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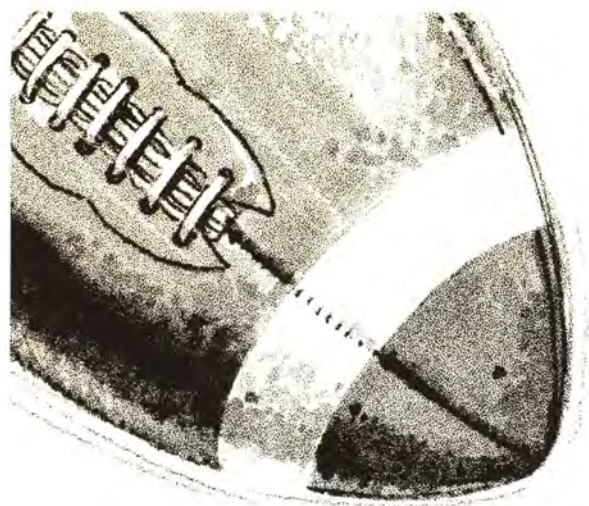
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A FIRST VICTORY IS THE PRIZE TODAY

A special prize goes to the winner of today's game between Iowa State and Brigham Young. The prize will be in the form of "the first win of the year."

Both the Cyclones and the Cougars have been disappointed in a pair of games so far this season. Iowa State bowed to Texas Tech and Washington in road games. Brigham Young lost to Hawaii on the road and to Utah State at home.

A record opening day crowd is on hand today to watch the inter-conference battle. A year ago 30,164 fans were on hand for the first game of the season in Clyde Williams field and saw the Cyclones come away with a 48-0 win.

The 1973 contest between Iowa State and Brigham Young, played at Provo, was one of the most exciting contests of the year. Iowa State earned a 26-24 edge in that one. Gary Sheide bombed the Cyclones with 439 yards of passes. After Iowa State built a seemingly safe 23-7 lead to late in the third period, Sheide and Jay Miller, the No. 1 receiver of the year (he caught 100) pulled the Cougars back into contention and appeared to have won the game with a last minute touchdown pass. Fortunately for the Cy-

clones, a penalty cancelled that one and then a field goal missed and the Cardinal and Gold had a squeaker of a win tucked away.

Tom Goedjen kicked a record tying four field goals including a 50-yarder that was the eventual winning margin.

So far this year BYU has not allowed a single touchdown but has lost a pair (15-13 to Hawaii and 9-6 to Utah State) because foes kicked a total of eight field goals.

After a pair of rugged road trip losses, the Cyclones hope that getting back into the cozy confines of their own "cave of the winds" will produce the fourth victory in the series that got its start back in 1968 with another thriller, 28-20. It was 10-0 in 1969, and 26-24 last year.

A close look at all those scores certainly leads a fan to believe that this one ought to be just as close and exciting as the first three games.

There will a familiar name right in the middle of things for Brigham Young. Orrin Olsen, one of a long line of brothers who have played for Utah schools, is the center on the BYU team. Two of his older brothers play for the Los Angeles Rams.

It is Paul Lindford, however, who draws the greatest raves when Cougar linemen are discussed. The 255-pound defensive tackle was the best in the Western Athletic Conference for the past two years and the Cyclone scouts say he is better than ever this year.

Barry Hill ran his career total of pass interceptions to 14 against Washington last Saturday. That brought him into a tie with Tony Washington as the most prolific thief of aeriels in Iowa State History. Barry needs three more to tie the Big Eight career mark of 17 now held by Darrell Royal, then of Oklahoma, now the head coach at Texas.

Two other Cyclones are zeroing in on records. Mike Strachan needs 85 yards to pass Dave Hoppmann as the Cyclone rushing for the most yards in a career.

Tom Goedjen is moving in on both George Amundson of Iowa State as a scorer and Greg Hill of Missouri as a field goal kicker. The senior point-kicker has 146 points this far. Amundson totaled 186. Hill has kicked 31 field goals, four more than Goedjen.

Cover Story



CHRISTINE MOMONT—Pre-veterinary medicine junior and the daughter of Mr. and Mrs. Eugene Momont of Iron River, Michigan. Christine is a Little Sister of Theta Xi.

CYCLONE COACHING STAFF



FRONT (L-R)—DANTE SCARNECCHIA, CHARLIE LYLE, BOB SEAMAN, EARLE BRUCE, TOM HARPER, TOM BACKHUS AND BOB TUCKER. BACK (L-R)—KEITH KEPHART, LARRY HUNT, TOM LICHTENBERG, JOHN WILEY, RANDY HART, AL LAVAN AND RICK BANKSTON.

Dante Scarnecchia, a 1970 graduate of International University in San Diego, is in his second year at Iowa State. He works with the Cyclone defensive rovers and secondary and is involved in both scouting and recruiting.

Charlie Lyle is Iowa State's secondary coach. In his second year at ISU and third year on the Bruce staff, Charlie is a 1962 graduate of Tampa and coached in Florida's high school ranks before going to Tampa. His Tampa teams ranked nationally in defense with 50 interceptions in two years.

Bob Seaman is in his first year as the Cyclone offensive coordinator, coming to ISU after serving as head coach at Wichita State for the past three years. Seaman is a 1954 graduate of Kent State and coached in the Ohio prep ranks before moving to Wichita. He coached with Bruce at Sandusky, Ohio.

Tom Harper serves as Iowa State's defensive coordinator. Prior to his coming to ISU, he had been an assistant coach at Eastern Kentucky, Oklahoma State and Wake Forest and then became the head coach at the latter. Tom is a 1955 graduate of Kentucky.

Tom Backhus is in charge of the offensive guards and centers. He

is a 1970 graduate of Ohio State and is in his third year as an assistant to Bruce and second at Iowa State.

Bob Tucker is Iowa State's defensive end coach. He came to ISU in 1973 after four years as an assistant at Wichita State. Bob is a 1965 graduate of Wooster College and coached Ohio prep ball before moving to Wichita.

Keith Kephart has been on the Cyclone staff since 1968 and this year will be the junior varsity head coach. For the past several years he has been the recruiting coordinator. Kephart is a 1966 graduate of Dubuque and has coaching experience in the Illinois high school ranks.

Larry Hunt, better known to Cyclone football fans as "Big Daddy", is in his first year as assistant defensive line coach after a brilliant 3-year career with the Cyclones as an all-league middle guard. Hunt won the coveted Reuben Miller Award in 1973 as the highest individual honor on the ISU football team.

Tom Lichtenberg is in his first year as the offensive backfield coach. He came to Iowa State from Morehead (Ky.) State, where he had

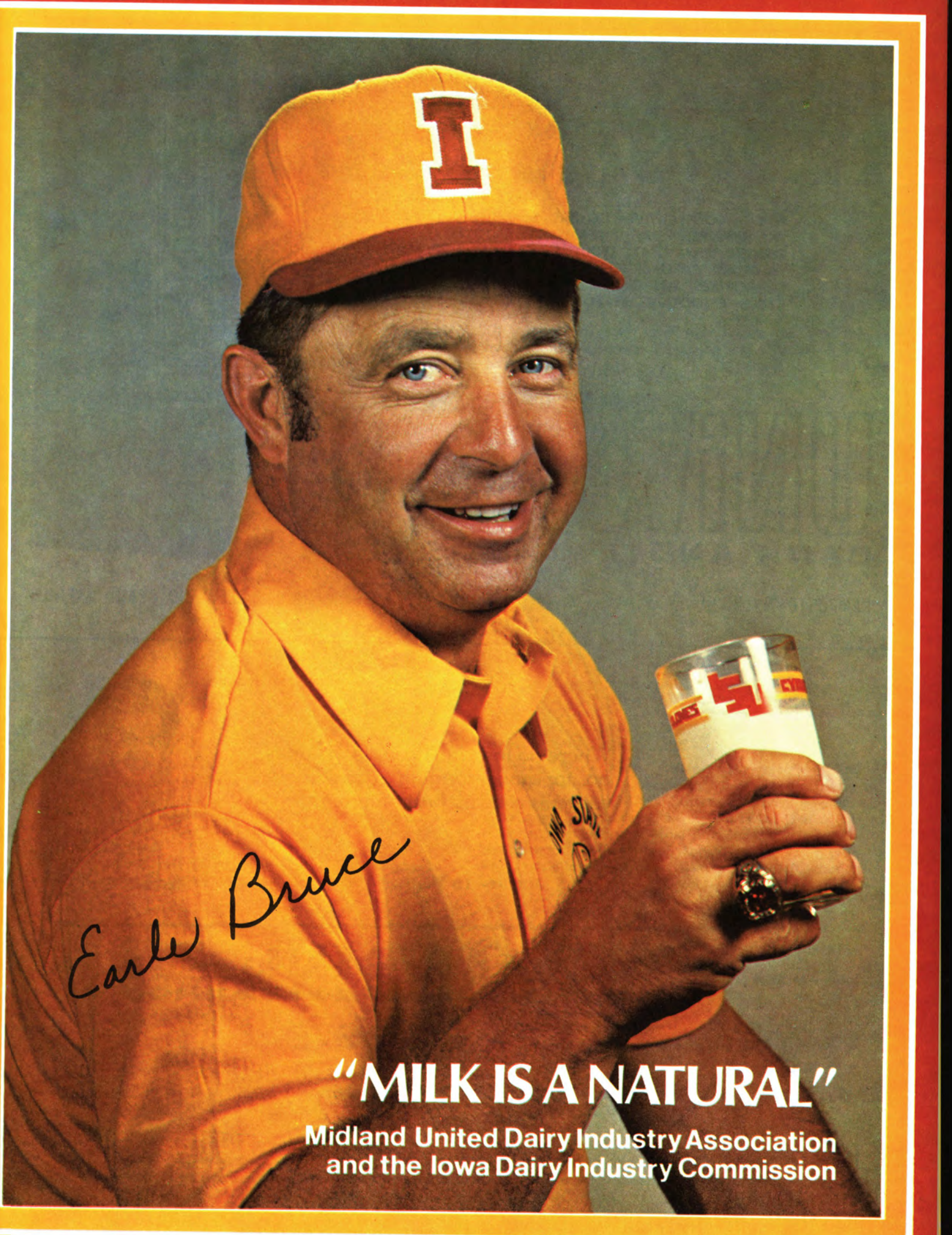
been an assistant. Prior to that he had coached 13 years in Ohio's prep ranks. He is a 1962 graduate of Louisville.

John Wiley heads the Cyclone recruiting program. A 1969 graduate of the University of Pittsburgh, Wiley coached at Iowa after his graduation. He came to ISU in 1974.

Randy Hart, a 1970 graduate of Ohio State, is in his second year at Iowa State. He served in 1973 as the head freshman coach and moved up to the varsity staff this year in charge of the defensive tackles. He had been on Bruce's staff one year at Tampa.

Al Lavan is Iowa State's receiver coach. He came to Iowa State this year after coaching at Louisville for one year. Prior to that he had coached at Colorado State, his alma mater in 1970, and had played in the National Football League. He is a native of Newark, N.J.

Rick Bankston has a dual role on the Cyclone staff. In his second year at ISU, Rick works with the defensive middle guards and also heads up the weight training program for the football team. He is a 1972 graduate of Tampa and coached two years there before coming to ISU.



Earle Bruce

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"The Games People Play"

One of the first major events on the Iowa State University campus is the annual Campus Chest observance—the equivalent of the United Campaign in cities and towns.

Dates for this year's Campus Chest drive will be Sept. 27 through Oct. 5. The week-long effort on the part of students raises funds for certain designated

charities. Since its inception in 1953, Campus Chest has raised over \$172,000.

In charge of this year's drive is the group pictured. They have worked through the summer to plan the events and are now putting finishing touches on the program.



Seated in front is Dave Collins, Newton, events chairman. Seated behind Dave in the second row are Jeff Montgomery, Mason City, interim committee member; Robin Higgins, Ankeny, co-chairman; Bob Bjerg, Des Moines, promotions; Teri Hedrich, Park Ridge, Ill., Blast chairman.

Third row, left to right are Bill Miller, Reinbeck, Blast manager; Mike Maloney, Bondurant, Blast co-

chairman; Terry Jones, Huron, S.D., secretary; Judi Riley, Wilmette, Ill., coordinator; Anne Handorf, Marshalltown, publicity; Gary Aitcheson, faculty adviser.

Back row, left to right, are Kyle Boehm, Ogden, co-chairman of Guys and Girls; Rick Hartz, Newton, co-chairman of Campus Chest; Tom Greving, Pella, publicity, and, top right, Mari Reeves, Maxwell, auction chairman.

campus chest events

- SEPT. 29—"Escape to Movie Orgy" — 7 to 10 p.m. — Great Hall, Memorial Union
- OCT. 1—AUCTION — 7 p.m. — Great Hall, Memorial Union
- OCT. 2—FIRE-UP — 7:30 p.m. — Blast Preparations
- OCT. 3—Time to set for Friday's Fun Night
- OCT. 4—THE ANNUAL BLAST — 7 p.m. to 12 p.m. — HILTON COLISEUM
- OCT. 5—ROGER WILLIAMS — 8 p.m. — THE C. Y. STEPHENS AUDITORIUM

All proceeds from the Campus Chest activities are given to certain selected charities.

ISU SECONDARY GEARS FOR CHALLENGE

(First of a Series)

By Rod Williamson

Asst. Sports Information Director

One of the most demanding positions to play on a football team is the defensive backfield and this afternoon the Iowa State secondary is going to receive what could well be its biggest challenge of the 1974 season.

Last year, although the Cyclones need no reminders, Brigham Young in general and quarterback Gary Scheide in particular gave Iowa State fits before ISU won a 26-24 game in Provo. In that contest Scheide blitzed the Cyclones for 439-yards passing, including three touchdowns.

Scheide went on to become the nation's No. 2 passer and his favorite target, Jay Miller, was the No. 1 receiver with an amazing 100 catches. Both men return, although Miller broke his shoulder earlier in the month and could miss this game. But the challenge is there.

"It is really a challenge to be playing Brigham Young and Gary Scheide," says Charlie Lyle, ISU's defensive backfield coach. "Brigham Young has a great passing concept and Scheide is an outstanding quarterback. He was the most effective quarterback we faced last year in terms of offensive variation and we faced the top three statistically in the country."

According to Lyle, preparing for BYU and Scheide is most troublesome.

"What makes Scheide so difficult to defend against," he says, "is that he is not strictly a drop-back passer. He can also sprint-out, run or throw the ball and this adds to our problems of containment. Some quarterbacks are strictly drop-back passers and if you can manage to disrupt their timing in the pocket you have a good opportunity to stop them. But Scheide is big (6-2, 195)

and he can run if the need arises."

Along with containment, Lyle says the other two important phases of pass defense are the pass rush and, of course, the actual coverage.

"It is my contention that contain-

ment, the pass rush and the coverage are all vital components of pass defense," Lyle says, "but ultimately if we don't cover well underneath and deep with our secondary we won't be successful."



Barry Hill deflects Nebraska pass



GERRY FORGE



JERRY JAKSICH



CHARLIE LYLE



BARRY HILL



RAMSEY JAY
Secondary Leader

The job is tough — Lyle calls it a "skill position" in the same vein as offensive backs or wide receivers.

"Not so long ago college coaches didn't really recruit defensive backs," Lyle says. "They recruited offensive backs and wide receivers and took some of these players over to the defense. Times have changed now — everybody is looking for a good defensive back to recruit."

Lyle, whose Tampa teams ranked nationally with 50 interceptions in two years, says there are five prerequisites to becoming a good defensive back.

"First of all a defensive back has to be a good all-around athlete — the type of person who is also probably a good tennis or basketball player. Good body control is a must. Secondly, he must have speed.

"Another trait the defensive back needs," Lyle continues, "is playing savvy. He can have the first two characteristics but without playing savvy his is reduced. Savvy entails good instincts — the ability to see a play develop as it happens or even before it happens. Savvy is a good understanding of the game and some kids don't have this."

Lyle says the final two musts for his athletes are courage ("he must be able to tackle somebody when the time arises") and coachability.

One of Iowa State's defensive aces in 1974 is safety Barry Hill, who is nearing a Big Eight Conference record for career interceptions.

"I'm looking forward to today's game as a challenge to our sec-

ondary," Hill says. "A great passer like Scheide will certainly test our defense and we'll soon find out just how well we can play together."

Hill, who fits the mold with his all-around athletic talents and great playing savvy, says all defensive backs have one basic fear.

"I don't know of any defensive back who doesn't fear getting beat on the long bomb," he says. "It is the most embarrassing thing that can happen to you back there."

Sophomore cornerback Jerry Jaksich, who lettered as a freshman, describes the basic difference he saw last year between the freshman and varsity programs.

"I started the year on the freshman squad," the Omaha product says, "and moved up about halfway through the season. 'The biggest difference wasn't as much the physical aspect of the varsity as it was the mental aspect of it. There is just so much more to learn. This is where experience pays off, you can practice certain situations during your daily workouts but playing in the game is another thing. The more game experience you have the more fluid and automatic you can become in your reactions.'"

Senior linebacker Gerry Forge relates why a quarterback like Scheide can cause him problems.

"Teams like Brigham Young can keep you off-balance," he says. "They have good running backs

and with Scheide you just never know what to expect. He might throw the bomb on third and short or he might throw on first down, he has that much confidence in his passing. And when they get you too pass conscious they run the draw play on you. It is much tougher to pick up their tendencies than with some other teams."



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PARENTS WEEKEND



Planning activities for the event are these members of Parent's Weekend Central Committee, from left to right, front row, Lindsey D. Brummer, RR 2, Newell, co-chairman; Merry L. Eginore, RR 1, Lormor, co-chairman; Laurence R. McLuckie, RR 1, Fort Dodge, traditional events; Janice M. Casey, 420 18th Place, Carroll, publicity; Lois E. Dunahoo, 3915 East 8th, Des Moines, publicity; Nita G. Rector, RR 2, Iowa Falls, interim; back row, Kay P. Bassett, 1650 Ellis Blvd. NW, Cedar Rapids, events; Kathryn A. Burnet, 1426 Clark, Ames, Alumni Association; Ernest D. Lunsford, Bonaparte, events; Elizabeth A. Boese, 607 Center, Lake Bluff, Ill., secretary; and Joseph L. McCormick, 1315 River Street, Iowa Falls, interim.

"If our Parents Could only See us Now!", is the theme for Parent's

Weekend 1974 at Iowa State University, October 5-6. Highlighting the weekend is the New Mexico football game on Saturday afternoon. Events centered around the theme include the film festival, convocation at Fisher and a reception following the game.

The weekend will start with a fire-up at Jolly's Pizza Emporium for the students, Wednesday night. It will be held in conjunction with Campus Chest Week and Engineer's Week.

Tuesday and Wednesday will be the preliminary judging for the first annual ISU Film Festival. The festival is open to college students in the U.S., centering around those in the midwest. Different areas for entrees will include fictional and documentary divisions depending on what the TCA and Journalism

departments at Iowa State set-up. The top 25 films chosen during the preliminaries will be shown throughout the weekend for the parents. The first public showing will be Friday night in the Red Room in the Hilton during the Campus Chest carnival, Blast.

Saturday will begin with a continental breakfast in the Memorail Union for the Parents. The New Mexico game will be followed by a reception held in President Park's new Red and Gold tent.

Mecus Theopoplus, the composer of the movie scores for "Z" and "Serpico", will be featured Saturday evening at C. Y. Stephens Auditorium.

An Ecumemical service, Sunday morning, at Fisher Theater will close the Weekend.

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Des Moines

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HUEBLER CONSTRUCTION CO.
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JOSEPH F. ROSENFELD
Des Moines

RALPH SCOTT
Ogden

FRANK SEVERINO
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IOWA STATE UNIVERSITY

Department of Intercollegiate Athletics

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Mal Schmidt

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ALUMNI Leadership Day

Over three hundred active alumni leaders are guests of the Alumni Association and the Athletic Council at today's game as a mark of appreciation for the service they extend the University throughout the year. Other events of the day's program include an informative morning session with University administrative and Alumni Office staff members; pre-game buffet luncheon in Memorial Union; and a reception at the Knoll hosted by President and Mrs. Parks following the game.

The alumni groups honored include: legislative contact representa-

tives; Alumni Achievement Fund class agents and Board of Trustees; Alumni Association Executive Committee, past presidents, Honors and Awards Committee members and Athletic Council representatives; class presidents and chairmen; and presidents of Iowa alumni clubs.

Duane Sandage, Clarion, president of the ISU Alumni Association says, "The Alumni Association and the University administration are pleased to honor these active alumni leaders; the time and effort they expend on behalf of the University are greatly appreciated."



Duane Sandage, President
ISU Alumni Association

With the cooperation of many dedicated people
BILL SCHERLE has done a lot for IOWA STATE



In just two years, here's a few of their accomplishments:

- Blocked Skunk River project
- Preservation of Ledges
- College of Veterinary Medicine
- Headstart Training Program
- Maintained Highway Trust Fund
- Veterinary Biologics Lab
- Grant Wood Murals
- AMTRAK service
- 13th Street Overpass
- Ames Office

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 Miami, Fla. - Senior

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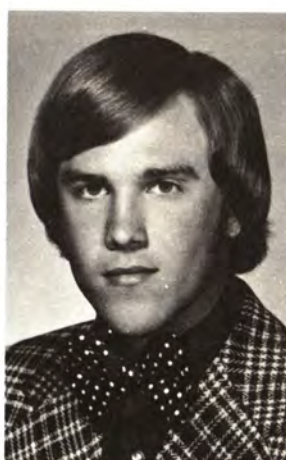
IOWA STATE UNIVERSITY CYCLONES



64 - TERRY ANDRINGA
Industrial Administration
Coach - Glen Jagodzinske
Sheldon, Iowa



51 - LAGRANT ANTHONY
Child Development
Coach - Barry Shallenberger
Tampa, Fla.



47 - BARRY BARRITT
Speech
Coach - Bob Harden
Council Bluffs, Iowa



38 - SY BASSETT
Psychology
Coach - Wally Sheets
Cedar Rapids, Iowa



43 - BRUCE BEAMON
Child Development
Coach - Jack Christen
Rochester, N.Y.

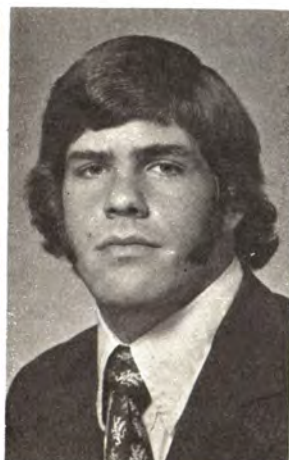
24 - ROB BOLKS
Physical Education
Coach - Al Klemme,
Glen Vande Garde
Hull, Iowa

67 - BOB BOS
Industrial Administration
Coach - Kick Kurge
Brookfield, Wis.

21 - SCOTT BRADLEY
Physical Education
Coach - Ken Blanger
Zumbrota, Minn.

43 - CURTIS BRYANT
Physical Education
Coach - Joe Brodsley
Miami, Fla.

96 - KEVIN CARTIER
Physical Education
Coach - John Richmond
Wauwatosa, Wis.





65 - RICK CHIACULAS
Pre-Veterinary Medicine
Coach - Jack Leese
Franklin Park, Ill.



57 - ARLEN CIECHANOWSKI
Mechanical Engineering
Coach - Arvel Holmes
Savannah, Ga.



45 - MARK CLANEY
History
Coach - Claude Brock
Cotati, Calif.



23 - FRANK COOPER
Child Development
Coach - Emmitt Gamble
Riviera Beach, Fla.



40 - PHIL DANOWSKY
Physical Education
Coach - Wally Sheets
Cedar Rapids, Iowa

IOWA STATE CYCLONES



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85 - AL DIXON
Child Development
Coach - Cornelius Perry
East St. Louis, Ill.



41 - GERRY FORGE
Applied Art
Coach - Floyd Iglehart
Dallas, Tex.

54 - JOHN FRITSCH
Speech
Coach - Ron Ruzzin
Detroit, Mich.

98 - PIERRE GELINAS
Physical Education
Laval, Quebec

49 - MIKE GNADE
Industrial Administration
Coach - Dennis Penna
Hawthorne, N.J.

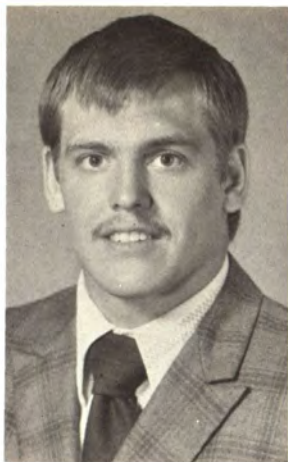
29 - TOM GOEDJEN
Mechanical Engineering
Coach - Jim Martel
Two Rivers, Wis.

75 - DAVE GREENWOOD
Industrial Administration
Coach - Jerry Mauren
Cedar Rapids, Iowa





42 - GREG GROVE
Industrial Administration
Coach - Lee Crawford
Tipton, Iowa



79 - MITCH HALLETT
Physical Education
Coach - Gary Embryon
Summerset, Ky.



63 - DAN HANOVER
Psychology
Coach - Dave Didio
Syracuse, N.Y.



8 - BUDDY HARDEMAN
Physical Education
Coach - Norman Chadwick
Auburn, N.Y.



14 - TONY HAWKINS
Industrial Management
Coach - Norman Chadwick
Onondaga, N.Y.

IOWA STATE CYCLONES



76 - BOB HERMAN
Physical Education
Coach - Jack Fisk
Cedar Rapids, Iowa



87 - STEVE HICKS
Civil Engineering
Coach - Tom Mitchell
Chicago, Ill.



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44 - BARRY HILL
Sociology
Coach - Roger Coffey
Delray Beach, Fla.

56 - RICK HOWE
Agricultural Business
Coach - Doug Pinkham
Clemmons, Iowa

17 - JERRY JAKSICH
Sociology
Coach - Stan Macaitis
Omaha, Neb.

19 - RAMSEY JAY
Physical Education
Coach - Sam Cathcart
Santa Barbara, Cal.

13 - LORENZO JOHNSON
Physical Education
Coach - Joe Brodsky
Miami, Fla.





53 - JEFF JONES
Pre-Veterinary Medicine
Coach - Keith Bunting
Indianola, Iowa



95 - RAY KING
Physical Education
Coach - Ken Pap
Sac City, Iowa



5 - SCOTT KOLLMAN
Industrial Administration
Coach - Pat Mitchell
Cedar Falls, Iowa



31 - BILL LARKIN
Sciences and Humanities
Coach - Ron Holmes
Camillus, N.Y.



97 - DOUG LENTZ
Animal Science
Coach - Don Drahn
Postville, Iowa

IOWA STATE CYCLONES



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94 - LES LEONARD
Industrial Administration
Coach - Lou Gartner
Glenview, Ill.



12 - TOM MASON
Coach - Fran Angeline
Endwell, N.Y.

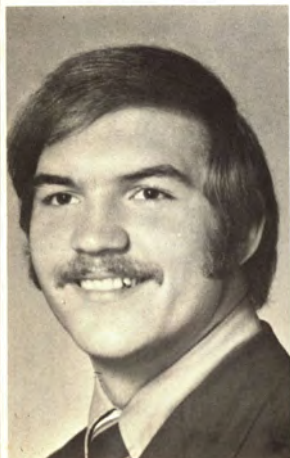
78 - JON McCARTHY
Criminology
Coach - Jim Williams
Des Moines, Iowa

61 - RON McFARLAND
Industrial Administration
Coach - Elmer Burney
Cincinnati, Ohio

71 - GREG MILLER
Industrial Administration
Coach - Joe McMacken
Mitchell, S.D.

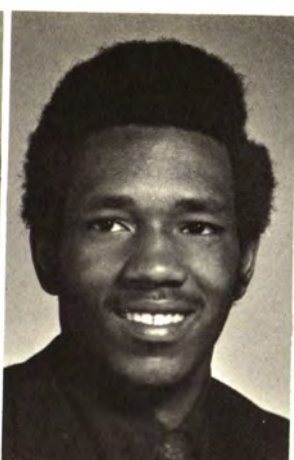
73 - SHERMAN MILLER
Science
Coach - Jim Wanza
Miami, Fla.

22 - ED MORTON
Physical Education
Coach - Gary Kehler
Westfield, N.J.





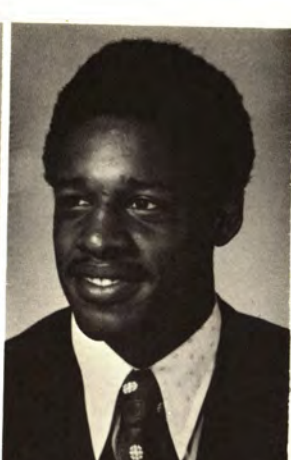
25 - SHELDON MORTON
Physical Education
Coach - Bill Charles
Des Moines, Iowa



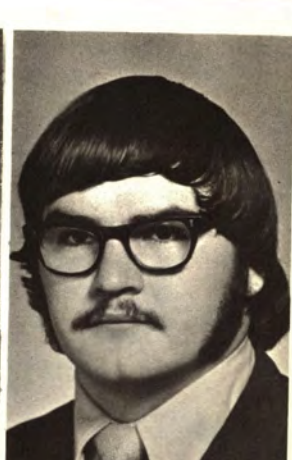
32 - JERRY MOSES
Child Development
Coach - Bruce Wiegmann
Waterloo, Iowa



37 - NEAL MOSES
Sociology
Coach - Roger Kittleson
Waterloo, Iowa



48 - ANTHONY NORMAN
Industrial Administration
Coach - Clarence Fisher
Atlanta, Ga.

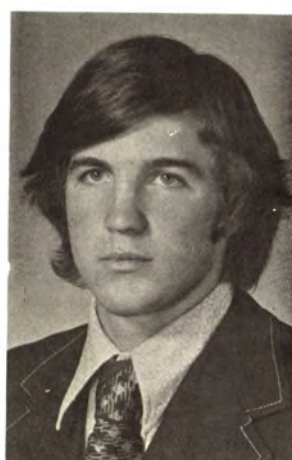


96 - DUANE OHRT
Industrial Administration
Coach - Bruce Wiegmann
Waterloo, Iowa

IOWA STATE CYCLONES



74 - MITCH OMER
Sciences and Humanities
Coach - Stan Nelson
Brooklyn Center, Minn.



83 - ROB OVERTON
Industrial Administration
Coach - Sam Cathcart
Santa Barbara, Cal.



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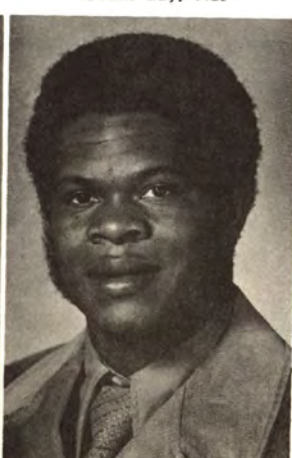
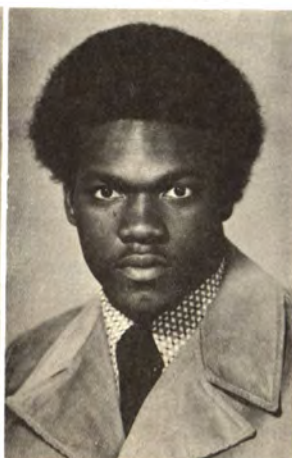
25 - JOE PALMISANO
Pre-Med
Coach - Duane Purvis
Akron, Ohio

93 - LENNY PERINE
Physical Education
Coach - John Menotti
San Diego, Calif.

77 - GERRY PETSCH
Industrial Administration
Coach - Robert Atkins
Detroit, Mich.

58 - BOB POLICE
Elementary Education
Coach - Albert Werenke
South Bay, Fla.

50 - JIMMY POTTER
Undeclared
Coach - Mitch Omer
Huntington Beach, Calif.





66 - TERRY REELITZ
Physical Education
Coach - Jim Williams
Des Moines, Iowa



89 - GLOVER ROGERS
Industrial Administration
Coach - Carl Garrigus
Opa-Locka, Fla.



92 - ANDRE ROUNDTREE
Sociology
Coach - Chuck Wells
Garden Grove, Cal.



82 - CLIVE SANDS
Sociology
Coach - T. L. Adderly
Nassau, Bahamas



72 - KARL SCHUENEMAN
Industrial Administration
Coach - Walter Rucks
Waukegan, Ill.

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9 - RUSTY SHELLEY
Undeclared
Coach - Dewey Combs
Joplin, Mo.



27 - FORRY SMITH
Industrial Administration
Coach - Dan Boals
Waterloo, Iowa

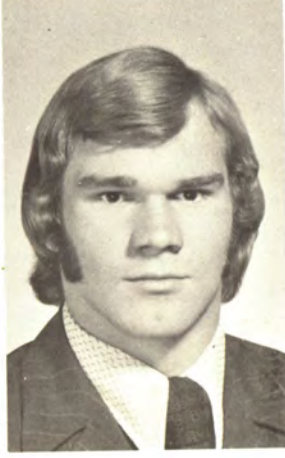
78 - SCOTT SMITH
Industrial Administration
Coach - Jack Fiscus
Cedar Rapids, Iowa

18 - WAYNE STANLEY
Education
Coach - Al Werneke
Belle Glade, Fla.

90 - MAYNARD STENSURD
Undeclared
Coach - Chuck Nichol
Lake Mills, Iowa

60 - BRAD STORM
Industrial Administration
Coach - Bill Carlson
Belle Plaine, Iowa

55 - ROB STOFFEL
Industrial Administration
Coach - Bob Varley
Dubuque, Iowa





33 - MIKE STRACHAN
Physical Education
Coach - Joe Brodsky
Miami, Fla.



59 - JACK THOMAS
Physical Education
Coach - Bob Harden
Council Bluffs, Iowa



10 - MIKE TRYON
Pre-Law
Coach - Phil Johnson
Ames, Iowa



3 - JOHN VALASA
Industrial Administration
Coach - Alexander Zulewski
Roselle Park, N.J.



52 - CRAIG VOLKENS
Industrial Administration
Coach - Verlyn Rysdam
Reinbeck, Iowa

IOWA STATE CYCLONES



16 - MARK WILLIAMS
Child Development
Coach - Jim Williams
Des Moines, Iowa



20 - MIKE WILLIAMS
Industrial Administration
Coach - Victor Schwarto
Laurel, Md.



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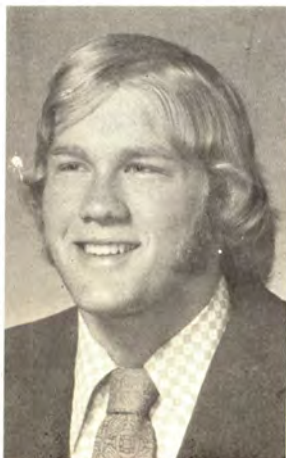
23 - STEVE WILSON
Physical Education
Coach - Carl Garrigus
Opa-Locka, Fla.

62 - JOHN WODZIAK
Sociology
Coach - Frank Esposita
Tinley Park, Ill.

34 - JIM WINGENDER
Industrial Administration
Coach - Don Leahy
Omaha, Neb.

69 - WALLY YELVERTON
Industrial Education
Coach - Nick Ryder
Endwell, N.Y.

70 - RANDY YOUNG
Industrial Education
Coach - Vernon Wilder
Miami, Fla.





BOB ALLEN
Physical Education
Coach - Tom Acee
Syracuse, N.Y.



35 - RICK BLABOLIL
Pre-Vet
Coach - Jack Kersting
Chesterfield, Mo.



MARK BOEHEN
Industrial Administration
Coach - George Payne
Council Bluffs, Iowa



ANTHONY BRUNSON
Architecture
Coach - Carl Garrigus
Miami, Fla.



TOM CARRITHERS
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Coach - Don Hinkle
Council Bluffs, Iowa

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Coach - Robert Motte
Bridgeville, Pa.



CAL CUMMINS
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Coach - Bob Bierli
Freeport, Ill.

68 - KEVIN CUNNINGHAM
Sociology
Coach - Bob Foster
Chicago, Ill.

DENNY ENGEL
Undeclared
Coach - Gerry Faust
Cincinnati, Ohio

COURTNEY GRAHAM
Industrial Administration
Miami, Fla.

KEVIN HART
Distributive Studies
Coach - Alton Davis
Kansas City, Mo.

36 - KLARENCE ISLER
Physical Education
Coach - Ferrell Henry
Albany, Georgia





39 - MIKE LARSEN
Physical Education
Coach - Terry Egan
Harlan, Iowa



HERB LINN
Speech
Valencia, Pa.



MARK LUHN
Physical Education
Coach - Thomas Acee
Syracuse, N.Y.



WAYNE LYLES
Physical Education
Buffalo, N.Y.



88 - GUY PRESTON
Pre-Vet
Coach - Robert Johnson
Ferguson, Mo.

IOWA STATE FRESHMEN



64 - TOM RANDALL
Undeclared
Coach - Eldean Mathison
Mason City, Iowa



BILL SABAN
Industrial Administration
Coach - J. O. Jackson
Chicago, Ill.



MARK SETTLE
Industrial Administration
Coach - Cecil Rhoades
Nevada, Iowa

TIM SMITH
Undeclared
Coach - Charles Shuff
Fremont, Ohio

28 - JOHN SOLOMON
Industrial Administration
Coach - Nick DerCola
Clyde, N.Y.

63 - MIKE STENSRUD
Farm Operation
Coach - Chuck Nichol
Lake Mills, Iowa

KEN STRACENER
Forestry
Coach - Dick Olin
Clinton, Iowa

81 - NELSON TAYLOR
Undeclared
Coach - Tom Atwell
Lakeland, Fla.



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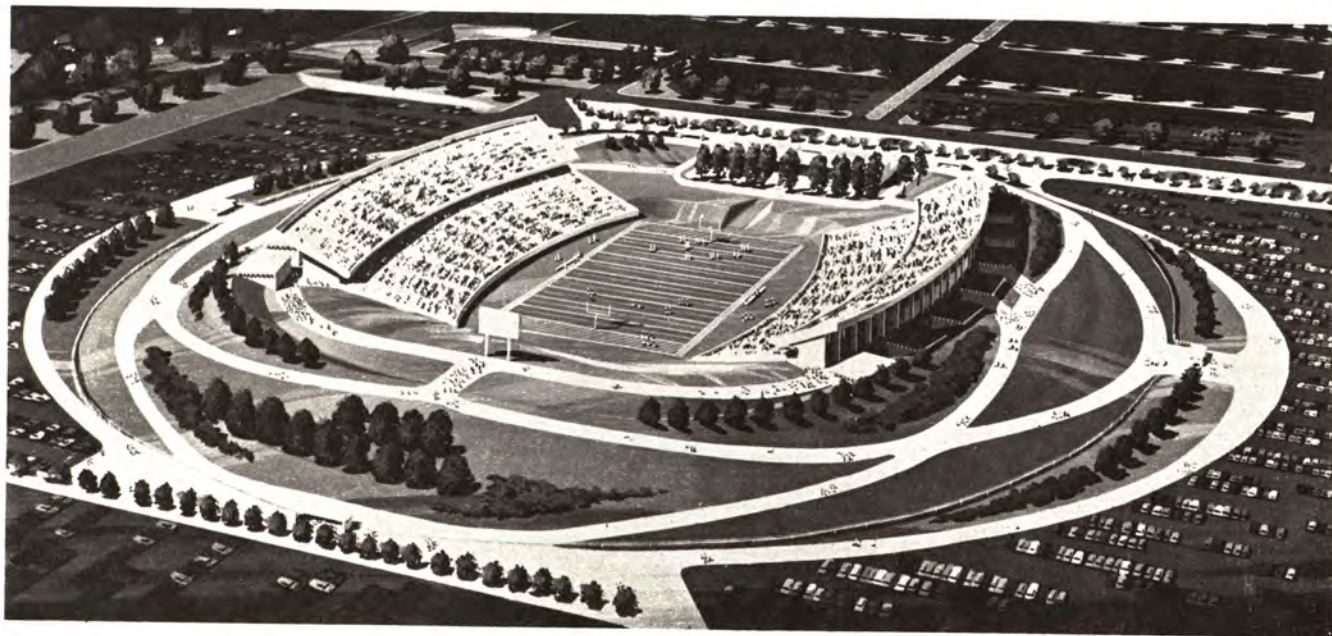


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**Your Continuing Support
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IOWA STATE UNIVERSITY FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Age	Year	Hometown
3	JOHN VALASA, d-s	6-2	184	19	Soph	Rosselle Park, N.J.
5	SCOTT KOLLMAN, k	6-0	170	19	Soph	Cedar Falls, Iowa
8	*BUDDY HARDEMAN, o-qb	6-0	181	19	Soph	Auburn, N.Y.
9	RUSTY SHELLEY, o-qb	6-3	213	19	Soph	Joplin, Mo.
10	MIKE TRYON, o-qb	6-2	179	19	Soph	Ames, Iowa
12	TOM MASON, o-qb	5-11	175	21	Junior	Endwell, N.Y.
13	LORENZO JOHNSON, d-s	6-1	185	21	Junior	Miami, Fla.
14	TONY HAWKINS, d-rover	6-0	175	19	Soph	Onondaga, N.Y.
16	*MARK WILLIAMS, d-rover	6-3	183	21	Junior	Des Moines, Iowa
17	*JERRY JAKSICH, d-cb	6-0	190	19	Soph	Omaha, Ne.
18	*WAYNE STANLEY, o-qb	6-0	175	20	Junior	Belle Glade, Fla.
19	*RAMSEY JAY, d-cb	5-9	173	21	Senior	Santa Barbara, Calif.
20	MIKE WILLIAMS, o-tb	5-11	188	21	Soph	Laurel, Md.
21	*SCOTT BRADLEY, k	6-3	183	22	Senior	Zumbrota, Minn.
22	ED MORTON, o-fb	6-0	190	20	Junior	Westfield, N.J.
23	FRANK COOPER, o-fb	5-11	194	21	Soph	Riviera Beach, Fla.
23	STEVE WILSON, d-cb	5-11	177	20	Soph	Opa-Locka, Fla.
24	*ROB BOLKS, d-s	6-1	190	22	Senior	Hull, Iowa
25	SHELDON MORTON, o-fl	5-10	175	19	Soph	Des Moines, Iowa
25	*JOE PALMISANO, d-e	5-11	190	21	Junior	Akron, Ohio
27	FORRY SMITH, o-se	6-3	195	21	Junior	Waterloo, Iowa
28	JOHN SOLOMON, o-tb	6-0	185	18	Frosh	Clyde, N.Y.
29	*TOM GOEDJEN, k	5-8	165	22	Senior	Two Rivers, Wis.
31	BILL LARKIN, d-cb	6-0	177	19	Soph	Camillus, N.Y.
32	*JERRY MOSES, o-fl	6-2	189	22	Senior	Waterloo, Iowa
33	*MIKE STRACHAN, o-tb	6-2	199	21	Senior	Miami, Fla.
34	JIM WINGENDER, o-fl	6-0	195	21	Junior	Omaha, Neb.
35	RICK BLABOLIL, d-cb	6-1	185	18	Frosh	Chesterfield, Mo.
36	CLARENCE ISLER, o-fb	6-2	199	18	Frosh	Albany, Ga.
37	NEAL MOSES, o-tb	6-2	187	20	Soph	Waterloo, Iowa
38	SY BASSETT, d-rover	6-0	188	22	Senior	Cedar Rapids, Iowa
39	MIKE LARSEN, d-lb	6-3	235	18	Frosh	Harlan, Iowa
40	*PHIL DANOWSKY, o-fb	6-0	208	21	Senior	Cedar Rapids, Iowa
41	*GERRY FORGE, d-lb	6-0	201	22	Senior	Dallas, Tex.
42	GREG GROVE, o-fl	6-0	181	21	Junior	Tipton, Iowa
43	BRUCE BEAMAN, d-lb	6-0	206	24	Senior	Rochester, N.Y.
43	CURTIS BRYANT, o-fb	5-11	183	20	Soph	Miami, Fla.
44	*BARRY HILL, d-s	6-2	184	21	Senior	Delray Beach, Fla.
45	MARK CLAREY, d-lb	6-2	230	20	Soph	Cotati, Calif.
47	BARRY BARRITT, d-rover	6-2	190	19	Soph	Council Bluffs, Iowa
48	ANTHONY NORMAN, d-fl	6-5	210	19	Soph	Atlanta, Ga.
49	*MIKE GNADE, d-lb	6-3	204	20	Junior	Hawthorne, N.J.
50	JIMMY POTTER, d-mg	6-2	228	21	Junior	Huntington Beach, Calif.
51	LAGRANT ANTHONY, d-lb	6-1	192	19	Soph	Tampa, Fla.
52	CRAIG VOLKENS, d-e	6-3	201	20	Soph	Reinbeck, Iowa
53	*JEFF JONES, o-c	6-2	224	20	Junior	Indianola, Iowa
54	JOHN FRITSCH, o-c	6-1	204	21	Junior	Detroit, Mich.
55	ROL STOFFEL, o-g	6-2	218	20	Soph	Dubuque, Iowa
56	*RICK HOWE, d-t	6-3	240	21	Senior	Clemmons, Iowa
57	ARLEN CIECHANOWSKI, o-t	6-4	246	22	Senior	Savannah, Ga.
58	BOB POLICE, d-lb	5-11	191	19	Soph	South Bay, Fla.
59	*JACK THOMAS, o-g	6-2	212	20	Junior	Council Bluffs, Iowa
60	*BRAD STORM, d-lb	6-0	212	21	Senior	Belle Plaine, Iowa
61	*RON McFARLAND, d-t	6-2	247	19	Soph	Cincinnati, Ohio
62	JOHN WODZIAK, o-t	6-2	227	19	Soph	Tinley Park, Ill.
63	DAN HANOVER, d-t	6-2	222	19	Soph	Syracuse, N.Y.
63	MIKE STENSURD, d-t	6-5	255	18	Frosh	Lake Mills, Iowa
64	TERRY ANDRINGA, o-t	6-5	264	23	Senior	Sheldon, Iowa
64	TOM RANDALL, d-t	6-6	235	18	Frosh	Mason City, Iowa
65	RICK CHIAICULAS, o-g	6-3	217	20	Junior	Franklin Park, Ill.
66	TERRY REELITZ, o-c	6-4	239	21	Junior	Des Moines, Iowa
67	*BOB BOS, o-g	6-6	247	20	Junior	Brookfield, Wis.
68	KEVIN CUNNINGHAM, d-mg	6-6	233	18	Frosh	Chicago, Ill.
69	WALLY YELVERTON, o-g	6-3	228	19	Soph	Endwell, N.Y.
70	*RANDY YOUNG, o-t	6-6	249	20	Soph	Miami, Fla.
71	GREG MILLER, o-t	6-3	230	19	Soph	Mitchell, S.D.
72	KARL SCHUENEMAN, o-t	6-8	254	20	Soph	Waukegan, Ill.
73	*SHERMAN MILLER, o-g	6-3	230	21	Senior	Miami, Fla.
74	MITCH OMER, d-mg	6-4	235	20	Soph	Anoka, Minn.
75	DAVE GREENWOOD, o-g	6-5	235	20	Soph	Cedar Rapids, Iowa
76	BOB HERMAN, d-t	6-3	256	22	Senior	Cedar Rapids, Iowa
77	GERRY PETSCH, d-t	6-3	225	19	Soph	Detroit, Mich.
78	JON MCCARTHY, o-t	6-2	208	21	Junior	Des Moines, Iowa
79	MITCH HALLETT, d-mg	6-3	227	22	Senior	Rock Island, Ill.
80	DAVE BROSHER, o-se	6-0	180	20	Soph	Davenport, Iowa
81	NELSON TAYLOR, o-se	6-3	180	18	Fresh	Lakeland, Fla.
82	CLIVE SANDS, o-se	5-11	161	21	Junior	Nassau, Bahamas
83	*ROB OVERTON, o-se	6-2	193	21	Senior	Santa Barbara, Calif.
85	AL DIXON, o-se	6-5	216	20	Soph	East St. Louis, Ill.
87	STEVE HICKS, o-se	6-2	188	19	Soph	Chicago, Ill.
88	GUY PRESTON, o-te	6-7	215	18	Frosh	Ferguson, Mo.
89	GLOVER ROGERS, o-te	6-4	220	20	Soph	Opa-Locka, Fla.
90	MAYNARD STENSURD, d-e	6-2	216	20	Soph	Lake Mills, Iowa
92	*ANDRE ROUNDTREE, d-e	6-4	217	21	Senior	Garden Grove, Calif.
93	LENZY PERINE, d-e	6-3	213	20	Soph	San Diego, Calif.
94	LES LEONARD, d-e	6-3	206	20	Junior	Glenview, Ill.
95	*RAY KING, d-e	6-5	216	20	Junior	Sac City, Iowa
96	KEVIN CARTIER, o-te	6-4	220	20	Junior	Wauwatosa, Wis.
96	DUANE OHRT, d-t	6-3	264	21	Senior	Waterloo, Iowa
97	*DOUG LENTH, k	6-2	177	21	Junior	Postville, Iowa
97	MARK BENDA, d-lb	5-10	190	19	Soph	Red Oak, Iowa
98	PIERRE GELINAS, d-t	6-7	257	21	Junior	Quebec, Canada

* indicates letterman

Legend—o - offense; d - defense.

c - center; e - end; fl - flanker; g - guard; hb - halfback; k - kicker; lb - linebacker;
m - monster; qb - quarterback; rb - running back; s - safety; t - tackle.

1975. NOVA'S ALWAYS BEEN GOOD. NOW IT'S BEAUTIFUL.

Economy has taken a turn for the better.

The compact '75 Nova has been emphatically refined along the lines of elegant European sedans. Yet it's more than ever a strong reflection of the Chevrolet engineering tradition.



ANNOUNCING THE LN.

Nova's newfound beauty is ably represented by a whole new kind of Nova, one that just might be precisely right for the times.

You're looking at the 1975 Nova LN—the most luxurious compact in Chevrolet history. The wide-back reclining front seats look and feel like big, soft lounge chairs. The front seat backs adjust to give you the right slant on comfort. And the matching



'75 Nova LN.
To sit in one is to settle on one.

materials and fabrics throughout the car are a classic example of beauty in color coordination. There's also an electric clock and much more that says Nova LN.

ANNOUNCING ALL THE OTHER '75 NOVAS.

The basic '75 Nova, Nova Custom

and Nova SS have many things in common with the LN. Styling, comfort, sensible size and sensible prices, to name a few. Thick carpeting, front disc brakes and GM-Specification steel-belted radial ply tires, to name a few more.

Obviously, the beautiful new '75 Nova—with its new front suspension system, trusty six-cylinder engine and new double-panel roof construction—is still a *supremely* practical Nova.

NOVA'S LOOKING BETTER ALL THE TIME.

We think beauty and practicality go together exceedingly well. And you're cordially invited to make the same conclusion—at your nearest Chevrolet dealer's.



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MAKES SENSE
FOR AMERICA**

Chevrolet





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IOWA STATE SQUAD

3 Valasa, s	55 Stoffel, og
5 Kollman	56 Howe, dt
8 Hardeman, pb	57 Ciechanowski, rt
9 Shelley, qb	58 Bob Polico, lb
10 Tryon, qb	59 Thomas, og
12 Mason, db	60 Storm, lb
14 Hawkins, rover	61 McFarland, dt
17 Jaksich	62 Wodzick, ot
18 Stanley, qb	63 Mike Stensrud, rt
19 Jay, cb	64 Hanover, dt
20 Mike Williams, rb	65 Andringa, ot
21 Bradley, punter	66 Chicula, og
22 Ed Morton, fb	67 Reelitz, c
23 Cooper, fb	68 Box, og
24 Wilson, cb	69 Cunningham, mg
24 Bolka, s	69 Wally Yelverton, og
25 Sheldon Morton, fl	70 Young, ot
25 Palmisano, de	71 Greg Miller, ot
27 Smith, se	72 Schuvenem, ot
28 Solomon, rb	73 Sherman Miller, og
29 Goedien, k	74 Omer, mg
31 Larkin, cb	75 Dave Greenwood, ot
32 Jerry Moses, fl	76 Herman, dt
33 Strachan, lb	77 Fetsch, dt
34 Wingender, fl	78 McCarthy, ot
35 Blaboll, cb	78 Smith, dt
36 Isler	79 Hallett, mg
37 Neal Moses, fb	80 Brosher, se
38 Bassett, rover	81 Taylor, se
39 Larsen, lb	82 Sands, se
40 Danowsky, fb	83 Overton, se
41 Forge, lb	85 Dixon, te
42 Grove, fl	87 Hicks, se
43 Beaman, lb	88 Preston, te
43 Bryant, fb	89 Rogers, te
44 Hill, s	90 Maynard Stensrud, de
45 Clarey, lb	92 Roundtree, de
47 Barrit, rover	93 Perine, de
48 Norman, fl	94 Leonard, de
49 Gnade, fb	95 King, de
50 Porter, mg	96 Chris, dt
51 Anthony, lb	96 Carlier, te
52 Volkens, de	97 Benda, lb
53 Jones, c	97 Lentz, k
54 Fritsch, c	98 Gellinas, dt

DEFENSE

95 RAY KING	LE
61 RON MCFARLAND	LT
50 JIMMY POTTER	MG
56 RICK HOWE	RT
92 ANDRE ROUNDTREE	RE
60 BRAD STORM	LB
41 GERRY FORGE	LB
38 SY BASSETT	R
17 JERRY JAKSICH	RCB
19 RAMSEY JAY	LCB
44 BARRY HILL	S

IOWA STATE

OFFENSE

85 AL DIXON	TE
70 RANDY YOUNG	LT
67 BOB BOS	LG
53 JEFF JONES	C
59 JACK THOMAS	RG
57 ARLEN CIECHANOWSKI	RT
27 FORRY SMITH	SE
18 WAYNE STANLEY	QB
33 MIKE STRACHAN	TB
40 PHIL DANOWSKY	FB
32 JERRY MOSES	FL



BRIGHAM YOUNG SQUAD

1 Ewing, s	52 Chuck Carlson, og
3 Duke, k	53 Greg Head, lb
5 Uselman, k	54 Miller, c
7 Shaw, db	55 Olsen, c
8 McCorquindale, fe	56 Hillier, og
9 Jensen, db	57 Jepson, dt
10 Cheesman, qb	58 Stoddard, og
11 Giles, qb	59 Smith, lb
12 Scheide, db	60 Rauschenback, lb
13 Penrose, db-k	61 Crowe, ot
14 Nielsen, qb	62 Ellsworth, og
15 Biddy, fl	63 Smilowitz, ot
16 Harris, wr	64 Russell, ot
17 Hahn, qb	65 Fairbanks, og
18 Terranova, lb	66 Davis, ot
19 VanLeeuwen, se	67 Carr, lb
20 Gunnell, fb	68 Linford, lb
21 Campos, db	69 Paynter, ot
22 Ah You, fl	70 Hubbard, og
23 Weight, db	71 Peterson, dt
24 Richards, se	72 Baker, dt
25 Livingston, db	73 Rivera, de
26 LoBue, fl	74 Linford, dt
27 Baker	75 Spencer, og
28 Russell, db	76 Meteer, ot
29 Brown, fb	77 Scanlon, dt
30 Blanc, fb	78 Oates, ot
31 Enley, lb	79 Rice, dt
32 Mahoney, fb	80 George, te
33 McCurdy, lb	82 Allen, te
34 Jensen, lb	83 Dignon, se
35 Van Valkenburg, rb	84 Bernsten, lb
36 Liedtke, lb	85 Toolson, te
37 Goodenberger, fb	86 Kanahelle, dt
41 Betham, fl	87 Billick, te
42 Wilgar, dt	88 Miller, se
43 Jensen, dt	89 Deery, dt
44 Lowry, lb	90 Varner, dt
45 Adams, lb	91 Brinton, te
46 McCluskey, db	92 Harris, ot
47 Tucker, db	93 Ledebor, fe
50 Murodock, lb	94 Thompson, dt
51 Clark Carlson, lb	

OFFENSE

19 CRAIG VAN LEEUWEN	SE
78 BRAD OATES	RT
69 DEAN PAYNTER	RG
55 ORRIN OLSEN	C
65 LLOYD FAIRBANKS	LG
77 KEITH UPESER	LT
85 TOM TOOLSON	TE
12 GARY SCHEIDE	QB
30 JEFF BLANC	TB
33 TODD CHRISTENSEN	FB
41 JOHN BETHAM	FL

B. Y. U.

DEFENSE

73 KEITH RIVERA	LE
74 PAUL LINDFORD	LT
72 WAYNE BAKER	RT
90 STAN VARNER	RE
34 PHIL JENSEN	VLB
67 LARRY CARR	MLB
45 DOUG ADAMS	SLB
28 MIKE RUSSELL	RCB
25 JOE LIVINGSTON	LCB
7 GARY SHAW	SS
42 DANA WILGAR	FS



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AND WE FIND THEM.

MARINES 
Quality, not quantity

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BRIGHAM YOUNG UNIVERSITY FOOTBALL ROSTER

No.	Name & Position	Hgt.	Wt.	Class	Hometown
1	STEVE EWING, db	6-1	175	Junior	Los Angeles, Calif.
3	*DEV DUKE, ks	5-11	161	Soph	Provo, Utah
5	MARK USELMAN, k	5-10	180	Junior	Farmington, New Mexico
7	*GARY SHAW, db	6-0	185	Junior	Salt Lake City, Utah
8	JOHN McCORQUINDALE, fb	6-0	188	Soph	Calgary, Alberta, Can.
9	MITCH JENSEN, db	5-10	168	Soph	Ogden, Utah
10	LARRY CHEESMAN, qb	6-4	200	Soph	Orem, Utah
11	*MARK GILES, qb-ks	6-0	195	Junior	Columbia, So. Carolina
12	*GARY SHEIDE, qb	6-2	195	Senior	Concord, Calif.
13	WAYNE PENROSE, db-k	5-11	185	Soph	Montpelier, Idaho
14	GIFFORD NIELSEN, qb	6-5	195	Soph	Provo, Utah
15	BOB BIDDY, fl	6-0	170	Soph	Richfield, Utah
17	GARY HAHN, qb	6-1	178	Soph	Anaheim, Calif.
18	*MARK TERRANOVA, fb	5-11	180	Soph	Canoga Park, Calif.
19	CRAIG VANLEEUEWEN, se	6-1	170	Soph	Salt Lake City, Utah
20	JIM GUNNELL, fb	6-1	202	Soph	Salt Lake City, Utah
21	DAVID CAMPOS, db	5-11	167	Soph	Alhambra, Calif.
22	*CHARLEY AH YOU, fb	5-11	190	Junior	Laie, Hawaii
23	GARY WEIGHT, db	6-4	189	Soph	Payson, Utah
24	STERLING RICHARDS, se	5-11	162	Soph	Salt Lake City, Utah
25	*JOE LIVINGSTON, db	6-0	172	Junior	Auburn, Calif.
26	SAM LOBUE, fl	6-0	180	Senior	San Jose, Calif.
27	TERRY BAKER, db	5-10	176	Soph	American Fork, Utah
28	*MIKE RUSSELL, db	5-11	177	Senior	Santa Rosa, Calif.
29	REED BROWN, fb	6-0	190	Soph	Provo, Utah
30	*JEFF BLANC, fb	6-0	176	Soph	Boise, Idaho
31	TOM EASLEY, fb	5-11	185	Soph	Winslow, Arizona
32	TIM MAHONEY, fb	6-0	195	Junior	Sacramento, Calif.
33	DAVE McCURDY, fb	6-0	200	Soph	Salt Lake City, Utah
34	*PHIL JENSEN, fb	6-1	198	Junior	Centerville, Utah
35	DAN VANVALKENBURG, fb	6-0	172	Soph	Salt Lake City, Utah
36	MARK LIEDTKE, fb	5-11	200	Soph	Salt Lake City, Utah
37	JAMES GOODENBERGER, fb	6-1	193	Soph	Pagosa Springs, Colo.
41	*JOHN BETHAM, fl	6-1	170	Senior	Torrance, Calif.
42	*DANA WILGAR, db	5-11	175	Soph	Las Vegas, Nevada
43	CRAIG JENSEN, db	6-0	173	Soph	Provo, Utah
44	DAVID LOWRY, fb	6-1	180	Soph	Salt Lake City, Utah
45	*DOUG ADAMS, fb	6-1	217	Senior	Pleasanton, Calif.
46	MARK McCLUSKEY, db	6-1	186	Junior	Redlands, Calif.
47	LARRY TUCKER, db	5-11	175	Soph	San Luis Obispo, Calif.
50	*BLAKE MURDOCK, fb	6-1	195	Soph	Clearfield, Utah
51	*CLARK CARLSON, fb	6-1	200	Junior	Thornton, Colorado
52	CHUCK CARLSON, og	5-10	213	Soph	Westminster, Calif.
53	GREG HEAD, fb	6-0	193	Soph	Sanger, Texas
54	TOM MILLER, c	6-2	225	Junior	Hemet, Calif.
55	*ORRIN OLSEN, c	6-2	230	Junior	Orem, Utah
56	RICHARD HILLIER, og	6-1	206	Soph	Long Beach, Calif.
57	SCOTT JEPSON, dt	6-1	210	Soph	Provo, Utah
58	GARY STODDARD, og	6-1	220	Junior	Napa, Calif.
59	*SID SMITH, fb	6-2	230	Senior	San Jose, Calif.
60	RORY RAUSCHENBACK, fb	6-1	220	Soph	Lynwood, Calif.
61	CHRIS CROWE, ot	6-3	220	Junior	Tempe, Arizona
62	JIM ELLSWORTH, og	6-2	250	Senior	Idaho Falls, Idaho
65	*LLOYD FAIRBANKS, og	6-3	215	Senior	Raymond, Alberta, Can.
63	*JULIAN SMILOWITZ, ot	6-0	214	Senior	La Mirada, Calif.
64	DAN RUSSELL, og	6-6	255	Junior	San Clemente, Calif.
66	RUSS DAVIS, ot	6-4	220	Soph	Murray, Utah
67	LARRY CARR, fb	6-0	220	Senior	Canoga Park, Calif.
68	FRANK LINFORD, fb	5-10	205	Soph	Stockton, Calif.
69	DEAN PAYNTER, ot	6-1	230	Soph	Salt Lake City, Utah
70	DAVE HUBBARD, og	6-7	238	Soph	Napa, Calif.
71	GARY PETERSON, dt	6-3	255	Soph	Cedar Fort, Utah
72	*WAYNE BAKER, dt	6-6	266	Senior	Northwest Montana
73	*KEITH RIVERA, de	6-2	229	Senior	Las Vegas, Nevada
74	*PAUL LINFORD, dt	6-5	257	Senior	Salt Lake City, Utah
75	PAT SPENCE, og	6-2	245	Senior	Ventura, Calif.
76	DAVE METEER, ot	6-8	200	Junior	Moraga, Calif.
77	LEN SCANLON, dt	6-4	289	Soph	Waipahu, Hawaii
78	*BRAD OATES, ot	6-7	240	Junior	Albany, Georgia
79	BILL RICE, dt	6-4	235	Soph	Salt Lake City, Utah
80	BRUCE GEORGE, se	6-2	195	Soph	Yuba City, Calif.
82	BILL ALLEN, te	6-5	215	Soph	Brea, Calif.
83	TOM DIGNAN, se	6-1	180	Soph	Dallas, Texas
84	MARK BERNSTEN, fb	6-1	210	Soph	Salt Lake City, Utah
85	*TOM TOOLSON, te	6-4	225	Junior	Twin Falls, Idaho
86	MARCUS KANAHELE, de	6-3	227	Junior	Kanehoe, Hawaii
87	BRIAN BILLICK, te	6-3	210	Soph	Redlands, Calif.
88	*JAY MILLER, se	6-0	195	Junior	San Jose, Calif.
89	STEVE DEWEY, de	6-1	197	Soph	Provo, Utah
90	*STAN VARNER, de	6-4	235	Junior	Salt Lake City, Utah
91	JOHN BRINTON, te	6-4	240	Soph	Hamilton, Mont.
91	GEORGE HARRIS, wr	5-11	175	Soph	Salt Lake City, Utah
92	KELLY HARRIS, ot	6-5	215	Soph	Provo, Utah
93	JOHN LEDEBOER, te	6-3	195	Soph	Walnut Creek, Calif.
94	MARK THOMPSON, dt	6-2	235	Soph	Lakewood, Calif.

* Lettermen

Cyclone Inn

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About **BYU** Brigham Young University

Sponsored by the Church of Jesus Christ of Latter Day Saints (commonly called the Mormon Church), Brigham Young will celebrate its centennial year in 1975-76. The school is the largest church-related

institution of higher learning in the nation.

The University's enrollment has a 25,000-student ceiling, and there are more than 1,000 full-time faculty members, 65% of whom hold doctor's degrees. Students represent all 50 states and 69 foreign countries, and instruction is offered in 150 subject areas by the University's 14 colleges and graduate schools. The curriculum includes instruction in the humanities, the arts, the natural sciences, the social sciences and the revealed word of God.

Students of any race, color, creed, or national origin are accepted for admission to Brigham Young University, provided they meet the University's academic requirements and

their personal behavior conforms to the standards of the Church.

The campus is situated just 45 miles south of historic Salt Lake City in beautiful Utah Valley. While the school is located within Provo City limits, the 536-acre campus is at the foot of the Wasatch Mountains northeast of town. The mountains form a backdrop to the east, north and south with Utah Lake on the west.

Founded Oct. 16, 1875 by Brigham Young, the school is the academic center of learning for the Mormon Church. But emphasis is also placed in spiritual values, on friendly association and personal development. Health and physical fitness, too, are an essential part of the program.



Brigham Young University is a center of culture for the West.

Headquarters for the vast number of cultural presentations is the magnificent Franklin S. Harris Fine Arts Center which, since its completion in 1965, has more than doubled the University's schedule of art exhibits, con-

certs, plays, recitals, operas and dance programs.

The building, formed in the shape of a large letter "H", houses four theaters, a recital hall, 64 classrooms, 57 musical practice rooms, 26 speech cubicles plus numerous offices, dressing rooms, storage rooms, re-

hearsal rooms and 15 television, radio, audio-visual and studio control rooms.

A grand gallery opens in three levels from floor to ceiling and serves as a foyer for the entire building, lobby for the theaters and art gallery on the main floor and around the balconies.

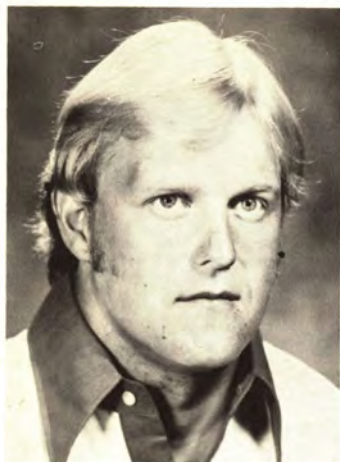


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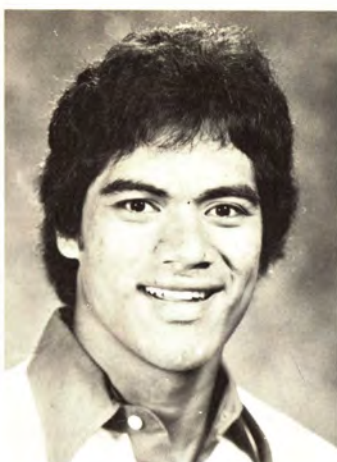
Football Coaching Staff



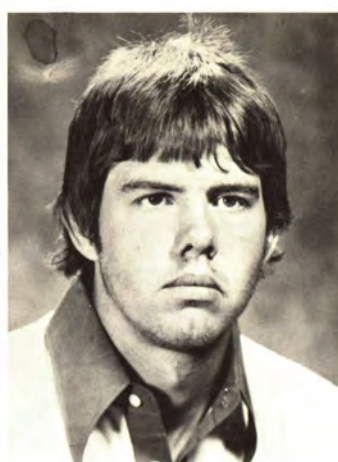
Front Row (L to R) — Dick Felt (BYU '53), Defensive Coordinator, Backs; Head Coach LaVell Edwards (Utah State '52); Dave Kragthorpe (Utah State '55), Offensive Coordinator, Offensive Line Coach.
Back Row (L to R) — Dwain Painter (Rutgers '64), Quarterbacks, Receivers; Tom Ramage (Utah State '57), Defensive Line; J. D. Helm (Kansas '66), Running Backs; Fred Whittingham (Cal Poly '62), Linebackers; Mel Olson (BYU '70), Freshman Coach



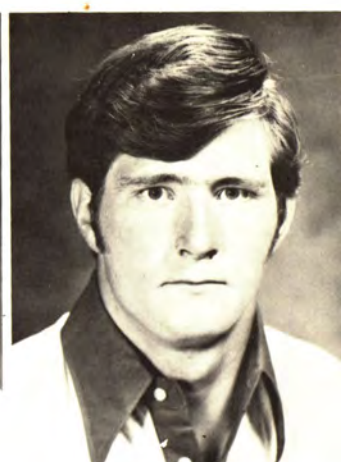
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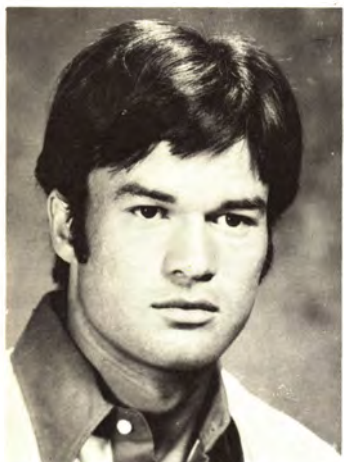
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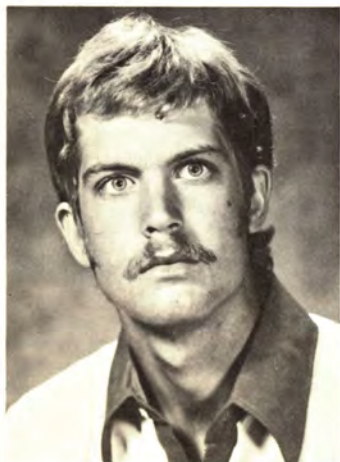
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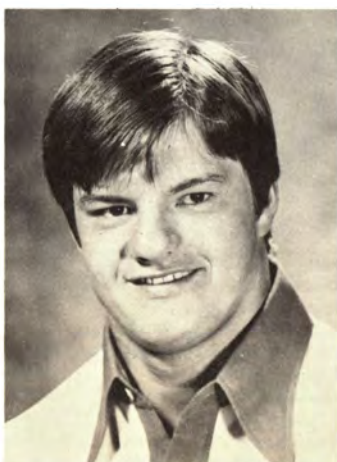
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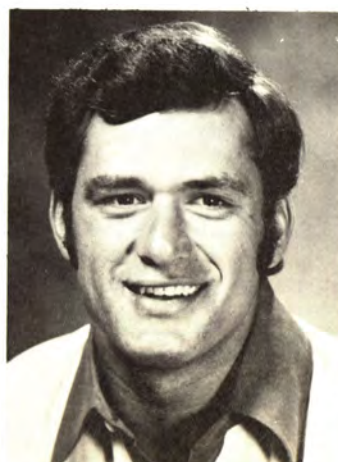
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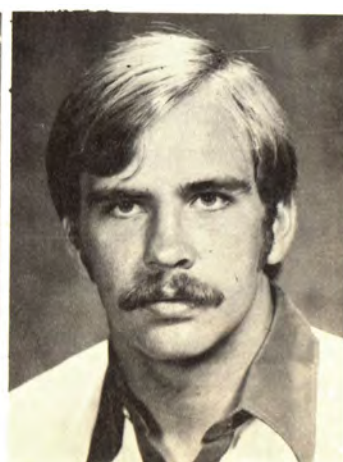
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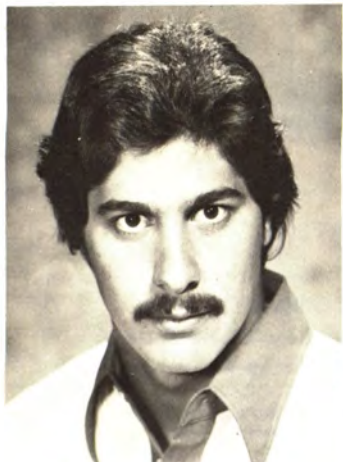
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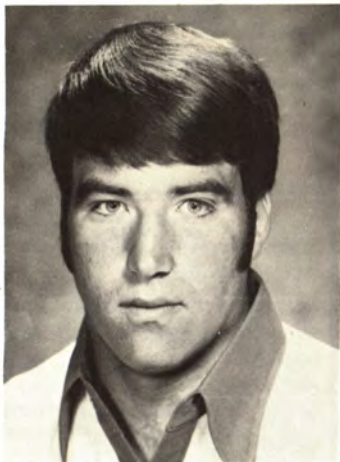
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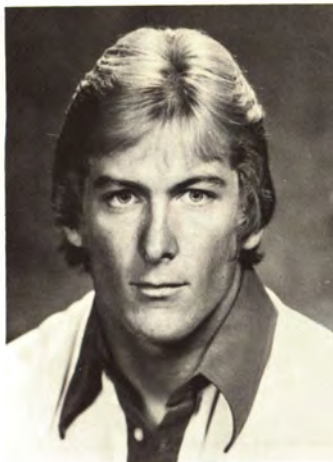
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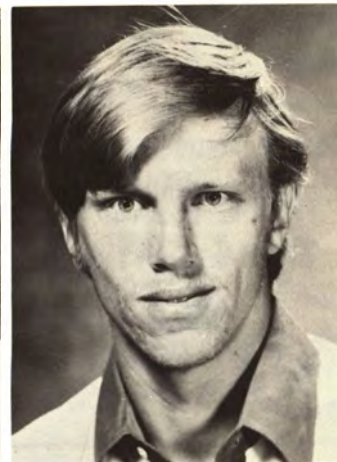
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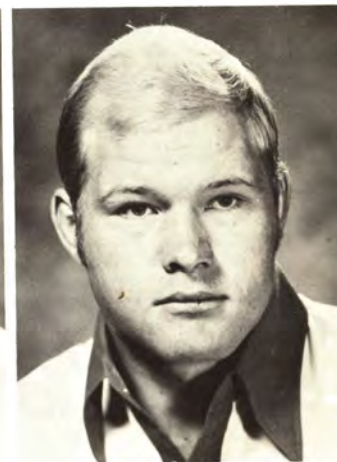
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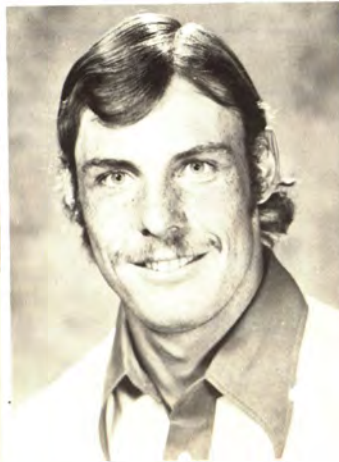
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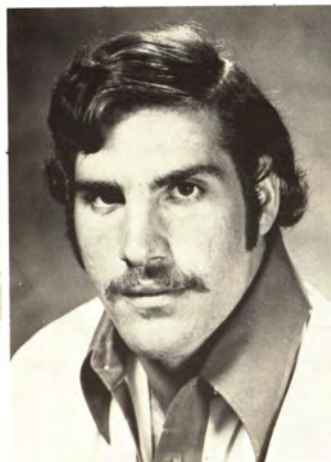
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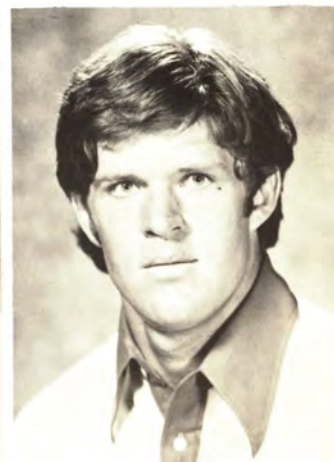
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CLARENCE

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Melvin Waldon

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COLUMBUS JUNCTION

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Ritchie Mfg. Co.

COON RAPIDS

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Iowa Savings Bank

William Haney

Charles W. Thomas

Wesley L. Thomas

Thorp Farm Supply

L. J. Thorp

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Rasmussen Htg. and Cooling

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Erdman Engr. Service

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Dan Froning

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Dr. Sam T. Coughlin

Goff Brothers

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Knoxville Veteri

Marion County S

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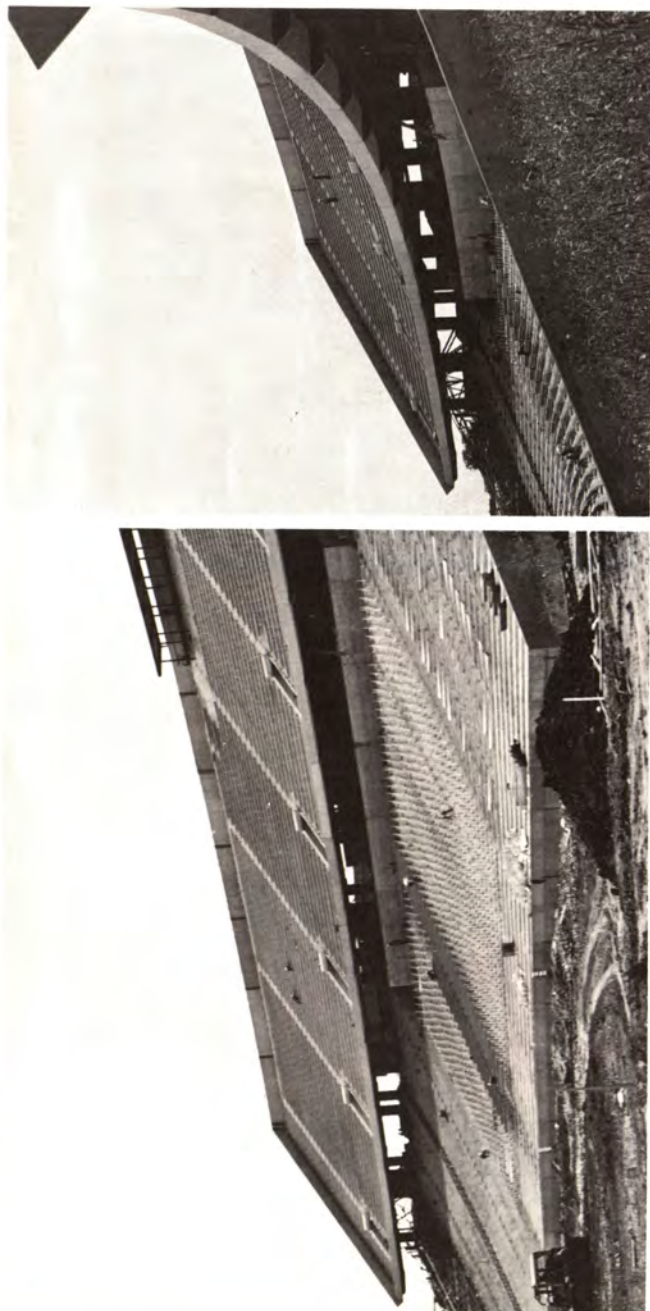
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is now nearing **Completion**
to be **Opened** September, 1975
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To provide funds for the Iowa State Stadium and in consideration of the gifts of others, I/we pledge to pay or cause to be paid the sum of

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(My gift does/does not qualify for a company matching gift.)

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— I.S.U. Helmet Purse	\$17.95	— Cy Football T-shirt	\$4.00
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(Cardinal & Gold Vinyl)		— Practice Jersey	
— Western Hat (gold with red band)	\$8.95	Gold with Red S, M, L, XL	\$6.95
(7, 7 1/8, 7 1/4, 7 3/8, 7 1/2)		Red with Gold S, M, L, XL	\$6.95
— I.S.U. Boys competitive helmet	\$10.95	Childrens 2-4, 6-8, 10-12, 14-16	\$5.95
(6 3/8-6 1/2) (6 5/8-6 3/4) 6 7/8-7) (7 1/8-7 1/4)		— Game Jersey	
— 9 oz Coffee Mug	\$3.00	Adult S, M, L, XL	
— 2-Bell Alarm Clock	\$6.95	8, 26, 47, 55, 91	\$5.95
— Cardinal & Gold Knit Stocking Cap	\$5.00	Children 6-8, 10-12, 14-16	
— Walnut Wastebasket (Ceramic Cy)	\$12.95	1, 33, 91	\$5.00
— 2 x 3 Rugs (Red on Gold/Gold on Red)	\$6.95	Postage & handling	\$1.00
		Total	_____

☐ CHECK HERE FOR FULL COLOR BROCHURE

IOWA ROAD BUILDERS'

● CYCLONE SCOUTING REPORT

Big, rugged, stubborn — that can be either the defense or the offense when you get to scouting Brigham Young.

In two games the Cougars have not yet permitted any player from Hawaii or Utah State to cross the BYU goal line. Still there have been two losses for the wearers of the Royal Blue and White.

Against Hawaii it was a total of five field goals that turned that fine defensive effort into a defeat. Last week it was a total of three field goals by Utah State that did the job.

Gary Sheide is the king pin of the defense for Coach LaVell Edwards. Sheide was the No. 2 passer in the country last year. He is still that good — he hit 18 of 29 against Utah State.

Where he is not having as good luck as last year is the loss of Jay Miller. Miller caught 12 passes against the Cyclones at Provo last year and had an even 100 for the year. He broke a collar bone in a

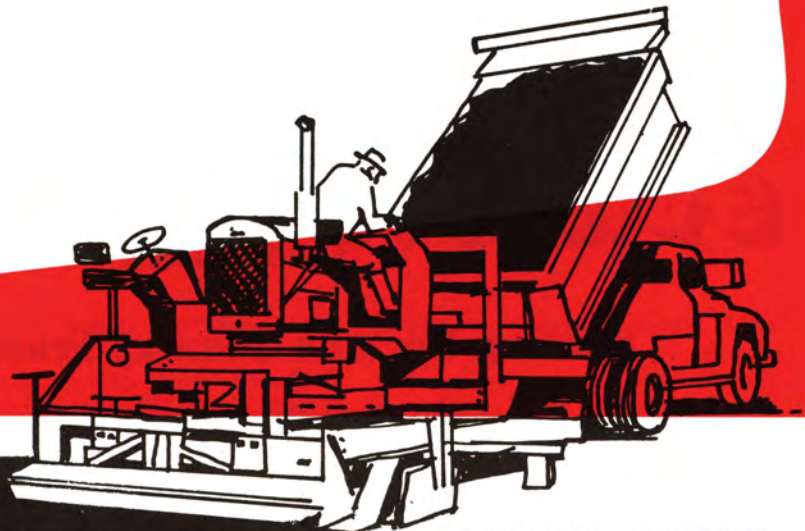
pre-season drill and will miss most if not all of the 1974 season.

The running game is headed by Jeff Blonk, a super sophomore who passed the 100-yard mark against Utah State Saturday. Brigham Young uses a pro-offensive set but relies heavily on the passing of Sheide. Orrin Olsen, rated an all-timer at center, is back after missing the 1973 season.

The big defense line is headed by Paul Linford, a 255-pound tackle, rated the best in the Western Athletic Conference. He heads a front four that weighs an average of 247 across the line.

The defense is either a 4-3 or 6-1, depending on where the linebackers wind up.

Is the defense tough? Twice Utah State got the ball inside the BYU 19 and could not score. Once USU had the ball first and goal at the four and wound up fourth and five at the five. The word is that the BYU defense bends but does not break.



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Pom Pon Squad Active

Generating pep for the 1974-75 Iowa State University sports events will be the Pom Pon Girls. Their intricate dance routines and infectious enthusiasm add to the Cyclone sports contests. These crowd pleasers spend a lot of their own time perfecting their routines for your viewing enjoyment.

Pom Pon squad members are, left to right, front row, Debi Hourston, Burlington; Peg Murr, South St. Paul, Minn.; Marina Billingsly, Ballwin, Mo.

Second row, left to right, Sally Shubat, Denison; Debbie Campbell, East Brunswick, N.J.; Barb Feikema, Sioux City; Lynne Noller, Webster

City; Kathy Duggan, Council Bluffs.

Back row, left to right, Brenda Lucas, Omaha, Neb.; Sheri Stalberger, Cedar Rapids; Mary Hughes, Harlan, and Lois Heuer, Red Oak.

GO CYCLONES!

AMES PARTY KEG HEADQUARTERS

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Sec.-Treas.

WHO WILL BE ISU'S 1974
MILKMAID? ? ? ?
YOU'LL FIND OUT THE
EVENING OF OCT. 4-5



9th Annual Milkmaid Contest

The ninth annual Milkmaid Contest will again be held at the University Dairy Farm Pavilion with sessions for milkers at 7 and 8:30 p.m. as Iowa State University seeks to crown the 1974 Milkmaid. Over 2,500 fans attended this event a year ago to cheer on their favorites.

Coeds from residence halls, sororities and just plain rooms and apartments will battle for the honor of being The Milkmaid for the coming year.

Judging is done on the basis of contestant's costume, the affection for the cow being milked, residence participation in the cheering sections and the amount of milk a contestant can get from the cow into a milk bottle. Trophies and ribbons will be awarded on Saturday evening, Oct. 5, at the close of the two-day competition.

GET OUT AND "PULL" FOR YOUR
FAVORITE

Sororities Pledge 283

Formal sorority rush activities officially ended at 2:30 p.m. Tuesday (Sept. 3) with a total of 283 women pledged by the 15 sorority chapters on the Iowa State University campus.

The pledge list was a gain of 23 over the 260 women pledged last year.

Rush week started on Aug. 28 and was marked by formal and informal parties and events at the chapter houses. Bids were extended at 2:30 Tuesday and new pledges were entertained at the sororities Tuesday evening.

Got the Bleacher Blahs..

Unwind at Dugan's

SCHLITZ ON TAP ★ MIXED DRINKS ★ IMPORTED BEERS
SUPER DUGAN'S SANDWICHES

corned beef, pastrami, ham, roast beef, salami and MORE!

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2900 WEST STREET - (TWO BLOCKS WEST OF CAMPUS)

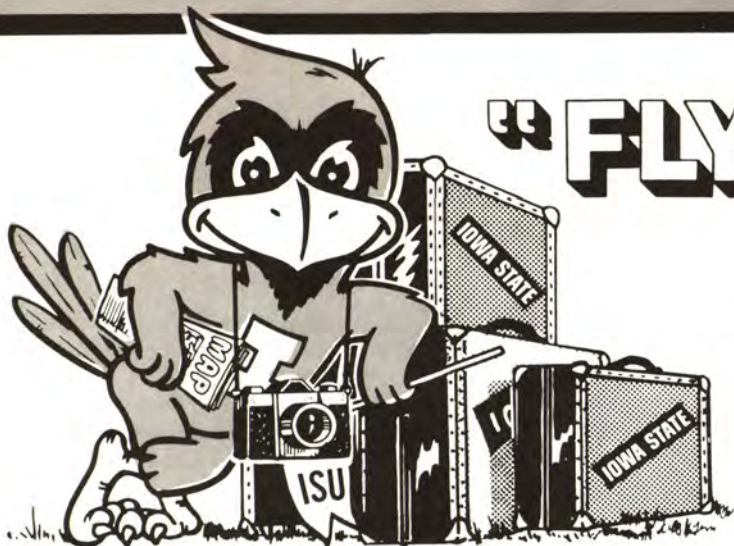
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"FLY WITH CY"

For additional information about any of these ISU Alumni Association trips, call or write:

ISU Alumni Association
Room 125, Memorial Union
Iowa State University
Ames, Iowa 50010
(515-294-4607)

Make Reservations NOW!

FLIGHT TICKET

(ROUND TRIP)



1

COLORADO

FOOTBALL
CHARTER



October 11-13, 1974. Includes round-trip air fare from Des Moines to Denver, charter bus from Denver to Boulder, two nights in the Harvest House Lodge in Boulder, just two blocks from the CU stadium, ISU-Colorado game tickets, all baggage handling and gratuities. A champagne brunch before the return home is optional. **TOTAL COST \$145.**

CARIBBEAN

BIG 8 CARIBBEAN CRUISE

Eleven days—February 9-20. Includes stops in Haiti, the Dominican Republic, Curacao, Jamaica, and Cosumel Isle and Playa Del Carmen, Mexico. You'll travel aboard a luxury liner. The trip involves all Big Eight universities and is similar to the cruise enjoyed by many Iowa Staters in February of 1974. Prices start at \$625, depending on cabin selection and based on two per stateroom occupancy, from Port Everglades, Florida. Special group air transportation to Florida will be offered from major population centers.

HAWAII



SPRING QUARTERBREAK TRIP

March 2-10, 1975. Includes round-trip air fare, United Airlines 727 jet from Des Moines to Los Angeles, United 747 Jumbo jet from Los Angeles to Honolulu, flower lei greeting, welcome breakfast upon arrival, 7 nights in the Outrigger East hotel, one of Honolulu's newest, only two blocks from the Pacific Ocean and Waikiki Beach, a city and mountain tour, plenty of sun, surf, and sightseeing, all taxes, tips and service charges. **TOTAL COST \$425.**

EUROPE

IN THE
SPRINGTIME



April 30-May 10, 1975. Nine wonderful days in four European countries—Switzerland, Germany, France, and Holland. You'll fly to Zurich, Switzerland and spend three days and nights at the beautiful Grand National Hotel. Then you'll take a three-day cruise down the Rhine River with its romantic castles, vineyards, and lovely cities and towns. The cruise ends in Amsterdam at the height of the tulip season. In Amsterdam, you'll stay at the deluxe Amsterdam Hilton Hotel. The tour is completely escorted.

COME ON AND JOIN THE FUN!

"FLY WITH CY"

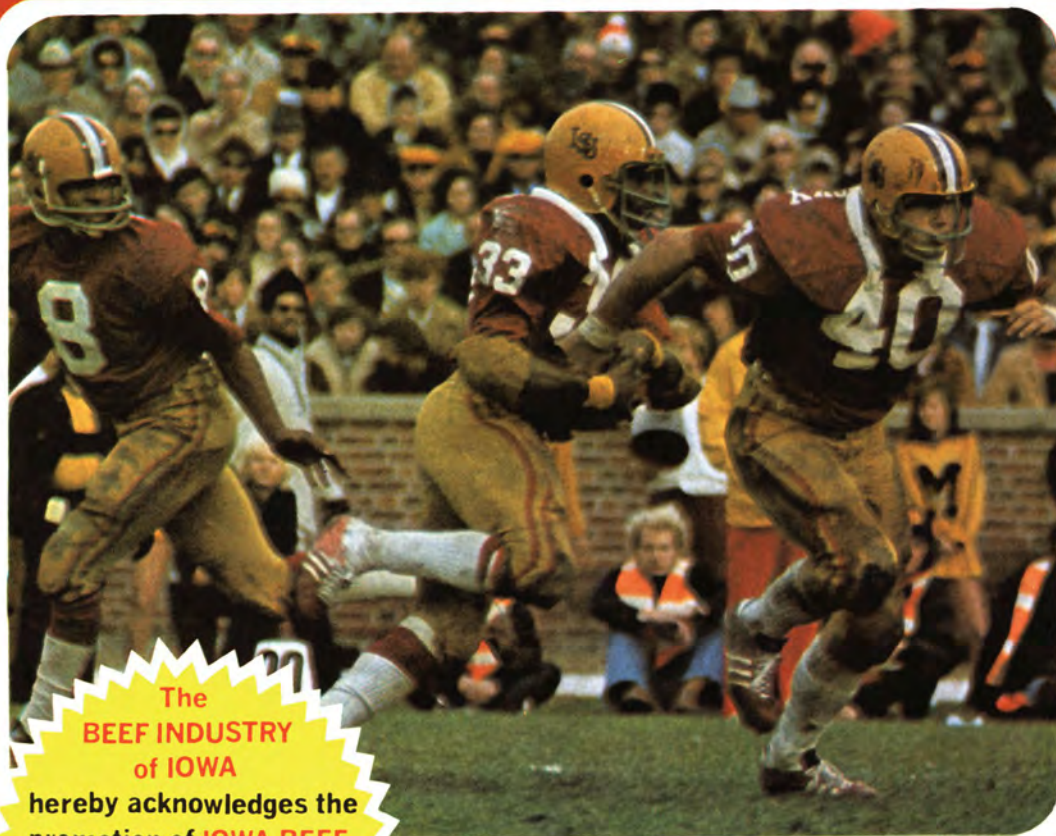


1974 BIG EIGHT CONFERENCE FOOTBALL SCHEDULE

UPPER CASE Indicates Conference Games
lower case Indicates Non-Conference Games
Shaded Areas Indicate Home Games
(N) — Indicates Night Games

PLAYING DATES	IOWA ST.	KANSAS ST.	OKLA. ST.	COLORADO	KANSAS	MISSOURI	NEBRASKA	OKLAHOMA
September 14	at texas tech (N)	tulsa	wichita st.	at louisiana st. (N)	at washington st. (N)	at mississippi (N)	oregon	baylor
September 21	at washington	wichita st.	arkansas at Little Rock (N)	at michigan	at tennessee (N)	baylor	at wisconsin	
September 28	brigham young	u. of pacific	at baylor (N)	wisconsin	florida st.	arizona st.	northwestern	utah st.
October 5	new mexico	at mississippi st.	at texas tech (N)	at air force	texas a & m	at wisconsin	minnesota	wake forest
October 12	at COLORADO	KANSAS		IOWA STATE	at KANSAS STATE	at NEBRASKA	MISSOURI	texas at Dallas
October 19	KANSAS STATE	at IOWA STATE	MISSOURI	OKLAHOMA	NEBRASKA	at OKLA. STATE	at KANSAS	at COLORADO
October 26	at KANSAS	at OKLAHOMA	at NEBRASKA	at MISSOURI	IOWA STATE	COLORADO	OKLA. STATE	KANSAS STATE
November 2	OKLAHOMA	MISSOURI	KANSAS	NEBRASKA	at OKLA. STATE	at KANSAS STATE	at COLORADO	at IOWA STATE
November 9	NEBRASKA	OKLA. STATE	at KANSAS STATE	KANSAS	at COLORADO	at OKLAHOMA	at IOWA STATE	MISSOURI
November 16	at MISSOURI	at NEBRASKA	COLORADO	at OKLA. STATE	OKLAHOMA	IOWA STATE	KANSAS STATE	at KANSAS
November 23	at OKLA. STATE	COLORADO	IOWA STATE	at KANSAS STATE	at MISSOURI	KANSAS	OKLAHOMA	at NEBRASKA
November 30			at OKLAHOMA					OKLA STATE

ISU CYCLONES '74



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Go Cyclones, Go!!



Some Things Are New This Year!

- **Our New Uniforms** are the latest in top notch band apparel. You'll see them in several attractive combinations throughout the year.
- **Biggest Band Ever** at ISU is what you are seeing today. There are 245 musicians from 20 states in this year's band to add to the excitement of football weekends.

Drum Majors
Greg Long, Albion, Ia.
Peter Ekstrand,
Pocahontas, Ia.

Student Directors
Chuck Martin,
LaGrange, Ill.
Mark Gunion,
Grand Junction, Ia.
Terry Gott, Cedar Rapids



MAX URICK
Assistant Director of Athletics



MAL SCHMIDT
Executive Director
Cyclone Club



JIM OVERTURF
Business Manager



DAN ALFORD
Assistant Business Manager
— Tickets



IRV CHRISTENSEN
Assistant Business Manager
— Accounting



DANTE SCARNECCHIA
Assistant Director
Cyclone Club



HARRY BURRELL
Sports Information Director



ROD WILLIAMSON
Assistant Sports Information Director



ATHLETIC COUNCIL

Control of the conduct of the Iowa State intercollegiate athletic program is vested in the Athletic Council, a board to be made up of faculty, alumni, and student members.

The 1974 council includes the following:

Faculty—Hal Cowles, Ron Fennimore, Don Hadwiger, John Mahlstede, Ross Engel, Tracy Clark, Roland Knight, Don Voelker, William LaGrange.

Alumni—Ray Hagie, Clarion; Ralph Olsen, Ellsworth; Gary Thompson, Ames.

Students—Albert Linton, New York, N.Y.; Neil Fell, Lake City; Al Nacin, Burbank, Ill.

In addition, Lou McCullough, director of athletics, is an associate member; and Sam McDowell, treasurer, is an ex-officio member. Mahlstede is the faculty representative to the Big Eight.

Iowa State University Department of Intercollegiate Athletics Recognizes With Appreciation the following Iowa Automobile Dealers

Twenty-three Iowa automobile dealers are playing a big part in promoting the Iowa State sports program this year. These fans—and they are rabid backers of all forms of athletic activity—provide the use of automobiles to the department throughout the year. Their program permits Iowa State to make more efficient use of its funds. The department of intercollegiate athletics is deeply grateful to these sports-minded boosters.



HASSETT OLDSMOBILE-CADILLAC
JACK HASSETT
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(Cadillac-Oldsmobile)



GILLESPIE PONTIAC-OLDS
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(Chevrolet)



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(Chevrolet)



BOB MICKEY MOTORS
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(Chrysler-Plymouth)



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MEL NUZUM
So. Duff, Ames
(Lincoln-Mercury)



COOVER CHEVROLET
MERT COOVER
Lincoln Way Nevada
(Chevrolet & Oldsmobile)



RUSS CRESS CHEVROLET-OLDS
RUSS CRESS
Webster City
(Chevrolet-Oldsmobile)



GEORGE WHITE CHEVROLET
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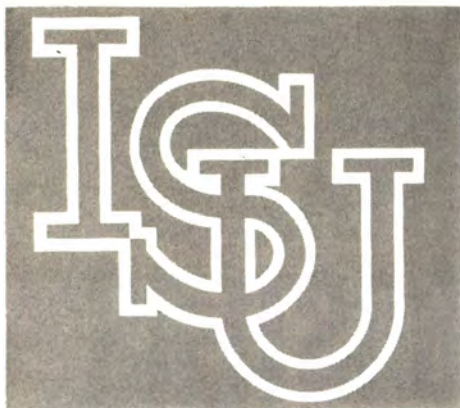
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The Cyclones would also like to acknowledge the following people for their efforts in making the "More Punch From Pork" program a success.

Paul Queck — IA. PORK PRODUCERS
Clarence Bundy — IA. PUREBRED SWINE COUNCIL
Dr. Emmett Stevermer — ANIMAL SCIENCE EXTENSION
Palmer Holden — ANIMAL SCIENCE EXTENSION
Dave Hessman — EXTENSION DIRECTOR — IDA GROVE
Larry Henderson — IDA GROVE



Another beef for the Cyclones! Dante Scarnecchia, (left) Assistant Director of the National Cyclone Club is shown with Paul Heineman, 4-H'er from Ogden and Paul's steer which was purchased by the Boone County Cyclone Club for the Iowa State Training Table.

**GO
CYCLONES**



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Kentucky Fried Chicken



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Charco's of Ames

HiWay 69 South

BOONE

4th & Division Streets

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And today's Zenith solid-state Chromacolor II backs up that reputation with a combination of features no other color TV can offer.

The famous Chromacolor picture tube

that set a new standard of excellence in color TV. A patented Power Sentry voltage regulator that protects components. And a rugged, 100% solid-state modular chassis for long-life dependability.

It's the best way we know to make sure, at Zenith, the quality goes in before the name goes on.®

Model shown: F4752P; the Reynolds, TV picture simulated.



ZENITH
SOLID STATE
CHROMACOLOR II

*For the third straight year, a nationwide survey of independent TV service technicians has named Zenith, by more than 2 to 1 over the next best brand, as the color TV needing fewest repairs. The same survey rated Zenith as the highest-quality color TV, as the one with the best picture, and as the one service technicians would buy for themselves today. Survey details on request.