

IOWA STATE

OCT. 23, 1965 - Parent's Day



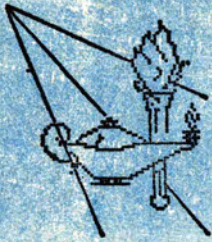
MISSOURI



OFFICIAL PROGRAM

FIFTY CENTS

Loomis '65



COLLEGE SAVINGS BANK

IN CAMPUSTOWN

"THE STUDENTS BANKING HOME AWAY FROM HOME"

Serving Ames and Iowa State University

Lincoln Way & Hayward

South of Campus

Member FDIC

WORLD'S LARGEST MANUFACTURER OF SAND, GRAVEL, STONE & ORE WASHING EQUIPMENT

- DREDGING EQUIPMENT
- CLAY WORKING EQUIPMENT
- MUNICIPAL & HIGHWAY CASTINGS

MACHINE SHOP

FOUNDRY

PATTERN SHOP

SINCE 1872



First Choice of Leading Sand & Gravel
Producers the World over

EAGLE IRON WORKS

Engineers . . Manufacturers

129 Holcomb

Des Moines

Iowa

For the Finest in Men and Boys' Clothing

- ★ Hart Schaffner & Marx
- ★ Dobbs and Resistol Hats
- ★ Enro and Van Heusen Shirts
- ★ Allen-Edmonds Shoes
- ★ McGregor Boys' Wear
- ★ Boy Scout Equipment

Bledsoe's

MAIN & BURNETT

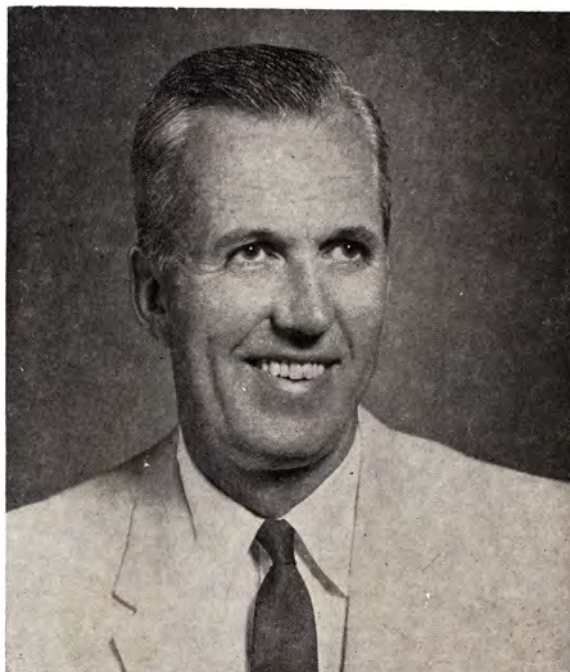
Ph. 232-6135

Ames Daily Tribune

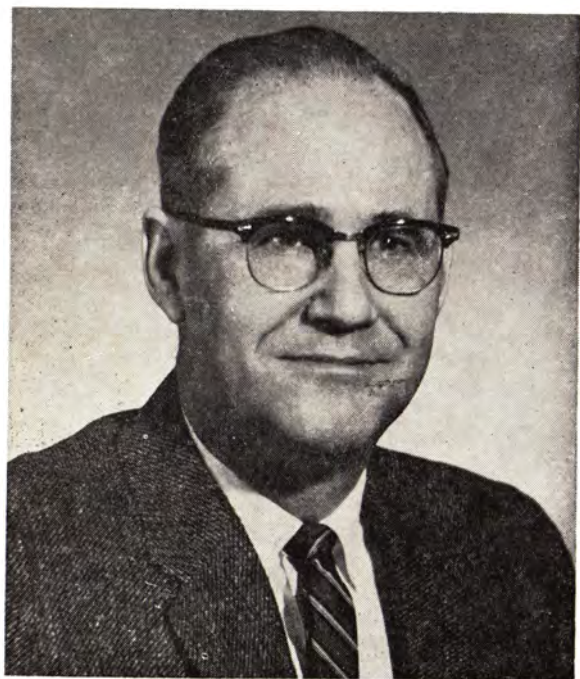
A BOOSTER FOR IOWA STATE
THROUGH THE PAST 98 YEARS



Dr. W. Robert Parks
President
Iowa State University



Gordon Chalmers
Director of Athletics
Iowa State University



Maurice Soult
I.S.U. Faculty Representative
to the Big Eight Conference

Can Cyclones Corner Tough Tigers?

Coach Clay Stapleton and his Iowa State Cyclones would like a victory today for a number of reasons and not the least is that Missouri now represents the only Big Eight team that has not been a Stapleton victim.

The Tigers, always rugged, have engaged in some terrific contests with the Cyclones, who nearly always get tougher for Missouri, over the seven years Dan Devine and Clay Stapleton have opposed each other. The 1960 contest resulted in a 34-8 win for the Missouri team. The rest of the time the margin has been a touchdown or two.

Probably the finest game of football the Cyclones have played — at least for Stapleton — was the 7-0 loss in 1963. That day the Cyclones did as fine a job of defense as any team could and held the Tigers to as low an offensive total as any Missouri team ever collected. A 50-yard pass interception return in the fourth period wrote a sad finish to a most heroic effort that day.

Hard hitting football has characterized the series to the point that many experts feel that for Stapleton and Devine this is the game of the year. Both coaches must look forward to this contest the way a pair of gourmets look forward to an exotic banquet. This is "their kind of football."

Each team comes into the contest today with identical records of 3 victories, 1 loss, 1 tie. Missouri, however, holds a share of the Big Eight lead with its two wins over Oklahoma State (13-0) and Kansas State (28-6). Iowa State is fifth in the race with a win over Kansas (21-7), a tie with Colorado (10-10) and a loss to Nebraska (44-0).

Missouri holds the edge in football figures for the year in total offense and total defense. Because

the Tigers have amassed their 1965 record against generally tougher foes, the experts have installed them as favorites by about two touchdowns.

Two great backs dominate the picture for the Tigers: Gary Lane, all-Big Eight quarterback; and Johnny Roland, once an all-conference ball carrier who is now rated as one of the nation's best defense men. Lane is recovered from a bout with the flu and is ready once more to live up to his reputations of being "the man that beats you." Some grid savants have commented that Lane can't pass or run and has no speed — all he can do is beat you." Certainly Lane is the best man in the conference with the ball when a signal gets "busted" for he improvises with the keen-minded ability of a coach.

Roland, great on defense, has been pulled up to the offense when the going was sticky during the present season. That usually means touchdown for the Tigers.

Francis Peay and Mike Eader are two other top flight Tigers, both gaining All-American prospect honors during the season.

But perhaps the most awesome physical specimen in the Big Eight is sophomore end Russ Washington. This 6-6, 274-pound sophomore has been used mostly on defense but, like Roland, has moved to the offense when the Tigers needed help. He is rated as one of the truly great Missouri linemen — a tremendous tribute for the Tigers have had a better than average share of all-American linemen over the years.

Iowa State, performing before stands that include most of their parents, have hopes of upsetting the favored Tigers. Stapleton's young men have been showing consistent improvement each week, he feels. One of these days the mistakes will be at a minimum for

the sophomores and then some really good team is going to get upended. And, the home folks feel, there is no better good team to get started on than Missouri.

Competition has helped the matter of improvement for the Cyclones, the coaching staff feels. There are mighty few of the Cyclones who can feel they have a "lock" on a starting spot. This tough competition for position is a prime factor in the improving play of the 10 first year men in the starting 22 players.

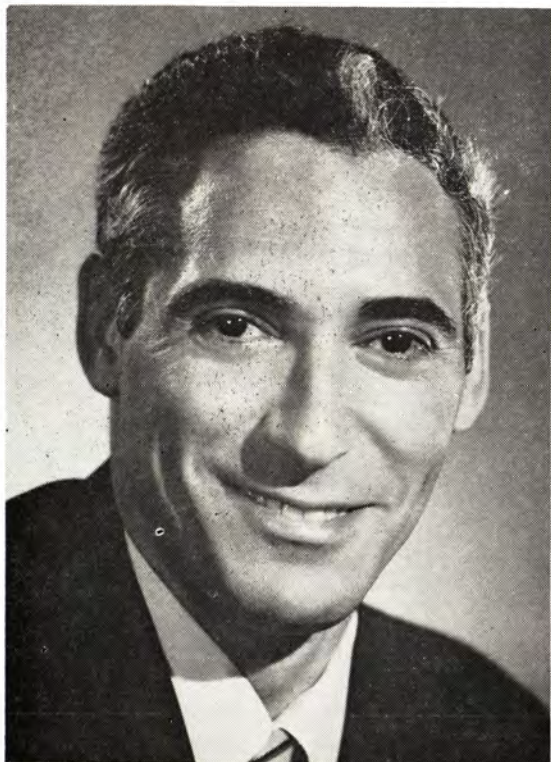
Just in case Charlie Brown of Missouri might feel slighted in not having been mentioned among the Tiger stars, consider this: Brown is the Big Eight's leading rusher with a 5.3 average and 492 yards. Carl Reese, fullback, and Lane are others among the leaders in rushing. Les Webster, and Tony Baker are the Cyclone rush leaders.

Missouri does not believe in putting the ball in the air and as a result there are no Tigers in the top 10 passers. Don't let this fool you, however, for Lane can pass most effectively. Devine believes in passing only when there is no other way to move the ball — and seldom have the Tigers been stopped on the ground.

Tim Van Galder is the No. 1 passer in the loop while Eppie Barney is the No. 3 receiver.

It is Parents Day today, an occasion when all Iowa State Students bring their mothers and fathers to the campus. Especially to be honored today will be the parents of the football and cross country squads. Also to be honored along with the Parents are the members of the Iowa Legislature who will be seated on the honor platform at the 50-yard line. The legislators and other state officials are guests of President W. Robert Parks and the University.

See and Hear **ALL BIG GAMES**
on **KRNT** and **KRNT-TV**
The Stations Most Central Iowans Tune To For Sports



BUD SOBEL



RON GONDER

GAME PLAY-BY-PLAY ON RADIO

Over 85 play-by-play football and basketball broadcasts of Iowa, Iowa State, Drake, and leading high school games in Central Iowa.

KRNT Total **RADIO**

DIAL SPOT 1350

FOOTBALL GAME FILMS ON TV

Iowa with Jerry Burns:
Sunday Afternoons
Iowa State with Clay Stapleton:
Mondays, 6:30 PM

Plus 25 NFL Games from CBS

KRNT TELEVISION

CHANNEL 8

Pep Generators



Much of the enthusiasm generated at Iowa State University athletic and campus events originates with the Iowa State University Pep Council. Current activity is concerned with the Parents and State Day football game with Missouri on October 23, and the Homecoming game with Oklahoma State on Oct. 30.

Club members pictured above include: left to right, front row, Gigi Getz, 2155 Chandler, S.W., **Cedar Rapids**; Nancy Stolp, 7214 North Tuxedo, Indianapolis, Ind.; Lorrie Waterman, 3902 East 8th, **Des Moines**.

Middle row, left to right: Emily Hall, 7 Wickersham, St. Louis, Mo.; Steve Pratt, **Whiting**; Jim Burns, 228 56th, **Des Moines**; Sue VanAuken, 602 Fairview, Park Ridge, Ill.

Back row, left to right: Mike McLain, 813 30th, **West Des Moines**; Corky Peterson, 119 East Section, **Laurens**; George Williamson, 3251 24th, Rock Island, Ill.; Michael Gutttau, Rt. 2, **Council Bluffs**; Bob Roskens, **Milford**, and Sid Soldwish, 514 5th, S.W., **Waverly**.

Pep Council at Iowa State University has charge of numerous events calling for getting the student body up on their feet and making noise. It is no easy task to coordinate all the things that go into

a pep rally or migration, but the students in this group do the job and do it well.

Specifically, the Pep Council has responsibility for organizing pep rallies on or off the campus and in this capacity they turn out large numbers from the dorms and residences.

Migration becomes another function. Here, the operation is to get the student body to migrate to football games away from home and to let the team know that someone or a lot of people are present in the stands from Iowa State.

Who helps organize and put on halftime shows at football and basketball games? Of course, the Pep Council students. Fans of both sports will attest that they do a fine job in this area, too.

They become publicists for university events of all kinds and hosts at the honor banquet they sponsor for the various athletic teams.

So, you see, they are busy as well as noisy all the academic year and all in the best interest of Iowa State University.

Council officers are George Williamson, president; Sid Soldwish, vice president, and Nancy Stolp, secretary.

OFFICIAL WATCH FOR THIS GAME



LONGINES THE WORLD'S MOST HONORED WATCH

10 WORLD'S FAIR
GRAND PRIZES
28 GOLD MEDALS



Longines watches are recognized as **OFFICIAL** for timing world championships and Olympic sports in all fields throughout the world.



Longines 5-Star Admiral Automatic with Calendar, All-Proof®, sweep-second, 14K gold strap-\$185.00

The Longines Credo

Every Longines watch, whatever its type, for whatever its use, today, as for almost a century, is manufactured to be the finest of its kind and worthy in every respect to be called **The World's Most Honored Watch**

LONGINES-WITTNAUER WATCH CO.

MONTREAL • NEW YORK • GENEVA
Maker of Watches of the Highest Character Since 1867

Join Us for Homecoming October 29-30

Homecoming Central Committee, 1965, wishes to welcome Iowa legislators, parents, and visitors to Parent's and State Day. It is our hope that you will all enjoy the game and will be able to be with us next weekend, Oct. 30, for Homecoming.

Homecoming '65 will begin Friday night with the Pep Barbeque, the "Yell Like Hell" contest, and the

Jazzboree.

On Saturday visitors will be interested in touring the men's and women's residences to see the colorful and amusing Homecoming lawn displays. The game will match the Iowa State Cyclones against the Oklahoma State Cowboys.

On Saturday morning before the game, ground will be broken for the multi-million dollar Iowa State

Center which will provide cultural and educational facilities to Iowa State as well as fine architecture.

The climax of Homecoming '65 will be a concert Saturday night featuring Nancy Wilson and her company. The concert will be held in the Armory. Tickets are now on sale for the concert and the dance that will follow it at the Hub ticket office.

Queen Candidates



Left to right, front row Kitty Crockett, Arlington Heights, Ill.; Judy Cuthbert, Fort Madison; Sonya Hall, Newton; Connie Heneke, Delmar; Jane Coletti, Ames; Chris Jensen, Quincy, Mass.; Linda Voga, Newark, Ill., and Jane Ellson, Vinton.

Left to right, back row: Linda Lindberg, Pleasantville; Candy Ten Hagen, Carlisle; Diana Waldorf, Vinton; Margie Voglaar, Moline, Ill.; Lenore Hawk, Cape May, N. J.; Adele Berry, Fort Dodge, and Nancy Fredrehsen, Walnut.

Pictured above are the 15 semi-finalists for Homecoming Queen who were featured in the motorcade circling the track.

These young women represent the finest Iowa State has to offer in grace, poise, and beauty. They

were selected through a series of interview teas where they talked to and were observed by a panel of qualified judges.

The group will be narrowed from 15 to 5 finalists tonight at Beauty Review to be held in the Great

Hall of the Memorial Union at 8 p.m.

We hope that all of you who will be in Ames this evening will attend this program of beautiful girls modeling campus attire and formal wear in Great Hall.



PENNY EDWARDS—"MISS TIPARILLO"

What does she mean "cigars...cigarettes...Tiparillos"?

You'll be hearing that chant more and more—now that Tiparillos have arrived. And arrived they have. In all the right places. With all the right people.

The new Tiparillo has a neat, trim shape. It looks young and debonair. And its pearly, pliable tip pays more than lip service to your smoking pleasure.

And never before such mildness! The most careful blending of choicest imported tobaccos has seen to that. So, too, has the exclusive, veinless Ultra Cigar Wrapper* that burns so evenly and smoothly it insures complete mildness.

You can even see the mildness. The

surprisingly whiter ash is visible evidence. Smoker's proof. Here is flavor you don't have to inhale to enjoy.

"Cigars . . . cigarettes . . . ?" Who knows, maybe someday it will be just "Tiparillos!"

Why don't you ask for one today?

*F.M. GENERAL CIGAR CO.

Tiparillos are on sale at this stadium.

CYCLONE CAPSULES

84 Brian Feikema, sophomore. Strong end. 210, 6-3. Born in Iowa City, July 12, 1946. Son of Mr. and Mrs. B. R. Feikema, 5111 Perry Creek Road, Sioux City. Dad a three time all-conference gridder for Morningside. Graduated from Central high, Sioux City, in 1964 with 5 letters: football (2), basketball (2), track (1). Coach was Bruce Pickford. Major is Industrial Administration. He'll play.

17 Herb Grigg, sophomore. Defensive left half. 190, 6-2. Born in Muscatine, Jan. 6, 1946. Son of Mr. and Mrs. Herb Grigg, 1901 Orange, Muscatine. Graduated from Muscatine high in 1964 with 7 letters: football (2), basketball (2), track (3). Captained track and football teams. Excellent prep hurdler. Coach was Homer Weis. Likes to drive sports cars as a recreation. Major is Industrial Administration although he also leans toward Physical Education.

35 Ron Halda, junior. Letterman. Left line-backer. 208, 5-10. Born in Des Moines, Sept. 20, 1943. Son of Mr. and Mrs. Aloy R. Halda, 4727 SW Thirty-Second Street, Des Moines. Graduated from Tech high in Des Moines in 1963 with 11 letters: football (4), baseball (4), basketball (1), wrestling (1), track (1). Coached by Skip Palrang at Boys Town 2 years, Ken Tennatt at Tech 2 years.

54 Ted Jones, junior. Center. 232, 6-2. Born in Piqua, Ohio, June 28, 1944. Son of Mr. and Mrs. Harold B. Jones, RR 1, Box 280, Piqua, Ohio. Graduated from Piqua Central in 1962 with 10 letters: football (4), basketball (3), track (2), baseball (1). Basketball captain. Coached by Paul Faehl. Major is Industrial Administration.

50 Dick Kasperek, senior. Letterman. Center. 225, 6-3. Born in St. Peter, Minn., Feb. 6, 1943. Son of Mr. and Mrs. Louis Kasperek, 202 South Fourth St., LeSueur, Minn. Graduated from Le Sueur high in 1961 with 13 letters: football (4), track (4), basketball (3), baseball (2). Captained football, basketball teams. Coached by Bruce Frank. Major is Physical Education but plans later degree in Electrical Engineering.

43 Ernie Kennedy, senior. Letterman. Wing back. 198, 5-10. Born in Macon, Ga., Jan. 24, 1943. Son of Mrs. Mildred Williams, 984 Cleveland Ave. Cincinnati, Ohio. Graduated from Cincinnati Hughes in 1961 with 6 letters: football (3), track (3). Captained both sports. Coached by Howard Thomas. Earned Hughes athletic scholarship trophy as senior. Major is Industrial Administration. Had good spring tice.

67 Lynn Kettleson, junior. Letterman. Strong guard. 218, 6-0. Born in Rochelle, Ill., Nov. 13, 1945. Son of Mr. and Mrs. Arthur D. Kettleson, RR, Ssmond, Ill. Graduated from Rochelle Township high (same school which sent Stan Campbell to Cyclones in 1948) in 1963 with 8 letters: football (3), wrestling (3), track (2). Football captain. All-stater. Coached by Ed Bender. Had rough spring practice—emergency appendectomy on second day. Missed all contact so must start behind others this fall. Capable of getting into lineup if he wants to. Is a pre-med-student, majoring in Zoology.

20 Gary King, sophomore. Quarterback. 172, 5-10. Born in Oklahoma City. Nov. 22, 1944. Son of Mr. and Mrs. Theo King, 1909 Paulson, Drive, Ames. Graduated from Norman, Okla., high in 1963 with 7 letters: football (2), basketball (2), baseball (3). Football captain. All-state in both football and basketball and led both teams to state titles. Coached by Gene Corrotto. Gary will play only two years at Iowa State since he was in school at Oklahoma a year before the family moved to Ames. Fine prospect. Sports idol was Mickey Mantle whom he faintly resembles. Major is Psychology.

23 Kip Koski, junior. Letterman. Safety. 175, 5-11. Born in Akron, Ohio, June 29, 1945. Son of Mr. and Mrs. Mertze J. Koski, 1824 Gorge Park, Stow, Ohio. Graduated from Stow high in 1962 with 9 letters: football (3), basketball (2), baseball (2), golf (2). Co-captained football, twice; basketball. Coached by Dick Fortner. Major is Electrical Engineering.

Iowa State University Coaching Staff



Back Row: Howard Justice, Arch Steele, Larry Van Der Heyden, Dick Scesniak, Tom Steigleder, Dale Haupt, Ray Bickerstaff.

Kneeling: Bob Ward, Head Coach Clay Stapleton.

The Beef and Pork Program



Pictured with Touchdown #10 are (left to right) Dick Kasperek, captain of the football team; Mal Schmidt, Iowa State Cyclone Club; Bill Blanche, President of Scott Co. Beef Producers and James Kappeler, Davenport, producer of the animal.

MORE PUNCH FOR THE TEAM FROM PORK

Ida Co. Alumni - Clay Whitney, Chm.
 Webster Co. Club - Floyd Huling, President
 Hamilton Co. Club - Dr. Robert Veach, President
 Dallas Co. Alumni - Dwight Brown, Chm.
 Woodbury Co. Alumni - Robert Hegland, Chm.
 Jack Moran - J & R Farms - Granger
 Wright Co. Club - Jim Stevenson, President
 Kossuth Co. Alumni - Dr. D. J. Shey, President
 Robert & Connie Greene - Ainsworth
 Sioux City Livestock Co. - Sioux City
 Milo "Buck" Pangburn - Northwood
 Gesley Knickerbocker - Radcliffe
 A. J. Anderson and Son - Kellogg
 Francis Christian - La Porte City
 Roy Keppy - Eldridge
 Wayne Jackson - Lytton
 Gerald Jackson - Lytton
 Farmbest, Inc. - Denison
 Bernard Collins - Clarion
 Dee Brothers - State Center
 Fred W. Morgan - Granger
 Kenneth Wendt - Buckingham
 Melvin Jennings - Winfield
 Dick Stevens - Ainsworth
 Max Bailey - Rt. 2, Ames, Iowa

BACKING THE TEAM WITH BEEF

Dean Gunderson, Rolfe, Iowa
 Carroll Co. Cyclone Club - Bill Morehouse, President
 Greene Co. Alumni - John M. Shanda, Chm.
 Marion Co. Alumni & Friends - Dick Freeman, Chm.
 Cherokee Co. Cyclone Club - Tom Grundman, President
 Fort Dodge Cyclone Club - Floyd Huling, President
 Clinton Co. Alumni - Jimmy Miller, Chm.
 Cass Co. Alumni Assoc. - Joe Narigon, President
 Johnson Co. Alumni and Beef Producers - John Dane, Chm.
 Paetz Super Value Stores - Jack Paetz & Bros. Burlington
 Hamilton Co. Cyclone Club - Dr. Robt. Vaech, President
 Lynn Richardson - Webster City, Iowa
 Dallas Co. Alumni Assoc. - Dwight Brown, Chm.
 Hancock Co. Alumni & Friends - Don Grieman, Chm.
 C. H. Brandt & Sons, Inc. - Council Bluffs
 Scott Co. Alumni & Beef Assoc. - Don Olson, Chm.
 Woodbury Co. Alumni & Friends - Robert Hegland, Chm.
 Sac Co. Cyclone Club - Dan Rice, Chm.
 Wright Co. Cyclone Club - Jim Stevenson, President
 Muscatine Co. Alumni & Friends - Ron Kerr, Chm.
 Boone Co. Alumni - T. N. Nelson, Chm.
 Ralph A. Scott, Ogden Grain Co.
 Loren J. Stanek - Rt. 1, Fort Dodge
 Howard Loehr, Callendar
 Frank Larson, Rt. 1, Fort Dodge
 Kossuth Co. Alumni - D. J. Shey, President
 Story Co. Alumni & Beef Assoc. - Jim Christy, Chm.
 Clay Co. Alumni & Friends - Marvin Kruse, Chm.

The Iowa State University Athletic Department officially extends its appreciation and thanks to all the Alumni and Friends who participate in this meat-giving program.

Anyone wishing to participate in the project should contact Ray Donels, I.S.U. Cyclone Club, Mens Gym, Ames, Iowa.

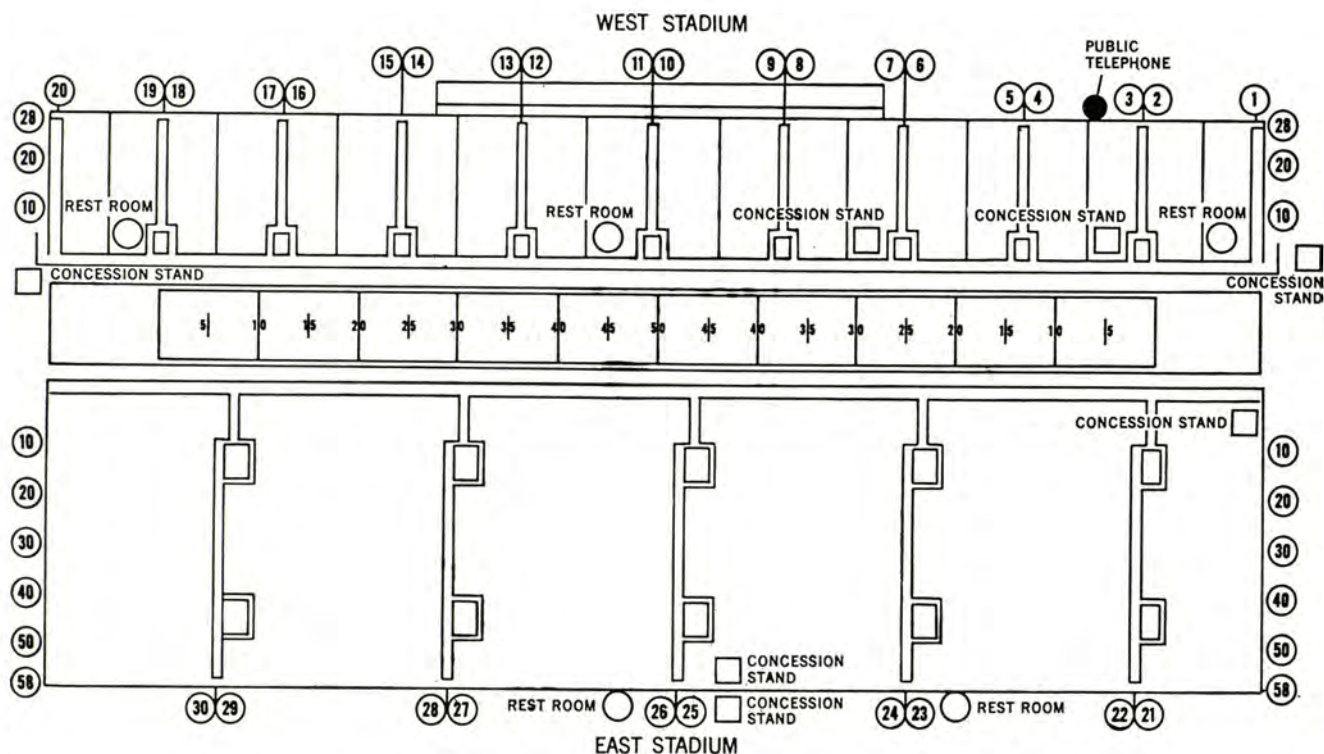
Cyclone Captains



Jim Wipert

Dick Kasperek





TICKETS:

Please read the directions on your ticket as to the location of your seat. If you are unable to find it, an usher will help you do so. Please take your ticket stub with you whenever you leave your seat.

DRINKING:

Drinking in the Stadium is prohibited by state law forbidding the use of alcoholic beverages on state property.

PUBLIC TELEPHONES:

Public pay-station telephone is located under the West Stand at northwest corner.

LOST AND FOUND:

Should you lose an article while attending the game, call 231-3731. After each game employees gather articles left by the spectators and turn them over to the Lost and Found Department. We also request that patrons who find articles turn them in at the Lost and Found in 201 Men's Gymnasium.

SERVICE FOR PHYSICIANS:

Out-of-town doctors anticipating calls during the game are requested to register at 205 Men's Gymnasium, leaving their exact seat location. Messages will be delivered to them over the public address system without delay.

PUBLIC ADDRESS SYSTEM:

No special announcements are made over the public address system except in cases of emergency. Any special announcements requested during the game must be cleared with Harry Burrell, director of sports publicity, before game time.

AMBULANCE SERVICE:

Ambulances are stationed at Clyde Williams Field at the Northwest corner of the stadium in the parking area on the track.

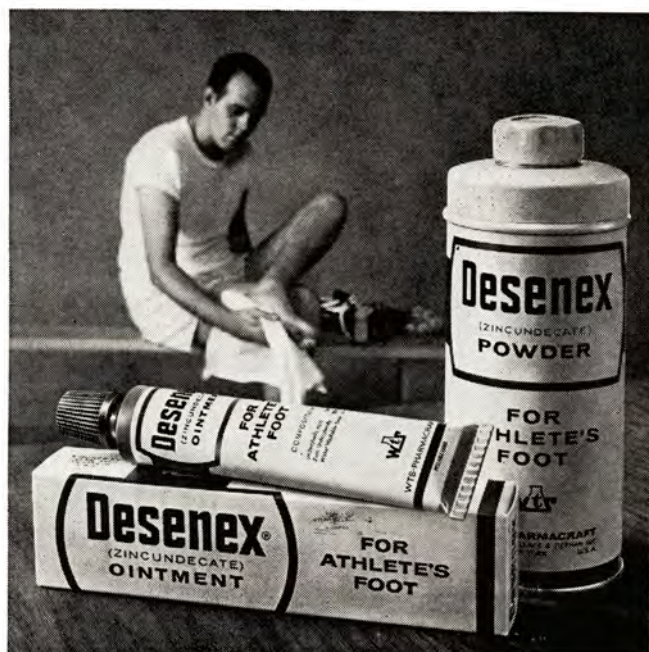
How do athletes handle athlete's foot?

They follow their trainers' advice and use Desenex® for prevention and treatment

It's excellent protection against itching, cracking and irritation of Athlete's Foot. Helps prevent spreading, too. No wonder Desenex is the Athlete's Foot treatment most widely used by college football trainers.

We know you don't have a trainer to keep you on your toes. But that's no reason to suffer from Athlete's Foot. Start using Desenex yourself. Avoid Athlete's Foot problems with Desenex Powder or new, cooling Desenex Aerosol—and for treatment use Desenex Ointment. Desenex is guaranteed to work or your money back.

WTS-PHARMACRAFT, Rochester, N.Y. 14603



**KICK OFF
YOUR NEXT
FOOTBALL WEEKEND
WITH A
LONG DISTANCE
CALL**

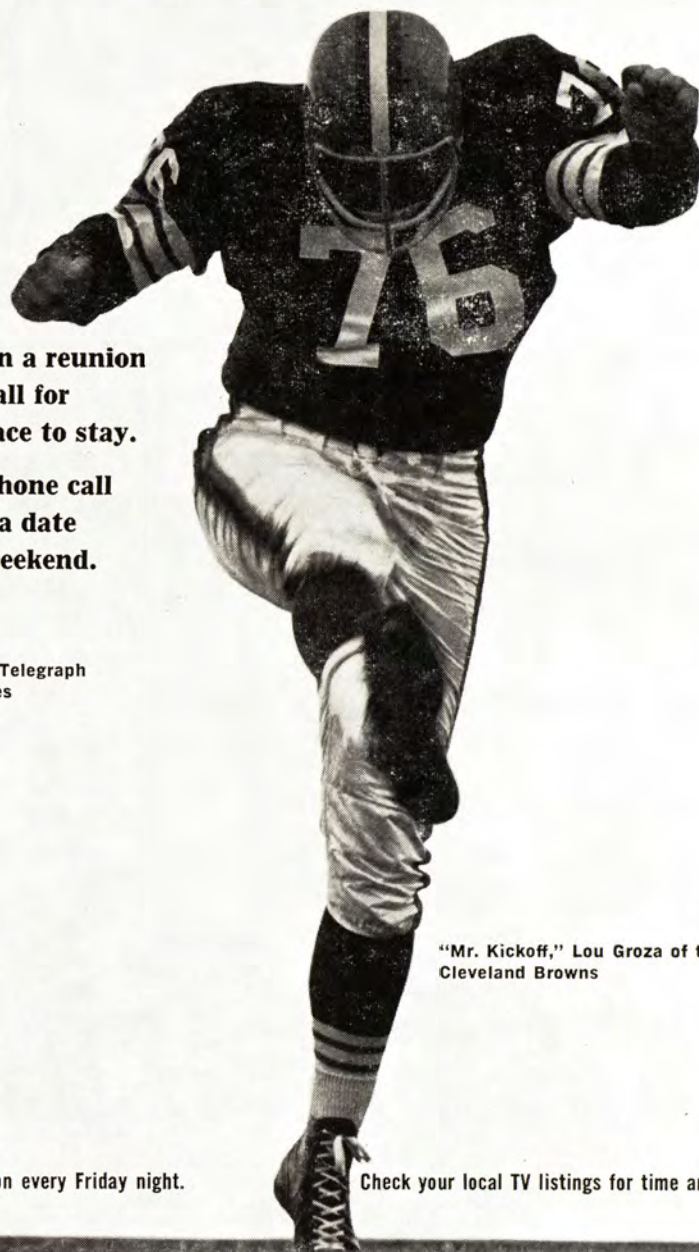
Telephone old classmates to plan a reunion
at the next game. Then call for
reservations at your favorite place to stay.

P.S. For undergrads, too, a phone call
is the easy way to arrange a date
and settle details for a big weekend.



Bell System

American Telephone and Telegraph
and Associated Companies



"Mr. Kickoff," Lou Groza of the
Cleveland Browns

Be sure to watch the new college comedy series, Hank. It's on every Friday night.

Check your local TV listings for time and station.

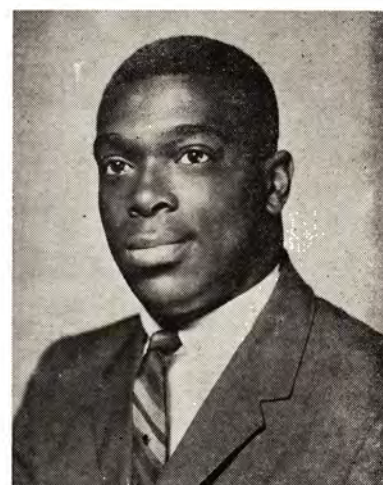
- CYCLONES -



42—HARRY ALLEY
Coach—Charles McGaffin
Mechanical Engineering
Winterset



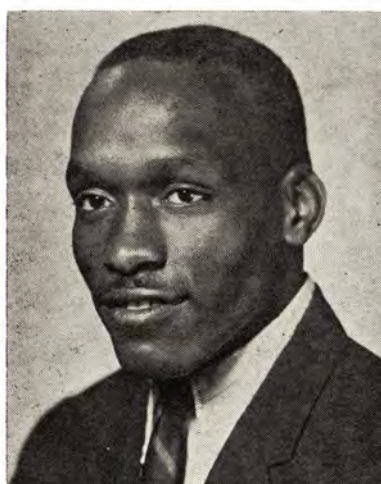
69—TOM ALTON
Coach—Sam Ruvolo
Industrial Administration
Lyndhurst, Ohio



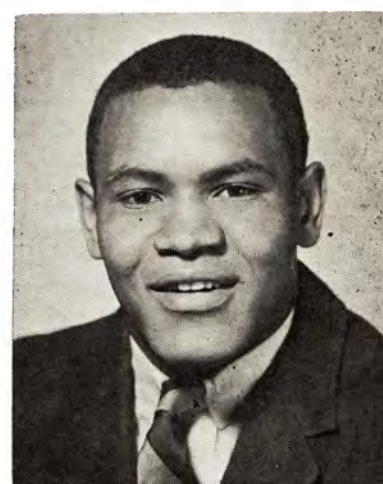
31—TONY BAKER
Coach—Harold Tackleson
Physical Education
Burlington



22—STEVE BALKOVEC
Coach—Bob Harden
Physical Education
Omaha, Nebraska



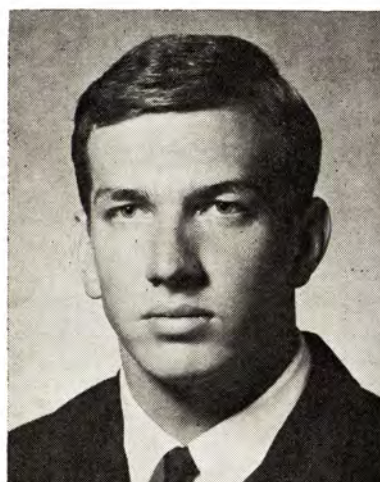
11—EPPIE BARNEY
Coach J. J. Trivisonno
Applied Art-Physical Education
Cleveland, Ohio



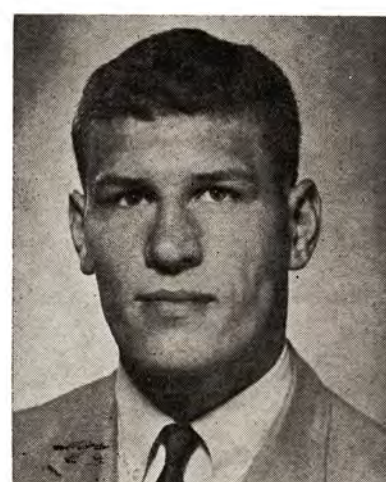
12—LOU BEAUCHAMP
Coach—Wally Dreyer
Technical Journalism-English
Milwaukee, Wis.



61—FRANK BELICHICK
Coach—Ed Strauss
Physical Education
Youngstown, Ohio

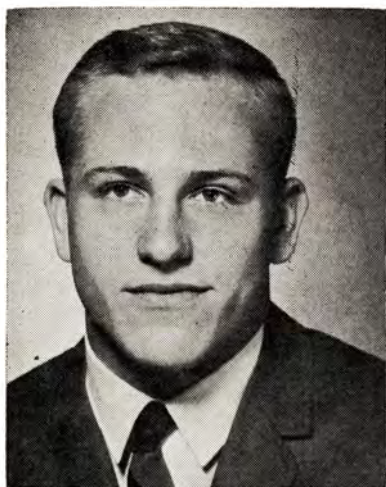


68—BOB BERRINGTON
Coach—Calvin Chai
Physical Education
Honolulu, Hawaii

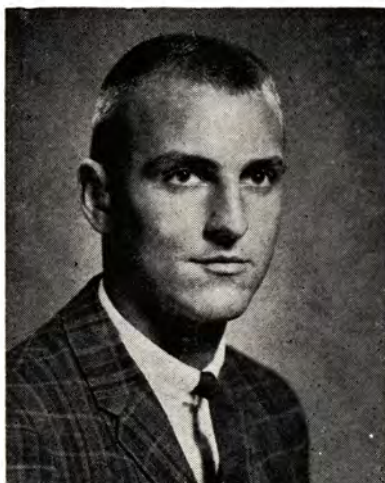


73—LARRY BRAZON
Coach—Charles Uzlics
Physical Education
River Rouge, Mich.

- CYCLONES -



64—BILL BROOKS
Coach—Paul Baldwin
Physical Education-Science
Muskegon, Mich.



80—Ken Bunte
Coach—Bob Cudney
Physical Education
Quincy, Ill.



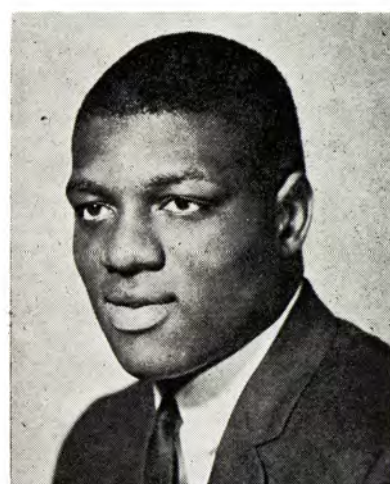
66—RICK BURCHETT
Coach—Bob Simpson
Zoology
Harlan



45—TOM BUSCH
Coach—Duane Garman
Physical Education
Garner



41—LARRY CARWELL
Coach—John Knapick
Sociology-Physical Education
Campbell, Ohio



76—JOHN CHISM
Coach—Carl Falivene
Physical Education
Cleveland, Ohio



83—JIM CUNNINGHAM
Coach—Duke Maltby
Chemical Engineering
Fort Lauderdale, Fla.



78—JOE DE LA ROSA
Coach—Charlie Nelson
Physical Education
Round Rock, Texas

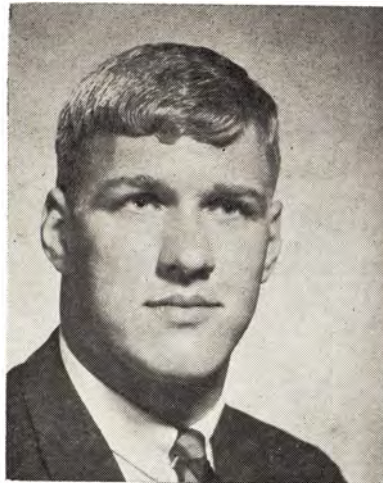


81—DENNIS ESSELMANN
Coach—Frank Murray
Physical Education
Port Washington, Wis.

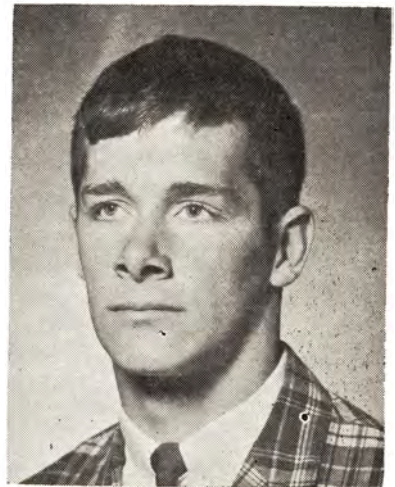
- CYCLONES -



70—BOB EVANS
Coach—Ray Klootwyk
Physical Education
Joliet, Ill.



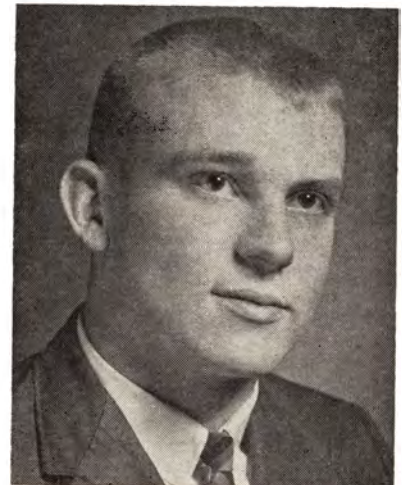
84—BRIAN FEIKEMA
Coach—Bruce Pickford
Industrial Administration
Sioux City



17—HERB GRIGG
Coach—Homer Weis
Industrial Administration
Muscatine



35—RON HALDA
Coach—Skip Palrang-Ken Tannatt
Physical Education
Des Moines



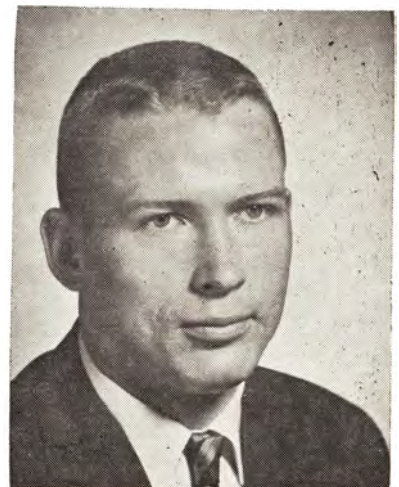
54—TED JONES
Coach—Paul Faehl
Industrial Administration
Piqua, Ohio



43—ERNIE KENNEDY
Coach—Howard Thomas
Industrial Administration
Cincinnati, Ohio

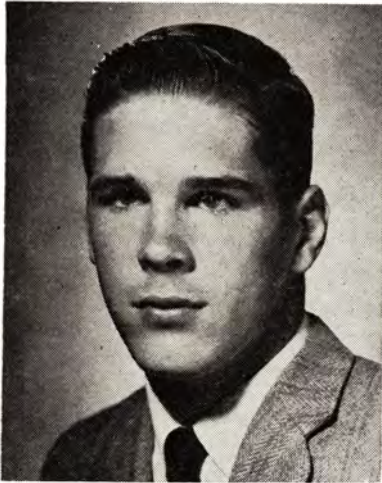


67—LYNN KETTLEISON
Coach—Ed Bender
Zoology
Esmond, Ill.

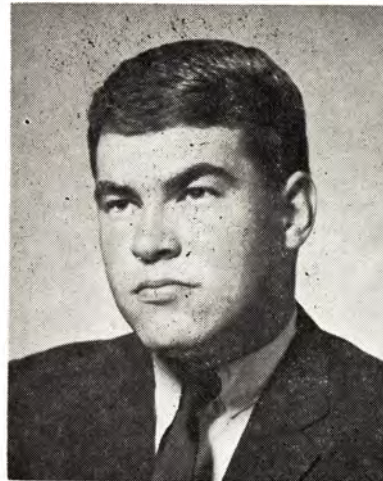


20—GARY KING
Coach—Gene Corrotto
Psychology
Ames

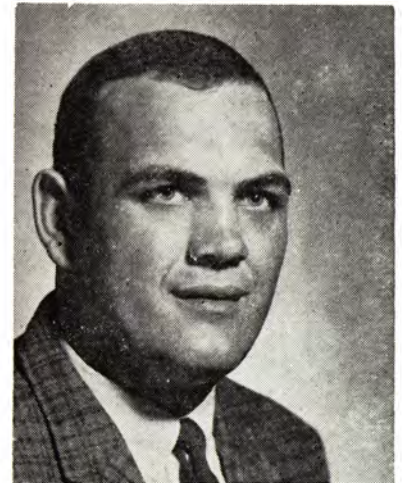
- CYCLONES -



23—KIP KOSKI
Coach—Dick Fortner
Electrical Engineering
Stow, Ohio



74—ART LAKES
Coach—Bron Bacevich
Industrial Administration
Cincinnati, Ohio



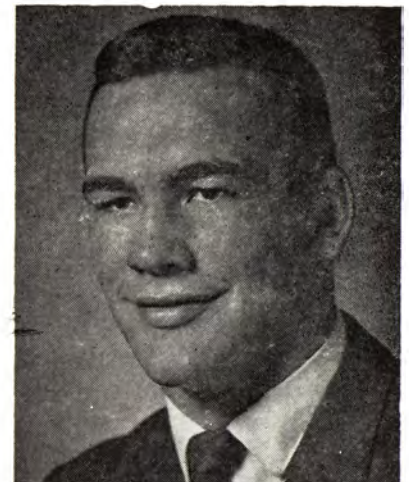
55—JON LAMBI
Coach—Ken Sanders
Physical Education
Greenfield



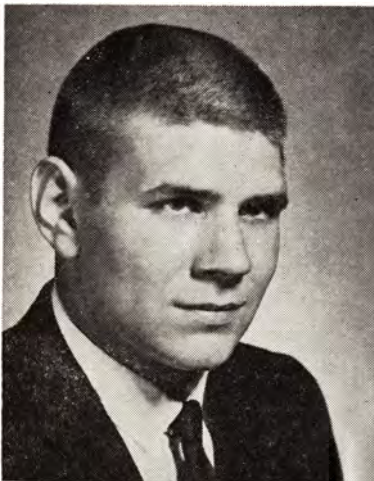
14—CAL LEWIS
Coach—Ken Olson
Architectural Engineering
Des Plaines, Ill.



32—JIM LEWIS
Coach—Fred Cameron
Physical Education
East St. Louis, Ill.



60—WAYNE LUEDERS
Coach—Bruce Frank
Mathematics
LeSueur, Minn.



86—GEORGE MAURER
Coach—Tony LaVelle,
Al DeCola, Ray DeCola
Physical Education
Columbus, Ohio

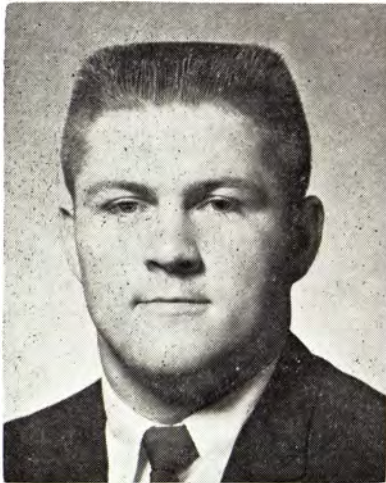


56—DAVE MAYBERRY
Coach—Bill Bartholomew
Physical Education
Milwaukee, Wis.



89—JIM MONSON
Coach—Bruce Frank
Electrical Engineering
LeSueur, Minn.

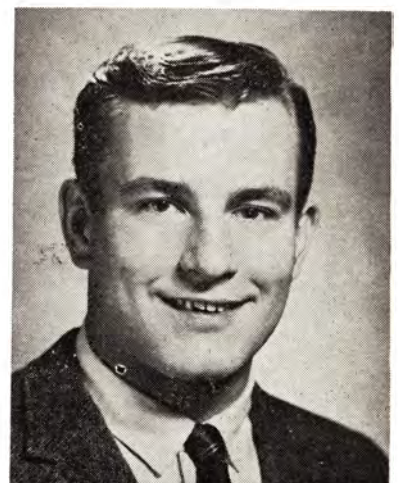
- CYCLONES -



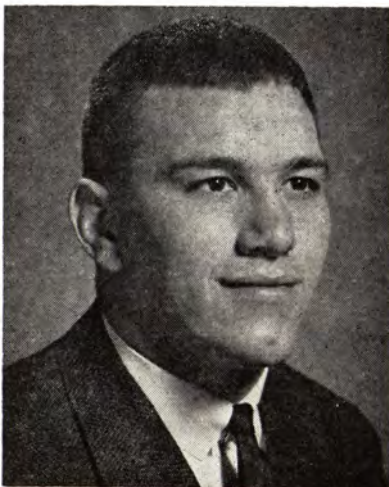
51—STEVE MOREHOUSE
Coach—Phil Rice
Physical Education
Shandon, Ohio



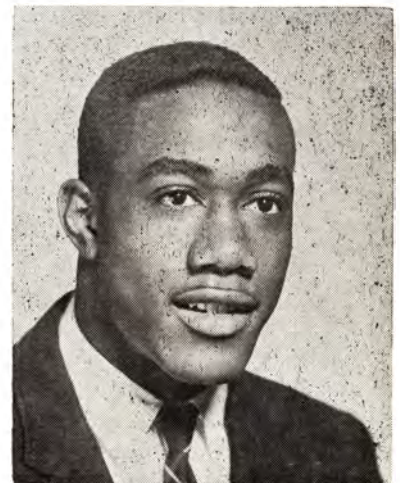
25—CARROL NAST
Coach—Ed Meeker
Electrical Engineering
Hooper, Neb.



79—DICK PAUKERT
Coach—Bob Buel
Pre-Veterinary
Kohler, Wis.



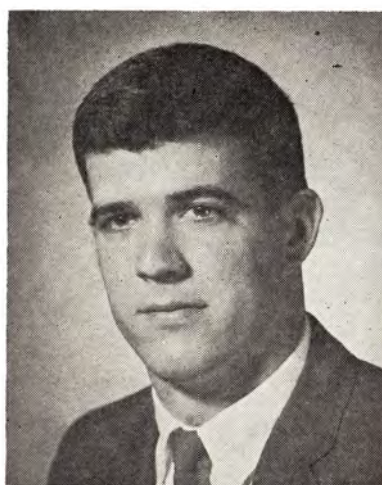
65—SAM RAMENOFSKY
Coach—Al Shibenski
Mathematics
LaSalle, Ill.



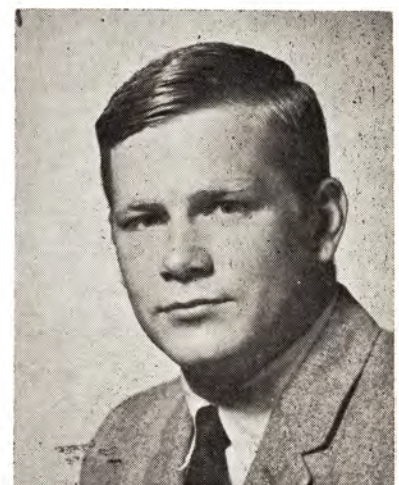
40—DOUG ROBINSON
Coach—Jack Cherry—Don Nichols
Physical Education
St. Anne, Ill.



33—WILLIE ROBINSON
Coach—Carl Fallvene
Physical Education
Cleveland, Ohio



75—DICK SCHAFROTH
Coach—Jack Elkin
Civil Engineering
West Des Moines



44—JON SOUCEK
Coach—Bob Cochran
Industrial Administration
Bloomington, Minn.

Iowa State University Varsity Football Roster

No.	Name and position	O-D	Wgt.	Hgt.	Age	Class	Home Town
11	Eppie Barney, we*	O	193	6-1	21	Junior	Cleveland, O.
12	Lou Beauchamp, s	D	170	5-10	22	Senior	Milwaukee, Wis.
14	Cal Lewis, lh	D	180	6-1	19	Soph	Des Plaines, Ill.
15	Leslie Webster, tb	O	200	5-11	19	Soph	Omaha, Neb.
17	Herb Grigg, qb	O	189	6-2	19	Soph	Muscatine
20	Gary King, tb	O	177	5-10	20	Soph	Ames
22	Steve Balkovec, qb**	O	210	6-1	21	Senior	Omaha, Neb.
23	Kip Koski, qb*	O	182	5-11	20	Junior	Stow, O.
24	Tim Van Galder, qb*	O	173	6-2	21	Junior	Madison, Wis.
25	Carroll Nast, wb	O	183	5-10	20	Soph	Hooper, Neb.
31	Tony Baker, fb	O	214	5-11	20	Junior	Burlington
32	Jim Lewis, tb	O	187	5-9	21	Junior	East St. Louis, Ill.
33	Willie Robinson, fb	O	192	6-1	20	Soph	Cleveland, O.
55	Jon Lambi, rlb	D	243	6-3	20	Soph	Greenfield
35	Ron Halda, llb*	D	199	5-10	22	Junior	Des Moines
40	Doug Robinson, rh	D	181	6-1	19	Soph	St. Anne, Ill.
41	Larry Carwell, lh*	D	189	6-1	21	Junior	Campbell, O.
42	Harry Alley, s*	D	210	6-2	20	Junior	Winterset
43	Ernie Kennedy, wb**	O	193	5-10	22	Senior	Cincinnati, O.
44	Jon Soucek, le	D	199	5-10	19	Soph	Bloomington, Minn.
45	Tom Busch, wb	O	183	6-0	19	Soph	Garner
50	Dick Kasperek, c*	O	227	6-3	22	Senior	LeSueur, Minn.
51	Steve Morehouse, llb	D	200	5-10	19	Soph	Shandon, O.
54	Ted Jones, wt	O	228	6-2	21	Junior	Piqua, O.
56	Dave Mayberry, rlb	D	205	6-1	19	Soph	Milwaukee, Wis.
57	Jim Wipert, llb*	D	203	5-11	22	Senior	Ironton, O.
58	Don Stanley, c	O	207	6-1	19	Soph	Winterset
59	Randy Vick, rlb	D	195	5-10	21	Junior	Bloomington
60	Wayne Lueders, lt**	D	220	6-1	21	Senior	LeSueur, Minn.
61	Frank Belichick, lt*	D	220	6-1	22	Senior	Youngstown, O.
62	Dennis Storey, wg	O	206	6-0	20	Soph	Johnston
63	Mike Turk, rt	D	195	6-1	20	Soph	Euclid, O.
64	Bill Brooks, sg	O	215	6-0	20	Soph	Muskegon, Mich.
65	Sam Ramenofsky, rt**	D	210	5-10	21	Senior	LaSalle, Ill.
66	Rick Burchett, sg	O	212	6-1	19	Soph	Harlan
67	Lynn Kettleson, lt*	D	221	6-1	19	Junior	Esmond, Ill.
68	Bob Berrington, le	D	201	6-1	19	Soph	Honolulu, Hawaii
69	Tom Alton, wg	O	210	6-1	19	Soph	Lyndhurst, O.
70	Bob Evans, lg*	D	237	6-0	20	Junior	Joliet, Ill.
71	Merlin Trausch, rg	D	226	6-3	22	Senior	Bryan, O.
72	Ted Tuinstra, st	O	260	6-6	21	Junior	Des Moines
73	Larry Brazon, st	O	244	6-3	20	Soph	River Rouge, Mich.
74	Art Lakes, st	O	214	6-1	19	Soph	Cincinnati, O.
75	Dick Schafroth, wt	O	213	6-6	22	Soph	West Des Moines
76	John Chism, wt	O	226	6-3	20	Soph	Cleveland, O.
77	Chuck Wahtola, lt	D	216	6-1	21	Junior	Joliet, Ill.
78	Joe De La Rosa, lg	D	233	5-10	20	Junior	Round Rock, Tex.
79	Dick Paukert, rg*	D	224	6-1	21	Junior	Kohler, Wis.
80	Ken Bunte, we**	O	185	6-1	22	Senior	Quincy, Ill.
81	Dennis Esselmann, le	D	193	6-1	19	Soph	Port Washington, Wis.
83	Jim Cunningham, re	D	199	6-0	20	Junior	Ft. Lauderdale, Fla.
84	Brian Feikema, se	O	210	6-3	19	Soph	Sioux City
85	Gary Yeager, s	D	190	6-2	19	Soph	Freeport, Ill.
86	George Maurer, se	O	205	6-1	20	Junior	Columbus, O.
87	Tom Trafals, se	O	217	6-2	22	Senior	Chicago, Ill.
89	Jim Monson, lg	D	239	6-3	19	Soph	LeSueur, Minn.

*lettermen



Introducing the tuned car. 1966 Buick.

What makes a car a car is styling, performance, ride and handling. Only when they're all tuned together is the car a Buick. Like this '66 Riviera Gran Sport.

Every last thing that goes into a Buick—suspension, body mounts, shock absorbers—not only has to work, it has to work with everything else. That's tuning.

Tuning is what we do more of (and care more about) than anybody we know of. And then we go out and test it in more places, too. On roads like the ones you'll be driving on. Why we do it will be obvious when you take your first ride. The tuned car rides and handles as handsomely as it looks. (Tuning may be hard to explain. But it's easy to notice.)

What the tuned car will do for you. And your family. For a start, the new Riviera

will comfort you. You'll see that when you slip into the Riviera's new bench seats. Space for six. If you like buckets, they're available, with a reclining arrangement for the right-front passenger. And we have another comforting option available: a new notch-back seat that converts from bench to semi-bucket.

Choosing the tuned car. Visit your Buick dealer. Every Buick you see is the tuned car. Riviera, the new international classic. Riviera Gran Sport. *Every '66 Buick.*

And with a choice like that, how in the world can you go wrong?

Wouldn't you really rather have a Buick?

things go
better
with
Coke
TRADE-MARK ©

things go
better
with
Coke
TRADE-MARK ©

OFFENSE		
11	EPPIE BARNEY	WE
76	JOHN CHISM	WT
62	DENNIS STOREY	WG
50	DICK KASPEREK (c-c)	C
66	RICK BURCHETT	SG
73	LARRY BRAZON	ST
86	GEORGE MAURER	SE
24	TIM VAN GALDER	QB
15	LESLIE WEBSTER	TB
45	TOM BUSCH	WB
31	TONY BAKER	FB

Iowa State University

Probable Startin Lineup

IOWA STATE QUAD

11	Barney, we
12	Beauchamp, s
14	C. Lewis, s
15	Webster, lb
17	Grigg, wb
20	King, tb
22	Balkovec, qb
23	Koski, qb
24	Van Galder, qb
25	Nast, wb
31	Baker, fb
32	J. Lewis, lb

33	W. Robinson, lb
35	Halda, llb
40	D. Robinson, lb
41	Carwell, rh
42	Alley, s
43	Kennedy, re
44	Soucek, le
45	Busch, wb
50	Kasperek, c (c-c)
51	Morehouse, llb
54	Jones, wt
55	Lambi, c

56	Mayberry, lb
57	Wipert, ill (c-c)
58	Stanley, c
59	Vick, rib
60	Lueders, lt
61	Belichick, t
62	Storey, wg
63	Turk, lt
64	Brooks, sg
65	Ramenofski, rt
66	Burchett, s

67	Kettlesen, lt
68	Berrington, wg
69	Alton, wg
70	Evans, lg
71	Trausch, rg
72	Tuistrata, st
73	Brazon, st
74	Lakes, st
75	Schafroth, wt
76	Chism, wt
77	Wahtola, lt

DEFENSE

81	DENNIS ESSELMANN	LE
60	WAYNE LUEDERS	LT
70	BOB EVANS	LG
79	DICK PAUKERT	RG
63	SAM RAMENOFSKY	RT
43	ERNIE KENNEDY	RE
35	RON HALDA	LLB
56	DAVE MAYBERRY	RLB
40	DOUG ROBINSON	LH
41	LARRY CARWELL	RH
42	HARRY ALLEY	S

OFFENSE		
18	RAY WEST	LE
78	FRANCIS PEAY	LT
68	MIKE EADER	LG
54	DICK KISTNER	C
62	JIM WILSEY	RG
70	BUTCH ALLISON	RT
85	JIM WALLER	RE
16	GARY LANE	QB
22	CHARLIE BROWN	LH
45	CARL DENNY	RH
31	CARL REESE	FB

Univ. of Missouri

Probable Startin Lineup

12	Alton, hb
14	Kombrink, qb
16	Lane, qb
18	West, qb
22	Brown, hb
23	Roland, hb
27	Thorpe, hb
30	Powell, hb
32	Reese, fb
32	Veeche, fb

33	Murphy, hb
34	Lischner, fb
35	Bernsen, fb
40	Grossnickle, hb
43	Boston, hb
45	Denny, hb
46	Bates, hb
47	Phelps, hb
48	Ewing, hb
52	Whalen, c

UNIVERSITY OF MISSOURI SQUAD

53	Ziegler, fb
54	Kistner, c
56	Weber, c
57	Chettie, c
61	Jost, g
62	Willsey, g
63	Nelson, g
64	Garber, g
65	Pepper, g
66	Van Dyke,

67	Boyd, t
68	Eader, g
69	Powell, g
70	Allison, t
71	Wempe, t
72	Frieders, g
73	Scott, t
74	Snyder, t
75	Short, t
76	Mungai, t

DEFENSE

89	RUSS WASHINGTON	LE
66	BRUCE VAN DYKE	LT
69	BILL POWELL	LG
63	DON NELSON	RG
74	RON SNYDER	RT
81	DAN SCHUPPAN	RE
53	BOB ZIEGLER	LLB
35	RICH BERNSEN	RLB
23	JOHNNY ROLAND	LH
43	KEN BOSTON	RH
40	GARY GROSSNICKLE	S

OFFICIALS

Referee.....Bill Jennings (Nebraska)

Umpire.....Clarence Kellogg (St. Mary's)

Head Linesman.....Wendell Winkler (Baxter)

Field Judge.....Robert Luschen (Mo. Valley)

Back Judge.....Alex George (Notre Dame)

*STEP
OUT FRONT
IN '66 ... in a Rocket Action Olds!*



442 Swinging new kind of sports car excitement!



400-cubic-inch V-8, 4-barrel carb, twin pipes: Buckle up and have yourself a ball! This is the 350-hp 4-4-2. With heavy-duty suspension, built to K.O. the roughest roads. Front and rear stabilizers to take the "bend" out of curves, the bind out of corners. And under it all—pavement-biting red-line tires! But the swinging-est thing about Olds 4-4-2 is its surprisingly modest price! **LOOK TO OLDS FOR THE NEW!**

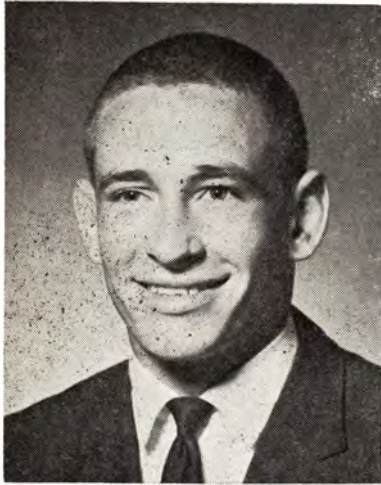
Oldsmobile Division • General Motors Corp.

University of Missouri Varsity Football Roster

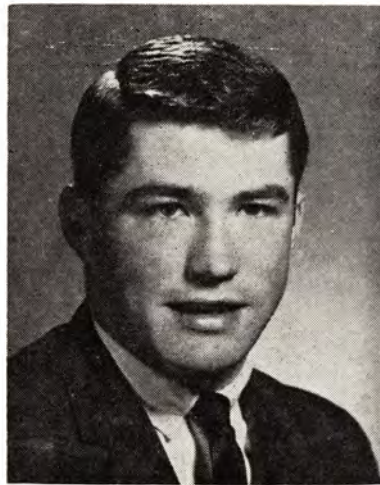
No.	Name and Position	Wgt.	Hgt.	Age	Class	Home Town
12	Jack Alton, hb	185	6-1	21	Junior	Centralia
14	Gary Kombrink, qb	182	5-10	20	Soph	Belleville, Ill.
16	Gary Lane, qb**	200	6-1	22	Senior	East Alton, Ill.
18	Ray West, qb	204	6-3	22	Junior	Springfield
22	Charlie Brown, hb**	181	5-8	19	Junior	Jefferson City
23	Johnny Roland, hb**	207	6-2	22	Senior	Corpus Christi, Tex.
27	Ray Thorpe, hb	194	5-8	20	Junior	Overland
30	Bob Powell, hb	206	5-11	18	Soph	Collinsville, Ill.
31	Carl Reese, fb**	196	5-9	22	Senior	Springfield
32	Jim Veech, fb	199	6-1	20	Junior	Normandy
33	Brian Murphy, hb	197	5-11	21	Soph	Peoria, Ill.
34	Barry Lischner, fb	216	6-1	19	Soph	Pittsburgh, Pa.
35	Dick Bernsen, fb*	196	6-0	20	Junior	Ferguson
40	Gary Grossnickle, hb	180	6-1	20	Junior	Kirksville
43	Ken Boston, hb**	178	5-10	21	Senior	Hinsdale, Ill.
45	Earl Denny, hb*	204	6-1	20	Junior	Golden City
46	Bill Bates, hb	194	6-1	20	Junior	Storm Lake, Iowa
47	Monroe Phelps, hb	170	5-11	21	Junior	Louisville, Ky.
48	Mike Ewing, hb	180	6-0	19	Soph	Ladue
52	Bill Whalen, c	208	5-9	20	Soph	University City
53	Bob Ziegler, fb	183	5-11	19	Soph	St. Louis
54	Dick Kistner, c	207	5-11	21	Junior	Kansas City
56	Jim Weber, c	215	5-11	19	Soph	Perryville
57	Allan Chettle, c	237	6-3	20	Soph	St. Louis
61	Jim Jost, g	204	6-1	20	Soph	St. Louis
62	Jim Willsey, g	213	6-0	19	Soph	Gary, Ind.
63	Don Nelson, g*	217	5-11	22	Junior	Page, Ariz.
64	Carl Garber, g	210	6-0	19	Soph	St. Louis
65	Alan Pepper, g	199	6-0	19	Soph	Ladue
66	Bruce Van Dyke, t**	230	6-2	21	Senior	Independence
67	Roger Boyd, t	222	6-1	19	Soph	Butler
68	Mike Eader, g**	201	5-11	21	Senior	Lincoln Park, Mich
69	Bill Powell, g	214	6-1	20	Junior	Jefferson City
70	Butch Allison, t**	232	6-3	20	Senior	Springfield
71	Mike Wempe, t	234	6-3	19	Soph	Lawrence, Kan.
72	Gary Frieders, g	204	6-0	19	Soph	Bay City, Mich.
73	Keith Scott, t	230	6-2	19	Soph	St. Louis
74	Ron Snyder, t**	208	6-3	21	Senior	Unionville
75	Roger Short, t	221	6-3	19	Junior	Ferguson
76	Lee Mungai, t	220	6-0	20	Soph	Berwyn, Ill.
78	Francis Peay, t	246	6-4	21	Senior	Pittsburgh, Pa.
80	Martin Berg, e	217	6-3	18	Soph	Riverside, Ill
81	Dan Schuppan, e*	194	6-0	20	Junior	Columbia
82	Harold Bailey, e	209	6-4	19	Soph	St. Louis
83	Tom Lynn, e**	219	6-3	22	Senior	Overland
84	Bryant Darnaby, e	217	6-4	21	Junior	Springfield
85	Jim Waller, e	210	6-3	22	Senior	Kirkwood
88	Dan Wetmore, e	213	6-3	20	Junior	Bedford, Iowa
89	Russ Washington, e	274	6-6	18	Soph	Kansas City

*lettermen

- CYCLONES -



58—DON STANLEY
Coach—Charles McGaffin
Physical Education
Winterset



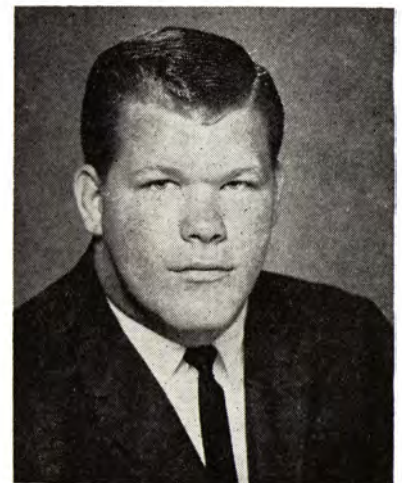
62—DENNIS STOREY
Coach—Garland Siebert
Mechanical Engineering
Johnston



87—TOM TRAFALS
Coach—Elmer Sahlin
Technical Journalism
Chicago, Ill.



72—MERLIN TRAUSCH
Coach—Bernie Hatch
Physical Education
Bryan, Ohio



72—TED TUINSTRA
Coach—Bob Savage
Physical Education
Des Moines



63—MIKE TURK
Coach—Bill Gutbrod
Physical Education
Euclid, Ohio



24—TIM VAN GALDER
Coach—Burton Hable
Industrial Administration
Madison, Wis.



59—RANDY VICK
Coach—Bob Cochran
Industrial Administration
Bloomington, Minn.

- CYCLONES -



77—CHUCK WAHTOLA
Coach—Ray Klootwyk
Electrical Engineering
Joliet, Ill.



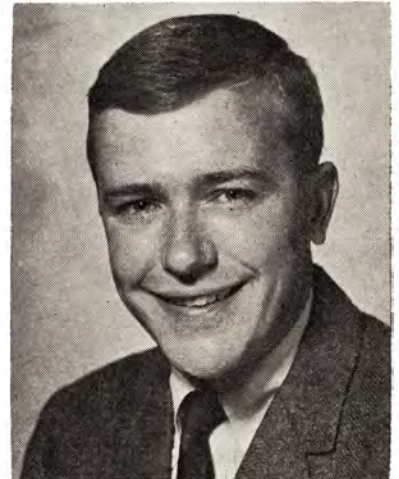
15—LESLIE WEBSTER
Coach—Dick Christie
Applied Art
Omaha, Nebraska



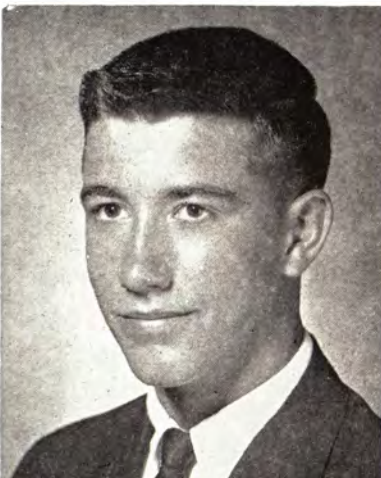
57—JIM WIPERT (c-c)
Coach—Charles Kautz
Physical Education
Ironton, Ohio



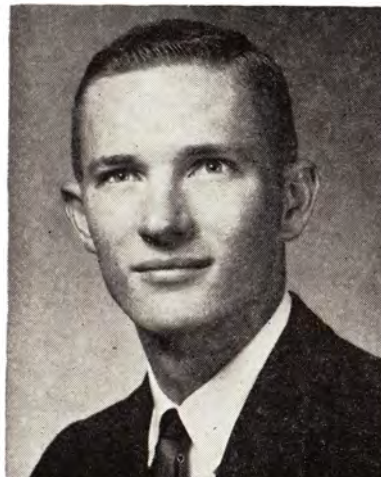
85—GARY YEAGER
Coach—Nate Johnson
Forestry
Freeport, Ill.



JIM AFFHOLDER
Sociology
Madison, Wis.
Senior Manager



DENNIS BAKER
Animal Science
State Center
Junior Manager



DICK MULDER
Physical Education
West Liberty
Student Trainer



CRAIG LEWELLYN
Physical Education
Humboldt
Student Trainer

Cyclone Club Honor Roll

The Department of Athletics and the officers and directors of the Cyclone Club express sincere thanks to those whose names appear on the 1965 HONOR ROLL.

Cyclone Club members contribution \$100 or more are:

Algona

J. C. Everds
Everds Bros. Construction

Ames

Jack Adams
Collegiate Mfg. Co.
Wendell L. Allan
Allan Machine Co.
Jim & F. B. Allen
Allen Motor Co.
Roger Alley
First National Bank
J. D. Armstrong
Armstrong Co.
Wm. A. Baird
McFarland Clinic
Kenneth J. Bartels
Ames Ready Mix Concrete
Dave Blackburn
303 East 16th
Richard K. Bliss
Bliss Construction Co.
Wm. and Jane Bliss
2115 Hughes
Wm. M. Buck
Buck Dental Clinic
James A. Buck
Buck Dental Clinic
Verle Burgason
Ames Daily Tribune
Geo. W. Carter
Carter Press
Lowell Darnell
Hy-Vee Foods
John R. Doran
McFarland Clinic
Norman P. Dunlap
Motor Sales & Service
Zac Dunlap
Dunlap Motor Co.
Mac Emmerson
4219 Lincoln Swing
R. Earl Feldman
McFarland Clinic
Robt. C. Fellingner
1329 Roosevelt
Robt. & Reinhard Friedrich
Friedrich & Sons
James N. Hall
Bankers Life of Iowa
Herbert Hibbs
Hibbs Phillips 66
Howard H. Hildebrand
McFarland Clinic
James H. Hilton
Memorial Union
George J. Hegstrom
McFarland Clinic
E. A. Hunziker
H & F Builders
A. B. "Beezer" Knapp
Knapp Insurance
Dean Knudson
College Savings Bank
Cecil Larson
Munn Lumber Co.
H. K. Larson
Larson Agency
John Lasche
Sheldon-Munn Hotel
A. W. Lucht
Union Story Trust Bank
R. K. & A. F. Mathison
Mathison Motor Co.
Ann Munn McCormick
720 Duff

Wilfred Nairn
Holtz & Nairn Agency
Harold J. Nichols
623 Agg
Hollis J. Nordyke
Ames Daily Tribune
O. A. Olson
Olson Mfg. Co.
Mrs. Leonard Olson
2800 Ontario Road
R. Allen Packer
South Beech Road
Elroy R. Peterson
McFarland Clinic
Myrlin J. Richards
Richards Holiday House
Donald C. Ross
Student Supply Store
Frank Rodgers
Carr Hardware Co.
Harry J. Schmidt
720 Duff
Malcolm J. Schmidt
2220 Jensen
Mr. & Mrs. Paul Sidles
1506 Wilson
Walter A. Smith
Route #3
Maynard L. Spear
Kildee Hall
Robert R. Sprowell
McFarland Clinic
Robert W. Stafford
First National Bank
Clay Stapleton
2116 Duff
Conrad Stephenson
2428 Lincoln Way
Kenneth Thompson
Jim Thompson & Son
Earl Trow
Trow Milk & Vending
M. A. Ukena
614 Kellogg
Wm. & Robt. Van Voorhis
Van Voorhis Heating & Cooling
William B. Vogt
McDowell Agency
Joe Wheelock
Wheelock Service

Ankeny

Robert Hollett
Pioneer Lumber

Cedar Falls

Gerald M. Fleming
1926 Merner

Cedar Rapids

Russell H. Anthony
Anthony Animal Hospital
James W. Bell
James W. Bell Co.
Howard Hall
Iowa Mfg. Co.
Herbert Knudten
Universal Engineering Co.

Clarion

Ray W. Hagie
Hagie Industries

Des Moines

Darrell W. Anderson
213 Hillside
Ted Aulmann
129 East Holcomb
Bud Bailey
Goodyear Tire & Rubber

Lloyd R. Bock
3435 Wakonda Court
Morton Bookey
Bookey Pack Co.
Edwin R. Brock
2210 Grand
Herman M. Brown
Herman M. Brown Co.
E. F. Buckley
Central Nat'l Bank & Trust Co.
Ed Burchette
Valley Bank & Trust Co.
Collins and Company
201-203 S.E. 7th St.
Chas. T. Cownie
Cownie Furs
Howard W. Crist
6804 Washington Ave.
Orville E. Crowley
820 Locust
Robert Dillon
KRNT-TV
Nick Dozoryst
Mainland Equip. Co.
W. J. Goodwin
Goodwin Brick & Tile
Herb Drey
Boss Hotels
Fred R. Green
Wholesale Plumbing Supplies
Ralph Green
Green Const. Co.
Jonathan Fletcher
Home Federal Sav. & Loan
R. V. Hicklin
Hicklin S. M. Diesel
John F. Hilmes
Equitable Life of Iowa
Harry L. Hoak
2219 39th
J. Leo Hoak
1100 Hook Drive
Bernard Kurtz
L. H. Kurtz Co.
Richard Morgan
Globe Mach. Co.
Ray Murphy
Holmes Murphy & Assoc.
Cal Aurand
Iowa-Des Moines Nat'l Bank
John D. Iverson
805 17th Street
Carroll L. Johnson
820 Locust
Don Kaser
Kaser Const. Co.
C. B. Laird
5635 Kingman
B. W. Lodwick
5710 Kingman
Dudley J. Mills
4309 Pleasant
Harold C. Neumann
605 56th Street
Robt. Sterling
Bankers Trust Co.
Dr. J. B. Synhorst
710 Equitable Bldg.
George Wood
Western Tool Company
J. C. White
J. C. White Co.
Allen Whitfield
Ins. Exchange Bldg.
Wilson H. Witt
7215 Del Matro

Vic Young
Vic Young Spt. Gds. Co.

Ellsworth

Ralph A. Olson
R. R. #1

Gilman

Gordon R. Esbeck
P. O. Box 212

Grinnell

Wilbur C. Molison
1717 Manor Dr.

Eagle Grove

Orin & Wayne Emerson
Emerson Clinic

Estherville

F. R. Everds
18 Alexander

Forest City

O. N. Gjellefald
Gjellefald Assoc. Inc.

Harlan

O. W. Burchette
1412 7th Street

Indianola

Chas. O. Laverty
Box 151

Marshalltown

Allyn R. Cooper
Cooper Mfg. Co.
Glen G. Cooper
Cooper Mfg. Co.
Jim B. Cooper
Route #3
Donald C. Elder
1708 Lincoln Way
Clair G. Mason
West Main Street

Muscatine

Frank Prochaska
Grain Processing Corp.

Mason City

Robert C. Logan
48 Lakeview Drive
Ralph H. Wallace
401 No. Federal

Newton

Herman T. Holmes
P.A.G. Hybrids

Ogden

Ralph A. Scott
Ogden Grain Co.

Oelwein

W. Palmer Wilson
Oelwein State Bank

Rolfe

Dean Gunderson
Route #1

Sioux City

H. D. "Pete" Wilson
3400 Nebraska

Waterloo

Carl Bluedorn
Zeidler Mfg. Co.
Dale De Koster
Waterloo Savings Bank
Herle H. Holden
Constr. Mach. Co.
Charles W. Shirey
Shirey Ready Mix
B. C. Simmons
127 Lovejoy

Webster City

J. L. Ptacek
1518 Wilson
Lynn Richardson
705 White Post Road

Out of State

Lee Anderson
Woodstock, Ill.
Glen Brand
Omaha, Nebraska
Henry J. Brunner
San Francisco, Calif.
Delbert N. Bush
Littleton, Colorado
Chester W. Cunningham
Omaha, Nebraska
Chas. W. Durham
Omaha, Nebraska
Connie Gerdes
Colorado Springs, Colo.
Sam Hamilton
Hinsdale, Ill.
H. R. Hilstrom
Sycamore, Ill.
Jim Kolls
Newark, Ohio
George P. Kempf
West Allis, Wis.
Everett W. Kischer
Lynnfield, Mass.
Rowland R. Manatt
Houston, Texas
James M. McKevitt
Glenview, Ill.
Ronald L. McVey
Houston, Texas
Roscoe C. Pollock
Oak Park, Ill.
Bruce Russell
Omaha, Nebraska
Chas. L. Schalk
Wyeroff, N. J.
H. B. Schneider
Evanston, Ill.
Clyde Shugart
Perry Hall, Maryland
Gerald L. Smith
Milwaukee, Wisconsin
T. A. Wilson
Seattle, Washington

"I am impressed by renewed interest in the expansion of this phase of the Cyclone Club and I invite the participation of many more as our athletic costs increase. I assure you that each contribution is appreciated and put to good use. I know, too, that your investment in education will bring you great satisfaction."

Gordon H. Chalmers

CYCLONE CAPSULES

74 Art Lakes, sophomore. Defensive left guard. 214, 6-1. Born in Cincinnati, Ohio, Nov. 18, 1946. Son of Mr. and Mrs. William Lakes, 2222 City View Circle, Cincinnati. Graduated from Roger Bacon high in 1964 with 7 letters: football (2), basketball (2), baseball (3). Baseball captain. Coached by Bron Bacevich and Dick Callahan. All-City lineman. Major is Industrial Administration.

34 Jon Lambi, sophomore. Right linebacker. 248, 6-3. Born in Greenfield, March 28, 1945. Son of Mr. and Mrs. Anton Lambi, 310 SW Jackson, Greenfield. Graduated from Greenfield high in 1963 with 11 letters: football (4), wrestling (4), track (3). Captained all 3 sports. Coach was Ken Sanders. Major is Physical Education.

14 Cal Lewis, sophomore. Defensive left halfback. 180, 6-1. Born in Chicago, March 27, 1946. Son of Mr. and Mrs. Howard G. Lewis, 421 Amherst, Des Plaines, Ill. Graduated from Maine Township high West in 1964 with 2 letters: football and baseball. Baseball captain. Coached by Ken Olson. Is fine defense player. Major is Architectural Engineering. Led baseball team to state title as senior.

32 Jim Lewis, junior. Fullback. 188, 5-9. Born in St. Louis, March 31, 1944. Son of Mr. and Mrs. James Lewis, 1514 Gaty Ave., East St. Louis, Ill. Graduated from East St. Louis senior high in 1962 with 5 letters: football (2), track (3). Coached by Fred Cameron. Major is Physical Education.

60 Wayne (Link) Lueders, senior. Letterman. Defensive left tackle. 220, 6-1. Born in Le Sueur, Minn., Aug. 3, 1944. Son of Mr. and Mrs. Victor J. Lueders, 211 Cathcart, Le Sueur, Minn. Graduated from LeSueur high in 1962 with 11 letters: football (3), track (3), wrestling (5). Captain in all sports, twice in wrestling. Coached by Bruce Frank. All-stater. Major is Mathematics. Fine lineman who ought to have a good year.

86 George Maurer, junior. Letterman. Strong end. 197, 6-1. Born in Columbus, Ohio, May 2, 1945. Son of Mr. and Mrs. George J. Maurer Sr., 117 East Frankfort Street, Columbus, Ohio. Graduated from Columbus St. Mary's in 1963 with 11 letters: football (4), basketball (3), track (3), baseball (1). Twice captain in basketball. Coached by Tony Lavelle, Al DeCola, Ray DeCola. Major is Physical Education.

56 Dave Mayberry, sophomore. Right linebacker. 215, 6-1. Born in Tacoma, Wash., May 28, 1946. Son of Mr. and Mrs. Lyle Kuhl, 800 South Wilson Drive, Brookfield, Wis. Graduated from South Division high, Milwaukee, in 1964 with 6 letters: football (2), wrestling (2), track (2). Captained all three teams. Coached by Bill Bartholomew. Major is Physical Education. Fine prospect. Was City pole vault champion as senior.

91 Jim Monson, sophomore. Defensive left tackle. 244, 6-2. Born in Duluth, Minn., Feb. 5, 1946. Son of Mr. and Mrs. Helmer G. Monson, 117 North Morningside Drive, LeSueur, Minn. Graduated from Lesueur high in 1964 with 10 letters: football (4), wrestling (4), track (2). Captained wrestling, football teams. Coached by Bruce Frank. All-stater on offense. Major is Electrical Engineering.

51 Steve Morehouse, sophomore. Right linebacker. 202, 5-10. Born in Hamilton, Ohio, June 12, 1946. Son of Mr. and Mrs. Lee Morehouse, Box 11, Shandon, Ohio. Graduated from Cincinnati Ross in 1964 with 6 letters: football (3), track (1), basketball (1), baseball (1). Football captain. Coached by Phil Rice. Major is Physical Education. Plans to coach.

18 Carrol (Elliott) Nast, sophomore. Defensive left half. 183, 5-10. Born in Fremont, Neb., Dec. 25, 1944. Son of Mr. and Mrs. Arnold Nast, Box 351, Hooper, Neb. Graduated from Hooper high in 1963 with 8 letters: football (4), track (3), basketball (1). Football captain. Coached by Ed Meeker. Major is Electrical Engineering. Played one year of football at Midland College.

Homecoming Events

FRIDAY: Oct. 29

- 4:00 Lawn Displays Judging
- 5:30 Pep Barbecue "Cowboy Round-Up" Armory
Yell Like Hell and Pep Rally—Armory
- 8:00 Jazzboree—Memorial Union
Rich Clayton and The Rumbles
The Shanghais



NANCY WILSON

SATURDAY, Oct. 30

- 10:30 Iowa State Center Ground Breaking Ceremony
- 12:00 Alumni Luncheon in State Gymnasium
- 1:30 Iowa State University vs. Oklahoma State University,
Clyde Williams Field
- 4:00 Alumni Reception in State Gymnasium
Residence Open Houses
- 7:30 Special Homecoming Event in Iowa State Armory
Nancy Wilson Concert
Featuring the Popular
Capital Recording Star and Company
- 10:00 Homecoming Dance "Twilight Time"
The Castlewoods

Homecoming Central Committee



Pictured above are the Iowa State University Homecoming Central Committee members and their faculty adviser who are in charge of plans and preparations for the annual Iowa State University observance of Homecoming on Oct. 30.

All phases of the celebration are student managed and supervised. Highlight of the weekend will be the Iowa State University-Oklahoma State University Big Eight Conference football game.

From left to right, front row, are

Barbara Brittingham, Des Moines, interim committee member; Marlene Ingraham, Marshalltown, Iowa State Center ground breaking ceremony; Sandy Hays, Shenandoah, committee secretary; Sue Blenderman, Sioux City, queens selections; Joan France, Evanston, Ill., internal publicity; Barb Wilmarth, Aurora, Ill., interim committee; Jan Butler, Minneapolis, Minn., entertainment.

Back row, left to right, Ed Irwin, Sac City, business manager; John Horns, Ottumwa, external publicity;

Mike Gunson, Des Moines, athletic events; Jim Tannum, Ames, pep barbecue; Steve Wilson, West Liberty, coordinator; Corky Peterson, Laurens, co-chairman; Dr. Don Anderson, faculty advisor; Don Schaller, Fort Dodge, co-chairman; Jim Victor, Cedar Rapids, sales manager; Tom Marple, Newell, decorations; Bob Speers, Aurora, Ill., pep barbecue, and Gordon Dierks, Monticello, Iowa State Center ground breaking ceremony.

1965 - Big Eight Conference Football Schedule - 1965

SATURDAY DATES	IOWA STATE	KANSAS STATE	OKLAHOMA STATE	COLORADO	KANSAS	MISSOURI	NEBRASKA	OKLAHOMA
SEPTEMBER 18	DRAKE Away	INDIANA Away	ARKANSAS Little Rock—(N)	WISCONSIN Away	TEXAS TECH Away (N)	KENTUCKY Home	T. C. U. Home	
SEPTEMBER 25	U. of PACIFIC Home	*BRIGHAM YOUNG Away—(N)	MISSOURI Home	FRESNO STATE Home	ARIZONA Home	OKLA. STATE Away	AIR FORCE Away	PITTSBURGH Away
OCTOBER 2	NEBRASKA Away	COLORADO Home	TULSA Home	KANSAS STATE Away	CALIFORNIA Away	MINNESOTA Away	IOWA STATE Home	NAVY Home
OCTOBER 9	KANSAS Away	MISSOURI Away	COLORADO Away	OKLA. STATE Home	IOWA STATE Home	KANSAS STATE Home	WISCONSIN Home	TEXAS Dallas
OCTOBER 16	COLORADO Away	NEBRASKA Home	TEXAS TECH Away (N)	IOWA STATE Home	OKLAHOMA Away	U.C.L.A. Home	KANSAS STATE Away	KANSAS Home
OCTOBER 23	MISSOURI Home	OKLAHOMA Home	KANSAS Away	NEBRASKA Away	OKLA. STATE Home	IOWA STATE Away	COLORADO Home	KANSAS STATE Away
OCTOBER 30	OKLA. STATE Home	KANSAS Away	IOWA STATE Away	OKLAHOMA Away	KANSAS STATE Home	NEBRASKA Home	MISSOURI Away	COLORADO Home
NOVEMBER 6	OKLAHOMA Away	CINCINNATI Home		MISSOURI Home	NEBRASKA Away	COLORADO Away	KANSAS Home	IOWA STATE Home
NOVEMBER 13	KANSAS STATE Home	IOWA STATE Away	NEBRASKA Home	KANSAS Home	COLORADO Away	OKLAHOMA Home	OKLA. STATE Away	MISSOURI Away
NOVEMBER 20	NEW MEXICO Away	OKLA. STATE Away	KANSAS STATE Home	AIR FORCE Away	MISSOURI Home	KANSAS Away		
NOVEMBER 25							OKLAHOMA Home	NEBRASKA Away
DECEMBER 4			OKLAHOMA Away					OKLA. STATE Home

*Friday, September 24

Tune to
WOI
Follow the
CYCLONES

Each Saturday — 1:15 Pre Game

OCT. 2 NEBRASKA
OCT. 9 KANSAS
OCT. 16 COLORADO

Serving Ames
and
Iowa State University
 for over

62 YEARS



FIRST NATIONAL BANK

ACROSS FROM CITY HALL IN DOWNTOWN AMES

Would You Like to Know?

When the Cyclones first joined an athletic conference?

Who has won the most grid titles in the Big 8?

Who played on the last Cyclone team to win a conference championship in football?

If you want to know the answer to these and a million other things about the Big Eight conference send \$1.50 to the address below for the most complete record book a sports fan could want:

Big Eight Conference
Hotel Muehlebach
Kansas City, Mo. 64105

HOPKINS SPORTING GOODS
CH 3-0121

Our Success Formula

CENTRAL

BEN BECKERMAN
 Des Moines
 BL 5-2030

SOUTHERN

CLYDE CARNEY
 Centerville
 Phone 712

SOUTHWEST & WEST

JOHN LUTHER
 Des Moines
 Phone 279-9143

MacGREGOR

RAWLINGS

SPANJIAN

SPALDING

SOUTHERN

SPOT-BILT

POWERS

VOIT

CONVERSE

CRAMERS

J & J

THE LARGEST IN STOCK
THE FASTEST IN SERVICE

Hopkins

Sporting Goods, Inc.
 Since 1892

414 Seventh St.

Des Moines 9, Iowa

The University of Missouri



The attractive Student Union building on the University of Missouri campus.

The University of Missouri, oldest state university west of the Mississippi River, has now become a state-wide University system with four major campuses. Officially, they are: The University of Missouri, Columbia; the University of Missouri at Rolla; the University of Missouri at Kansas City; and the University of Missouri at St. Louis.

Last year the University of Missouri had more than 27,000 students on its four campuses with almost 16,000 of them on the Columbia campus. In full-time enrollment, it ranks 13th among the universities and colleges in the Nation.

Divisions of the University at Columbia include: The College of Agriculture; College of Arts and Science; College of Education; College of Engineering; Graduate School; School of Business and Public Administration; School of Forestry; School of Home Economics; School of Journalism; School of Law; School of Medicine; School of Nursing; School of Social and Com-

munity Services; School of Veterinary Medicine; and University Extension Division.

The University Library on the Columbia campus is recognized as one of the finest research libraries in the Nation. The Nuclear Research Reactor, most powerful at any university in the United States, is scheduled to be activated in the fall of 1965. The M.U. School of Journalism is the oldest in the world.

President of the University of Missouri is Dr. Elmer Ellis, a native of North Dakota. He joined the faculty here in 1930 as professor of history.

He was named Dean of the College of Arts and Science in 1946 and President of the University in 1955.

Dr. John W. Schwada served as Dean of the Faculties here for several years before becoming Chancellor of the University of Missouri, Columbia in 1964.

University of Missouri Football Staff



Top Row: Left to right, Harry Smith, freshman coach; Tom Fletcher, Hank Kuhlmann, Roland Dotsch, Fred Wappel, trainer. Bottom row, left to right, Charles Mackey, Al Onofrio, Dan Devine, head coach; Clay Cooper.



Buford Allison



Bill Bates



Rich Bernsen



Ken Boston



Charlie Brown



Al Chettle

- THE TIGERS -



Earl Denny



Mike Eader



Gary Grossnickle



Gary Lane



Barry Lischner



Tom Lynn



Don Nelson



Francis Peay



Monroe Phelps

- THE TIGERS -



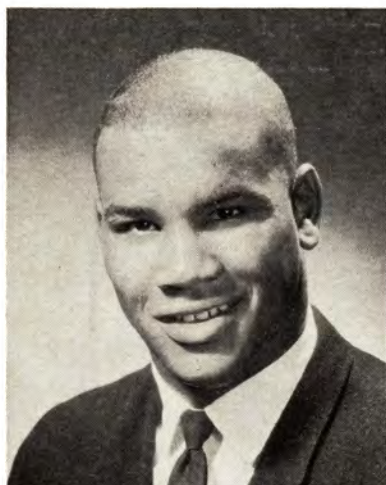
Bill Powell



Bob Powell



Carl Reese



Johnny Roland



Dan Schuppan



Ron Snyder



Bruce Van Dyke



Jim Waller



Russell Washington

Plan Now For The Big *Homecoming Weekend*

Saturday, October 30

Iowa State -- Oklahoma State

Iowa State Football Schedules

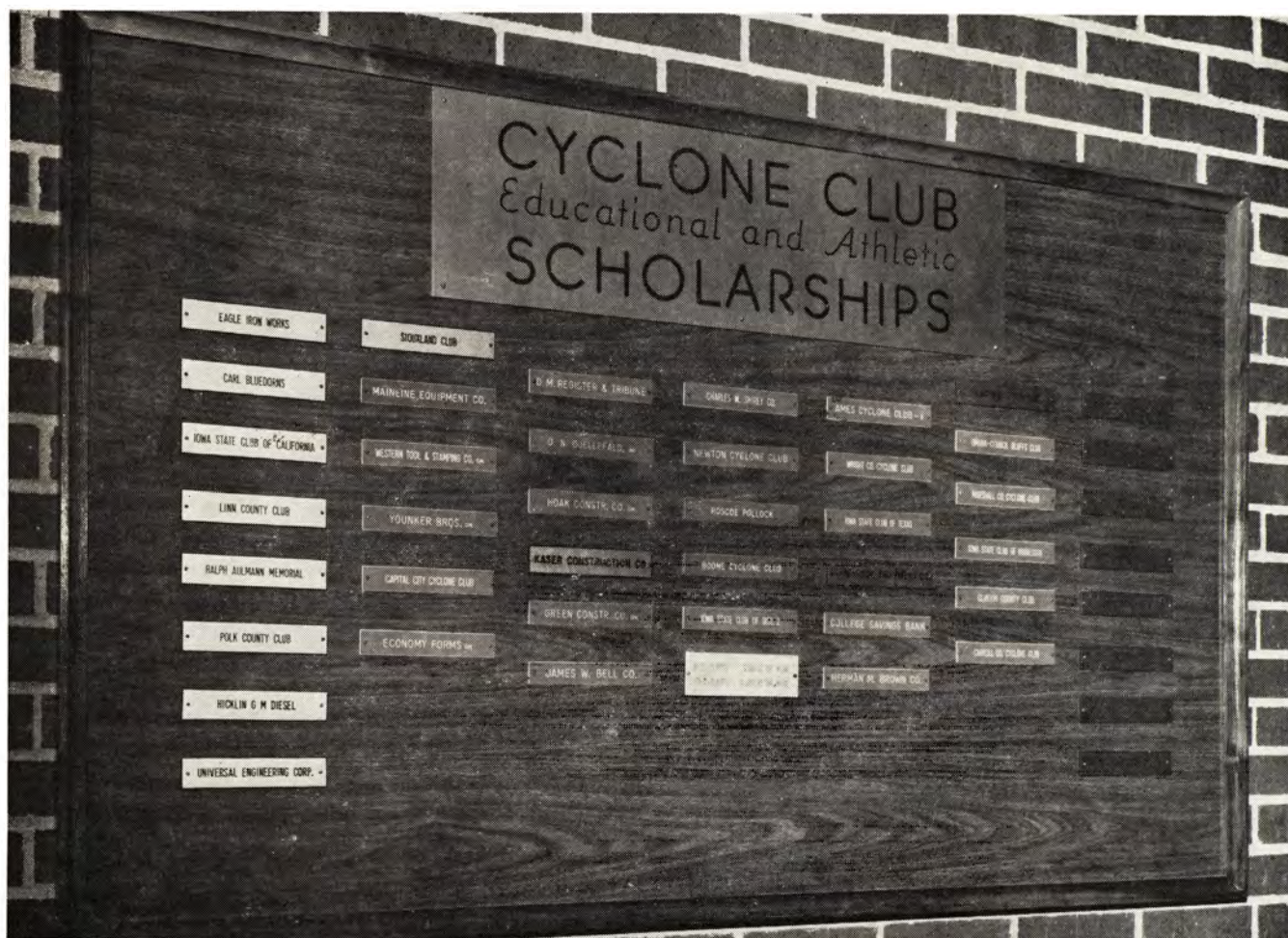
1966

Sept. 17	Wisconsin	Madison
Sept. 24	Oklahoma	Ames
Oct. 1	Nebraska	Ames
Oct. 8	Kansas	Ames
Oct. 15	Colorado	Ames
Oct. 22	Missouri	Columbia
Oct. 29	Oklahoma State	Stillwater
Nov. 12	Kansas State	Manhattan
Nov. 19	Arizona	Tucson
Nov. 24	Colorado State	Denver

1967

Sept. 16	South Carolina	at S. C.
Sept. 23	Texas Tech	Lubbock
Sept. 30	New Mexico	Ames
Oct. 7	Colorado	Boulder
Oct. 14	Kansas State	Ames
Oct. 28	Missouri	Ames
Oct. 28	Kansas	Lawrence
Nov. 4	Nebraska	Lincoln
Nov. 11	Oklahoma	Ames
Nov. 18	Oklahoma State	Ames

IOWA STATE UNIVERSITY



Achievement Plaque displayed in Beyer Hall

In order to award a modest number of Athletic Grants-in-Aid to deserving athletes in all sports, it is vital to have an annual investment made by alumni and business leaders. Gifts made through the Alumni Achievement Fund designated for athletics, provides a stabilized athletic program.

All athletic scholarship applications are endorsed by the Athletic Department and approved by the University Scholarship Committee. The Iowa State Department of Athletics is grateful for the support of these individuals and business concerns.

Alumni and friends interested in backing the educational programs are urged to contact the Cyclone Club at the Athletic Department or the Alumni Achievement Fund office in the Memorial Union.

Cyclone Cross Country Squad Looks for Good Season



Members of the 1965 cross country squad are, from left to right, front row: Roger Hansen, West Des Moines; Brian Kuhlmann, Charter Oak; Coach Murray; David Lee, Des Moines, and Terry Cline, Davenport.

Back row: Dennis Morgan, Janesville; John Ritland, Ames; Paul Stachour, Sibley and Vince Coyle, Ames, manager.

The Iowa State 1965 varsity cross-country teams consist of three lettermen (David Lee, Jr., Brian Kuhlmann, Sr., and Paul Stachour, Sr.) and four newcomers (Terry Cline, Soph., Roger Hansen, Jr., Dennis Morgan, soph., and John Ritland, Sr.). Under the supervision of new assistant coach Chris Murray, a former Big Ten Champion from Michigan, the team is working twice a day. This hard work paid off in the team's first meet against Drake University. In defeating Drake 21-40, Iowa State placed 1st (Dave Lee), 3rd, 4th, 5th, 7th, 8th and 9th.

Captain Brian Kuhlmann and the other team members now are aiming at an undefeated dual meet season.

In addition, David Lee, an All-American prospect, will compete in the N.C.A.A. Championships.

The varsity team is backed up by a strong, freshman squad headed by Al Bednar, Ken Gallagher, Joel Hodges and Mike Houck.

Christopher Murray, track and cross country coach, is a native of Toronto, Ontario, Canada and held the bachelor of science degree from the University of Michigan. He has done work on an advanced degree in physical education at the University of Illinois.

Murray is a three year letterman in track and cross country at Michigan where he was named Big Ten two-mile outdoor track champion and is varsity record holder in the four-mile cross country, three-mile; six-mile, 5,000 meter and 10,000 meters. He was an N.C.A.A. finalist in the 5,000 and 10,000 meter events in 1964.

CROSS COUNTRY SCHEDULE 1965

Oct. 23	Drake Frosh	Ames
Oct. 30	High School 2 Mile Federation	Ames
Nov. 6	Big Eight (3 Mile)	Stillwater
Nov. 22	N.C.A.A. (6 Mile)	Lawrence
November	State Federation	Grinnell

GIVE IT EVERY- THING YOU'VE GOT!



That's what wins football games. That's what takes a man all the way to the top, whatever his field of endeavor. If you've got what it takes to be that kind of man . . . if you have the chance to take ROTC, make what you've got count. Go for an Army commission. That way, come commencement, you'll have two good things going for you: your college degree, and the gold bars that mark you a leader of men . . . tested, trained, trusted.

GET IN— STAY IN ARMY ROTC!

243 Individual Championships--

Big Eight's Overall Program Nets National Prominence

"Winners of 46 National Collegiate team titles and 243 individual championships in seven different sports — cross country, golf, indoor and outdoor track, wrestling, basketball, baseball, and swimming . . ."

So reads a numerical testimonial of the well-rounded athletic programs that thrive on high-calibre competition within the Big Eight Conference.

No other conference has done so well, either over a long period of time, or for a shorter span. During the past seven years, the Big Eight has scored 14 national team championships; the Big Ten, for example, over this era has won nine.

Two in 1965

Two of the Big Eight's 46 titles came this past year. The inaugural indoor track championship was won by Missouri and the wrestling crown by Iowa State. Incidentally, Missouri's indoor title came by two points over Oklahoma State. The Cowboys' close national losses didn't end there either. Three weeks later, the difference was one point in the wrestling championships.

Individual national collegiate titles last year came to 10 Big Eight athletes in addition to Oklahoma State's two-mile relay team, in four sports — indoor track, outdoor track, wrestling, and skiing.

Indoor track winners were the Cowboys' Tom Von Ruden (880), Missouri's Robin Lingle (1,000), Nebraska's Charlie Greene (60), and Kansas' Herald Hadley (two mile). Von Ruden teamed with Dave and John Perry and Jim Metcalf on the relay unit.

Greene Double Winner

Greene turned out to be the only double winner in track, coping the 100-yard dash outdoors, making him the king of college sprinters.

Iowa State's Veryl Long and Tom Peckham, Oklahoma State's Tadaaki

Hatta and YoJiro Uetake, and Oklahoma's Greg Ruth, the latter two Olympians, won first in wrestling. In skiing, Colorado's down-hill ace, Bill Marolt, copped the 10th national title.

Wrestling and track have contributed the most team and individual national titles to the Big Eight collection. Since the first national wrestling meet was held at Iowa State in 1928, 137 gold medals and 31 of 35 team championships have been won by Big Eight athletes.

This sport gave the Conference the greatest coup in NCAA history a year ago, when Oklahoma State, Iowa State, Oklahoma, and Colorado swept the first four national spots.

Oklahoma State is far and away the leader with 78 individual and 24 team titles. Oklahoma is a distant second with 36 individual and six team championships. Iowa State is third in team rankings with two and fourth in the individual standings with 18. The next closest conference on an individual basis is the Big Ten with 59, 17 fewer than Oklahoma State alone.

Facilities Important, Too

Facilities are just as much a part of an overall program as are the athletes themselves. The sports arenas and fields of the Big Eight rank with the best in the country, as exemplified by the NCAA's steady use of these facilities for its national meets.

In addition to Iowa State hosting the wrestling meet in 1928 — the Cyclones have also had the swimming meet and the golf and tennis tournaments — NCAA championships have been held at Colorado (gymnastics), Nebraska (track three times), Oklahoma State (wrestling three times), and Oklahoma (wrestling). Kansas and Kansas State have hosted numerous regional basketball tournaments.

Announced as sites for this year's meets have been the cross country

course at Kansas and the wrestling meets at Iowa State.

Just as important have been the Big Eight's entries in international competition, where the overall program is the primary basis of judgment.

Two Gold Medals

The U. S. team at Tokyo last fall had 10 athletes from the Conference, plus two coaches — Henry Iba and Rex Perry, a national wrestling champion for Oklahoma State who now coaches wrestling at Pittsburgh. The gold-medal winners were Coach Iba and Uetake. Uetake competed for his native Japan.

What could happen this year to again attest to the Big Eight's national and international prestige?

Of the individuals who won championships last year, all but three, Hadley, Lingle, and Long (four if counting Oklahoma State's relay runner, Dave Perry), return to defend.

Kansas, with prospects for an outstanding cross country team, has to be among the favorites in that sport. Colorado's Dave Wighton is considered one of the individual leaders, after finishing fourth last year.

In wrestling, Iowa State will have to repeat at home, but will have to, as usual, fight off the two Oklahoma schools, in what is again figured to be a Big Eight-dominated exhibition. Missouri might be hard pressed to repeat as indoor track champion, however, Kansas, Nebraska, and Oklahoma, along with Oklahoma State, appear to be more than able team challengers.

Who knows what might happen in any sport. Kansas is picked high in basketball. Oklahoma State is a perennial golf power. With past champions Missouri, Oklahoma, and Oklahoma State leading the way, the Conference will be strong in baseball again. Iowa State is the upcoming national power in gymnastics — in its fourth year of the sport, it tied for third. Who knows?

"Dependable Banking"

"YOUR FRIENDLY
MAIN STREET BANK"

Union Story Trust & Savings Bank

MAIN & BURNETT

AMES' MOST MODERN BANK
COMPLETE FINANCIAL SERVICE
OFFICE AT GILBERT, IOWA

DEPOSITS INSURED TO \$10,000
BY FEDERAL DEPOSIT
INSURANCE CORPORATION

ALLEN MOTOR CO.

CHEVROLET - BUICK

5th & Douglas

Ames, Iowa

George Turner and Vic Young Remind You

Quality Has No Substitute

ADIDAS Famous Track Shoes

SKYPOLE — Fiberglass Poles

DICK HELD Javelins

Used By All Big 8 Champions

in Stock at

Vic Young Sporting Goods
DES MOINES



Cy, the Iowa State Cardinal

... emblem of the NEW SCHOOL SPIRIT ...

says

GO, CYCLONES, GO

and from the folks at Collegiate
(where CY was hatched)

Good Luck, Team
... Good Luck, Clay



AMES CYCLONE BOOSTERS

ALLAN MACHINE COMPANY
AMES BUILDING AND LOAN ASSOCIATION
AMES DAILY TRIBUNE
AMES READY-MIX CONCRETE, INC.
AMES STATIONERS
AMES TUNE-UP SERVICE
AMES WESTERN SILO AND EQUIPMENT CO., INC.
ARTS AUTO SALVAGE

BLED SOE'S
BLEEKER'S FINE FURNITURE & CARPETS
BLISS CONSTRUCTION COMPANY
BRUCE-ROSS by the campus
BUCK CONSTRUCTION COMPANY

CAMPUS DRUG COMPANY
CARTER PRESS, INC.
COE'S HOUSE OF FLOWERS
COLLEGIATE MANUFACTURING
COLLEGE SAVINGS BANK

DIAMOND PAINT STORE
DOUGHBOY INDUSTRIES INC.
DUNLAP MOTOR COMPANY

EL RANCHO MOTEL
ESCHBACH MUSIC HOUSE
EVERTS FLOWERS GIFTS AND CANDY

FASTCO DRUG
FIRST NATIONAL BANK
FRANGOS RESTAURANT

GIBBS HEATING SERVICE

HALLETT CONSTRUCTION COMPANY
S. HANSON LUMBER COMPANY

HEATON'S FLOOR COVERINGS, INC.
HERTZ RENT-A-CAR
HILL STUDIO
H. L. MUNN LUMBER COMPANY
HUNZIKER REALTY
HY-VEE FOOD STORES

J. C. PENNEY COMPANY, INC.

LANDSBERG PHARMACY
LAYNE WESTERN COMPANY

MCDOWELL AGENCY, INC.
MAID-RITE SANDWICH SHOP

NELSON LUMBER CO., INC.

OSLUND DRUG STORE

THE PIZZA HOUSE

RAY COOK CONSTRUCTION CO., INC.
R. G. DICKINSON AND COMPANY

SHOENEMAN BROS. LUMBER
STATE FARM INSURANCE CO.
SILVER SADDLE MOTEL
STUDENT SUPPLY STORE

UNION STORY TRUST & SAVINGS BANK

VARSAITY CLEANERS
VERN'S LAUNDRY AND CLEANERS
VIVIAN EQUIPMENT CO., INC.

WHITE'S Sportswear

Iowa State University Cheers

YEA IOWA

Yea — — Iowa
Yea — — State
Yea, Yea, Iowa State.

GIVE ME AN "I"

Give Me An "I" — "I"
Give Me An "O" — "O"
Give Me A "W" — "W"
Give Me An "A" — "A"
Iowa State, Iowa State
I — S — U.

TEAM (watch arm movements of cheerleaders)

T — E — A — M
T — E — A — M
T — E — A — M
Team, Fight.

CYCLONES

C — Y — C — L — O — N — E — S
Cyclones, Fight.

FOUR CLAPS

(clap four times)
Fight, Fight, Fight, Fight
(clap four times)
Fight, Fight, Fight, Fight
(clap four times)
Fight, Fight, Fight, Fight
Yea — — — — Team, Fight.

KICK-OFF YELL

Go — — — — — Cyclones

IOWA STATE UNIVERSITY FIGHT SONG

O we will fight, fight for Iowa State
And may her colors ever fly—
Yes, we will fight with might for Iowa State
With a will to do or die, rah, rah, rah!
Loyal sons, forever true,
And we will fight the battle thru—
And when we hit that line we'll hit it hard every yard for I.S.U.

FOR "I" FOR "S" FOREVER

For "I", for "S", forever,
For Iowa State all the way,
Let's go to show them what the gang's all here for
Go, to show them how the Cyclones cheer
For "I", for "S", forever
For Iowa State do it right! -
It's time to climb upon the victory wagon
Fight, Iowa State, Fight, Fight.



HALF TIME-ANYTIME-MAKE IT MILK!

Busy football weekends call for extra energy. And that calls for a refreshing glass of milk. Milk is nature's vitality drink . . . that helps you stay in peak condition, sees you through the busiest fall days.

Half time; snacktime, anytime—when you take a break, make it milk. Keep up with the fun with milk's vitality!



a message from dairy farmer members of
american dairy association