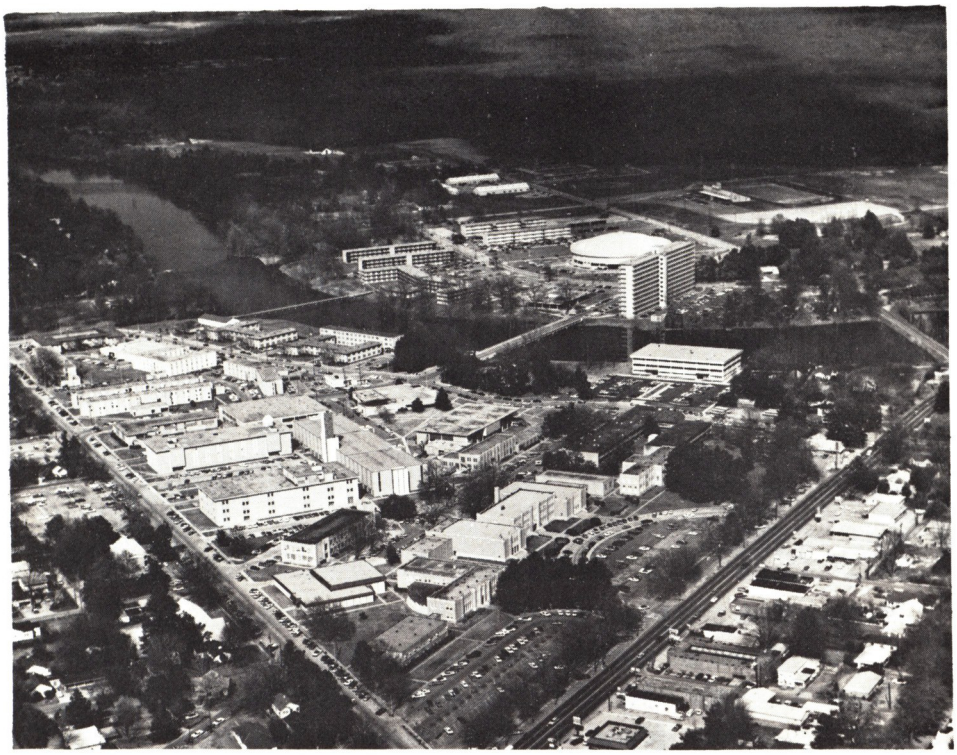
Woody Herman, whose musical career has spanned more than 40 years, gained fame with such hits as



"Caldonia" and "Woodchoppers Ball," but as the *Los Angeles Examiner* pointed out, "Woody Herman has the unique distinction of being able to please the kids of the kids he pleased 20 years ago."

In its first Iowa appearance, the popular English rock group, "Queen," will open the ISU Contemporary Concerts Committee season with a show in Hilton Coliseum Tuesday, Sept. 16 at 8 p.m. Tickets are on sale at $9.50 and $8.50 at all Iowa State Center outlets, or by telephone with Master Card at 515/294-2436. "Queen" features (from left) John Deacon, Roger Taylor, Freddie Mercury and Brian May. The group is famous for such hits as "Bohemian Rhapsody," "She's a Killer Queen," "Somebody to Love," and "Crazy Little Thing Called Love."

NORTHEAST LOUISIANA UNIVERSITY



Located at the edge of the rich Louisiana delta country that stretches between the Mississippi and Ouachita rivers, Northeast Louisiana University is in its 50th year of service to the people of its state and nation. Opened in 1931 as a junior college, the school has grown into one of the South's leading regional universities.

The University offers 143 academic programs leading to associate, bachelor's, master's, educational specialist and doctoral degrees through the College of Business Administration, Education, Liberal Arts, Pharmacy and Health Sciences, Pure and Applied Sciences, and the Graduate School. More NLU degree programs are nationally accredited than at any other university or college under the Louisiana State Board of Trustees and the school has a distinguished faculty that includes a higher percentage of members with terminal degrees than any other Board of Trustees institution.

Adding to Northeast's fine academic reputation is the significant research being conducted by the University's faculty and staff. The causes of bladder cancer, the hallucinatory producing qualities of mescal and water and air pollution are among research projects currently underway at Northeast. Northeast faculty members are supervising the excavation of ancient Indian villages and the University is also the site of the Climatic Research Center, the Bureau of Business Research and other research centers.

Northeast has a student body of more than 9,000 that is cosmopolitan in character, including students from every Louisiana parish, more than 30 other states and more than 20 foreign countries. In contrast to national trends, Northeast's enrollment is rising rather than declining.

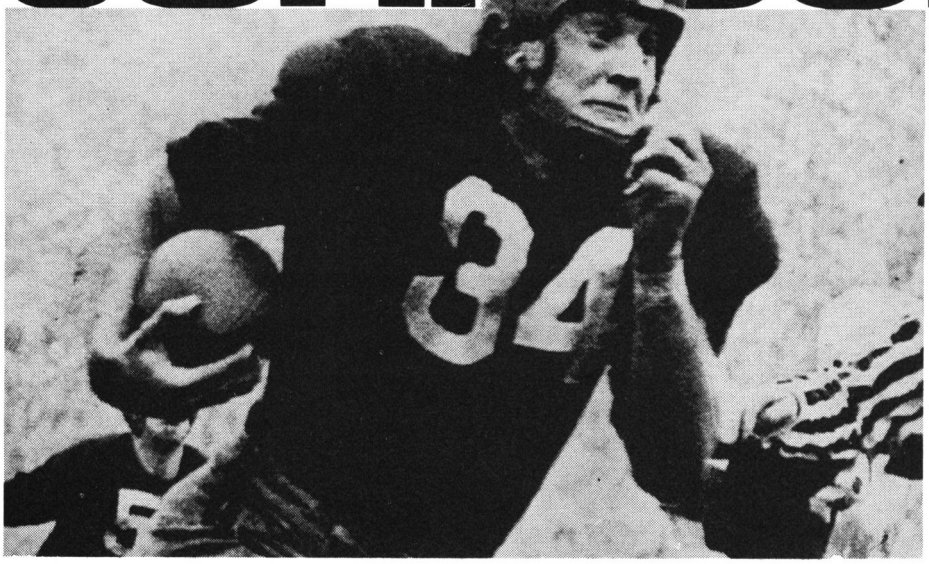
The University's campus now consists of 427 acres, including 203 on the main campus that is located in the eastern part of Monroe. A typically beautiful Louisiana bayou, Bayou DeSiard, flows through the middle of NLU and helps make the campus one of the most scenic anywhere.

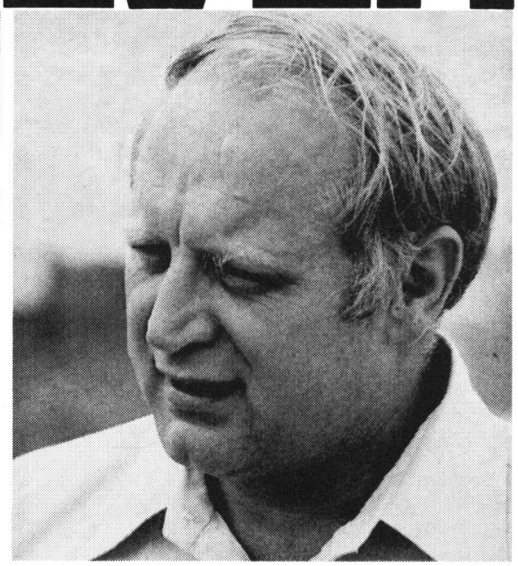
Northeast has literally hundreds of extracurricular activities and student organizations which are an important part of the overall educational experience, including a successful major college athletic program that boasts excellent facilities such as Malone Stadium (20,000 capacity) for football, Ewing Coliseum (8,500) for basketball, Brown Stadium (3,400) for track, Heard Stadium (515) for tennis and the NLU Natatorium, opened last year, for swimming. Construction is expected to begin soon on a modern baseball stadium, As for off-campus activities, Northeast offers the best of two worlds--it is located in a metropolitan area of more than 120,000 population which offers NLU students a wide range of entertainment, cultural and social opportunities, yet it is also within minutes of beautiful woodlands and waters, including some of the best hunting and fishing areas in the country.



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Athletic Director & Head Football Coach

JOHN CULVER





From the playing field to the Marines to the United States Senate, John Culver has always been a fighter and a winner. You always know where John Culver stands and you know he works his heart out for Iowa and for America. Nov. 4 let's re-elect Senator John Culver.

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ISU6

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THE QUARTERBACK
—The Closest Thing to a Coach on the Field

by Marc Katz, Dayton DAILY NEWS

There is screaming all around him from as many as 100,000 fans, ranting and raving from coaches on the sideline, encouraging yelling from fellow non-playing teammates and yet only one man is doing all the necessary talking.

He is the guy who ultimately calls the play that will start the action.

He is the quarterback.

Say what you will about all those nimble-legged running backs, bulldozing fullbacks, massive defensive linemen, sleek defensive backs and helmet-hunting linebackers. They are all necessary and important.

But usually, the guy the fans go home talking about is the quarterback. He is the focus of attention. He dictates how the game is going to be played. And, if he is good, he is more than just a player.

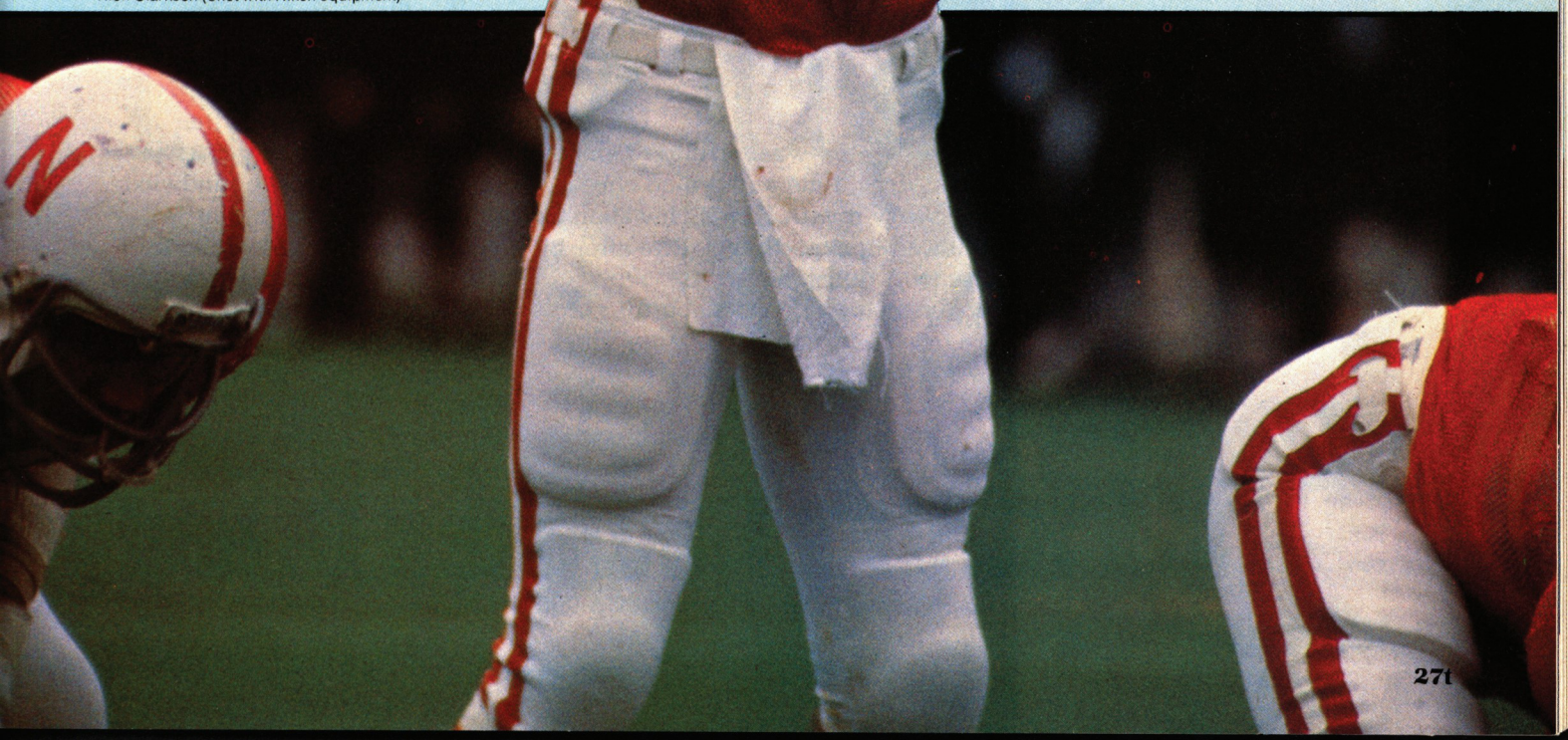
"His leadership ability is tremendously important," said a Big Ten coach who has had All-Americans at the position as well as All-Duds. "Even his voice is important. He must be in command, in and out of the huddle.

"And he has to have confidence the right play was called. You also have to have someone who can change the play if it isn't the right one."

Most quarterbacks at the college level do not call their own

continued

Rich Clarkson (Shot with Nikon equipment)





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Discover the original goodness of King's Hawaiian Bread. The natural ingredients blend together wonderfully to enhance the flavor of hamburgers, hot dogs, tuna and grilled cheese. Whatever your favorite sandwich or snack...try it with King's Hawaiian Bread. We promise you...a little taste of Hawaii in every bite. Bite after bite, you'll find King's Hawaiian Bread...soooo...delicious!!!!

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PHOTO BY BOB DUNSMORE

One quick look is all you get.

Our front mid-engine rotary race cars can take your breath away faster than you can say RX-7. Specially-prepared RX-7s won four big races in a row in early 1980, with GTU victories in the 12 Hours of Sebring, at Road Atlanta, in the Riverside 5-Hour, and at Laguna Seca.

The front mid-engine Mazda RX-7 you can buy offers virtually everything you could want in a refined sports car. Like sleek, slippery aerodynamic styling. Superb handling. Tremendous acceleration. And a list of standard features as long as your arm. (The RX-7 GS, for example, comes with 5-speed, AM/FM stereo, steel-belted radials, electric hatch release, and more.)

See you at the races. Or at your nearest Mazda dealer.

mazda

The more you look, the more you like.

Mazda's rotary engine licensed by NSU-WANKEL.

plays. The coaches do, using the game plan and bits of information passed on by assistants during the game.

However, there are also times when a quarterback must make a play change, usually when he notices four huge linebackers hunkering up to the line for a blitz and the pass is on. A good quarterback will know instinctively another play is in order, and he has only a few seconds to think about it, and relay it to his 10 teammates.

"He's the one that's in charge," said a college assistant responsible for quarterbacks. "If any one player that you have can control the game, he can control it.

"Normally, you want a smart kid there, at least football smart. The smarter he is, the more you can do."

"He's not going to be a coach on the field," said a prominent head coach from the Southeast. "I don't think I'm quite ready for that. I don't even think he has to be the most intelligent guy on the field. But the team knows he is the leader."

The picture is becoming clearer now, the definition truer. The quarterback is not just another player. Maybe he isn't quite a coach on the field, but he is almost as important in that kind of function.

One coach from the South, who has produced workable, if not great, quarterbacks, thinks we may be leaning toward the time when a quarterback does become more of a coach.

"I think he's becoming more and more so, as football becomes more sophisticated," said the man. "He has to be able to lead, too. If he's not a leader, the team's in trouble.

"If a quarterback is a great athlete, he can get by with that, but I'd probably take a leadership guy over one who only had the talent."

Most coaches agree that one of the most important traits for a quarterback to have is confidence in himself. And, he has to be a leader; off the field is just as important. He can't be one thing off the field and another thing on the field.

"He has to be unselfish, too, I don't think I've ever had one that was selfish. I'm not going to play him if he's not unselfish enough to do what is necessary for the team," a well-known coach said.

As much as he is the leader, the quarterback must know the coach is the supreme being on the field. When the messenger guard comes in, the quarterback must listen, then call that play. When something even more important has to be discussed, the coach calls the quarterback to the sideline and talks to him.

He talks to the man everybody is watching, and at times, the quarterback, given upperclassman guts, will participate freely, even disagreeing with the coach.

A book describing the life of a famous Big Ten coach projects a picture on its dust cover with just such a confrontation. The coach, left hand on the quarterback's shoulder, is obviously talking. The quarterback, right forefinger touching the coach's chest, is making his point, too. That same quarterback, from a former decade, once sent back a player the coach had put into the game. The quarterback had a better idea, he thought. It doesn't happen often, but in that case, the coach went along.

Just as a player must have faith in his coach, a coach must have faith in his players, especially the quarterback.

"There's no question successful teams are ones that have a good leader," said a former quarterback and current coach of a successful Division III school. "The position of quarterback requires a great amount of mental control. The coaches spend time schooling players, especially quarterbacks, as to what they will see on Saturday. It is very important for the quarterback to know what's going on."

That's why, when a player lines up incorrectly, the quarterback is usually the one who points him in the right direction. It is the quarterback who makes sure everyone is in place before the snap. It is the quarterback who analyzes the defense to decide if his play will work. It is even the quarterback who quiets the crowd, flapping his arms, when it gets too noisy and the other players can't hear.

An apocryphal story puts the quarterback in perspective.

The home team is behind by four and is down to its third-string quarterback.

"We'll keep it simple," said the nervous coach. "Run the 10 play around right end, and the 19 around left end."

The quarterback did as he was told, gaining huge chunks of ground to the opponents' five, then stalled, using the same type plays.

It was fourth down now, and time was running out. The reserve quarterback looked to the bench, but the coach was offering no new wisdom. The quarterback had to call his own play, a trick pass over the middle. It worked, and the home team won.

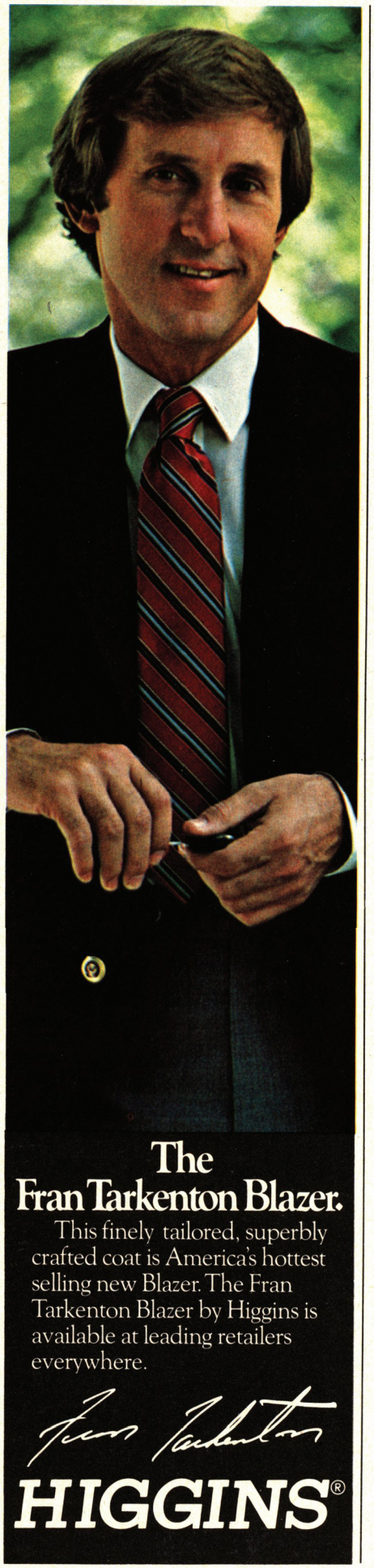
"Why," asked the coach later, "would you use a play that we took out of our book weeks ago?"

"I needed your help," answered the quarterback. "But you didn't give me any. So I added the 10 play and the 19 play and came up with the 28 play."

"But 10 and 19 don't add up to 28," said the stunned coach.

"Maybe not, coach, but if I was as smart as you, we would have lost the game," said the quarterback.

It may not happen quite that way today, because most quarterbacks can add. And they can come up with winning plays on their own that are still in the playbooks, too.



Quality.
Again. And again. And again.



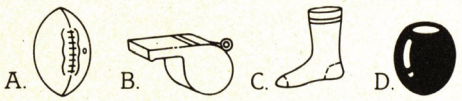
Quality makes them worth asking for.

The Official Lindsay® Olive/Football IQ Test:

INSTRUCTIONS: Take this test between plays or at half-time. Circle the correct answers and mail this page to the college, government agency or professional football team of your choice. If they accept you on the basis of this test, you're truly smarter than they are.

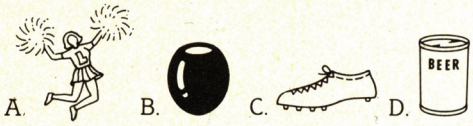
1. The difference between a Lindsay Olive and a football is:
   A. Footballs taste lousy in sandwiches
   B. Have you ever tried a mushroom-and-football pizza?
   C. Lindsay Olives are Green or Black, but footballs are only brown
   D. Lindsay Olives are ripe and delicious, footballs are chewy and hard to digest

2. Which of these does not belong with the others? (Hint: Lindsay Olives are in a class by themselves.)



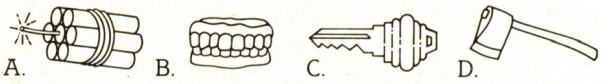
3. If Lindsay Green Olives grew to the size of footballs, which size martini would you put them in?
   A. Extra large size C. Stadium size
   B. Swimming pool size D. Any size

4. Which of these would add flavor and excitement to salads?



5. A true football fan would never:
   A. Eat anything but Lindsay Olives
   B. Spit Lindsay Olive pits at the opposing team
   C. Let his sister date an offensive tight-end
   D. Ignore the game to take this test

6. Which of these would a fullback use to open a can of mellow, nutlike Lindsay Ripe Olives?



7. If footballs are brown, Lindsay Pitted Green Ripe Olives are green, what color are Lindsay Pitted Black Ripe Olives?
   A. Black B. Black C. A & B
   D. All of the above E. None of the above

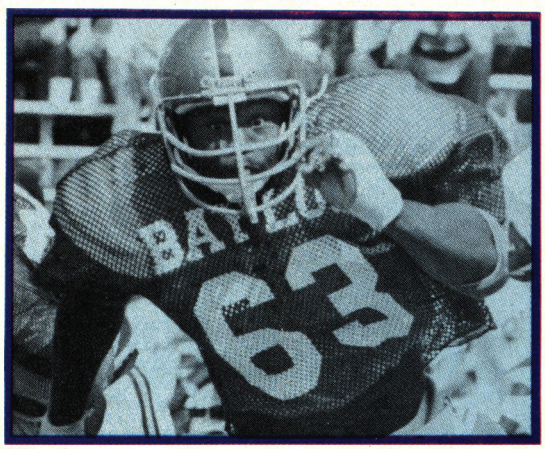
8. NFL Linebackers enjoy Lindsay Pitted Black Ripe Olives in:
   A. Hospitals B. Chocolate malts C. Salads D. The Super Bowl

9. Which of these semi-official signals indicates time-out to enjoy wonderful Lindsay Pitted Green or Black Ripe Olives?



SUMMARY: If you were patient enough to read this far in the test, you deserve a little something extra. So send your name, address and zip code to Lindsay Olive Growers, P.O. Box 278, Lindsay, CA 93247, and we'll send you something sooner or later.

THE TOP DEFENSIVE PLAYERS IN THE COUNTRY



Mike Singletary, LB
Baylor

by John Mooney
Salt Lake TRIBUNE



Kenny Easley, S
UCLA

The glamor boy of college football in the '80s figures to be the defensive back, "the court of last resort," in the increasing emphasis on the passing game.

The crop this year appears so productive that USC, for example, figures the All-America selectors must consider the tandem of Dennis Smith and Ronnie Lott. Both made All-Pac-10 last year.

UCLA offers Kenny Easley, an All-American the last two years at free safety, who holds the Bruin record for interceptions (17), is second in tackles (78), led the team in interceptions (four), was eighth nationally in punt returns (12.4 average) and 12th in kickoff returns (24.1).

Scott Woerner of Georgia is another double-duty man. An All-SEC cornerback, Scott set a school record against Kentucky in 1977 by running back six kickoffs for 190 yards.

Todd Bell of Ohio State, a rover, was the third leading tackler for the Buckeyes with 87 stops, including 50 solos.

Eric Wright of Missouri has 4.5 speed and was a consensus All-Big Eight pick, with 55 total tackles, four interceptions and eight passes broken up, plus three fumble recoveries.

In two seasons, Tim Wilbur of Indiana has broken a host of school interception records. In the Holiday Bowl, Wilbur intercepted a pass to set up a field goal and returned a punt 62 yards for the winning score.

They call Fulton Walker "Big Play Man" at West Virginia. As a sophomore running back he rushed for a 4.9-yard average and returned kickoffs at a 20.4-yard clip. As a defensive back last year, Walker had 73 tackles and three interceptions, while leading the team in punt returns.

Cornerback Larry Crawford of Iowa State was tops in the Cyclone defense with 65 tackles, three interceptions and one fumble caused.

In three years, Oklahoma's Basil Banks has 119 tackles, three interceptions, has returned 18 punts for 266 yards and two kickoffs for 30 yards. Banks was second in the nation in punt returns.

continued

Kevin Evans, S, Arkansas



NOW I CAN GAIN 466,400 YARDS ON JUST ONE TANKFUL.

Yes. You've read it right.

Paul Hornung, one of football's premier running backs, can still gain thousands of yards on the ground.

This time with the Volkswagen Rabbit.

Imagine. 466,400 yards.

Which means you can drive from Lambeau Field in Green Bay to Soldier Field in Chicago (and with plenty to spare) without having to stop for gas.

And just take a look at these stats:

With the optional 5-speed manual transmission, you can pick up an EPA estimated 25 miles per gallon, 40 MPG highway estimate. (Use estimated MPG for comparison to other cars. Mileage may vary with speed, weather and trip length. Actual highway mileage will probably be less.)

And there's more to gain by driving a Rabbit than valuable yards.

There's also quickness.

At the snap, the Rabbit can bring you from 0 to 50 in only 8.3 seconds. Leaving some sports cars in the backfield.

With the Rabbit's front-wheel drive, there's great maneuverability. Which makes moving in and out of tough spots (and finding openings) a lot easier.

And as to comfort, there's enough room so that even four members of the Pack don't have to feel like they're packed.

But probably what's most comforting is that you don't have to be a fullback to make all these gains.

Just a drive in our hatchback will do.

VOLKSWAGEN DOES IT AGAIN

©1980 VOLKSWAGEN OF AMERICA, INC

continued

Jeff Griffin of Utah tied an NCAA record with three interceptions returned for touchdowns last year as a junior.

The Western Athletic Conference also offers Sharay Fields of New Mexico and Bill Schoepflin of Brigham Young.

Free safety Ted Watts of Texas Tech led the Red Raiders in the big play category with 17, including a game-saving tackle on the one-yard line and an interception against SMU in 1978.

Arkansas coaches confided they rated their Kevin Evans as the best free safety in the country last year, based on 61 tackles, four interceptions and eight passes broken up.

California also has two backs touted for honors in free safety Ron Coccimiglio and Fred Williams. Rated by the staff as "one of the finest safeties in the country," the kid they call "Coach" had three interceptions, including a 75-yarder against Oregon State. Williams came out of the pack to become a cornerback starter in all 11 games.

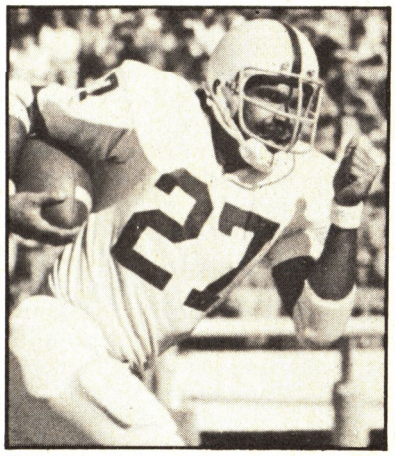
Skipping around the country, Arizona State likes Mike Richardson; North Carolina offers Steve Streater; and Southern Methodist has a tandem in Jim Simmons and Charles Bruton; Safety Pete Harris of Penn State, an All-American in 1978, is back after being sidelined by injuries last year.

Lloyd Earl Burruss of Maryland has started in the Cotton, Hall of Fame and Sun Bowl games and blocked three field goal attempts, in addition to running back a punt 56 yards to set up a score on Duke and another 47 yards for a score against Tulane. Burruss missed last year with an ankle injury.

Others with good credentials include Marcellus Greene and Dave Liggins of Arizona; James Burroughs of Michigan State; and Chris Williams of LSU, coming back after a mid-season injury last year. Texas Tech also offers Tate Randall, a strong safety.

Bobby Kemp of Cal State-Fullerton runs the 40 in 4.59 in pads and tops the PCAA selections; Deron Cherry of Rutgers was named the team's MVP; Ervin Cobbs of Long Beach State had his best day against Boise State with 17 tackles, an interception, two pass deflections, a fumble recovery and two fumbles caused; and Reuben Henderson of San Diego State didn't get his starting job until the fifth game, but led the team in interceptions with five.

Hanford Dixon of Southern Mississippi will be starting his fourth year; Grambling likes the play of Robert Salter; Wisconsin is high on David Greenwood, a safety who punted for a 40.5 average; Stanford has another defensive duo in Rick Gervais at safety and Kevin MacMillan at the other safety; and Lamar likes the chances of Johnny Ray Smith.



Pete Harris, S
Penn State

Mike Singletary of Baylor heads an outstanding crop of linebackers, on the basis of his consensus selection as All-America as a junior. In his three years he has been involved in 517 tackles and in both his sophomore and junior years gained national defensive player of the week honors for his play against Texas A&M.

Robin Sendlein of Texas ranks as one of the stronger players on the squad. Of his 103 tackles last year, 16 were behind the scrimmage line for losses.

As a sophomore, Bob Crable set a Notre Dame single season record with 187 tackles, including 10 for losses.

They call him "Dr. Do" at Colorado, and Steve Doolittle is emerging from the shadow of Bill Roe at Boulder. He has been a starter for 22 straight games.

Darrell Nicholson was the second-leading tackler for North Carolina last year in earning ACC Rookie of the Year honors.

Ricky Young of Oklahoma State was a unanimous All-Big Eight selection last year, with 146 tackles, 10 for losses.

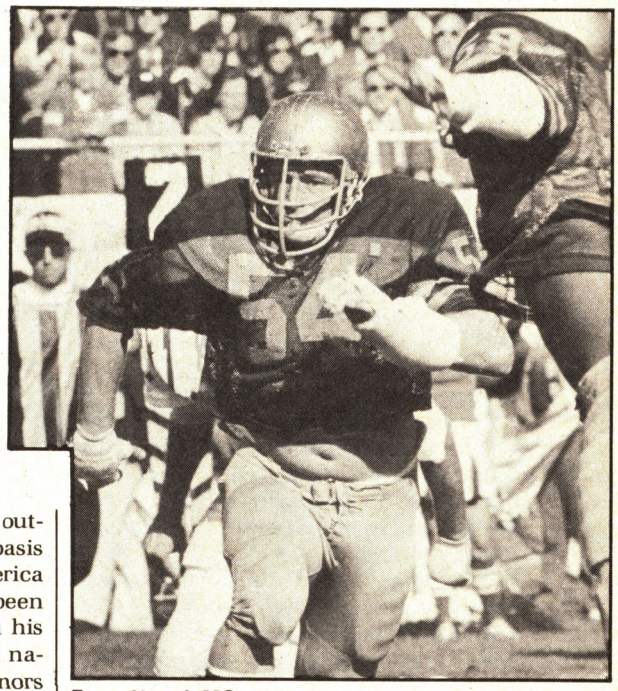
Navy's Mike Kronzer led the Middies in tackles with 139, with eight for losses.

All-Pac-10 last year as a soph, Riki Gray of USC is well on his way to honors if his knee holds up.

They say "agile, mobile and hostile" was coined to describe Robert Abraham at North Carolina State, where he finished as the No. 4 tackler on the squad despite missing three games with injuries.

Brigham Young coach Lavell Edwards calls Glen Redd "the complete linebacker" and the senior, who was redshirted and in a body brace because of spondylolisthesis in 1977, was second in defensive points last year.

Wisconsin has a pair of top linebackers in Dave Ahrens and Larry Spurlin. Despite injuries that have prevented Ahrens from gaining his full potential, he was named *Sports Illustrated*'s Player of the Week against Purdue in 1978 and Michigan State last fall.



Terry Huxel, MG
Navy

Northwestern's Chuck Kern is the leading tackler in the Big Ten, with 227 stops (122 solo) and five sacks. Illinois likes Kelvin Atkins, who has cat-quickness and runs like a deer with 4.5 speed.

Lyman White of LSU is back to his original linebacking post after setting school records for most tackles as a defensive end for three years. His total for three years is 240 solo tackles, eight passes broken up and 12 fumbles recovered.

Hitting other linebacking candidates, Mike France of the Air Force Academy was the second leading tackler with 106; Arthur Akers of UCLA had a career high of 12 tackles against Ohio State; Michael Thomas of Memphis State was named player of the week for play against Ole Miss in 1978 and has had six games in three years with 10 or more solo tackles; and Tim Cole of Kansas State, who had 19 tackles in games against Kansas, Nebraska and Colorado, is considered the hardest K-State hitter since Danny Lankas in '68.

Delbert Fowler of West Virginia, an intimidating pass rusher, had his best game last year against Pitt with 10 unassisted tackles and a fumble recovery; Jim Budness will likely become the best linebacker ever to play at Boston College and Marty Wetzel of Tulane as a sophomore and junior was the second leading tackler on the squad.

Of the "comeback kids," three former players hope to shake off injuries and regain their proper status: Mississippi State's Johnnie Cooks, Bryan Hinkle of Oregon, and Stanford's Milt McColl.

continued

continued

Among other linebackers with top credentials are Jerry McLain of Washington; Orbry Chamblee of Colorado State; Eddie Johnson of Louisville; Darrell Patterson of TCU, voted Defensive Newcomer of the Year and Freshman of the Year in the Southwest Conference last year; veteran Jim Collins at Syracuse; and Steve Lehor of Hawaii, named to the freshman All-America team.

Kansas points out that Chris Toburen, who will be at inside linebacker this fall, had his best game when shifted to that position and he registered 19 tackles against Missouri; Mike Merriweather, the only soph picked on the All-PCAA team, will be a tough competitor at Pacific; and Florida's David Little, with 17 tackles against LSU, was the second-leading tackler on the squad despite missing two games.

Mike Brookins of Cincinnati started slowly, took over as a soph last year and with his 186 tackles was voted the team's MVP. Joe Murphy had 146 tackles for Colgate and his nearest teammate totaled 91.

Bud McCluskey of Texas-Arlington is a fiery redhead who is a great leader, while Nevada-Las Vegas counts on Mike Johnson to key its veteran corps. Senior co-captain Jerry Pierce of Dartmouth was the team's leading tackler and Chuck Smith of Kentucky was the club's third-leading tackler with 56 solos and 39 assists. Utah State boasts strong linebacking in David Bluford, Brett Ure, Dave England and Ben Ciancone. Ed Judie, an All-America Division I-AA from Northern Arizona U., had 113 tackles last year as a junior, to round out the list.

Moving into the trenches up front, the candidates are led by Ron Simmons, who finished ninth in the Heisman voting and was a semifinalist in the Lombardi Award balloting.



Hugh Green, DE
Pitt

A quartet of defensive tackles also clamors for recognition in Keith Gary and Richard Turner of Oklahoma and Hosea Taylor and Leonard Mitchell of Houston.

Virginia claims Stuart Anderson is the best defensive lineman in the ACC; Frank Warren of Auburn has been named on the All-SEC team for two years; Steve Durham of Clemson made the ACC first team and was defensive player of the week twice; and Kenny Neil led all Iowa State down linemen in tackles last year with 94, and had 7 sacks. Purdue pulls out all the stops for Calvin Clark, AP All-America.

Tim Krumrie started every Wisconsin game as a frosh noseguard and finished second in team tackles with 95; Harvey Armstrong, an SMU defensive tackle, has been second-team All-SWC for two years; and Pat Graham of California is a prime defensive tackle in the Pac-10.

Jim Burt recorded 18 tackles as Miami upset Penn State and was named to the All-South-Independent team in 1979; noseguard George Atiyeh of LSU, in addition to his career 216 solo tackles, has been the SEC heavyweight wrestling champ; while Robin Fisher of Florida, in addition to 13 solo tackles against FSU, also bench presses 450 pounds.

Terry Huxel of Navy came close to All-America recognition as a middle guard last year; John Harty of Iowa boasts 174 tackles in three years; and 260-pound tackle Ben Rudolph of Long Beach State has 4.8 speed and is rated one of the best pass rushers. Jeff Bramley of Ohio University had a total of 62 tackles last year while Donnell Thompson of North Carolina had his best game against Pitt, with six tackles and four assists.

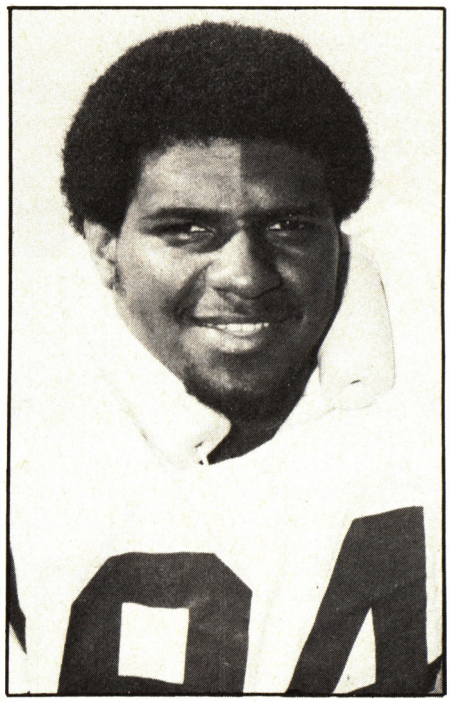
Jacob Burney of Tennessee-Chattanooga was a prep wrestler at 185 pounds and a running back who built himself up to 240 pounds on the weights, and bench presses 455 pounds.

Three could-be top players are coming off injuries: Steve Chambers of Navy; Jim Noonan of Tennessee; and tackle Vince Goldsmith of Oregon, who was handicapped by a broken hand and broken leg last year, but still made All-Pac-10 first team.

Among other down linemen worthy of note are James Phillips of Southern Illinois; Ricky Isaac of Northeast Louisiana U., who led linemen in tackles; Mike Barker, 6-4 and 270-pound tackle for Grambling; and Clay Carroll of McNeese State.

The defensive ends are high in quality, headed by Pitt's two-time All-America star, Hugh Green, who finished well in the Heisman and Lombardi trophy voting.

But the East is divided with Larry Kubin of Penn State, who played on the same unit as All-America tackles Bruce Clark and Matt Millen and had minus yardage double that of the All-Americans.



Lyman White, LB
LSU

E.J. Junior of Alabama is so fast he was tried at safety in the spring. He is called by some the finest defensive end in the country.

Cornhusker fans contend Derrie Nelson of Nebraska may be the best defensive end ever to play for the school.

On the West Coast, a standout is Nick Westerberg, a ball hawk for Oregon State. Glen Titensor, a transfer from UCLA, earned All-WAC honors and was named coaches' player of the week five times by Brigham Young.

Don't overlook Missouri's mobile Wendell Ray, who flip-flopped last year to cover Nebraska's All-America, Junior Miller, and did such a coverage job that Miller didn't catch one pass.

And to mention several more outstanding ends, consider Wyoming's Guy Frazier; Jessie Walker, All-Big Eight from Kansas State; Lawrence Taylor of North Carolina; and Rich Dixon of California.

Keith Clark of Memphis State was *Sports Illustrated*'s national defensive player of the week for his play against Houston in 1978 and was AP player of the week for his efforts against Ole Miss. And Temple chips in with Colin McCarty, a 6-3, 250-pound senior defensive titan, as its best bet.

Coming off the injured list the last two seasons is Oregon's Neil Elshire, potentially a great end, who was tabbed early in his soph season as one of the best, but who has missed half of two seasons.

That's the defensive checklist which must be trimmed to 11 players by the All-America selectors.

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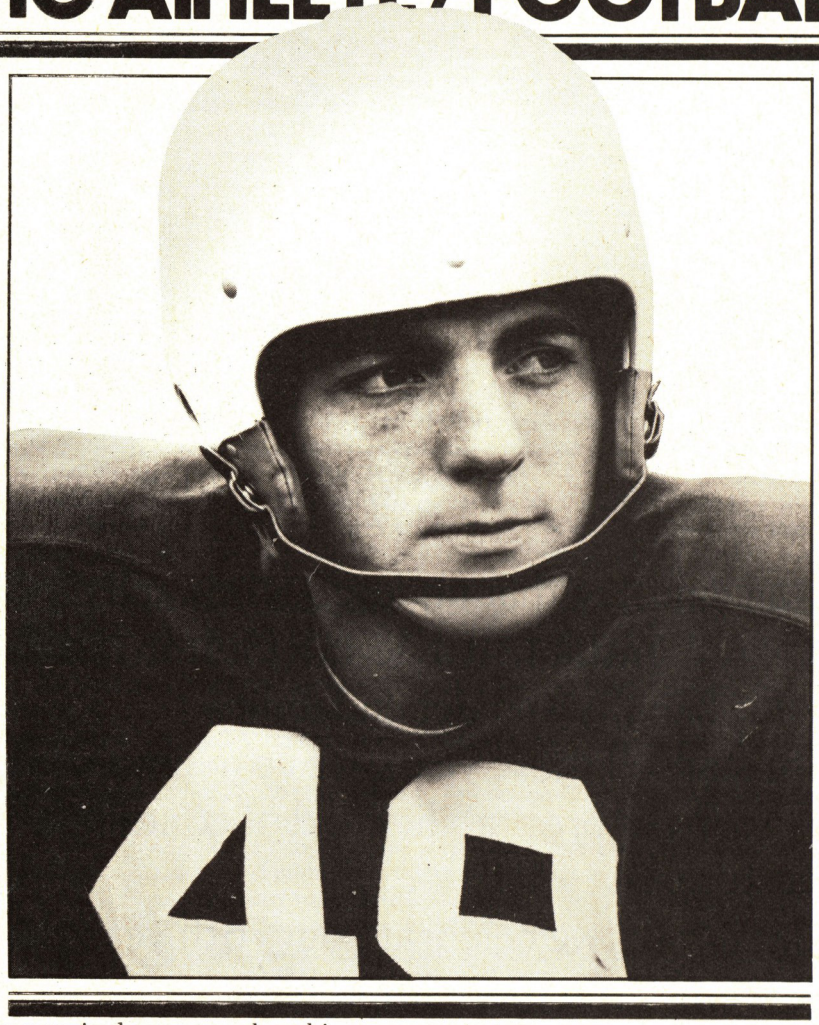
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Bob Mathias

OLYMPIC ATHLETE / FOOTBALL STAR



by Dick O'Connor

Many athletes have appeared in the Rose Bowl more than once. Bob Mathias may be the only one to have performed there in two different sports.

Mathias, a gold medal winner in the decathlon for the United States in the 1948 Olympic Games in London and again in Helsinki, Finland, in 1952, also was a football star at Stanford University.

Football, for Mathias, was almost an afterthought but his decision to play helped the Indians make it to the Rose Bowl in 1952.

Mathias, a tall, muscular kid from Tulare in California's San Joaquin Valley, startled the athletic world when he won the Olympic Decathlon in London at 17.

Mathias was probably as surprised as anyone about his success in the most difficult of track events. He was a football, track and basketball star at Tulare High School but never gave a thought to competing in the Olympic Games.

His best track events were the shot put, high hurdles and the high jump. He wasn't good enough to make the Olympic team in any of those events.

But his high school coach, Virgil Jackson, realized that Mathias had the combination of speed and strength that was perfectly suited for the decathlon.

The trouble was that Mathias didn't know anything about the decathlon and his coach didn't know much more.

"I'm not sure what the events are but I think it's something you would like," Jackson told Mathias.

At the Fresno relays in the spring of 1948, Mathias won the shot put and high hurdles and was second in the high jump. He also had a chance to see a decathlon for the first time and realized that he did have the potential to compete in it.

Mathias thought about his chances. He knew he was good enough in the hurdles, shot put and high jump. He had speed so that the 100-and 400-meter dashes would not be a problem.

And he had competed in the discus and long jump.

He figured his endurance was sufficient to at least survive the grueling 1500-meter run.

It was the other two events—the pole vault and javelin—that worried Mathias. He had never competed in either. He got a track instruction book and started reading about the javelin.

His ability in the discus and shot, he felt, would help him in throwing the javelin once he learned the technique.

The pole vault was the toughest. No matter how hard he tried, Mathias could clear no more than eight feet, not too much more than he could high jump.

He set a modest goal of 10 feet for the pole vault and eventually reached it. Mathias was ready for his first decathlon.

His first test came in the Rose Bowl in Pasadena in June, 1948. With a best-ever 11-foot pole vault and a javelin throw of 170 feet, Mathias had trouble finishing the final event, the 1500 meters, but did it fast enough to win his first decathlon.

The next competition was the AAU decathlon which would determine the three United States Olympic Games participants. The meet was held in New Jersey and Mathias trailed defending champion Irving Mondschein after the five events of the first day of competition.

"My best events are yet to come," Mathias told reporters. Mathias beat Mondschein in four of the final five events and was on his way to the Olympics.

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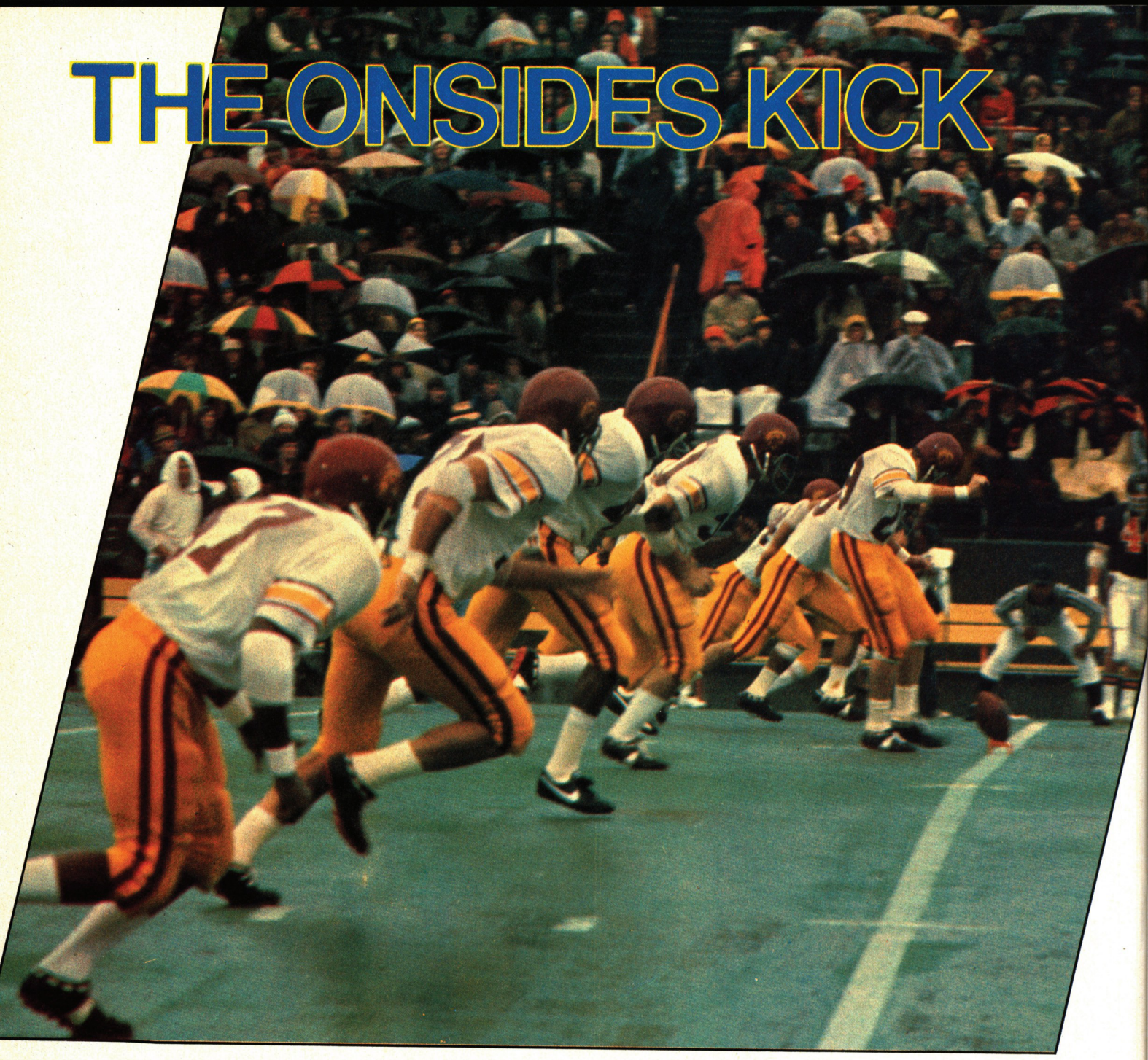
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THE ONSIDES KICK



by Lee Baker, Jackson DAILY NEWS

If football had a safe deposit box, that's where the onsides kickoff would be hidden.

Talk to a coach . . . any coach, about onsides kickoffs and the refrain always is the same: "Sure we've got it. Work on it every week. Use it? I hope not. That means we're in trouble."

Trouble!

Make that an engraved invitation to suicide. Thanks but no thanks.

That's what a coach thinks about the onsides kick.

He'll firmly decline the opportunity to participate unless hauled screaming and flailing into a back-against-the-wall-what-have-we-got-to-lose-but-this-game situation.

For a play that is simplicity at its purest, such pervasive negativism at first glance seems almost surprising.

Like any kickoff, the onsides must travel forward 10 yards and be inbounds. Once that 10 yards is traversed, the ball is free, as eligible for catching and recovery by the kicking team as the receiving, provided there is no interference with an opponent's attempt to catch the kick.

And then the fun begins.

At a school where one well-known coach preaches a gospel of covering in advance every possible development in a game, emphasis on all details of the kicking game provides his team with two onsides kicks.

There is the regular short kick, just over the 50, then an intermediate one down around the other 30.

"Mostly we'll go with the short one, kicking from the hashmark . . . right side going left if the kicker is right footed, the left going right if he's left footed. Going across the field is best because that way there are fewer people defending with more area to cover. The kicker can either top the ball, causing it to hop high, or hit it on the side of the upper quarter to create a spin that will bring it back to the kicking team."

Such technique generally is important, but that subtlety can be lost on artificial surfaces where onsides kicks might be dismissed as a waste of time unless a team is behind with two plays left and everyone knows it's coming.

"On grass, sure, it can be a tremendous

continued

The All-Decade Team

Touchdown Publications, Inc. polled over 150 sportswriters and editors throughout the country to determine the greatest college football players of the 1970s. Here they are. Meet the members of Touchdown's All-Decade Team.

First Team Offense

WR . . . . . Lynn Swann, USC
WR . . . . . Johnny Rodgers, Nebraska
TE . . . . . Dave Casper, Notre Dame
OT . . . . . John Hicks, Ohio State
OT . . . . . Jerry Sisemore, Texas
OG . . . . . John Hannah, Alabama
OG . . . . . Greg Roberts, Oklahoma
C . . . . Jim Ritcher, North Carolina St.
QB . . . . . Jim Plunkett, Stanford
RB . . . . . Earl Campbell, Texas
RB . . . . . Tony Dorsett, Pittsburgh

First Team Defense

DL . . . . . Randy White, Maryland
DL . . . . . Leroy Selmon, Oklahoma
DL . . . . . Ross Browner, Notre Dame
DL . . . . . Rich Glover, Nebraska
LB . . . . . Randy Gradishar, Ohio State
LB . . . . . Jack Ham, Penn State
LB . . . . . Jerry Robinson, UCLA
DB . . . Tom Casanova, Louisiana State
DB . . . . Brad Van Pelt, Michigan State
DB . . . . . Johnny Johnson, Texas
DB . . . . . Jack Tatum, Ohio State
P . . . . Ray Guy, Southern Mississippi
PK . . . . . Tony Franklin, Texas A&M

Second Team Offense

WR . . . . John Jefferson, Arizona State
WR . . . . . Ozzie Newsome, Alabama
TE . . . . . Ken MacAfee, Notre Dame
OT . . . . . Chris Ward, Ohio State
OT . . . . . Dan Dierdorf, Michigan
OG . . . . . Brad Budde, USC
OG . . . . . Mark Donahue, Michigan
C . . . . . Tom Brahaney, Oklahoma
QB . . . . . Bert Jones, Louisiana State
RB . . . . . Archie Griffin, Ohio State
RB . . . . . Billy Sims, Oklahoma

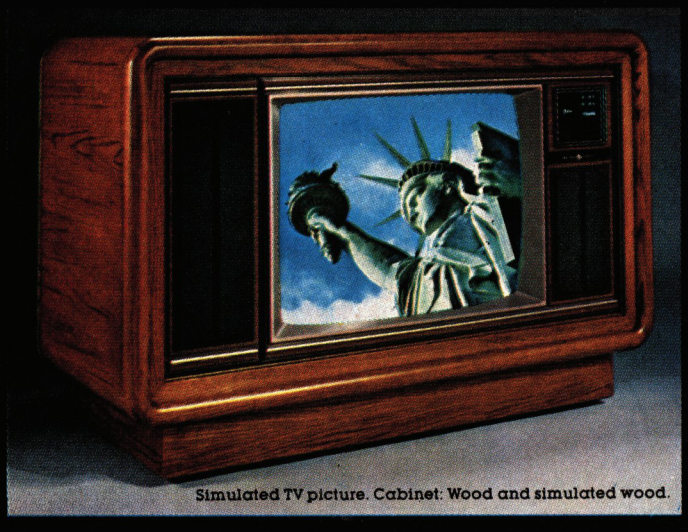
Second Team Defense

DL . . . . . Art Still, Kentucky
DL . . . . . John Dutton, Nebraska
DL . . . . . Dewey Selmon, Oklahoma
DL . . . . . Brad Shearer, Texas
LB . . . . . Richard Wood, USC
LB . . . . . Tom Cousineau, Ohio State
LB . . . . . Rod Shoate, Oklahoma
DB . . . . . Luther Bradley, Notre Dame
DB . . . . . Dave Elmendorf, Texas A&M
DB . . . . . Pat Thomas, Texas A&M
DB . . . . . Dave Brown, Michigan
P . . . . . Tom Skladany, Ohio State
PK . . . . . Russell Erxleben, Texas





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GENERAL ELECTRIC

continued

offensive weapon," says a coach whose stadium is carpeted with artificial surface, "if you've got the kicker who can put the spin on the ball so it comes back to you. With artificial grass, though, it just keeps right on going."

The setup for the onsides kick has remained virtually unchanged since the 1920s. You put all your fast people on one side of the field and try to squirt the ball over where they can recover it. A desperation move, perhaps, strictly a gamble, and usually a move that there wouldn't be a soul watching who wouldn't know what was coming.

What about opening a game with the onsides? Or perhaps at some other time in the early stages?

Old or young, coaches feel the same about that.

"I always felt that would be too dangerous. You can give the other team great field position," said one elder statesman of the coaching ranks.

"You're running the risk of giving up the ball in four down territory," echoes another. "The odds are you aren't going to get it anyway, so why take the chance?"

But coaches around the country acknowledge that they work on the onsides kick. "Actually, you don't want to have to use it," one kicking coach comments, "because it means you're behind late in the game.

"About the only time since I've been here that we seriously considered using it was as a surprise . . . We practiced hard on the thing, but it turned out that we only had two kickoffs in the game and never were in a situation where we needed to use it."

Another coach who follows the be-prepared philosophy of coaching says, "Everybody works on the big things, but the little things win games. If you have the kicker, you can work the onsides real well. The onsides kick is like the quick kick—a fine weapon to use if you have the kicker.

"Since I've been coaching I can recall only using it once as a surprise and then just trying to get some momentum going. We had a kicker who could pop the ball like a chip shot in golf, 10 or 11 yards."

To put such conservatism in another perspective, consider this thought: "We practice the onsides every time we work on our kicking game, but I can't ever recall using it in a game. Sometimes I've thought about using it after scoring, but our receiving team does so well covering the ball in practice that it discourages us from trying it in a game."

For all that, there are coaches who prepare for the opportunity to unleash the onsides kick against the unwary.

"In scouting, we watch every opponent's alignment with the question if the onsides kickoff would be a good play or not," says one such coach. "We want to know every game if it's there or not. How do they line up? Close enough to cover the sideline? How quickly after the kick do they drop back?" If enough favorable portents show, then this team, should they score first, could try the onsides.

"Then, too, if the opponent seems stronger, we might gamble right at the start. There's a risk, naturally, but you've got to think that the worst to come back from it would be midfield possession and you could get that from a good runback."

This coach sees a change in field goal rules—bringing out the ball after a miss to the original line of scrimmage—as possibly bringing more popularity to the ugly duckling of college football.

"That could cause more of us to attempt surprise onsides kicks because now there's not the threat so much of the long field goal. Field position strategy has changed somewhat, so now you might be more apt to sample where you wouldn't have before."

Some strategists feel that the best time to try the onsides would be after a long, grinding drive to a touchdown when the defense is tired. Jump on 'em right then. Or, if the other team draws a 15-yard penalty on the touchdown or extra point.

The successful onsides kick might be compared to the blocked kick. It takes something out of the other team. And for some, that's enough to use it.

Then, too, in this era of specialization, kickers now have all day to work on situations. If you have one who has good touch, is able to place the ball precisely, you're more inclined to use something like the onsides. But it's tough to teach a kicker to have just the right topspin, hitting the ball on the side close to the top.

Times have changed. Back 50 years ago, when the foot was more a part of football than now, lots of teams, even after winning the coin toss, would kick off simply to give the defense a quick shot at throttling the opponent.

"You know, if Mr. Fielding Yost hadn't thought that way, Red Grange never would have had the chance to score his four touchdowns against Michigan.

"They kicked off to start the game and Red scored. They kicked off again and Red scored again. No one could believe it. Four times he scored and every time, Michigan would kick off.

"They sure weren't interested in an onsides kick, though.

"But nowadays, the passing game is so much better with such good passers and receivers able to run their patterns so well, teams feel they're able to score from anywhere, so it's almost automatic that a team that scores will kick off.

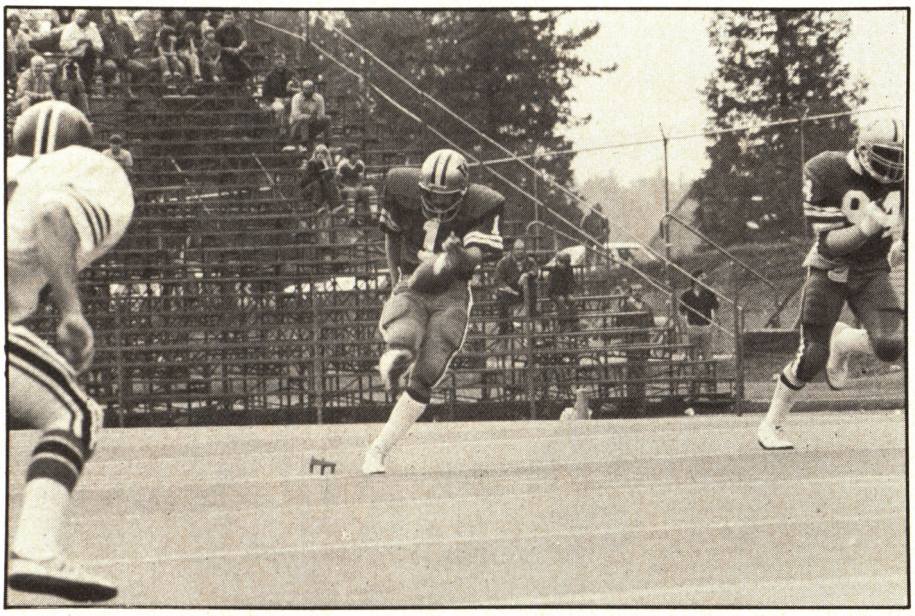
"Coaches now don't have the feeling that Mr. Yost and others of his era had—that their defense could hold the other team inside its 25, then get good field position after the punt.

"I can see that as a reason the onsides kickoff never had been developed as anything more than something you go to in obvious situations," one coach summed up.

Quite as important as the onsides kick is the onsides prevent. Many teams trot out backs and receivers up front with the quickness and sure-handedness required to handle the ball.

Coaches agree that you go with the people you feel would operate best under pressure.

One coach has a great idea for when to use the onsides kick. "After you've given up a safety and you have your punter in. He should really be able to control the ball—if you have guts enough to use it."



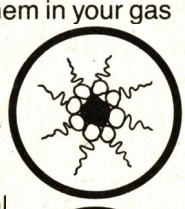
The onsides kick is a great weapon—with the right kicker delivering the boot.

A NON-TECHNICAL LOOK AT THE TECHNICAL ADVANTAGES OF USING STP GAS TREATMENT

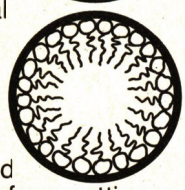
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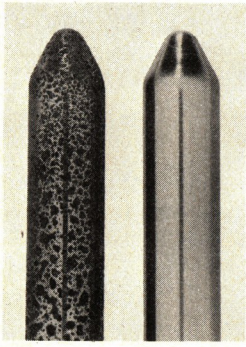


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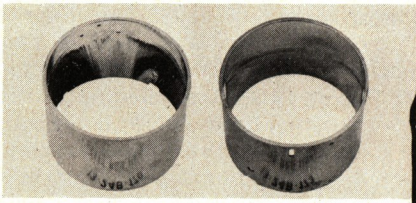


These two steel bars were both soaked in the same gas plus water. Only difference? The gas used with the bar on the right contained STP Gas Treatment.

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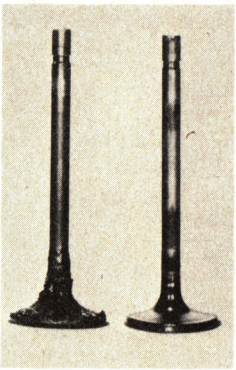
Water causes more than rust. It can freeze, too. Brrrr! Regular use can lessen the likelihood of gas line freeze. Tests proved STP Gas Treatment increases the emulsification of water and that means it helps water get through your system, out your exhaust.

FIGHTS CARB DEPOSITS.



Some carburetor openings are tiny enough to become restricted by gum and varnish, which can rob your engine of efficiency. We put clean metal sleeves in 28 engine tests. Without us (left) nasty formations developed. With us (right) sleeves came out much cleaner. Take your pick.

FIGHTS VALVE DEPOSITS.



For this test, we matched up six new cars in three matched pairs. After only 12,000 miles, look at the difference that can develop in valve deposit formation. (We're on the right.) That stuff on the left? Would you want that in your car?

In summary. Maybe you've never thought about using a gas treatment. Well, you should. Odds are, you've got some bad guys lurking in your fuel system. Things you ought to fight back against—if you want to keep your car running like it ought to.

STP Gas Treatment does exactly that.

It's the best selling Gas Treatment in America.

FIGHT BACK! WITH STP GAS TREATMENT.



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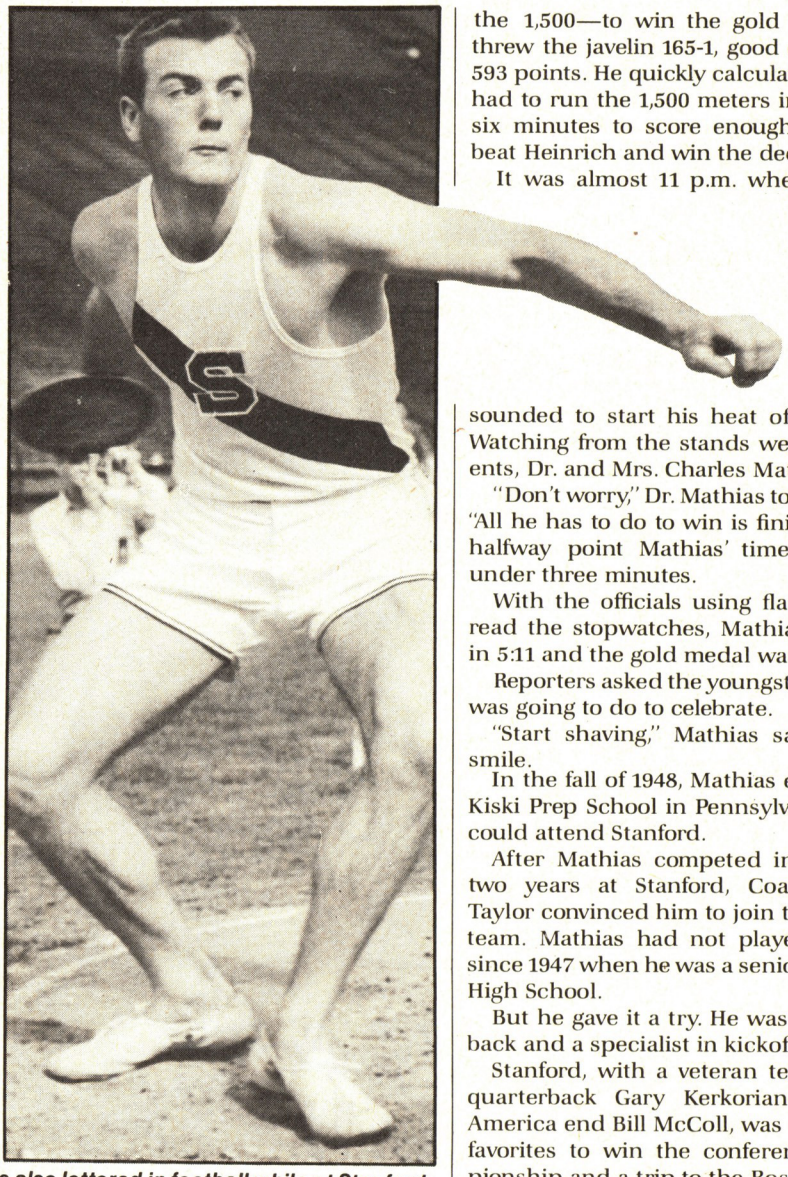
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continued from 38t





A two-time Olympic decathlon winner, Mathias also lettered in football while at Stanford.

There were 40 entrants in the Olympic decathlon and Mathias, at 17, was the youngest. The first day of competition in Wembley Stadium, with 60,000 fans watching, was held in a light rain.

Mathias won his heat of the 100 but could do only 21-8 in the long jump.

He suffered a setback in the shot put when his throw of 45 feet was ruled foul because he stepped out of the front of the ring, a violation of the rules that Mathias didn't know about. He had to settle for a best throw of 42-9¾ and that cost him some vital points.

Mathias also had trouble in the high jump, one of his best events. He missed twice at the relatively easy height of 5-9. Another miss would have seriously hurt his chances of winning the decathlon.

"I decided to forget about style," Mathias recalled. "I just ran straight at the bar and jumped as high as I could." He cleared it and went on to win the event at 6-1¼.

After running the 400 in 51.7, Mathias found himself in third place after the first day of decathlon competition. But he wasn't concerned because he knew the final five events were his best.

In the hurdles he hit a hurdle but kept his balance to post a time of 15.7, one of the best of the day. Bad luck struck in the discus, his best event. His first throw was 145 feet but his marker was knocked down by another contestant's skidding discus. Officials could not decide where Mathias's spot was, so they picked a spot that was at least a foot behind where it should have been.

Mathias took out his frustration in the pole vault and had a lifetime best of 11-5¾.

With two events to go, Mathias had 6,027 points. Ignace Heinrich of France, competing in another group, had already completed competition and led with 6,974 points. Mathias needed 948 points in the final two events—the javelin and the 1,500—to win the gold medal. He threw the javelin 165-1, good enough for 593 points. He quickly calculated that he had to run the 1,500 meters in less than six minutes to score enough points to beat Heinrich and win the decathlon.

It was almost 11 p.m. when the gun sounded to start his heat of the 1,500. Watching from the stands were his parents, Dr. and Mrs. Charles Mathias.

"Don't worry," Dr. Mathias told his wife. "All he has to do to win is finish." At the halfway point Mathias' time was well under three minutes.

With the officials using flashlights to read the stopwatches, Mathias finished in 5:11 and the gold medal was his.

Reporters asked the youngster what he was going to do to celebrate.

"Start shaving," Mathias said with a smile.

In the fall of 1948, Mathias enrolled in Kiski Prep School in Pennsylvania so he could attend Stanford.

After Mathias competed in track for two years at Stanford, Coach Chuck Taylor convinced him to join the football team. Mathias had not played football since 1947 when he was a senior at Tulare High School.

But he gave it a try. He was a running back and a specialist in kickoff returns.

Stanford, with a veteran team led by quarterback Gary Kerkorian and All-America end Bill McColl, was among the favorites to win the conference championship and a trip to the Rose Bowl.

The Indians won their first seven games but then had to go to Los Angeles to face USC, the only other team with a chance to win the title.

The Trojans took the lead early in the game and were ahead in the fourth quarter when Mathias returned a kickoff 96 yards for a touchdown. That provided the inspiration and Stanford went on to win 27-20 and earn a trip to the Rose Bowl.

"That was one of the most inspirational performances I have ever seen," Coach Taylor said of Mathias' run.

Mathias played in the Rose Bowl game which Stanford lost to Illinois and then played football again in 1952.

He won the Olympic Decathlon again in 1952 and retired from athletic competition.

Later he went into politics and was elected to the United States House of Representatives.

Today, he is director of the United States Olympic Training Center in Colorado Springs, Colorado.

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(must be included)

Offer Expires March 31, 1981. Please allow 7 weeks for delivery. Offer good only in U.S.A., Puerto Rico and military installations. Wisconsin residents send money requirement plus label facsimile only. Void if taxed, restricted or forbidden by law.

Mailing your request to the offeror: Campbell Soup Company, Camden, New Jersey 08101, WILL DELAY DELIVERY.

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Sound exciting? Then get in on Haggar's Super Bowl Sweepstakes. There's nothing to buy. Just come to the nearest participating store for complete rules and official entry blanks. You could win one of these terrific prizes.

10 GRAND PRIZES: An expense-paid trip for two to Super Bowl XV in New Orleans, January 23-25, 1981.

Main photo: Roger Staubach wears a tan Imperial® wool blend blazer and check slacks. Tom's gray tweed sport coat and corduroy slacks are Body Work by Haggar® for the younger man.

Trip will include coach airfare, hotel accommodations for three nights, access to the Haggar Hospitality Suite and a pre-game brunch, two tickets to The Super Bowl game, transportation to and from the game with police escort, $200 cash, plus a Haggar wardrobe consisting of one suit, one sport coat, and three pairs of slacks from the Haggar line of your choice (Comfort-Plus™, Imperial®, The Gallery by Haggar®, or Body Work by Haggar®.)

100 SECOND PRIZES: A Haggar wardrobe of one suit, one sport coat, and three pairs of slacks.

1000 THIRD PRIZES: One pair of Haggar slacks.

5000 FOURTH PRIZES: Prints of specially-commissioned Super Bowl artwork by noted American sports artist Merv Corning.

NOTE: Sweepstakes begins August 1, 1980 and ends December 15, 1980. If you cannot find an entry form and details at a participating retailer, submit a stamped, self-addressed envelope to HAGGAR SUPER BOWL SWEEPSTAKES, P.O. BOX 9502, BLAIR, NEBRASKA 68009. Your request must be received by November 10, 1980. Each request must be mailed separately. Sweepstakes void in the states of Wisconsin, Ohio, and wherever prohibited by law. Entrants must be 18 years of age or older.

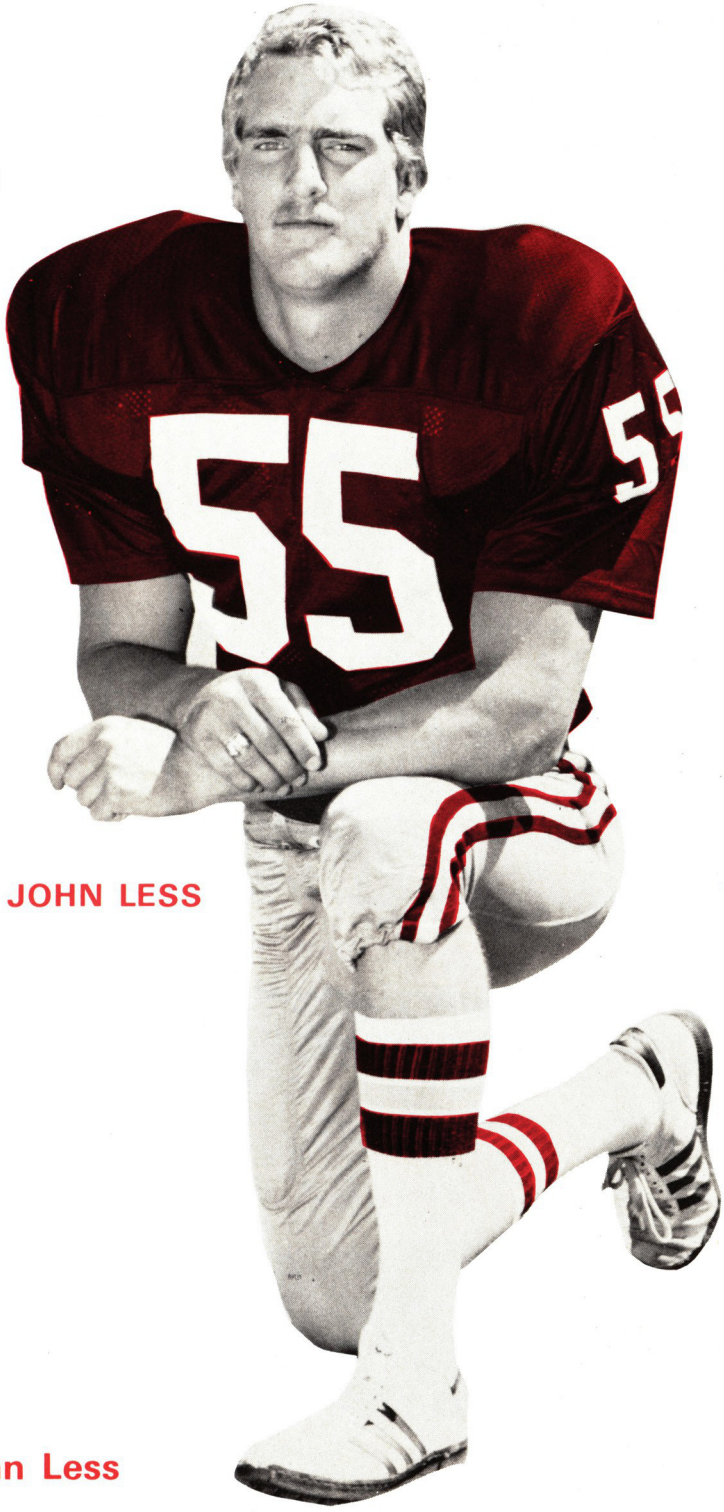
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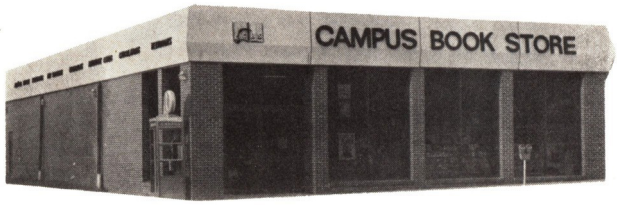
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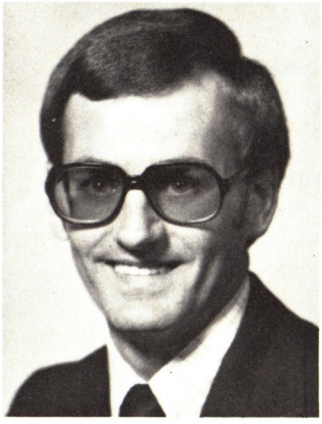
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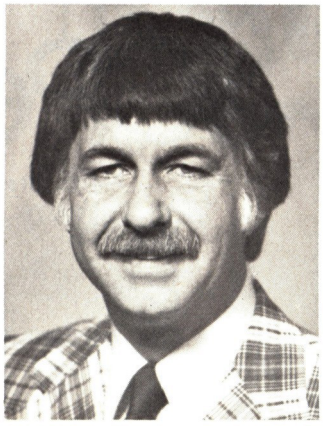
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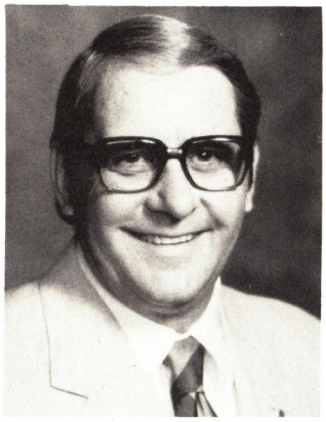
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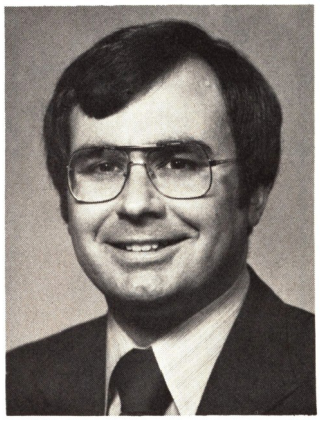
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Ticket Manager



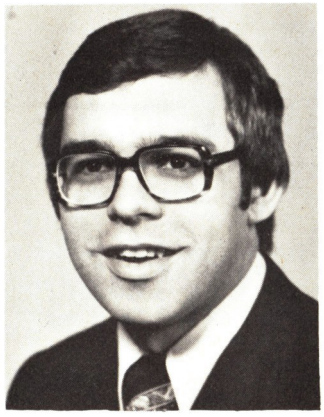
JIM OVERTURF
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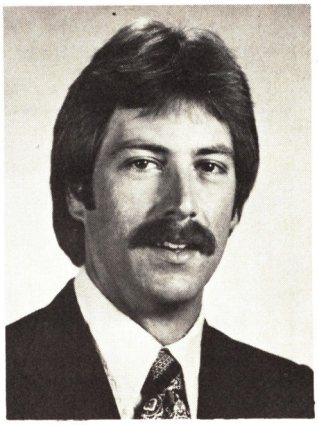
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Executive Director
Cyclone Club



BUTCH HENRY
Sports Information
Director



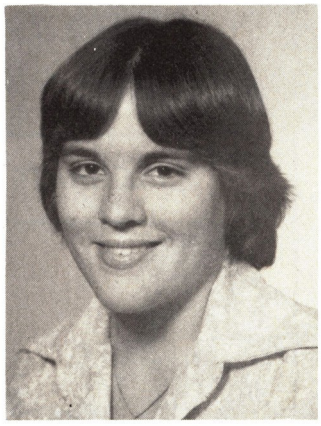
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Cyclone Club



JAMIE KIMBROUGH
Assistant Sports
Information
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Assistant Business
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CHRIS PLONSKY
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ATHLETIC COUNCIL

Control of the conduct of the Iowa State intercollegiate athletic program is vested in the Athletic Council, a board comprised of faculty, alumni, and students.

The 1980-1981 council includes the following individuals;

Faculty -Loren H. Appell, Irene Beavers, Norman L. Boyles, Gene A. Futrell, Roy F. Keller, Jordan L. Larson, John P. Malstede (faculty representative to the Big Eight Conference), Bert E. Nordlie, Chris Saccopoulos and Dahlia Stockdale.

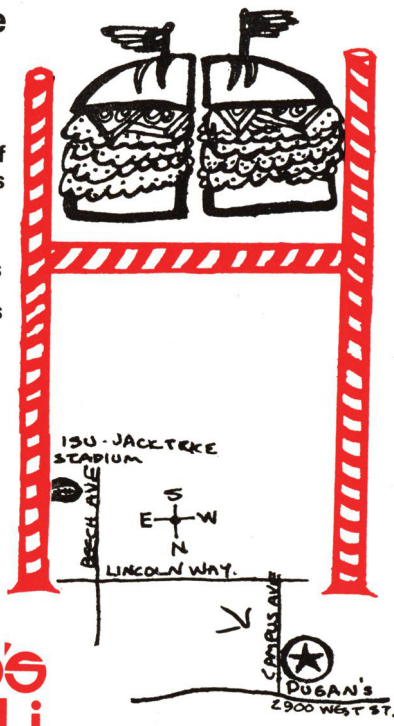
Alumni - John D. Iverson, West Des Moines; Charles O. Laverty, Indianola; and "Barney" Simmons, Waterloo.

Students - James R. Fick, Jay Mattison, Brian Neal and Vicki R. Smith.

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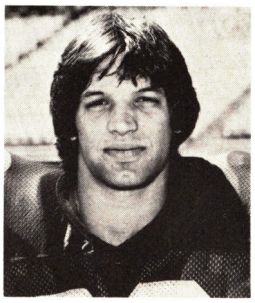
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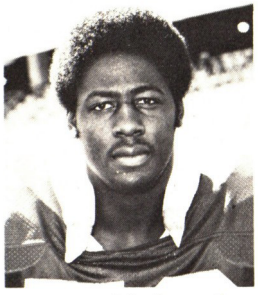
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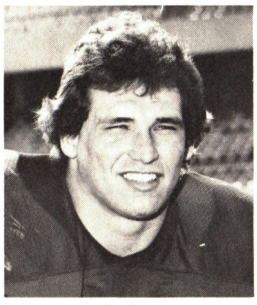
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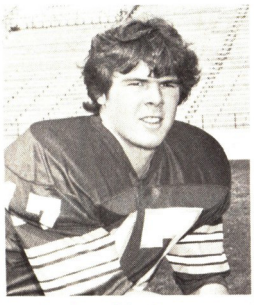
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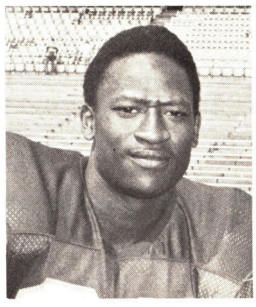

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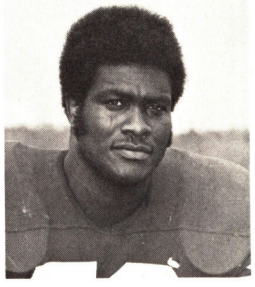

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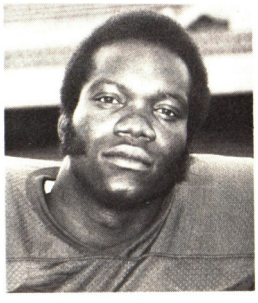

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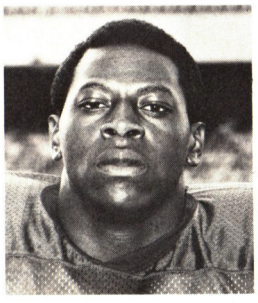

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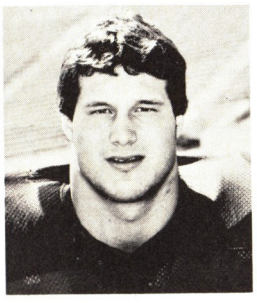

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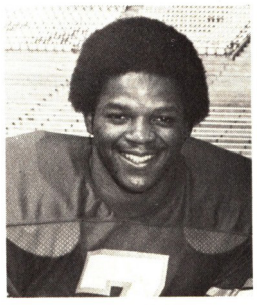

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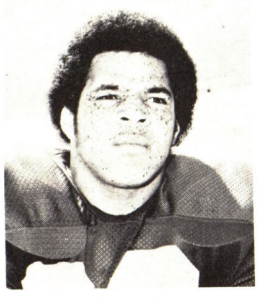

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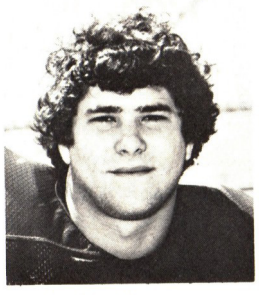

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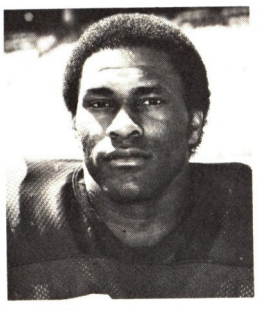

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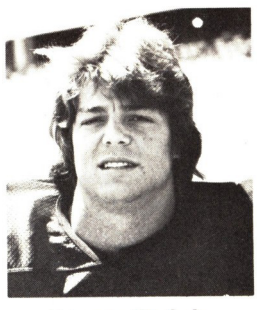

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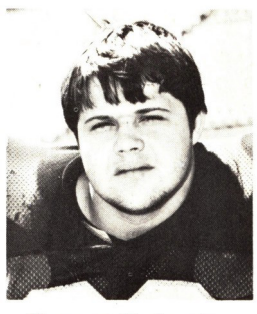

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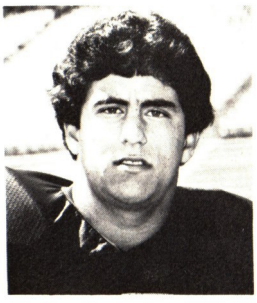

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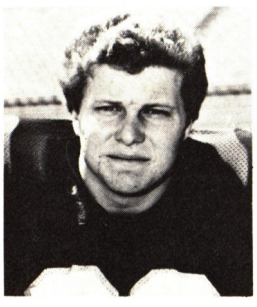

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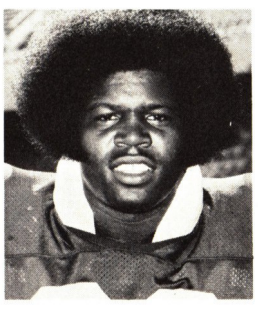

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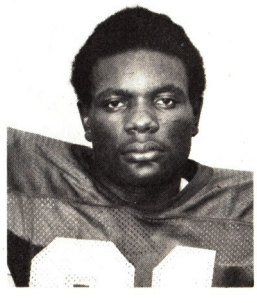

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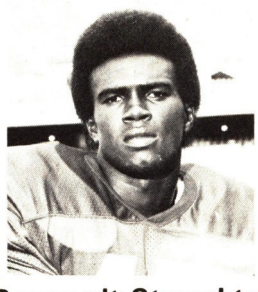

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ACADEMIC SUPPORT: TEAM EFFORT FOR ISU ATHLETES

"Iowa State is not a school where you can come and be passed out the doors with a degree. You have to come here and work."

- Head Football Coach Donnie Duncan

In a constant effort to maintain its reputation as a national athletic powerhouse and at the same time its position as one of the nation's superior academic institutions, Iowa State boasts one of the finest academic assistance programs for its student-athletes in the entire country.

The Department of Intercollegiate Athletics, which, under the direction of Lou McCullough, includes 19 varsity sports for men and women, expanded its academic counseling staff this spring as Dr. Gerald S. Gurney joined Arch Steel to bring a wealth of experience and innovative ideas to the Ames campus.

A native of Galston, Scotland, Steel, 62, coached high school football in Michigan and California before coming to ISU in 1954 as a freshman and varsity football coach, and in 1968 he was appointed full-time academic advisor. He has published numerous articles in athletic and scholastic journals and is recognized as one of the pioneers of the academic counseling profession for collegiate athletics.

Gurney, 29, joined the ISU staff in April of this year, and brought a background of sound counseling experience and enthusiasm that, coupled with Steel's expertise and proven success in directing student-athletes, gives Iowa State a truly outstanding and exciting combination.

Gurney received his Ph.D. from Iowa State in 1980, after receiving his M.A. and B.S. degrees from Ohio State. A former collegiate football player and wrestler at Hiedelberg College in Ohio, Gurney served in the ISU Student Counseling Service office for two years prior to his present appointment.

His areas of expertise include minority programming, vocational development and academic skill development, and he has published and presented papers in each of these areas.

When an athlete enters Iowa State, he or she must rapidly learn about personal strengths and how to relate them to the classroom experience. The student-athlete, however, has unusual time demands placed upon him or her from paprticipation in a sport(s), and while most athletes are able to adjust to these demands, some are burdened by them.

"My contribution to the program is simply helping student-athletes succeed in their academic efforts and realize their non-athletic potentials. My ultimate goal is promoting the student's education and providing him or her with direction for life after sports," Gurney said.

Steel and Gurney offer six major supportive services to the athlete that are designed to advance his or her personal development and academic success.

The first, personal counseling, is often overlooked in athletics, since athletes are often viewed as demi-gods who rarely need the confidence of a trained professional in dealing with personal problems.



"Often athletes have personal concerns that they need to share with someone other than their coach," Gurney said. "I am available to speak with athletes in a confidential atmosphere about any topic that is important to them. I am here to help them set personal directions and goals.

Career guidance is another key area of academic advisement for ISU athletes. They succeed in the classroom when they are engaged in courses that are relevant to a satisfying career direction, and with the cooperation of the athlete's faculty advisor, Gurney and Steel work with the athlete to create an overall career goal that is compatible with his or her interests and academic ability. Gurney also administers and interprets psychological tests which enable him to determine athletes' vocational directions.

Academic advising is only one area of concern dealt with by the advisor, but it is a vital one and one which is coordinated with the athlete's faculty advisor so as to eleviate any chance of conflicting advice. "I suggest possible solutions for class scheduling and registration problems to the athlete. Information I discover about a student-athlete that may be helpful in the academic advising process if forwarded to his academic advisor," Gurney said.

Academic learning skills, such as note-taking, test-taking and time management are presented in group sessions by the athletic academic advisor. For those needing

additional assistance, individual help is provided. Gurney pointed out that early diagnosis of skill deficiencies is critical and an effort is made to improve the learning skills as quickly as possible.

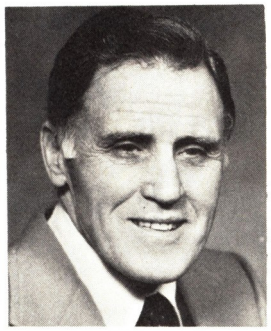
The final two services offered are academic monitoring and tutorial support, and they deal with the every day specifics of classroom learning experiences.

Monitoring of an athlete's academic progress, attendance and attitude toward his or her classes is necessary to prevent academic disasters, according to Gurney. "Regular communication with the instructors of our athletes is useful to learn about the students' motivation toward their course-work," he said.

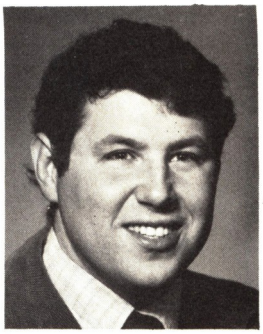
A network of experienced tutors for any academic course stands ready for the athlete's use, so long as the student is honestly interested in improving his or her grade(s). "Good study habits are also encouraged by a required freshman study hall three nights per week throughout the school year, and it is here, or on privately arranged basis, where an athlete may receive tutorial support and any special academic help," Gurney said.

Finally, Gurney pointed out that the academic support of Iowa State athletes is a team effort. The support and genuine concern from the coaching staffs help to make the academic advisement program a success and a model for others to copy.

"The trained professionals at the student counseling service and the office of student life serve as excellent sources for referral and advice, and there is also a multitude of administrative staff and faculty who are concerned about any student's success at Iowa State and have helped make the Iowa State overall athletic graduation rate the highest in the Big Eight Conference," he said.



Arch Steel



Gerald S. Gurney

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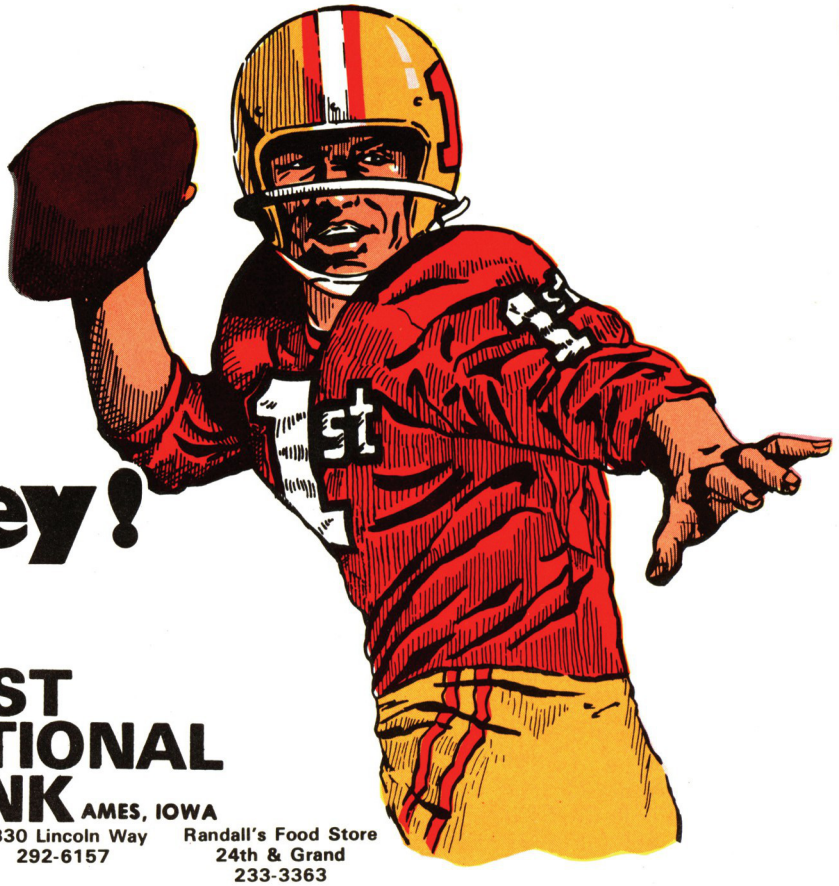
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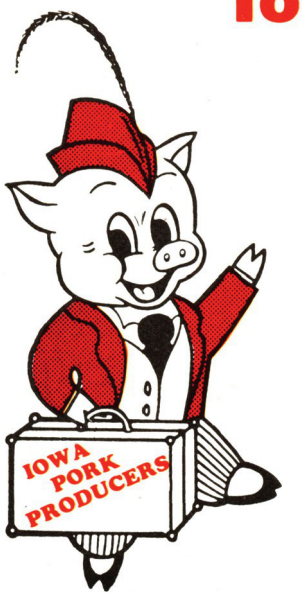
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Cyclone football players know that the "pigskin" is a tough and durable ball that can stand up to a lot of hard wear.

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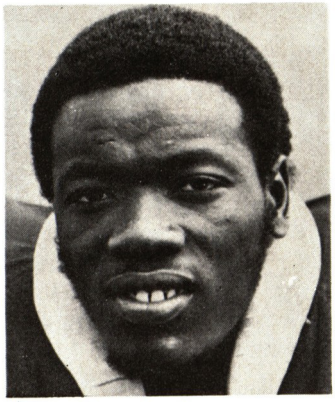
That's right . . . athletic trainers and nutritionists throughout the country are depending on today's high-quality lean pork to provide many essential elements and basic proteins that are required for strong and healthy bodies . . . without adding lots of fat forming calories.



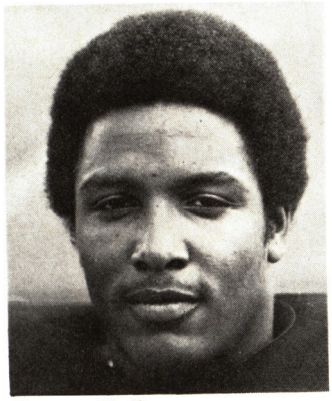
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WHY DON'T YOU
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PORK

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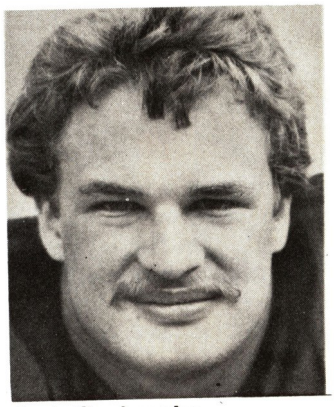
CYCLONE CAPTAINS



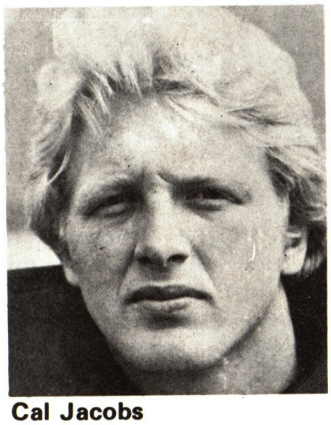
Larry Crawford



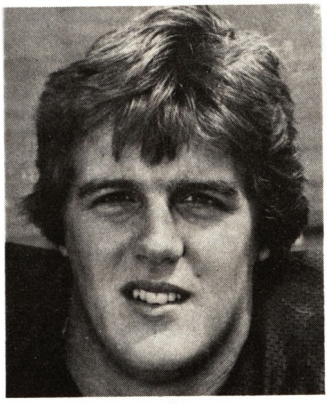
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GO CYCLONES!

Phipps Brings Winning Tradition

Women's softball has been considered a spring or summer sport in just about every state in the union -- except Iowa.

The Hawkeye State takes the sport very seriously -- so seriously, in fact, that the Iowa High School Girls Athletic Association offers not one, but *two* state championships, one in the summer and fall. That attests to the strength of the sport here, and explains the abundance of talent in the Iowa prep ranks.

The interest in playing a fall softball schedule has carried over to the collegiate level, and Iowa State has joined hundred of other universities which include a sometimes abbreviated, but important, slate of fall softball contests.

Iowa State also takes its softball program seriously; the team has won 69 percent of its games since 1975 and captured Big Eight titles in 1976 and 1978.

All things are positively "go" for upcoming season. The 1980-81 Cyclones feature a new coaching staff, a new home field which is one of the finest in the country, and a host of talented returnees and newcomers.

Heading the Cyclone nine is Coach Kelly Phipps, a former star player at the University of Kansas who came to ISU from Utah State University. In her first season as a collegiate head coach, Phipps directed Utah State to a 36-15 record and the 1980 Association for Intercollegiate Athletics for Women (AIAW) Division I national softball title.

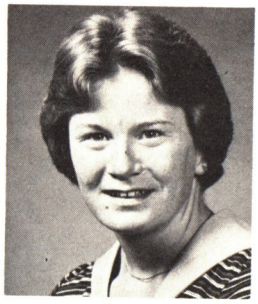
There was no magic to the Aggies' Cinderella season, "just a lot of hard work, discipline and dedication," Phipps says. She and Assistant Coach Debbie Kuhn, also a former Jayhawk star, will apply that same philosophy at ISU. The Cyclones open the fall Sept. 19-20 in their own Iowa State Invitational.

Seven starters return from last year's club, which compiled a 23-19 mark and fashioned a third place finish in the AIAW Region 6 Championships, the qualfying competition for the AIAW nationals.

That near-miss of a national tournament berth still dwells upon the Cyclone returnees, and adds extra incentive for the 1980-81 campaign.



KELLY PHIPPS
Softball Coach



DEBBIE KUHN
Asst. Softball Coach

The list of veterans is headed by senior pitcher Tammy Rueckert, the ace of the Cyclone staff. The Columbus Junction, Iowa product was 17-8 last year with a sparkling 1.03 earned run average. Rueckert has rewritten just about every pitching record in the book at Iowa State, and now has a career won-lost mark of 32-17, along with a career ERA of 1.01.

The Cyclone infield is deep in returning talent, including sophomore Sue Wedemeier of Maynard at first base, senior shortstop Linda Sahl of Battle Creek and sophomore third sacker Diane Ricevuto of E. Detroit, Mich. Junior Andrea Garland of Des Moines, a .250 hitter last year, may step in at second base, but will be tested by Janet Rinks of Fort Dodge, a transfer from Iowa Central Community College.

Freshman Casey Smith of Ottumwa, sophomore Robyn Schuldt of Waverly and Utah State transfer Debbie Allen will vie for the first base spot. Wedemeier, a recent inductee to the Iowa High School Girls Softball Hall of Fame, will return to the pitching staff. She was originally recruited as a pitcher out of West Central High School of Maynard, where she won more than 100 games during her career.

Senior Ann Beisser of Fort Dodge is the team's veteran receiver and will have back-up support from sophomores Julie Hofstetter of Ottawa, Ill. and Kathy Asselborn of Rochelle, Ill. Senior Lisa Hyland of Zearing has been the team's designated hitter the last two years, but also may challenge for an infield position.

The outfield includes junior Laura Budweg of New Hampton, who hit .353 last season in a substitute role, junior Lynn Schreder of Cedar Rapids and sophomore Patti McDonald of Birmingham, Mich. Sophomore Peggy Geary of Davenport subbed in the outfield last year, but also may return to the pitching staff. She was an all-conference hurler at North Scott High School in Eldridge.

The enthusiasm for softball shown by the university and Ames community were factors which Phipps said lured her to Cyclone Country. No doubt that enthusiasm will result in a winner in 1981.

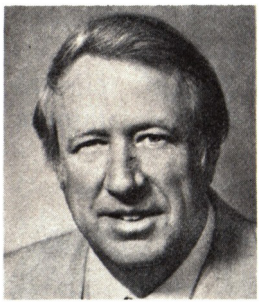
Besides the Iowa State Invitational, the Cyclones also will host Minnesota in a twin-bill Sunday, Oct. 19 at 1 p.m.

Following is the game schedule for next weekend's Iowa State Invitational:

FRIDAY, SEPT. 19		
1 p.m.	**IOWA STATE vs. Nebraska**	**SW Athletic Complex, Sheldon Ave.**
1 p.m.	**Iowa vs. Creighton**	**River Valley Park**
3:30 p.m.	**IOWA STATE vs. Creighton**	**SW Athletic Complex**
3:30 p.m.	**Nebraska vs. Iowa**	**River Valley Park**
7 p.m.	**IOWA STATE vs. Iowa**	**River Valley Park**
9 p.m.	**Nebraska vs. Creighton**	**River Valley Park**
SATURDAY, SEPT. 20	**Teams seeded based on Friday's won-lost records**	
9 A.M.	**#1 seed vs. #4 seed**	**SW Athletic Complex**
9 A.M.	**#2 seed vs. #3 seed**	**River Valley Park**
11:30 A.M.	**Winners meet for championship**	**SW Athletic Complex**

Cyclone fans in town for the ISU-San Jose State grid clash can see the championship softball game and still be at the stadium in time for kick-off! Iowa State won its spring invitational last May, and will be going for victory number two.

BEST OF LUCK
COACH DONNIE DUNCAN
AND STAFF FOR THE 1980 SEASON



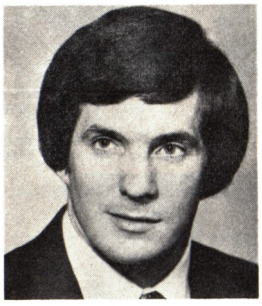
JIM WILLIAMS
Asst. Head Coach/
Offensive Line



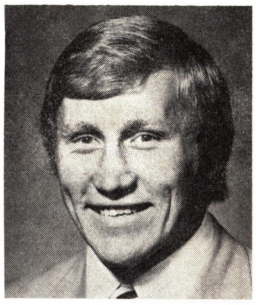
DONNIE DUNCAN
Head Coach



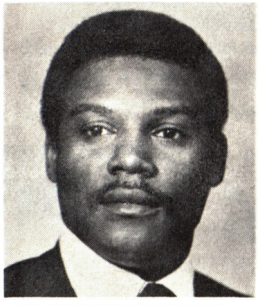
LARRY COYER
Defensive Coordinator/
Secondary



MACK BROWN
Offensive Coordinator/
Quarterbacks



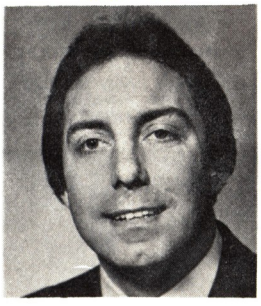
BILL DALKE
Linebackers



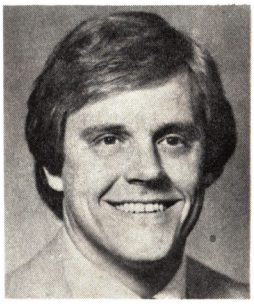
CLARENCE HUDSON
Running Backs



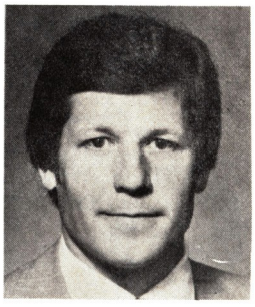
SPARKY WOODS
Receivers



GERALD O'DELL
Defensive Line



CHARLIE SADLER
Defensive Ends



RON WATSON
Football Coordinator

THE CYCLONE BOOSTERS

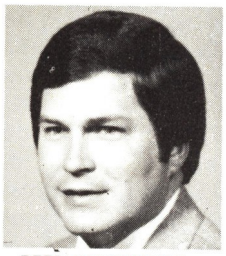
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The Department of Intercollegiate Athletics Recognizes With Appreciation the following Iowa Automobile Dealers

Twenty-two Iowa automobile dealers are playing a big part in promoting the Iowa State sports program this year. These fans—and they are rabid backers of all forms of athletic activity—provide the use of automobiles to the department throughout the year. Their program permits Iowa State to make more efficient use of its funds. The department of intercollegiate athletics is deeply grateful to these sports-minded boosters.





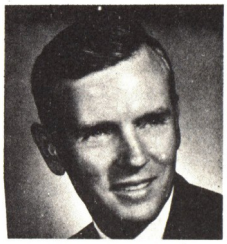
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ARCHIE GILLESPIE
So. Marshall Boone
(Pontiac-Oldsmobile)



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RON WILLEY
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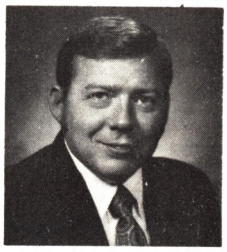
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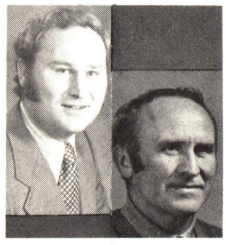
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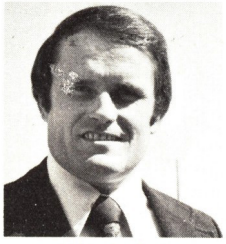
LAUTERBACH CHEVROLET
RAY LAUTERBACH
805 Railroad Street Perry
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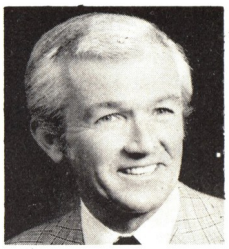
GEORGE WHITE CHEVROLET
GEORGE WHITE
Highway 69 & 30 Ames
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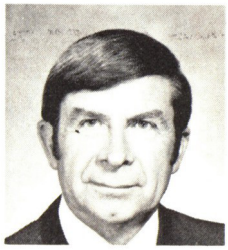
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CARL BENSON
5th & Douglas Ames
(Buick-Opel-American Motors)



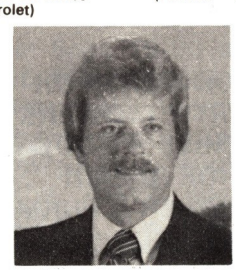
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TOM KELLY
11 No. 25th St. Ft. Dodge
(Ford)



READ MOTOR COMPANY
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Highway 17 Stanhope
(Chevrolet)



COOVER CHEVROLET
MERT COOVER
Lincoln Way Nevada
(Chevrolet & Oldsmobile)



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Ottumwa



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(Chevrolet)



BORRON MOTOR, INC.
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3605 Lincoln Way Ames
(AMC - Jeep)



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KERMIT ANDERSON
Boone
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SKEIE MOTOR COMPANY
L.J. & ART SKEIE
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(Pontiac)

Name Outstanding Academic Advisors

Pre-game activities today will include introduction of Iowa State University's Outstanding academic advisors. These people will be introduced on the football field by representatives of the Student Alumni Association.

Sponsored by the Student Alumni Association, the award recognizes an ISU faculty member for excellence in academic advising responsibilities as acknowledged by students of Iowa State University. Criteria for selection are availability, knowledge of the department, college and university, curriculum planning, reliability, straight forwardness and concern for students.

Outstanding academic advisors chosen by student vote are:

Marcia Akers, academic advisor, industrial administration.

Donald W. Brown, professor, industrial administration.

Linda Enders, instructor, family environment.

Mary Lou Morgan, assistant professor, art and design.

Earldine Sampson, instructor, elementary education.

Joe Townsend, instructor, agricultural education.

William R. Underhill, professor, speech.

Richard Van Iten, associate dean and professor, science and humanities.

Thomas Walsh, assistant director, institution management.

John Stevens, professor of chemistry.

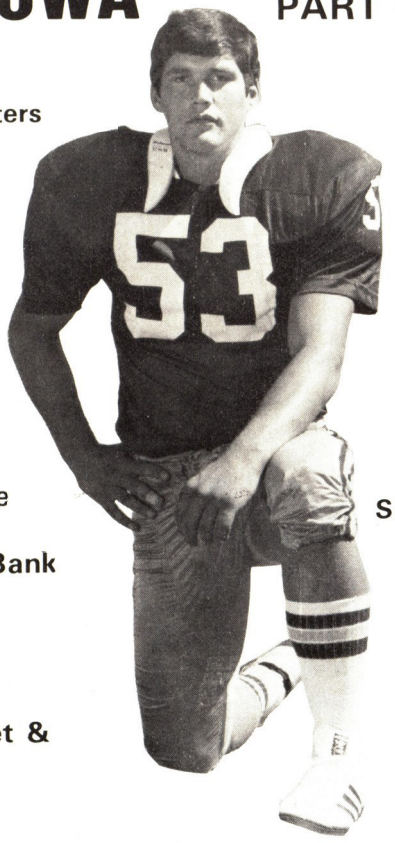
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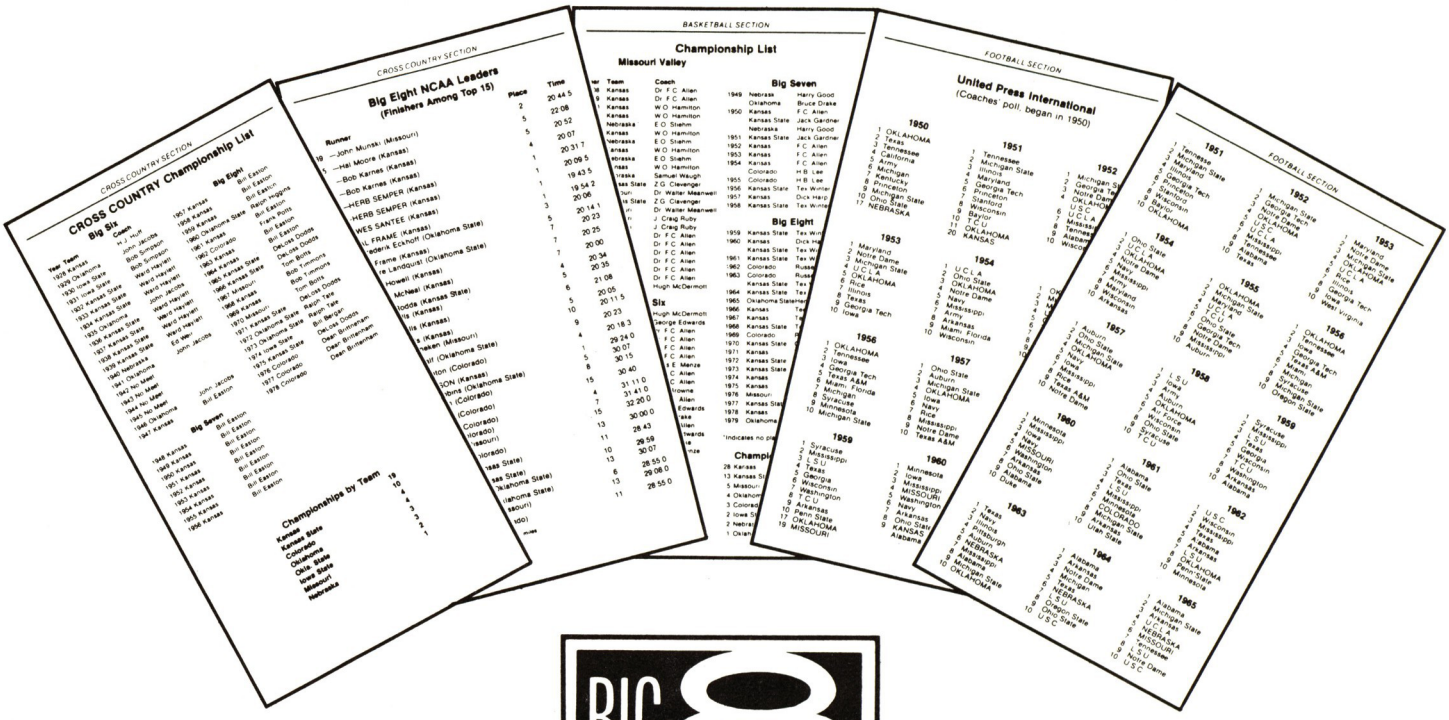
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Do You Know . . .



BIG 8 CONFERENCE

- What Institution Has Won the Most Big Eight Swimming Championships?
- What Institution won the 1959 NCAA Baseball Championship?
- Who is the All-Time Leading Scorer in Big Eight Basketball History?
- What 1960's Olympic Decathlon Champion Attended a Big Eight Institution?
- Who is the Only Big Eight Player Ever to Have Won an NCAA Passing Championship?
- Who was The First Two-Time All-Big Eight Basketball Forward?
- Who Was the First Big Eight Football Player Named All-American Twice?
- What Institution Won the First UPI National Football Championship?

These facts and more are available in Big Eight Conference publications. It's all here — all-Americans, complete championship results, record performances, football bowl history, information on current teams, schedules and more about all eleven sports. If you enjoy the Big Eight, these publications are for you.

Answers to above:

- Iowa State, 17
- Oklahoma State, 5-3 over Arizona
- Mike Evans, Kansas State, 2,115 points
- Bill Toomey, Colorado (1968 at Mexico City)
- Ray Evans, Kansas, 1942
- Craig Ruby, Missouri, 1919-20
- Ed Weir, Nebraska, 1924-25
- Oklahoma, 1950

Please Send Me:

_____ All-Sports Yearbook (available in September) $7.50
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Track ..... January
Cross-Country ..... September
Golf, Tennis, Baseball ..... March

_____ Weekly Basketball Statistics (December thru March) $10
_____ Weekly Football Statistics (September thru December) .. $10

Name Address

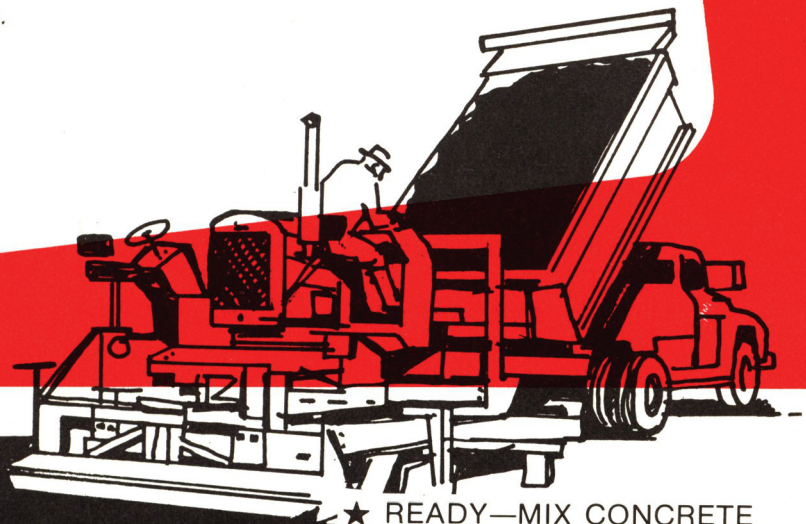
City, State, Zip

Return to: **Big Eight Publication, 600 E. Eighth Street, Kansas City, Mo. 64106**

IOWA ROAD BUILDERS'

CYCLONE SCOUTING REPORT

Speed is the byword for the Northeast Louisiana team which comes to Iowa State Stadium today to take on the Cyclones in the season opener for both teams. The Indians have good overall team speed highlighted by tailback Nathan Johnson who rushed for over 600 yards a year ago. Johnson reported this fall weighing 190, a 16-pound gain. He was impressive in fall camp and was the leading rusher in the Indians' final scrimmage with 91 yards including a 53-yard dash. John Holman, who passed for 511 yards in seven games as a freshman last fall, battled letterman Robin Wasson all spring and most of the fall for the top quarterback spot. Holman apparently solidified his starting job with two touchdown passes in the final scrimmage. Anthony Rome, a wide receiver who didn't play with the varsity last year, was a surprise in the spring and continued to play well in the fall including a 33-yard TD pass in the last scrimmage. Jim Greer, a junior college transfer from Chicago Heights, Ill., won a linebacker spot behind the outstanding tackle tandem of Ken Poole and Ricky Isaac. Both are considered pro prospects. The 6-3, 240-pound Isaac and the 6-3, 239-pound Poole are Northeast Louisiana's biggest pair of tackles in some time. In the secondary, the Indians are replacing Vic Minor, currently playing with Seattle in the National Football League, and Dennis Dumars, a starter in the Canadian League with Montreal. Sophomore Roosevelt Straughter and Keith Sims are the best of the defensive backfield crew. Punter Bill Weimer (39.9 yards per kick) and place kicker Bubba Troups (15-16 PAT's, 7-15 FG's) give Northeast Louisiana a solid kicking game.



IOWA ROAD BUILDERS
AMES IOWA Phone 233-2005

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★ ASPHALT SURFACING
★ CONCRETE PAVING
★ UNDERGROUND UTILITIES

1980 CYCLONE FOOTBALL



MANAGERS

Front row - (l-r) Kurt McCaulley, Gary Hennessey, Bruce Staples.
Second row - (l-r) Ray Severson, Andy Boskey, Kevin Neal, Jim Cain, Rick Magill, Alex Oponski.



TRAINERS

Front row - (l-r), Chris Young, Tim Hout, Jeff Worrell, Doug Krohn, Mark Vink, Jerry Koloskie.
Second row (l-r) Dr. Leonard Ellertson - team physician, Steve McLaughlin, Mike Holly, Steve Knoche, Rich Clark, Mark Haynes, Mike Miller, Frank Randall - head trainer.

1980 FOOTBALL SCHEDULE

CONFERENCE GAMES 1979

	W	L	T
Oklahoma	7	0	0
Nebraska	6	1	0
Oklahoma St.	5	2	0
Missouri	3	4	0
Iowa State	2	5	0
Kansas	2	5	0
Colorado	2	5	0
Kansas State	1	6	0

ALL GAMES 1979

	W	L	T
Oklahoma	11	1	0
Nebraska	10	2	0
Oklahoma St.	7	4	0
Missouri	7	5	0
Iowa State	3	8	0
Kansas State	3	8	0
Kansas	3	8	0
Colorado	3	8	0



GAMES and RESULTS

SEPTEMBER 13
NORTHEAST LOUISIANA at IOWA STATE
Kansas State at Louisiana State (N)
Colorado at UCLA
Kansas vs. Oregon at Portland
New Mexico at Missouri
Utah at Nebraska
Kentucky at Oklahoma

SEPTEMBER 20
SAN JOSE STATE at IOWA STATE
South Dakota at Kansas State
Oklahoma State vs. Arkansas at Little Rock (N)
Colorado at Louisiana State (N)
Pittsburgh at Kansas
Illinois at Missouri
Iowa at Nebraska

SEPTEMBER 27
IOWA STATE at IOWA
Arkansas State at Kansas State
West Texas State at Oklahoma State
Indiana at Colorado
Louisville at Kansas
Missouri at San Diego State
Nebraska at Penn State
Stanford at Oklahoma

OCTOBER 4
COLORADO STATE at IOWA STATE
Kansas State at Tulsa
Washington at Oklahoma State
Kansas at Syracuse
Penn State at Missouri
Florida State at Nebraska
Oklahoma at Colorado

OCTOBER 11
KANSAS STATE at IOWA STATE
Missouri at Oklahoma State
Nebraska at Kansas
Drake at Colorado
Oklahoma vs. Texas at Dallas

OCTOBER 18
IOWA STATE at KANSAS
Kansas State at Oklahoma
Oklahoma State at Nebraska
Colorado at Missouri

OCTOBER 25
OKLAHOMA at IOWA STATE
Missouri at Kansas State
Kansas at Oklahoma State
Nebraska at Colorado

NOVEMBER 1
IOWA STATE at COLORADO
Kansas at Kansas State
Missouri at Nebraska
Oklahoma State at San Diego State (N)
North Carolina at Oklahoma

NOVEMBER 8
IOWA STATE at MISSOURI
Kansas State at Nebraska
Colorado at Oklahoma State
Oklahoma at Kansas

NOVEMBER 15
NEBRASKA at IOWA STATE
Oklahoma State at Kansas State
Kansas at Colorado
Missouri at Oklahoma

NOVEMBER 22
IOWA STATE at OKLAHOMA STATE
Colorado at Kansas State
Kansas at Missouri
Oklahoma at Nebraska

NOVEMBER 29
Oklahoma State at Oklahoma

(N)—Night game

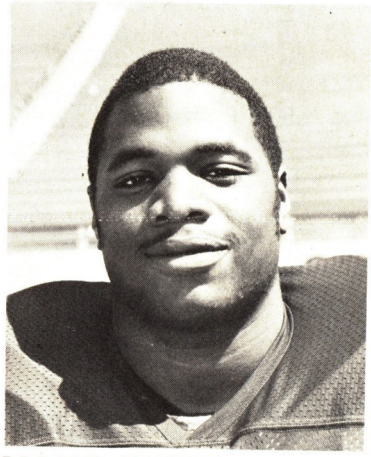
BIG 8 CONFERENCE

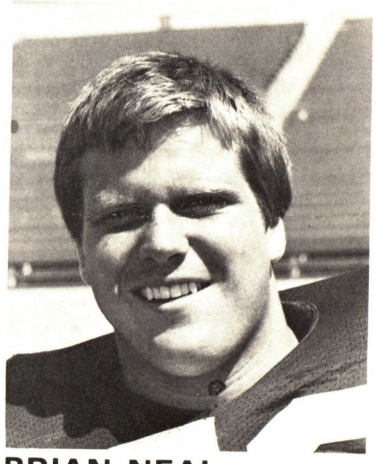
DES MOINES, IOWA

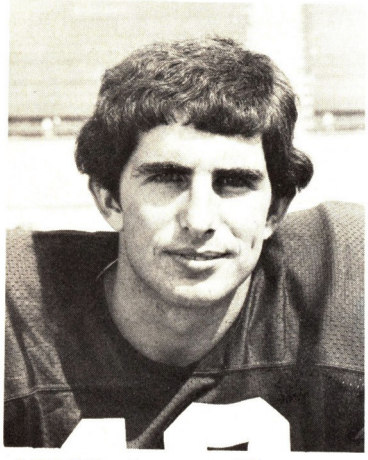
PROUD HOME OF CYCLONES

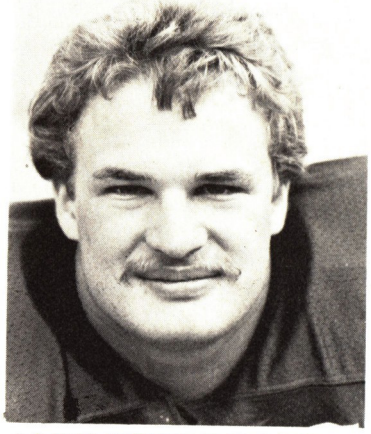


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BRIAN NEAL


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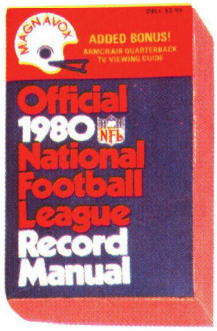


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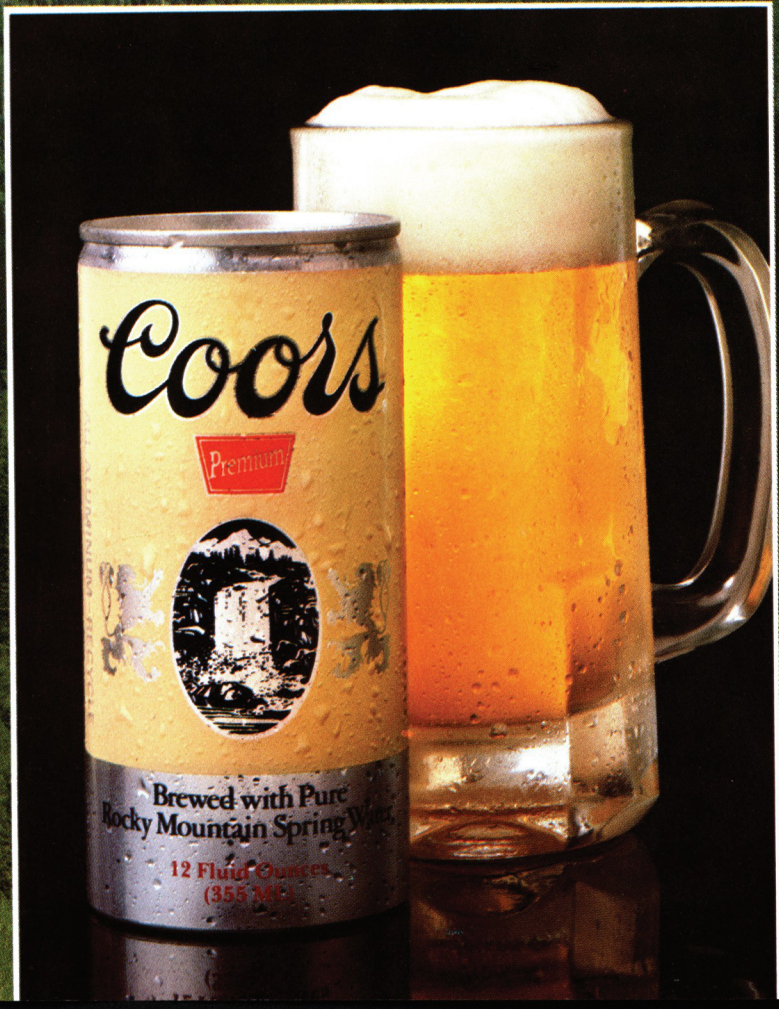
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