

Kinnick Stadium
September 27, 1980

Official Program
One Dollar

HAWKEYE FOOTBALL

Iowa State



*ISU
WINS
10-7!*

Iowa's 1980 captains (L to R) Bryan Skradis, Dean McKillip, Kent Ellis, Phil Suess, John Harty, Matt Petrzelka.

We're Selling Homes in Hawkeye Land



Each office independently owned and operated.

Follow the Hawks with Iowa's Top Broadcast Team!

For the 49th consecutive year, get in on all the action of Hawkeye football on WHO Sportsradio! Jim Zabel, Hayden Fry, Forest Evashevski and Bump Elliott — Iowa's top broadcast team — present six big hours of exciting football action, colorful commentary and scores. Join them every Saturday afternoon for live coverage on WHO Sportsradio, America's great station for major sports.

- 12:30 pm **HAYDEN FRY SHOW**
Iowa Des Moines National Bank
Otilie Seeds
- 12:45 pm **HAWKEYE PREVIEW**
Blue Flame Glass
- 12:55 pm **PLAY-BY-PLAY with JIM ZABEL & FOREST EVASHEVSKI**
Pester Stations
Northwestern Bell
American Federal Savings
Associated Grocers of Iowa
- 3:40 pm **WHO NEWSRADIO**
Viking Window Specialists
- 3:45 pm **IOWA WRAP-UP with FOREST EVASHEVSKI**
Life Investors
- 4:00 pm **SCORE PARADE**
Bodin Van Dorn — The Leather Shoe
Triple 'F' Feeds
- 4:55 pm **WHO NEWSRADIO**
Bett's Cadillac



FOREST EVASHEVSKI
Former Hawkeye Coach



JIM ZABEL
WHO Sports Director



HAYDEN FRY
Hawkeye Coach



BUMP ELLIOTT
Athletic Director

- 5:00 pm **LOCKER ROOM REVIEW**
Continental Western Insurance Co.
- 5:20 pm **SCORE PARADE II**
- 5:45 pm **PRESS BOX REPORT with JIM ZABEL and BUMP ELLIOTT**
Hamm's Beer
- 6:00 pm **WHO NEWSRADIO**
Appling Custom Fireplaces
- 6:10 pm **HAYDEN FRY'S PRESS CONFERENCE**
Amana Dealers of Iowa
Viking Window Specialists



WHO
SPORTSRADIO
1040 DES MOINES

Who won the Muffin Race?



Conventional oven



Ordinary microwave oven



New Rotawave™ Cooking System

If you think microwave cooking is fast, wait until you start cooking with an Amana Radarange microwave oven. With our exclusive new Rotawave Cooking System.

With Rotawave, all sorts of foods cook faster than ever before. Even cakes bake up beautifully in about half the recommended time of ordinary microwave ovens.

And foods cook more evenly than ever before with Rotawave. What's more, most foods require no turning.

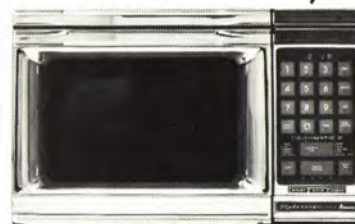
That's because Rotawave works

like a rotating shower of power. It rotates the microwaves directly down into the food. Instead of scattering them around every which way, like ordinary microwave ovens do.

Rotawave uses less energy, too. 50% to 75% less electricity than a conventional electric range.

Who won the muffin race? It was no contest with Rotawave. For more information, see your Amana dealer for a demonstration. Or write: Amana Refrigeration, Inc., Dept. 828 Amana, Iowa 52204. A Raytheon Company

Amana®
Radarange®



Amana®
presents

**THE
HAYDEN FRY
SHOW**
**Weekly Highlights
of Iowa Football**

See it on:

Channel 9

KCRG-TV Cedar Rapids
Mondays at 6:30 to 7:00 PM

Channel 13

WHO-TV Des Moines
Sundays at 10:30 to 11:00 PM

Channel 40

KDUB-TV Dubuque
Mondays at 6:30 to 7:00 PM

Channel 3

KIMT-TV Mason City
Sundays at 10:30 to 11:00 PM

Channel 8

WQAD-TV Moline
Sundays at 10:30 to 11:00 PM

Channel 3

KTVO-TV Ottumwa
Mondays at 6:30 to 7:00 PM

Channel 9

KCAU-TV Sioux City
Mondays at 5:30 to 6:00 PM

Sponsored by Amana Refrigeration Inc. and the Amana Appliance Dealers of Iowa.



TODAY'S YARDSTICK



IOWA 1-1-0

at Indiana	W 16- 7
at Nebraska	L 0-57
Sept. 27 Iowa State	
Oct. 4 Arizona	
Oct. 11 Illinois	
Oct. 18 Northwestern	
Oct. 25 at Minnesota	
Nov. 1 Wisconsin	
Nov. 8 at Purdue	
Nov. 15 Ohio State	
Nov. 22 at Michigan State	

TEAM STATISTICS

	IOWA	Opp.
First Downs	25	52
Rushing Yards	291	592
Passing Yards	257	313
Passes	26-42	24-49
Passes Int. by	2	2
Punting Average	40.5	38.3
Yards Penalized	6/69	7/76
Fumbles-Lost	4/2	4/3
Total Points	16	64

TOP INDIVIDUAL STATISTICS

RUSHING	Att	Net	Avg	TD
Jeff Brown	46	227	4.9	0
Dean McKillip	15	36	2.4	1
Marty Ball	7	20	2.9	0
Phil Blatcher	4	18	4.5	0

PASSING	Att	Comp	Pct	Yds	TD
Phil Suess	32	21	.656	222	1
Pete Gales	10	5	.500	35	0

RECEIVING	No	Yds	TD
Jeff Brown	8	57	0
Keith Chappelle	7	86	0
Doug Dunham	4	67	1
Mike Hufford	2	24	0
Ivory Webb	2	12	0

IOWA STATE 2-0-0

Northeast Louisiana	W 42- 7
San Jose State	W 27- 6
Sept. 27 at Iowa	
Oct. 4 Colorado State	
Oct. 11 Kansas State	
Oct. 18 at Kansas	
Oct. 25 Oklahoma	
Nov. 1 at Colorado	
Nov. 8 at Missouri	
Nov. 15 Nebraska	
Nov. 22 at Oklahoma State	

TEAM STATISTICS

	ISU	Opp.
First Downs	50	26
Rushing Yards	641	78
Passing Yards	230	316
Passes	22-50	29-91
Passes Int. by	4	1
Punting Average	35.4	43.4
Yards Penalized	15/167	7/43
Fumbles-Lost	8-1	4-4
Total Points	69	13

TOP INDIVIDUAL STATISTICS

RUSHING	Att	Net	Avg	TD
Dwayne Crutchfield	46	256	5.6	3
Rocky Gillis	23	115	5.0	1
Jack Seabrooke	18	106	5.9	1
John Quinn	17	62	3.6	0

PASSING	Att	Comp	Pct	Yds	TD
John Quinn	40	18	.450	176	1
David Worsham	9	4	.444	54	0

RECEIVING	No	Yds	TD
Rocky Gillis	6	55	0
Jim Knuth	3	46	0
Vinny Cerrato	4	31	1
George Walker	2	27	0
Jim Nissen	3	23	0

Before the
game...

After
the game...

OR
ANYTIME-



The
MAID-RITE
Sandwich Shops

With 163 Midwestern
Locations
To Serve YOU!

Own a MAID-RITE
FRANCHISE! A Quality
Franchise for over
50 Years.

Franchise Hdq.: 100 E. 2nd St.
Muscatine, Iowa 52761
319-263-5331



The Iowa football program is published by the University of Iowa Athletic Department.

George Wine, *Director*
Phil Haddy, *Program Editor*

Fred Mims, *Sales*
Joan McCall, *Cover Design*
Jack Bender, *Cartoonist*

Hardee's[®]



**For
Hawkeyes
Who Hunger
After Victory**

1828 Lower Muscatine Rd.
(Across from The Mall)

125 South Dubuque St.
(Plaza Centre One)

IOWA OFFICIALS



WILLARD L. BOYD
President



CHALMERS (BUMP) ELLIOT
Director of Athletics



FRANK KAHOUT
Chairman, Athletic Board



ROBERT RAY
Big Ten and NCAA
Faculty Representative





EMPLOYEE OWNED

Hy-Vee

FOOD STORES

***WHERE THERE'S A HELPFUL
SMILE IN EVERY AISLE !***

Nobody can do it like McDonald's can

for
Breakfast

for
Lunch

for
Dinner



618 First Ave.
Coralville
2 Blocks South of I-80

804 South Riverside Drive
(Highway 218 South)
Iowa City

It's really no wonder that Phil Suess is a business major at Iowa. Suess knows the formula for success as well as any good businessman. The Hawkeye quarterback is able to get maximum positive results from any situation.

The man is college football's answer to Dale Carnegie and Norman Vincent Peale, all rolled into one. Words like "attitude," "emotion," and "confidence" pervade his talk about the game.

Even casual Hawkeye fans know the story of the southpaw signal-caller's rise from the scout team to the top quarterback spot. Well, if you talk to Suess for a bit it's not hard to figure how the 6-5, 188-pound product of Des Moines' Dowling High School earned his stripes last season and was elected a captain this year.

"I believed in myself and knew I could do the job," he states simply. "It was just me against myself. There was no great wall for me to get over. My mind just let my body perform the way it was capable.

"I've seen hundreds of great athletes come in here and then drop off and lose faith after just a couple of days," Suess says. "You have to believe and have a good feeling about yourself, and also have the intelligence to know that you have to work hard to get anything. Always be optimistic and try to get some good even out of a terrible situation."

Suess' optimism has had an effect on the entire Iowa program, according to Bill Snyder, the Hawks' offensive coordinator and coach of quarterbacks and receivers. "So many players can look to him for strength," Snyder says. "Phil symbolizes the 'don't give up' attitude. He has the intelligence for the game and exudes confidence."

One gets the feeling that this attitude is present in all phases of Suess' life. He says he would like to run his own business some day, and this summer he had an internship at a financial firm in Cedar Rapids, where he handled a variety of jobs. Even if he ends up in pro football, business-related goals will be in Suess' mind.

"Anybody would want a chance to play pro ball," Suess says. "It's a good way to establish business contacts, and also to make some good money fast. It can open some doors."

And naturally, Suess says he would go to graduate school in the off-season to obtain his master's degree in business administration.

Suess, whose major area is finance, says he likes to play golf and go jogging with his wife, Mary. They were married in May.

"My wife's a good sounding board," he says. "I can go home and complain to her. We both have a positive outlook on

PHIL SUESS

by Dan O'Connor



life, so we complement each other."

Suess' goal this season is to "go out and be the best quarterback I can be each weekend," he says. His team goal is to "have a winning season. That's a pretty good goal. Every team would like to play in a bowl game, but we'll take things one step at a time."

The Hawkeye quarterback says self-motivation will be important this fall. "The newness of the coaching staff has worn off," he says. Coach Hayden Fry's staff is in its second year at Iowa. "We know their tricks and gimmicks to get us motivated, which will make this season tougher in that way. We're expected to win, and now we must prove ourselves."

"Work in practice will pay off," Suess says. "You have to have a clear head in practice. It just drags on and on, but you can't have other things on your mind," he says. "You have to keep a good attitude and be willing to work."

Suess is cut out to be a captain, if Snyder's remarks are any indication.

"Everything he does exemplifies leadership," Snyder says. "He makes the most of the talents he has. He comes as close to playing at his maximum potential as anyone on the team. And he's the type of young man that's at his best when it's toughest."

As a captain, Suess says he will talk with players about any problems they have and do what he can regarding motivation.

"You know, I saw an article about me in the Big Ten magazine," Suess says. "There was a color picture spread and everything. It was really nice. But then I got to thinking: it takes 10 guys to help me out, and 11 guys on defense to supplement us, and a whole bunch of other guys to back us up. It takes everybody. That's what captains are for — to pull everybody together."



"Home of the Iowa Press Parties"

Tiffin, Iowa

6 Miles West of Iowa City on U.S. 6
1 Mile North Interstate 80 Exit 237

Dining Rooms

- Red Room
- 1847 Room
- Mirror Room
- Tiffany Lounge
- Main Dining Room
- Gold Room

Serving Daily from 5 p.m. to 11 p.m. except Sunday

We are open at 4:00 p.m. on home football days.

- DINNER FOR TWO OR 100
 - THE ALL NEW TIFFIN LOUNGE
 - BANQUET ROOMS
- Recommended By**
- Duncan Hines
 - Restaurant Tour
 - The Best of Hillsway By Roland Hill
 - AAA
 - Ford Times
 - Gourmet

645-2461

The Ironmen Era Revisited

At the exciting new Ironmen Inn, I-80 at Exit 242-Coralville

The Ironmen Inn is a tribute to that great Hawkeye team of '39, coach Eddie Anderson and players like Nile Kinnick, Mike Enich, Erwin Prasse and Bruno Andruska who left an indelible mark on Iowa sports history.

Mementos of the Ironmen era... in the form of handsomely framed newspaper sports pages, headlines and photos of the fighting '39ers line the walls of the Sports Page Coffee Shop and the Lobby along with remembrances of other great achievements in Hawkeye sports history.

And there's more. Besides the intriguing decor, The Ironmen Inn offers some of the most attractive and comfortable accommodations in the Midwest. Dine informally at the Ironmen Inn's buffet or order from the menu in the beautiful Season Ticket Dining Room. There's also "live" entertainment in the Scoreboard Lounge nightly, except Sundays, so plan your next "night on the town" at the exciting Ironmen Inn.



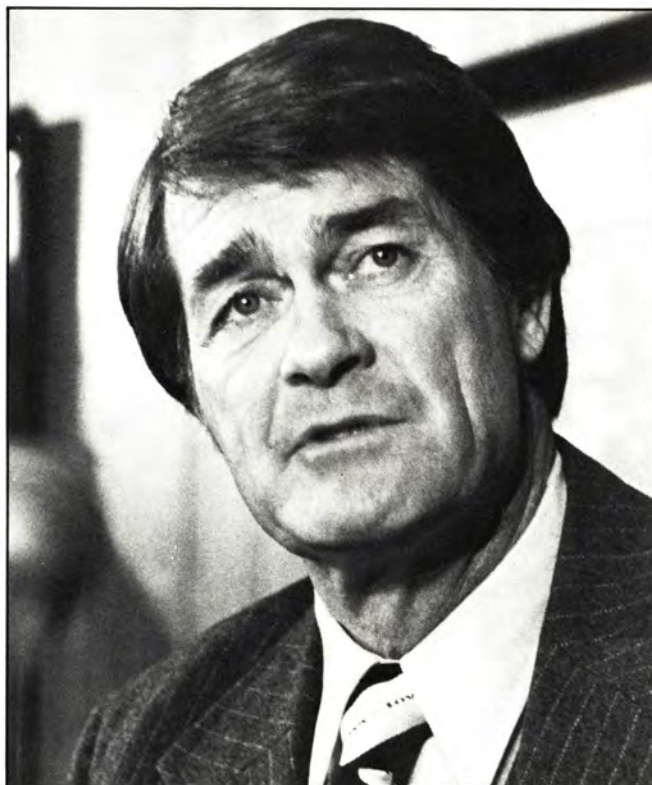
THE IRONMEN INN

I-80 at Exit 242-Coralville Phone: (319) 351-6600

IOWA COACHES



Barry Alvarez



HEAD COACH Hayden Fry



Bill Brashier



Howard Cissell



Bill Derrich



Clovis Hale



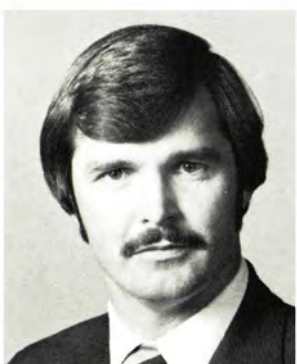
Carl Jackson



Dan McCarney



Del Miller



Don Patterson



Bill Snyder



Bernie Wyatt



1980 NFL FOOTBALL

9/8 Mon. Dallas vs. Washington
 9/11 Thur. L.A. vs. Tampa Bay
 9/15 Mon. Houston vs. Cleveland
 9/22 Mon. N.Y. Giants vs. Philadelphia
 9/29 Mon. Denver vs. New England
 10/6 Mon. Tampa Bay vs. Chicago
 10/13 Mon. Washington vs. Denver
 10/20 Mon. Oakland vs. Pittsburgh
 10/26 Sun. San Diego vs. Dallas
 10/27 Mon. Miami vs. N.Y. Jets
 11/3 Mon. Chicago vs. Cleveland
 11/10 Mon. New England vs. Houston
 11/17 Mon. Oakland vs. Seattle
 11/20 Thur. San Diego vs. Miami
 11/24 Mon. Los Angeles vs. New Orleans
 12/1 Mon. Denver vs. Oakland
 12/4 Thur. Pittsburgh vs. Houston
 12/8 Mon. New England vs. Miami
 12/15 Mon. Dallas vs. Los Angeles
 12/22 Mon. Pittsburgh vs. San Diego

KCRG abc TV9

Gazette sports coverage. UNBENTABLE.



For home delivery of eastern
Iowa's most comprehensive sports
coverage, dial 398-8333.

In Iowa City,
dial 338-8731

**The
Gazette**

CEDAR RAPIDS

THE NATION'S BEST IN OFFENSE

by Blackie Sherrod, Dallas TIMES HERALD

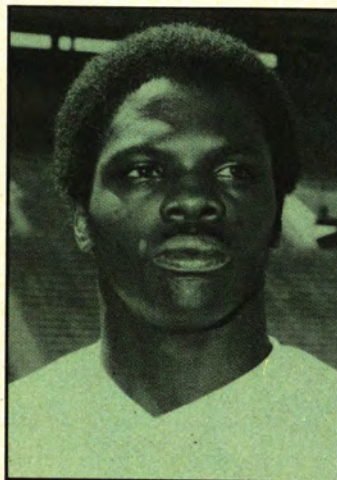
If the nation's offensive coaches wish to continue their annual debate, this year they may choose from a smorgasbord of evidence for both sides.

It long has been a contention of most college football professors that the all-around quarterback is often passed over by All-America selectors, in favor of passing specialists with neon statistics. In truth, reflect on recent quarterback

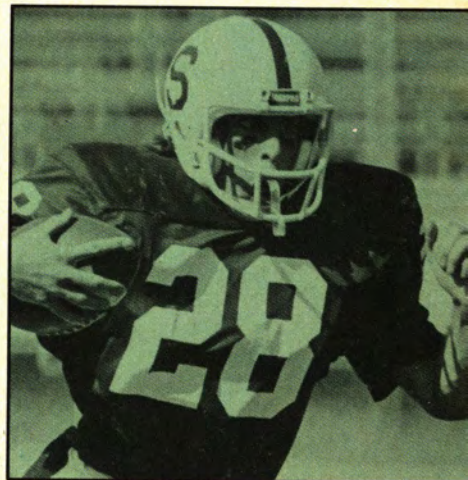
notables—Marc Wilson, Jack Thompson, Steve Fuller, Guy Benjamin, Paul McDonald, Steve Bartkowski, even back to Bert Jones and Jim Plunkett. All were renowned for their passing prowess. All occupied All-America berths, despite the historic fact that few "passing teams" finish in the Top Ten. It's almost as if—excuse the expression—*pro* scouts were filling out the ballots.

continued

Art Schlichter, QB
Ohio State



James Murphy, WR
Utah State

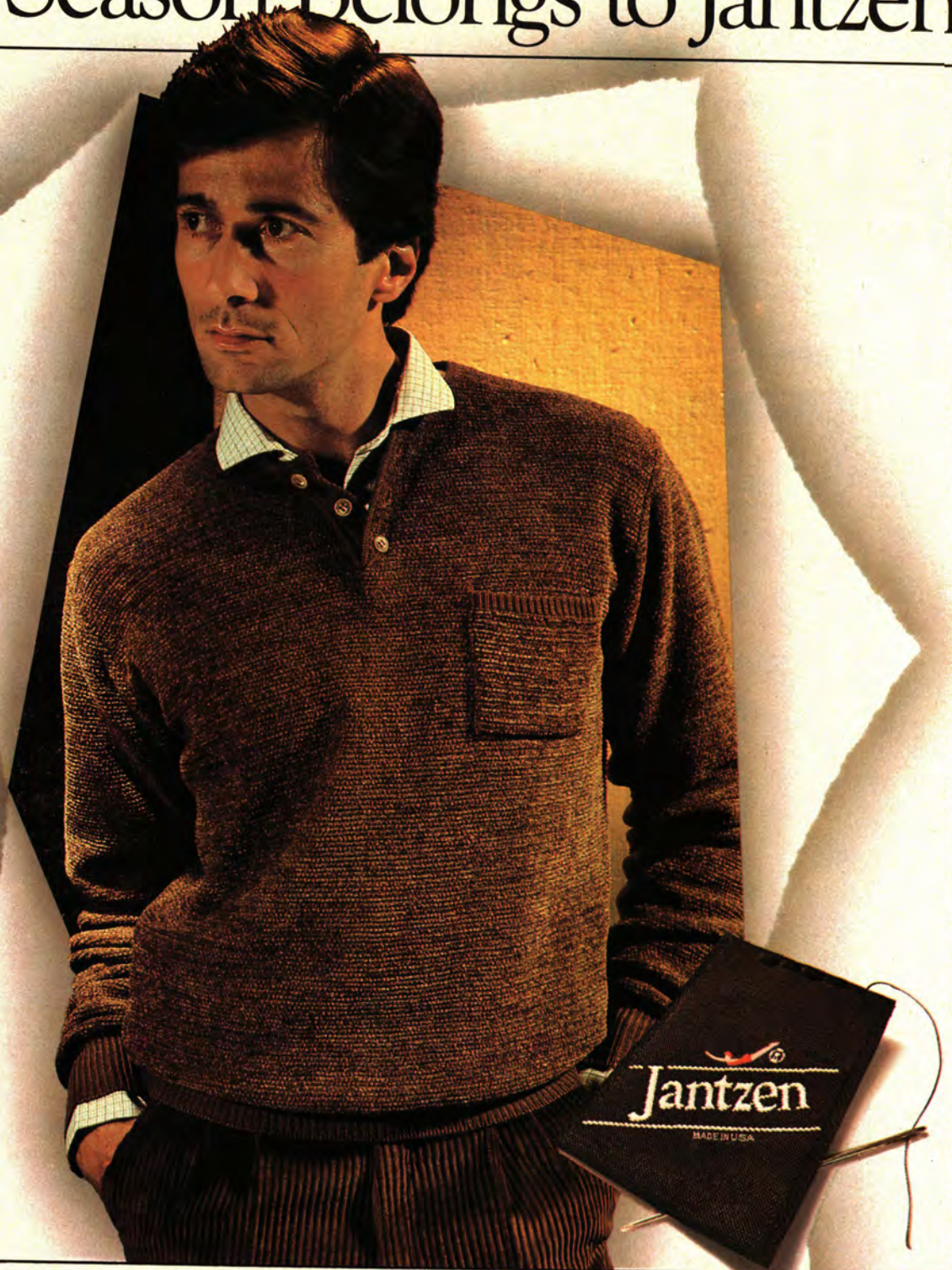


Ken Margerum, WR
Stanford



George Rogers, RB
South Carolina

The Season Belongs to Jantzen



Fall Fashion Breakthrough

Cut chenille will add a timely touch to your wardrobe.

Whatever its preference, the college audience will find ample examples on both sides of the fence for the 1980 season.

The Big Ten conference, for instance, has seven starting quarterbacks returning for another go. Appropriately enough, both ends of the quarterback spectrum are represented in this group.

Mark Herrmann, the modest 6-5 senior from Purdue, is the classic dropback passer who runs the ball only in dire emergencies. Following the Boilermaker passing traditions of Bob Griese, Mike Phipps, Len Dawson and others, Herrmann needs but 1,554 overhead yards this season to establish a new career record, surpassing that of Jack Thompson, the Washington State aviator of a couple seasons back. The Purdue hero completed a stunning 59 percent of his tries as a junior, in gaining 2,074 yards.

Tim Clifford of Indiana, another of that Big Ten crowd, is also of the classic mold, advancing from his role of a passing specialist as a sophomore, to a full-time performer last season and the first conference MVP claimed by Indiana in 42 years.

Also from the Big Ten is a leading exponent of the other quarterback bracket. Art Schlichter of Ohio State runs about as often as he passes but it was in the latter department that he blossomed last season. Recruited by Woody Hayes, Schlichter became the only freshman quarterback to start for Hayes, and his passing was not something you could take to the bank. When Earle Bruce replaced Hayes, the pass became an integral weapon in the Ohio State attack, rather than a trick play. Schlichter cut his interceptions from 21 to six and increased his touchdown tosses from four to 14.

With two seasons remaining, the handsome farm boy already holds the university's passing records and under the NCAA's new yardstick for passing efficiency, Schlichter topped the nation. An Ohio State quarterback leading the country in passing? Next thing you hear, a man will be playing golf on the moon.

Foremost among other run-pass quarterbacks is Phil Bradley, a swift runner and able passer from Missouri who's led Big Eight total offense the past two years. And there's Steve Brown, a tough 5-11 operator from Appalachian State and John Foucade, a Mississippi junior who led the Southeastern Conference in total yards. Also—Phil Davis, who rushed 1,109 gross yards as a Wyoming soph, to go with his 1,687 yards passing. Operating the Veer last season, Davis will switch to the Wishbone under new coach Pat Dye. Brown, ranked No. 3 nationally in total offense last year, completing 52 percent of his passes for 15 touchdowns from the Wishbone, will also change formations. But his new alignment will be the pro I-formation, where his arm will be even

more utilized.

Elsewhere around the country, as T.V. weathercasters say, there are other standout pure-passers aplenty. Mike Ford, SMU's incredible hulk, already ranks third in career passing yards and total offense among the returnees, despite having played only two terms. The big German-Indian seeks a comeback after a serious knee operation that cancelled last season. And there's the good-looking Californian Rich Campbell (6-5, 220) who already has broken Craig Morton's and Steve Bartkowski's passing records on his campus. In his two varsity seasons, Campbell has completed an amazing 62 percent of his passes. It would require an average of 260 yards per game, but



Joe Morris, RB
Syracuse

Campbell could become the all-time best collegiate passer.

And then there's the No. 2 ranker on career passing charts, Joe Adams from Tennessee State, a tall, wiry senior with a whippy arm. Adams threw 26 touchdown passes last season, high for any returning passer.

Also deserving attention are surprise packages like Jay Venuto of Wake Forest and Phil Suess of Iowa and versatile operators like Mike Mosley of Texas A&M, Mike Kelley of Georgia Tech, Terry Elston of Houston, Oliver Luck of West Virginia, Reggie Allen of Indiana State; and two passing specialists who split time with running quarterbacks last season—Mark Halda from San Diego State and Sam King of Nevada-Las Vegas.

Sophomores? Keep your eye on Dan Marino, a tall youngster who could steer Pitt to a national title. And Sander Markel of University of Pacific, John Elway of Stanford and Darrell Ray Dickey of Kansas State, son of the head coach there.

There also are gaudy reputations on the other ends of these quarterback transmissions. Take Cris Collinsworth. Florida opponents wish you would. The tall 192-pound senior is the fastest man on his squad; he returns kickoffs, rushes on reverses, in addition to catching everything around him including the dean's list.

Two smaller men have their own spotlights. Darrin Nelson, the Stanford whirligig, has been called the nation's most exciting performer—rushing, receiving, returning kicks. He remains the only player in history to rush for 1,000 yards and catch 50 passes during the same season, and he's done it twice. Nelson missed his junior season last fall with a ham-

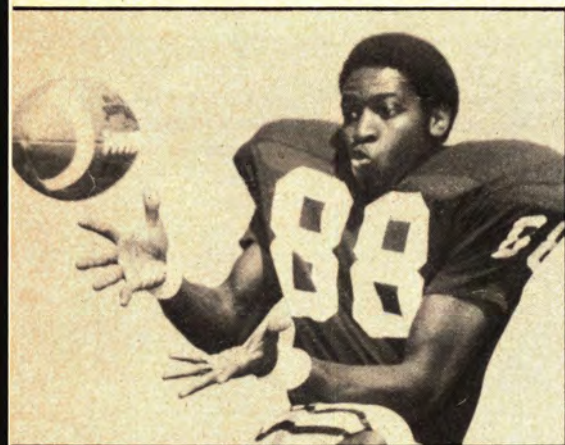


Rich Campbell, QB
California

string ailment. Anthony Carter, a 161-pound mongoose, stunned Michigan followers with his freshman debut as a receiver and kick returner. Says Bo Schembechler, "You have to see him to believe what he can do, and then you're still not sure how he did it."

Another lightweight on the scales but not on the grass is receiver Rick Beasley of Appalachian State, who led the nation in most phases of receiving last year. Gerald Harp of Western Carolina is another all-purpose midget (5-9, 160), as is Sidney Snell, a Virginia Tech wingback. And how about Steve Nelson of Ball State, a blurry rusher-receiver-returner who averaged 25.4 yards every time he touched the ball in his frosh season? Mardye McDole, a sure catcher, runner and blocker, is the reason Coach Emory Bellard altered his Wishbone formation to include a wingback for the upcoming Mississippi State season. Ken Margerum, already Stanford's most prolific touchdown

continued



Mardye McDole, WR
Mississippi State

catcher, is a returning consensus All-American.

Other eavesdrops:

"One of the most dramatic big play men I've ever seen," says Southern Cal's John Robinson of his 155-pound flanker, Kevin Williams, who specializes in touchdowns. (Of his 52 catches in three seasons, 21 were scoring plays!)

"He has the greatest personal pride of any receiver I have ever been around," says John Mackovic, of his Wake Forest junior, Wayne Baumgardner.

North Carolina State's Monte Kiffin testifies for his flanker, Mike Quick: "As much natural talent as any receiver I've seen."

Lou Holtz of Arkansas thinks Darryl Mason is "the finest tight end I have ever been around in my entire life." In truth, the tight end harvest is almost as generous as the quarterbacks. Southern Mississippi raves over big, strong Rock Harvey. Pitt has Benjie Pryor, a 230-pound late-blooming senior. Rice's Robert Hubble stretches his 240 pounds over a 6-7 frame. Rodney Holman caught 47 passes as a Tulane sophomore, and Dave Young nabbed 51 of Herrmann's passes at Purdue, a surprising figure for a tight end. Dean Maszak paced all Notre Dame receivers with 28 catches as a sophomore.

Other touted receivers around the land, both wide and tight, include James Murphy and Ken Thompson of Utah State, Gary Lewis of Texas-Arlington, UCLA's Tim Wrightman, Alfred Mask of Lamar, Curt Gainer of Navy, Todd Sheets of Northwestern, Doug Donley of Ohio State, David Verser of Kansas, Dave Shula of Dartmouth, Joe Burke of Tennessee-Chattanooga, David Dorn of Rutgers, Tony Hunter of Notre Dame, John Mislter of Arizona State, Mike Pinckney of Northern Illinois, Cedric Jones, whose numbers should improve with a juiced-up passing game at Duke, Dan Stratton of Yale, Gerald (Sweet Feet) Lucear of Temple, winner of the nickname sweepstakes.

At first peep, the college scene doesn't seem too heavy on high-gear running



Jarvis Redwine, RB
Nebraska

backs. Of course, there's the fleet 215-pound Freeman McNeil of UCLA who averaged 5.2 yards per carry in ranking No. 3 in rushing last season; and the durable workhorse from South Carolina, George Rogers, who churned off 1,681 yards.

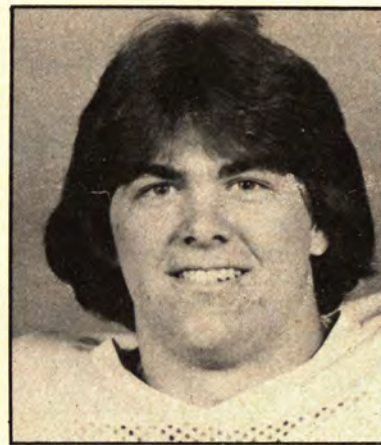
Jarvis Redwine, a 204-pound senior, is called the fastest player ever to wear a Nebraska uniform and the Cornhuskers' biggest game-breaking threat since Johnny Rodgers. And famous Amos Lawrence, the cruiseweight North Carolina tailback, has had three 1,000-yard rushing seasons, despite being hampered by various injuries over the past two autumns.

Syracuse's fleet waterbug (5-9, 170), Joe Morris, has rushed 2,373 yards in his two varsity seasons. Charlie Wysocki of Maryland is another of 11 returnees who averaged 100 yards rushing last season. Junior Floyd Allen, still another lightweight from VMI, was 1979's 10th rusher. Oklahoma State's fullback Worley Taylor missed two games with a knee injury and wore a heavy brace in two more, but still averaged 110 yards.

Minnesota has a brace of heavy-duty runners, including 221-pound tailback Marion Barber, already the all-time rushing leader in Gopher history, and the shorter, lighter fullback, Garry White. And Michigan returns all-conference tailback Butch Woolfolk.

Yet the headliner rushers this season could be surprise packages. James Wilder, for example, a 216-pound senior, was hobbled by a hamstring ailment all last season and if he has recovered, there will be few better. Same with Major Ogilvie of Alabama, who has averaged 5.8 yards in his varsity career.

Auburn believes it has the best breakaway runner in the college sport in James



Jay Hilgenberg, C
Iowa

Brooks, who ripped Georgia for touchdown runs of 67 and 45 yards and 200 steps rushing in just 13 carries. Arkansas has an explosive soph halfback, Gary Anderson, who may rank with the best, even at this early stage of his career.

As with last year, there is a batch of outstanding centers. There's Jay Hilgenberg, from the famed old Iowa football family, and Brad Edelman, Missouri's 255-pound junior. Some Irish scouts rank John Scully as the best of Notre Dame's offensive linemen. Michigan is promoting its senior center George Lilja, Colgate is proud of Tony Bubniak and Rice points to Keith Kveton.

Randy Schleusener, who scored against Oklahoma on the old hidden-ball play, anchors the Nebraska offensive line from his right guard post. Tim Huffman, a 265-pounder, goes into his third season as Notre Dame's starting right guard. Arkansas coaches believe guard George Stewart (6-3, 260) may be the best lineman in the land. Southern Cal has another of those guard-tackle combinations in Roy Foster and Keith Van Horne and Yale can't remember any better tackle than Bob Regan. Stanford's Brian Holloway is 270 pounds of experience and Terry Tausch, a 260-pound Texas junior, is another in a long line of outstanding Longhorn tackles. Howard Richards, a four-year tackle starter for Missouri, already has been checked on All-America lists, as has Louis Oubre, a 255-pound Oklahoma tackle, and mammoth Mark May of Pittsburgh, 6-6 and 282 pounds of tackle.

The South considers itself a population explosion of offensive linemen, with: Chris Koehne of North Carolina State, Jesse Moore of Richmond, Ron Wooten of North Carolina, Tim Irwin of Tennessee, Ed Bailey of South Carolina State, and George Stephenson of Auburn.

There seem to be many more recognized college blockers than usual. The debated quarterbacks, those of both factions, hope there are enough to go around.



America's autumn ritual is underway, and the fall line up of all-stars in jeans, shirts and tops is playing at The Gap. The world's largest seller of Levi's® jeans has the looks, sizes, and values you want. Plus action and sweat looks you can't find anywhere else, for guys, gals and kids. Touch down at one of The Gap's 450 stores nationwide.





Art Schlichter. Mark Herrmann. Tim Clifford. For a league steeped in ground-hugging, punch-it-out, three-yards-and-a-cloud-of-dust tradition, the Big Ten this fall has come up with three passers unmatched in conference history.

Woody Hayes, Mr. "Three Yards" himself, helped get this thing started. Two years ago, Woody sprang a surprise when he started freshman Schlichter in a sea-

son opener against Penn State.

Penn State intercepted five of Schlichter's passes in the rookie's debut, but Hayes maintained, "He (Schlichter) is going to become the best passer in the country."

Schlichter is, if Herrmann isn't. Or Clifford.

Schlichter, fourth in last year's Heisman Trophy voting and highest among returning collegians, completed 16 of 20

passes against Clemson in the Gator Bowl game after his freshman year.

"Since the Clemson game," he said prior to the Rose Bowl game against Southern Cal last year, "I've felt comfortable and confident at quarterback."

Schlichter enjoyed another excep-

continued on 14t



Bernard Hay, MG
Michigan State

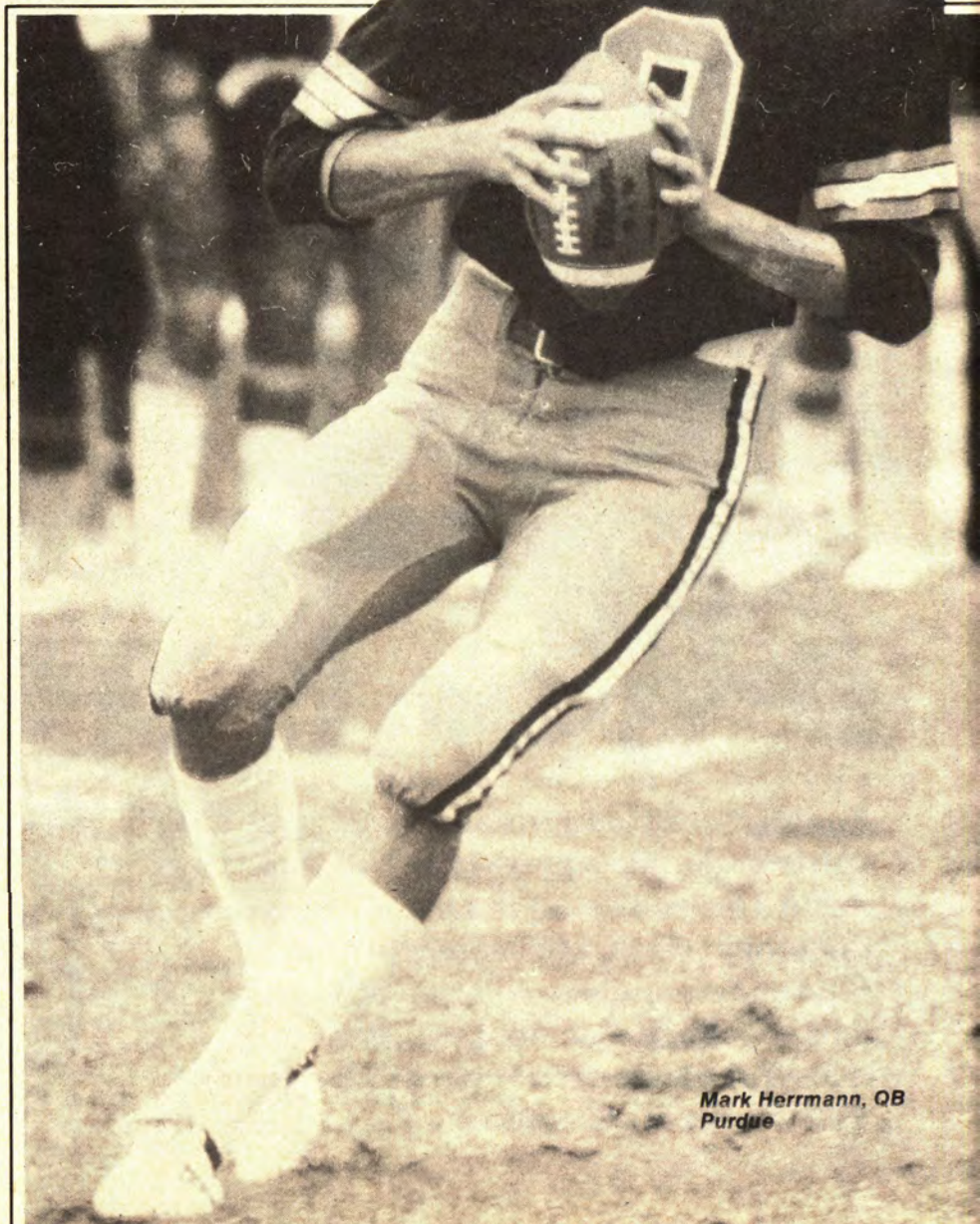


Todd Bell, Rover
Ohio State

Big Ten Season Preview

by Bill Jauss, Chicago TRIBUNE

Mark Herrmann, QB
Purdue



Mark Herrmann, QB
Purdue



4x4 INTRODUCING THE DATSUN OF 4-WHEEL DRIVE



Grab your gear — the first 4x4s by Datsun are here! With the biggest choice of compact 4-wheel drive truck bodies in America.

TOUGH IN THE ROUGH, SMOOTH ON THE ROAD
Datsun takes 4-wheel drive where the competition's never been. With the highest minimum ground clearance in the class. Solid steel plates to protect underbody parts. A powerful overhead cam engine. A separate high/low range 4x4 transfer stick. And enough built-in toughness to tame the roughest road.

But there's plenty of beauty in the beast, too. The new Datsun 4x4s have independent front suspension and big 15-inch wheels to glide you in road-smoothing comfort.

ROOMIEST COMPACT 4-WHEELER IN HISTORY
The Datsun King Cab 4x4 has over 7.1 cubic feet of inside storage space — and optional jump seats inside! Now check out the standards: reclining buckets, tachometer, trip odometer, flip-out rear side windows, flip-down cargo light and the only standard 5-speed in the class. No 4x4 can treat you more like a king!

And if you're looking for a long bed, Datsun's the longest in the class with over 7 feet of cargo length.

REMINDER: BE GOOD TO YOUR LAND
Rugged as the new Datsun 4x4s are, it's important to respect the natural beauty of our wilderness land. Use 'em on the off-road roads, and in designated rec vehicle areas. That'll keep us all truckin' for a long time to come.

Visit your Datsun dealer, and test drive the hottest 4 wheels in America today — the 4x4s by Datsun!

Some items shown are owner-installed custom options.

DATSUN WE ARE DRIVEN



WATCH ABC'S MONDAY NIGHT FOOTBALL BROUGHT TO YOU BY DATSUN



"EVEN ON THE PLANE OF THE FUTURE, SERVICE CAN'T BE A THING OF THE PAST."

— FRANK BORMAN, PRESIDENT, EASTERN AIRLINES



No matter how well-designed a plane is, it's the service you get on it that counts. Take our A-300. It's a new breed of wide-body, with excellent fuel-efficiency, quieter engines, and plenty of room for you and your belongings. It's the plane of the future, and Eastern's the only U.S. carrier that has it.

But even the most advanced plane can't make your flight enjoyable. It takes people to do that.

Like Eastern's Michele Montpetit, Cynthia Bowen and Captain Bill Preissner. They work hard to make what could be a cold plane a little warmer. Good service may be an old-fashioned idea, but at Eastern, it'll never become obsolete.

If we want your business in the future, we have to earn our wings every day.



EASTERN
WE HAVE TO EARN OUR WINGS EVERY DAY.™

COMMUNICATION FROM THE PRESS BOX —How effective?

by Blaine Newnham, Eugene REGISTER-GUARD



At the University of Washington stadium in Seattle, the press box hangs precariously from a roof cantilevered over the stands. It is the equivalent of a 16-story building, and one would swear that if glass were put in the floor of the press box one could look between one's feet and watch the game.

This was years ago, but the situation never changes much when a Rose Bowl spot is on the line. The day is usually dank, the mood grim and the stakes about as high as they can be.

The assistant coaches for the visiting team rode the elevator to the 16th floor and moved slowly into their booth looking down on the field. The attitude was almost war-like. The sportswriters down the hall were eating hot dogs and drink-

ing coffee, unaware of the observation post being set up near them. The lines of communication to the field had to be checked, and rechecked.

One assistant, however, couldn't resist the moment. He was talking to another assistant on the sideline.

"Bombardier to co-pilot," he said, "can you read me? Bombardier to co-pilot, we are nearing the target area. Do you read me? The target is in sight."

Just then, the head coach for the visitors came on the line. Needless to say, the boss didn't think the analogy between combat and football was all that humorous on a day when so much was at stake.

In all of college football, there may be no more serious and emotional focal point during a game than the lines of communication between the coaches on

the field and those in the press box.

A number of affluent Southeastern Conference schools have spent large sums of money to have transistorized radio phones that operate on a frequency cleared by the Federal Communications Commission.

College football lore is filled with stories of press box phones being tapped by the opposition, or phones mysteriously going dead in the middle of the fourth quarter with the outcome hanging in the balance.

There is no question that football coaches covet the information they can receive from their eyes in the press box, and will do anything to keep its flow uninterrupted and undiscovered.

Not long ago there was an assistant
continued



© COPYRIGHT 1980 UAC — GEOFFREY — ALL RIGHTS RESERVED

CAREFUL HOMEOWNERS SAVE WITH SAFECO.

Insurance for your car, home, life and business.
Look in the Yellow Pages for your nearest independent SAFECO agent.



Not available in Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Vermont.

coach on the field who was talking to the offensive coordinator in the press box, and was charged with relaying the proper plays to the quarterback. The game was played at a stadium which had just received a new layer of artificial turf. It was a dry, windy day.

Each time the assistant coach moved along the sidelines, he created static electricity by foot contact with the carpet. The electricity arced from his lips to the phone headset he was wearing.

But, man, this was war. With each step he took across the artificial surface, enough electricity was created to cause a painful snap. When the game was over, the assistant coach stood beaming because of his team's victory and proudly showing an ugly blister which had formed on his lower lip.

The communication must not be interrupted.

There is the story about an assistant coach whose phone went dead in a game. The coach was furious, and desperate. He opened the window of the press box and started yelling at the head coach on the sidelines.

The yelling went unheeded, so the coach yelled louder. And leaned farther and farther out of the press box, until he actually fell from the box into the stands below. Fortunately, the fans cushioned his fall and he was unhurt.

What is it that the coaches have to say to each other that is so darned important? And if the press box is such a great place to see a game, why doesn't the head coach just go up there and see for himself?

"To me," said the head coach of a Pac-10 school, "the press box is the only damn place you can see the game. Frankly, it is very frustrating to be on the sidelines. But that is where head coaches are supposed to be.

"They are spiritual leaders on the sidelines. But the game-day decisions which might have a bearing on the outcome are made in the press box.

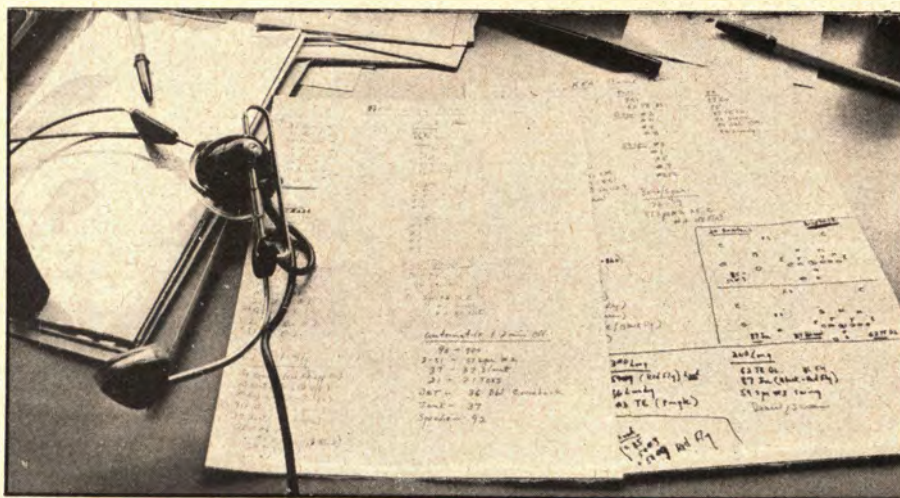
"The head coach has the worst seat in the house."

If you've ever sat in row one at a stadium, you have some idea of what it is like to be the head coach. Now multiply the hot dog vendors by 10 and you've really got an idea.

Not only do the players on the field and the officials get in the way of the action, but so do the other players, coaches, managers, officials and photographers who stand along the sidelines during the game.

And, too, there is almost no perspective from field level. A sweep to the far side of the field is lost in a clutter of bodies, and sometimes even obscured by the crown of the field itself.

So it is that the head coach needs a bet-



The head set and game plan—all part of press box paraphernalia.

ter perspective. He needs to be close to his troops, establishing himself in front of his team, the fans and the alumni yet have a vantage point from on high.

The press box phones are not just communication from the head coach to the press box, however. Communication, like the rest of college football, has become far more sophisticated.

A typical hookup for a major school involves as many as six different headsets.

Normally, the offensive coordinator and the defensive coordinator each head up to the press box to occupy a spot in the coaches' booth. The home coaches are usually put in a booth at one end of the press box, and the visiting coaches at the other end.

And, while they are at it, it is good to keep the coaches as far away as possible from the press and school dignitaries who are apt to also occupy the press box. The coaches, obviously, get excited and sometimes their language and antics are best heard only by the coaches on the field and seen by no one.

Once in the box, the offensive coordinator talks to another offensive coach on the sidelines, and the defensive coordinator does the same. The head coach, meanwhile, wears a headset which can tap into either the conversation being held by the offensive coaches or the one being held by the defensive coaches.

The sixth phone is usually one left open for players to talk to one of the coaches in the press box.

"The hardest thing about being upstairs," said one assistant coach who spends time up there, "is to discipline yourself not to watch the game. As an offensive coach, for example, you want to see if the play you are running is successful, but they put you in the press box to watch the defense, not the offense."

More than anything else, coaches in the press box attempt to relate accurately

where the opposition has aligned itself, and then how it is deploying its players.

"A kid comes off the field," said one coach, "and he really has no idea where the guy opposite him is lined up. In the heat of the game, they just have no idea what is happening.

"And from the field, we don't either."

So the offensive coach checks the other team's pass coverages, the stunts by the linebackers and defensive linemen. The defensive coach, meanwhile, checks on blocking patterns by the offense, as well as pass patterns.

"We just keep the people on the field up-to-date," said a coach, "and help them make adjustments.

"A lot of teams have the offensive coordinator call all the plays from the press box, although the head coach, who is on the field, has the option to change any of those calls."

Since the main need is for a picture of what the opposition looks like lined up and then what it does on particular plays, you might wonder why teams don't videotape the opponents.

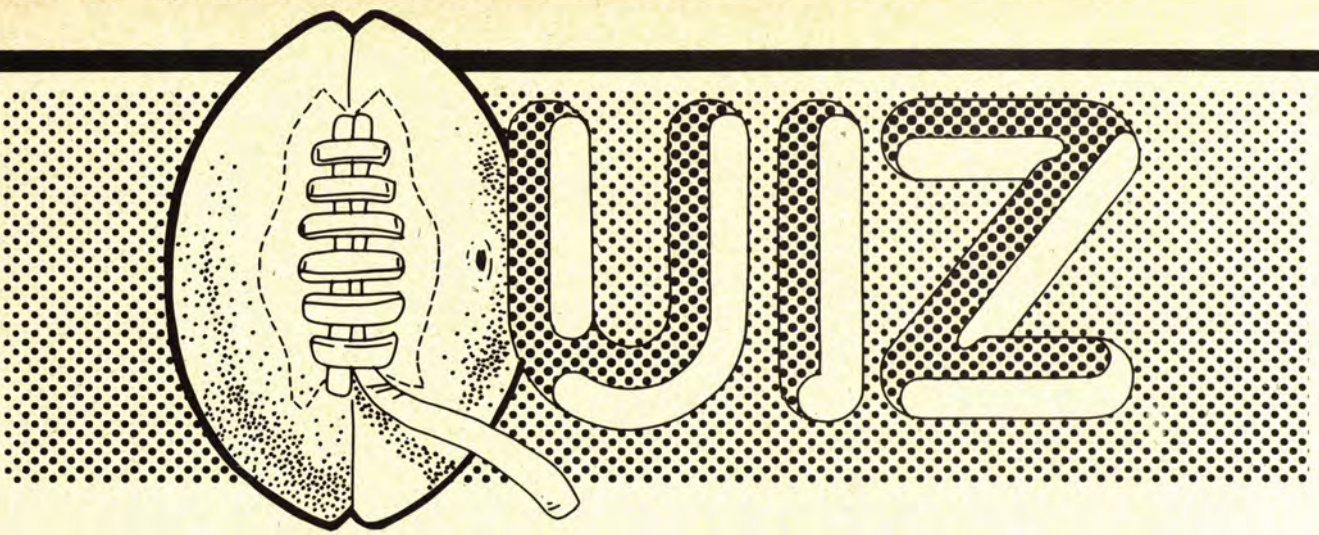
Given a chance, they would.

A few years ago coaches were taking Polaroid pictures of formations, and then having them run down to the field. It was only a matter of time before you saw videotape cameras in the press box and monitors on the sidelines.

All electronic aids, with the exception of the telephones, were outlawed, however. The only eyes are the real eyes, and the only memories are the real memories.

"Some coaches say the 'hay's in the barn' once you kick off, but that's just not true," said a coach. "It is important that the people in the press box correctly understand what the opposition is doing and recommend proper adjustments that can be made on the field."

And don't fall into the stands trying to do it.

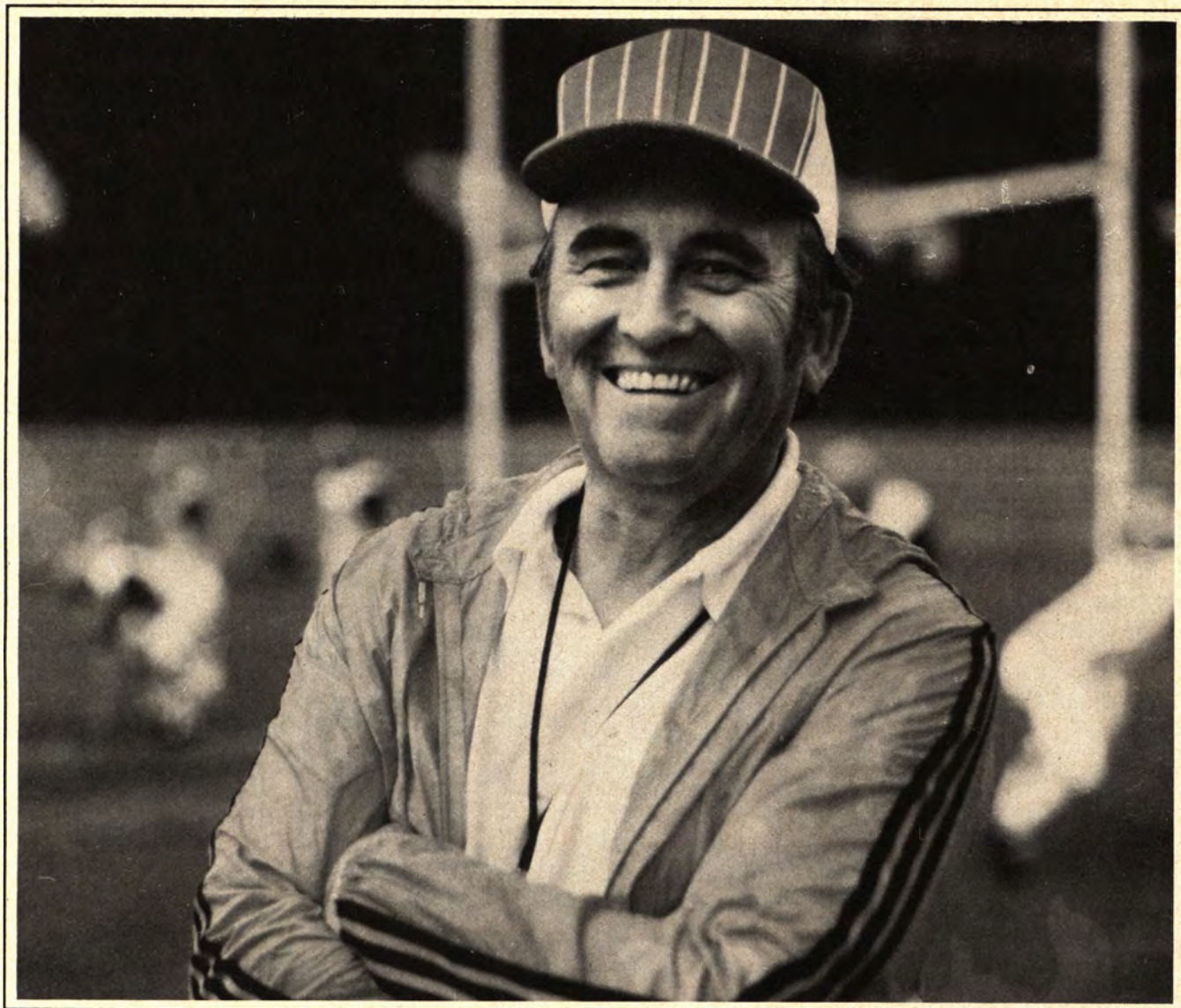


- 1 Cal's Roy Riegels was nicknamed "Wrong Way" because . . .
 - (a) He had a habit of putting his shoulder pads on backwards.
 - (b) He ran 64 yards the wrong way with a recovered fumble in the 1929 Rose Bowl.
 - (c) He was a center and often snapped the ball to the wrong man in Cal's single-wing backfield.
- 2 The weekly UPI national ranking is decided by . . .
 - (a) A special panel of college football coaches from throughout the nation.
 - (b) A computer located in NCAA headquarters in Shawnee Mission, Kans.
 - (c) A group of men gathered each Sunday night in a smoke-filled room in Las Vegas.
- 3 The Heisman Trophy was named in honor of . . .
 - (a) The award's first recipient, Horace Heisman, later president of the sponsoring New York Downtown Athletic Club.
 - (b) Dr. Francis Heisman, a German-born scientist who became famous in the 1890s for his contributions to football, including the inflatable ball itself.
 - (c) John Heisman, former coach at Oberlin, Akron, Auburn, Clemson, Georgia Tech, Penn, Washington & Jefferson and Rice.
- 4 The Little Brown Jug is . . .
 - (a) A trophy donated by a distillery in Lynchburg, Tenn. in 1904 to be presented annually to the winner of the Tennessee-Vanderbilt football game.
 - (b) The trophy that annually goes to the winner of the Michigan-Minnesota game.
 - (c) An award first suggested and sponsored by a Brown University fraternity as a prize for the school's intramural Rugby champions and later used as the winning trophy in the Brown-Princeton rivalry.
- 5 The College Football Hall of Fame is located at . . .
 - (a) King's Island, Ohio
 - (b) Canton, Ohio
 - (c) Shawnee Mission, Kans.
- 6 When Alabama's Tommy Lewis came off the bench to tackle Dicky Maegle of Rice in the 1954 Cotton Bowl, the referees . . .
 - (a) Penalized Alabama 15 yards from the point of infraction for having too many men on the field.
 - (b) Forfeited the game to Rice.
 - (c) Awarded Rice a touchdown, conceding that Maegle would have scored had he not been stopped by the impromptu tackle.
- 7 The draw play . . .
 - (a) Is what the coach does on the sidelines, usually using a blackboard and chalk to illustrate the play he wants his quarterback to call next.
 - (b) Is when the quarterback appears to give the ball to his fullback and then draws it back and keeps it himself for other options.
 - (c) Usually has the quarterback dropping back as if to pass, then handing off to a fullback or halfback who has delayed or remained stationary as if to passblock.
 - (d) Is a strategy used by the quarterback, usually in short-yardage situations, to try and draw the defense offside.
- 8 A player signalling for a fair catch can . . .
 - (a) Advance the ball if he sees there are no defenders within 20 yards.
 - (b) Step aside and let a teammate catch and advance the ball.
 - (c) Allow the ball to hit the ground without making an effort to catch it.
- 9 It is a legal sideline catch if a receiver, untouched by an opponent, makes the catch . . .
 - (a) After running out of bounds and then back onto the playing field before the ball arrives.
 - (b) With either or both feet in bounds upon gaining possession.
 - (c) With both feet off the ground but before landing out of bounds providing he has possession before crossing the plane of the boundary line.

GRADE YOURSELF

9 Expert football fan. 7-8 Semi-expert fan. 5-6 Expert semi-fan. 3-4 Fan. 0-2 Semi-fan.

QUIZ ANSWERS 1. (b); 2. (a); 3. (c); 4. (b); 5. (a); 6. (c); 7. (c); 8. (c); 9. (b)



You look like you just heard from Dean Witter.

There are some people in this world who just aren't easy to please, especially when it comes to their investments. But at Dean Witter Reynolds, we can help please even the hard-to-please investor, with a full line of investments and services...all the way from stocks and bonds to tax shelters, insurance and financial planning. And with people—people who know how to best tackle your investment needs.

Today, that's something even a hard-to-please investor can smile about.



DEAN WITTER REYNOLDS

One investment firm
you'll be glad to hear from.

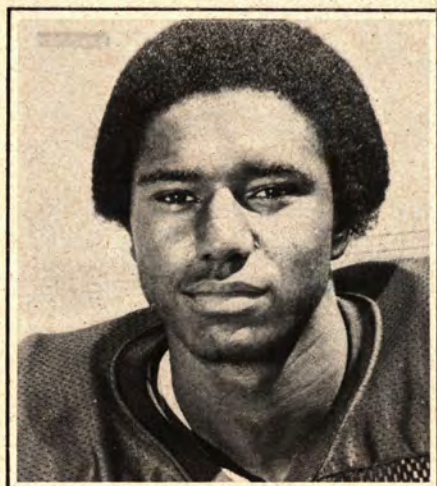
Member SIPC



tional, if losing, bowl against the Trojans. He completed 11 passes for 297 yards. Under Earle Bruce, Schlichter's receivers now run more sophisticated routes.

Herrmann has been breaking Purdue and Big Ten passing records since he came off the bench and bedazzled Michigan State in his first game three years ago. Herrmann, eighth in Heisman voting last year, now has broken all school and conference passing records set by Bob Griese, Mike Phipps, etc.

Furthermore, Herrmann has won where Schlichter has lost—in bowl games. Herrmann threw two TD passes and scored himself as Purdue beat Georgia Tech in the 1979 Peach Bowl. He threw for 303 yards and three TDs when Purdue beat Tennessee last New Year's Eve in the Bluebonnet Bowl.



Mike Sherrod, TE
Illinois

And Clifford? All he did was complete 58 percent of his passes, lead Indiana to an 8-4 season, a 38-37 bowl victory over Brigham Young and beat Schlichter, Herrmann, etc., to win the Big Ten's Most Valuable Player award.

They'll run the ball, of course, in the Big Ten in 1980. But it looks like it's "bombs away" as three of the most gifted passers in conference history throw to a corps of outstanding receivers. Here's the way the Big Ten stacks up:

ILLINOIS—From the time of the 1966 slush fund scandal, Illini fans have clutched unsuccessfully for saviors. First, alum Jim Valek had his shot. Next, the Illini turned to Ivy League genius Bob Blackman. Then came Bo Schembechler's protégé, Gary Moeller. Now, it's fair-haired Californian Mike White, devotee of a wide-open passing game.

White even imported two transfer QBs from the Coast, Tony Eason and Dave Wilson. But in spring practice, incumbent



Garry White, FB
Minnesota



John Josten, QB
Wisconsin

Rich Weiss performed better than the sunshine boys. Weiss (6-1, 218) is a cruncher. He loves to run over linebackers as much as throw the ball. "Quarterback will not be a problem," White contends, "once we decide who our quarterback is."

White's offensive line, switching over to pass-screen draw techniques, may cause problems. For top stars, White tabs tight

end Mike Sherrod ("he has all the tools to become an excellent college and pro player") and Kelvin Atkins ("one of the better players in the country at outside linebacker").

INDIANA—Early in the 1978 season, Coach Lee Corso optimistically proclaimed, "At last, we can see light at the end of the tunnel." Then Nebraska crushed the Hoosiers 69-17, and one wag wagged, "That light Lee saw... it was the headlight of an oncoming freight train."

Well, less than two years later, Corso not only sees the light, his Hoosiers are basking in the glow of an 8-4 season and the school's first-ever bowl game victory, 38-37 over Brigham Young.

From that team Corso welcomes back Clifford, the league's MVP; Mike Harkrader, who's within 100 yards of the IU all-time rushing record; cornerback Tim Wilbur, the school interception champion; and 10 other proven regulars.

Indiana loses just one advantage over last year. Others know they're out of the tunnel now. The Hoosiers can no longer sneak up on opponents.

IOWA—Excuse Coach Hayden Fry if he doesn't join the chorus lauding his 1979 Hawkeyes.

continued on 38t

FOR YOUR NEXT BUSINESS MEETING

Lake Tahoe the way it was... and still is. 460 newly appointed rooms and suites on the North Shore plus a Regency Club Level with Concierge and special VIP amenities.

2 nearby Robert Trent Jones golf courses and 26 tennis courts close to the hotel. Our own beach for swimming, water skiing and water sports. A heated pool. Horseback riding at Ponderosa Ranch. Indoor and Outdoor Theme Parties.

Elegant dining in the only hotel restaurant on the lake. Live entertainment in the lounge. Excitement in our 24 hour casino. 20,000 sq. ft. of Meeting Space (a ballroom of 8,000 sq. ft.) accommodating 1,000 theatre style or 700 for banquet — plus additional meeting rooms. An experienced meeting planning staff. Regularly scheduled transportation from Reno Int'l Airport.

Call Director of Sales: 702-831-1111



Capture the spirit

HYATT  LAKE TAHOE

AT INCLINE VILLAGE

WARRANTED 100%
"PENDLETON"
PENDLETON WOOLEN MILLS
PORTLAND, OREGON
100% VIRGIN WOOL



CLARENCE M. BISHOP
FOUNDER
1878-1969



Pendleton. The wool shirt with a heritage.

EXECUTING THE END AROUND



by George Breazeale, Austin AMERICAN STATESMAN

Television has been the most talkative of witnesses in providing the evidence: there is no sports excitement like that found under the collegiate football Big Top.

Almost a half-century ago, college stadiums gained national notoriety as the principality of the pass. Slingin' Sammy Baugh capped the aerial trend begun in the late 1920s by becoming a legend in 1935 and 1936, although his yardage, completion and touchdown records were surpassed by Southwest Conference passers in the two-platoon era following World War II.

Timely television coverage has provided testimony that the wild and woolly have returned—this time with an act, when displayed in the arena, that is far more flamboyant than the forward pass ever was.

This latest offensive eye-popper is a blockbuster device known as the end-around—or, in a more all-encompassing description, the reverse.

Oddly enough, even schools with a quarter-century-old reputation for conservative—but winning—football have burgeoned the legend of the end-around.

continued

This exciting halftime series on ABC-TV, NCAA football, isolates the great moments of games past and present. It's presented on behalf of Fireman's Fund and your local independent insurance agents. The independent men and women who work

for you — not for us or any other insurance company. And who take pride in getting you the best insurance for your needs. So join us on ABC-TV, NCAA football. Check your local newspaper for game times in your area. You won't want to miss the action.

FIREMAN'S FUND FLASHBACKS ON ABC-TV

Fireman's Fund Insurance Companies
Home Office: San Francisco • Subsidiaries of American Express



With the onset of the wishbone triple option, the reverse became a gaudy addition to the already impressive rushing possibilities of that offense. And, for a team lucky enough to have a true speedster in the wings, the scope of the reverse play has broadened not only by running it, but by *threatening* to run it.

The reverse is an exciting play. The ones that attract the most attention are the wide reverses, where the split end or flanker takes the handoff and runs all the way across the field to the opposite sideline, then makes his cut upfield. Inside reverses are very effective, but the wide open style of the wide reverse, the battle of the runner to turn the corner upfield against the defense, has much more suspense.

Reverses, especially the double and triple varieties which flourished early in the century even before the forward pass was popularized, have returned to the scene for one overwhelming reason.

"A reverse is run to cut down on the flow of defensive pursuit," a Southwest Conference coach explained. "For more than 20 years, defenses have concentrated on getting as many men to the ball as possible. When you run play after play to a given point and the defense can go to the ball, it becomes a battle of personnel. But if you can make the defensive flow go to where it *thinks* the football is and the defense suddenly finds a split end or flanker is carrying the ball in the opposite direction, then you've opened the avenue for a long gain, possibly even a touchdown.

"Usually the key to whether or not a reverse will work is how much pursuit the defense has. Say your quarterback takes the snap, rolls back, fakes to a running back up the middle, fakes a rollout to the left, then hands to the split end or flanker running back to the right. The success of the play usually depends on how much of the defense flows to the left, first to where the running back has gone, or to the area where the quarterback has carried the ball. If the quarterback has faked well enough to make the defense think he's going through with the sweep, then the split end-flanker has lots of running room to the other side, if he can reach the blocking wall set up over there."

"On a reverse in which the runner goes laterally all the way across the field, the critical element usually is in evading what the defense calls its 'contain man,'" explained another coach. "On an odd defense (five-man line) the cornerback is usually the contain man, while on an even defense (four-man line) it is almost always the end.

"Your offensive tackle on the side to which the runner goes can usually be critical because he can hesitate, then make a pivot and get in front of the contain man to block him. After that, if the

pursuit has gone to the other side of the field, you're usually set up for a long gain."

Still, the ultimate success rests with the ballcarrier—and two endowments are a must.

"Speed is absolutely essential, but it

must be combined with instinctive running ability," one head man said. "A runner on the reverse must have the instinct to give ground at times, much like a punt returner, and he must use his own

continued



Two musts for the ballcarrier are speed and instinctive running ability.



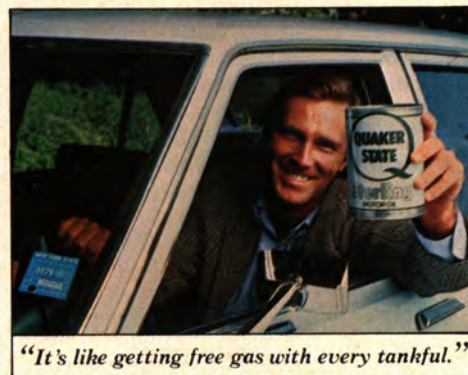
IT'S LIKE GETTING FREE GASOLINE

**when you change to
Quaker State Sterling Motor Oil.**

Quaker State Sterling lubricates better than regular oils, so changing your oil to Sterling can get you better gas mileage. It's specially blended and fortified with new and improved additives to cut friction and improve wear protection.

With Quaker State Sterling in the crankcase your engine doesn't work as hard—so your gasoline goes farther. It's like having extra gas in the tank, for free!

Like all Quaker State Motor Oils, Sterling can help your car last and help you avoid expensive engine repairs.



"It's like getting free gas with every tankful."



LEE FITS AMERICA

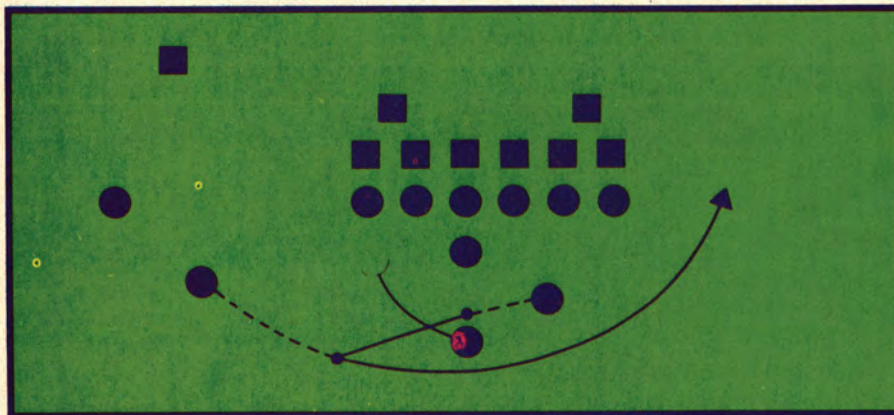
We call them Lee Riders. You'll call them the Ultimate Jeans, for all the right reasons. They're built to fit trim, feel great. They're 100% cotton denim for long wear. And they're authentic Western every stitch of the way. The Lee Company, 640 Fifth Avenue, New York, N.Y. 10019. (212) 765-4215.



Lee[®] A company of VF corporation

judgment in running to daylight. And ultimately, a runner may have to use every bit of speed he has to turn the corner on the contain man, particularly if the tackle

But it is worthwhile — because the threat of the reverse can sometimes bring larger dividends than does the maneuver itself.



The split end takes the ball from the running back and turns the corner upfield.

can't get there to make the block."

Some speedsters may average just about one reverse effort per game — a modest total which might make some football observers wonder if the maneuver is worth the practice time needed to practice it.

"If the defensive end has been burned on the reverse in his role of contain man, he tends to think about it a lot and blockers can blast him out all day and run inside him," said the coach. "But there are certain types of reverses, especially traps, that you can run often and effectively in a

single game. But normally, the only time you run a reverse is to try to interrupt the defensive flow, not only on that play, but to cut down on it on subsequent plays to open other avenues for your offense."

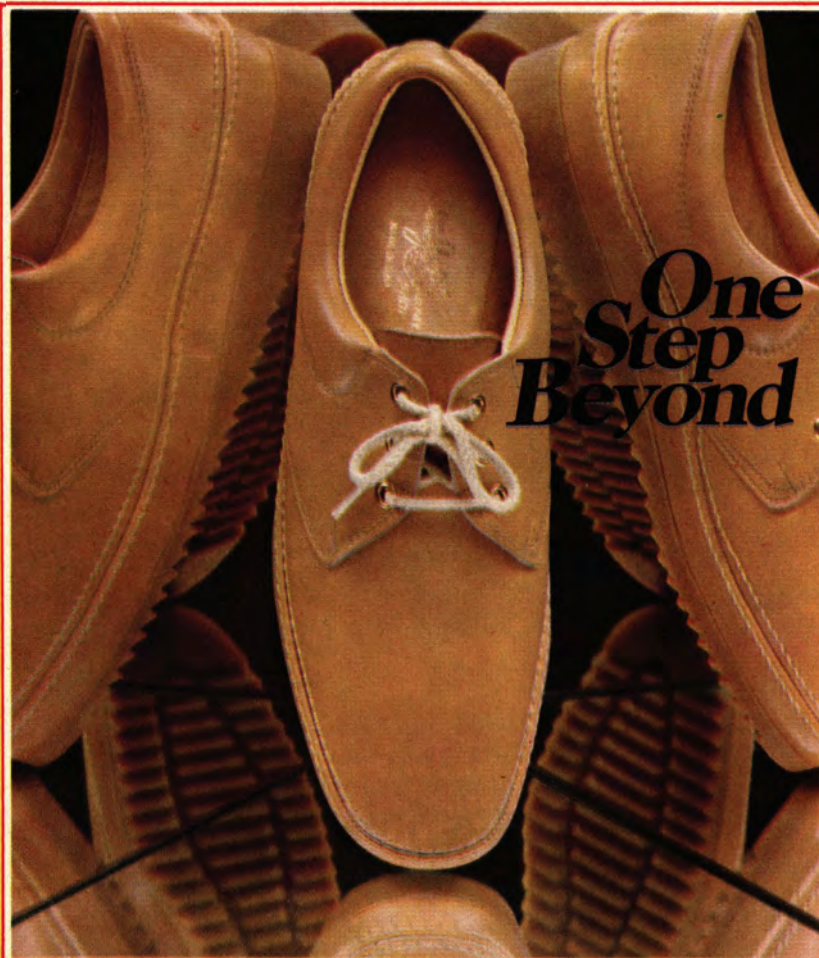
Some coaches feel that four-down real estate (40 yards or closer to the goal line) is ideal for the reverse or the threat of it because defenses are playing man-to-man and the flow of pursuit is at a high intensity.

The increasing level of athletic skill of today's athletes is indicated by the fact that during the last few years, some teams have run their tight ends on reverses. You think of tight ends as 220 or 225, so anyone with the running ability to make a reverse work shows what the combination of size and speed will do.

What about the double reverse?

"Sure, you could run a double reverse, but the idea is to go in the opposite direction from the pursuit — and the second handoff on a double reverse would have your runner going back in the same direction as the defensive flow," one master of the reverse said.

"The only reason you'd ever run a double reverse is to keep the crowd happy. And I'd rather take a chance on pleasing the crowd by winning the ball game." ■



One
Step
Beyond

The Overland® Tie,
a blucher oxford,
fully leather lined with
foam padded quarters and
Vibram® Caravelle sole.
Available in five colors for
about seventy-eight dollars.

Johnston
& Murphy
Casuals

Write for J&M Casuals style folder
(Genesco Park, Nashville, TN 37202)
or call 800-447-4700 toll free
for your nearest dealer.
In Illinois, call 800-322-4400.



©1980 Stokely-Van Camp, Inc.

EVER WONDER WHY YOU'RE STILL THIRSTY AFTER A SOFT DRINK?

When you're asking more of your body, you lose a lot more than fluid. In the heat of a heavy workout you sweat away minerals and salts. Important things that can affect your performance. And that soft drinks just don't provide.

In fact, even water won't give your body what Gatorade® thirst quencher will, regular or Instant.

With Gatorade, every gulp's more useful. It helps put back what you lose. Next time you're giving it all you've got, have the drink that gives you the most.

**GATORADE® GIVES YOUR BODY
WHAT IT'S THIRSTY FOR.**

Gatorade®





©Nikon Inc. 1980



The Nikon EM. Easiest way to catch all the action!

This is the Nikon for you. Amazingly small, easy to use, and very easy to afford. Born of the tradition of quality that makes Nikon the overwhelming choice of professional photographers. Ready to give you superbly sharp, life-like color shots any pro could be proud of. Automatically!

Just focus and shoot — Nikon space-age electronics do the rest. The Nikon EM even alerts you with an audible "beep" if light conditions are not right for best results.

Add the low-cost motor drive and fire away at up to 2 shots a second. Turn night into day with the inexpensive, totally automatic thyristor flash. Zero in on key plays with sharp Nikon telephoto or zoom lenses... take in the whole field with Nikon wide angle lenses. Now you don't have to be a pro to shoot like one!

All this Nikon picture-ability can be yours for a lot less than you'd imagine. See the Nikon EM and its even more advanced team mates — the compact automatic Nikon FE and classic FM — at your Nikon dealer. You'll find him in the Yellow Pages. Or, write to Nikon Inc., Dept. N-1, Garden City, New York 11530. Subsidiary of Ehrenreich Photo-Optical Industries, Inc. **EPI**

If you want to be closer to Iowa athletics, we've got the flight program for you.

An annual gift of \$25 or more to Iowa athletics makes you a member of the I-Club. With higher annual support you can fly higher, as a Bronze, Silver or Golden Hawk. You don't need to be an Iowa grad or an Iowa letter winner to join — you just need to be a fan who wants better Hawk programs through private support. Your gifts to the *Hawkeye Fund* assist student-athletes through scholarships and help with other needs like facility improvement, equipment and team travel funds.

In the I-Club you'll have game films, golf outings, banquets, athletic staff visits, pre-season events and many other chances

to get closer and fly higher with the Hawks and their coaches.

Please send your annual contribution or information request to: Bud Callahan, The Hawkeye Fund, The University of Iowa Foundation, Alumni Center, Iowa City, Iowa 52242.

With wings throughout Iowa and across the country, your I-Club outnumbers and outflies just about every similar group in America. From 1979 to 1980 our membership soared from 6,000 to 7,500! Join us.

Fly First Class.

The I-Club
\$25 or more

The Silver Hawks
\$250-999

The Bronze Hawks
\$100-249

The Golden Hawks
\$1000 or more



Bob Brooks calls the plays on KHAK



No one knows the Hawkeyes and the Big 10 better than Bob Brooks. He's called the play-by-play action since 1944.

The Iowa Football afternoon starts every Saturday one hour before kickoff.

Catch "Brooks on Sports" and you've caught what counts.

Broadcast seven times daily, Monday thru Saturday:

6:30 AM	8:30 AM	4:30 PM	6:30 PM
7:30 AM	12:30 PM	5:30 PM	

Backing the '80 Hawkeyes:



Byers & Happel, Real Estate
Bohemian Savings & Loan
Cedar Rapids Welding
Clancys Ltd.
Collins Credit Union
Gohman Realtors
Hawkeye Medical Supply Inc.
Merchants National Bank

Mechanical Contractor of
Cedar Rapids & Iowa City
Photo Quick
Security Corporation
Western Fraternal Life
Athlete's Foot
Brown Bottle
Ginsberg Jewelers

Hy Vee
New Process Cleaners
Ra Power/Nautilus Fitness Studios
Van Dyke Company
Computerland
McDonalds
Hawkeye Johns Trading Post
Pazour Motor Sports

The sound of sports in Eastern Iowa



ROLEX

THE CONCEPT OF ENDURANCE, THE FACES OF INTEGRITY

Rolex Datejust, self-winding chronometer, stainless steel and 14kt. gold Oyster case, Jubilee bracelet.
Rolex Lady-Date, self-winding with stainless steel and 14kt. gold Oyster case, Jubilee bracelet.
Both models guaranteed pressure-proof down to 165 feet.

GINSBERG JEWELERS

FOR THAT TOUCH OF CLASS.

CEDAR RAPIDS
DES MOINES
IOWA CITY

IOWA HAWKEYES IO HAWKEYES IOWA HA IOWA HAWKEYES IO HAWKEYES IOWA HA



John Alt



Jay Bachmann



Bill Bailey



Marty Ball



Mark Barden



Phil Blatcher



Jeff Bobek



Gordy Bohannon



Mark Bortz



Bill Bradley



Jeff Brown



Glenn Buggs



Kenny Burke



Louis Burke



Vince Campbell



Keith Chappelle



Mel Cole



Zane Corbin



Tracy Crocker



Pat Dean



Doug Dunham



Kent Ellis



Kevin Ellis



James Erb

HAWKEYES



**You've
put us
on top**

Three cheers for the mustard that outsells all the other brands combined. French's is Number One. Look around the stadium. See the winner in action.



we make your life delicious.

The R. T. French Company
One Mustard Street, Rochester, N. Y.



James Favrow



Jeff Forte



Tom Frantz



Jim Frazier



Pete Gales



Greg Gilbaugh



Norm Granger



Lemuel Grayson



Tom Grogan



Ron Hallstrom



Tim Hanna



John Hardt



Herlyn Harrington



Craig Hartman



John Harty



Jay Hilgenberg



Joel Hilgenberg



Mike Hooks



Mike Hufford



Keith Hunter



Raul Ibanez



Jeff Hansen



Lou King



Bruce Kittle



Denny Klapperich



Joe Levelis



Tom Linebarger



J. C. Love Jordan



Dave Mayhan



Dean McKillip



Phil Michel



Curt Mikkelsen



Brett Miller



Dave Moritz



Dave Oaks

IOWA AIR HORN

This sturdy horn is chrome plated and made of high impact polypropylene. The compact, self-contained electrically operated system works off car battery and automatically plays the first few bars of the Fight Song at the touch of a single button. Installation can be made by any mechanic or do-it-yourself. For 12 volt systems. This in no way interferes with your regular car horn. Complete set, ready to install, includes trumpets, compressor, tubing, horn button (or switch), mounting brackets and instructions.

Unconditional money-back guarantee if not completely satisfied.



only
\$79.95
plus \$2.00
shipping

To Order: Call Toll Free
1-800-327-9191 Ext. 548

Or fill in order blank & mail

Matham Dept. I 2403 HOLLYWOOD PLACE
INC SOUTH BEND, INDIANA 46616

Please send me _____ air horn(s) at \$79.95 plus \$2.00 shipping each. Amount enclosed _____
Indiana residents add 4% sales tax.

☐ VISA

☐ MASTERCHARGE



CARD NO. _____ EXP. DATE _____

Signature _____

Name _____

Address _____

City _____

State _____ Zip _____

need a new game plan on material handling?



call Clark first.

It's a new ball game. The costs of fuel, wages, insurance and other warehousing expenses now demand peak performances from your lift trucks. So start with the best equipment available in gas, electric or diesel power, and then let us share proven ideas with you on how we can make your material handling more productive.



BIG RIVER

EQUIPMENT COMPANY

CLARK

BETTENDORF
5875 State St.
(319) 332-6000

BURLINGTON
906 Broadway
(319) 754-5773

CEDAR RAPIDS
2220 16th Ave., S.W.
(319) 366-3561

WATERLOO
2958 Airline Hwy.
(319) 235-6741

HAWKEYES



Lon Olejniczak



Carl Peiffer



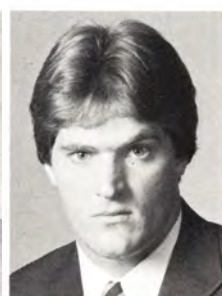
Jim Pekar



George Person



Nate Person



Matt Petzelka



Eddie Phillips



Paul Postler



Tony Ricciardulli



Reggie Roby



Jon Roehlk



Jack Rutenberg



Scott Schilling



Greg Schlickman



Kevin Simkowski



Todd Simonsen



Bryan Skradis



Kevin Spitzig



Tom Stenlar



Bobby Stoops



Mike Stoops



Dave Strobel



Todd Suchomel



Phil Suess



Andre Tippett



Clay Uhlenhake



Tony Wancket



Brad Webb



Ivory Webb



Dwayne Williams

Nevelson's Sculpture on Display at University's Art Museum



This is some of the work by Louise Nevelson that is on display at the UI Museum of Art. It is called "Dawn's Presence — Three"

There's something beyond the three dimensions. I call it the fourth dimension . . . this is what art is," sculptor Louise Nevelson said.

Nevelson's work can be seen at the University of Iowa Museum of Art through Oct. 12 and on permanent display in the courtyard of the Lindquist Center, where her sculpture, "Voyage," was dedicated on Sept. 6 at ceremonies which also included the dedication of the new home of the College of Education.

Nevelson is considered by many as one of the most important of living American sculptors, and the Museum of Art exhibition is planned to coincide with her 80th birthday.

The U of I exhibition is the only mid-

western showing of the works, which will be seen in five museums in the United States and Canada.

Nevelson was born in Russia and immigrated with her parents to Rockland, Me., in 1904.

She has called herself "an architect of light and shadow," and gives this summary of her artistic aims: "My total conscious search in life has been for a new seeing, a new image, a new insight."

Still active at her craft as she enters her 80s, Nevelson was in her 50s before she sold a work to anyone other than a fellow artist and in her 60s before she was recognized as one of the foremost figures in contemporary sculpture.

Today her commissioned works are

in almost every major American museum.

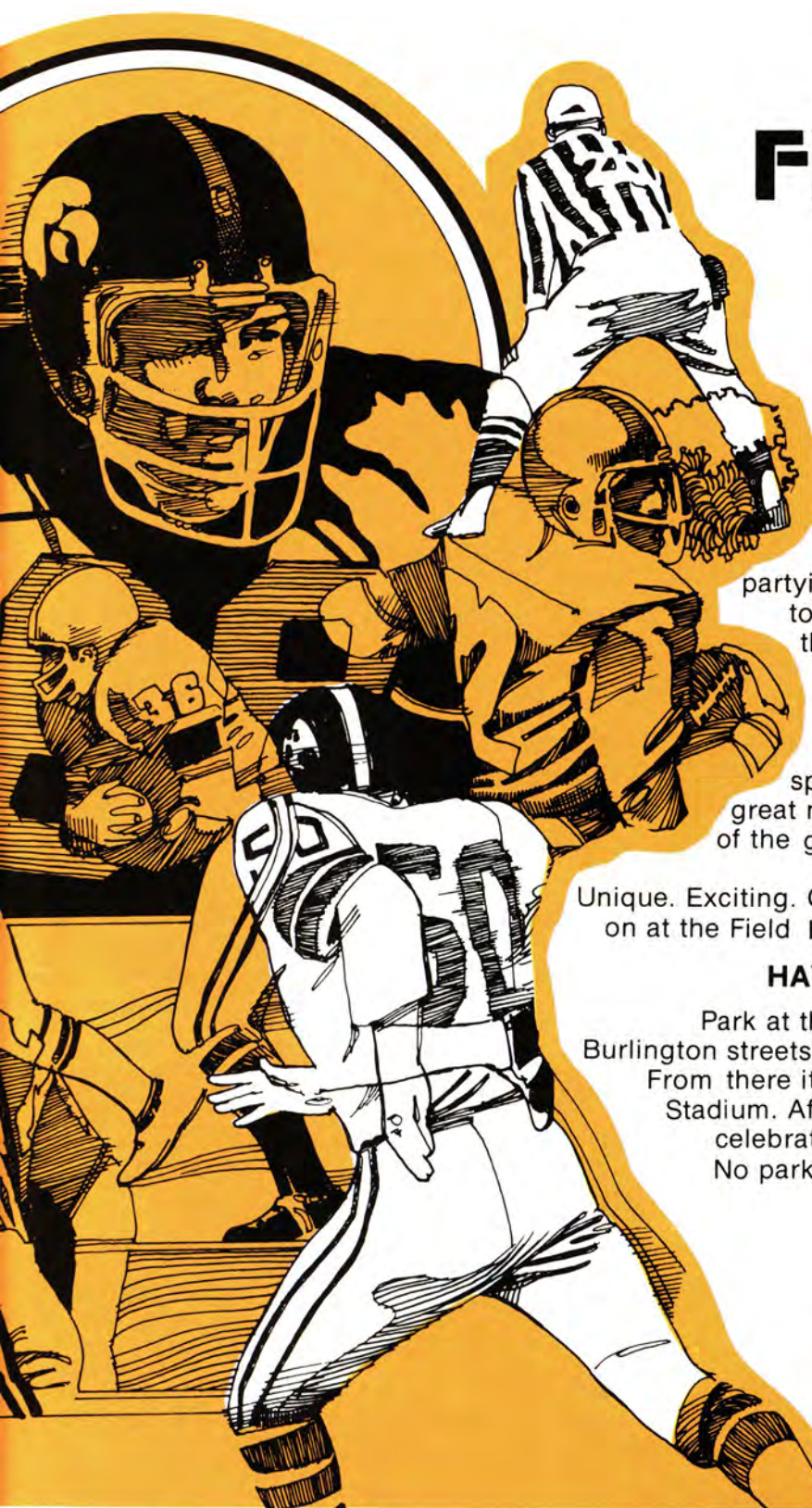
Although she works in terra cotta, stone, bronze, steel and Plexiglas, wood is Nevelson's favorite medium and the one for which she is best known.

The U of I exhibition includes 44 works — 17 pieces of sculpture and 24 prints. The art was chosen to document her career and ranges in size from 23 inches to many works which are around 9 feet in height.

Nevelson's works can be seen at the Museum of Art from 10 a.m. to 5 p.m. Monday through Wednesday and on Fridays, 10 a.m. to 9 p.m. Thursdays and Sundays, noon to 5 p.m. Admission to the museum is free.

THE HAWKEYE SPIRIT LIVES ON

AT THE FIELD HOUSE



Thank goodness the best things about Hawkeye football weekends never change. Like the feeling you get when the Hawks come through with another exciting touchdown. Like the feeling you get when you're with the best of friends at the Field House.

People who enjoy the sights and sounds of Iowa football weekends make it a point to stop by for pre-game revelry and lunch or post-game partying. Dance to the contemporary sounds of today provided by the best sound system in the area. Plus, we have a great selection of mementoes, including the recorded version of the Hawkeye "Fight Song '80".

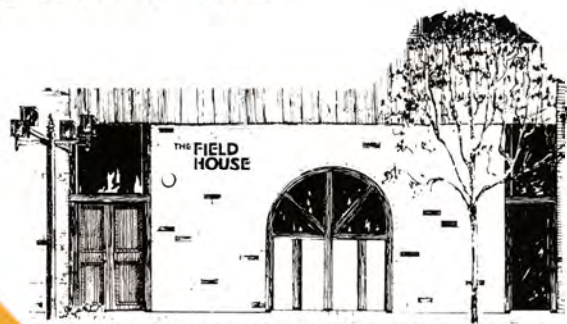
We've carefully preserved bits of Hawkeye sports history so you can relive some of the great moments of the past while capturing some of the glorious moments of the present.

Unique. Exciting. Game after game. The Hawkeye spirit lives on at the Field House.

HAWKEYE FOOTBALL FANS

Park at the convenient 900 car ramp at Clinton and Burlington streets. Then, stop by The Field House for lunch. From there it's an enjoyable 12 minute walk to Kinnick Stadium. After the game return to the Field House for celebration and good times.

No parking worries or hassle.



111 E. COLLEGE ST., IOWA CITY, IA. 52240



The Class Leader in
Active Sportswear

**Collegiate
Pacific** 
Ames, Iowa



The largest
selection of
Univ. of Iowa
sweatshirts and
pennants in the
State featuring
Collegiate
Pacific

**SHOW
YOUR
COLORS**

Iowa Book and Supply
8 So. Clinton Box 2030
Iowa City, IA. 52244

 Downtown across from the Old Capitol

IOWA ROSTER

NO.	NAME	POS.	HT.	WT.	YEAR	HOMETOWN (HIGH SCHOOL-COACH)
1	Steve Nelson	DB	6-1	181	So.	Castle Rock, CO (Douglas Co.-Jack Meehan)
2	Mike Stoops	DB	6-2	163	Fr.	Youngstown, OH (Cardinal Mooney-Don Bucci)
3	Dave Moritz	WR	6-1	174	Fr.	Chicago, IL (St. Rita-Pat Cronin)
4	Jack Rutenberg	RB	6-2	202	So.	Waunakee, Wis. (Waunakee-Gayle Quinn)
5	Tony Wancket	LB	6-3	211	Fr.	Atkinson, IL (Atkinson-Jim Frankenreider)
6	Dennis Klapperich	QB	6-1	201	So.	Saint Ansgar, IA (Saint Ansgar-Richard Sherman)
7	*Reggie Roby	K	6-3	215	So.	Waterloo, IA (East-Roger Kittleson)
8	**Scott Schilling	K	6-1	228	Sr.	Wauwatosa, WI (Wauwatosa-John Richmond)
9	Jeff Jansen	DB	5-11	186	So.	Davenport, IA (Assumption-Jim Fox Jr.)
10	**Jim Frazier	DB	5-9	176	Jr.	Waterloo, IA (West-Gary Lane)
11	*Gordy Bohannon	QB	6-2	188	Sr.	S. Pasadena, CA (South Pasadena-James Yang)
12	**Pete Gales	QB	6-3	168	Jr.	Paterson, NJ (Kennedy-Bob Gut)
13	Tom Grogan	QB	6-3	179	So.	Kansas City, KS (Turner-Ned Mattingly)
14	Keith Hunter	QB	6-0	176	Fr.	Newark, NJ (Barringer-Frank Verducci)
15	J. C. Love Jordan	RB	5-11	178	Fr.	Robbins, IL (Richards-Gary Korhonen)
16	**Phil Suess	QB	6-5	188	Sr.	Des Moines, IA (Dowling-Jim Williams)
17	Charlie Humphries	QB	6-1	188	So.	Northfield, MA (Mount Hermon-Vitold Piscuskas)
18	Eddie Phillips	RB	6-1	193	Fr.	Chicago, IL (Simeon-Al Scott)
19	*Keith Chappelle	WR	6-0	178	Sr.	Inglewood, CA (Inglewood-Blayne Wallis)
20	Glenn Buggs	RB	5-11	195	Fr.	South Beloit, IL (South Beloit-Andrew Trice)
21	Tony Ricciardulli	DB	6-2	185	Sr.	Pittsburgh, PA (Jefferson-Bap Manzini)
22	Jeff Forte	FB	6-4	200	Jr.	Rutland, VT (Rutland-Joe Teta)
23	Dwayne Williams	RB	5-11	176	So.	Bayonne, NJ (Bayonne-Don Ahern)
25	Ivory Webb	WR	6-0	180	Jr.	Carson, CA (Carson-G. Vollnogle)
26	*Ken Burke	RB	6-2	195	So.	Chicago, IL (Morgan Park-Joe Stepanek)
27	*Jeff Brown	RB	5-10	156	So.	Fremont, OH (Fremont-Wayne Moore)
28	**Phil Blatcher	RB	5-9	188	Jr.	New Orleans, LA (Saint Augustine-Otis Washington)
29	Norm Granger	RB	5-10	188	Fr.	Newark, NJ (Barringer-Frank Verducci)
30	*Marty Ball	FB	6-1	198	Jr.	Dubuque, IA (Hempstead-Bob Timmerman)
31	*Mel Cole	LB	6-2	224	Jr.	Elgin, IL (Elgin-Dick Stephens)
32	James Erb	LB	6-2	213	Jr.	Wellman, IA (Mid-Prairie-Dennis Harms)
33	Jeff Bobek	LB	6-1	213	Sr.	Clinton, IA (Clinton-Dick Olin)
34	*Louis Burke	FB	6-0	184	Sr.	Chicago, IL (Morgan Park-Joe Stepanek)
35	**Dean McKillip	FB	6-2	207	Sr.	Galesburg, IL (Senior-Kelly Kane)
36	John Roehlk	LB	6-2	231	So.	Durant, IA (Durant-Jon Casebolt)
37	**Todd Simonsen	LB	6-3	235	Jr.	Racine, WI (Case-Gene Veit)
38	Kevin Spitzig	LB	6-3	190	Fr.	Ankeny, IA (Ankeny-Jerry Pezzetti)
39	Dave Strobel	RB	6-3	209	Fr.	Saint Paul, MN (Hill-Murray-Steve Frickey)
40	*Greg Schlickman	DB	6-1	198	Jr.	Dubuque, IA (Wahlert-Richard Weitz)
41	Bobby Stoops	DB	6-0	172	So.	Youngstown, OH (Cardinal Mooney-Don Bucci)
42	Craig Hartman	DB	6-0	183	Fr.	Cedar Rapids, IA (Jefferson-Jack Fisk)
43	**Lou King	DB	6-2	171	Jr.	Jersey City, NJ (Snyder-Jim Gillick)
44	**Kent Ellis	DB	6-2	189	Sr.	DeWitt, IA (DeWitt-Clinton-Dwight Spangler)
45	**Kevin Ellis	DB	6-2	183	Sr.	DeWitt, IA (DeWitt-Clinton-Dwight Spangler)
46	*Tracy Crocker	DB	6-0	178	Jr.	Cedar Rapids, IA (Kennedy-Greg Reed)
47	*George Person	DB	6-0	181	Jr.	Newark, NJ (Barringer-Frank Verducci)
48	Jay Bachman	DB	6-2	169	So.	Whitewater, WI (Whitewater-Jim Warren)
49	Todd Suchomel	DB	6-0	198	So.	Sun Prairie, WI (Sun Prairie-Mike Hahn)
50	John Hardt	NG	6-2	208	Fr.	Charles City, IA (Charles City-Wendell Williams)
51	Randy Westman	TE	6-5	218	Jr.	Charlton, IA (Charlton-Mike Kortemeyer)
52	**Dave Oakes	C	6-3	227	Jr.	Mason City, IA (Mason City-Barry Alvarez)
53	Joel Hilgenberg	C	6-3	217	Fr.	Iowa City, IA (City-Clyde Bean)
54	**Jay Hilgenberg	C	6-3	230	Sr.	Iowa City, IA (City-Clyde Bean)
55	Joe Levelis	OT	6-5	255	So.	Lindenhurst, NY (Lindenhurst-Fred Bruno)
56	Carl Peiffer	OT	6-7	270	So.	Keota, IA (Keota-Jim Gumbell)
58	**Pat Dean	NG	6-2	240	Jr.	West Islip, NY (W. Islip-Jack Braddish)
59	Tim Hanna	DT	6-3	233	So.	Forest City, IA (Forest City-Larry Halstad)
60	*Phil Michel	DT	6-3	236	Sr.	Iowa City, IA (Regina-Dan Delaney)
61	*Bruce Kittle	OT	6-5	233	Jr.	Cedar Falls, IA (Cedar Falls-Pat Mitchell)
63	*Mark Bortz	DT	6-6	250	So.	Pardeeville, WI (Pardeeville-Robert Bostad)
64	**Lemuel Grayson	OG	6-3	229	Sr.	Detroit, MI (Cass Tech.-Richard Cole)
65	*Dave Mayhan	OG	6-4	232	Jr.	Omaha, NE (Gross-Stan Maciatis)
66	**Greg Gilbaugh	OG	6-3	237	Sr.	Rockford, IL (Harlem-Jerry Stalcup)
67	*Herlyn Harrington	OT	6-4	223	Sr.	Kansas City, MO (Central-Jesse Sands)
68	Jim Favrow	OG	6-3	235	Fr.	Manhattan, KS (Manhattan-Lew Lane)
69	Bill Bailey	C	6-2	227	So.	Ypsilanti, MI (Ypsilanti-Ralph Perriello)
70	*Raul Ibanez	OT	6-3	248	Jr.	West New York, NJ (Memorial-Anthony Ferrainolo)
71	*Paul Postler	OG	6-4	232	Jr.	Madison, WI (West-Burton Hable)
72	**Matt Petzelka	OT	6-7	251	Sr.	Cedar Rapids, IA (Regis-Thomas Good)
73	*Clay Uhlenhake	DT	6-3	261	So.	Moravia, IA (Moravia-Ron Stehn)
74	Jim Pekar	DT	6-4	249	Fr.	Cudahy, WI (Cudahy-Gerald Bowl)
75	**John Harty	DT	6-6	258	Sr.	Sioux City, IA (Heelan-Dave Triplett)
76	*Ron Hallstrom	OT	6-6	277	Sr.	Moline, IL (Moline-Ken Bunte)
77	Dave Orris	NG	6-1	237	So.	Washington, IA (Washington-Dale Harter)
78	Kevin Simkowski	OG	6-1	239	Jr.	Norridge, IL (Holy Cross-Bob Koleno)
79	Brett Miller	DT	6-7	226	Fr.	Glendale, CA (Glendale-Jim Sartoris)
80	**Doug Dunham	WR	6-2	196	Sr.	Iowa City, Iowa (City-Clyde Bean)
81	*Nate Person	WR	5-11	191	Sr.	Camden, NJ (Camden-Jim Moore)
82	Tom Stemler	WR	5-10	155	So.	Davenport, IA (Assumption-Jim Fox Jr.)
83	*Lon Olejniczak	TE	6-3	204	So.	Decorah, IA (Decorah-Richard Wuest)
85	Vince Campbell	WR	6-2	187	So.	Alachua, FL (Santa Fe-Mack Monahan)
86	Mike Hufford	TE	6-3	220	So.	Mount Vernon, IA (Mount Vernon-Jim Bellamy)
87	John Alt	TE	6-7	238	Fr.	Columbia Hts., MN (Columbia Hts.-Ronald Raveling)
88	Zane Corbin	WR	6-3	186	Fr.	Jersey City, NJ (Snyder-Ollie Jackson)
89	Tom Linebarger	TE	6-5	235	Fr.	Freeport, IL (Freeport-Ervin Olsen)
90	*Tom Frantz	TE	6-4	200	Jr.	Iowa City, IA (City-Clyde Bean)
91	Mike Hooks	DE	6-4	230	Fr.	Omaha, NE (South-Jack Oholendt)
92	*Bill Bradley	NG	6-4	229	Jr.	Cedar Falls, IA (Cedar Falls-Pat Mitchell)
93	**Bryan Skradis	DE	6-2	213	Sr.	Omaha, NE (South-John Fainan)
94	**Brad Webb	DE	6-1	209	Jr.	Glen Ellyn, IL (Benet-Tim Cederblad)
95	Curt Mikkelsen	DE	6-3	210	Fr.	Ferryville, WI (DeSoto-Robert Schulz)
96	Straun Joseph	DE	6-2	204	Sr.	Newton, IA (Grant Park-Frank Gilson)
97	Val Shipp	DE	6-4	210	So.	Washington, D.C. (Potomac-Ronald Hart)
98	*Mark Barden	DE	6-1	210	So.	Houston, TX (McCullough-Don Newsom)
99	*Andre Tippett	DE	6-4	220	Jr.	Newark, NJ (Barringer-Frank Verducci)

*Letters Won



MEET THE 1981 CHEVY CHEVETTE ONE TOUGH SON-OF-A-GUN

This year, Chevy Chevette will star in over 200 performances of the Joie Chitwood Thrill Show. Now that's hard work. But that's show business.

On the streets and roads you normally drive, you can count on Chevy Chevette to perform for you. Chevette's tough. Built to economically go a long

way, for a long time.

Consider Chevette's impressive mileage: **30** EPA Est. MPG/ 39 Hwy. Est. Remember: Compare the "estimated MPG" to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions,

and trip length. Actual highway mileage will probably be less than the estimated highway fuel economy. Calif. est. lower. Chevrolets are equipped with GM-built engines produced by various divisions. See your dealer for details.

And then consider

Chevette's low price. Which makes it one of the most affordable of all our hot-selling small cars. And Chevette's also the best-selling small car in the U.S.A.

There you have it, ladies and gentlemen. A few reasons why you'll see Chevy Chevette at work for lots of tough customers like you.



Chevrolet



"Coca-Cola" and "Coke" are registered trademarks which identify the same product of The Coca-Cola Company.

IOWA LINEUP

OFFENSE

SE	— 19 CHAPPELLE, 81 N. PERSON
LT	— 72 PETRZELKA, 67 HARRINGTON
LG	— 66 GILBAUGH, 65 GRAYSON
C	— 54 JAY HILGENBERG, 52 OAKES
RG	— 65 MAYHAN, 71 POSTLER
RT	— 61 KITTLE, 70 IBANEZ
TE	— 86 HUFFORD, 83 OLEJNICZAK
QB	— 16 SUESS, 12 GALES
RB	— 27 BROWN, 28 BLATCHER
FB	— 35 MCKILLIP, 30 BALL
WB	— 80 DUNHAM, 25 I. WEBB

PUNTER — 7 ROBY, 83 OLEJNICZAK

DEFENSE

LE	— 99 TIPPETT, 98 BARDEN
LT	— 63 BORTZ, 74 PEKAR
NG	— 58 DEAN, 92 BRADLEY
RT	— 75 HILGENBERG, 52 OAKES
RE	— 93 SKRADIS, 94 B. WEBB
LLB	— 37 SIMONSEN, 36 ROEHLK
RLB	— 31 COLE, 38 SPITZIG
LC	— 45 K. ELLIS, 14 HUNTER
SS	— 44 K. ELLIS, 49 SUCHOMEL
FS	— 41 STOOFS, 47 G. PERSON
RC	— 46 CROCKER, 43 KING

PLACEMENTS — 7 ROBY, OLEJNICZAK

40 Greg Schickman	DB	52 Dave Gales	C	66 Greg Gilbaugh	OG	78 Kevin Simkowski	OG	91 Mike Hooks	DE
41 Bobby Stoops	DB	53 Joel Wilgenberg	C	67 Herbig Harrington	OT	79 Brett Miller	OT	92 Bill Bradley	NC
42 Gary Hartman	DB	54 Jay Hilgenberg	C	68 Jim Fawcett	OG	80 Doug Denton	WR	93 Bryan Skradis	DE
43 Matt Cole	LB	55 Joe Lewis	OT	69 Bill Bailey	C	81 Paul Person	WR	94 Brad Webb	DE
44 James Erb	LB	56 Carl Pfeiffer	OT	70 Russ Ibanes	OT	82 Tom Starnik	WR	95 Curt Minkelson	DE
45 Kevin Ellis	DB	58 Pat Dean	NC	71 Paul Pfeiffer	OG	83 Lon Olejniczak	TE	96 Shaun Joseph	DE
46 Tony Crocker	DB	59 Tim Hane	OT	72 Matt Petroshka	WR	85 Vince Campbell	WR	97 Val Ship	DE
47 George Person	DB	60 Phil Michael	OT	73 Clay Uthenhake	OT	86 Mike Hartford	DE	98 Mark Barden	DE
48 Jay Bachman	DB	61 Bruce Kroll	OT	74 Jim Pekar	OT	87 John All	DE	99 Andre Tippett	DE
49 Todd Suchomel	DB	63 Mark Bortz	OT	75 John Hart	OT	88 Zane Corbin	DE		
50 John Hart	NC	64 Lemuel Grayson	OG	76 Ron Halstrom	OT	89 Tom Linbarger	TE		
51 Randy Westman	TE	65 Dave Mayhan	OG	77 Dave Orie	NC	90 Tom Frantz	TE		

IOWA STATE LINEUP

OFFENSE

SE	— 32 LORENZEN, 24 KNUTH
LT	— 75 STONEROOK, 57 RASMUSSEN
LG	— 64 CLAPPER, 66 JENSEN
C	— 56 MEYER, 58 MEYERS
RG	— 76 NEAL, 68 SCHNEITER
RT	— 69 NELSON, 79 RUPRECHT
TE	— 88 JOHNSON, 91 NISSEN
QB	— 18 QUINN, 12 WORSHAM
FB	— 37 SEABROOKE, 27 ROACH
TB	— 45 CRUTCHFIELD, 8 GILLIS
FL	— 28 CERRATO, 21 SUMMERS

DEFENSE

LE	— 62 NEIL, 96 HUTCHINS
LT	— 53 McDONOUGH, 99 BUTTS
RT	— 60 JACOBS, 80 REIMERS
RE	— 92 RANSOM, 94 STUDNIARZ
SLB	— 55 LESS, 85 JESSEN
MLB	— 93 CARLSON, 90 TROYAN
WLB	— 48 JENSON, 54 WASHINGTON
LC	— 44 CRAWFORD, 17 HOBSON
SS	— 20 ARNAUD, 29 STALLWORTH
FS	— 16 OSBORNE, 5 ROGERS
RC	— 19 BROWN, 26 LONGSHORE

1 Roger Wann	PK	17 Darryl Hobson	CB	32 Jerry Lawton	WR	54 Chris Washington	LB	68 Walt Schneider	OG	83 Tim Copeland	WR
3 Rick Miller	OT	18 John Quinn	NC	33 Mike Payne	RB	55 John Less	LB	69 Karl Nelson	OT	84 Doug Allen	TE
5 Teron Rogers	FS	19 Jon Brown	CB	34 Michael Ingram	RB	56 Jim Meyer	C	70 James Key	DE	85 George Jensen	LB
6 Alan Gilfarr	RB	20 John Arnaud	SS	35 Steve Mainier	LB	57 Ned Rasmussen	C	71 Don Martin	OT	86 Brett Blaney	TE
7 Alan Stephenson	OG	21 Lamar Summers	WR	36 Victor Mack	RB	58 Chuck Meyers	C	72 Scott Nelson	OT	87 Don Johnson	TE
8 Rocky Gillis	RB	22 Mike Harris	TE	37 Jack Seabrooke	OG	59 Cal Jacobs	OT	73 Tim Stonerook	OT	88 Ron Trojan	LB
9 Jeff Gossard	CB	23 Mike Knuth	DE	38 Larry Crawford	CB	60 Doug Fischer	LB	74 Bruce Ward	OG	89 James Ransom	TE
10 Kelly Goodson	P	25 Tony Carlson	DB	41 Wayne Crutchfield	RB	62 Kenny Neil	DE	77 Brad DuPree	OT	90 Mark Carlson	LB
11 Scott Williams	OG	26 Kevin Coughlin	FS	42 Michael Wade	RB	63 Ron Wagner	OT	78 Chris Boney	OL	91 Lloyd Studniarz	DE
12 Dave Worham	LB	27 Tom Beach	RB	43 Joel Jensen	LB	64 Ted Chapin	OG	79 Jim Ruppel	OT	92 Darren Longshore	PS
13 Brian Munce	OG	28 Verry Cerrato	WR	50 Brad Abbas	C	65 Bill Hambrick	OT	80 Bruce Reimers	DE	93 Rodney Hutchins	LB
14 Ronnie Obede	FS	29 Jeff Stallworth	SS	53 Shamus McDonough	OT	66 Mike Jensen	OG	81 Mark Wideman	TE	94 Mark Anfield	LB
										95 Jay Wiemann	LB
										96 Marc Butts	OT

Taste the High Country Taste Coors



IOWA STATE ROSTER

No.	Name	Pos.	Ht.	Wt.	Class	Hometown (High School/JC)
1	* Roger Warne	PK	6-1 1/2	201	Jr.	Atlantic
3	** Rich Miller	P	5-11 1/2	202	Jr.	Urbandale
5	Terron Rogers	FS	6-1 1/2	198	Jr.	Chicago, Ill. (Triton JC)
6	* Alex Giffords	RB	5-8	160	So.	Tucson, Ariz. (Sabino)
7	Alan Stephenson	QB	6-1	194	Jr.	Durham, N.C. (Triton JC)
8	* Rocky Gillis	RB	5-8 1/2	176	So.	Pompano Beach, Fla.
9	Jeff Grannon	CB	5-7	174	Sr.	Marion
10	Kelly Goodburn	P	6-2	188	Fr.	Correctionville (Eastwood)
11	Scott Williams	QB	6-2 1/2	183	Fr.	Urbandale (Dowling)
12	Dave Worsham	QB	6-2 1/2	191	Jr.	San Antonio, Tex. (Ranger JC)
13	Brian Nunez	QB	6-0 1/2	194	Fr.	Kansas City, Mo. (Winnetonka)
16	* Ronnie Osborne	FS	5-9 1/2	177	So.	Pahokee, Fla.
17	* Darryl Hobson	CB	6-0 1/2	176	So.	Kansas City, Kan. (Harmon)
18	** John Quinn	QB	6-1	186	Jr.	West Des Moines (Dowling)
19	** Joe Brown	CB	5-11	174	Jr.	Pahokee, Fla.
20	* John Arnaud	SS	5-11	186	So.	Sioux City (North)
21	* Lamar Summers	WR	6-0 1/2	193	So.	Chicago, Ill. (Brother Rice)
23	Mike Harris	TE	6-1	209	Sr.	Cleveland, Ohio (Latin Cathedral)
24	* Jim Knuth	WR	6-6	209	So.	State Center (West Marshall)
25	Tony Carlson	DB	5-10 1/2	182	Fr.	Roland (Roland-Story)
26	Kevin Coughlin	FS	6-1	187	Jr.	Waterloo (Columbus)
27	** Tom Roach	RB	6-0	219	Jr.	Rock Rapids (Central Lyon)
28	** Vinny Cerrato	WR	5-11	187	Jr.	Albert Lea, Minn.
29	* Jeff Stallworth	SS	5-9	167	So.	Omaha, Neb. (Central)
32	* Jerry Lorenzen	WR	6-2	189	So.	Reinbeck
33	* Mike Payne	RB	5-10	195	Sr.	Gary, Ind. (Noll)
34	Michael Ingram	RB	5-9 1/2	200	Fr.	Chicago, Ill. (M. L. King)
35	Steve Meinen	LB	6-2 1/2	219	So.	Fairfield
36	** Victor Mack	RB	6-0	191	Sr.	Mansfield, Ohio
37	*** Jack Seabrooke	RB	6-0	201	Sr.	Des Moines (Dowling)
44	Larry Crawford	CB	5-11 1/2	174	Sr.	Miami, Fla. (Palmetto)
45	Dwayne Crutchfield	RB	6-0 1/2	232	Jr.	Cincinnati, Ohio (Garden City JC)
46	Michael Wade	RB	5-9	176	Fr.	Chicago, Ill.
48	* Joel Jensen	LB	6-2	210	So.	Armstrong
50	Brad Abbas	C	6-2	249	Fr.	Hampton
53	* Shamus McDonough	DT	6-4 1/2	265	So.	Corning
54	Chris Washington	LB	6-2	200	Fr.	Chicago, Ill. (Julian)
55	** John Less	LB	6-3 1/2	228	Sr.	Van Horn (Benton Community)
56	* Jim Meyer	C	6-2 1/2	285	So.	Wichita, Kan. (Southeast)
57	Ned Rasmussen	OT	6-5	245	So.	Park Ridge, Ill. (Maine South)
58	Chuck Meyers	C	6-1	248	So.	Omaha, Neb. (Creighton Prep)
60	** Cal Jacobs	DT	6-2	250	Sr.	Council Bluffs (Jefferson)
61	Doug Fischer	LB	5-11	205	Fr.	Canton, Ohio (Central Catholic)
62	*** Kenny Neil	DE	6-4	245	Sr.	Cincinnati, Ohio (Aiken)
64	* Ted Clapper	OG	6-5	269	So.	Ankeny
65	Bill Hambrick	DT	6-4 1/2	248	So.	Chicago, Ill. (Garden City JC)
66	Mike Jensen	OG	6-3 1/2	240	Jr.	Manhattan, Kans. (Garden City JC)
68	Walt Schneider	OG	6-3	236	Jr.	Wilmington, Ill. (Joliet JC)
69	* Karl Nelson	OT	6-6	267	So.	DeKalb, Ill.
70	James Key	DE	6-1 1/2	238	So.	Washington, D.C. (Carroll)
71	Dan Martin	DT	6-4	259	So.	Williams Bay, Wis.
74	Scott Nelson	DT	6-4	247	So.	Almena, Wis. (Cumberland)
75	** Tim Stonerook	OT	6-7	263	Sr.	Buffalo Grove, Ill.
76	** Brian Neal	OG	6-3	260	Jr.	West Des Moines (Dowling)
77	Brad DuPree	DT	6-1	228	Fr.	Ulysses, Kansas
78	** Chris Boskey	OL	6-3	251	Jr.	Riverdale, Ill. (DeSales)
79	* Jim Ruprecht	OT	6-5	259	Sr.	Dubuque (Hempstead)
80	* Bruce Reimers	DE	6-6 1/2	257	So.	Humboldt
81	Mark Weidemann	TE	6-4 1/2	210	Sr.	Dows
83	Tim Copeland	WR	6-4 1/2	194	Jr.	Willingboro, N.J. (Iowa Central CC)
84	Doug Allen	TE	6-5	211	Fr.	Urbandale
85	* George Jessen	LB	6-1 1/2	210	So.	New Richland, Minn.
86	Brett Blaney	TE	6-5	222	Fr.	Prospect Hts., Ill. (Hersey)
87	* Lou Viece	LB	5-9	196	Sr.	South Holland, Ill. (Thornwood)
88	Dan Johnson	TE	6-3	235	Jr.	Crystal, Minn. (Golden Valley JC)
90	Ron Troyan	LB	6-1	214	So.	Loveland, Ohio
91	** Jim Nissen	TE	6-3	218	Sr.	Cedar Rapids (Washington)
92	* James Ransom	DE	6-1 1/2	226	So.	Riviera Beach, Fla. (Northside)
93	* Mark Carlson	LB	6-1	214	So.	Lytton
94	*** Lloyd Studniarz	DE	6-3 1/2	227	Sr.	Chicago, Ill. (Mt. Carmel)
95	Darren Longshore	FS	6-1	184	So.	Massillon, Ohio (No. Iowa Area CC)
96	Rodney Hutchins	LB	6-1 1/2	212	So.	Joliet, Ill. (East)
97	Mark Angelotti	LB	6-4 1/2	215	So.	Elk Grove, Ill. (Ellsworth)
98	Jay Niemann	LB	6-0	219	So.	Avoca (Avo-ha)
99	* Marc Butts	DT	6-3	254	Jr.	Des Moines (North)

* Denotes Letters Won



Boost the Hawkeyes

You can do your part in keeping the Hawks rolling. Pick up the special "Boost the Hawkeyes" buttons while you have lunch or dinner with Mr. Steak . . . before and after the game.

Win 2 FREE tickets

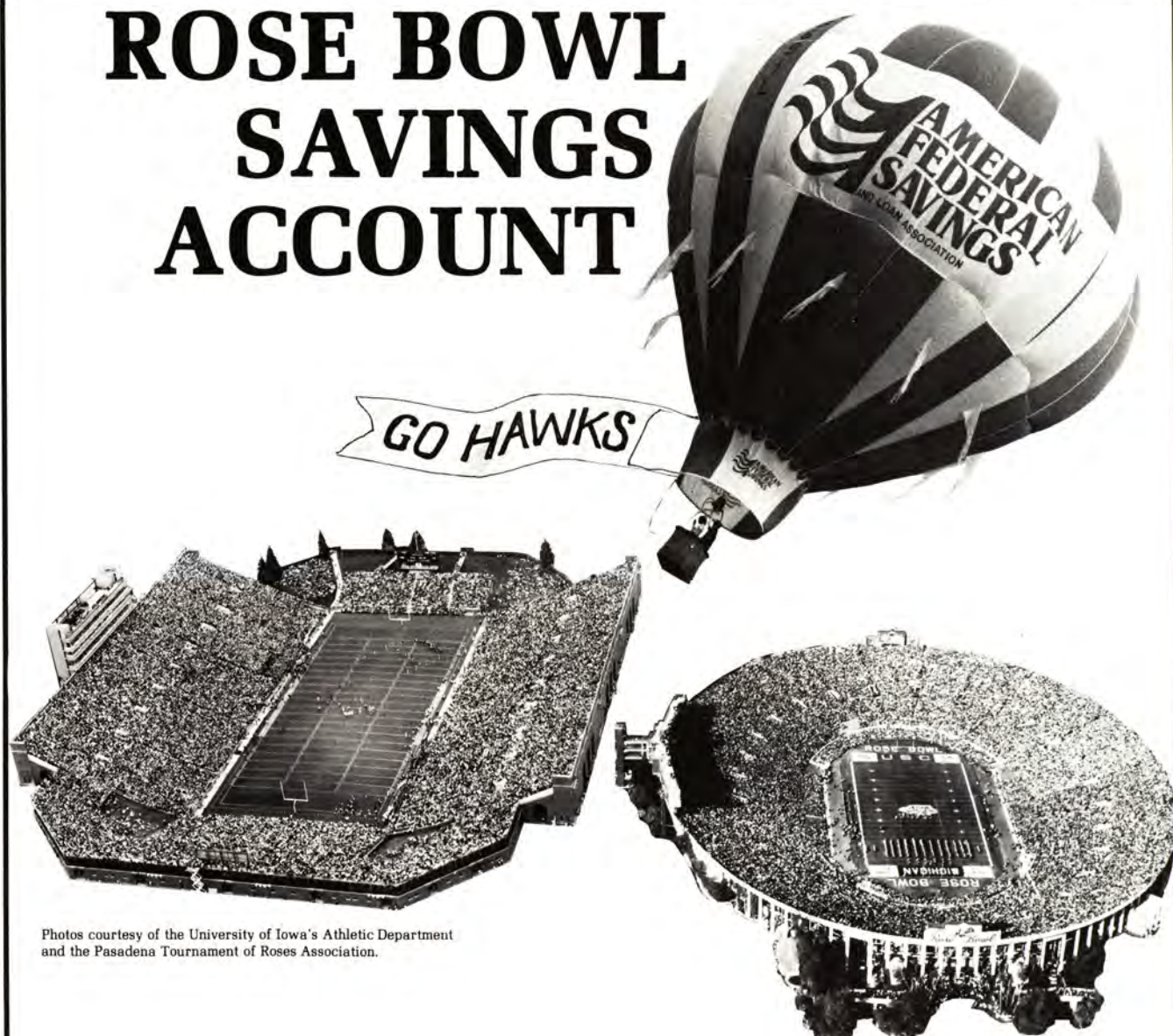
Register weekly at any one of five Mr. Steak restaurants. Win two FREE tickets to the next Hawkeye home football game. Nothing to buy. You don't have to be present to win. We'll call the winners weekly.

Sponsored by:
Mr. Steak in . . .

- Cedar Rapids East
- Cedar Rapids West
- Coralville
- Dubuque
- Waterloo



AMERICAN FEDERAL'S ROSE BOWL SAVINGS ACCOUNT



Photos courtesy of the University of Iowa's Athletic Department and the Pasadena Tournament of Roses Association.

A Good Start to a Good Future

American Federal is flying high with the Iowa Hawks this season . . . all the way to the Rose Bowl. And, you can be ready to follow the Hawks to Pasadena with an American Federal Rose Bowl Savings Account. So, let American Federal help you get to the Rose Bowl. Just stop by or call any American Federal office and find out more about our Rose Bowl Savings Account. We'll look for you in Pasadena.

Paying Higher Savings Rates Than Any Bank

Iowa City, 1930 Lower Muscatine Rd. 52240, 337-3111 • 132 E. Washington, 52240, (319) 354-2404 • Customer Convenience Center, The Mall Shopping Center, 337-3111 • **Cedar Rapids**, 301 3rd Ave. SE 52401, 364-2421 • 200 First St. SW 52404, 366-3501 • 2350 Edgewood Road, Westdale Mall 52404, 396-2903

Offices also located in Ankeny, Clinton, Davenport, Des Moines, Newton & West Des Moines

Rice Was Hayden's First Head-Coaching Triumph

by Lester Jordan

It was December 1961 and Southern Methodist University was looking for a new head football coach. Although SMU had won only two games during the past two seasons, there were scores of applicants for the job as the Mustangs had a great gridiron tradition extending back to Ray Morrison's famed aerial circus, to Matty Bell's Rose Bowl team, and on to the days of such stars as Doak Walker, Lyle Rote and Don Meredith.

Among the applicants for the job was Hayden Fry, who was the offensive backfield coach of the Sugar Bowl bound University of Arkansas Razorbacks. Fry, who had won four football letters at Baylor University and then coached high school and service football before returning as an assistant coach at his alma mater, was chosen over several applicants with head coaching experience. His association with a winning program at Arkansas, his carefully-thought plans to develop winning teams at SMU, his popularity with other coaches, his familiarity with the Southwest Conference and his winning personality all impressed Athletic Director Matty Bell, the Faculty Committee on Athletics, and the University administrators.

In spring training Coach Fry installed enthusiasm among the players and fans. He named the first three units the Wild Mustangs, the Big Red, and the Thundering Herd. Although a few veterans dropped out, the prospects for the 1962 season were considered promising. Then came some severe blows. A

few days before fall training Jerry Rhome, who as a sophomore the preceding year had a better passing record than Sammy Baugh, Bobby Layne, and other conference stars had amassed during their first varsity seasons, transferred to the University of Tulsa. Then the day before the first workout Happy Nelson, a starting senior end, was sidelined for the season by the doctors.

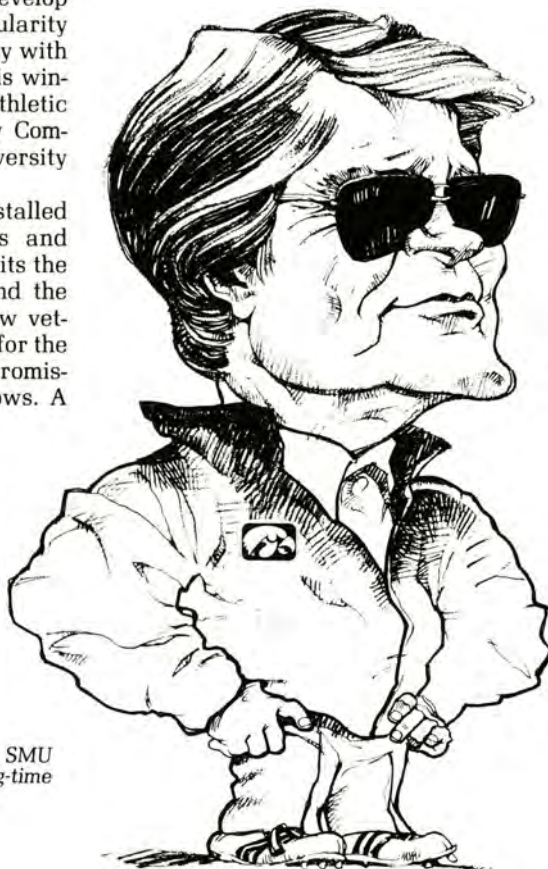
The blow that brought the greatest sorrow, however, came during the initial practice when Mike Kelsey, one of the top linemen in the conference, suffered a heat stroke and died the following day.

SMU's opening game was with nationally-ranked Maryland there and the Mustang fans were elated at the Ponies' sturdy defense that held the Terrapins to a 7 to 0 victory. Then came the Dallas opener with the No. 1 USC Trojans, and the introduction of Coach Fry's first

team to home-town fans was not auspicious as Willie Brown of the visitors returned the opening kickoff 93 yards for a touchdown and led his team to a 33 to 3 triumph. In the next game with Air Force Academy Coach Fry's offense began to function and the Mustangs scored 20 points, although SMU lost 25 to 20.

Entering their conference campaign without a victory, the Ponies, as a result of two fumbles, were soon trailing Jess Neely's Rice Owls 7 to 0. Still behind by seven points in the fourth quarter, the Mustangs' luck changed and it did not end until eight days later when they were undisputed leaders in the conference race. The turn-around came after John Hughes made his third interception of the game and SMU scored a touchdown and a two-point conversion to lead 8 to 7. This lead was increased after Hughes intercepted another pass and SMU scored to make the final tally 15 to 7.

This game is not important in the history of intercollegiate football or of the Southwest Conference or perhaps even of SMU, but to Coach Fry it will always be a "great game" because it was his first as a head coach and because it permitted his team to be the only undefeated and untied team in the conference standings the following week when they defeated Texas Tech 14 to 0. This victory also was significant in his being named Senior College Coach of the Year by the Texas Sports Writers Association and to be nominated for National Coach of the Year honors.



The author of this series is a former SMU sports information director and long-time friend of Hayden Fry.

They Put IOWA in the Driver's Seat!

These auto dealers
support the Hawkeyes
by supplying
courtesy cars to
The University of Iowa
Athletic Department.



Ron Alpen
Ron Alpen Ford
Durant, Iowa



Kermit Anderson
Herb Moffitt's Inc.
Boone, Iowa



Dan Bevins
Bevins Motors, Inc.
Belle Plaine, Iowa



Mike Bevins
Bevins Motors, Inc.
Belle Plaine, Iowa



Robert L. Burns
Burns Chevrolet Co.
Lake Park, Iowa



Bill Burton
Crossroads Ford
Waterloo, Iowa



Jake Bustad
Jake Bustad Toyota
Coralville, Iowa



Larry Clement
Clement Auto &
Truck, Inc.
Fort Dodge, Iowa



Larry De Bruyn
Axtell Ford-Mercury-
Lincoln
Newton, Iowa



Erban Dietz
Dietz Sales & Service
Walcott, Iowa



Ken Dreusicke
Winebrenner-Dreusicke
Ford
Iowa City, Iowa



Edward Duea
Duea Chevrolet-
Oldsmobile
Albia, Iowa



Robert Fletcher
Rapids Chevrolet
Company
Cedar Rapids, Iowa



Dean Fontana
Crossroads Ford
Waterloo, Iowa



Marv Hartwig
Marv Hartwig Inc.
Lincoln-Mercury-
Datsun
Iowa City, Iowa



Mike Henderson
Henderson Chevrolet-
Oldsmobile
Muscatine, Iowa



Sut Hill
Sut Hill Pontiac-GMC
Fairfield, Iowa



Mike Horak (Son-Mark)
Chevrolet-Oldsmobile
Toledo, Iowa



Alan Horst
Horst-Zimmerman Inc.
Rock Island, Illinois



Dale Howard
Dale Howard Chevrolet
Iowa Falls, Iowa



Dave Johnson
Raleigh Johnson Motor
Company
Belle Plaine, Iowa



Dean Johnson
Raleigh Johnson
Motor Company
Belle Plaine, Iowa



Sam Johnson Sr.
Allen Motors
Cedar Rapids, Iowa



Al Chapman
Allen Motors
Cedar Rapids, Iowa



Richard Jones
J. M. Jones & Sons
Manchester, Iowa



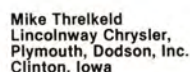
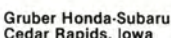
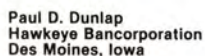
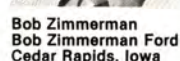
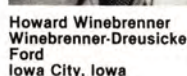
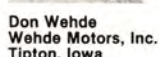
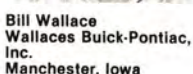
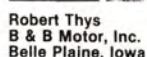
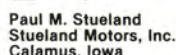
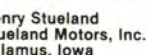
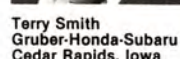
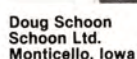
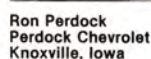
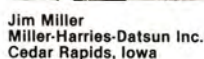
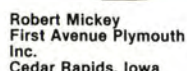
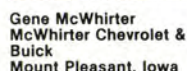
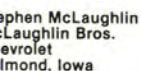
Bob Junge
Old Capitol Motors, Ltd.
Iowa City, Iowa



Don McGurk
McGurk-Meyers Motors,
Inc.
Coralville, Iowa



Joe McLaughlin
McLaughlin Bros.
Chevrolet
Belmond, Iowa



1980 BIG TEN CONFERENCE FOOTBALL SCHEDULE

[illegible]

**THE WINNING
COMBINATION . . .
BREMERS and the
HAWKEYES**

- The Official Bremers
HAWK TIE
 - Not too narrow, not
too wide — the
proper width.
- Available in
stripes or solids.
- \$12⁰⁰**



BREMERS

IOWA CITY
CEDAR RAPIDS



**The Winning Combination
Bremers & The Hawks**

Comfortable, machine washable
100% orlon acrylic sweaters in S, M, L, XL. \$25
Available with black on gold or gold on black.
Exclusively at Bremers — all four locations.

BREMERS

IOWA CITY

CEDAR RAPIDS

**IF YOU CAN'T GET IT
GOING AFTER THE GAME--
WE'LL HELP--FAST!**

CALL 338-7525



provides courtesy starting
and towing services for
all football fans in
stadium parking areas
12:30 to 5:30 p.m.



I want to know more about A.A.A. membership.

NAME

ADDRESS

CITY

STATE

ZIP

clip this coupon and mail today!

**A.A.A. Motor Club of Iowa
P. O. Box 4290
Davenport, Iowa 52808**

Code of Officials' Signals



1
Offside (infraction of scrimmage or free kick formation)



2
Illegal Procedure or Position



3
Illegal Motion and Illegal Shift



4
Roughing the Passer



5
Substitution Infractions



6
Delay of Game



7
Personal Foul



8
Clipping



9
Roughing the Kicker or Holder



10
Non-contact Fouls



11
Holding or Obstructing



12
Intentional Grounding



13
Illegally Passing or Handing Ball Forward



14
Forward Pass or Kick Catching Interference



15
Ineligible Receiver Down Field on Pass



16
Ball Illegally Touched, Kicked, or Batted



17
Incomplete Forward Pass, Penalty Declined, No Play, or No Score



18
Helping the Runner, or Interlocked Interference



19
Ball Dead; If Hand is Moved from Side to Side: Touchback; Fourth Down, Closed Fist



20
Touchdown or Field Goal



21
Safety



22
Time out; Referee's Discretionary or Injury Time Out followed with tapping hands on chest.



23
First Down



24
Ball Ready for Play



25
Start the Clock



26
Loss of Down



27
Player Disqualified



28
Grasping Face Mask



29
Blocking Below the Waist



30
Touching a Forward Pass or Scrimmage Kick; No Penalty



31
Illegal Use of Hands or Arms



32
Illegal Participation



33
Chop Block



34
Tripping



35
Side Line Interference



36
Equipment Violation



37
Inadvertent Whistle



38
T.V. Time Out

FAN-TASTIC!



CUPS • MUGS
PENNANTS
CAPS • HATS
JACKETS
JEWELRY
T-SHIRTS
BOOKS
SOUVENIRS

IOWA

OPEN SATURDAY
UNTIL 5 PM AT THE
IOWA MEMORIAL UNION

IMU BOOKSTORE

Sheraton Inn Cedar Rapids

- A Full Service Inn Locally Owned and Operated.
- Largest Dinner Menu in Eastern Iowa. Featuring 6 pages of Italian Selections, Veal, Seafood, Steaks, and Prime Rib, Soup & Salad Bar Included with all Lunch and Dinner Entrees.
- Centurion Lounge — Featuring The Best In Mixed Beverages & Live Entertainment from the East Coast.
- Indoor Pool, Whirlpool, and Sauna

Free Convenient Parking

CONVENTION-BANQUET &
MEETING ROOMS . . . UP TO 650

FREE AIRPORT LIMOUSINE SERVICE

366-8671

ALL MAJOR CREDIT
CARDS ACCEPTED
525 - 33 AV S.W.



Each Sport Session
Directed by
The Head Coach at
The University of Iowa

Open to
Boys and Girls
10-18 Years of Age
Six Big Weeks

Dates for 1981 to be announced

Sessions to be included

FOR BOYS
Baseball
Basketball
Football
Gymnastics
Wrestling

FOR GIRLS
Basketball
Gymnastics
Softball
Volleyball

COED
Care of Injuries
Cheerleading
Golf
Soccer
Swimming
Tennis
Track and Field
Diving

Participants will be housed in one of our excellent residence halls. Meals are planned by professional dietitians and served in modern facilities. Recreational and student activities will be provided. Boys and girls will be supervised by counselors both day and night. University trainers and student health services will be available 24 hours a day.

For Complete Information Write to:

Marty Lantz, Coordinator
The University of Iowa
Summer Sports School
Calvin Hall
Iowa City, Iowa 52242

Phone: 319-353-3149

by Steve Malchow

Iowa's New Weight Training Program

ONE OF THE NATION'S BEST

Bill Dervrich, a former weight training specialist at Penn State University, has joined the Hawkeye's staff as its first strength coach. Assisting Dervrich is former Iowa Football player Frank Harty.

"Weight training is an integral part of any athletic program, but scientific research has shown us that past techniques were not that effective," said Dervrich.

Dervrich, Penn State's Dan Riley, and Arthur Jones, a representative of the Nautilus Weight Lifting Company, combined notes and have developed what they believe to be a more beneficial way to use weights.

"First, we determine what muscles are used for the particular sport," says Dervrich. "In football, the legs, neck, lower back, and upper body are the key areas. Consequently, we prescribe ex-

ercises to strengthen these areas in hopes of cutting down injuries and building up stamina."

According to Dervrich, the main objective is to cut down on the number of injuries suffered by athletes. "With the size of players always increasing, we must condition our athletes so they can better withstand the hard knocks of the game," says Dervrich.

One misconception about weight training, is that the bigger and stronger the player, the better he performs. Dervrich has tried to eliminate the muscle-man image that has been associated with gridiron players today. "We don't have contests to see which player can lift the most weight," states Dervrich.

"Our initial step in the process to analyze each player, and determine his potential physical size," Dervrich continues. "Then, it is our job to help each

individual reach his potential. We do not try to make a 190-pound running back into a defensive lineman. We hope to make each man reach his potential, and then we fit his body to a position."

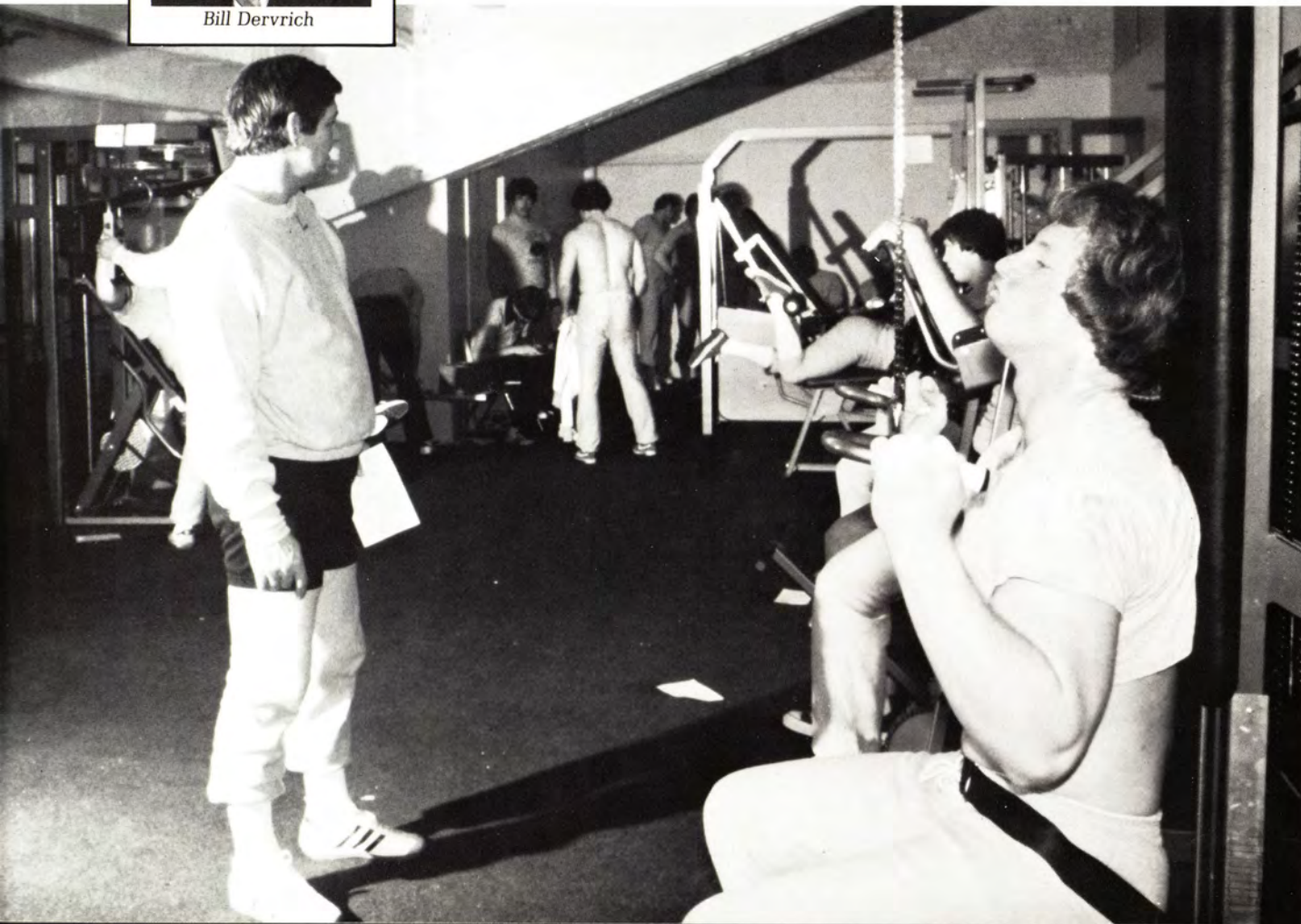
The main stumbling block of the program, at least in the eyes of Dervrich, has been getting teams to accept it. "Many coaches shy away from it, and refuse to accept it as the way to go." Coaches are reluctant to change weight lifting programs that they believe helped make them winners in the past.

One coach who did accept the program was Iowa's Hayden Fry. Although the program originated in the East, Fry heard about the system, and now he is one of Dervrich's biggest supporters.

Although the results are not in, maybe the weight-training system led by Bill Dervrich and Frank Harty will provide that extra edge that allows good football teams to become great ones.



Bill Dervrich



Haven't you waited long enough
for your dream?



Lakewood Village Manor Homes
...the preferred country place

Part of the unique, exclusive and luxurious Lakewood Hills environment. 1-3 bedroom manor home condominiums currently available. Starting at \$58,000.

Designed and developed by
Allan Boots and Associates



STAMATS COMMUNICATIONS, INC.

427 Sixth Avenue S.E. Cedar Rapids, Iowa 52406

*Personalized
Professional
Service*



SMOTHERS



INSURANCE, INC.
IOWA CITY

Lincoln Mutual
LONE TREE

Where would a wise investor seek sound advice, attentive service, unbeatable information, and unmatched financial strength?

Merrill Lynch says, close to home.

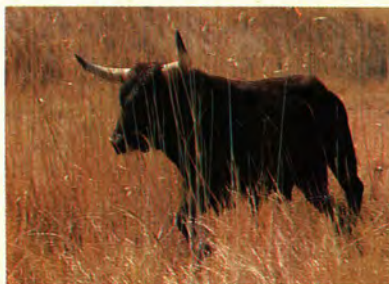
Don't misunderstand. There's nothing wrong with searching far and wide for investment ideas. It's not easy to get rich these days.

But to search on your own is a full-time job-and-a-half. You have to read everything, digest it all, analyze the information, act on it...and do it fast, because opportunities become ancient history in precious little time.

Meanwhile, some of the best investment ideas are sitting practically on your doorstep, at a nearby office of Merrill Lynch.

We have the resources and the people to know, really *know*, investment opportunities as diverse as oil drilling partnerships and Treasury Bill futures, options and retirement plans.

Our research team is the best on Wall Street—in Wall Street's own opinion. And we make it easy to use that unrivaled resource: computer terminals at every Merrill Lynch office can instantly print out



A breed apart

up-to-the-minute opinions on more than 1200 stocks.

Best of all is the way we tailor our advice to your requirements. Before offering a single suggestion, your Merrill Lynch Account Executive will spend a long while listening. Finding out what you really need. Because the smartest investment plans—the plans most likely to succeed—start with a clear definition of where they want to go. Are you looking for security or the

opportunity to speculate? For current income or capital growth? What you tell us determines in large part what we tell you.

So we make a point of developing, for each customer, a sound long-term investment strategy, and we encourage you to stick with it and not be sidetracked by investment fads or temporary market aberrations. And we give you the security of knowing that we're going to stick with you and see you through to your goals. Merrill Lynch has more than \$800 million in capital resources working for you, and we plan to be advising you long after all those fad investments have been written off.

So drop in at a nearby Merrill Lynch office and look over some of the brochures that explain our philosophy and way of doing things. Don't worry...we won't ask you to buy anything. In fact, we probably won't even let you, until we get to know you better.



Merrill Lynch

The Best number in lodging



Call us on it!

Call Best Western's toll-free reservations number into play when you plan your next business trip, vacation or weekend get-away. We'll get you a place to stay and a rental car if you need one. We'll tell you where you can enjoy tennis, golf, skiing, year 'round swimming, fine dining, live

entertainment and in-room movies. We'll give you more information on more places to stay than anyone else in the world. All you need is the Best number in lodging. Call us on it!
1-800-528-1234.

*In Arizona 1-800-352-1222, Phoenix 279-7600
In Canada 1-800-268-8993, Toronto 485-2632



World's Largest Lodging Chain

United States, Canada, Mexico, Puerto Rico, Virgin Islands, England, Ireland, Scotland, Wales,
France, Spain, Austria, Switzerland, Denmark, Sweden, Finland, Andorra, Luxembourg, Australia, New Zealand

THE QUARTERBACK

—The Closest Thing to a Coach on the Field

by Marc Katz, Dayton DAILY NEWS

There is screaming all around him from as many as 100,000 fans, ranting and raving from coaches on the sideline, encouraging yelling from fellow non-playing teammates and yet only one man is doing all the necessary talking.

He is the guy who ultimately will call the play that starts the action.

He is the quarterback.

Say what you will about all those nimble-legged running backs, bulldozing fullbacks, massive defensive linemen, sleek defensive backs and helmet-hunting linebackers. They are all necessary and important.

But usually, the guy the fans go home talking about is the

quarterback. He is the focus of attention. He dictates how the game is going to be played. And, if he is good, he is more than just a player.

"His leadership ability is tremendously important," said a Big Ten coach who has had All-Americans at the position as well as All-Duds.

"Even his voice

is important.

He must be in command, in and out of the huddle.

"And he has to have confidence the right play was called. You also have to have someone who can change the play if it isn't the right one."

Most quarterbacks at the college level do not call their own

continued

Rich Clarkson (Shot with Nikon equipment)





The winning taste

Discover the original goodness of King's Hawaiian Bread. The natural ingredients blend together wonderfully to enhance the flavor of hamburgers, hot dogs, tuna and grilled cheese. Whatever your favorite sandwich or snack...try it with King's Hawaiian Bread. We promise you...a little taste of Hawaii in every bite. Bite after bite, you'll find King's Hawaiian Bread....soooo...delicious!!!! Taste the Difference!!



The Original
KING'S Hawaiian Bread

King's International Bakery • Torrance, CA 90504 • Honolulu, HI 96814



One quick look is all you get.

Our front mid-engine rotary race cars can take your breath away faster than you can say RX-7. Specially-prepared RX-7s won four big races in a row in early 1980, with GTU victories in the 12 Hours of Sebring, at Road Atlanta, in the Riverside 5-Hour, and at Laguna Seca.

The front mid-engine Mazda

RX-7 you can buy offers virtually everything you could want in a refined sports car. Like sleek, slippery aerodynamic styling. Superb handling. Tremendous acceleration. And a list of standard features as long as your arm. (The RX-7 GS, for example, comes with 5-speed, AM/FM stereo, steel-belted

radials, electric hatch release, and more.)

See you at the races. Or at your nearest Mazda dealer.

mazda
The more you look,
the more you like.

Mazda's rotary engine licensed by NSU-WANKEL.



The Fran Tarkenton Blazer.

This finely tailored, superbly crafted coat is America's hottest selling new Blazer. The Fran Tarkenton Blazer by Higgins is available at leading retailers everywhere.

Fran Tarkenton
HIGGINS®

plays. The coaches do, using the game plan and bits of information passed on by assistants during the game.

However, there are also times when a quarterback must make a play change, usually when he notices four huge linebackers hunkering up to the line for a blitz and the pass is on. A good quarterback will know instinctively another play is in order, and he has only a few seconds to think about it, and relay it to his 10 teammates.

"He's the one that's in charge," said a college assistant responsible for quarterbacks. "If any one player that you have can control the game, he can control it."

"Normally, you want a smart kid there, at least football smart. The smarter he is, the more you can do."

"He's not going to be a coach on the field," said a prominent head coach from the Southeast. "I don't think I'm quite ready for that. I don't even think he has to be the most intelligent guy on the field. But the team knows he is the leader."

The picture is becoming clearer now, the definition truer. The quarterback is not just another player. Maybe he isn't quite a coach on the field, but he is almost as important in that kind of function.

One coach from the South, who has produced workable, if not great, quarterbacks, thinks we may be leaning toward the time when a quarterback does become more of a coach.

"I think he's becoming more and more so, as football becomes more sophisticated," said the man. "He has to be able to lead, too. If he's not a leader, the team's in trouble."

"If a quarterback is a great athlete, he can get by with that, but I'd probably take a leadership guy over one who only had the talent."

Most coaches agree that one of the most important traits for a quarterback to have is confidence in himself. And, he has to be a leader; off the field is just as important. He can't be one thing off the field and another thing on the field.

"He has to be unselfish, too, I don't think I've ever had one that was selfish. I'm not going to play him if he's not unselfish enough to do what is necessary for the team," a well-known coach said.

As much as he is the leader, the quarterback must know the coach is the supreme being on the field. When the messenger guard comes in, the quarterback must listen, then call that play. When something even more important has to be discussed, the coach calls the quarterback to the sideline and talks to him.

He talks to the man everybody is watching, and at times, the quarterback, given upperclassman guts, will participate freely, even disagreeing with the coach.

A book describing the life of a famous Big Ten coach projects a picture on its

dust cover with just such a confrontation. The coach, left hand on the quarterback's shoulder, is obviously talking. The quarterback, right forefinger touching the coach's chest, is making his point, too. That same quarterback, from a former decade, once sent back a player the coach had put into the game. The quarterback had a better idea, he thought. It doesn't happen often, but in that case, the coach went along.

Just as a player must have faith in his coach, a coach must have faith in his players, especially the quarterback.

"There's no question successful teams are ones that have a good leader," said a former quarterback and current coach of a successful Division III school. "The position of quarterback requires a great amount of mental control. The coaches spend time schooling players, especially quarterbacks, as to what they will see on Saturday. It is very important for the quarterback to know what's going on."

That's why, when a player lines up incorrectly, the quarterback is usually the one who points him in the right direction. It is the quarterback who makes sure everyone is in place before the snap. It is the quarterback who analyzes the defense to decide if his play will work. It is even the quarterback who quiets the crowd, flapping his arms, when it gets too noisy and the other players can't hear.

An apocryphal story puts the quarterback in perspective.

The home team is behind by four and is down to its third-string quarterback.

"We'll keep it simple," said the nervous coach. "Run the 10 play around right end, and the 19 around left end."

The quarterback did as he was told, gaining huge chunks of ground to the opponents' five, then stalled, using the same type plays.

It was fourth down now, and time was running out. The reserve quarterback looked to the bench, but the coach was offering no new wisdom. The quarterback had to call his own play, a trick pass over the middle. It worked, and the home team won.

"Why," asked the coach later, "would you use a play that we took out of our book weeks ago?"

"I needed your help," answered the quarterback. "But you didn't give me any. So I added the 10 play and the 19 play and came up with the 28 play."

"But 10 and 19 don't add up to 28," said the stunned coach.

"Maybe not, coach, but if I was as smart as you, we would have lost the game," said the quarterback.

It may not happen quite that way today, because most quarterbacks can add. And they can come up with winning plays on their own that are still in the playbooks, too.

Quality. Again. And again. And again.



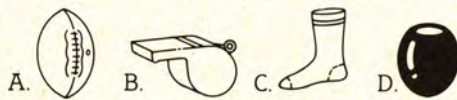
Quality makes them worth asking for.

The Official Lindsay® Olive/Football IQ Test:

INSTRUCTIONS: Take this test between plays or at half-time. Circle the correct answers and mail this page to the college, government agency or professional football team of your choice. If they accept you on the basis of this test, you're truly smarter than they are.

1. The difference between a Lindsay Olive and a football is:
- Football taste lousy in sandwiches
 - Have you ever tried a mushroom-and-football pizza?
 - Lindsay Olives are Green or Black, but footballs are only brown
 - Lindsay Olives are ripe and delicious, footballs are chewy and hard to digest

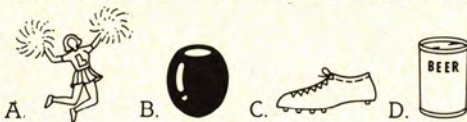
2. Which of these does not belong with the others?
(Hint: Lindsay Olives are in a class by themselves.)



3. If Lindsay Green Olives grew to the size of footballs, which size martini would you put them in?

- Extra large size
- Swimming pool size
- Stadium size
- Any size

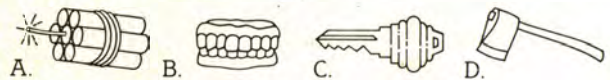
4. Which of these would add flavor and excitement to salads?



5. A true football fan would never:

- Eat anything but Lindsay Olives
- Spit Lindsay Olive pits at the opposing team
- Let his sister date an offensive tight-end
- Ignore the game to take this test

6. Which of these would a fullback use to open a can of mellow, nutlike Lindsay Ripe Olives?



7. If footballs are brown, Lindsay Pitted Green Ripe Olives are green, what color are Lindsay Pitted Black Ripe Olives?

- Black
- Black
- A & B
- All of the above
- None of the above

8. NFL Linebackers enjoy Lindsay Pitted Black Ripe Olives in:

- Hospitals
- Chocolate malts
- Salads
- The Super Bowl

9. Which of these semi-official signals indicates time-out to enjoy wonderful Lindsay Pitted Green or Black Ripe Olives?



SUMMARY: If you were patient enough to read this far in the test, you deserve a little something extra. So send your name, address and zip code to Lindsay Olive Growers, P.O. Box 278, Lindsay, CA 93247, and we'll send you something sooner or later.



THE TOP DEFENSIVE PLAYERS IN THE COUNTRY

by John Mooney
Salt Lake TRIBUNE

The glamor boy of college football in the '80s figures to be the defensive back, "the court of last resort," in the increasing emphasis on the passing game.

The crop this year appears so productive that USC, for example, figures the All-America selectors must consider the tandem of Dennis Smith and Ronnie Lott. Both made All-Pac-10 last year.

UCLA offers Kenny Easley, an All-American the last two years at free safety, who holds the Bruin record for interceptions (17), is second in tackles (78), led the team in interceptions (four), was eighth nationally in punt returns (12.4 average) and 12th in kickoff returns (24.1).

Scott Woerner of Georgia is another double-duty man. An All-SEC cornerback, Scott set a school record against Kentucky in 1977 by running back six kickoffs for 190 yards.

Todd Bell of Ohio State, a rover, was the third leading tackler for the Buckeyes with 87 stops, including 50 solos.

Eric Wright of Missouri has 4.5 speed and was a consensus All-Big Eight pick, with 55 total tackles, four interceptions and eight passes broken up, plus three fumble recoveries.

In two seasons, Tim Wilbur of Indiana has broken a host of school interception records. In the Holiday Bowl, Wilbur intercepted a pass to set up a field goal and returned a punt 62 yards for the winning score.

They call Fulton Walker "Big Play Man" at West Virginia. As a sophomore running back he rushed for a 4.9-yard average and returned kickoffs at a 20.4-yard clip. As a defensive back last year, Walker had 73 tackles and three interceptions, while leading the team in punt returns.

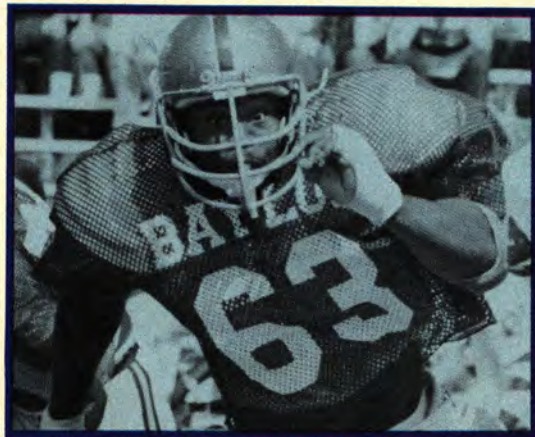
Cornerback Larry Crawford of Iowa State was tops in the Cyclone defense with 65 tackles, three interceptions and one fumble caused.

In three years, Oklahoma's Basil Banks has 119 tackles, three interceptions, has returned 18 punts for 266 yards and two kickoffs for 30 yards. Banks was second in the nation in punt returns.

continued



Kenny Easley, S
UCLA



Mike Singletary, LB
Baylor



Kevin Evans, S, Arkansas



NOW I CAN GAIN 466,400 YARDS ON JUST ONE TANKFUL.

Yes. You've read it right.

Paul Hornung, one of football's premier running backs, can still gain thousands of yards on the ground.

This time with the Volkswagen Rabbit. Imagine. 466,400 yards.

Which means you can drive from Lambeau Field in Green Bay to Soldier Field in Chicago (and with plenty to spare) without having to stop for gas.

And just take a look at these stats:

With the optional 5-speed manual transmission, you can pick up an EPA estimated [25] miles per gallon, 40 MPG highway estimate. (Use estimated MPG for comparison to other cars. Mileage may vary with speed, weather and trip length. Actual highway mileage will probably be less.)

And there's more to gain by driving a

Rabbit than valuable yards.

There's also quickness.

At the snap, the Rabbit can bring you from 0 to 50 in only 8.3 seconds. Leaving some sports cars in the backfield.

With the Rabbit's front-wheel drive, there's great maneuverability. Which makes moving in and out of tough spots (and finding openings) a lot easier.

And as to comfort, there's enough room so that even four members of the Pack don't have to feel like they're packed.

But probably what's most comforting is that you don't have to be a fullback to make all these gains.

Just a drive in our hatchback will do.

VOLKSWAGEN DOES IT AGAIN



Jeff Griffin of Utah tied an NCAA record with three interceptions returned for touchdowns last year as a junior.

The Western Athletic Conference also offers Sharay Fields of New Mexico and Bill Schoepflin of Brigham Young.

Free safety Ted Watts of Texas Tech led the Red Raiders in the big play category with 17, including a game-saving tackle on the one-yard line and an interception against SMU in 1978.

Arkansas coaches confided they rated their Kevin Evans as the best free safety in the country last year, based on 61 tackles, four interceptions and eight passes broken up.

California also has two backs touted for honors in free safety Ron Coccimiglio and Fred Williams. Rated by the staff as "one of the finest safeties in the country," the kid they call "Coach" had three interceptions, including a 75-yarder against Oregon State. Williams came out of the pack to become a cornerback starter in all 11 games.

Skipping around the country, Arizona State likes Mike Richardson; North Carolina offers Steve Streater; and Southern Methodist has a tandem in Jim Simmons and Charles Bruton; Safety Pete Harris of Penn State, an All-American in 1978, is back after being sidelined by injuries last year.

Lloyd Earl Burruss of Maryland has started in the Cotton, Hall of Fame and Sun Bowl games and blocked three field goal attempts, in addition to running back a punt 56 yards to set up a score on Duke and another 47 yards for a score against Tulane. Burruss missed last year with an ankle injury.

Others with good credentials include Marcellus Greene and Dave Liggins of Arizona; James Burroughs of Michigan State; and Chris Williams of LSU, coming back after a mid-season injury last year. Texas Tech also offers Tate Randall, a strong safety.

Bobby Kemp of Cal State-Fullerton runs the 40 in 4.59 in pads and tops the PCAA selections; Deron Cherry of Rutgers was named the team's MVP; Ervin Cobbs of Long Beach State had his best day against Boise State with 17 tackles, an interception, two pass deflections, a fumble recovery and two fumbles caused; and Reuben Henderson of San Diego State didn't get his starting job until the fifth game, but led the team in interceptions with five.

Hanford Dixon of Southern Mississippi will be starting his fourth year; Grambling likes the play of Robert Salter; Wisconsin is high on David Greenwood, a safety who punted for a 40.5 average; Stanford has another defensive duo in Rick Gervais at safety and Kevin MacMillan at the other safety; and Lamar likes the chances of Johnny Ray Smith.



**Pete Harris, S
Penn State**

Mike Singletary of Baylor heads an outstanding crop of linebackers, on the basis of his consensus selection as All-America as a junior. In his three years he has been involved in 517 tackles and in both his sophomore and junior years gained national defensive player of the week honors for his play against Texas A&M.

Robin Sendlein of Texas ranks as one of the stronger players on the squad. Of his 103 tackles last year, 16 were behind the scrimmage line for losses.

As a sophomore, Bob Crable set a Notre Dame single season record with 187 tackles, including 10 for losses.

They call him "Dr. Do" at Colorado, and Steve Doolittle is emerging from the shadow of Bill Roe at Boulder. He has been a starter for 22 straight games.

Darrell Nicholson was the second-leading tackler for North Carolina last year in earning ACC Rookie of the Year honors.

Ricky Young of Oklahoma State was a unanimous All-Big Eight selection last year, with 146 tackles, 10 for losses.

Navy's Mike Kronzer led the Middies in tackles with 139, with eight for losses.

All-Pac-10 last year as a soph, Riki Gray of USC is well on his way to honors if his knee holds up.

They say "agile, mobile and hostile" was coined to describe Robert Abraham at North Carolina State, where he finished as the No. 4 tackler on the squad despite missing three games with injuries.

Brigham Young coach Lavell Edwards calls Glen Redd "the complete linebacker" and the senior, who was red-shirted and in a body brace because of spondylolisthesis in 1977, was second in defensive points last year.

Wisconsin has a pair of top linebackers in Dave Ahrens and Larry Spurlin. Despite injuries that have prevented Ahrens from gaining his full potential, he was named *Sports Illustrated's* Player of the Week against Purdue in 1978 and Michigan State last fall.



**Terry Huxel, MG
Navy**

Northwestern's Chuck Kern is the leading tackler in the Big Ten, with 227 stops (122 solo) and five sacks. Illinois likes Kelvin Atkins, who has cat-quickness and runs like a deer with 4.5 speed.

Lyman White of LSU is back to his original linebacking post after setting school records for most tackles as a defensive end for three years. His total for three years is 240 solo tackles, eight passes broken up and 12 fumbles recovered.

Hitting other linebacking candidates, Mike France of the Air Force Academy was the second leading tackler with 106; Arthur Akers of UCLA had a career high of 12 tackles against Ohio State; Michael Thomas of Memphis State was named player of the week for play against Ole Miss in 1978 and has had six games in three years with 10 or more solo tackles; and Tim Cole of Kansas State, who had 19 tackles in games against Kansas, Nebraska and Colorado, is considered the hardest K-State hitter since Danny Lankas in '68.

Delbert Fowler of West Virginia, an intimidating pass rusher, had his best game last year against Pitt with 10 unassisted tackles and a fumble recovery; Jim Budness will likely become the best linebacker ever to play at Boston College and Marty Wetzels of Tulane as a sophomore and junior was the second leading tackler on the squad.

Of the "comeback kids," three former players hope to shake off injuries and regain their proper status: Mississippi State's Johnnie Cooks, Bryan Hinkle of Oregon, and Stanford's Milt McColl.

continued

Among other linebackers with top credentials are Jerry McLain of Washington; Orbry Chamblee of Colorado State; Eddie Johnson of Louisville; Darrell Patterson of TCU, voted Defensive Newcomer of the Year and Freshman of the Year in the Southwest Conference last year; veteran Jim Collins at Syracuse; and Steve Lehor of Hawaii, named to the freshman All-America team.

Kansas points out that Chris Toburen, who will be at inside linebacker this fall, had his best game when shifted to that position and he registered 19 tackles against Missouri; Mike Merriweather, the only soph picked on the All-PCAA team, will be a tough competitor at Pacific; and Florida's David Little, with 17 tackles against LSU, was the second-leading tackler on the squad despite missing two games.

Mike Brookins of Cincinnati started slowly, took over as a soph last year and with his 186 tackles was voted the team's MVP. Joe Murphy had 146 tackles for Colgate and his nearest teammate totaled 91.

Bud McCluskey of Texas-Arlington is a fiery redhead who is a great leader, while Nevada-Las Vegas counts on Mike Johnson to key its veteran corps. Senior co-captain Jerry Pierce of Dartmouth was the team's leading tackler and Chuck Smith of Kentucky was the club's third-leading tackler with 56 solos and 39 assists. Utah State boasts strong line-backing in David Bluford, Brett Ure, Dave England and Ben Ciancone. Ed Judie, an All-America Division I-AA from Northern Arizona U., had 113 tackles last year as a junior, to round out the list.

Moving into the trenches up front, the candidates are led by Ron Simmons, who finished ninth in the Heisman voting and was a semifinalist in the Lombardi Award

balloting.

A quartet of defensive tackles also clamors for recognition in Keith Gary and Richard Turner of Oklahoma and Hosea Taylor and Leonard Mitchell of Houston.

Virginia claims Stuart Anderson is the best defensive lineman in the ACC; Frank Warren of Auburn has been named on the All-SEC team for two years; Steve Durham of Clemson made the ACC first team and was defensive player of the week twice; and Kenny Neil led all Iowa State down linemen in tackles last year with 94, and had 7 sacks. Purdue pulls out all the stops for Calvin Clark, AP All-America.

Tim Krumrie started every Wisconsin game as a frosh noseguard and finished second in team tackles with 95; Harvey Armstrong, an SMU defensive tackle, has been second-team All-SWC for two years; and Pat Graham of California is a prime defensive tackle in the Pac-10.

Jim Burt recorded 18 tackles as Miami upset Penn State and was named to the All-South-Independent team in 1979; noseguard George Atiyeh of LSU, in addition to his career 216 solo tackles, has been the SEC heavyweight wrestling champ; while Robin Fisher of Florida, in addition to 13 solo tackles against FSU, also bench presses 450 pounds.

Terry Huxel of Navy came close to All-America recognition as a middle guard last year; John Harty of Iowa boasts 174 tackles in three years; and 260-pound tackle Ben Rudolph of Long Beach State has 4.8 speed and is rated one of the best pass rushers. Jeff Bramley of Ohio University had a total of 62 tackles last year while Donnell Thompson of North Carolina had his best game against Pitt, with six tackles and four assists.

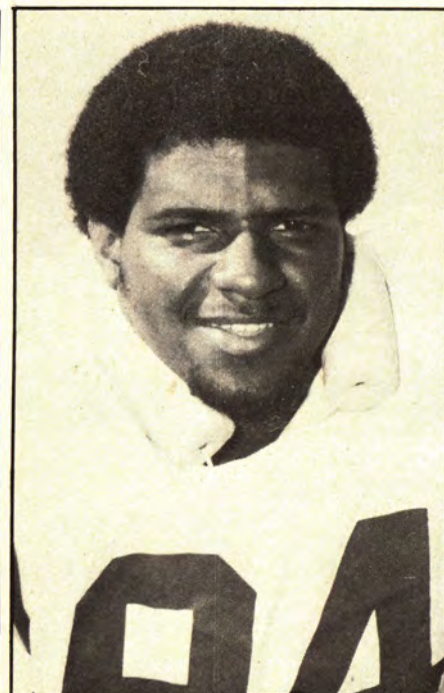
Jacob Burney of Tennessee-Chattanooga was a prep wrestler at 185 pounds and a running back who built himself up to 240 pounds on the weights, and bench presses 455 pounds.

Three could-be top players are coming off injuries: Steve Chambers of Navy; Jim Noonan of Tennessee; and tackle Vince Goldsmith of Oregon, who was handicapped by a broken hand and broken leg last year, but still made All-Pac-10 first team.

Among other down linemen worthy of note are James Phillips of Southern Illinois; Ricky Isaac of Northeast Louisiana U., who led linemen in tackles; Mike Barker, 6-4 and 270-pound tackle for Grambling; and Clay Carroll of McNeese State.

The defensive ends are high in quality, headed by Pitt's two-time All-America star, Hugh Green, who finished well in the Heisman and Lombardi trophy voting.

But the East is divided with Larry Kubin of Penn State, who played on the same unit as All-America tackles Bruce Clark and Matt Millen and had minus



Lyman White, LB
LSU

yardage double that of the All-Americans.

E.J. Junior of Alabama is so fast he was tried at safety in the spring. He is called by some the finest defensive end in the country.

Cornhusker fans contend Derrie Nelson of Nebraska may be the best defensive end ever to play for the school.

On the West Coast, a standout is Nick Westerberg, a ball hawk for Oregon State. Glen Titensor, a transfer from UCLA, earned All-WAC honors and was named coaches' player of the week five times by Brigham Young.

Don't overlook Missouri's mobile Wendell Ray, who flip-flopped last year to cover Nebraska's All-America, Junior Miller, and did such a coverage job that Miller didn't catch one pass.

And to mention several more outstanding ends, consider Wyoming's Guy Frazier; Jessie Walker, All-Big Eight from Kansas State; Lawrence Taylor of North Carolina; and Rich Dixon of California.

Keith Clark of Memphis State was *Sports Illustrated's* national defensive player of the week for his play against Houston in 1978 and was AP player of the week for his efforts against Ole Miss. And Temple chips in with Colin McCarty, a 6-3, 250-pound senior defensive titan, as its best bet.

Coming off the injured list the last two seasons is Oregon's Neil Elshire, potentially a great end, who was tabbed early in his soph season as one of the best, but who has missed half of two seasons.

That's the defensive checklist which must be trimmed to 11 players by the All-America selectors.



Hugh Green, DE
Pitt

After 76 years, EF Hutton & Company still has one name.

In an industry that undergoes ups and downs, mergers and constant change, E.F. Hutton has always stood for reliability and dependability.

Through all those years, we've maintained an unbroken record of profitability and of continuous service to our customers.

And now, as we celebrate our 76th year, that stability seems even more impressive.

**When EF Hutton talks,
people listen.**



Dean Payne (97) and Chuck Kern
Northwestern

Sure, Fry's first Iowa team finished 4-4 and landed in the Big Ten's first division for the first time in a decade. It won five of its last eight games. It pulled capacity crowds to all six home games and kindled statewide excitement.

"But I'm disappointed," said perfectionist Fry, "that we didn't have a winning season (5-6)."

To erase the disappointment this fall, Fry can call upon 55 percent passer Phil Sues, the lefty who threw for 1,165 yards in just six games last year.

Fry calls his defense "awesome ... super ... amazing." Its ringleaders are tackle John Harty, end Andre Tippett and linebacker Todd Simonsen.

Iowa's major priority is replacing all-conference tailback Dennis Mosley, who rushed 1,267 yards and scored 16 TDs last year. The blockers are back, however, and when Fry was asked if he'd have another 1,000-yard rusher, he replied, "Don't bet against it."

MICHIGAN—Bo Schembechler got very little kick out of the 1979 season. He's vowed to change that.

The Wolverines closed their first century of football by losing four games, the most in Bo's 12 seasons in Ann Arbor. Bo's kicking game—ordinarily his pride and joy—betrayed him. Just one field goal in each of those four defeats would have meant an unbeaten season. Michigan lost 12-10 to Notre Dame, 24-21 to Purdue,



Jeff Cohn, RB
Northwestern

18-15 to Ohio State and 17-15 to North Carolina in the Gator Bowl.

Furthermore, Michigan had four punts blocked (including the key play in the loss to Ohio State), ranked eighth in the Big Ten in punting and hit only four of 13 field goal tries. You can guess what Schembechler stressed in spring practice.

Michigan's running offense is so potent, it may not have to settle for three-pointers. An excellent line, headed by center George Lilja and giant tackles

Bubba Paris and Ed Muransky, can spring sprinter backs Butch Woolfolk and Stan Edwards. The Wolverines also have explosive receiver-kick returner Anthony Carter.

For a change, Bo's defense appears down. The offense may have to carry the burden until the defenders mature.

MICHIGAN STATE—Frank (Muddy) Waters may be a bit unsettled as to who will quarterback his first Spartan team. He's more certain, however, who's going to run the ball.



Derek Hughes, RB
Michigan State

Waters made a significant switch in spring practice, so he could put both Steve Smith and Derek Hughes in the same backfield. As tailbacks last fall, Smith led his team with 972 rushing yards and Hughes gained 626 and ranked second in the nation in kickoff returns with a 31.4-yard average. The Spartans will use more men in motion and more formations than last year's basic I-formation.

Waters gives the nod to Bert Vaughn at QB; however, Bryan Clark could end up with the job.

The Spartan defense looks strong. It's anchored by three candidates for "all" teams: cornerback James Burroughs, middle guard Bernard Hay, and linebacker John McCormick.

MINNESOTA—Unless Smokey Joe Salem is trying to lull opponents with poor-talking, his Gophers are more uncertain

continued on 46t

Do-it-yourself projects you can nail down fast.



Putting together do-it-yourself projects can be a lot of fun when you get started right. And our Redi-Cuts™ pre-cut building materials are a good first step.

For example, you can build this workbench, or one of nine other home projects as easy as nailing the pieces together. Because materials are available in convenient pre-cut sizes.

Just follow the instructions in our Redi-Cuts booklet. (It's free with the coupon.) And in no time at all, you can nail down these easy, attractive home projects.

For the nearest G-P Registered Dealer, call toll free: 1-800/447-2882 (except Alaska & Hawaii). Illinois: 1-800/322-4400.



You can do it. We'll help with Redi-Cuts.™

Please send me your Redi-Cuts booklet.

Send to:
FREE REDI-CUTS BOOKLET
Georgia-Pacific Corporation
Dept. REP
900 S.W. Fifth Ave.
Portland, OR 97204

Name _____

Address _____

City _____

State _____

Zip _____

THE ONSIDES KICK



by Lee Baker, Jackson DAILY NEWS

If football had a safe deposit box, that's where the onsidess kickoff would be hidden.

Talk to a coach . . . any coach, about onsidess kickoffs and the refrain always is the same: "Sure we've got it. Work on it every week. Use it? I hope not. That means we're in trouble."

Trouble!

Make that an engraved invitation to suicide. Thanks but no thanks.

That's what a coach thinks about the onsidess kick.

He'll firmly decline the opportunity to participate unless hauled screaming and flailing into a back-against-the-wall-what-have-we-got-to-lose-but-this-game situation.

For a play that is simplicity at its purest,

such pervasive negativism at first glance seems almost surprising.

Like any kickoff, the onsidess must travel forward 10 yards and be inbounds. Once that 10 yards is traversed, the ball is free, as eligible for catching and recovery by the kicking team as the receiving, provided there is no interference with an opponent's attempt to catch the kick.

And then the fun begins.

At a school where one well-known coach preaches a gospel of covering in advance every possible development in a game, emphasis on all details of the kicking game provides his team with two onsidess kicks.

There is the regular short kick, just over the 50, then an intermediate one down around the other 30.

"Mostly we'll go with the short one, kicking from the hashmark . . . right side going left if the kicker is right footed, the left going right if he's left footed. Going across the field is best because that way there are fewer people defending with more area to cover. The kicker can either top the ball, causing it to hop high, or hit it on the side of the upper quarter to create a spin that will bring it back to the kicking team."

Such technique generally is important, but that subtlety can be lost on artificial surfaces where onsidess kicks might be dismissed as a waste of time unless a team is behind with two plays left and everyone knows it's coming.

"On grass, sure, it can be a tremendous

continued

The All-Decade Team

Touchdown Publications, Inc. polled over 150 sportswriters and editors throughout the country to determine the greatest college football players of the 1970s. Here they are. Meet the members of Touchdown's All-Decade Team.

First Team Offense

WR Lynn Swann, USC
WR Johnny Rodgers, Nebraska
TE Dave Casper, Notre Dame
OT John Hicks, Ohio State
OT Jerry Sisemore, Texas
OG John Hannah, Alabama
OG Greg Roberts, Oklahoma
C Jim Ritcher, North Carolina St.
QB Jim Plunkett, Stanford
RB Earl Campbell, Texas
RB Tony Dorsett, Pittsburgh

First Team Defense

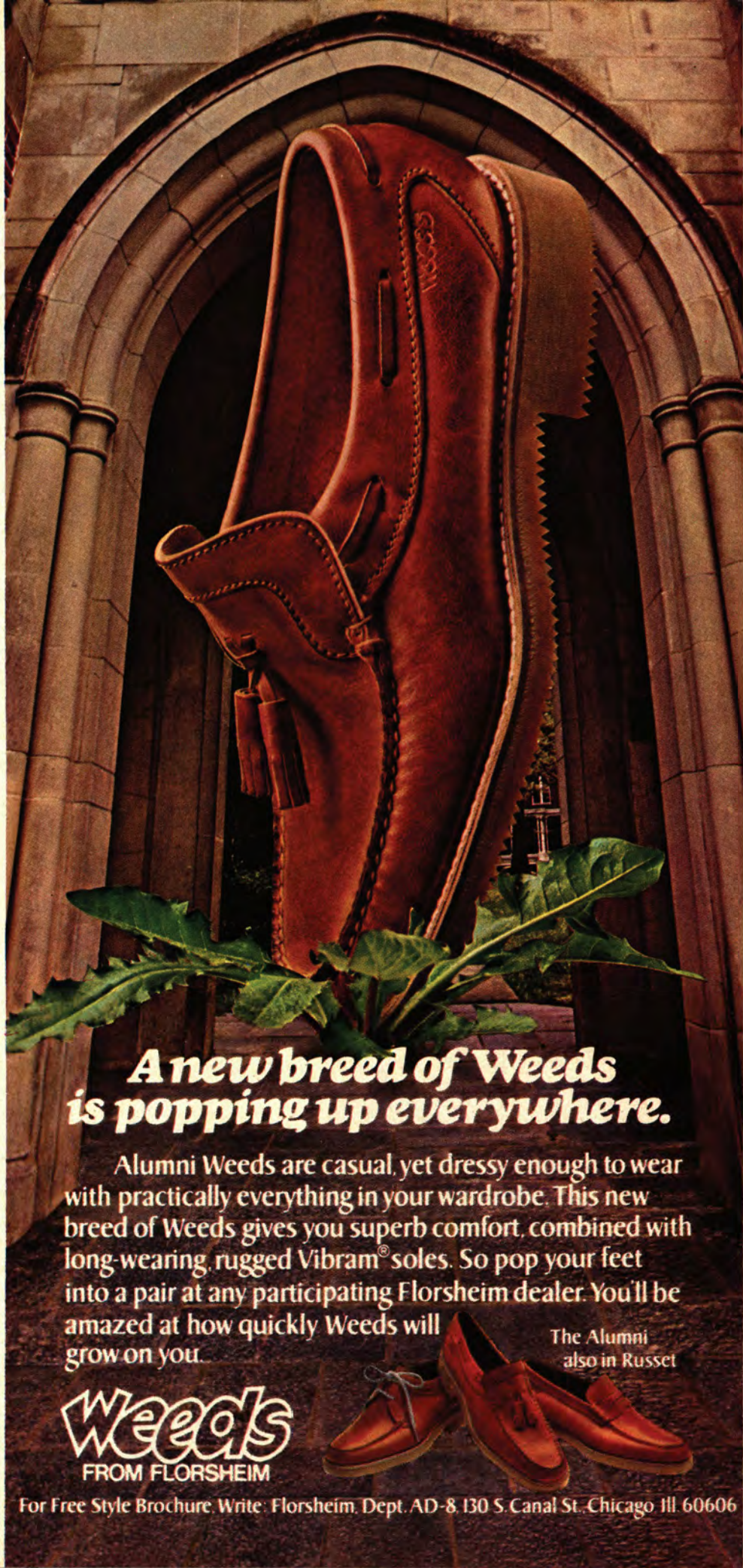
DL Randy White, Maryland
DL Leroy Selmon, Oklahoma
DL Ross Browner, Notre Dame
DL Rich Glover, Nebraska
LB Randy Gradishar, Ohio State
LB Jack Ham, Penn State
LB Jerry Robinson, UCLA
DB Tom Casanova, Louisiana State
DB Brad Van Pelt, Michigan State
DB Johnny Johnson, Texas
DB Jack Tatum, Ohio State
P Ray Guy, Southern Mississippi
PK Tony Franklin, Texas A&M

Second Team Offense

WR John Jefferson, Arizona State
WR Ozzie Newsome, Alabama
TE Ken MacAfee, Notre Dame
OT Chris Ward, Ohio State
OT Dan Dierdorf, Michigan
OG Brad Budde, USC
OG Mark Donahue, Michigan
C Tom Braham, Oklahoma
QB Bert Jones, Louisiana State
RB Archie Griffin, Ohio State
RB Billy Sims, Oklahoma

Second Team Defense

DL Art Still, Kentucky
DL John Dutton, Nebraska
DL Dewey Selmon, Oklahoma
DL Brad Shearer, Texas
LB Richard Wood, USC
LB Tom Cousineau, Ohio State
LB Rod Shoate, Oklahoma
DB Luther Bradley, Notre Dame
DB Dave Elmendorf, Texas A&M
DB Pat Thomas, Texas A&M
DB Dave Brown, Michigan
P Tom Skladany, Ohio State
PK Russell Erxleben, Texas



A new breed of Weeds is popping up everywhere.

Alumni Weeds are casual, yet dressy enough to wear with practically everything in your wardrobe. This new breed of Weeds gives you superb comfort, combined with long-wearing, rugged Vibram® soles. So pop your feet into a pair at any participating Florsheim dealer. You'll be amazed at how quickly Weeds will grow on you.

The Alumni also in Russet

Weeds
FROM FLORSHEIM



For Free Style Brochure, Write: Florsheim, Dept. AD-8, 130 S. Canal St., Chicago, Ill. 60606



America's true colors come through on GE.



Simulated TV picture. Cabinet: Wood and simulated wood.

The rich green of Miss Liberty. The bright red of a football jersey. The vibrant yellow of a harvest moon. These are America's true colors—colors that come through vivid and lifelike on GE TV.

What's more, every GE VIR II color set adjusts those colors automatically. From channel to channel, program to program.

GE color TV. It brings America's true colors into your life.

We bring good things to life.

GENERAL  ELECTRIC

offensive weapon," says a coach whose stadium is carpeted with artificial surface, "if you've got the kicker who can put the spin on the ball so it comes back to you. With artificial grass, though, it just keeps right on going."

The setup for the onsiders kick has remained virtually unchanged since the 1920s. You put all your fast people on one side of the field and try to squirt the ball over where they can recover it. A desperation move, perhaps, strictly a gamble, and usually a move that there wouldn't be a soul watching who wouldn't know what was coming.

What about opening a game with the onsiders? Or perhaps at some other time in the early stages?

Old or young, coaches feel the same about that.

"I always felt that would be too dangerous. You can give the other team great field position," said one elder statesman of the coaching ranks.

"You're running the risk of giving up the ball in four down territory," echoes another. "The odds are you aren't going to get it anyway, so why take the chance?"

But coaches around the country acknowledge that they work on the onsiders kick. "Actually, you don't want to have to use it," one kicking coach comments, "because it means you're behind late in the game."

"About the only time since I've been here that we seriously considered using it was as a surprise... We practiced hard on the thing, but it turned out that we only had two kickoffs in the game and never were in a situation where we needed to use it."

Another coach who follows the prepared philosophy of coaching says, "Everybody works on the big things, but

the little things win games. If you have the kicker, you can work the onsiders real well. The onsiders kick is like the quick kick—a fine weapon to use if you have the kicker.

"Since I've been coaching I can recall only using it once as a surprise and then just trying to get some momentum going. We had a kicker who could pop the ball like a chip shot in golf, 10 or 11 yards."

To put such conservatism in another perspective, consider this thought: "We practice the onsiders every time we work on our kicking game, but I can't ever recall using it in a game. Sometimes I've thought about using it after scoring, but our receiving team does so well covering the ball in practice that it discourages us from trying it in a game."

For all that, there are coaches who prepare for the opportunity to unleash the onsiders kick against the unwary.

"In scouting, we watch every opponent's alignment with the question if the onsiders kickoff would be a good play or not," says one such coach. "We want to know every game if it's there or not. How do they line up? Close enough to cover the sideline? How quickly after the kick do they drop back?" If enough favorable portents show, then this team, should they score first, could try the onsiders.

"Then, too, if the opponent seems stronger, we might gamble right at the start. There's a risk, naturally, but you've got to think that the worst to come back from it would be midfield possession and you could get that from a good runback."

This coach sees a change in field goal rules—bringing out the ball after a miss to the original line of scrimmage—as possibly bringing more popularity to the ugly duckling of college football.

"That could cause more of us to attempt surprise onsiders kicks because

now there's not the threat so much of the long field goal. Field position strategy has changed somewhat, so now you might be more apt to sample where you wouldn't have before."

Some strategists feel that the best time to try the onsiders would be after a long, grinding drive to a touchdown when the defense is tired. Jump on 'em right then. Or, if the other team draws a 15-yard penalty on the touchdown or extra point.

The successful onsiders kick might be compared to the blocked kick. It takes something out of the other team. And for some, that's enough to use it.

Then, too, in this era of specialization, kickers now have all day to work on situations. If you have one who has good touch, is able to place the ball precisely, you're more inclined to use something like the onsiders. But it's tough to teach a kicker to have just the right topspin, hitting the ball on the side close to the top.

Times have changed. Back 50 years ago, when the foot was more a part of football than now, lots of teams, even after winning the coin toss, would kick off simply to give the defense a quick shot at throttling the opponent.

"You know, if Mr. Fielding Yost hadn't thought that way, Red Grange never would have had the chance to score his four touchdowns against Michigan."

"They kicked off to start the game and Red scored. They kicked off again and Red scored again. No one could believe it. Four times he scored and every time, Michigan would kick off."

"They sure weren't interested in an onsiders kick, though."

"But nowadays, the passing game is so much better with such good passers and receivers able to run their patterns so well, teams feel they're able to score from anywhere, so it's almost automatic that a team that scores will kick off."

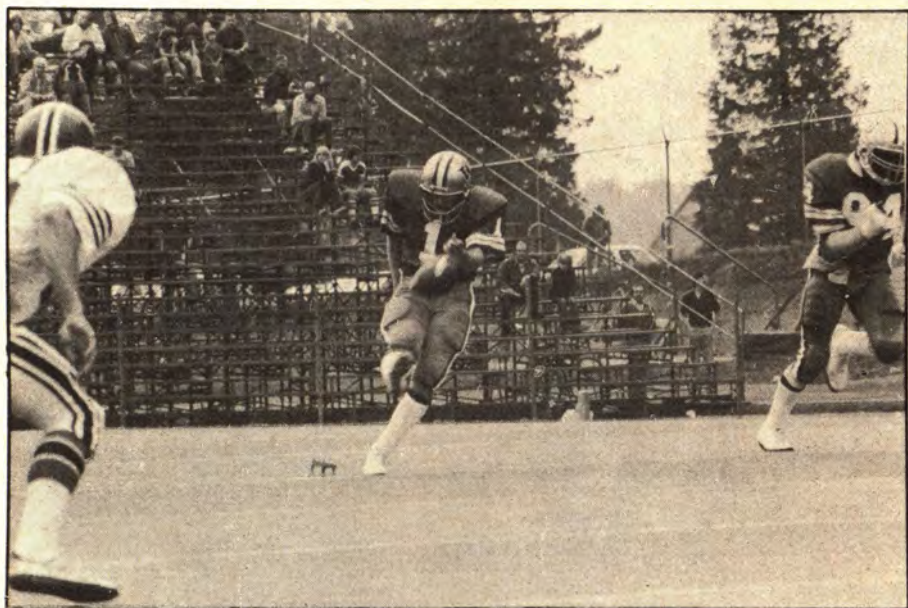
"Coaches now don't have the feeling that Mr. Yost and others of his era had—that their defense could hold the other team inside its 25, then get good field position after the punt."

"I can see that as a reason the onsiders kickoff never had been developed as anything more than something you go to in obvious situations," one coach summed up.

Quite as important as the onsiders kick is the onsiders prevent. Many teams trot out backs and receivers up front with the quickness and sure-handedness required to handle the ball.

Coaches agree that you go with the people you feel would operate best under pressure.

One coach has a great idea for when to use the onsiders kick. "After you've given up a safety and you have your punter in. He should really be able to control the ball—if you have guts enough to use it." ■



The onsiders kick is a great weapon—with the right kicker delivering the boot.

A NON-TECHNICAL LOOK AT THE TECHNICAL ADVANTAGES OF USING STP GAS TREATMENT

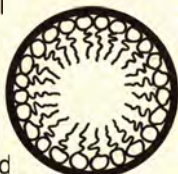
It all starts with this wonderful chemical called Alkylhydroxybenzylpolyamine.

Fancy name for something that looks like a balloon on a string. But, as the primary active ingredient, it does two important things in your car's fuel system:

First, it helps remove water from your gas tank by surrounding droplets of water, suspending them in your gas so they can pass harmlessly through your fuel system.



Second, it helps prevent grunge like gum and varnish from sticking to metal surfaces of the fuel system in two ways: By coating the metal surfaces of the fuel system and by surrounding the gum and varnish to keep them from getting a toehold. This helps keep your carburetor clean and that helps maintain peak engine performance.



Still with us?

So far, all you've got to remember is that STP Gas Treatment fights back against bad guys in your fuel system.

Now for the second thing to remember: All this isn't fiction. It's fact. Results proven in scientific tests. For instance:

FIGHTS RUST.



These two steel bars were both soaked in the same gas plus water. Only difference? The gas used with the bar on the right contained STP Gas Treatment.

FIGHTS WATER.

Water causes more than rust. It can freeze, too. Brrrr! Regular use can lessen the likelihood of gas line freeze. Tests proved STP Gas Treatment increases the emulsification of water and that means it helps water get through your system, out your exhaust.

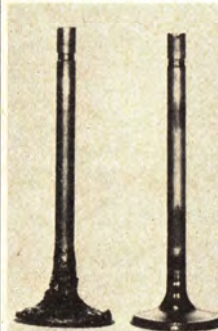
FIGHTS CARB DEPOSITS.



Some carburetor openings are tiny enough to become restricted by gum and varnish, which can rob your engine of efficiency. We put clean metal sleeves in 28 engine

tests. Without us (left) nasty formations developed. With us (right) sleeves came out much cleaner. Take your pick.

FIGHTS VALVE DEPOSITS.



For this test, we matched up six new cars in three matched pairs. After only 12,000 miles, look at the difference that can develop in valve deposit formation. (We're on the right.) That stuff on the

left? Would you want that in your car?

In summary.

Maybe you've never thought about using a gas treatment. Well, you should. Odds are, you've got some bad guys lurking in your fuel system. Things you ought to fight back against— if you want to keep your car running like it ought to.

STP Gas Treatment does exactly that.

It's the best selling Gas Treatment in America.

FIGHT BACK! WITH STP GAS TREATMENT.



**General Motors Parts Division
is Mr. Goodwrench and more than
12,500 GM Parts employees
dedicated to good customer care.**



**KEEP THAT GREAT GM FEELING
WITH GENUINE GM PARTS.**



at quarterback than any team in the league. Spring drills failed to produce a successor for record-setting Mark Carlson. Greg Pylatiuk was No. 1 until he tore up his knee. Transfer Bruce Olson and younger candidates have struggled.

"None of them was able to read defenses properly," Salem said. "Our quarterback situation is a long way from settled."

The Gophers, like Michigan State, can run the ball though. "Our running backs (Marion Barber and Garry White) are our No. 1 asset," Salem said. "We will run the ball with anybody." Ken Dallafor, 271-pound guard, heads a good offensive line. Gophers have a tested secondary and an accomplished receiver in Roy Artis.

NORTHWESTERN—Youthful (33) Coach Rick Venturi remains unbowed after two seasons that produced one victory, one tie and 20 losses. "We're improving," Venturi insists. "We've recruited two good classes. We proved we can play with people," referring to 16-7 and 20-16 losses to Ohio State and Purdue.

Venturi has his quarterback, Mike Kerigan, back, plus an exceptional receiver Todd Sheets, No. 2 in the league last year. The passing game needs balance from runners, however, and will get a boost if soph Jeff Cohn, No. 1 runner last year, recovers from injury.

Defensively, the 'Cats boast two fine linebackers, Chuck Kern and sophomore Chris Hinton. Thin, as always, Venturi says, "We have to hope we avoid injuries."

OHIO STATE—You know they're serious in Columbus when, after the spring



Todd Simonsen, LB
Iowa

game, members of the winning team feasted on steaks and losers ate beans at the postgame picnic.

Many schools around the country would love to have the losers in that spring game. Schlichter has two superb receivers, Doug Donley (800 receiving yards in '79) and Gary Williams, plus a bevy of running backs headed by co-captain Calvin Murray, including over-five-yard-per-carry backs. The line includes Joe Lukens and Luther Henson, who was all-conference last year as a defensive tackle.

Ohio's defense, tops in the Big Ten last year, has nine returning regulars. Rover

Todd Bell and safety Vince Skillings made All-Big Ten last year. Marcus Marek and Glenn Cobb are "typical Ohio State linebackers." Insiders say Coach Bruce recruited Ohio State's best freshman class since Rex Kern, Jim Tatum, John Brockington, et. al. in 1967.

PURDUE—Sensational reports came out of spring practice in W. Lafayette, Ind. Herrmann, mastering the art of avoiding sacks and interceptions, had just two of 158 passes picked off. He's surrounded by 6-6 tight end Dave Young and other fine receivers, plus the best runners in recent Boilermaker history. Wally Jones, Ben



Mike Harkrader, RB
Indiana

McCall and John Macon are the bread and butter carriers. Jimmy Smith, the sprinter who quit the squad in midseason last year, is the game breaker.

Like Michigan, Purdue may have to depend upon outscoring opponents because graduation cut into the super defense that led the Boilers to two straight postseason bowls.

WISCONSIN—Coach Dave McClain says his Badgers (4-7 last year) "could be a real surprise football team." He bases that opinion on (1) the return of injured quarterback John Josten, (2) his "five fine running backs" and (3) an outstanding freshman class that includes five high school All-Americans.

Josten broke his ankle in the opener against Purdue last season. He enjoyed an excellent spring practice. So did sophomore running backs Troy King and Chucky Davis. And 6-2, 230-pound frosh Jim Nelka has been touted as the best back the state has produced since Alan Ameche.

The Badgers' defense ranked ninth in the league last year, but should improve. Its leader is outside linebacker David Ahrens.



Butch Woolfolk, TB
Michigan

"V-8" SPICY-HOT MAKES THE BLOODY MERRIER



At your next tailgate party, or any festive occasion, let "V-8" Spicy-Hot give your Bloody Mary a spicy hot kick. "V-8" Spicy-Hot Vegetable Juice Cocktail is a spirited blend of 8 great vegetables with a special spicy sizzle that puts more spirit in the spirits. Makes a spirited snack or before-meal appetizer, too!



Now "V-8" Spicy-Hot has a special offer on a custom-designed cooler that's great for tailgate parties or any outdoor get-together. It's a 1/2-gallon insulated cooler with a tough, durable, yet light-weight body. The cooler has a screw-on lid plus a handy pour spout that's covered by a snap-lock cap. The cooler is yours for just \$4.95 plus one label from any size "V-8" Spicy-Hot (mfg. estimated retail value \$6.95).

"V-8" is a registered trademark of Campbell Soup Company.

HERE'S HOW TO ORDER YOUR "V-8" SPICY-HOT COOLER:

For each cooler ordered, send a check or money order for \$4.95 (no cash please) and one label from any size "V-8" Spicy-Hot (Wisconsin residents - send \$4.95 and label facsimile only) along with your name, address and zip code to:

"V-8" Spicy-Hot Cooler, Box 8466, Clinton, Iowa 52736

Name _____

(please print)

Address _____

City _____

State _____ Zip Code _____

(must be included)

Offer Expires March 31, 1981. Please allow 7 weeks for delivery. Offer good only in U.S.A., Puerto Rico and military installations. Wisconsin residents send money requirement plus label facsimile only. Void if taxed, restricted or forbidden by law.

Mailing your request to the offeror: Campbell Soup Company, Camden, New Jersey 08101. WILL DELAY DELIVERY.

WIN A DREAM TRIP TO SUPER BOWL XV, PLUS A FABULOUS HAGGAR WARDROBE!



Haggar Super Bowl sweepstakes winners will join Roger Staubach in New Orleans for a weekend of Super Bowl excitement.

The air crackles with anticipation as you approach the country's most imposing sports arena. The Louisiana Superdome! Inside, tension mounts as you take your seat. Suddenly, the crowd sends up a deafening roar. Super Bowl XV is about to begin! And you're part of it.

Sound exciting? Then get in on Haggar's Super Bowl Sweepstakes. There's nothing to buy. Just come to the nearest participating store for complete rules and official entry blanks. You could win one of these terrific prizes.

10 GRAND PRIZES: An expense-paid trip for two to Super Bowl XV in New Orleans, January 23-25, 1981.

Main photo: Roger Staubach wears a tan Imperial® wool blend blazer and check slacks. Tom's gray tweed sport coat and corduroy slacks are Body Work by Haggar® for the younger man.

Trip will include coach airfare, hotel accommodations for three nights, access to the Haggar Hospitality Suite and a pre-game brunch, two tickets to The Super Bowl game, transportation to and from the game with police escort, \$200 cash, plus a Haggar wardrobe consisting of one suit, one sport coat, and three pairs of slacks from the Haggar line of your choice (Comfort-Plus™, Imperial®, The Gallery by Haggar®, or Body Work by Haggar®.)

100 SECOND PRIZES: A Haggar wardrobe of one suit, one sport coat, and three pairs of slacks.

1000 THIRD PRIZES: One pair of Haggar slacks.

5000 FOURTH PRIZES: Prints of specially-commissioned Super Bowl artwork by noted American sports artist Merv Corning.

NOTE: Sweepstakes begins August 1, 1980 and ends December 15, 1980. If you cannot find an entry form and details at a participating retailer, submit a stamped, self-addressed envelope to HAGGAR SUPER BOWL SWEEPSTAKES, P.O. BOX 9502, BLAIR, NEBRASKA 68009. Your request must be received by November 10,

1980. Each request must be mailed separately. Sweepstakes void in the states of Wisconsin, Ohio, and wherever prohibited by law. Entrants must be 18 years of age or older.

HAGGAR
THE OFFICIAL
WARDROBE OF THE SUPER BOWL

NICK-NAME QUIZ

Match these college teams with their nicknames.

1. Texas Christian ☐
2. Virginia Tech ☐
3. Minnesota ☐
4. Furman ☐
5. Akron ☐
6. Tulane ☐
7. Southern Illinois ☐
8. Idaho ☐
9. Wake Forest ☐
10. Marshall ☐
11. Washington State ☐
12. Oregon ☐
13. Air Force Academy ☐
14. Montana ☐
15. Wisconsin ☐

- A Golden Gophers
B Paladins
C Grizzlies
D Ducks
E Falcons
F Cougars
G Demon Deacons
H Horned Frogs
I Zips
J Salukis
K Thundering Herd
L Gobblers
M Green Wave
N Vandals
O Badgers

Answers: 1-H; 2-L; 3-A; 4-B; 5-I; 6-M; 7-J; 8-N; 9-G; 10-K; 11-F; 12-D; 13-E; 14-C; 15-O



Mr & Mrs "T" tends bar for me.
Perfect drinks everytime. Convenience that makes it easy. That's what Mr. and Mrs. "T" is all about. A special recipe of select herbs and spices that just cannot be equalled, for a taste that has made Mr. and Mrs. "T" America's favorite Bloody Mary mix. So relax, enjoy yourself and let Mr. and Mrs. "T" make the drinks. After all, your bar couldn't be in better hands.

Remember, there are twelve delicious Mr. and Mrs. "T" mixes from which to choose.



Enjoy Mr. and Mrs. "T" Bloody Mary Mix without vodka! Send for our free brochure of drink, meal & party recipes. Write to: Taylor Food Products, 20321 S. Susana Rd., Compton, California 90221.



**Something so special
is meant to be shared.**

Holland's Heineken, America's number one imported beer.

Do You Remember?

Iowa 7, Minnesota 0, 1956

Al Grady was sports editor of the Iowa City Press-Citizen for 28½ years, from August, 1951, through Feb. 1978. He is still a sports columnist and covers Hawkeye sports events for the Press-Citizen. A native of Kalona, he saw his first Iowa football game in 1935, at the age of eight. He estimates he has seen Iowa teams play just over 300 games.

By Al Grady

Some longtime Iowa fans may wonder why I rate this game as "most memorable," rather than the Ohio State game of a week later.

There are several reasons. One, the Minnesota game had to be won for the Ohio State game to have championship meaning. Two, the game was at Minneapolis, before more than 64,000 fans, and it's always especially rewarding to beat the other guy on his own field, in front of his own fans. And three, there was always something special, and still is, about beating Minnesota. I guess that's because when I was growing up the Golden Gophers were national champions about three or four times and almost always laid it on the Hawks but good. So watching the Hawks beat the Gophers in such a big, big game in their own back yard is a thrill I'll never forget.

Another thing that made it a big thrill was that Minnesota thought IT was going to win the Big Ten title and go to the Rose Bowl. Iowa was just coming off a bitter last-minute loss to Michigan at Iowa Homecoming, 17-14, and Minnesota two weeks earlier had beaten the Wolverines 20-7. Already, Minnesota fans had reserved all Western Airline bookings from the Twin Cities to Los Angeles between Christmas and New Year's.

The Gophers went into the nationally televised game a solid seven-point favorite, but Iowa Coach Forest Evashevski, in a dramatic and bold gamble in the wake of the Michigan defeat, had told his statewide television audience, "We're going up and beat Minnesota and we're still going to the Rose Bowl!"

The Hawkeyes proved him good to his word. Remember, it was one-platoon football and every man who started played on both offense and defense. It was a tough, hard-hitting game in which Iowa's defense starred, bottling up highly-publicized Gopher quarterback Bobby Cox and his receivers and running backs throughout the afternoon.

On the fourth offensive play of the game, the Hawks forced a fumble and recovered at the Gopher 38. With quarterback Kenny Ploen at the controls, and with Don Dobrino, Bill Happel and Fred Harris doing the brunt of the ball-carrying, the Hawks marched to the Gopher eight. Then Ploen hit end Jim Gibbons, later to become an All-American, with a bootleg pass at the Gopher one. A play later, Harris socked it in. Then Bob Prescott booted the extra point.

There were 55 minutes to play, but the scoreboard looked the same way 55 minutes later. Hawkeye defenders such as Gibbons and Alex Karras and Bob Commings and Frank Gilliam and Don Suchy and Frank Bloomquist and Sleepy Klein and the defensive backs played like wild men. They helped force six Minnesota fumbles, and recovered

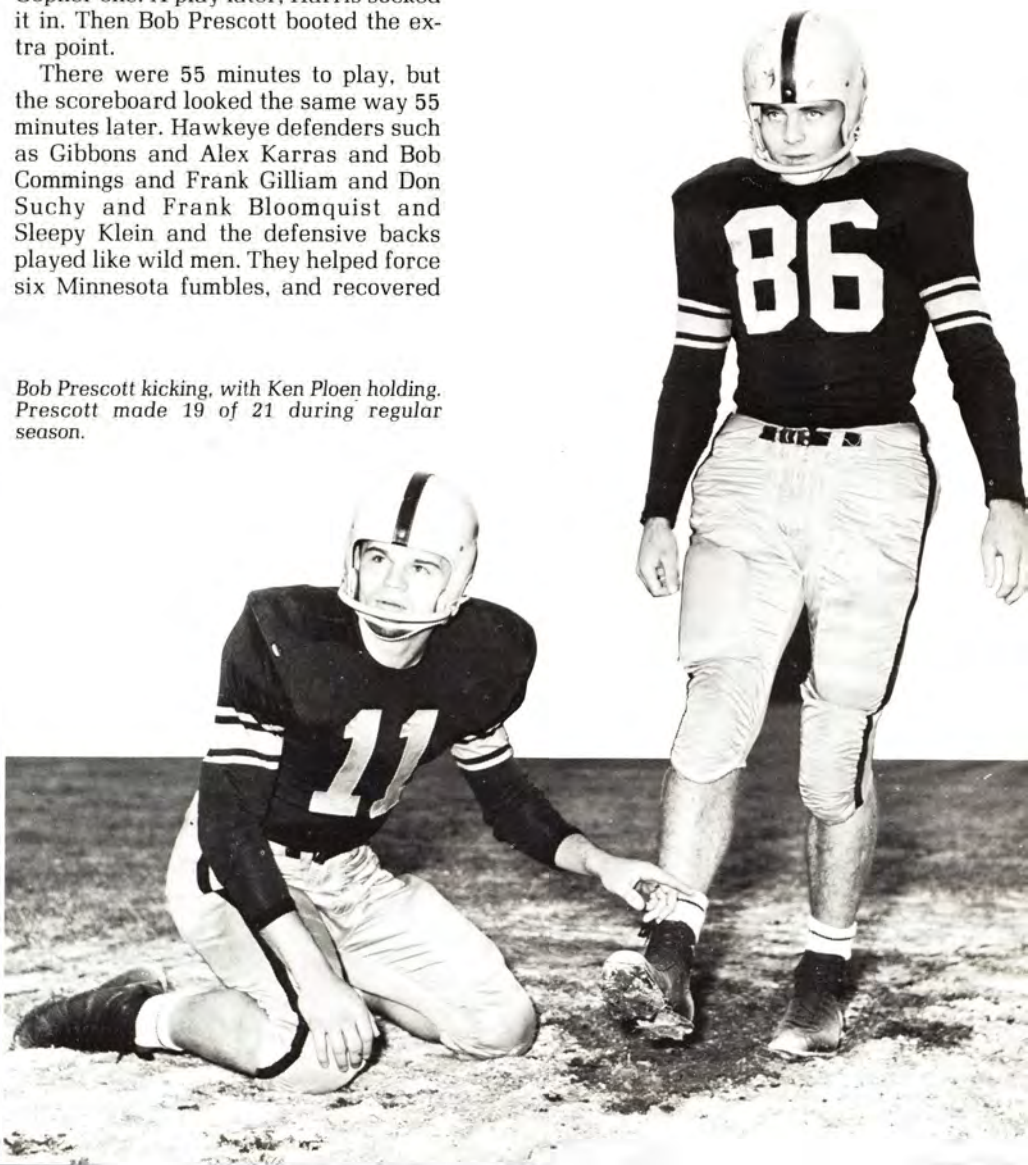
half of them. Three times they intercepted Minnesota passes, once by Happel at the Iowa one-yard line, and again by Happel in the closing minutes.

Several thousand Hawkeye rooters counted off those delirious final seconds, and a good many of them raced on the field to hoist Evashevski off the field on their shoulders.

And, oh yes, accompanying the Hawkeyes to a wild, boisterous dressing room celebration was a pig named Floyd of Rosedale.

I'll never forget that afternoon, nor the ride back to Iowa City the next day, with a dozen red roses adorning my rear bumper!

Bob Prescott kicking, with Ken Ploen holding. Prescott made 19 of 21 during regular season.



***It's Fall and The
Hunt Has Begun!***



May We Suggest
Clancy's, Ltd. as Your
Traditional Clothing
Event this Season

Clancy's Ltd.

MEN'S AND LADIES' FURNISHINGS
ROOSEVELT HOTEL — CEDAR RAPIDS, IOWA

SEÑOR PABLO'S

Eastern Iowa's Finest In Mexican
Food; Domestic and Imported Beers
Served, Margaritas are our specialty.

HOURS

Tues.-Sat. 11 a.m. — 11 p.m.

Sun. 12 p.m. — 10 p.m.

830 1st Ave.
Iowa City
338-0037



HAWK HEADLINES FOR 1980 SEASON?



Exciting game stories and photos...Pre game plans...Coach's comments...Locker room interviews and quotes...

**FOLLOW THE FOOTBALL FORTUNES OF THE
HAWKS EVERY DAY OF THE SEASON
in the...**

Quad-City
Times

...the best in Sports - Seven days a week!

FOR HOME DELIVERY IN IOWA CALL 383-2250 - IN ILLINOIS 764-5601



Duane Banks
Baseball Coach



Larry Bruner
Assistant Athletic
Director



Ken Burmeister
Assistant Basketball
Coach



Ed Crowley
Trainer

IOWA ATHLETIC STAFF



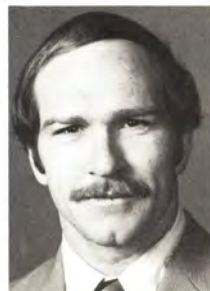
Tom Dunn
Gymnastics Coach



Ron Fairchild
Equipment Manager



Harley Feldick
Team Physician



Dan Gable
Wrestling Coach



Doug Garrett
Assistant Equipment
Manager



Phil Haddy
Assistant Sports
Information Director



Dick Holzaepfel
Assistant
Gymnastics Coach



Jean Kupka
Ticket Manager



Gary Kurdelmeier
Assistant Athletic
Director



Fred Mims
Academic Counselor



Lute Olson
Basketball Coach



Glenn Patton
Swimming Coach



J. Robinson
Assistant Wrestling
Coach



Jim Rosborough
Assistant Basketball
Coach



Bob Rydze
Diving Coach



Les Steenlage
Administrative
Assistant



Les Stevens
Assistant Track
Coach



John Streif
Assistant Trainer



Scott Thompson
Assistant Basketball
Coach



Ted Wheeler
Track Coach



George Wine
Sports Information
Director



John Winnie
Tennis Coach



Chuck Yagla
Assistant Wrestling
Coach



Chuck Zwiener
Golf Coach

MAKE THE AIRLINE THAT FLIES THE HAWKEYES* PART OF YOUR FLORIDA GAME PLAN.

Convenient service to Orlando,
Miami, Ft. Lauderdale and
Tampa-St. Petersburg

*1980 Schedule

Sept. 13	at Indiana
20	at Nebraska
27	Iowa State
Oct. 4	Arizona
11	Illinois
18	Northwestern
25	at Minnesota
Nov. 1	Wisconsin
8	at Purdue
15	Ohio State
22	at Michigan State

OZARK AIR LINES



Old Capitol

A Step into Iowa's Heritage

Gift Shop on Ground Floor

Jewelry, Desk Items, Note Cards,
Tableware, Books, Memorabilia, Potpourri

Hours

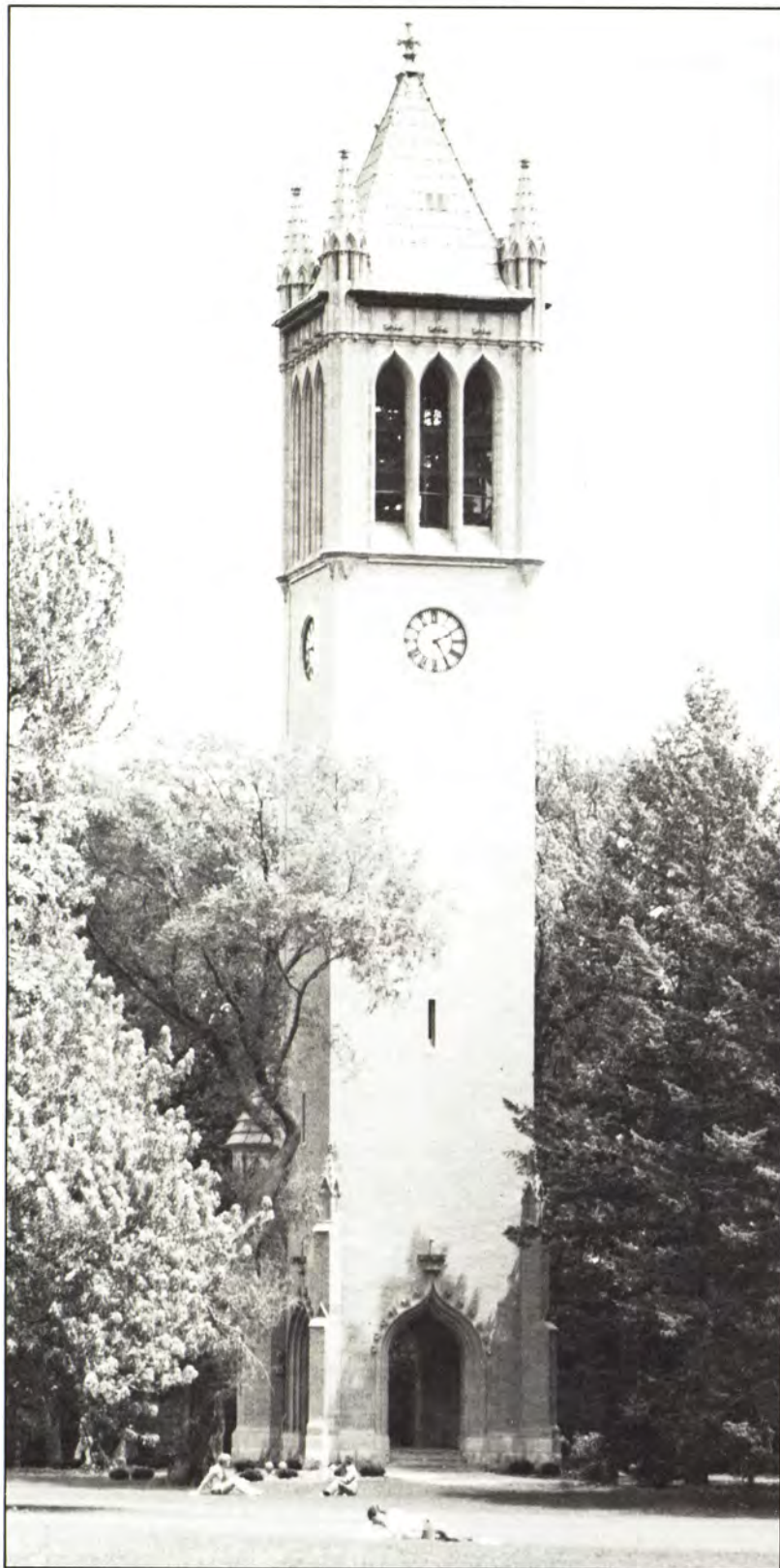
Monday-Saturday 10:00 A.M.-3:00 P.M.

Sunday 12 noon-4:00 P.M.

Football Saturdays 9:00 A.M.-12 noon only



IOWA STATE UNIVERSITY



DR. W. ROBERT PARKS
President



DONNIE DUNCAN
Football Coach



LOU McCULLOUGH
Athletic Director

Let InnerSpace Put You to Sleep On the Soft-sider Waterbed!

The Soft-sider waterbed is the newest design in flotation systems. This bed features temperature control, adjustable support & the benefit of a soft edge for seating comfort. No matter what bedroom decor you prefer, you'll enjoy the sleeping comfort of an Inner Space "Soft-sider" waterbed.



InnerSpace

- 1705 First Avenue, Iowa City
- Town Clock Plaza, Dubuque

- 829 Second Avenue, S.E.
Cedar Rapids
- Westdale Mall, Cedar Rapids
(Opening soon in the Quad Cities area)

Spirit Ornaments from Campus Originals.



Show Hawkeye pride this season with Iowa Spirit Ornaments! A thoughtful keepsake to wish "happy holidays" to special friends & relatives.

White 3 1/4" dia. spun-satin ornaments depict university insignia in school colors and are attractively boxed for gift giving. (Design repeated on reverse side of ornament.)

\$5.50 ea. ppd; 3 for \$14.25 ppd
(includes all shipping/handling chgs)

Also Available

Alabama	Florida State	Michigan State	Oklahoma
Ball State	Illinois	Minnesota	Oklahoma State
Bowling Green	Indiana	Missouri	Penn State
Central Michigan	Iowa State	Nebraska	Pittsburgh
Cincinnati	Kansas	Northwestern	Purdue
Clemson	Miami (FLA)	Notre Dame	Univ of Detroit
Eastern Michigan	Miami (Ohio)	Ohio University	Western Michigan
Florida	Michigan	Ohio State	Wisconsin



campus originals

College Park Station, P.O. Box 21187
Detroit, Michigan 48221

(16)

Name _____

Address _____

City _____ State _____ Zip _____

Qty _____ School _____ Qty _____ School _____

Total Ornaments _____
@ \$5.50 each ppd. 3/\$14.25 ppd
Total Amount Enclosed _____
(Check or Money Order Only)

\$ _____

LARRY CRANFORD

A lot of people would have taken last spring practice off, if they had been in Larry Crawford's shoes. But Crawford wore his shoes and had an excellent spring drill session which has proven to have an exceptionally positive impact on his play thus far this season.

Crawford, a rugged 175-pounder from Miami, Fla., entered Iowa State's spring drills with a questionable knee, predicated on cartilage damage suffered in last year's game at Nebraska. He could have rested the injury for this season, but the gutsy senior went through spring drills to improve his already talented play.

"Spring practice was a valuable time for me," Crawford said. "By the end of spring practice I found what I needed to improve on over the summer to make myself a better player this fall."

"I needed the spring to strengthen and rebuild my knee, and I used the practices to get it back into shape."

Crawford's excellent spring practice and play thus far this year have brought a big smile to coach Donnie Duncan's face, as he has frequently insisted that Crawford's play is a key to the Cyclone defense and pivotal in relation to the club's overall performance this season.

A Cyclone standout a year ago, Crawford racked up 65 tackles, three pass deflections, one quarterback sack, three interceptions and one caused fumble. He was twice named ISU's defensive player of the week and preserved a 7-3 victory over Kansas State with a tackle for loss on a screen pass and a pair of interceptions in the fourth quarter.

In the 24-14 decision over Colorado, Crawford prevented a touchdown with a dramatic tackle on a screen pass. He also halted a Nebraska drive with a key interception at the ISU 24-yard line.

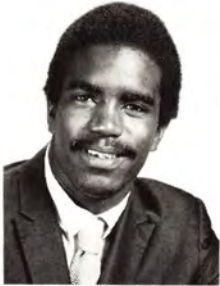
A letterman in his first two seasons at Iowa State, Crawford moved into the spotlight in the 1978 Hall of Fame Bowl in Birmingham, Ala., when he made his first career start against Texas A & M. Against the Aggies, Crawford caused two fumbles and recovered another fumble.

"Larry has the potential to be one of the top defensive backs in the country," Cyclone defensive coordinator and secondary coach Larry Coyer said. "He is a veteran and we have to have a great year from him for us to have a great year as a team. He is a real leader for our defense."





IOWA STATE



John Arnaud



Joe Brown



Marc Butts



Mark Carlson



Vinny Cerrato



Ted Clapper



Tim Copeland



Larry Crawford



Dwayne Crutchfield



Alex Giffords



Rocky Gillis



Darryl Hobson



Rodney Hutchins



Cal Jacobs



Joel Jensen



George Jessen



Dan Johnson



Jim Knuth



Jerry Lorenzen



Shamus McDonough



Steve Meinen



Jim Meyer



Rich Miller



Brian Neal



Kenny Neil



Karl Nelson



Jim Nissen



Ronnie Osborne



Mike Payne



John Quinn

CYCLONES



James Ransom



Bruce Reimers



Tom Roach



Terron Rogers



Jim Ruprecht



Walt Schneider



Jack Seabrooke



Jeff Stallworth



Tim Stonerook



Lloyd Studniaiz



Lamar Summers



Ron Troyan



Louis Viececi



David Worsham



Mark Weidemann

**We're on the ball
24 hours
everyday**



119 SECOND ST, CORALVILLE

THE MALL SHOPPING CENTER
IOWA CITY

Stadium Information

FIRST AID—A doctor and nurse are on duty at the 50-yard line on the east and west sides of the stadium, just inside the ramp in sections E and P. Ambulances are stationed immediately behind the east and west stands at the 50-yard line, and a third ambulance is stationed at the southeast corner of the stadium in the approximate area of the pass gate. There will also be a first aid room behind the south bleachers. Emergency cardio-respiratory and life support personnel will be available in the east, west, north and south stands. In case of emergency they may be contacted through security personnel located in each section.

LOST AND FOUND—This department is located in the Check Room under the east and west stands. Please inquire at this room. Address later inquiries to Athletic Office, Field House.

PUBLIC PAY STATION PHONES—These are available inside the east and west concourses, near the center, and also outside the southeast corner of the stadium.

PUBLIC ADDRESS ANNOUNCEMENTS—Please contact the uniformed ticket takers as to procedure.

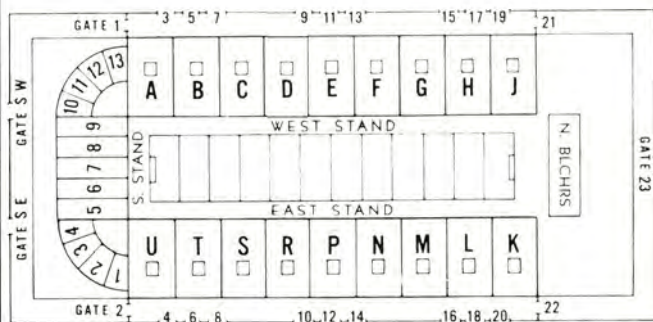
BACKRESTS—Out of consideration for persons sitting behind you, the use of backrests is prohibited.

DRINKS IN BOTTLES—Liquor and soft drinks in glass bottles will be picked up at the gate when spotted. They must be checked at the Check Room and picked up by the patron after the game.

CAMERAS—Cameras will be permitted in the stadium.

PORTABLE RADIOS—Please be discreet in their use. If any other person complains of overloud use, the usher will pick up the radio and check it in the Check Room.

INTOXICATING LIQUOR—Use of intoxicating liquors in the stadium is prohibited. Ushers and officers will refuse admission to ticketholders who are intoxicated.



Pagliai's Pizza Ltd.

302 East Bloomington
Phone 351-5073

Seating For Over 100
Also Carry-Out Service

Hours: 4-1 Daily

University of Iowa Songs

ON IOWA

On Iowa, proudly at the fore,
On, Iowa, on forevermore.
Ev'ry loyal son will give a rousing toast to you,
Ev'ry loyal daughter loves you true,
On, Iowa, with our wealth untold,
A heritage to us you did unfold,
Love of family, love of friend,
Love of country, too, makes us proud for
what you stand,
Our dear Old Gold.

IOWA FIGHT SONG

(Meredith Willson)

The word is "Fight! Fight! Fight! for IOWA,"
Let every loyal Iowan sing;
The word is "Fight! Fight! Fight! for IOWA,"
Until the walls and rafters ring (Rah! Rah!)
Come on and cheer, cheer, cheer for IOWA
Come on and cheer until you hear the final gun.
The word is "Fight! Fight! Fight! for IOWA,"
Until the game is won.

ROLL ALONG, IOWA

Roll along, Iowa, Roll down the field,
On to Victory!
Roll along, Iowa, Don't ever yield,
Always a winner be!
Get that ball, Give your all
For dear Old Gold,
Raise her banner high!
With firm endeavor,
Roll on forever, U. of I.

RESERVATIONS —

Overnight or Dining — Call or write
Stouffer's Five Seasons Hotel
350 First Avenue N.E., Cedar Rapids,
Iowa 52401
(319) 363-8161



All 60 Iowa
JCPenney stores
back the Hawkeyes!
With the official
Hayden Fry Shop.
Yea, team!

JCPenney salutes the Hawkeyes,
under the leadership of Coach Hayden
Fry. Featuring football jerseys, t-shirts,
coaches' jackets, caps and more.

Emblazoned with the team logo and
imbued with the team spirit. Showing
their true colors in bold black and gold.
Going great on and off the playing
field. Join JCPenney and root the
Hawkeyes to victory!

Black nylon coach's jacket

Gold cotton t-shirt

Gold/black football jersey

Mesh commander's cap



Of course you can charge it



JCPenney