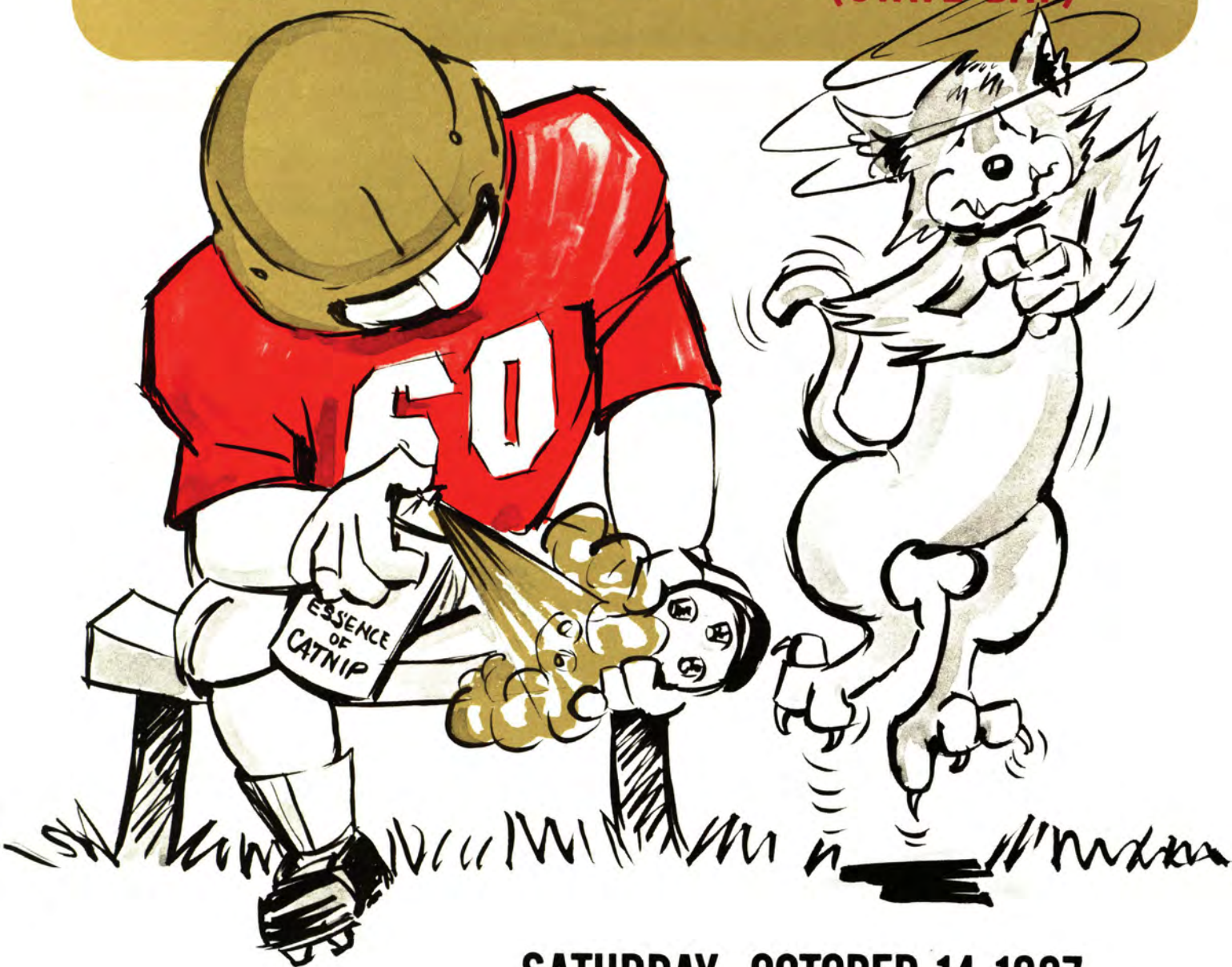


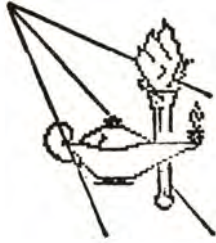
IOWA STATE

VS KANSAS STATE **PARENTS DAY
(STATE DAY)**



SATURDAY, OCTOBER 14, 1967

OFFICIAL PROGRAM ■ FIFTY CENTS



UNIVERSITY BANK & TRUST CO.

Your **ONLY** Full Service Bank in Campustown

"THE STUDENTS BANKING HOME AWAY FROM HOME"

Serving Ames and Iowa State University

For 51 Uninterrupted Years

1916 - 1967

Lincoln Way & Hayward

South of The Stadium

Member FDIC

WORLD'S LARGEST MANUFACTURER OF SAND, GRAVEL, STONE & ORE WASHING EQUIPMENT

- DREDGING EQUIPMENT
- CLAY WORKING EQUIPMENT
- MUNICIPAL & HIGHWAY CASTINGS

MACHINE SHOP

FOUNDRY

PATTERN SHOP



First Choice of Leading Sand & Gravel
Producers the World over

EAGLE IRON WORKS

Engineers . . Manufacturers

129 Holcomb

Des Moines

Iowa

- First In Fashion
- Finest In Quality

MENS BOYS LADIES

Bledsoe's

MAIN & BURNETT

Ph. 232-6135



CYCLONE CLUB

Educational and Athletic

SCHOLARSHIPS

The Iowa State University Department of Intercollegiate Athletics is proud to recognize the individuals, firms, and groups who have contributed \$500 or more to the Cyclone Club Educational and Athletic Scholarship program in 1967. The Cyclone Club Achievement Plaque in Beyer Hall designates the individual, firm, or group that contributes \$1000 or more each year with a gold nameplate and those that contribute \$500 or more with a cardinal nameplate. We are grateful for their continued support.

We would like to urge all alumni and friends interested in helping us reach our goal of athletic excellence for Iowa State University to contact the Cyclone Club or the Iowa State Alumni Achievement Fund.

GOLD PLATES

AMES CYCLONE CENTURY CLUB
AMES CYCLONE CLUB
RALPH AULMANN MEMORIAL Des Moines
CEDAR RAPIDS CYCLONE CENTURY CLUB
DES MOINES CYCLONE CENTURY CLUB
SAM FULKERSON Cedar Rapids
ISU AGRICULTURE FACULTY
KASER CONSTRUCTION CO. Des Moines
LINN CO. CYCLONE CLUB Cedar Rapids
MARSHALL CO. CYCLONE CLUB Marshalltown
McFARLAND CLINIC Ames
NADEN MFG. COMPANY Webster City
NISSAN CORPORATION Cedar Rapids
POLK CO. CYCLONE CLUB
STORY CO. CYCLONE CLUB
WEBSTER CO. CYCLONE CENTURY CLUB
WEBSTER CO. CYCLONE CLUB Fort Dodge
ZIEDLER CONCRETE PRODUCTS Waterloo

CARDINAL PLATES

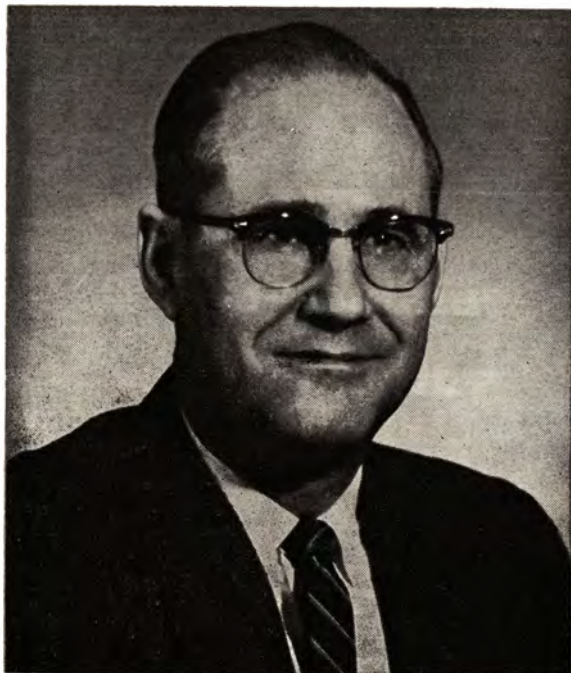
AMES DAILY TRIBUNE	FIRST NATIONAL BANK Ames	MUSCATINE CO. CYCLONE CLUB Muscatine
RUSSELL ANTHONY, DVM Cedar Rapids	GIBBS-COOK EQUIPMENT CO. Des Moines	HAROLD J. NICHOLS Ames
BLACKHAWK CO. CYCLONE CLUB Waterloo	GJELLEFALD ASSOC., INC. Forest City	OMAHA-COUNCIL BLUFFS CYCLONE CLUB
CARL BLUEBORN Waterloo	RAY HAGIE Clarion	RUAN TRANSPORT CORP. Des Moines
BOONE CO. CYCLONE CLUB Boone	HAMILTON CO. CYCLONE CLUB Webster City	CHARLES SHIREY Waterloo
BRAND HYDRAULICS Omaha	H. R. "PETE" HILSTROM Sycamore, Illinois	SIOUXLAND CYCLONE CLUB Sioux City
CARROLL CO. CYCLONE CLUB Carroll	IOWA MFG. COMPANY Cedar Rapids	SORENSEN OIL COMPANY Ames
RICHARD L. COX Ames	IOWA STATE CLUB OF CHICAGO	TRI-COUNTY CYCLONE CLUB Burlington
DALLAS CO. CYCLONE CLUB Adel	IOWA STATE CLUB OF TEXAS	UNIVERSITY BANK & TRUST CO. Ames
EAGLE IRON WORKS Des Moines	ISU DEPT. OF INTERCOLLEGIATE ATHLETICS	UNIVERSAL ENGINEERING CO. Cedar Rapids
DES MOINES REGISTER & TRIBUNE	KOSSOUTH CO. CYCLONE CLUB Algona	H. D. "PETE" WILSON Sioux City
ECONOMY FORMS Des Moines	MAINLINE EQUIPMENT CO. Des Moines	WRIGHT CO. CYCLONE CLUB Clarion
D. C. ELDER Marshalltown	MUNN LUMBER COMPANY Ames	YOUNKER BROTHERS Des Moines



Dr. W. Robert Parks
President
Iowa State University



Clay Stapleton
Director of Athletics
Iowa State University



Maurice Soult
I.S.U. Faculty Representative
to the Big Eight Conference

Conference Medal

The awards and honors available to the highly gifted collegiate athletes today are so numerous that sometimes their respective values are lost in the glitter of multiplicity as each medal, ribbon, plaque, or what-have-you strives for a position of recognition.

Athletic awards - - at least the majority - - are deserved acknowledgements of toil, application of skills, and dedication.

The singular award to a Big Eight Conference athlete at each institution, holding the greatest prestige, is known simply as the "Conference Medal". It is presented each year at member institutions to the senior student-athlete demonstrating exceptional proficiency in scholarship and athletics. It is an award conferred only after the most careful consideration and is not always presented every year.

This gold medallion exemplifies not only the toil, application of skills, and dedication be exhibited academically. Not until the two talents, academic and athletic, are joined is a scholar-athlete eligible for this coveted award.

Big Eight legislation has established a committee consisting of the university's faculty representative, who is the chairman, and all the faculty members of the athletic board, to determine the recipient. Nominees are those who have the best academic and athletic records in the institution's various sports.

Since its endowment, nearly 250 of the Big Eight's finest scholar-athletes have been recipients of the medallion. The 1967 winners again represent top scholars and campus leaders in addition to their accomplishments as outstanding athletes.

This is one of three programs conducted by the Conference placing emphasis on the student-athlete and the true meaning of that term - you've got to be the first to enjoy the privilege of being the second. The other programs are Conference Honor Roll Program, in which all varsity major letter winners with a B average are accorded a position on the Conference Honor Roll.

The six young men who received the Conference Medal this year provide a good cross-section of the athletic programs conducted by the eight state universities comprising

the Conference. Included in the group are all-Americans, national champions, and record holders. In all, five sports are represented - football, golf, wrestling, basketball, and tennis.

All six personify the three big steps of intercollegiate athletics: First you make the grades, then you make the team, then you win the championship. But first of all you make the grades.

The 1967 Conference Medal recipients:

ROY SMITH - Kansas State (Grandview, Missouri) . . . a three-year basketball letterman as a 6-10 center . . . was a member of the 1964 Big Eight Pre-Season Tournament team as he led Kansas State to third place . . . maintained an accumulative grade average of 3.079 (4.0 scale) as a combined chemistry and business major.

BOB HOWARD - Oklahoma State (Arkansas City, Kansas) . . . a three-year tennis letterman . . . as a junior, was a semi-finalist in singles play before finishing in runnerup spot last May at the No. 2 singles position . . . had an accumulative grade average of 3.44 (4.0 scale) as a pre-medicine major.

HALE IRWIN - Colorado (Boulder, Colorado) . . . a two-sport participant, he was all-Big Eight defensive halfback the last two seasons and a two-time Big Eight golf medalist . . . won the NCAA individual golf championship in June . . . was co-captain of football team last fall and captained Buff golf team the past two seasons . . . also won the Alumni C Club award which goes to the leading senior athlete at Colorado . . . was a "B" average student majoring in business.

BILL WOHLFORD - Kansas (Geneseo, Kansas) . . . offensive center and defensive middle guard . . . was on all-Big Eight academic team as middle guard . . . was co-captain of Kansas football team last fall when he was named the "Mike Getto-Lineman of the Year" and winner of the "Ormond Beach Most Valuable Player" award . . . maintained a 2.2 (3.0 scale) as a political science major.

JIM WHITAKER - Missouri (Kansas City, Missouri) . . . all-Big Eight Conference defensive halfback on teams named by both wire services . . . also all-Big Eight on academic team and third-team all-American . . . ranked second in Conference with six pass interceptions last year . . . recipient of a National Collegiate Athletic Association graduate fellowship . . . had a 3.3 grade average (4.0 scale) in pre-medicine.

ROGER MICKISH - Oklahoma (Edmond, Oklahoma) . . . a 167-pound wrestler, he was the NCAA runnerup at that weight class as a junior . . . was 16-1 as a senior before injury forced him out of both the Big Eight and NCAA meets . . . finished with 54 career wins to equal the previous Sooner high . . . elevated his grade-point average to an accumulative 3.22 in physics with marks in his last three semesters of 3.53, 3.92, and 3.44 . . . received an NCAA graduate fellowship, the seventh such Big Eight scholar-athlete to be accorded such an honor since the program was instituted in 1964.

OFFICIAL WATCH FOR THIS GAME



LONGINES THE WORLD'S MOST HONORED WATCH®

10 world's fair grand prizes
28 gold medals



Longines watches are recognized as OFFICIAL for timing world championships and Olympic sports in all fields throughout the world.



Longines Ultra-Chron #8205, automatic with calendar, \$175.
Other Ultra-Chron Models, \$150 to \$595

the fabulous new

LONGINES ULTRA-CHRON

Guaranteed Accurate To A Minute A Month

The ultimate personal chronometer, guaranteed accurate to a minute a month - a mean average of 2 seconds per day. Ultra-Chron tells the date, hour, minute, second. Never needs batteries. Winds automatically while you wear it. All-Proof® construction defeats water, dust, shock, magnetism. At Longines-Wittnauer Franchised Jewelers, coast-to-coast.

LONGINES-WITTLNAUER WATCH CO.

MONTREAL • NEW YORK • GENEVA
Maker of Watches Of The Highest Character
For Over A Century

HOMECOMING 1967

Schedule of Events

FRIDAY, OCTOBER 20

Noon	Classes dismissed.
3:00	Lawn display judging: see the gala displays of the campus residences. Hours of hard work in the display competition set the spirit for HOMECOMING '67.
5:30	Pep Bar-B-Q (Armory): HOMECOMING kicks off with an informal bar-b-q meal.
6:30	Pep Bar-B-Q Program (Armory): included in the program are the presentation of the HOMECOMING queen, Cy's Favorite Alum (chosen by Cy himself from members of the audience), and the members of the reunion football team and other ISU lettermen.
7:30	Pep Rally (behind Armory): the audience, led by Cy and the cheerleaders, moves behind the Armory for a rousing rally featuring a huge bonfire. "Yell Like Hell" groups from campus residences will perform their cheers.
After Pep Rally	Jazzboree (Memorial Union): lawn display trophies are awarded to the winning residences.

SATURDAY, OCTOBER 21

8:00-1:00	Alumni Registration (Memorial Union)
10:30-1:00	Alumni Registration (State Gym)
11:30	Alumni Luncheon (State Gym): served by members of Mortar Board (senior women's honorary), the luncheon is for all Alumni who wish to attend.
1:30	ISU vs. Missouri University in the HOMECOMING football game; pregame and halftime presentations by the Iowa State Marching Band and the formal presentation of the HOMECOMING queen and her attendants are added highlights of the game.
After Game	Alumni Coffee Hour (State Gym)
7:30	HOMECOMING concert (Armory)
9:30	HOMECOMING dance (Memorial Union - Combined Ballrooms)

The Alumni Classes of 1947, 1952, 1957, and 1962 will be honored throughout Homecoming

Homecoming Central Committee

The committee that makes Homecoming go, started work last summer in preparation for this weekend. Homecoming Central Committee was

formed during spring quarter and started work almost immediately after the members were named to their respective posts.



Pictured above are the members of the 1967 Homecoming Central Committee. From left to right, front row, Marna Camaish, Arlington, Va.; Neela Hill, Webster City; Pat Dady, Bowie, Maryland; Marie Moran, Des Moines; Melinda Kaser, Des Moines. Second row, left to right, Dick Hansen, Exira; Keith Yamamoto, Des Moines; Emily Hall, Greensboro, North Carolina; Lindy Krueger, Wayzata, Minn. and Bob Lovgren, Omaha, Neb. Back row, left to right, George Wilkinson, Iowa City; Dick McKinley, St. Ansgar; Jim Nickel, Bushnell, Ill.; Tom Bergstrom, Des Moines; Dick Sova, Cedar Rapids and Mike Hyzer, West Des Moines.

Iowa State University

Football Coaching Staff



Front row, left to right: Dick Scesniak, Head Coach Clay Stapleton, Arch Steel. Back row, left to right: Paul Kemp, Ken Heizer, Larry Van Der Heyden, Lew Erber, Tom O'Boyle.

Regents Approve Four New Degree Programs

Four new degree programs presented by Iowa State University to the State Board of Regents have been approved and were instituted this fall. Included were bachelor of science programs in computer science, music and philosophy and a master of science program in English.

A graduate program in computer science was established here in 1965. Enrollment in computer-related courses has risen from 147 in 1960-61 to 1,347 during the 1966-67 academic year. Enrollment in such courses is expected to reach 2,000 in 1967-68 and 2,800 in 1970-71, with approximately 200 undergraduates majoring in computer science.

In support of a degree program in music, the University cited a report of the Iowa State Education Association that a shortage of music teachers exists in Iowa schools. Interest in music here is exemplified by the enrollment of 284 students in formal music courses, private applied study by 187 students and participation of 679 students in 15 performing organizations during the last year. The University anticipates that 20 to 30 students will major in music during the first year, increasing to 60 by 1971.

The bachelor's program in philosophy will be directed to students who wish to pursue philosophy as a major interest in life and who may wish to prepare for graduate study in that field. Philosophy courses attracted 1,446 students during 1965-66 compared to 449 in 1957-58. It is estimated that about 20 students will major in philosophy in the first year of a new program.

The M.S. program in English emphasizes phases of English directly related to teacher education and to scientific, technical or business writing. The need for English teachers in Iowa far exceeds the capacity of existing graduate programs in English within the state. About 200 undergraduates currently major in English. The Regents were told that Iowa State's teaching operation in English is "perhaps unique among the larger ranking institutions within the United States. Teachers with rank, tenure, and advanced degrees share in the teaching of freshman courses. As the department moves into graduate instruction, the policy that all ranks will do some freshman teaching will be continued.

THE ATHLETIC DEPARTMENT OF IOWA STATE UNIVERSITY
WISHES TO EXPRESS ITS APPRECIATION TO THE FIRMS
LISTED BELOW WHO HAVE AIDED THE RECRUITING AND



ALLEN MOTOR CO.

Fletcher and Jim Allen

Ames, Iowa

CHEVROLET AND BUICK



LENTZ CHEVROLET, INC.

Don Lentz

Indianola, Iowa

CHEVROLET CARS AND TRUCKS



DUNLAP MOTOR CO.

Zac Dunlap

Ames, Iowa

OLDSMOBILE AND CADILLAC



MATHISON MOTOR CO.

Dick and Art Mathison

Ames, Iowa

FORD CARS AND TRUCKS

**PUBLIC RELATIONS PROGRAM TREMENDOUSLY BY MAK-
ING TOP NOTCH TRANSPORTATION AVAILABLE TO MEM-
BERS OF THE STAFF.**



MOTOR SALES & SERV., INC.

Norman P. Dunlap

Ames, Iowa

DODGE CARS AND TRUCKS



SHERBRING CHEVROLET CO.

Maurice Sherbring

Ogden, Iowa

CHEVROLET CARS AND TRUCKS



REES MOTOR CO.

H. H. "Red" Rees

Boone, Iowa

OLDSMOBILE AND PONTIAC



SKEIE MOTOR CO. INC.

Bud Lange and Art Skeie

Ames, Iowa

PONTIAC - TEMPEST - FIREBIRD

It's C. R. B.

No Matter How You Look at It



C. R. "Brick" Bickerstaff

When C. R. "Brick" Bickerstaff, Iowa State University's head trainer, moved to the job of assistant director of athletics this summer, it was important that the Athletic Department find a replacement as well-versed as Bickerstaff in the art of keeping athletic teams healed and healthy.

They found one in C. R. "Bob" Billings.

Quite accidentally, it turns out that there will be no cost involved in putting new initials on the trainers grips and cases since C. R. B. fits the current trainer as well as it fit the past trainer.

Billings was an All-American trackman at



C. R. "Bob" Billings

Texas and graduated from Austin University in 1957. Billings served as trainer and coach at Waco, Texas, high school and Ysleta, Texas, high school before devoting full time to training duties at Port Arthur, Texas. He has served as trainer at Kansas State (Emporia) and North Texas State. He is married to the former LaNelle Cure and they have two children: Christy Sue and Mark Robert.

Billings comes highly-recommended from a demanding fraternity of trainers and will serve Cyclone athletes with the same competence demonstrated by Bickerstaff during his tenure as head trainer.

Cyclones, Wildcats

in "MUST" Game

The word "must" is hated by most coaches, yet it keeps popping up in almost every game situation during the football season. Coaches don't like it, primarily, because it puts a lot of extra pressure on players - when none is really needed. Yet, the word is there and today's game between Iowa State and Kansas State is no exception.

Most coaches concede that if the word must be used it is best to have it refer to the necessity of winning the game in order to remain in the running for a conference title. Mathematically, of course, this is true here today. Both Kansas State and Iowa State have a single Big Eight loss with six games to go. Another loss for either means no title.

However, the experts have notched the Cyclones and Wildcats for non-championship berths in the 1967 Big Eight race. So, that means that the game today really is a "must" in order to have a chance to finish higher than the experts had predicted. If either team is to have a chance for finishing above seventh then the win must be acquired today.

Kansas State almost had its first conference win of the year - in fact, its first since beating Oklahoma State by a 17-14 score in 1964 - last week when Nebraska got a final-minute field goal for a 16-14 win at Manhattan. The Wildcats had a 14-0 lead in the first half.

Iowa State pulled no such heroics in yielding to powerful Colorado at Boulder. The Buffs dominated all but the second quarter of that contest to score a 34-0 win and move closer to the

expected pennant-deciding contest with Nebraska on Oct. 21.

Today the Cyclone and Wildcats meet for the fifty-first time with Iowa State holding a 28-19-3 edge in the series. This will be the tenth and final game against the Wildcats for Coach Clay Stapleton. The Cyclones head man holds a 6-3 edge over the Wildcats.

Despite tying for seventh last year with Kansas, the Wildcats have three all-conference stars in action today: Cornelius Davis, the 1966 Big Eight rushing king (1,028 yards including 108 against Iowa State); Dave Jones, who plays flanker or split end and ranked second only to Iowa State's Eppie Barney in pass catching last year (he had 6 for 156 yards against the Cyclones as a sophomore); and Lanny Lankas, line-backer, who was a national lineman of the week last year after getting 8 unassisted and 17 assisted tackles against Colorado as well as a pass interception and another broken up.

Vince Gibson, the new coach at Kansas State, has the Wildcats fired up for their best season in years.

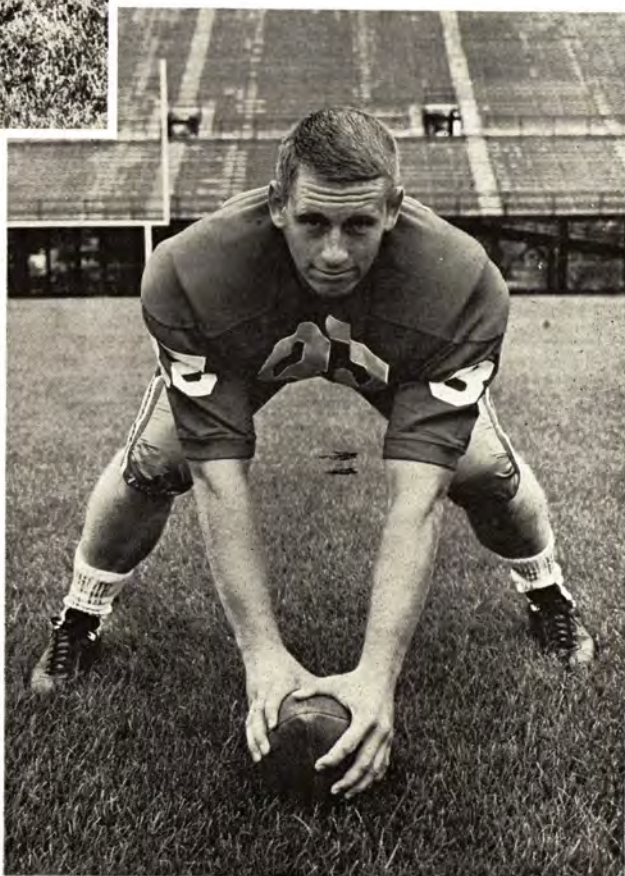
With special guests today including Iowa State parents and many state officials, Iowa State, too, would like to show a fired up bit of action. The Cyclones have shown steady improvement since the opening game. Having played three of four games on the road, Iowa State players now hope that a home crowd will provide the final impetus for the initial victory in 1967 Big Eight play.

Cyclone Captains



**Co-Captain
Dave Mayberry**

**Co-Captain
Don Stanley**



- CYCLONES -



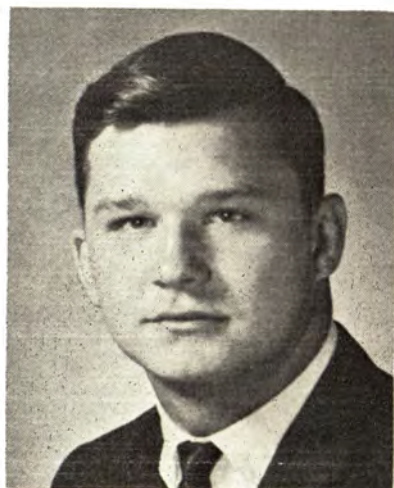
69—TOM ALTON
Lyndhurst, Ohio
Coach—Sam Ruvolo
Industrial Administration



73—ROGER ASHLAND
Clear Lake, Iowa
Coach—Gus Brandt
Farm Operation



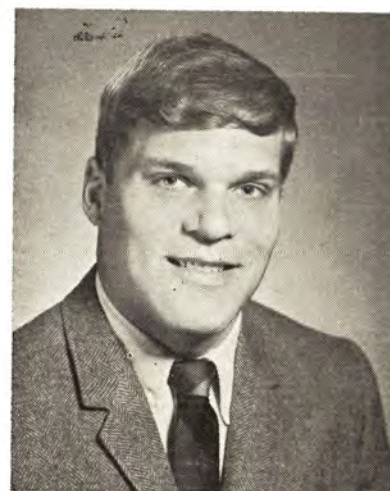
61—DENNIS BANDY
Dubuque, Iowa
Coach—Gene Glab
Physical Education



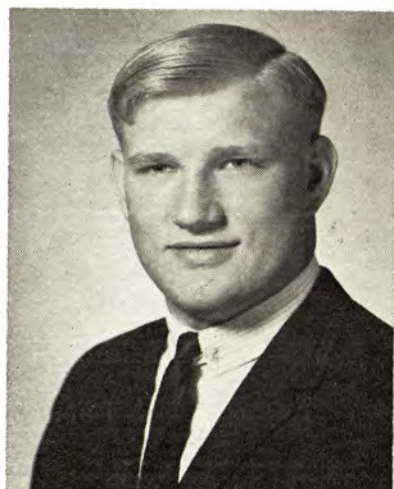
79—TOM BARNES
Antigo, Wis.
Coach—Dale Peterson, Jim Laham
Veterinary Medicine



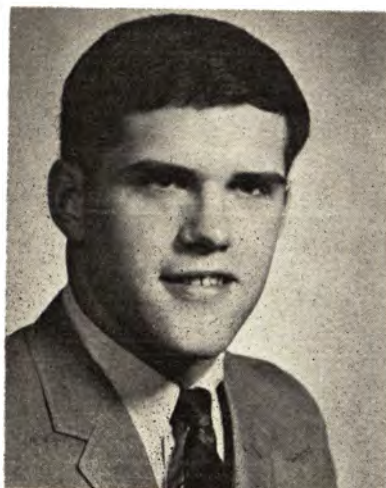
68—BOB BERRINGTON
Honolulu, Hawaii
Coach—Calvin Chai
Physical Education



50—WAYNE BESKE
Minneapolis, Minn.
Coach—Paul Benepe
Industrial Administration



78—KEN BIXBY
Des Plaines, Ill.
Coach—Ken Olsen
Mechanical Engineering



63—MIKE BLISS
Ames, Iowa
Coach—Cecil Spatcher
Pre-Med



74—CRAIG BOLLER
Belmond, Iowa
Coach—Chuck Stalker, Rich Koolbeck
Physical Education

- CYCLONES -



83—BOB BROUILLETTE
Sioux City, Iowa
Coach—Don Fleming
Industrial Administration



66—RICK BURCHETT
Harlan, Iowa
Coach—Bob Simpson
Zoology



45—TOM BUSCH
Garner, Iowa
Coach—Duane Garman
Physical Education



20—TOM BUTTERS
Fayette, Iowa
Coach—George Yock
Pre-Med



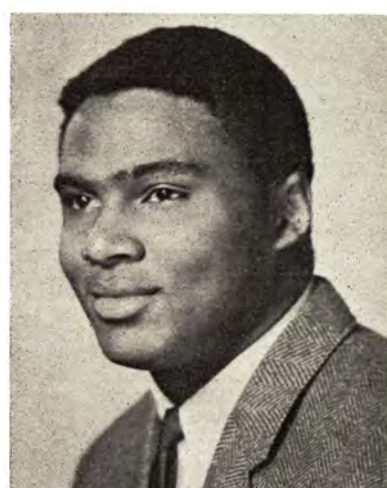
31—RANDY CALM
Evanston, Ill.
Coach—Murney Lazier
Applied Art



88—SAM CAMPBELL
River Rouge, Mich.
Coach—Charles Uzetics
Applied Art



76—JOHN CHISM
Cleveland, Ohio
Coach—Carl Falivene
Physical Education



36—MAURY COX
Rockford, Ill.
Coach—Brodie Westen
Physical Education

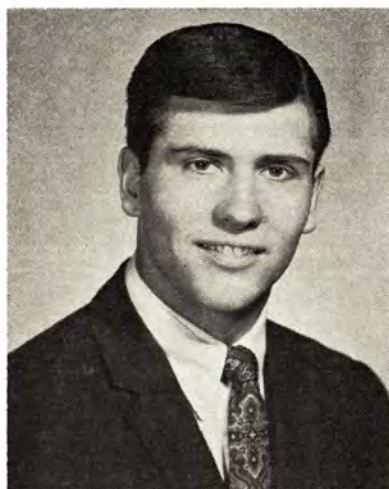


35—RAY COFFEY
Humeston, Iowa
Coach—Max Franklin
Agricultural Education

- CYCLONES -



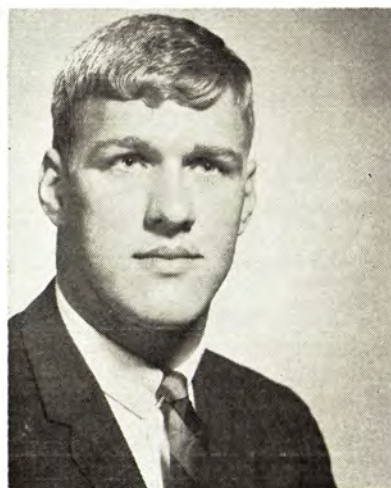
75—GEORGE DIMITRI
Chicago, Ill.
Coach—Ray Jacobsen
Pre-Med



87—GREG DUKSTEIN
Allen Park, Mich.
Coach—Carl Swicki
Physical Education



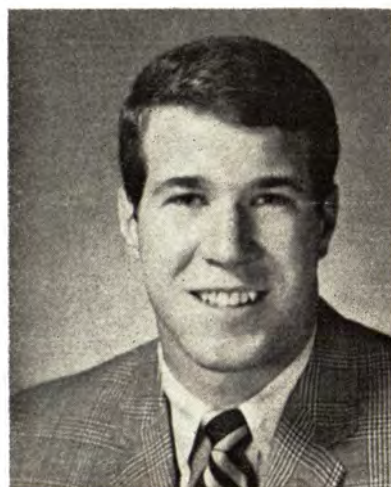
81—DENNIS ESSELMANN
Port Washington, Wis.
Coach—Frank Murray
Physical Education



84—BRIAN FEIKEMA
Sioux City, Iowa
Coach—Bruce Pickford
Industrial Administration



34—JERRY FIAT
Oak Lawn, Ill.
Coach—Dave Walery
Physical Education



60—LARRY GAFFIN
Columbus, Ohio
Coach—Jim Harper
Bio-Chemistry



44—DON GRAVES
Centerville, Iowa
Coach—Phil Johnson
Sociology



65—TED HALL
Cincinnati, Ohio
Coach—Gerry Faust
Industrial Administration

- CYCLONES -



10—YARRY HOLTON
Keokuk, Iowa
Coach—Herb Cormack
Physical Education



85—FRED JONES
Minneapolis, Minn.
Coach—Bernie Nerdahl
Industrial Administration



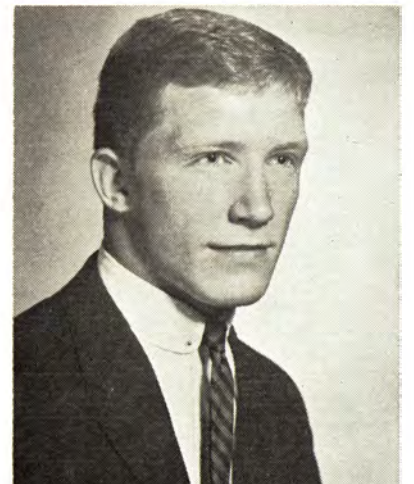
32—BEN KING
Central Islip, N.Y.
Coach—Fred Goldstein
Physical Education



82—MIKE KIRAR
Peru, Ill.
Coach—Gene Cherney
Industrial Administration



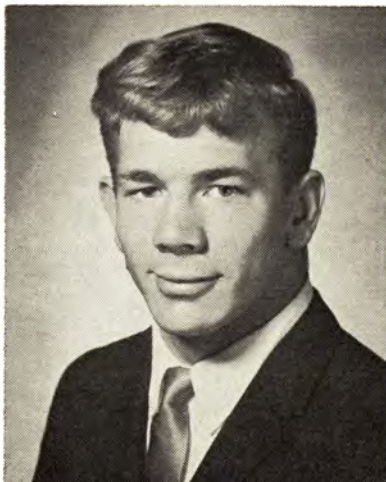
42—MARSHALL LANGHOR
Evanston, Ill.
Coach—Murney Lazier
Biology



14—CAL LEWIS
Des Plaines, Ill.
Coach—Ken Olsen
Architectural Engineering



43—RICH MARCORDES
Oak Lawn, Ill.
Coach—Dave Walery
Mathematics

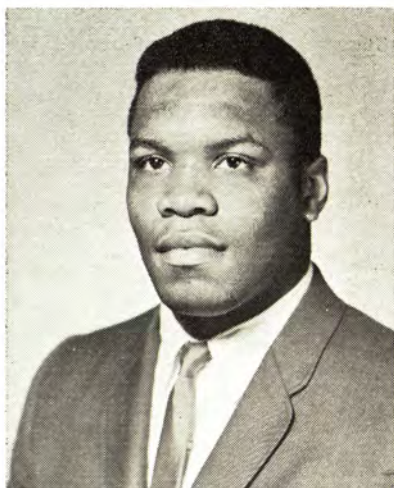


56—DAVE MAYBERRY
Milwaukee, W's.
Coach—Bill Bartholomew
Physical Education

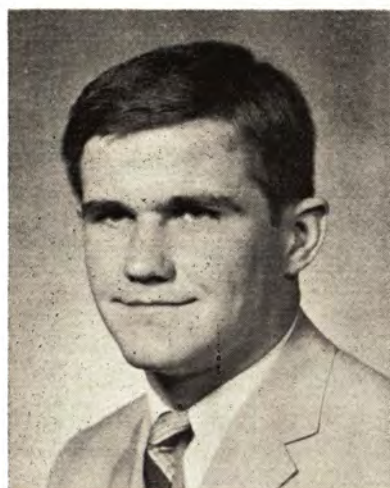


18—BOB McPHERSON
Dallas, Tex.
Coach—Don Grace
Industrial Administration

- CYCLONES -



71—WILLIE MULDREW
Chicago, Ill.
Coach—Anthony Bararo
Physical Education



24—HUB NELSON
Golden Valley, Minn.
Coach—Phil Benepe
Science



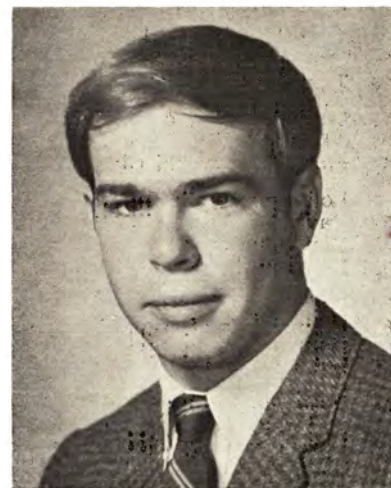
80—WAYNE PERRY
Honolulu, Hawaii
Coach—Calvin Chai
Industrial Administration



23—BILL RAUN
Clinton, Iowa
Coach—Wayne Phillips
Zoology



89—TED REIMER
Rhineland, Wis.
Coach—Dave Lechnir
Industrial Administration



38—STEVE RICHARDS
Cleveland, Ohio
Coach—Mary Nyren
Industrial Administration



70—DAN ROBINSON
Cleveland, Ohio
Coach—Sam Ruvalo
Physical Education



40—DOUG ROBINSON
St. Anne, Ill.
Coach—Jack Cherry, Don Nichols
Physical Education



33—WILLIE ROBINSON
Cleveland, Ohio
Coach—Carl Faville
Physical Education

IOWA STATE UNIVERSITY VARSITY FOOTBALL ROSTER

No.	Name and position	Wgt.	Hgt.	Age	Class	Home Town
10	Larry Holton, rh*	178	5-11	20	Junior	Keokuk, Iowa
12	Larry Herrman, re	198	6-3	19	Soph	St. Louis Park, Minn.
14	Cal Lewis, m**	176	6-1	21	Senior	Des Plaines, Ill.
15	Les Webster, lh**	198	5-11	21	Senior	Omaha, Nebr.
17	Jeff Simonds, s*	176	6-0	20	Junior	Rockford, Ill.
18	Bob McPherson, rh	190	5-11	19	Soph	Dallas, Tex.
20	Tom Butters, qb	168	5-11	19	Soph	Fayette, Iowa
21	Neal Waddington, le	195	6-4	20	Soph	Belmond, Iowa
22	John Warder, qb	191	6-0	20	Junior	Hoffman Estates, Ill.
23	Bill Raun, qb	184	6-3	19	Soph	Clinton, Iowa
24	Hub Nelson, lh	179	5-11	19	Soph	Golden Valley, Minn.
31	Randy Calm, s	195	6-1	19	Soph	Evanston, Ill.
32	Ben King, lh*	194	5-10	20	Junior	Central Islip, N. Y.
33	Willie Robinson, rh**	202	6-1	22	Senior	Cleveland, O.
34	Jerry Fiat, m	177	6-0	18	Soph	Oak Lawn, Ill.
35	Ray Coffey, m	183	5-10	19	Soph	Humeston, Iowa
36	Maury Cox, rh	218	6-2	19	Soph	Rockford, Ill.
37	Tom Salerno, lt	207	5-11	20	Soph	Berwyn, Ill.
38	Steve Richards, re	190	6-0	19	Soph	Cleveland, O.
40	Doug Robinson, lh**	185	6-1	21	Senior	St. Anne, Ill.
42	Marshall Langhor, wb	192	6-0	18	Soph	Evanston, Ill.
43	Rich Marcordes, lh	186	5-11	19	Soph	Oak Lawn, Ill.
44	Don Graves, rlb*	217	6-3	21	Junior	Centerville, Iowa
45	Tom Busch, wb**	188	6-0	21	Senior	Garner, Iowa
50	Wayne Beske, c	217	6-1	20	Soph	Minneapolis, Minn.
51	Al Staidl, llb	210	6-0	19	Junior	Lisle, Ill.
52	Larry Thompson, rlb	207	6-0	19	Soph	Olney, Tex.
55	Lon Snook, rlb	214	6-0	18	Soph	Walled Lake, Mich.
56	Dave Mayberry, llb**	209	6-1	21	Senior	Milwaukee, Wisc.
58	Don Stanley, c*	213	6-1	20	Senior	Winterset, Iowa
59	Bob Smith, rt	201	5-11	19	Soph	Wauwatosa, Wisc.
60	Larry Gaffin, rg	190	6-0	20	Junior	Columbus, O.
61	Dennis Bandy, rg	233	6-0	19	Soph	Dubuque, Iowa
62	Dennis Storey, lg**	218	6-0	22	Senior	Johnston, Iowa
63	Mike Bliss, lg	200	6-0	19	Soph	Ames, Iowa
64	Vern Skripsky, k	200	6-3	19	Soph	Cedar Rapids, Iowa
65	Ted Hall, rt*	198	6-0	20	Junior	Cincinnati, O.
66	Rick Burchett, rg**	207	6-1	21	Senior	Harlan, Iowa
67	Tom Saxe, lt	204	5-11	21	Junior	Cleveland, O.
68	Bob Berrington, lg	200	6-1	20	Junior	Honolulu, Hawaii
69	Tom Alton, re	208	6-1	21	Junior	Lyndhurst, O.
70	Dan Robinson, lt	220	6-1	19	Soph	Cleveland, O.
71	Willie Muldrew, ng**	238	6-2	19	Junior	Chicago, Ill.
72	Georg Salisbury, lt	217	6-2	19	Soph	Bellevue, Nebr.
73	Roger Ashland, rt	221	6-2	19	Soph	Clear Lake, Iowa
74	Craig Boller, lt	210	6-1	19	Soph	Belmond, Iowa
75	Georg Dimitri, lt*	230	6-0	19	Junior	Chicago, Ill.
76	John Chism, rt*	213	6-3	22	Junior	Cleveland, O.
77	Terry Voy, lt*	198	6-0	20	Junior	Ackley, Iowa
78	Ken Bixby, rt*	227	6-3	20	Junior	Des Plaines, Ill.
79	Tom Barnes, rt	221	6-4	19	Soph	Antigo, Wisc.
80	Wayne Perry, re	208	6-2	20	Junior	Honolulu, Hawaii
81	Dennis Esselmann, re**	200	6-1	21	Senior	Fort Washington, Wisc.
82	Mike Kirar, le	199	6-2	18	Soph	Peru, Ill.
83	Bob Brouillette, le	203	6-2	19	Soph	Sioux City, Iowa
84	Brian Feikema, re**	207	6-4	21	Senior	Sioux City, Iowa
85	Fred Jones, rt	193	6-1	19	Soph	Minneapolis, Minn.
87	Greg Dukstein, le	170	6-0	20	Soph	Allen Park, Mich.
88	Sam Campbell, le*	221	6-4	20	Junior	River Rouge, Mich.
89	Ted Reimer, le	218	6-4	20	Junior	Rhineland, Wisc.
92	Clyde Senters, rlb	222	6-1	20	Soph	Manchester, Iowa

*lettermen

The '68 "youngmobiles" from Oldsmobile are here.

Drive one Monday morning.



Cutlass S Holiday Coupe
at your nearest Oldsmobile Dealer's.





The frosty taste

OFFENSE

87	GREG DUKSTEIN	LE
70	DAN ROBINSON	LT
62	DENNIS STOREY	LG
58	DON STANLEY (c)	C
66	RICK BURCHETT	RG
78	KEN BIXBY	RT
84	BRIAN FEIKEMA	RE
22	JOHN WARDER	QB
15	LES WEBSTER	LH
45	TOM BUSCH	WB
32	BEN KING	RH

DEFENSE

82	BILL KENNEDY	LE
77	BILL SALAT	LT
61	KEN ECKARDT	NG
78	MIKE GOYNE	RT
84	RON BOWEN	RE
55	LON AUSTIN	LLB
50	DANNY LANKAS	RLB
21	LODIS RHODES	LH
20	MIKE DUNCAN	RH
33	GREG MARN	M
11	MITCH BOROTA	S

IOWA STATE

DEFENSE

82	MIKE KIRAR	LE
75	GEORGE DIMITRI	LT
71	WILLIE MULDREW	NG
73	ROGER ASHLAND	RT
89	TED REIMER	RE
56	DAVE MAYBERRY (c)	LLB
44	DON GRAVES	RLB
40	DOUG ROBINSON	LH
10	LARRY HOLTON	RH
34	JERRY FIAT	M
17	JEFF SIMONDS	S

KANSAS ST.

OFFENSE

81	DAVE JONES	LE
70	JIM MOORE	LT
60	MARTY ALLEN	LG
51	BOB STULL	C
65	CEDRIC RICE	RG
75	AL WALCZAK	RT
80	ART STROZIER	RE
10	BILL NOSEK	QB
30	CORNELIUS DAVIS	LH
86	RICK BALDUCCI	RH
32	OSSIE CAIN	FB

IOWA STATE SQUAD

10	Holton, RH	60	Gaffin, RG
12	Herrmann, RE	61	Bandy, NG
14	Lewis, M	62	Storey, LG
15	Webster, LH	63	Bliss, LG
17	Simonds, S	64	Skripsky, K
18	McPherson, LH	65	Hall, RT
20	Butters, QB	66	Burchett, RG
21	Waddington, LE	67	Saxe, LT
22	Warder, QB	68	Berrington, LG
23	Raun, QB	69	Alton, RE
24	Nelson, LH	70	Dan Robinson, LT
31	Calm, S	71	Muldrew, NG
32	King, RH	72	Salisbury, LT
33	W. Robinson, LH	73	Ashland, RT
34	Fiat, M	74	Boller, LT
35	Coffey, RH	75	Dimitri, LT
36	Cox, RH	76	Chism, RT
37	Salerno, LT	77	Voy, LT
38	Richards, RE	78	Bixby, RT
40	Doug Robinson, RH	79	Barnes, RT
42	Langhor, WB	80	Perry, RE
43	Marcordes, LH	81	Esselmann, RE
44	Graves, RLB	82	Kirar, LE
45	Busch, WB	83	Brouillette, RE
50	Beske, C	84	Feikema, RE
51	Staidl, LLB	85	Jones, LT
52	Thompson, RLB	87	Dukstein, LE
55	Snook, RLB	88	Campbell, LE
56	Mayberry, LLB	89	Reimer, RE
58	Stanley, C	92	Senters, RLB
59	Smith, C		

KANSAS STATE SQUAD

10	Nosek, QB	54	Glenn, LB
11	Borota, S	55	Auston, LB
14	Arraquin, QB	56	McDonald, LB
15	Wells, S	57	Overton, lb
16	Coble, QB	60	Allen, OG
17	Murray, S	61	Kraft, NG
20	Duncan, DHB	63	Watkins, OG
21	Rhodes, DHB	65	Rice, OG
22	Shaw, DHB	66	Kraft, NG
23	Deck, DHB	67	Hokanson, OG
24	Hanney, DHB	70	Moore, OT
25	Bruhlin, DHB	71	Schimpf, C
30	Davis, LH	72	Roda, OT
31	Acker, FB	74	Severino, DT
32	Cain, FB	75	Walczak, OT
33	Marn, M	76	Massieon, DT
34	McIntosh, M	77	Salat, DT
35	Rosselo, FB	78	Goyne, DT
36	Brown, FB	80	Strozier, TE
40	Hicks, LH	81	Jones, OE
41	Lawson, LH	82	Kennedy, DE
43	Silva, OE	83	Vader, DE
44	Long, WB	84	Bowen, DE
50	Lankas, LB	85	Winfrey, OE
51	Stull, C	86	Balducci, WB
52	Stevens, OT	97	Greve, DE

e of Fresca. It's a blizzard.

TRADE MARK®

Why do so many corporations contribute to America's colleges?

1. () they want to help the colleges

You were right if you checked No. 2.

American corporations want to make sure there will be enough college-trained leaders to fill the management jobs open today and in the future.

This is good insurance for business.

And the need, we must remember, isn't getting smaller.

World trade is developing fast; business is getting more competitive, more complex; science is introducing new products and processes rapidly.

College-trained men and women are needed, in increasing numbers, to plan and direct the activities of business.



Published as a public service in cooperation with The Advertising Council and the Council for Financial Aid to Education

2. () they need the leaders colleges train

But the colleges can't do the training job alone. They need classrooms, laboratories and facilities, yes. But even more, they need backing to maintain a staff of top-notch teachers.

This is the human equation that makes the difference in reaching the **margin of excellence** needed in the U.S.

This is everybody's job, but especially industry's.

Of course American business wants to help the colleges, so you were also right if you checked No. 1. College, after all, is business' best friend.

GIVE TO THE COLLEGE OF YOUR CHOICE

SPECIAL TO MANAGEMENT—A new booklet of particular interest if your company has not yet established an aid-to-education program. Write for:

"The Rationale of Corporate Giving",
Box 36, Times Square Station
New York, N. Y. 10036



KANSAS STATE UNIVERSITY VARSITY FOOTBALL ROSTER

No.	Name and position	Wgt.	Hgt.	Class	Home Town
10	Bill Nosek, qb*	160	6-0	Junior	Euclid, Ohio
11	Mitch Borota, s*	178	6-1	Senior	Parma, Ohio
14	Max Arrequin, qb	175	6-2	Soph	Kansas City, Mo.
15	Forry Wells, s	182	6-0	Soph	St. Louis, Mo.
16	Bob Coble, qb*	184	6-0	Junior	St. Louis, Mo.
17	Mike Murray, s	176	5-11	Senior	Junction City, Kan.
20	Mike Duncan, dnb*	191	6-0	Senior	Lee's Summit, Mo.
21	Lodis Rhodes, dnb*	187	5-11	Senior	South Bend, Ind.
22	Wilbert Shaw, dnb*	203	6-3	Senior	Santa Ana, Cal.
23	Ken Deck, dnb	192	5-11	Soph	Taylorville, Ill.
24	Paul Hanney, dnb	193	6-0	Soph	Chapman, Kan.
25	Mike Bruhin, dnb	175	5-9	Junior	Ballwin, Mo.
30	Cornelius Davis, tb*	202	6-3	Junior	St. Louis, Mo.
31	John Acker, fb	200	5-11	Soph	Freehold, N.J.
32	Ossie Cain, fb*	186	6-0	Senior	St. Louis, Mo.
33	Greg Marn, m*	192	6-0	Junior	Cleveland, Ohio
34	Mike McIntosh, m	181	5-10	Soph	Wichita, Kan.
35	Ronnie Rosselo, fb	185	5-10	Junior	Atlanta, Ga.
36	Lawrence Brown, fb	195	6-0	Junior	Pittsburgh, Pa.
40	Mike Hicks, tb	161	5-9	Soph	Kansas City, Mo.
41	Jerry Lawson, tb	180	5-10	Soph	St. Louis, Mo.
43	August Silva, oe	190	6-1	Junior	Concord, Cal.
44	Bob Long, wb	161	5-10	Soph	Kansas City, Kan.
50	Danny Lankas, lb*	210	6-0	Senior	Atwood, Kan.
51	Bob Stull, c*	195	6-1	Junior	Davenport, Iowa
52	Ron Stevens, ot	197	5-10	Soph	Lee's Summit, Mo.
54	Bill Glenn, lb	195	5-9	Soph	Topeka, Kan.
55	Lon Austin, lb	205	5-10	Soph	Kinsley, Kan.
56	Harry McDonald, lb	185	5-11	Junior	St. Louis, Mo.
57	Steve Overton, lb	202	6-0	Junior	Hurst, Tex.
60	Marty Allen, og*	224	6-2	Senior	Soldier, Kan.
61	Ken Eckardt, ng*	200	5-11	Junior	St. Louis, Mo.
63	John Watkins, og	208	6-2	Junior	St. Louis, Mo.
65	Cedric Rice, og*	213	6-2	Junior	Kansas City, Mo.
66	Vern Kraft, ng*	212	5-11	Senior	South Bend, Ind.
67	Dean Hokanson, og*	195	6-0	Junior	Omaha, Neb.
70	Jim Moore, ot	217	6-2	Junior	Buffalo, N.Y.
71	Gene Schimpf, c	220	6-4	Junior	Marion, Kan.
72	Dan Roda, ot*	212	6-2	Junior	Cleveland, Ohio
74	Tony Severino, dt	211	6-2	Soph	Euclid, Ohio
75	Al Walczak, ot*	196	6-0	Junior	Dearborn, Mich.
76	Rich Massieon, dt*	202	6-0	Senior	Wamego, Kan.
77	Bill Salat, dt*	226	6-2	Senior	Cedar Rapids, Iowa
78	Mike Goynes, dt*	205	6-1	Senior	Ft. Worth, Tex.
80	Art Stroizer, te*	207	6-2	Senior	Kansas City, Mo.
81	Dave Jones, oe*	181	6-1	Junior	Kanorado, Kan.
82	Bill Kennedy, de*	194	5-10	Junior	Topeka, Kan.
83	Jay Vader, de	197	6-1	Soph	Kansas City, Mo.
84	Ron Bowen, de	200	6-1	Junior	Springfield, Mo.
85	Wayne Winfrey, oe	189	6-2	Junior	Neodesha, Kan.
86	Rick Balducci, wb*	186	6-0	Senior	Clayton, Mo.
87	Bill Greve, de*	195	6-2	Senior	Larned, Kan.

*lettermen.

Legend — o for offense; d for defense.

- CYCLONES -



12—LARRY HERRMANN
St. Louis Park, Minn.
Coach—Bob Roy
Physical Education



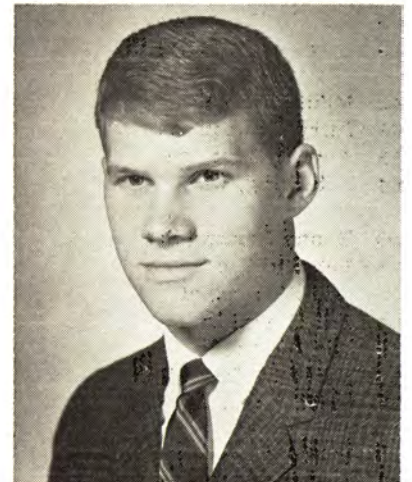
37—SAM SALERNO
Berwyn, Ill.
Coach—Jim Regan
Institutional & Restaurant Management



72—GEORG SALISBURY
Bellevue, Neb.
Coach—Bill James
German - Physical Education



67—TOM SAXE
Cleveland, Ohio
Coach—Sam Ruvolo
Physical Education



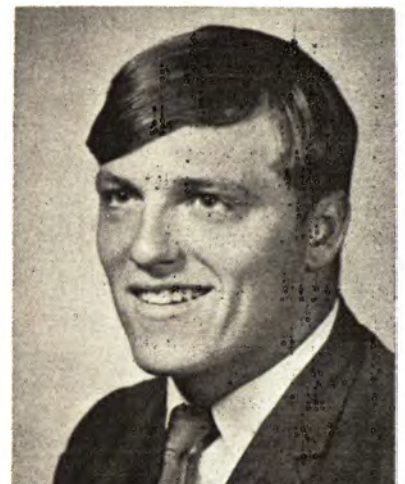
17—JEFF SIMONDS
Rockford, Ill.
Coach—Brodie Westen
Industrial Administration



64—VERN SKRIPSKY
Cedar Rapids, Iowa
Coach—Bud Rainbow
Electrical Engineering



59—BOB SMITH
Wauwatosa, Wis.
Coach—Tom Janssen
Physical Education



55—LON SNOOK
Walled Lake, Mich.
Coach—Dave Smith
Industrial Administration

- CYCLONES -



51—AL STADL
Lisle, Ill.
Coach—Dick Carstens
Industrial Administration



58—DON STANLEY
Winterset, Iowa
Coach—Chuck McGaffin
Physical Education



62—DENNIS STOREY
Johnston, Iowa
Coach—Garland Siebert
Mechanical Engineering



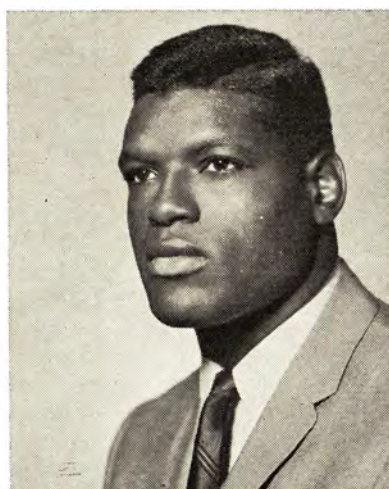
52—LARRY THOMPSON
Olney, Tex.
Coach—Don Williams, John Vaughn
Agricultural Business



21—NEAL WADDINGTON
Belmond, Iowa
Coach—Rich Koolbeck
Mathematics



22—JOHN WARDER
Hoffman Estates, Ill.
Coach—John Ellis
Biology



15—LES WEBSTER
Omaha, Neb.
Coach—Dick Christie
Physical Education



53—TERRY VOY
Ackley, Iowa
Coach—Pat Reysack
Applied Art - Physical Education

CYCLONE CAPSULES

90 Bert Alamon, sophomore. End. 197, 6-3. Born Jan. 29, 1949, in Wichita Falls, Tex. Son of Roy M. Alamon, 506 Bonner St., Wichita Falls, Tex. Dad is with Civil Service. Graduated from Booker T. Washington high, Wichita Falls, in 1966 with 3 football letters. Football captain. All-zone player twice, all-district once. Coached by Ervin Garney. Major is Electrical Engineering.

69 Tom Alton, sophomore. Guard. 212, 6-1. Born in Cleveland, Ohio, Jan. 28, 1946. Son of Mr. and Mrs. Elmer F. Alton, 1353 Brainard Drive, Lyndhurst, Ohio. Dad is salesman. Graduated from Cathedral Latin (Cleveland) high in 1964 with 3 football letters. Coach was Sam Ruvolo. Major is Industrial Administration. A fullback in high school, his big thrill was scoring the winning TD to beat the city champions.

73 Roger Ashland, sophomore. Tackle. 222, 6-2. Born Feb. 11, 1948, in Mason City, Iowa. Son of Mr. and Mrs. Ed Ashland, RR 1, Clear Lake, Iowa. Dad is a farmer. Graduated from Clear Lake high in 1966 with 9 letters: football (4), wrestling (1), track (4). Captained football, track teams. Coached by Gus Brandt. Major is Farm Operation. Third brother in family to play college ball—Mel and Dick at Luther College.

61 Dennis (Blimp) Bandy, sophomore. Guard. 210, 6-0. Born Aug. 19, 1948, in Dubuque, Iowa. Son of Mr. and Mrs. Mike Bandy, 850 Air Hill, Dubuque. Dad is Dubuque fireman. Graduated from Dubuque Senior high in 1966 with 7 letters: football (3), basketball (1), track (2), wrestling (1). Captained football team. Sophomore basketball captain, too. Fourth all-state in football. Coached by Gene Glab. Major is Physical Education. The Blimp came from a one-time 6-0 by 245 dimension.

79 Tom Barnes, sophomore. Tackle. 223, 6-4. Born June 4, 1948, in Cedar Rapids, Iowa. Son of Mr. and Mrs. Edward L. Barnes, 342 Virginia St., Antigo, Wis. Dad is roadmaster for the Chicago and Northwestern Railroad. Graduated from Antigo high in 1966 with 6 letters: football (2), track (3), basketball (1). Coached by Dale Peterson, Jim Laham. Five other members of family have been Iowa Staters. Major will be Veterinary Medicine. Mother was a good basketball player.

68 Bob Berrington, junior. Guard, 198, 6-1. Born in Long Beach, Cal., May 19, 1946. Son of Mr. and Mrs. John R. Berrington, Kamehameha School for Boys, Honolulu. Dad is school administrator. Graduated from Kamehameha School for Boys in 1964, 5 letters: football (4), track (1). Coach was Calvin Chai. Brother John was All-Big 8 center for Cyclones. Major is Physical Education.

50 Wayne (Monk) Beske, junior. Center. 215, 6-1. Born in Minneapolis, Minn., July 29, 1947. Son of Mr. and Mrs. Elloyd E. Beske, 209 Meander Road, Minneapolis. Dad is liquor sales supervisor. Graduated from Golden Valley high in 1965 with 12 letters: football (4), wrestling (4), baseball (2), track (2). Captained wrestling team. Coached by Paul Benepe. Earned all-state honors in football and wrestling. Major is Industrial Administration.

78 Ken Bixby, junior. Letterman. Tackle. 222, 6-3. Born in Chicago, July 7, 1947. Son of Mr. and Mrs. K. E. Bixby, 695 Lincoln, Des Plaines, Ill. Dad is PBX supervisor for Middle States Telephone Co. Graduated from Maine Township high in 1965 with 6 letters: football (3), track (2), wrestling (1). Co-captained football twice. Coached by Ken Olsen. Major is Mechanical Engineering.

63 Mike Bliss, sophomore. Guard. 203, 6-0. Born July 21, 1948, in Ames, Iowa. Son of Dr. and Mrs. William Bliss, 2115 Hughes, Ames. Dad is surgeon. Lots of Iowa State background here: one grandfather was longtime dean of students; other was internationally known ag extension expert; father was letterman in football and basketball at Iowa State; mother was an Iowa Stater—just to mention a few of the background factors. Mike graduated from Ames high in 1966 with 5 letters: football (2), basketball (1), track (2). Football co-captain. Major is undeclared. Coached by Cecil Spatcher.

74 Craig Boller, sophomore. Tackle. 215, 6-1. Born Jan. 29, 1948, in Belmond, Iowa. Son of Mr. and Mrs. Wesley Boller, 720 Fourth Street, Belmond. Dad is businessman in Belmond. Graduated from Belmond Community School in 1966 with 13 letters: football (4), baseball (5), basketball (3), track (1). Captained football and basketball teams. Third all-state in football, honorable mention prep All-American. Coached by Chuck Stalker, Rich Koolbeck. Major is Physical Education. His Belmond team was unbeaten for three years. Dad was a baseball and basketball star, too.

CYCLONE CAPSULES

83 Bob Brouillette, sophomore. End. 198, 6-2. Born Dec. 2, 1947, in Sioux City, Iowa. Son of Mr. and Mrs. Wayne Brouillette, 3118 Iowa, Sioux City. Dad is auto repairman. Graduated from Heelan high, Sioux City, in 1966 with 4 letters: football (2), track (2). Football captain. Second all-stater. Coach was Don Fleming. Major is Industrial Administration. His sports ambition is to play on an Iowa State bowl team.

66 Rick Burchett, senior. Letterman. Guard. 208, 6-1. Born in Osceola, Aug. 20, 1946. Son of Mr. and Mrs. O. W. Burchett, 1412 Seventh St., Harlan. Dad is contractor. Graduated from Harlan high in 1964 with 7 letters: football (3), wrestling (2), track (2). Captained football, track teams. Coach was Bob Simpson. Dad is an Iowa Stater, too. Major is Zoology. Has a brother at the Air Force Academy in sports, too.

45 Tom Busch, senior. Letterman. Right half-back. 190, 6-0. Born in Garner, July 8, 1946. Son of Mrs. Charlotte Busch, 1245 South State, Garner. Mother is a teacher. Graduated from Garner-Hayfield high school in 1964 with 15 letters: football (4), basketball (3), track (4), baseball (4). Football co-captain. All-state in both football and basketball, holder for year of state 220-yard dash record. Coached by Duane Garman. Major is Physical Education. Led state in touchdowns scored, total offense, and most points as a senior. Dad was a minor league baseball player. Wants to become a good coach. Was top 1965 Sophomore.

20 Tom Butters, sophomore. Quarterback. 168, 5-11. Born May 2, 1948, in Oelwein, Iowa. Son of Mr. and Mrs. Kenneth L. Butters, RR, Fayette, Iowa. Dad is an insurance salesman. Graduated from Fayette high in 1966 with 16 letters: football (4), baseball (5), basketball (4), track (3). Football captain. Fifth all-stater. Coached by George Yock. Major is Pre-Med. Uncle (John Butters) was an Iowa Stater.

31 Randy (Bozo) Calm, sophomore. Monster. 190, 6-1. Born Jan. 14, 1948, in Evanston, Ill. Son of Mr. and Mrs. Russell L. Calm, 2200 Pioneer Road, Evanston, Ill. Dad is salesman. Graduated from Evanston Township high in 1966 with 1 letter in football. Coach was Murney Lazier. All-suburban and on all-star team of North Suburban teams. Major is Applied Art. His biggest thrill in sports was coming from behind (0-14) to win by (35-21)! On that nickname all he says is "Look at my nose!" He, too, wants to get Iowa State into a bowl game as his main sports ambition.

88 Sam Campbell, junior. Letterman. Left end. 222, 6-4. Born in Lorain, Ohio, Jan. 7, 1947. Son of Mr. and Mrs. George Campbell, 361 Beechwood, River Rouge, Mich. Dad is construction worker. Graduated from River Rouge high in 1965 with 10 letters in football, basketball, track and boxing. Captained football and basketball teams. All-state cager, won pair of state track titles and runnerup once, led cagers to third in state meet. Coached by Charles Uzetics. Major is Applied Art. Lists winning art awards along with a number of sports thrills as tops in his career.

76 John Chism, junior. Letterman. Weak tackle. 220, 6-3. Born in Cleveland, Sept. 20, 1945. Son of Mrs. Ethel Chism, 1680 East 93rd Street, Cleveland. Son gives her highest compliment when asked her occupation: Mother. Graduated from Holy Name high in 1964 with 6 letters: football (1), basketball (3), track (2). Coach was Carl Falivene. Major is Physical Education. Has fine potential.

30 Ray Coffey, sophomore. Fullback. 185, 5-10. Born June 27, 1948, in Chariton, Iowa. Son of Mrs. Olive Coffey, RR 1, Humeston, Iowa. Mother is a secretary. Graduated from Mormon Trail high school in 1966 with 6 letters: football (3), track (2), basketball (1). Football captain. Coach was Max Franklin. Major is Agricultural Education. Scoring his first touchdown as a Cyclone frosh is the big grid thrill to date.

36 Maurice (Moe, Maury) Cox, sophomore. Fullback. 215, 6-2. Born May 4, 1948, in Rockford, Ill. Son of Mr. and Mrs. Booker Cox, 719 Indiana Ave., Rockford, Ill. Dad is a chauffeur. Graduated from Kankakee, Ill., high in 1966 with 3 letters each in football, basketball, track. Coached by Brodie Westen. Major is Physical Education. Prep idols were Jimmy Brown, Willie Davis, Mel Renfro, a pretty fair combination. Big thrill was a kickoff return in final seconds to win for Kankakee. Moe was easier for his friends to say.

75 George Dimitri, junior. Letterman. Guard. 220, 6-0. Born in Paris, France, April 8, 1948. Son of Mr. and Mrs. Rista Dimitrijevic, 634 West Cornelia, Chicago. Dad is an IBM Programmer and mother is a market research editor. Graduated from Lake View high in 1965 with 7 letters: football (4), basketball (3). Football co-captain. Member of Chicago All-star team. Coached by Ray Jacobsen. Is a Pre-Med student. His sports ambition? Go to a bowl game—as a player!

All Ag Fall Festival



Front Row, L to R: Dr. Robert Dyas; C. Chm. Roger Bremmett, Rt. 2, Bedford; Rena Sutherland, 300 West Boston, Indianola; Co. Chm. Steve Heaberlin, Pleasantville; Tom Eischeid, 2021 Oak, Bettendorf. Second Row, L to R: Tom Dickert, 1144 Alfani Dr., Des Plaines, Ill.; LeRoy Hays, Riverton; Larry Florke, Larrabee; Phil Gibson, Coin; Gary Roewe, Laurens. Back Row, L to R: Allan Dee, Rt. 1, State Center; Tom Wenstrand, Rt. 1, Essex; Marshall Brinkman, 802 Garfield, Rolfe; Lyle Blom, Rt. 5, Oskaloosa; Dennis Wood, Rt. 1, Traer; Craig Harris, Rt. 2, Atlantic; Ron Olson, Romeroy; Arnold Spangler, Rt. 2, Eagle Grove.

Today marks the next to last day of the first annual All Ag Fall Festival. The Festival, presented by the students in the College of Agriculture, stressed promotion of Iowa's Agricultural industry and, at the same time, brought a lot of fun, hard work and unity to the students.

The Rodeo Club officially opened the week last Saturday and Sunday with the Cyclone Stampede, their annual rodeo. Inter-club competition began and carried on throughout the week.

On Tuesday afternoon, Alpha Zeta (agriculture honorary) and the Knights of St. Patrick (engineering honorary) held a tug-of-war on Central campus. Immediately following, Fall Festival Central Committee pulled against the Engineer's Week Central Committee.

An all-university open-pit barbecue was held Thursday Afternoon from 5:30 to 7:00. Four different meats—beef, pork, lamb, and turkey—provided the main dish. Entertainment in the musical line as well as a good, old-fashioned greased pig contest was furnished.

Yesterday's highlight, the Little International Dairy Show and Milk Maid Contest, was held at the ISU Dairy Farm at 7:00. The preliminaries of the Showmanship Contest were held this morning at the Livestock Pavillion. The finals of this contest are scheduled for 7:00 tonight.

Fall Festival announced with pride the beginning of the Iowa Agricultural Hall of Fame. It is intended as the highest honor an individual may receive in Iowa agriculture from Iowa State University. The men selected this year were nominated by representative groups in Iowa and screened by a faculty-student industry committee.

The week will close with a tractor rodeo tomorrow afternoon at 1:00 south of the Inter-mural Field.

We hope that the ground-work laid this year will lead to bigger and better Fall Festivals in the future. We have stressed student participation while providing an entertaining and educational week for university students backed up by participation and support from the people of Iowa.

FERRANTE & TEICHER

TONIGHT



Ferrante & Teicher

Active in every area of the entertainment world, Ferrante & Teicher have scored rousing successes in concert halls throughout the United States, Canada and Europe. Their appearances have been the cause of more SRO signs to be hung outside of auditoriums than practically any other concert attraction touring today.

Their superb artistry is much in evidence on recordings. They have sold millions of the singles and the over two dozen albums that they have recorded. Their first big hit was "Theme from The Apartment," followed by such other successes as "Exodus," "Tonight," the theme music from "Cleopatra," "The Greatest Story Ever Told," "Khartoum" and "The Bible." They have made innumerable TV appearances with Danny Kaye, Ed Sullivan, Perry Como, Steve Allen, Garry Moore, Dean Martin, Johnny Carson and Mike Douglas, to name a few.

In "The Sights and Sounds of Ferrante & Teicher" the brilliant duo will once again display their spectacular piano pyrotechnics, along with their delightful wit, to present a unique and thrilling evening of music and laughter that will long remain a high spot of any concert season.

8:00 P. M.
I.S.U. ARMORY



**MAKE
EVERY YARD
COUNT...
DOUBLE!**

Double because you'll be earning a commission while you earn your college degree.

All it takes is a few hours a week and a six-week summer camp. It's that easy in Army ROTC.

Whether you plan a civilian or a military career, Army ROTC gives you the kind of training and experience you need to motivate, organize and lead men. You'll learn them all in Army ROTC.

Get the details from your Professor of Military Science at any ROTC college.

Your future, your decision... choose **Army ROTC.**

Cyclone

"All-Americans"



"Polly" Wallace
1920



Ed Bock
1938



Jim Doran
1950



Dwight Nichols
1959



Tom Watkins
1960



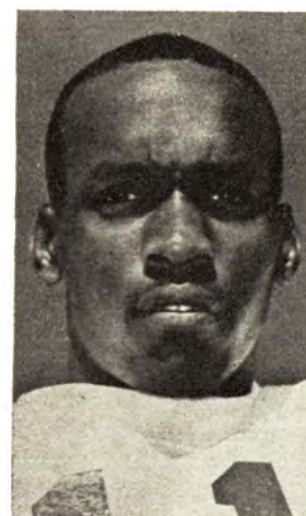
Dave Hoppman
1961-1962



Tom Vaughn
1963



John Van Sicklen
1964



Eppie Barney
1966



**"TASTE THAT BEATS THE OTHERS COLD,
PEPSI POURS IT ON"**

AMES CYCLONE BOOSTERS

ALLAN MACHINE COMPANY

AMES BUILDING AND LOAN ASSOCIATION

AMES DAILY TRIBUNE

AMES FRUIT AND GROCERY

AMES PANTORIUM

AMES READY MIX CONCRETE, INC.

AMES STATIONERS

BEATY REAL ESTATE AND INSURANCE

BERCK CLOTHING COMPANY

BLISS CONSTRUCTION COMPANY

BLEDSON'S

BOBBY ROGERS INC.

BROWN'S SHOE FIT COMPANY

BRUCE-ROSS by the Campus

BUCK CONSTRUCTION CO. INC.

BYERS OFFICE EQUIPMENT COMPANY

CAMPUS DRUG

CARTER PRESS, INC.

CHEF'S INN

COE'S HOUSE OF FLOWERS

COLLEGIATE MANUFACTURING COMPANY

CONARD FREIGHT LINES

DURLAM AND DURLAM

DYNA-KLEEN SERVICES OF AMES

EAGLE IRON WORKS

EL RANCHO MOTEL

ENGELDINGERS

ESCHBACH MUSIC HOUSE

FASTCO DRUG

FERGUSON'S BAKERY

FIRST NATIONAL BANK

GIBBS PLUMBING AND HEATING CO., INC.

H. L. MUNN LUMBER COMPANY

HILL STUDIO

HOME FURNITURE AND APPLIANCE

HUNZIKER AND FURMAN REALTY

HY-VEE FOOD STORES

JAMES THOMPSON AND SONS

J. C. PENNY COMPANY

KING'S FOOD HOST U.S.A.

LANDSBERG PHARMACY

McDOWELL AGENCY, INC.

MAID RITE (East and West)

MIDWEST TRANSPORTATION, INC.

MONTGOMERY WARD AND COMPANY

NADEN INDUSTRIES

NISSEN AND SON PACKING COMPANY

PEPSI-COLA

PIZZA HUT

PRONTO FOODS KITCHENS, INC.

RANDALLS FOODARAMA

RAY COOK CONSTRUCTION COMPANY, INC.

SCHOENEMAN BROS. LUMBER

SEARS, ROEBUCK AND COMPANY

S. HANSON LUMBER COMPANY, INC.

SHELDON-MUNN HOTEL

STUDENT SUPPLY STORE, INC.

TROW MILK AND VENBING

UNIVERSITY BANK AND TRUST COMPANY

NOW SERVING AMES & IOWA STATE UNIVERSITY

WITH TWO LOCATIONS

- **MAIN BANK — 5th & KELLOGG IN DOWNTOWN AMES**
- **NEW UNIVERSITY OFFICE — LOCATED AT 2320 LINCOLN WAY**

with

TWO DRIVE-UP TELLER WINDOWS

FOUR INSIDE TELLER WINDOWS

NIGHT DEPOSITORY

CUSTOMER PARKING

SAFE DEPOSIT VAULT



FIRST NATIONAL BANK
AMES IOWA

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

Tune to
W O I
640

Follow the
CYCLONES

HUNGRY?

HAVE A HOT DOG!!!

Your Concessionaire
is serving
Boone River Franks.



Tastes Better Naturally

Pronto



**GO
CYCLONES
GO**

Suppliers of Quality Frozen Foods
For Dormitories, Sororities, Fraternities,
The Grocery Trade

PRONTO FOOD KITCHENS INC.
Ames, Iowa

"HOME OF FRIENDLY FAMILY DINING"



Car Service — Inside Service

801 Lincoln Way

Ames

K. J. BARTELS, P.E.
BSCE '55

SAM JENNISON, P.E.
BSCE '57

Ames Ready-Mix Concrete, Inc.

"Backing The Cyclones"

MIAMI BRICK — READY-MIX CONCRETE — BUILDING
MATERIALS — LUMBER — SAND & GRAVEL

Serving Central Iowa From Four Locations

Ames Ready-Mix Concrete — 232-0323

Zearing Lumber & Ready-Mix — 487-2565

Hubbard Ready-Mix — 864-2234

Story City Ready-Mix — 733-2315

"Call Us For Your Brick And Other Building Needs."



N-624-IV

**FOR THE FINEST IN
SCOREBOARDS**

See Your

Naden Dealer

FOOTBALL, BASKETBALL, BASEBALL, WRESTLING, GYMNASTICS, SWIMMING, ETC.

RAY STANDERWICK — Grinnell, Iowa
Eastern Half of Iowa

HOGAN'S SPORTING GOODS — Fort Dodge, Iowa
Northwestern Iowa

CHAMPIONSHIP WRESTLING PRODUCTS — Ames, Iowa

B & W SPORTING GOODS CO. — Maryville, Missouri
Southwestern, Iowa

NADEN INDUSTRIES - P. O. BOX 237 - WEBSTER CITY, IOWA 50595

Kansas State University Football Coaching Staff



Kneeling, left to right: Leroy Montgomery, Jerry Elliott, Head Coach Vince Gibson, Don Powell, Dick Steinberg. Standing, left to right: Jesse Branch, Dean Pryor, Hindman Wall, Bob Frazier, Sam Robertson.

- W I L D C A T S -



Marty Allen



Lon Austin



Rick Balducci



Mitch Borota



Ron Bowen



Mike Bruhin



Ossie Cain



Bob Coble



Cornelius Davis

- WILDCATS -



Mike Duncan



Ken Eckardt



Gary Elzen



David Gates



Mike Goyne



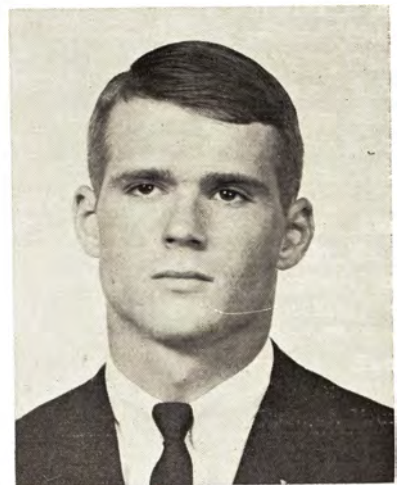
Bill Greve



Paul Hanney

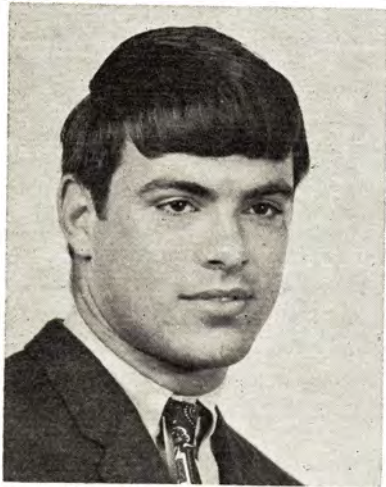


Dean Hokanson



Dave Jones

- WILDCATS -



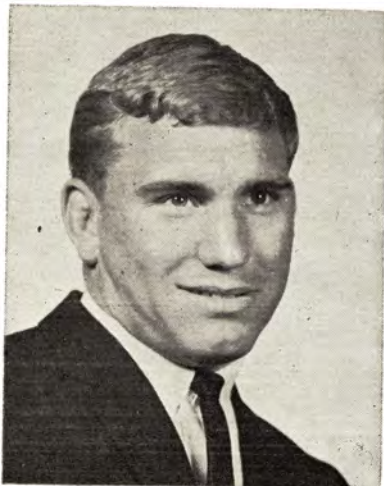
Doug Karns



Bill Kennedy



Vern Kraft



Danny Lankas



Jerry Lawson



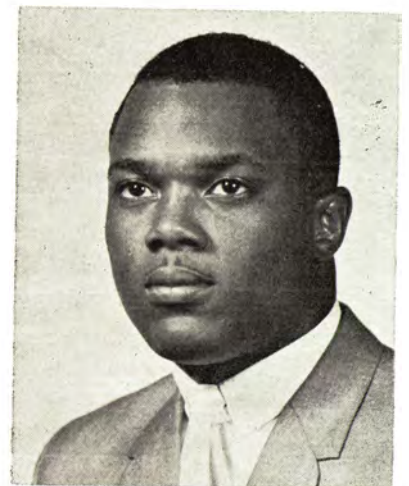
Bob Long



Greg Marn

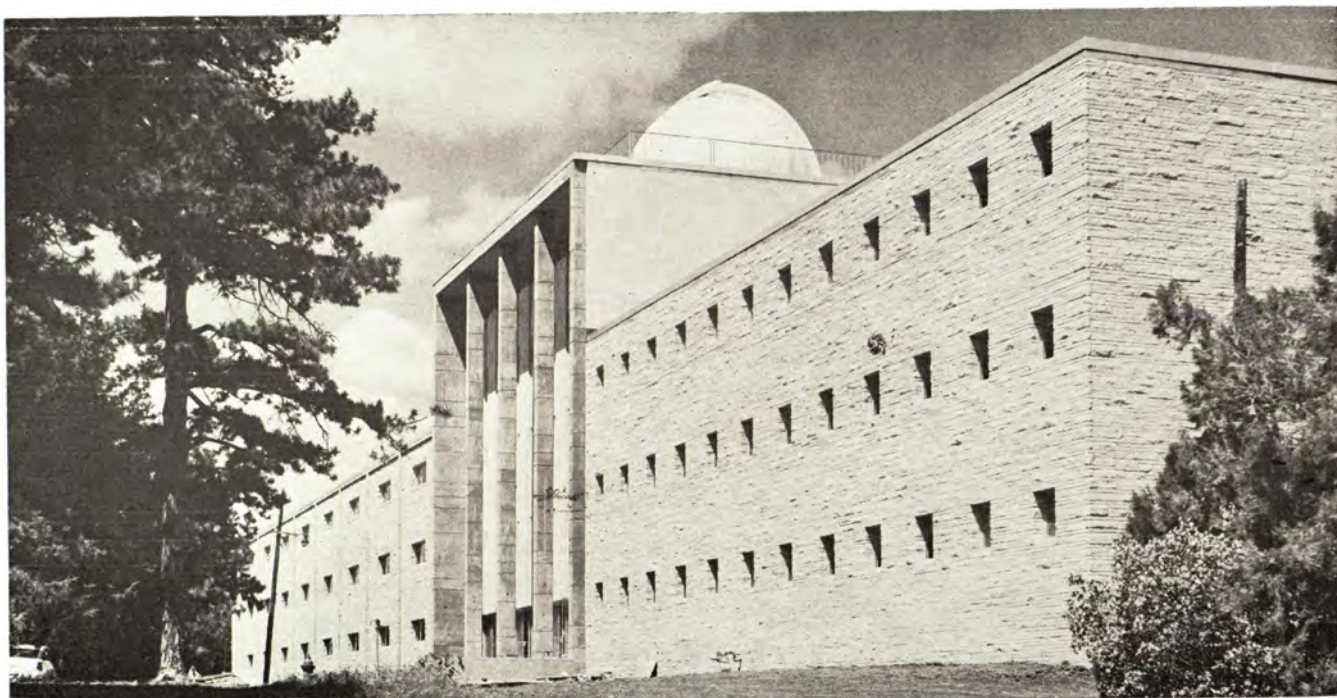


Bill Nossek



Lodis Rhodes

About Kansas State



Kansas State University was serving the youth of Kansas even before the "iron horse" joined the east coast to the west coast. Here was an educational institution dedicated to the proposition that "A man's reach should exceed his grasp" — he should be able "to look farther than his eyes could see."

Though today's Space Age student faces a frontier much different from the one faced by his counterpart of a hundred years ago, the excitement of learning remains the same. Education has always been an adventure for those who plan for tomorrow today.

K-State is ready to meet the challenge of the future and looks to the day when, in the words of President McCain, it can promise: "Show me any youth in our state with demonstrated ability to succeed in one of our courses and we shall make it possible for him to attend the University regardless of his financial circumstances."

During the past decade, K-State's physical plant has more than doubled in size. Hand in hand with the physical expansion, a marked growth in emphasis upon culture, scholarship, and research has taken place.

Indicative of the changing status of the institution was the authority given by the Board of Regents in April of 1956 to offer the Bachelor of Arts degree. Then, in 1959, came the action of the Kansas Legislature which officially established K-State as a university.

Kansas State University is proud of its heritage as a land-grant university. It was founded February 16, 1863, under the provisions of the Morrill Act, which had just recently been signed by President Abraham Lincoln.

In the hundred years since its founding the University has developed more than 50 departments inte-

grated under Colleges of Agriculture, Architecture and Design, Arts and Sciences, Commerce, Education, Engineering, Home Economics and Veterinary Medicine. The instruction offered has changed with the economy of Kansas, from primarily agricultural toward a more diversified and industrial society. In recent years course requirements have been broadened to supplement specialized vocational training with more liberal education.

Research carried on at the University has benefited every person in Kansas. This added income in a single wheat crop from the improved varieties and cropping practices developed by University scientists has been estimated to more than cover the entire cost of the University throughout its history. The menace of blackleg that once took one out of every 10 calves born in the Southwest has been reduced to little more than a nuisance with the aid of a vaccine prepared at the University in 1914. More recently, cities in Kansas preparing for industrial development have benefited from analyses of their situations by a professional survey service of the University.

The master's degree is offered in 73 departments and the Doctor of Philosophy in 26 fields. For the past 15 years, more than 1,000 degrees have been conferred on young men and women each year in over 100 separate scientific, social, and agricultural fields.

Accredited by all appropriate national and regional associations, K-State retains the value of a small college with the advantages of a major university. Noted for its outstanding faculty of national and international reputation, nearly half the teaching and research staff has the highest degree possible to earn — the doctorate.

YOU ARE WHERE THE ALUMNI ACTION IS

IF YOU'RE AN ASSOCIATION MEMBER

CLUB SERVICE

The Association in action: An Iowa State club brings to the campus, for an all-day get-acquainted visit, juniors from the area high schools.

SPECIAL EVENTS

The Association in action: Cyclone sports fans crowd into State Gym for refreshments and visiting after a homecoming football game.

LEGISLATIVE CONTACTS

The Association in action: Selected alumni from each Iowa county meet on campus to hear President Parks report on University appropriation requests of the Iowa Legislature.

CLASSES SERVICE

The Association in action: Classes return to campus for fun, fellowship and renewal of their university contacts during anniversary reunions.

HONORS AND AWARDS

The Association in action: Annually at an Honors and Awards Convocation, alumni and University staff members, are recognized for outstanding contributions to the University, to human welfare and to their professions.

PUBLICATIONS

The Association in action: The bi-monthly ALUMNUS, official publication of the Association, is edited by alumni, printed and distributed, exclusively, for its members. It reports what alumni do individually, and what they do for their University, personally or in cooperation with others.



ANNUAL RATES

\$5.00 for 1 year
\$9.50 for 2 years

LIFE MEMBERSHIP RATES

\$90.00 in 5 annual payments
Husband and wife

\$80.00 in 5 annual payments - single

I want to **BE IN THE ACTION** for Iowa State and "keep in touch" with the University and my classmates. Enroll me as an Alumni Association member and subscriber to the ALUMNUS including All-Events Calendar.

☐ enclosed is \$_____ NAME_____

☐ bill me for \$_____ ADDRESS_____

class year _____ CITY_____ STATE_____ ZIP CODE_____



RAH! RAH! CYCLONES

*We're all rooting for
Clay and the team*

GO GET 'EM!!

Collegiate MFG. CO. - - AMES, IOWA
(where Cy was hatched)



**WELCOME TO THE TOWN PUMP AND
TOWN HOUSE RESTAURANT**

In The Hotel Sheldon-Munn

**YOUR CYCLONE CLUB HEADQUARTERS
AFTER ALL HOME FOOTBALL GAMES.**



