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Saturday, October 18, 1975

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Cover Story



Today's cover people are, from left, Ann Hendrickson, Ames, science freshman; Ray King, Cyclone defensive end from Sac City, physical education senior, and Cheryl Gruetzmacher, Nevada political science sophomore.

How the Coach sees it **The** **Earle Bruce** **Show - 1975**

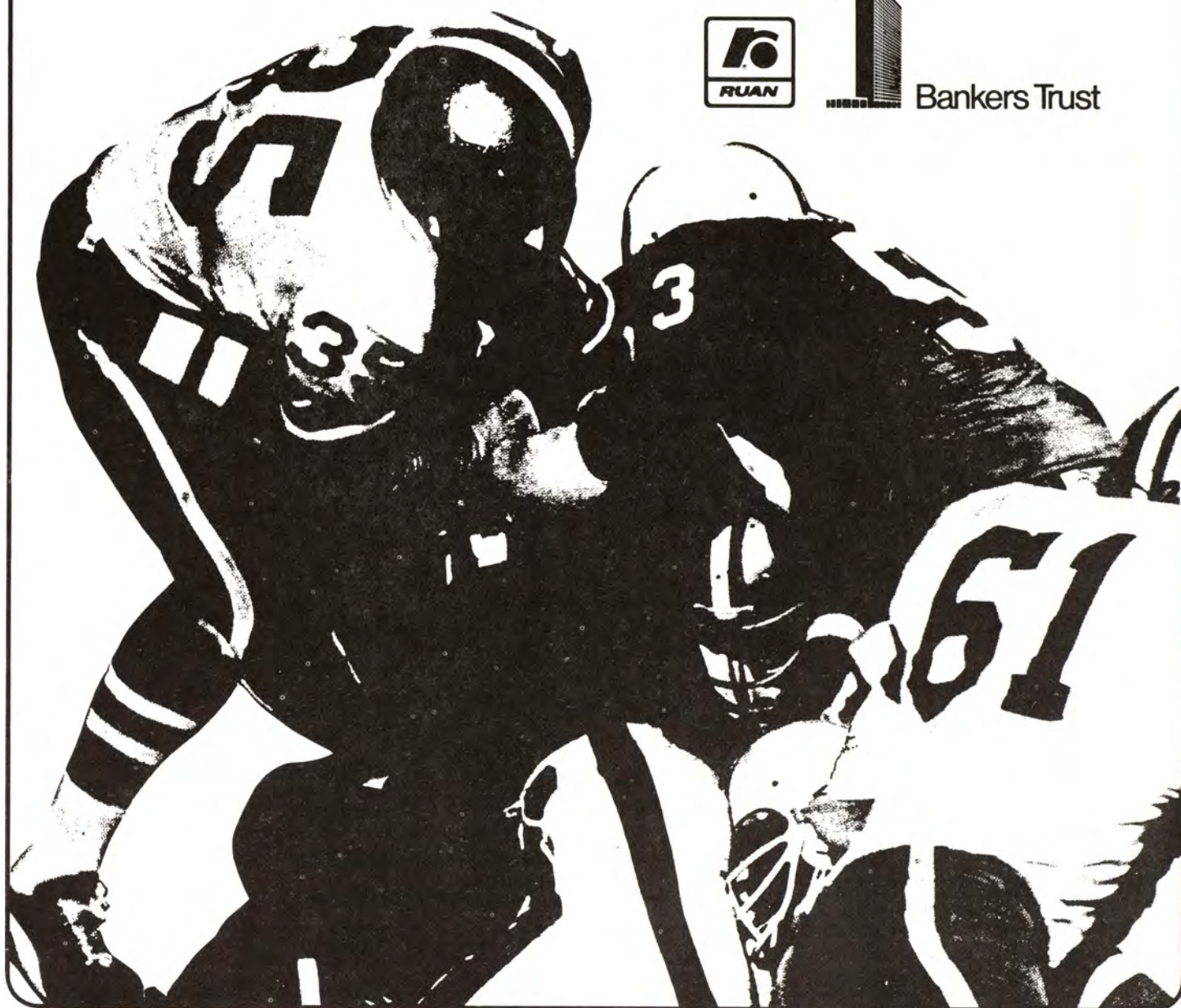
Tune in at 10:30 p.m. each
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To Coach Earle Bruce and his team
go our best wishes for the 1975
Cyclone Football Season!



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IOWA STATE UNIVERSITY CYCLONE COACHING STAFF



Front Row (l to r): Keith Kephart, Tom Lichtenberg, Randy Hart, Tom Harper, Glen Mason, John Wiley, Tom Backhus, Charlie Lyle, Tom Vaughn, Bob Tucker.
Kneeling in front: Head Coach Earle Bruce.

Head Coach Earle Bruce is in his third year at Iowa State and after 20 years of coaching on the high school and collegiate levels is recognized as one of the finest coaches in the business.

Bruce, who won his 100th career victory last year, was three times named the Ohio prep "Coach of the Year" before becoming an assistant at Ohio State. He became head coach at the University of Tampa in 1972 and led the Spartans to a 10-2 record and bowl victory.

Keith Kephart has been on the ISU staff since 1968 and for the past two years has been the junior varsity head coach. The 1966 graduate of Dubuque has also played a major role in the Cyclones' recruiting efforts since his arrival.

Tom Lichtenberg coaches the Cyclone quarterbacks and wide receivers. He is in his second year on the staff after coaching at Morehead (Ky.) State and spending 13 years in the Ohio high school ranks. He is a 1962 graduate of Louisville.

Randy Hart directs the ISU de-

fensive tackles and middle guards, his second year with those duties after coaching the freshman team for one season. He had previously coached at Tampa for one year. He is a 1970 graduate of Ohio State, where he played in the Rose Bowl.

Tom Harper begins his second year as Iowa State's defensive coordinator and linebacker coach. A former head coach at Wake Forest, he has also served assistantships at Eastern Kentucky, Oklahoma State and Wake Forest. He is a 1955 graduate of Kentucky.

Glen Mason is the newest member of Bruce's staff and coaches the offensive tackles and tight ends. Mason came to Iowa State from Ball State and had also coached at Allegheny College after graduating from Ohio State in 1971.

John Wiley heads the Cyclone recruiting effort and also assists in coaching the tight ends, a position he played at the University of Pittsburgh. He coached at Iowa following his 1969 graduation from Pitt and came to ISU in 1974.

Tom Backhus is in charge of the offensive guards and centers at ISU after coming from the University of Tampa with Bruce in 1973. He is a 1970 graduate of Ohio State, teaming there with assistants Randy Hart and Glen Mason.

Charlie Lyle coaches the Cyclone secondary, his fourth year on Bruce's staff and third year at Iowa State. A 1962 graduate of Tampa, he had coached in the Florida prep ranks before going to Tampa.

Tom Vaughn a former All-America at Iowa State in 1964, returned to the campus in the spring of 1975 to direct the ISU running backs. Vaughn spent seven years with the Detroit Lions in the NFL and one year coaching in the World Football League before joining Bruce's staff. He is considered to be the best all-around back in school history.

Bob Tucker coaches the defensive ends at Iowa State. He came to Iowa State in 1973 after four years as an assistant at Wichita State. He is a 1965 graduate of Wooster College and coaches Ohio prep ball before moving to Wichita.

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MARK SETTLE

MIKE LEEPER

Iowa State Kansas

Saturday, October 18, 1975



Surprising Cyclones, Jayhawks Square Off

It's funny how things can change, especially in sports. The Iowa State-Kansas game wouldn't have seemed to be too important to the Big Eight football race prior to the season but that was before the Jayhawks unveiled their Wishbone offense and the Cyclones began a win streak that is the best in 15 years.

Today the two teams meet before a sellout crowd in excess of 42,000 and the television cameras of the American Broadcasting Company, who will beam the game into the living rooms of the midwest.

And the game does have plenty of significance to the Big Eight Conference race. Iowa State is fresh from a convincing victory over Kansas State and a win today would not only mean a 2-0 league mark but the longest victory streak since 1938, when the Cyclones won their first seven games.

Kansas battled highly ranked Nebraska down to the wire last week before a partisan Husker crowd and hopes to jump back into the mad scramble for limelight in conference circles. That's a tough order as league teams completed outside play last week with a record of 28-4 -- an all-time high.

Quarterbacks will attract considerable attention from both teams and for different reasons.

The Cyclones lost sophomore Buddy Hardeman for today's game when he fractured his left wrist last week at Kansas State. Senior Tom Mason, who started at UCLA, will draw the assignment.

Kansas features Nolan Cromwell, the converted defensive back who set a national rushing record for quarterbacks three weeks ago against Oregon State with 294 yards. He ranks nationally in rushing and heads the Jayhawks' "Wild Wild Wishbone."

There are other similarities. Both clubs have strong running backs. Iowa State is one of two teams in the country (Arkansas the other) with two rushers averaging over 100 yards a game -- Mike Williams has gained 531 yards and Jim Wingender has run for 528.

KU counters with fullback Norris Banks and all-Big Eight halfback Laverne Smith as its No. 2 and 3 runners behind Cromwell. Smith is quick, shifty and has all the tools to rate among the nation's premier backs.

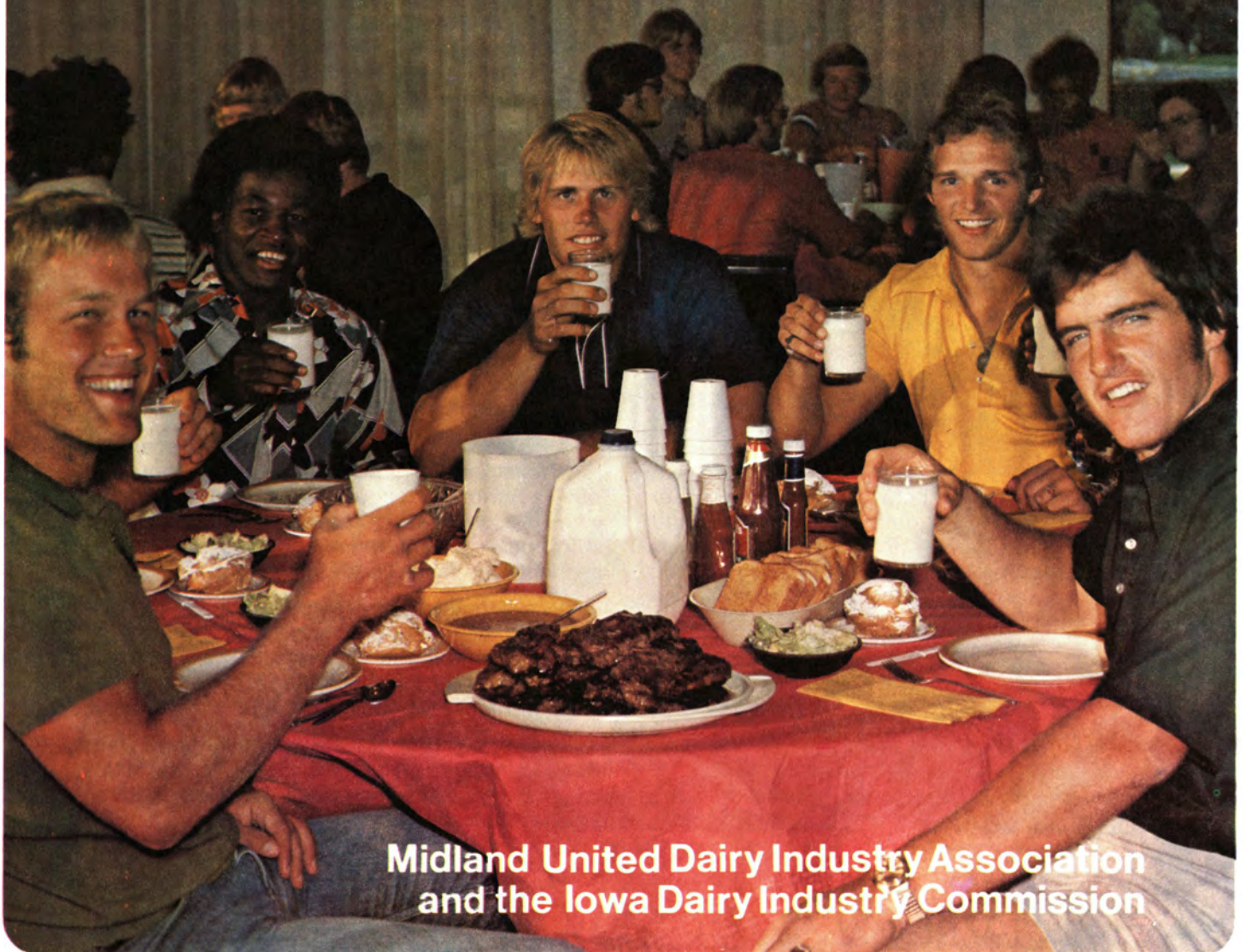
Both teams have highly regarded receivers. ISU boasts of Forry Smith and Luther Blue, who rank among the league's best in total catches, while Kansas has speedster Waddell Smith at split end -- a conference spring champion and probably the fastest wide receiver in the league.

Both defenses have played well, despite the fact that they were probably overlooked by the pre-season "experts." Kansas has allowed just 47 points in its five games and Iowa State has given up just 28 points in its four straight wins.

Next week ISU travels to Oklahoma while Kansas hosts Oklahoma State. Iowa State returns the following week for Homecoming against Colorado.

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and the Iowa Dairy Industry Commission

BIG 8 CONFERENCE

football Schedule

1975 "BIG EIGHT" STANDINGS

CONFERENCE

Team	W	L	T
Iowa State	1	0	0
Oklahoma	1	0	0
Missouri	1	0	0
Nebraska	1	0	0
Oklahoma State	0	1	0
Colorado	0	1	0
Kansas State	0	1	0
Kansas	0	1	0

ALL GAMES

Team	W	L	T
Oklahoma	5	0	0
Nebraska	5	0	0
Missouri	4	1	0
Oklahoma State	4	1	0
Colorado	4	1	0
Iowa State	4	1	0
Kansas State	3	2	0
Kansas	3	2	0



1975 Games and Scores

SEPTEMBER 9

Missouri 20 Alabama 7

SEPTEMBER 13

IOWA STATE 21 UCLA 37

Kansas St. 17 Tulsa 16
Wichita St. 0 Oklahoma St. 34
California 27 Colorado 34
Washington St. 18 Kansas 14
Louisiana St. 7 Nebraska 10
Oregon 7 Oklahoma 62

SEPTEMBER 20

AIR FORCE 12 IOWA STATE 17

Wichita St. 0 Kansas St. 32
Arkansas 13 Oklahoma St. 20
Wyoming 10 Colorado 27
Kansas 14 Kentucky 10
Missouri 30 Illinois 20
Indiana 0 Nebraska 45
Pittsburgh 10 Oklahoma 46

SEPTEMBER 26

Oklahoma 20 Miami 17

SEPTEMBER 27

IOWA STATE 10 FLORIDA ST. 6

Kansas St. 17 Wake Forest 16
No. Texas St. 7 Oklahoma St. 61
Wichita St. 0 Colorado 52
Oregon St. 0 Kansas 20
Wisconsin 21 Missouri 27
Texas Christian 14 Nebraska 56

OCTOBER 4

IOWA STATE 31 UTAH 3

Texas A&M 10 Kansas St. 0
Texas Tech 16 Oklahoma St. 17
Colorado 20 Oklahoma 21
Kansas 41 Wisconsin 7
Missouri 7 Michigan 31
Miami 16 Nebraska 31

OCTOBER 10

Colorado 23 Miami (Fla.) 10

OCTOBER 11

IOWA STATE 17 KANSAS ST. 7

Oklahoma St. 14 Missouri 41
Kansas 0 Nebraska 16
Oklahoma 24 Texas 17

OCTOBER 18

KANSAS AT IOWA STATE

Oklahoma at Kansas St.
Nebraska at Oklahoma St.
Missouri at Colorado

OCTOBER 25

IOWA STATE AT OKLAHOMA

Kansas St. at Missouri
Oklahoma St. at Kansas
Colorado at Nebraska

NOVEMBER 1

COLORADO AT IOWA STATE

Kansas St. at Kansas
Oklahoma at Oklahoma St.
Nebraska at Missouri

NOVEMBER 8

MISSOURI AT IOWA STATE

Nebraska at Kansas St.
Oklahoma St. at Colorado
Kansas at Oklahoma

NOVEMBER 15

IOWA STATE AT NEBRASKA

Kansas St. at Oklahoma St.
Colorado at Kansas
Oklahoma at Missouri

NOVEMBER 22

OKLAHOMA ST. at IOWA STATE

Kansas St. at Colorado
Missouri at Kansas
Nebraska at Oklahoma

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PARENTS' WEEKEND 1975

Welcome

We'd like to take this opportunity to welcome you to Parents' Weekend '75 at Iowa State University. We thank you for your interest and participation and hope that you enjoy the many activities planned with you in mind!!

Parents' of the Year

Mr. and Mrs. Donald Henderson of Marion, Iowa, will be honored at halftime of today's game as Iowa State's Parents' of the Year. The Hendersons were selected by the student members of the Parents Weekend Central Committee to represent all parents of ISU students at this weekend's Parents' Weekend festivities. The Hendersons have been married 21 years and have two children, Mark, 18, a biology freshman at ISU, and Diane, 16, a junior at Marion High School. Mrs. Henderson is a secretary at Marion's First United Presbyterian Church. Mr. Henderson is associated with Linn Litho., a Marion Printing firm.



Events yet to come

Gypsy (Union Board Play)

That's Entertainment 7 & 9:30 P.M. Union

Bar-B-Q Dinner following game. Limited number of tickets
at the door. Livestock Pavilion

Little International experienced class finals

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For more information contact Army ROTC at 294-1852 or Room 132 of the ISU Armory.

Army ROTC. The more you look at it, the better it looks.



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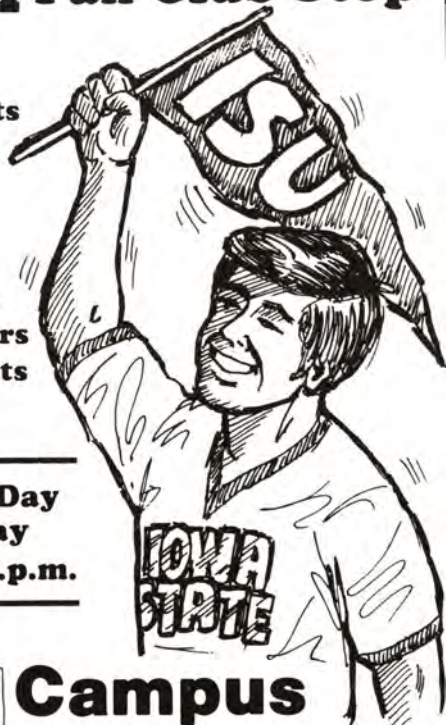
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1975 LITTLE INTERNATIONAL

The ISU Block and Bridle Club is proud to be presenting its 56th Little International Showmanship Contest this weekend. The contest is held each fall and gives ISU students a chance to compete against one another for top honors in showing horses, beef cattle, hogs, and sheep.

The Little "I" was started back in 1914 by the Iowa State College Saddle and Sirloin Club, the Animal Husbandry club of the school at that time. The purpose of the show was to bring the Animal Husbandry students into closer contact with the excellent livestock the college owned and to show the entire student body what these animals looked like when "dressed up" as they ere for the International Livestock Show in Chicago, where they were shown in competition against the best livestock in the country.

Things have changed since 1914. Iowa State Colleg has grown into Iowa State University. The Animal Husbandry department has become the Animal Science department, and the Saddle and Sirloin club has turned into the Block and Bridle club. The Little "I" has changed also. Draft horses and chickens are no longer shown. Participation has been opened to include all ISU students. There are now separate divisions for novice and experienced showmen. And a judging contest for 4-H and FFA judging teams has been added to the schedule of events. The show has grown sufficiently through the years that it has become necessary to hold it on two weekends.

This year's junior judging contest was held Saturday, October 4, with 44 teams participating. The winning team was the Buena Vista County 4-H Club, while top individual honors went to Jeff Sandage of the Greene County 4-H team. The contest provides high school students across the state with the opportunity to gain experience in judging and evaluating livestock.

The Showmanship contest, being held at the ISU Livestock Pavilion, is separated into a novice show, which was held last night, and two expert shows. This gives those who have never shown a particular species of animal before a chance to complete without having to worry about being outclassed. The expert class preliminaries were held this morning. Winners were selected in classes in each species. At tonight's performance, these winners will show against one another for species champion. Then these champions will compete for Over-all Grand Champion by showing each of the other species. The show promises to be entertaining as well as exciting, with a demonstration on the "Toro", the Rodeo Club's bucking machine, a goat showmanship contest, and a "calf" judging contest, featuring some of the B&B club's best-looking legs. A barbecue will be held before the show at 5:30 at the Meat Lab.

The Block and Bridle Club, the largest student organization on campus, holds other events throughout the year. Sausage sales are held before Christmas; the Animal Science Banquet, in the spring; and the Veishea



The 1975 Little International is Being Dedicated To Dr. Emmitt H. Haynes, Professor of Animal Science at ISU.

BBQ in May. The largest student-run horse show is put on in April.

The Little International Central Committee would like to take this opportunity to invite you, as a parent or a friend of the showmen or merely as a spectator, to attend the BBQ and this evening's performance of the Little "I" Showmanship Contest. All of the participants have worked hard and deserve to be commended for their efforts.

This year's Little "I" is being dedicated to Dr. Emmitt Haynes of the Animal Science Department.

EVENTS AFTER THE GAME

5:30 BARBECUE AT MEAT LAB
8:00 JUDGING FINALS EXPERT CLASS
LIVESTOCK PAVILION



1975 Little International Central Committee

These are the students who have planned and who will manage the 1975 Little International

Left to right, first row, Dave Tabor, Baldwin, Deb Schmitt Sheffield, Reed Olsen, Treynor, Karen Strasser, Rose Hill, D. Richard Olsen, Treynor

Left to right, second row, Ellie Juelsgaard, Audubon, Camille Shirkbroun, Coon Rapids, Kathy Inman, Bancroft, Rhonda Moffatt, Neola, Sue Seuntjens, Danbury, Deb Wilson, Portsmouth, Va., Penny Sharp, Katonah, N.Y.

Back row, left to right, Mark Beedle, Oakland, Loren Jackson, Mechanicsville, Brad Greiman, Garner, Jim Hanson, New Market, Scott Amendt, Marshalltown, Dave Jacobsen, Dows, Kelly Biensen, State Center, Jan Altena, Sioux Center, Dr. Lauren Christian, advisor, and Gene Greiman, Garner.

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IOWA STATE UNIVERSITY

Department of Intercollegiate Athletics

THE CARDINAL AND GOLD SCHOLARSHIP PROGRAM



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Hardee's and ISU's Pep Council wish Coach Bruce's Cyclones the Best of Luck in their New Home Stadium this Fall!



Go Cyclones!

The pep council with the support of organizations like HARDEE'S and the ATHLETIC DEPARTMENT will continue to do our best to promote spirit at all ISU sporting events.

**"So Hurry on
Down to
Hardee's"**





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Go Cyclones!

A History of Cyclone Football*Second of A Series*

The Program Blossoms Under Clyde Williams & Shady Ristine

(Editor's note: We would like to thank former Iowa State student Lyle Borg for much of the research done in this series. Borg now with the Iowa Farm Bureau and Iowa Educational Broadcasting Network, did extensive work on this subject during his undergraduate days.)

Solid coaches like Pop Warner helped get the I.A.C. football program off on the right foot and in 1899 the school boasted of what it hoped would be its strongest team to date.

The Cyclones did little to discourage this idea in its first four games with run-away victories over Cornell (32-0), Nebraska (34-0), Simpson (18-0) and South Dakota (11-6) but then the realities of collegiate competition set in and the squad struggled to a final season record of 4-4-1.

Yet there was still considerable pride in the team, as the 1900 *Bomb* reports:

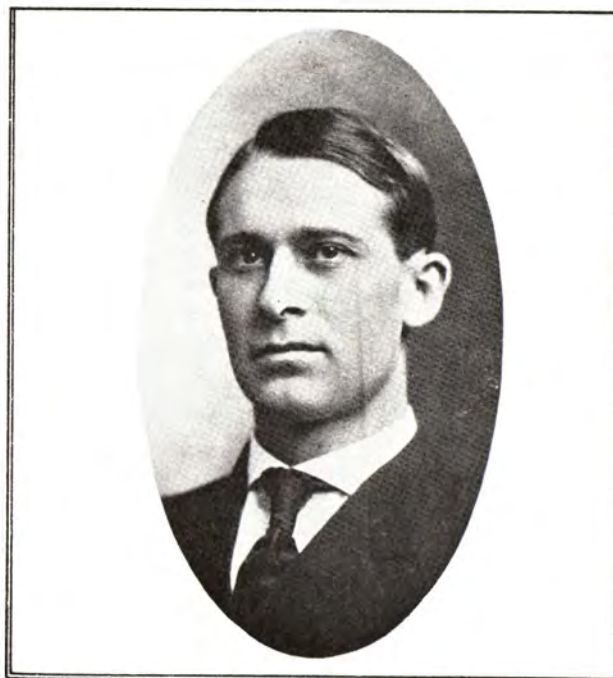
"Regarding the personnel of the team, we will suffice it to say that the team was composed of men of good character and gentlemanly conduct, each one being among the leaders in class. It is with pride that we read clippings from the news papers stating that the Ames team was composed of gentlemen and played good, clean football."

It was after this season that it was agreed upon that to show their loyalty to the hometown, the letter "A" was to be awarded to all athletes exhibiting a desire and ability to play football. It wasn't until 1929 that the letter changed to an "I" and then with some objections from the lettermen wearing the "A".

The weights of the football players during these early years was quite small compared to the generally massive frames of today's gridgers. The average weight of the 1899 line was 164 pounds, while the backs averaged just 154 pounds. The entire team tipped the scales at an average of 160 pounds.

And the cheerleading? The 1899 team played to a loyal band of fans who urged the Cyclones on with such typical yells as:

"Riff, raff, ruff,
riff, raff, ruff,
Cyclones, Cyclones,
Pretty hot stuff."



CLYDE WILLIAMS

Ames was unable to meet Iowa's Hawkeyes during the 1899 season due to an outbreak of typhoid fever on campus. This could have helped the team's record because it would have faced a versatile athlete at State University who would later become a key to the Cyclone athletic fortunes -- Clyde Williams.

Clyde Williams was the first player west of the Mississippi to be placed on the third All-America team by Walter Camp, the "father of American football" and the premier authority of football during this era.

Two lean football years hit Iowa State without the assistance of Pop Warner and in 1902 Albert N. Ristine arrived on the Ames campus for what would be a highly successful five year coaching stint.

A former letterman at Harvard, "Shady" Ristine probably organized one of the first recruiting programs in the area when he worked hand-in-hand with professor W.F. Coover to recruit the outstanding players from the interclass contests.

Ristine added Clyde Williams to his coaching staff and the Cyclones quickly went 6-3-1 in 1902, 8-1 in 1903, 7-2 in 1904 and 6-3 in 1905.

Ames crushed Simpson 87-0 in 1904 to establish a school scoring record that will probably never be broken and enjoyed landslide victories of 52-0 over Iowa Teachers and 53-0 over Coe in 1902, 41-0 over Cornell in 1903 and a 40-0 breeze past Grinnell, also in 1904. The 1905 team also whipped Simpson, 63-0, and capped the year by winning the state championship.

It was the 1906 season that put Iowa State College on top of everyone, however. The Cyclones opened the year with an 81-0 win over Cornell and followed with successive wins over Coe (36-0), Des Moines (45-0), Morningside (32-0) and Nebraska (14-2) before Minnesota broke the streak with a 22-4 win.

The Cyclones bounced back with wins over South Dakota and Grinnell and found themselves having to defeat State University to win the state championship.

The game, with Williams assisting Ristine against his alma mater, was a ferocious defensive struggle which was discussed for many years. The ball was punted an amazing 45 times with only three first downs recorded by both teams during the entire game. Six field goals were attempted but none were good. The Cyclones managed to block an Iowa punt midway in the first half and downed the ball in the end zone for a safety and what became a hard-fought 2-0 victory.

Iowa State affiliated with the New Missouri Valley Conference in 1907. One of the requirements was to have a full-time football coach instead of seasonal recruits so Clyde Williams became the first full-time coach under the new ruling. Williams had been a football, track and baseball star at State University. The manager of athletics and the college's representative to the Missouri Valley Intercollegiate Athletic Association was S.W. Beyer, referred to as the "Nestor of Ames Athletics" by the *Des Moines Register and Leader*.

Athletic relations with Iowa City were getting

poorer every year and the 1907 game provided more controversy than any game in history.

The morning of the game it was reported that Iowa's coach had received an anonymous call the previous night concerning his star halfback, Chick Kirk. The call warned that Kirk would be "put out of the game early" if he dared come on the field.

Shortly after the opening kickoff, Kirk was sent back to receive an Iowa State punt and called for a fair catch. Reppert, a Cyclone end, claimed he didn't notice the fair catch signal and charged into Kirk.

A newspaper reported the incident this way: "After Kirk had signalled for a fair catch, Reppert jumped into him with terrific force, much as he jumped into Nebraska's captain earlier in the season (for which he was removed from the game.). For two minutes Kirk was stretched lifeless on the turf. Reppert was taken from the game."

Iowa State retaliated with the following: "A great deal of indignation is felt here over the Kirk incident. Reppert is one of the best defensive players Ames ever had. He tackles low, sure and hard, but he is never dirty. No one doubts here that he did not see Kirk signal for a free catch and so tackled him."

Reppert himself, commented: "We were told before the game to look out for Kirk. If we could break up his plays and down him in his tracks for the first 15 minutes, we would discourage him and he would be no worse to us than any other man of the team. I saw Kirk was about to receive the punt but I did not see him signal for the free catch when I lowered my head to drive for him. I started to drive before he got the ball in his arms because I was afraid he'd get away from me if I waited. I had no thought of laying him out."

Iowa State won the game, 20-14, but because of this dispute and also a question of eligibility among some other players, athletic relations between the two schools were broken in 1908 but resumed again 1909.



ISC defeated Grinnell 23-0 on October 18, 1902



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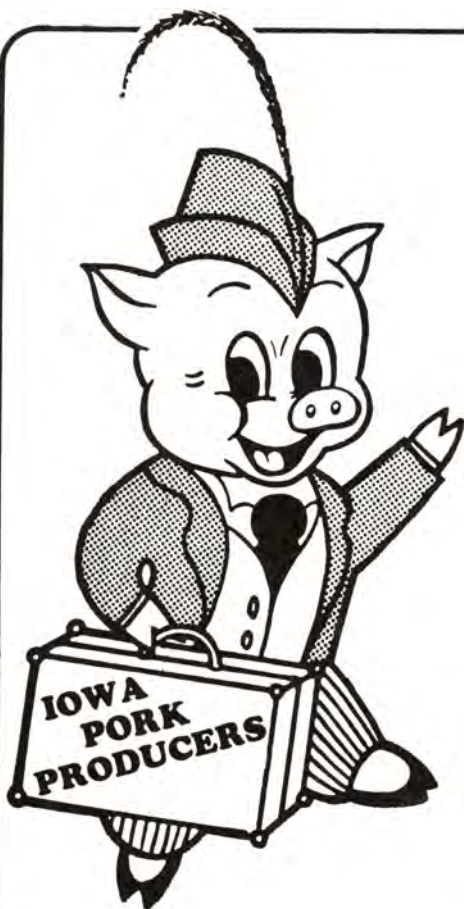
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LONDON-SCOTLAND

February 28-March 7

Air transportation Des Moines-London and return aboard Pan Am 707 jetliner. Eight night's accommodations at London's plush Park Court hotel. English breakfast daily. Tour of London. All services, charges, baggage handling and transfers between airport and hotel are included. **OPTIONAL!** Overnight stay in Scotland (2 days and 1 night). Includes travel by train from London to Edinburgh and return. Hotel accommodations at Edinburgh's Caledonian Hotel—the city's best. Dinner, breakfast, and one lunch. Tours to many of Scotland's attractions with plenty of time for shopping. **PRICE:** \$580 (London-Scotland package), \$505 (London only).



GREECE

February 28-March 7

Air transportation Des Moines-Athens and return aboard Pan Am 707 jetliner. Meals served aloft. Welcoming ISU cocktail party in Athens upon arrival. Seven nights' accommodations at first-class Athens hotel. American breakfast each day. Sight-seeing tour of Athens, plus many optional tours. Transfers to and from airport and hotel. Baggage handling and gratuities. **PRICE:** \$580.



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Make yours now! For more information or for reservations for any of the above trips please write: **Richard Emerson, ISU Alumni Association, 125 Memorial Union, Iowa State University, Ames, Iowa 50011.**

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**WHO WILL BE ISU'S 1975
MILKMAID ? ? ? ?
YOU'LL FIND OUT THE
EVENING OF OCT. 17-18.**



10th ANNUAL MILKMAID CONTEST

Seventy coeds are entered in the 10th annual Milk Maid Contest being held this weekend as part of Parent's Weekend activities. Two sessions of the contest were held last night, and the competition will continue tonight at 6:00, 7:30 and 9:00. The contest will be held at the ISU Dairy Farm, just south of the Towers Residence Association at the end of Hayward Avenue.

The Milk Maid Contest is sponsored by the ISU Dairy Science Club, composed of dairy science and other interested students. The event began as part of the Little International Showmanship Contest and has since grown to become an independent event. Last year, 3000 spectators attended the contest to cheer for their favorite Milk Maid.

Milk Maid contestants are sponsored by their residence houses or sororities. No previous milking experience is required of the contestants, but many discover hidden talents in the art of milking a cow.

In determining winners, the girls are judged on the

amount of milk they can squeeze into a quart bottle in the allotted time, their costume, and their affection for the cow. Awards are also given for residence participation, as students from the sponsoring houses come to support their Milk Maids. Enthusiasm at a Milk Maid Contest challenges the excitement of an ISU football game, as supporters "pull" for a victory.

Contest intermission will provide special "surprise" entertainment for spectators, including antics of Dairy Science Club members attempting to participate as Milk Maids. Judges for the contest will be Jill Nichols, Iowa Dairy Princess, Meredith Mc Hone, Northern Market Manager for Midland U.D.I.A., and Floyd Arnold, secretary of the Iowa Holstein Breeders' Association.

Milk Maid Contest officials promise an enjoyable evening of entertainment for both Milk Maids and spectators. Admission to the event is 50¢ for both adults and children.

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86 MARK BENDA
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Coach - Jon Philby
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35 RICK BLABOLIL
Pre-Vet
Coach - Jack Kersting
Chesterfield, Mo.



91 LUTHER BLUE
Business Administration
Coach - Charlie Green
Valdosta, Ga.



56 MARK BOEHM
Industrial Administration
Coach - George Payne
Council Bluffs, Ia.



67 BOB BOS
Industrial Administration
Coach - Dick Kluge
Brookfield, Wis.



76 ANTHONY BRUNSON
Architecture
Coach - Carl Garrigus
Miami, Fla.



69 DAVE CHEESBROUGH
Sociology
Coach - Robert Motte
Bridgeville, Pa.



78 RICK CHIACULAS
Coach - Jack Leese
Franklin Park, Ill.



23 FRANK COOPER
Child Development
Coach - Emmitt Gamble
Riviera Beach, Fla.



32 CAL CUMMINS
Undeclared
Coach - Bob Bierl
Freeport, Ill.



68 KEVIN CUNNINGHAM
Sociology
Coach - Bob Foster
Chicago, Ill.



85 AL DIXON
Child Development
Coach - Cornelius Perry
East St. Louis, Ill.



58 DENNY ENGEL
Undeclared
Coach - Gerry Faust
Cincinnati, Ohio



54 JOHN FRITSCH
Speech
Coach - Ron Ruzzin
Detroit, Mich.



74 PIERRE GELINAS
Physical Education
Laval, Quebec



40 COURTNEY GRAHAM
Industrial Administration
Miami, Fla.



49 MIKE GNAIDE
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42 GREG GROVE
Industrial Administration
Coach - Lee Crawford
Tipton, Ia.



76 DAN HANOVER
Psychology
Coach - Dave Didio
Syracuse, N.Y.



8 BUDDY HARDEMAN
Physical Education
Coach - Norman Chadwick
Auburn, N.Y.



7 KEVIN HART
Distributive Studies
Coach - Alton Davis
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14 TONY HAWKINS
Industrial Management
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87 STEVE HICKS
Civil Engineering
Coach - Tom Mitchell
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36 KLARENCE ISLER
Physical Education
Coach - Ferrell Henry
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17 JERRY JAKSICH
Sociology
Coach - Stan Macaitis
Omaha, Neb.



53 JEFF JONES
Animal Science
Coach - Keith Bunting
Indianola, Ia.



95 RAY KING
Physical Education
Coach - Ken Pap
Sac City, Ia.



5 SCOTT KOLLMAN
Industrial Administration
Coach - Pat Mitchell
Cedar Falls, Ia.



31 BILL LARKIN
Sciences and Humanities
Coach - Ron Holmes
Camillus, N.Y.



41 MIKE LARSEN
Physical Education
Coach - Terry Egan
Harlan, Ia.



97 DOUG LENTZ
Animal Science
Coach - Don Drahn
Postville, Ia.



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94 LES LEONARD
Industrial Administration
Coach - Lou Gartner
Glenview, Ill.



75 HERB LINN
Speech
Coach - Thomas Acee
Valencia, Pa.



46 MARK LUHR
Physical Education
Coach - Thomas Acee
Syracuse, N.Y.



The Cyclones



26 WAYNE LYLES
Physical Education
Buffalo, N.Y.



37 RICH MARK
Physical Education
Collinsville, Ill.



12 TOM MASON
Coach - Fran Angeline
Endwell, N.Y.



61 RON MCFARLAND
Industrial Administration
Coach - Elmer Burney
Cincinnati, Ohio



39 TOM MILLER
Physical Education
Coach - Jon Davis
Dearborn, Mich.



22 ED MORTON
Physical Education
Coach - Gary Kehler
Westfield, N.J.



25 JOE PALMISANO
Pre-Med
Coach - Duane Purvis
Akron, Ohio



93 LENZY PERINE
Physical Education
Coach - John Menotti
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64 TOM RANDALL
Undeclared
Coach - Eldean Mathison
Mason City, Ia.



44 JIMMY RANDOLPH
Jacksonville, Fla.



82 OTIS RODGERS
Physical Education
Coach - Tom Mahn
Tampa, Fla.



89 GLOVER ROGERS
Industrial Administration
Coach - Carl Garrigus
Opa-Locka, Fla.



15 BILL SABAN
Industrial Administration
Coach - J.O. Jackson
Chicago, Ill.



80 CLIVE SANDS
Sociology
Coach - T.L. Adderly
Nassau, Bahamas



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72 KARL SCHUENEMAN
Industrial Administration
Coach - Walter Rucks
Waukegan, Ill.



57 MARK SETTLE
Industrial Administration
Coach - Cecil Rhoades
Nevada, Ia.



65 JOE SEYMOUR
Coach - Keith Bunting
Indianola, Iowa



27 FORRY SMITH
Industrial Administration
Coach - Dan Boals
Waterloo, Ia.



79 SCOTT SMITH
Industrial Administration
Coach - Jack Fiscus
Cedar Rapids, Ia.



28 JOHN SOLOMON
Industrial Administration
Coach - Nick DerCola
Clyde, N.Y.



18 WAYNE STANLEY
Education
Coach - Al Werneke
Belle Glade, Fla.



90 MAYNARD STENSURD
Undeclared
Coach - Chuck Nichol
Lake Mills, Ia.



63 MIKE STENSURD
Farm Operation
Coach - Chuck Nichol
Lake Mills, Ia.



55 ROB STOFFEL
Industrial Administration
Coach - Bob Varley
Dubuque, Ia.



99 KEN STRACENER
Forestry
Coach - Dick Olin
Clinton, Ia.



73 TOM SUCHAREWICZ
Physical Education
Coach - Don White
Lynn, Mass.



10 MIKE TRYON
Pre-Law
Coach - Phil Johnson
Ames, Ia.



3 JOHN VALASA
Industrial Administration
Coach - Alexander Zulewski
Roselle Park, N.J.



52 CRAIG VOLKENS
Industrial Administration
Coach - Verlyn Rysdam
Reinbeck, Ia.



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16 MARK WILLIAMS
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Coach - Jim Williams
Des Moines, Ia.



20 MIKE WILLIAMS
Industrial Administration
Coach - Victor Schwarto
Laurel, Md.



34 JIM WINGENDER
Industrial Administration
Coach - Don Leahy
Omaha, Neb.



The Cyclones



62 JOHN WODZIAK
Sociology
Coach - Frank Esposito
Tinley Park, Ill.



70 RANDY YOUNG
Industrial Administration
Coach - Vernon Wilder
Miami, Fla.



92 JEFF YURCHAK
Applied Art
Coach - Ralph Fife
Carnegie, Pa.



1975 CYCLONE FRESHMEN



59 RAY AMOS
Telecommunicative Arts
Coach - Edward Glass
Warren, Ohio



60 TOM BOSKEY
Accounting
Coach - Mike McDonough
Chicago, Ill.



TOM BUCK
Undeclared
Coach - Terry Ross
Cuyahoga Falls, Ohio



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MIKE CLEMONS
Telecommunicative Arts
Coach - Keith Foley
Chicago, Ill.



JEFF CURRY
Undeclared
Coach - Gerry Faust
Cincinnati, Ohio



RAY DIECKMEYER
Business Administration
Coach - Chuck Linn
St. Louis, Mo.



24 DEXTER GREEN
Business Administration
Coach - Bob Pruitt
Woodbridge, Va.



RAY HARDEE
Industrial Administration
Coach - Jimmy Morgan
Mulberry, Fla.



PAT HENRIKSEN
Education
Coach - Dick Olin
Clinton, Ia.



STAN HIXON
Physical Education
Coach - Paul Quinn
Lakeland, Fla.



RANDY KOCH
Speech
Coach - Curt Olson
Charter Oak, Ia.



BRIAN LANTZ
Pre-Veterinary Medicine
Coach - Bill Ferris
Monroe Center, Ill.



21 MIKE LEEPER
Coach - Bernie Stephenson
Nevada, Ia.



GREG MECKSTROTH
Industrial Administration
Coach - Will Rutenschroer
Cincinnati, Ohio



RALPH MECKSTROTH
Physical Education
Coach - Will Rutenschroer
Cincinnati, Ohio



NATE PARKER
Undeclared
Coach - Frank Morogiello
Brooklyn, N.Y.



TOM PERTICONE
Undeclared
Coach - Bub Chontos



TOM ROLOSON
Architecture
Coach - Richard Hoover
Vestal, N.Y.



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Score with Union Story Bank!

A hometown friend.

A FULL SERVICE BANK



TERRY RUBLEY
Business Administration
Coach - Roger Harrington
Davenport, Ia.



TOM STONEROOK
Business Administration
Coach - Grant Blaney
Chicago, Ill.



MIKE TUCCI
Business Administration
Coach - Bill McAlee
Caledonia, N.Y.

The Veritable Quenchy

Without question-a Fine Café

THE GOLDEN SPTOWN EMPORIUM INCORPORATED, 1975 A.D.

OPEN FREQUENTLY - CLOSED FEBRUARY

IN OLD DOWNTOWN AMES, IOWA 203 MAIN STREET

A vintage black and white advertisement for 'The Veritable Quenchy'. The central focus is a large, dark, oval-shaped spade. A man in a suit and a woman in a dress are positioned on either side of the spade, holding its handle at the top. The spade itself contains the text 'The Veritable Quenchy' in a stylized script, followed by 'Without question-a Fine Café' in a simpler font. Below the spade, the text 'THE GOLDEN SPTOWN EMPORIUM INCORPORATED, 1975 A.D.' is written in a curved path. At the bottom of the advertisement, a banner reads 'OPEN FREQUENTLY - CLOSED FEBRUARY' and 'IN OLD DOWNTOWN AMES, IOWA 203 MAIN STREET'. The entire illustration is framed by a decorative border.

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(with fill of gas)

Lincoln Way and Elm • Phone: 232-9696

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After three hours on
hard wooden seats,
spilled mustard and
a roaring crowd...
unwind and recuperate
at **DUGAN'S DELI**
2900 WEST STREET
FREE PARKING
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OLD STADIUM
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NEW STADIUM
good food ★ good drinks
★ good spirits ★

AN AUSTRALIAN-AMERICAN PUB

"THAT PLACE"

*We proudly pour the finest
distilled spirits*

HARVEY WALLBANGERS 95¢
FREDDIE FUDDPUCKERS

JOHNNIE WALKERS (Red Label)
JACK DANIELS (Black Label)
CANADIAN CLUB
BEEF EATERS
SEAGRAMS "7"
JIM BEAM
SMIRNOFF
BACARDI
JOSE CERVO

all
75¢



DRAFT BEER 35¢
PITCHER \$1.70

WINE on TAP
COOLER 45¢ • PITCHER 2.00

HAPPY HOUR
* * 5 to 7 * *
BEER IS 16¢

Downtown AMES, IOWA

205 Main Street • Ames, Iowa

IOWA STATE FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Age	Class	Hometown
3	JOHN VALASA, cb	6-2	196	20	Jr.	Roselle Park, N. J.
5	SCOTT KOLLMAN, k	6-0	179	20	So.	Cedar Falls, Ia.
7	KEVIN HART, s	5-11	186	19	So.	Kansas City, Mo.
8	BUDDY HARDEMAN, qb	6-0	181	20	So.	Auburn, N. Y.
10	MIKE TRYON, qb	6-1	188	20	So.	Ames, Ia.
12	TOM MASON, qb	5-11	188	22	Sr.	Endwell, N. Y.
14	TONY HAWKINS, cb	6-0	181	20	Jr.	Onondaga, N. Y.
15	BILL SABAN, qb	6-0	205	19	So.	Chicago, Ill.
16	MARK WILLIAMS, s	6-3	186	21	Jr.	Des Moines, Ia.
17	JERRY JAKSICH, cb	6-0	183	20	Jr.	Omaha, Neb.
18	WAYNE STANLEY, qb	6-0	177	21	Sr.	Belle Glade, Fla.
20	MIKE WILLIAMS, tb	5-11	191	21	Jr.	Bowie, Md.
21	MIKE LEEPER, cb	6-0	170	18	Fr.	Nevada, Ia.
22	ED MORTON, tb	6-0	195	21	Sr.	Westfield, N. J.
23	FRANK COOPER, fb	5-11	191	20	So.	Riviera Beach, Fla.
24	DEXTER GREEN, tb	5-10	180	18	Fr.	Woodbridge, Va.
25	JOE PALMISANO, de	6-0	204	22	Sr.	Akron, Ohio
26	WAYNE LYLES, rover	5-10	183	19	So.	Buffalo, N. Y.
27	FORRY SMITH, se	6-2	191	22	Sr.	Waterloo, Ia.
28	JOHN SOLOMON, tb	5-10	182	20	So.	Clyde, N. Y.
31	BILL LARKIN, s	6-0	182	20	So.	Camillus, N. Y.
32	CAL CUMMINS, tb	6-0	190	19	So.	Freeport, Ill.
34	JIM WINGENDER, fb	6-1	204	22	Sr.	Omaha, Neb.
35	RICK BLABOLIL, cb	6-0	183	19	So.	Chesterfield, Mo.
36	KLARENCE ISLER, fb	6-2	206	21	So.	Albany, Ga.
37	RICH MARK, cb	6-0	182	20	So.	Collinsville, Ill.
38	SY BASSETT, rover	5-11	189	22	Sr.	Cedar Rapids, Ia.
39	TOM MILLER, fl	5-10	186	20	So.	Dearborn, Mich.
40	COURTNEY GRAHAM, se	5-11	190	21	So.	Miami, Fla.
41	MIKE LARSEN, fb	6-2	237	20	So.	Harlan, Ia.
42	GREG GROVE, tb	5-11	198	21	Sr.	Tipton, Ia.
44	JIMMY RANDOLPH, rover	6-1	193	20	So.	Jacksonville, Fla.
46	MARK LUHR, lb	6-1	219	19	So.	Syracuse, N. Y.
49	MIKE GNADE, lb	6-2	201	21	Sr.	Hawthorne, N. J.
51	GREG PITTMAN, lb	6-2	214	21	Sr.	San Antonio, Fla.
52	CRAIG VOLKENS, de	6-2	204	21	Jr.	Reinbeck, Ia.
53	JEFF JONES, c	6-2	221	21	Sr.	Indianola, Ia.
54	JOHN FRITSCH, c	6-0	210	22	Sr.	Detroit, Mich.
55	ROB STOFFEL, og	6-1	223	20	Jr.	Dubuque, Ia.
56	MARK BOEHM, og	6-2	225	19	So.	Council Bluffs, Ia.
57	MARK SETTLE, lb	6-3	222	19	So.	Nevada, Ia.
58	BOB POLICE, lb	5-11	201	20	Jr.	South Bay, Fla.
58	DENNY ENGEL, c	6-0	97	19	So.	Cincinnati, Ohio
59	RAY AMOS, mg	6-3	215	18	Fr.	Warren, Ohio
60	TOM BOSKEY, lb	6-2	210	18	Fr.	Chicago, Ill.
61	RON MC FARLAND, dt	6-2	261	21	Jr.	Cincinnati, Ohio
62	JOHN WODZIAK, og	6-2	233	21	Jr.	Tinley Park, Ill.
63	MIKE STENSRUD, dt	6-5	270	19	So.	Lake Mills, Ia.
64	TOM RANDALL, dt	6-6	241	20	So.	Mason City, Ia.
65	JOE SEYMOUR, ot	6-3	239	21	Jr.	Indianola, Ia.
67	BOB BOS, og	6-5	258	21	Sr.	Brookfield, Wis.
68	KEVIN CUNNINGHAM, ot	6-4	230	1	So.	Chicago, Ill.
69	DAVE CHEESEBROUGH, dt	6-4	230	19	So.	Bridgeville, Pa.
70	RANDY YOUNG, ot	6-4	243	21	Sr.	Miami, Fla.
72	KARL SCHUENEMAN, ot	6-7	265	21	Jr.	Waukegan, Ill.
73	TOM SUCHAREWICZ, c	6-2	229	20	Sr.	Lynn, Mass.
74	PIERRE GELINAS, ot	6-5	271	22	Sr.	Montreal, Quebec
75	HERB LINN, dt	6-4	236	20	So.	Valencia, Pa.
76	DAN HANOVER, dt	6-1	220	20	Sr.	Syracuse, N. Y.
76	ANTHONY BRUNSON, og	6-5	223	19	So.	Miami, Fla.
77	GRRY PETSCH, ot	6-2	235	21	Jr.	Detroit, Mich.
78	RICK CHIAFULAS, og	6-3	232	21	Sr.	Franklin Park, Ill.
79	SCOTT SMITH, dt	6-3	231	21	So.	Cedar Rapids, Ia.
80	CLIVE SANDS, se	5-11	161	22	Jr.	Nassau, Bahamas
82	OTIS RODGERS, de	6-3	227	21	Jr.	Tampa, Fla.
85	AL DIXON, se	6-5	216	21	Jr.	East St. Louis, Ill.
86	MARK BENDA, lb	5-10	208	20	So.	Red Oak, Ia.
87	STEVE HICKS, se	6-2	188	20	So.	Chicago, Ill.
88	GUY PRESTON, te	6-6	210	19	So.	Ferguson, Mo.
89	GLOVER ROGERS, te	6-3	205	21	Jr.	Opa-Locka, Fla.
90	MAYNARD STENSRUD, mg	6-3	228	20	Jr.	Lake Mills, Ia.
91	LUTHER BLUE, fl	6-0	187	20	Jr.	Valdosta, Ga.
92	JEFF YURCHAK, dt	6-3	235	19	So.	Carnegie, Pa.
93	LENZY PERINE, de	6-2	210	20	Jr.	San Diego, Calif.
94	LES LEONARD, de	6-3	211	21	Sr.	Glenview, Ill.
95	RAY KING, de	6-4	219	21	Sr.	Sac City, Ia.
97	DOUG LENTH, k	6-3	185	22	Sr.	Postville, Ia.
98	DAVE GREENWOOD, te	6-4	243	21	Jr.	Cedar Rapids, Ia.
99	KEN STRACENER, de	6-2	198	19	So.	Clinton, Ia.



1.



6.



2.

CHEVROLET. ALL KINDS OF CARS FOR ALL KINDS OF PEOPLE.

Small size, mid size, full size, Chevrolet makes a car for you, whatever your needs.

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Chevrolet would like you to have the value and economy you want and need. If you don't find yours on this page, check your Chevy dealer.

1. Nova LN Sedan.
2. Monza 2+2.
3. Impala Custom Coupe.
4. Chevelle Malibu Classic Landau Coupe.
5. Monte Carlo Landau.
6. Camaro Type LT Coupe.
7. Corvette.
8. Vega Hatchback GT.
9. Caprice Estate Wagon.
10. Caprice Classic Sport Sedan.

CHEVROLET MAKES SENSE FOR AMERICA



Chevrolet



7.



3.



8.



4.



9.



5.



10.

OFFENSE

98 DAVE GREENWOOD	TE
74 PIERRE GELINAS	LT
67 BOB BOS	LG
53 JEFF JONES	C
55 ROB STOFFEL	RG
70 RANDY YOUNG	RT
27 FORRY SMITH	SE
12 TOM MASON	QB
20 MIKE WILLIAMS	RB
34 JIM WINGENDER	PB
91 LUTHER BLUM	PL

IOWA STATE

DEFENSE

95 RAY KING	LE
64 TOM RANDALL	LT
90 MAYNARD STENSRUD	MG
61 RON MCFARLAND	RT
82 OTIS RODGERS	RE
51 GREG PITTMAN	SLB
86 MARK BENDA	WLB
38 SY BASSETT	R
17 JERRY JAKSICH	SC
14 TONY HAWKINS	WC
31 BILL LARKIN	S

IOWA STATE SQUAD

3 Velasco, ch	57 Sattle, lb
5 Kollman, k	58 Polite, lb
7 Hart, s	59 Engel, c
8 Hardeman, qb	59 Amos, mg
10 Tryman, qb	60 Boskey, lb
12 Mason, qb	61 McFarland, dt
14 Hawkins, dt	62 Woslak, og
15 Saban, qb	63 Mike Stensrud, dt
16 Mark Williams, s	64 Randall, dt
17 Jaksich, ch	65 Seymour, dt
18 Stanley, qb	67 Bos, og
20 Mike Williams, lb	68 Cunningham, dt
21 Leeper, ch	69 Cheesebrough, dt
22 Morton, lb	70 Young, dt
23 Cooper, lb	72 Schuerman, dt
24 Green, tb	73 Sucherewicz, c
25 Palmisano, de	74 Gelinas, dt
26 Lyles, rover	75 Linn, dt
27 Smith, se	76 Hancock, dt
28 Solomon, lb	76 Brunson, og
31 Larkin, s	77 Petch, dt
32 Cummings, lb	78 Chialoulas, og
34 Wingender, lb	79 Smith, dt
35 Blaboli, de	80 Sande, se
36 Isler, fb	82 Rodgers, de
37 Mark, ch	85 Dixon, dt
38 Bassett, rover	86 Benda, lb
39 Miller, fl	87 Hicks, se
40 Graham, se	88 Preston, tb
41 Lussen, fb	89 Rogers, tb
42 Grove, tb	90 Maynard Stensrud, mg
44 Randolph, rover	91 Blue, fl
46 Lutz, lb	92 Yurchak, dt
49 Gnude, lb	93 Perine, de
51 Pittman, lb	94 Leonard, dt
52 Volkens, de	95 King, de
53 Jones, c	97 Lenth, c
54 Fritsch, c	98 Oremwound, se
55 Stoffel, og	99 Stracener, de
56 Boehm, og	



Look up America.
Enjoy the real things.



DEFENSE

93 TOM DINKEL	LE
77 MIKE BUTLER	LT
76 JIM EMERSON	NG
74 FRANKLIN KING	RT
81 STEVE JONES	RE
78 TERRY BEESON	LB
69 RICK KOVATCH	LB
34 STEVE TAYLOR	CB
20 EDDIE LEWIS	CB
18 KURT KNOFF	SS
19 CHRIS GOLUB	PS

KANSAS

OFFENSE

86 WADDELL SMITH	SE
64 LINDSEY MASON	LT
62 BUTCH MASCARELLO	LG
65 JOHN MORGAN	C
79 MORRIS PIPPIN	RG
72 BLAKE THOMPSON	RT
6 JIM MICHAELS	TE
9 NOLAN CROMWELL	QB
30 LAVERNE SMITH	LH
36 NORRIS BANKS	FB
23 BILL CAMPFIELD	RH

KANSAS SQUAD

2 McAvillie, se	58 Hammond, og
5 Kerbel, k	59 Van Sandt, dt
6 Michael, re	61 Shank, c
9 Cromwell, qb	52 Mascarello, og
10 McMichael, rb	63 Shelton, og
13 Fitch, lb	64 Mason, dt
14 McCamy, lb	65 Morgan, c
15 Vicendese, qb	66 Boyer, lb
17 O'Rear, se	67 Hentges, dt
18 Knoff, se	69 Kovatch, lb
19 Golub, fb	70 Margheim, dt
20 Lewis, cb	71 Young, de
23 Campfield, lb	72 Thompson, dt
24 Franklin, lb	73 Balaguer, og
25 Rowe, dt	74 King, dt
28 Fender, se	75 Scott, dt
29 Sharp, lb	76 Emerson, mg
30 Smith, lb	77 Butler, dt
31 Swift, lb	78 Beeson, lb
34 Taylor, cb	79 Pippin, og
35 Base, lb	80 Branning, lb
36 Banks, fb	81 Jones, de
38 Wright, fb	82 Jackson, lb
44 Reust, cb	85 Sobak, te
45 Albert, se	86 Smith, se
50 Calovich, de	88 Hoesack, te
55 Tushaus, og	90 Turner, lb
56 Woods, dt	92 Dinkel, de
57 Murphy, de	95 Pile, lb

MONTENZUMA'S OFFICIAL GUIDE TO THE ANCIENT TEQUILA ARTS.

The Aztec Empire. It's long gone. However, modern man is rediscovering its secrets.

A key to the rediscovery is the Sun Stone, a sort of time-capsule that outlines the history of the Aztecs and, according to Montezuma® Tequila, what the Aztecs liked to drink and when they liked to drink it.

Within the inner ring of the Sun Stone are twenty symbols; one for each day of the Aztec week. Each symbol also suggests what kind of drink might be appropriate to serve on that day.

XOCHITL

Montezuma Margarita

The flower symbolizes the last day of the Aztec week, representing the ultimate in true beauty and pleasure. The drink: 2 oz. Montezuma Tequila; ½ oz. Triple Sec; juice ½ lime; pinch of salt; stir in shaker over ice; rub rim of cocktail glass with lime peel and spin in salt; strain shaker into cocktail glass.



Tequila-Pineapple Liqueur. The 3rd day of the Aztec week is symbolized by a house, representing hospitality and at-home entertaining. The drink: fill a jar half way with chunks of ripe pineapple; pour Montezuma Tequila to the brim; add 1 teaspoon sugar (optional); cap jar and place in refrigerator for 24 hours; drain off liquid and serve as an after-dinner liqueur.



Horny Bull™ Cocktail. A horned animal symbolizes the 7th day of the Aztec week, representing high-spirited and casual fun. The drink: 1 oz. Montezuma Tequila over ice in unusual glassware, mason jar, jelly jar, beer mug etc.; fill with fresh orange juice or orange breakfast drink.



Tequila Fizz. The rain symbolizes the 19th day of the Aztec week, representing cool refreshment. The drink: 2 oz. Montezuma Tequila; juice ½ lime; ½ teaspoon sugar; two dashes orange biters; stir in a tall glass over ice; fill with club soda; garnish with lime shell.



Tequila Straight. Water symbolizes the 9th day of the Aztec week, representing simple and uncomplicated pleasure. The drink: Pour 1½ oz. of Montezuma Gold Tequila in shot glass. Put salt on back of thumb; hold a wedge of lime between thumb and 1st finger; lick salt, drink Tequila, bite into lime in one flowing motion.



Montezuma Tequila. In White. In Gold. Made in the tradition of the finest ancient tequilas. For additional Tequila Arts recipes, write: Montezuma Tequila Arts, Barton Brands, 200 South Michigan Ave., Chicago, Illinois 60604. And may Tonatiuh* smile upon you.

Montezuma TEQUILA

*Tonatiuh: Aztec god of the sun.

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KANSAS FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Class	Hometown
2	RICHARD MCAULIFFE, se	6-0	180	Soph.	Ellicot, Md.
5	DENNIS KERBAL, k	5-10	160	Fr.	Pocatello, Id.
6	JIM MICHAELS, te	6-4	200	Jr.	West Caldwell, N.J.
9	NOLAN CROMWELL, qb	6-2	190	Jr.	Ransom, Kan.
10	SCOTT MCMICHAEL, qb	6-3	190	Jr.	Shawnee Mission Kan.
13	TOM FITCH, fs	6-1	200	Soph.	Topeka, Kan.
14	SCOTT MCCAMY, hb	6-0	205	Jr.	St. Joseph, Mo.
17	JOHN O'REAR, qb-k	6-0	180	Fr.	Tarrant, Ala.
18	KURT KNOFF, ss	6-3	200	Sr.	East Grand Forks, Min.
19	CHRIS GOLUB, fs	6-3	200	Jr.	Shawnee Mission, Ka.
20	EDDIE LEWIS, cb	6-0	170	Sr.	Mobile, Ala.
23	BILL CAMPFIELD, hb	6-1	90	Soph.	Derby, Kan.
24	ERIC FRANKLIN, hb	6-0	90	Soph.	Gardena, Calif
25	CALEB ROWE, cb	5-10	180	Soph.	Leavenworth, Kan.
27	MAX EDIGER, hb	6-1	185	Soph.	Topeka, Kan.
29	SKIP SHARP, hb	6-0	175	Jr.	Kansas City, Kan.
30	LAVERNE SMITH, hb	6-0	190	Jr.	Wichita, Kan.
31	BOB SWIFT, k	6-2	195	Jr.	Shawnee Mission, Ka.
34	STEVE TAYLOR, cb	6-4	210	Sr.	Fort Worth, Tex.
35	BOBBY BASS, hb	5-6	150	Fr.	Omaha, Neb.
36	NORRIS BANKS, fb	6-3	210	Soph.	Houston, Tex.
38	DENNIS WRIGHT, FB	6-2	210	Jr.	Mound City, Mo.
44	ANDY REUST, cb	5-10	170	Jr.	No. Kansas City, Mo.
45	DUANE ALBERT, ss	6-0	185	Soph.	Larned, Kan.
48	JIM YOUNG, de	6-5	205	Soph.	Joplin, Mo.
50	RANDY COX, lb	6-2	220	Jr.	Topeka, Kan.
56	GREG WOODS, ot	6-4	235	Fr.	Ottawa, Kan.
57	DON PILE, lb	6-	215	Jr.	Garden City, Kan.
58	ROGER HAMMOND, og	6-3	230	Jr.	Lee's Summit, Mo.
59	PAUL VAN SAUN, dt	6-3	245	Sr.	Hawthorne, N.J.
60	FRANKLIN KING, dt	6-2	255	Fr.	Pocatello, Id
61	AL SHANK, c	6-2	215	Jr.	Liberal, Kan.
62	BUTCH MASCARELLO, og	5-11	210	Soph.	Omaha, Neb.
63	DAVE SHELIN, og	6-2	230	Jr.	Oklahoma City, Okla.
64	LINDSEY MASON, ot	6-6	225	Soph.	Baltimore, Md.
65	JOHN MORGAN, c	6-1	235	Sr.	Wauwatosa, Wis.
69	RICK KOVATCH, lb	6-2	225	Sr.	Cleveland Hgts, Ohio
70	PAUL MARGHEIM, dt	6-7	230	Jr.	Great Bend, Kan.
71	LEONARD SCHMITZ	6-4	220	Sr.	Salina, Kan.
72	BLAKE THOMPSON, ot	6-6	240	Jr.	Leavenworth, Kan.
73	DENNIS BALAGNA, ng	6-3	250	Fr.	Kansas, City, Mo.
74	BOB HENRY, og	6-4	230	Jr.	Shawnee Mission, Ka.
75	DAVE SCOTT, ot	6-4	270	Sr.	Paterson, N.J.
76	JIM EMERSON, ng	6-3	260	Soph.	Great Bend, Kan.
77	MIKE BUTLER, dt	6-6	255	Jr.	Washington, D.C.
78	TERRY BEESON, lb	6-3	240	Jr.	Coffeyville, Kan.
79	MORRIS PIPPIN, og	6-3	240	Jr.	Independence, Mo.
81	STEVE JONES, de	6-2	230	Jr.	Englewood, N.J.
85	LLOYD SOBEK	6-4	215	Fr.	Lee's Summit, Mo.
86	WADDELL SMITH, se	6-2	180	Jr.	Los Angeles, Calif.
88	GREG HOSACK, te	6-4	215	Sr.	Kansas City, Mo.
90	JEFF TURNER, lb	6-4	235	Sr.	pritchard, Ala
93	TOM DINKEL, de	6-2	220	Soph.	Topeka, Kan.
94	JERRY CALOVICH, de	6-3	210	Fr.	No. Kansas City, Mo.
95	HARRY MURPHY, de	6-3	215	Soph.	Shawnee Mission, Ka.

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At All to the ISU Achievement Fund for the general betterment of Iowa State University.



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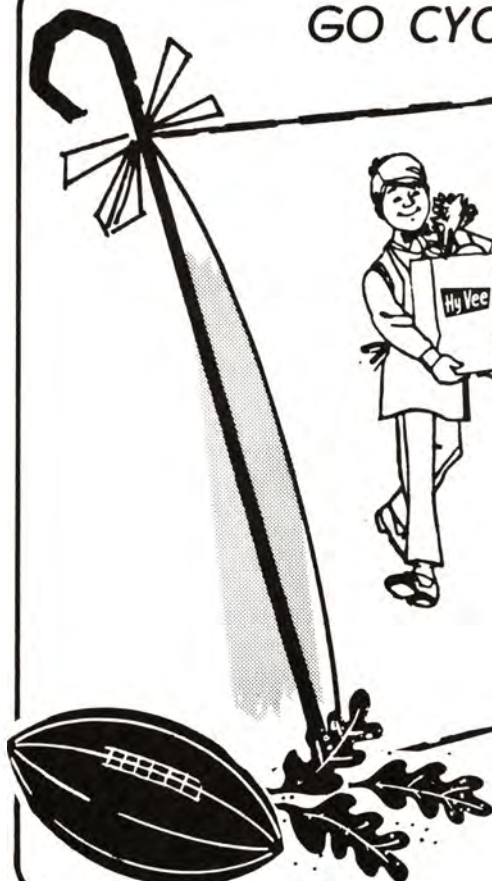


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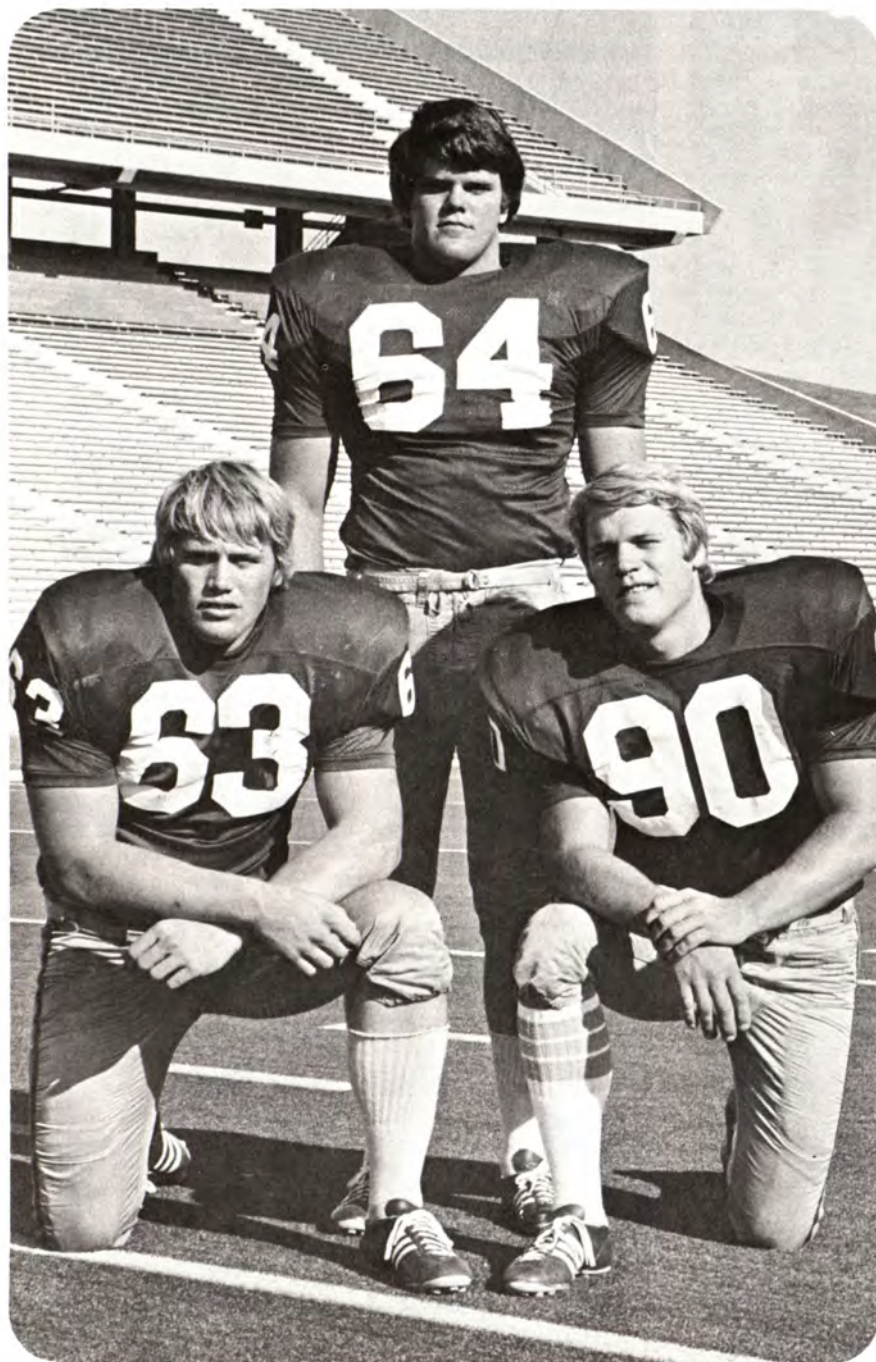
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UNIVERSITY OF KANSAS

THE UNIVERSITY of Kansas, in addition to its history of athletic achievement, has a tradition of academic excellence dating back to its earliest days. Begun as a stronghold of learning on the western frontier, the University has continued to this day to attract talented students and teachers to its doors.

Enrollment at the University totals more than 22,000 students, who come from all parts of the United States and more than 75 foreign countries. Roughly half of the University's students come from the top 20% of their high school classes, and they continue their scholarship here at the University. Since 1958, for example, the University of Kansas has produced more Rhodes Scholars than any other public university. And from 1954 to 1970 (when the program was terminated), the University of Kansas ranked third in the nation among public universities in producing more than 225 Woodrow Wilson Fellows.

Nearly 21,000 students are enrolled in programs on the Lawrence campus. The nearly 2,000 other students are enrolled in programs of the University of Kansas College of Health Sciences, which is located in Kansas City, Kan., and which has a branch campus of the School of Medicine in Wichita.

THE UNIVERSITY'S primary goal is the achievement of excellence in teaching, in research, and in public service.

The reputation of any academic institution rests on the quality of classroom teaching. At the University of Kansas, there is no higher goal than the achievement of excellence in teaching at all levels.

The faculty of the University are dedicated to providing the very best possible learning opportunities for the students who come here for their college education. There are, however, more learning opportunities at the University than are found just in the classroom. In a typical week, University groups may sponsor as many as five different classical and current films, a student recital, a concert by a touring symphony orchestra, a lecture by a noted scholar, and perhaps a speech by a personality in the news.

Theatre programs at the University are as good as professional productions in major cities, and KU's museums rank among the best in the mid-west. At the present time, a new \$4.5 million Museum of Art is under construction on the east side of the campus, and when completed, it will be one of the finest museums on any college or university campus in the country. All of these activities and facilities contribute to making a unique educational environment at the University of Kansas.

BESIDES SETTING high standards for university education, the faculty and staff maintain a tradition of involvement



with the problems of the world. On both campuses, from the medical research laboratories in Kansas City to the highly sophisticated space technology laboratories on the Lawrence campus, University researchers are investigating ways to improve the human condition. The crippling diseases of childhood, the handicaps of the blind and deaf, cancer and heart disease, the infestation of insect pests, the need to restore our prairie grasses, and the recovery of tons of wasted oil—all these are concerns which occupy the time of University scientists. Supported by \$25 million a year in research grants, awards and gifts, university researchers are producing results which are of direct benefit to Kansans.

While these research projects render valuable service to Kansas, the University is seeking to expand its service in many other areas as well. The outreach program organizes a large number of University resources and focuses them on service to the people of Kansas.

Continuing education offers all the people of Kansas the opportunity to pursue college level work in their home communities. Many classes are conducted off-campus and the University offers a variety of seminars, conferences and short courses to help professionals keep abreast of new developments in their fields.

EASY ACCESS is a program in which regular Lawrence campus courses are offered at non-traditional times so that persons who are not able to attend classes during the regular work day can still pursue their education. Several hundred persons enroll in the Easy Access courses each semester.

Members of the University community serve in other ways, also as members of city commissions, in fund raising drives, and in many other civic endeavors. They often serve as consultants to business and government, speak before civic groups, or take cultural programs on tours around the state.

In turn, business and civic leaders from all parts of the state serve as valued members of University committees and boards, and through their participation help advance the University.

ONE MEASURE of the excellence achieved by the University in its teaching, research, and service functions is the support it receives from alumni. In recent poll of graduates of major universities in the United States, KU alumni gave more vocal support to their school than did any other alumni group. Eighty-three percent of the graduates of the University said they wanted their children to attend the University of Kansas. KU alumni also provide tangible support to their school in the form of contributions to the Kansas University Endowment Association. In the most recent reporting year, KU alumni ranked fifth among public universities and colleges in the amount of financial support they had given.

In summary, nothing better characterizes the University of Kansas more than does the word "excellence." As the University enters its 110th year, there is a rededication to that tradition of excellence with which dates back to the founding of the University in 1866.





University of Kansas

1975 FOOTBALL COACHING STAFF



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Head Coach



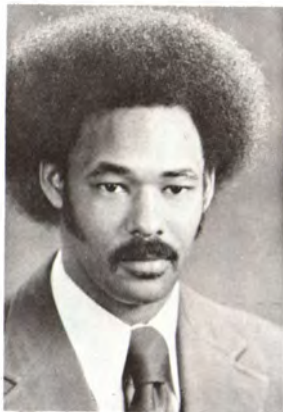
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Asst. Head Def. Coordinator



JOHN LEVRA
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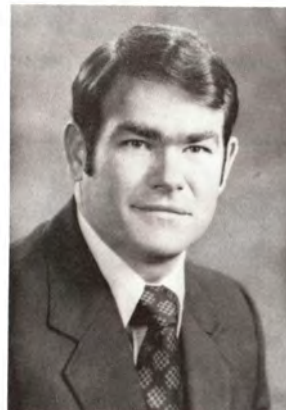
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36 NORRIS BANKS



35 BOBBY BASS



78 TERRY BEESON



77 MIKE BUTLER



50 JERRY CALOVICH



23 BILL CAMPFIELD



9 NOLAN CROMWELL



93 TOM DINKEL



76 JIM EMERSON



13 TOM FITCH



24 ERIC FRANKLIN



19 CHRIS GOLUB



88 GREG HOSACK



81 STEVE JONES



18 KURT KNOFF



69 RICK KOVATCH



20 EDDIE LEWIS



62 BUTCH MASCARELLO



64 LINDSEY MASON



The Jayhawks



2 RICHARD MCARLIFFE



14 SCOTT MCCAMY



10 SCOTT MCMICHAEL



6 JIM MICHAELS



65 JOHN MORGAN



57 HARRY MURPHY



95 DON PILE



79 MORRIS PIPPIN



25 CALEB ROWE



44 ANDY REUST



75 DAVE SCOTT



61 AL SHANK



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Boyd's Dairy Stores
James E. Boyd
Boone & Ames
Phil Brown
Clara Brown
Victor Brunner
Caffrey Cigar Co.
Joe Caffrey
Citizens National Bank
George E. Taylor
Clark Real Estate, Inc.
J. G. Clark
Dr. G. W. Cornwell
Gary W. Creasman
Stephen R. Duffy
Eckstein Diamonds
George Eckstein
Fisher Shoe Company
Robert L. Fisher
Gillespie Motors
Roland Hamman
Hawkeye Savings & Loan
Boone & Ames
Judge Paul E. Hellwege
Imperial Inn
Dr. Dennis D. Kollbaum
Wayne R. Lindell
Lawrence J. Loehrer
Moffitt Ford
T. N. Nelson
George W. Peterson
Redeker Furniture Company
Robert Reedholm
Dr. Wayne E. Rouse
Dr. H. P. Sandberg
Schultz Labs, Inc.
Richard B. Schultz
Dr. Gerald H. Sutton
Virginia's House of Flowers
Wendell Lowe
Vogler-Nieman Chev.-Buick
Dr. John M. Wall
William W. Wright

BOUTON
Clyde C. Dills

BOYDEN
Lee Moret

BRAYTON
Fred M. Vorrath

BRIDGEWATER
Lee Nichols

BRITT
First State Bank
J. A. Hickok
William D. Pritchard

BROOKLYN
Manatt-Carter Paving Co.
K. E. Carter

BURLINGTON
William A. Kuehn
James S. Jennison
Robert H. Tiemeier

BURT
Wendell Ringsdorf

CALLENDAR
Howard Loehr

CAMBRIDGE
Thomas C. Flack
Dale A. McHone

CARLISLE
Charles R. Elchacker

CARROLL
Bierl Const. Co.
Dr. William D. Blohm
Carroll Daily Times Herald
Carroll State Bank
Carroll Veterinary Clinic
Marv Collison
Comito Realty Co.
Bill Comito
Commercial Savings Bank
Ralph M. Crane
Crouse Cartage Company
Paul Crouse
Dearduff's Inc.
William Farner
Leo Fitzpatrick
Fleakes Construction
Archie J. Gietz
H & H Company
William Hamman
Juergens Produce and Feed Co.
Jungs Bakery
Lane Audio Visual Center
Carroll Lane
Dr. James E. McGill
Ronald W. Muhlbauer
Peters Motor Company
Clark Peters
Schroeder Assoc.
Crowley Spindler
B. G. Tranter
Twit Funeral Home
Joe Twit
Jack Stangl
Wunschel Law Firm, Inc.
Russell Wunschel

CASEY
Security State Bank

CEDAR FALLS
Robert Beck
Brookside Vet Center
William D. Davidson
Paul W. Watters

CEDAR RAPIDS
Chester N. Affeldt
Wendell Bell
Van C. Coleman
Concrete Material Company
Richard A. Danowsky
Dr. Dean C. Frey
David H. Hammond
Donald P. Hattery
Dr. Glen C. Hornbuckle
Iowa Steel & Iron Works
R. B. Fleischhaker
Martin E. Kacena
King's-Builders Material
Ed Doty
Larson & Unzeitig, Inc.
Clark K. Parks
William J. Probert
Dr. W. J. Robb
Lewis H. Springman
Steitzer Lincoln-Mercury
Paul Steitzer
Wayne H. Whitmer
Henry P. Wilder

CHARITON
William J. Carter
First State Bank
Roy E. Frizzell
P. G. Hibbs

Johnson Machine Works, Inc.
R. Lynn Johnson

CHARLES CITY
Dr. Merle P. Lockwood
Sar Hybrids, Inc.

CHEROKEE
Rogge & Tveitnes
France Grain & Feed Co.
F. R. Graves
Thomas B. Grundman
Dr. A. W. Krause

CHURDAN
D. N. Berry
Dr. Clarence Inman

CLARENCE
Merlin D. Hulse

CLARINDA
John R. Hunter, Jr.
Dr. Edward C. Winter

CLARION
Robert L. Davison
Duane W. Sandage
Melvin Waldon

CLEAR LAKE
Dr. John D. Berthelsen
Dr. John G. Salisbury

CLEMONS
Ralph Howe

CLINTON
Edward Howes
Tommy G. Stamp
Roscoe C. Wagner

COLFAX
Don Faldley

COLO
John Niland
Art Riese

COLUMBUS JUNCTION
Robert & Robin Greene

CONRAD
John Dowden
Ritchie Mfg. Co.

COON RAPIDS
Jake Bell
Donald Halverson
Dr. R. E. Shimbrown
Charles W. Thomas
Wesley L. Thomas
Thorp Farm Supply
L. J. Thorp

CORNING
Paul's Feed & Supply
Claude H. Paul
Dr. Lowell H. Roberts
Dr. James E. Shaw

CORWITH
James A. Mullins

CORYDON
Bo Grismore

COUNCIL BLUFFS
Russell C. Brandt
Council Bluffs Savings Bank
Ed H. Spelman, Jr.
Rasmussen Htg. & Cooling
State Bank & Trust
Carol J. Tiller

CRESCO
Richard M. Reinhart

CURLEW
Richard P. Kibbie

CRESTON
James C. Almquist
Leo A. Avazian
Stephen B. Kenkel

DAVENPORT
First Trust & Savings Bank
R. A. Schultz
Patrick J. Hammes
Roy Keppy
David Kling
Dr. Merle Lang
J. Trafford Murray

DAYTON
Jens Rugaard

DECORAH
Erdman Engr. Service
Lowell P. Erdman

DENISON
Bilsten Bros. Const. Co.
Don & Max Bilsten
Farmbest, Inc.
KDSN Radio
Kenath B. Koch
Earl McCullough

DES MOINES
Accoustical Specialties, Inc.
Myron R. Olson
Robert D. Akre
Edward A. Baier
Ankeny - Des Moines Plumbing
Robert B. Ash
Dr. M.E. Alberts
Baker Machinery Co.
Steven R. Waters
Joe Barksdale
Richard H. Beatty
Robert C. Benton
William H. Beswick
Charles H. Betts
R. D. Blankenship
Edward Bleimehl
Boldt Industries, Inc.
Booke Packing Company
Roger Morgenstern
Joseph E. Borg
Thomas R. Borg
C. Robert Brenton
Ronald D. Brown
Richard L. Bryan
Building Maintenance Service
Richard G. Bullard
Henry H. Byers
Can-Tex Industries
Carlson Oil Co.
Charlie Mitchell
Garland K. Carver
Leon L. Casten
A. M. Chase
Hugh H. Clarke
LeRoy D. Claycomb
Clinton Co., Inc.
Carroll F. Johnson
David H. Comann
W. O. Conyers
Crescent Chevrolet
J. R. Piggott
Howard W. Crist
Cunningham-Reis Co.
Earl Anderson
Robert W. Dahlberg
Dain, Kalman & Quail, Inc.
Dalbey-Lister Concrete
Walter W. Davis
Des Moines Savings and Loan
Peter P. Dickinson
Robert Dillon
Ed Donahue
Herb Drey
Brian C. Dunker
Eagle Iron Works
Envelope House, Inc.
Fair Play Mfg. Co.
James E. Fay
James M. Finley
J. Y. Foster
F-S Services, Inc.
Don Marcott, Charles Steen
Claude Freeman
Robert F. Galligan
Dr. John Garfield
Don H. Gelger
Donald H. Gerdorn
Arnold Golleb
GMH Fluid Power & Mach. Inc.
Peter L. Goodwin
W. A. Goodwin
John G. Graham
Grand Ave. Vet Hospital
John W. Patterson
E. Stephen Grask
Allyn E. Hagen
Kenneth C. Halligan
Russell J. Hansen
Harold Harner
E. George Henningsen
Mrs. J. Leo Hoak
Iowa Industrial Products
Dick Weisenbach
Iowa Road Builders
Iowa Truck Center, Inc.
C. R. Irvine
John D. Iverson
Albert L. Jennings
Jensen Foundation

Jester & Sons
Robert Jester
Carroll L. Johnson
Roger A. Johnson
Thomas A. Johnson
Hubert C. Jones
Kaser Construction Co.
Gerald L. Katzmann
Keith Electric Co.
William R. King
Gerald Kirke
Merle Knuth
Dr. Robert L. Kollmorgen
Koss Const. Co.
Robert W. Kuhlman
Dr. Larry L. Lang
Harold W. Larson
Gary V. Lewellyn
Lincoln Grain, Inc.
Marshall G. Linn, Jr.
Marshall G. Linn, III
Gary Lobaugh
Byron W. Lodwick
John E. Luhring
James Lynch & Assoc. Inc.
Eugene E. McAnelly
James R. McDermott
McGladdrey, Hansen, Dunn & Co.
Jack Wahlig
C. H. McGuiness Co., Inc.
Bruce W. McKee
John J. McLaughlin
James T. Machia
J. Robert MacNaughton
George F. Malcolm
Richard Marshall
Massey Ferguson, Inc.
Charles J. Maxwell
J. B. Metford Co.
Allen E. Meyer
Midland Builders Co.
William C. Knapp
Larry L. Miller
Edward Morelock
Dr. Wm. Morrissey
James R. Mumford
David L. Nagel
National Travelers Life
Paul H. Seltz
Roy W. Nelson
Gordon Neumann
Harold C. Neumann
Harold C. Neumann, Jr.
Walter N. Neumann, Jr.
Dr. Owen J. Newlin
North American Delivery Co.
Joe T. Chiodo
William Orth
William H. Owen
Bob Palmer
Reaves E. Peters
Plaza State Bank
Forest Lewis
R. S. Prewitt Company
Robert S. Prewitt
C. A. Profit
Peter E. Ptacek
George M. Putnam
Gerald Rickert
John Ringland
Dr. Van C. Robinson
Leo M. Roepke
James L. Rogers
Robert Root
Ronald L. Roth
Gene Roush
Richard E. Sargent
Robert E. Savage
A. A. Schneiderhahn Co.
Paul Molman
Don P. Shafer
Shaw, McDermott & Co.
Robert Kirke
John D. Shors
S & J Marine, Inc.
Fred Spuzello
SRB Corporation
Sid Bradley
Charles L. Strom
H. I. Talbott
Lester L. Thompson
Todds, Inc.
Alan Niedermeier
Donald E. Topf
James Trager
Dr. J. Brian Trambley
Transtates Ins. Agcy.
George E. Turner, Jr.
United Contractors, Inc.
Gary B. Sandquist
Valley Bank & Trust Co.
Venetian Orn. Iron Works, Inc.
Mario Zenti
Waldinger Corporation
James H. Waters
Evert Weeks
G. LaMonte Weissenburger

CYCLONE FOOTBALL 1975

IOWA STATE UNIVERSITY

Cyclone Century Club

George L. Wendelin
E. G. Whipp
Allen Whitfield
Harley A. Whitfield
Olen Williams
Wilson H. Witt
Charles Wittmack
George I. Wood
Thomas Wright
Robert V. Wruck

DESOTO
McQueen Corporation

DEXTER
Paul F. Clausen

DOWS
Dr. Wayne A. Danker
McAdams Livestock
Bus McAdams

DUBUQUE
J. M. Baldwin
Joseph V. Cullen
Dubuque Packing Co.
Interstate Power Co.
Dr. Merrill M. Vanderloo

DYERSVILLE
Dyersville National Bank
Dale R. Luckow

EAGLE GROVE
Wendell W. Bailey
Boone Valley Co-op
Dr. John A. Gazaway
Larry Hill
Drs. Varland & Johnson
M & M Products Co.
James D. Myers
Charles Oldsen
David A. Rouse
Security Savings Bank
John Govern, Jr.
Clarence Williamson

ELDORA
William C. Dagit
Dr. Calvin J. De Vries
Mid-States Livestock, Inc.
Cecil F. Rooks

ELDRIDGE
David E. Stephens

ELGIN
Paul D. Smith

ELLSWORTH
Dwayne Hill
Vernon E. Peterson
Emery Tegland
Thompson Hatchery
Dale Cook

ELKADER
Dr. Kenneth G. Reimer

EMMETSBURG
Bill Brennan
Emmetsburg Grain Co.
James M. Thompson
Dr. William Frevert
John Kerber
Jerome Klepper

ESSEX
J.C. Mecum

FAIRFIELD
Fairfield Eng. & Mfg. Co.
Cloyce D. Palmer

FOREST CITY
Robert V. Fowser
Donald E. Snyder
Glen Wilson Jr.

FORT DODGE
Dr. Hoyt H. Allen
Arnold Motor Supply
Larry Wegner
Assoc. Engrs., Inc.
Bob Payer
Dan W. Barrett
Bob's Tire Service
Brokaw Supply Company
W. E. Brokaw, Jr.
Robert Clawson
Fred M. Dalvey

Ed DeBakey
Bernard J. Ernests
John Evans
Rachel Evans
Farm Bureau Ins. Services
Vern Renken
First National Bank
Earl J. Underbrink

Mike Fowler
Pete Garatoni
William S. Gibb
Leon Griffin
Neil Hinds

Floyd D. Huling
Joseph Jackson
Roland B. Jacobs
Fred Jacox
Jim's Floor Covering
Jim Porter
Everett O. Johnson
Richard L. Jorgensen
Kautzky's Sporting Goods
Kersten, Ophelm, Carlson,
& Estes

Jerry Kiliper
Franklin Larson
Felco-Land O'Lakes Co-op
Levien Chevrolet Co.
Dr. & Mrs. J. G. McCarroll
W. C. McCarten
J. Gerald McTigue
Quality Plus Products
Tom Schmoker

Dr. James D. Rhodes
Ridgewood Lanes
Willis Warner & Don Larson
John E. Rowles
Lloyd C. Schubert
The State Bank
Richard Smith, Pres.
Swaney Equipment Co.
George H. Lawler
Shirley Thornton
Dr. Richard C. Tripp
Union Trust & Savings Bank
Pete Garatoni, Pres.
Ed Warren
Russell Whitney
Dr. Ralph Yoder

GARNER
Edward D. Buntentbach
Donald Greiman
Stenberg Concrete Const.
Dr. Henry G. Voetberg

GLIDDEN
Glidden Farm Equip.
Curtis E. Holstad
A. Moorehouse Company
Fred Rudi

GOLDFIELD
Don Sorenson

GOWRIE
Jack D. Burnett
Doug Miller
Marvin E. Telleen

GRAND JUNCTION
Robert Clause
Roger Clause
Melvin W. Karber
Lynn D. McConnell

GRINNELL
James W. Buck
L. G. Keeney
Donald L. Pederson
Mike Peterson

GREENE
Clyde H. Stuntz

GREENFIELD
Feeders Service, Inc.
Dean Holland
Lans Gibbs
McCunn Implement Co.

GRUNDY CENTER
Ralph A. Anderson
Royce J. Fichtner
Frederick Furniture, Inc.
Spokesman Press

GUTHRIE CENTER
Dr. John P. Glenn

HAMPTON
A. C. Benton, Inc.
Brown & Brown
Mr. Ed's
Dr. Keith L. Hansen
Murphy Truck & Trailer
Sorenson Olds-Cadillac
Jerry Staley

HANCOCK
Henry B. Rohwer

HARLAN
Charles H. Foster
Harlan Builders
Dave Maupin
Dr. O. M. Juhler
Steven F. Mores
Jack Noble
Dennis E. Stamp
H. S. Vanderlinden
Western Engineering Co.
Grant A. Finley

HOMESTEAD
Edward A. Pundt

HUBBARD
Marvin R. Nygaard
Security State Bank

HUMBOLDT
Dr. T. F. Bartley
Beacon Motel
Earl A. Clabaugh
Joe Dodgen
Dr. Dean C. Harmon
Humboldt Concrete Prod.
Ed Warren
Humboldt Implement Company
M. E. Johnson
Jennings Clothiers
Robert Kirkpatrick
C. H. Lewellyn
Bob Mickey Motors
Herbert Moench
Dr. M. L. Northup
Sande Construction & Supply
William Thomas

HUXLEY
James N. Hall
John W. Trunkle

IDA GROVE
Clayton Whitney

INDEPENDENCE
Wapsie Valley Creamery, Inc.
W. C. Neelsen

INDIANOLA
Robert L. Jones
Robert M. Wolfe

IOWA CITY
Hugh A. Dunlap

IOWA FALLS
Concrete Products Company
Luke Altfillisch
R. C. Haltom
King Construction Co.
Prestressed Concrete
James Boehmler, Jr.

JEFFERSON
American Equipment Co.
Charles F. Davis
Elmer F. Eggimann
Kern Elerick
Home State Bank
Gerald Clause, Pres.
Jefferson State Bank
Larry Bergemann
Miller Realty
Leonard Miller
Wayne M. Rush
M. H. Stapleton

JEWELL
William A. Minert
Dr. C. L. Nelson

KANAWHA
Farmers State Bank

KELLEY
Froning & Deppe
Dan Froning

KINGSLEY
Dr. William E. Brown

KNOXVILLE
James M. Bellamy
Vernon R. Bruce
Dr. Sam T. Coughlin
Goff Brothers
Thomas & William Goff
Knoxville Veterinary Clinic
Marion County Savings & Loan
Dave Gruhn

LAKE CITY
Bowie-Derr, Inc.
Dr. M. C. Bowie
Bruce Fell
Dr. James C. McCaulley
James Richardson

LAKOTA
Dr. Craig M. Ellsworth

LAMONI
Lamoni Farms, Inc.

LANSING
Kenneth G. Amundson

LA PORTE CITY
Anton Farms, Inc.
Irving Anton
Joe S. Brandt

LATIMER
Jeffry L. Henning

LAURENS
Fred J. Ludwig
Dan G. Younggreen

LEHIGH
Dale Westre

LENOX
Richard L. Wilson

LYTTON
Darwin Matter

MANCHESTER
Florian Neuroth

MANLY
Manly State Bank
William Parks

MANNING
Leo J. Bruck
Claus H. Bunz
Ivan Opperman
Puck Implement
W. C. Puck

MANSON
Dalton Press, Inc.

MAQUOKETA
Edward L. Tubbs

MARCUS
Dorr Incorporated
Melvin Dorr

MARION
Jack Fitzgerald
Klopfenstein, Wogan &
Mangold, D.V.M.

MARSHALLTOWN
Arbie Mineral Feed Co.
Robert B. Becker
James H. Boyd
Jim Breed's Standard, Inc.
Wayne H. Britten
Walter E. Brown
Burkhart-Jensen, Inc.
Graham M. Condie
Curts, Inc.
William H. Edens
Emory Elchorn
Dean Garland
Dr. John Garland
Dr. Douglas D. Hildebrand
Verle J. Hunt
R. W. Kemler
Gordon Leth
Lynk Bros. & Baird
Earl W. Olson
Walter Lyons
Pat Manning Chevrolet
Meeker's Dry Cleaners
Charles B. Hager
James R. Moore
Morrison Cabinet Shop
Robert Morrison
L. E. Myers Company
F. E. Ernst

Mike O'Toole
Roscoe W. Packer
Richard Ploeger
C. E. Reber
Bob R. Roberts
Nicholas P. Scallon
Tom Shive

R. S. Stover Co.
John K. McKay
Larry Swartz
Dr. Thomas A. Underkoffler
Dr. Russell H. Watt
William Whitehill, Jr.
D. Vincent Williams
Ralph W. Williams
Phillip L. Zink

MASON CITY
Frank W. Evans
First National Bank
Jack Nielsen, Pres.
Harlan W. Gilton
Green Mill Restaurant, Inc.

R. A. Papatonis
Hewett Wholesale, Inc.
Bill Hewett
Iowa Kemper Mutual Ins. Co.
E. C. Jones
Robert H. Isensee
Milton D. Kubicek
Tom MacNider
Dr. Ray F. Miller
Maynard Nelson
Ray Pauley Co., Inc.
Dr. Samuel D. Porter
Dr. William C. Rosenfeld
Frank Schmitz, Jr.
United Home Bank & Trust Co.
R. H. Isensee
Wallace, Holland, Kastler
& Schmitz
Dr. George West

MAXWELL
Gerald Reeves

MELBOURNE
James H. Sinning

MINBURN
Racoon Valley State Bank
Leonard C. Wise

MITCHELLVILLE
Dr. Lawrence H. Birchmier

MONROE
Monroe Animal Clinic
Dr. Dayl Horman

MT. AYR
Harold Cooper
Dixon-Elliott, Inc.
Jack Elliott
Herman Fennema
Mike Warren

MT. VERNON
Richard F. Brisbin

MOVILLE
Howard Logan

MUSCATINE
Thomas J. Hoopes
Paul C. Sandy
S. G. Stein, IV

NEVADA
Arthur W. Borton
Thomas J. Cahill
Jim Christy
Mert Coover Chevrolet
Robert Dunshee
John R. Hattery
Carl F. Hertz
Robert R. Klopffing
Ray Lounsberry
Dr. Michael Neff
David Rapp
Jerry D. Rhodes
Ray Scott
Richard Settle
John Stark
Harv Wissler

NEWTON
Frederick D. Collins
Jasper Co. Savings Bank
Joel Johnson
Robert Johnson
Wilbur J. Martin
Robert E. Nelson
Newton Animal Clinic
Newton National Bank
Robert L. Smith
Sterling O. Swanger

CYCLONE FOOTBALL 1975

IOWA STATE UNIVERSITY

Cyclone Century Club

NORTH LIBERTY
Kudrie, Carter Sheridan
Joseph Greslik

NORTHWOOD
Milo Pangburn

OAKLAND
Carrick Farm Supply
Vern Carrick
Ronald W. Wright

ODEBOLT
Dr. C. J. Schwartz

OGDEN
John C. Hunter
Ogden Bowl
Ogden Building Materials
Ken Webber

OELEWEIN
Oelwein State Bank
William P. Wilson

ONAWA
Onawa State Bank
Gerald Anderson

OSAGE
Paul Bunge
Mitchell Co. Press News

OSKALOOSA
Garden Engineering Serv., Inc.
John W. Heeling
John W. N. Steddom
Mahaska Veterinary Clinic
Pizza Den
Irwin J. Garland
Pat Supple

OTTUMWA
Mrs. John Dotterer
George W. Evans
Robert H. Meler
Allen B. Sharp

PANORA
Lloyd R. Frederick

PARKERSBURG
Parkersburg State Bank
Eldon Hoppenworth

PERRY
Bill W. Carstens
Carol R. Collins
Lauterbach Chevrolet
Ray Lauterbach
Richard Lowe
Loren F. Marker
McAtee Tire Service, Inc.
David Goodrich
Perry State Bank
Mel Shanda

PLEASANTVILLE
Paul W. Harp
Steven D. Heaberlin

POCAHONTAS
Kleen & Peterson Ins. Agcy.

PRAIRIE CITY
J. L. McKiveen
Dr. J. W. Walker

RADCLIFFE
Gary Houck

RANDALL
Randall State Bank
C. B. Kinseth

RED OAK
Vernon R. Hart
Red Oak Greenhouses
Dallas G. Johnson

REINBECK
Marshall K. Harms
Verne R. Paustian
Peterson Contractors, Inc.

RENWICK
John A. Walther

ROCKWELL CITY
Gidel & Knop Realty & Ins.
Earl B. Lemen

ROLFE
John Shimon

RUTLAND
Howard K. McDonough

SAC CITY
Robert T. King
John H. Lewis
Paul McCorkle
LeRoy V. Meyer
Wayne Mohr
Neil Stadman
John J. Wassom

SHENANDOAH
Co-op Oil & Supply
Johnson's Clothing
Howard K. Johnson

SLATER
Slevers & Slevers, D.V.M.
Lowell Soderstrom

SIOUX CITY
Wilbur D. Bennett
W. F. Chauncey
Fred Davenport
First National Bank
Holtze Const. Co.
H. S. Holtze, Jr.
L. H. Jones
Royal Lohry
Northwestern National Bank
Richard Pecaut
Dr. J. K. Roach
Dr. Don Rubel
Sioux City Engr. Co.
Sioux City Stockyards Co.
Ray Rodeen, Pres.
Standard Ready Mix Concrete
William H. Burke
Richard Sweeney
Dr. John Tiedeman
Louis J. Tokar
William F. Turner
Richard H. Wolfe

SPENCER
George A. Helkens, Sr.
Garlan Odor

STANHOPE
Dr. Jed W. Norris
Read Motor Company
Jack Read

STATE CENTER
Central State Bank
Dee Brothers
Elmer Eggers
Glen Eggers

STORM LAKE
William R. Lanphere
Shelp Const. Co.

STORY CITY
Gookin Ford Sales, Inc.
Albert Henryson
Gary K. Larson
Edgar M. Ose

STRATFORD
Westrum Motors, Inc.
Dick Westrum

STUART
Roy A. Gilman
Morrison Chevrolet Co.
Hank Morrison

TABOR
First State Bank
L. F. Selko
Paul H. Kilpatrick

THORNTON
Dr. Robert Terry

TITONKA
Donald G. Budlong

TRAER
Mike Rickard

VAN HORNE
Dr. James W. Van Buren

VENTURA
Harbor Inn, Ltd.

VILLISCA
David L. Williams

VINCENT
Steve & John Schmalenberger

VINTON
Louis L. Lyon
Glenn S. Wilson, Jr.

WALL LAKE
John Goodenow
Glen Determan

WAPELLO
Wayne E. Ryan & Sons
Wapello Vet. Clinic

WATERLOO
Paul R. Brasch
J. V. Collins
Crossroads Ford
Bill Burton
Al Goettsch
David C. Hendrickson
Milford L. Hurst
Kroblin Transportation Systems
Allen Kroblin
William D. LeCompte
George A. Loveall, Jr.
Midwest Food Supply
G. R. Moore
Stenson & Warm, Inc.
John B. Young

WAUKEE
Leon L. Casten

WAVERLY
Alfred Janssen
Kenneth D. Van Hauen
Waverly Publishing Co.
Edward Droste

WEBSTER CITY
Cress Chevy-Olds
Russ Cress
Clare L. Forrester
First State Bank
Bob Johnson
Foster Funeral Home
Gene Noller
Lynn Hadden
Gerald Hunter
Donald D. Johnson
Newell S. Johnson
Donald B. Klucking
Elmer H. Larson
Howard Myers
Nissen Packing Co.
Robert Nissen
John H. Olson
Dr. J. L. Placek
Seneca Foundry Inc.
Jerry Struck
Dr. Robert L. Veach
Webster City Savings & Loan
Ellis Swon
Ken Youngsdale

WELLMAN
Baxter Freese

WEST BRANCH
Iowa Valley Milling Co.
Harold R. Spencer

WEST LIBERTY
Dr. John W. Carey

WHEATLAND
Harold R. Lohmann

WILLIAMS
Williams Savings Bank
J. R. Hensley

WILLIAMSBURG
John G. Cochrane

WILTON JUNCTION
Allen Keppy

WINTERSET
Collins Funeral Home
R. W. Collins

WOOLSTOCK
Hamer's Hampshires

OUT OF STATE
Byron G. Allen
Detroit Lakes, Minn.
John R. Alt
Grand Rapids, Mich.
Kenneth F. Ames
Peoria, Ill.
Dale E. Anderson
Omaha, Nebr.
Walter C. Berger
Baltimore, Md.
R. W. Blumenschien
Omaha, Nebr.
Edward J. Bock
St. Louis, Mo.
Milton C. Bondus
St. Louis Park, Minn.
Clifford M. Bosworth
Lexington, Ky.
Amos J. Bower
Spokane, Wash.
Robert O. Brown
Overland Park, Ks.
Dr. William E. Brown
Weslaco, Texas
David M. Butler
Tempe, Ariz.
Don W. Butler
Arlington, Va.
Clifton C. Candee
Chicago, Ill.
William B. Campbell
Lake San Marcos, Calif.
Marlin R. Cone
Kansas City, Mo.
Kenneth W. Culp
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MIGRATION '75

Norman, Oklahoma October 25th



Schedule of Events

Wednesday, Oct. 22

Pre Migration fire-up at The Store. No cover and 25¢ draws 9-12. Game ticket must be shown for discount.

Friday, Oct. 24

informal fire-up at the Jockey Strap and Sooner Broadcasting. Free fries at McDonalds with any purchase. You must show your game ticket.

Saturday, Oct. 25

10:00 am. - 12:30 pm.--Reaves Park (5 blocks south of Owen Stadium on the corner of Jenkins Ave. and Constitution St.). Live Band, Kentucky Fried Chicken available, BYOB!

12:45--caravan to stadium: free shakers!
1:30-Kickoff at Owen Stadium.

Saturday evening

informal partying at The Jockey Strap and Sooner Broadcasting. McDonald's french fry offer is still good - save your ticket stubs!

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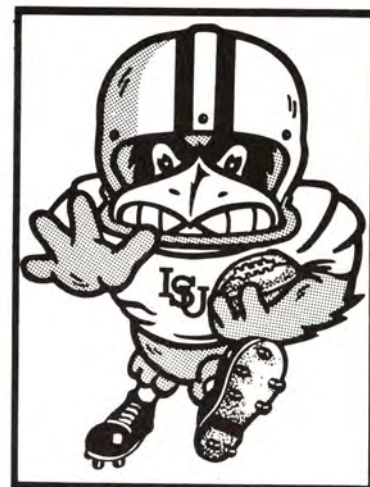
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On the weekend of Oct. 4, the ISU NROTC Color guard took second place at the University of Wisconsin, LaCrosse, Oktoberfest Drill Meet and Parade. Competing were Iowa State University, The University of Wisconsin, University of Michigan, University of Minnesota, The University of Iowa and Illinois University.

Members of the Iowa State University NROTC Color Gaurd are: Patrick McCarthy; John Hemleben; Michael Clow; Larry Zimmerman; Mervin Anderson and Matthew Stanley.

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IOWA ROAD BUILDERS'

CYCLONE SCOUTING REPORT

They call it the "Wild Wild Wishbone" at Kansas and it is the Wishbone offense that has enabled the Jayhawks to become one of the surprise teams in the country.

Head Coach Bud Moore shifted Nolan Cromwell from the defensive backfield to quarterback last spring and Cromwell has keyed the new attack in record-breaking style. Three weeks ago the junior set a new NCAA rushing record for quarterbacks with 294 net yards against Oregon State.

Stopping the clever Cromwell has been the major objective of every team since and few teams have been very effective in doing so. He ranks among the nation's top 10 rushers with 587 yards and a 7.2 yard per carry average.

Cromwell is getting solid support from sophomore fullback Norris Banks and all-Big Eight halfback Laverne Smith--both averaging over five yards a carry. Smith has exceptional speed and rates as one of the league's premier players.

Kansas doesn't pass too much but will "break the bone" when the situation dictates. Watch out then for split end Waddell Smith, a Big Eight sprint champion who holds the school record in the 440 dash with a 48.1 timing indoors and a 45.6 outdoor mark.

The Jayhawks play the conventional 50 defense and the leader is two-time all-conference strong safety Kurt Knoff -- billed as the team's premier All-America candidate prior to the season. Jim Emerson, a 260 pound nose guard, anchors the line.

In a nutshell, watch for an explosive offense with a bevy of quality running backs and a steady defense that has allowed just 47 points in five games.



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Department of Intercollegiate Athletics



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ATHLETIC COUNCIL

Control of the conduct of the Iowa State intercollegiate athletic program is vested in the Athletic Council, a board comprised of faculty, alumni and students.

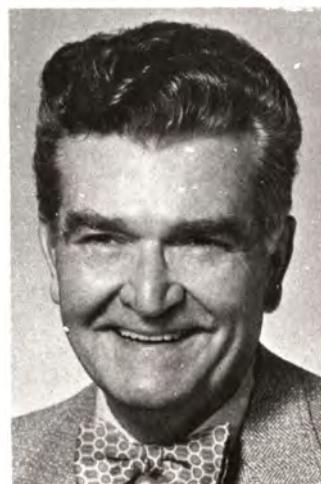
The 1975 council includes the following:

Faculty—John Mahlstedt, H.E. Cowles, Ron Fenimore, Ross Engel, Roy Keller, Rolland Knight, Tracy Clark, Don Voelker and Bert Nordlie.

Alumni—Ralph Olson, Elsworth; Gary Thompson, Ames; Ray Hagie, Clarion.

Students—Neil Fell, Lake City; Steve Burgason, Ames; Diane Henson, Indianapolis, Ind.

In addition, Lou McCullough, director of athletics, is an associate member and the university treasurer is an ex-officio member. Mahlstedt is the faculty representative to the Big Eight Conference.

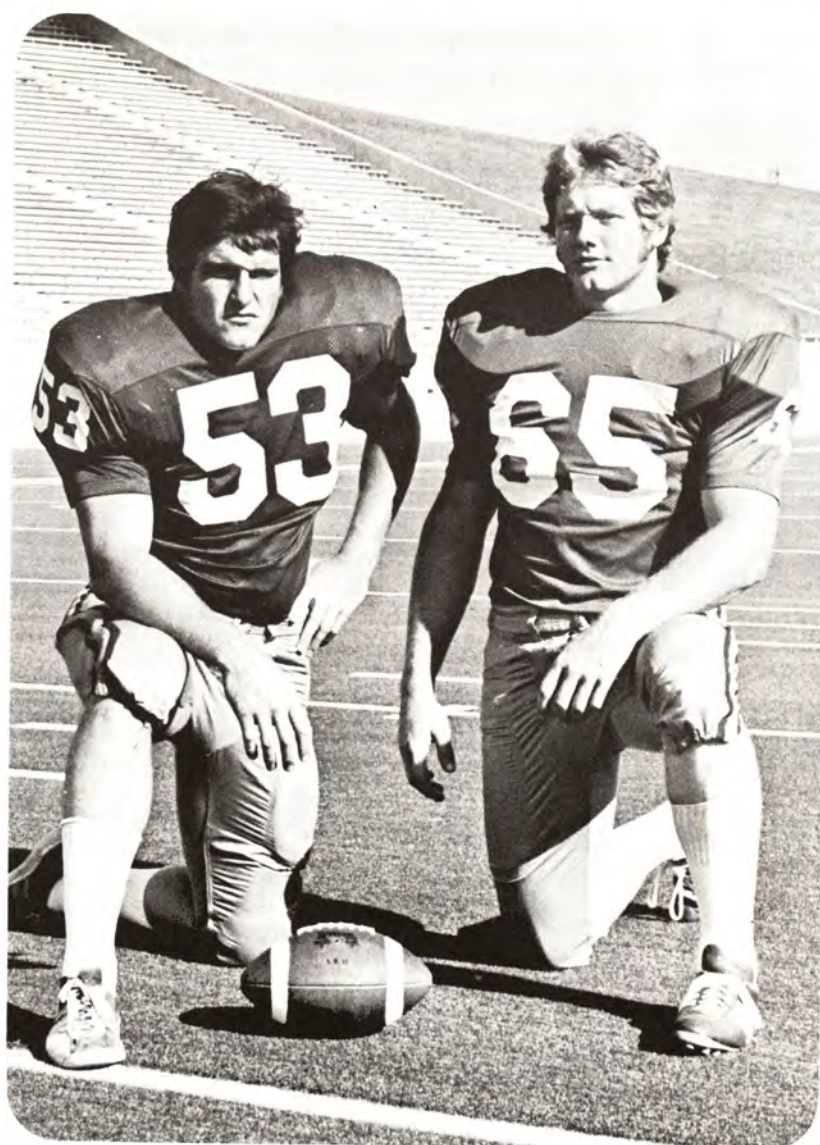


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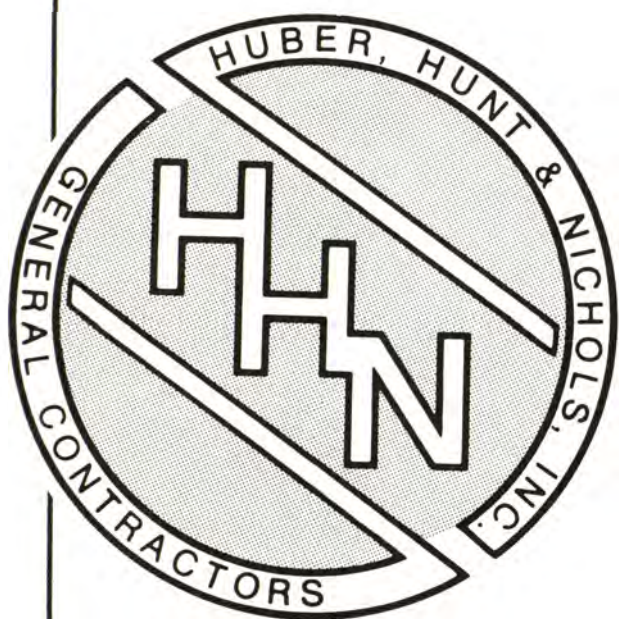
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CYCLONE FOOTBALL 1975



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For more information or to make reservations, call or stop by the:

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Ah, yesss... ..



**It's an indoor
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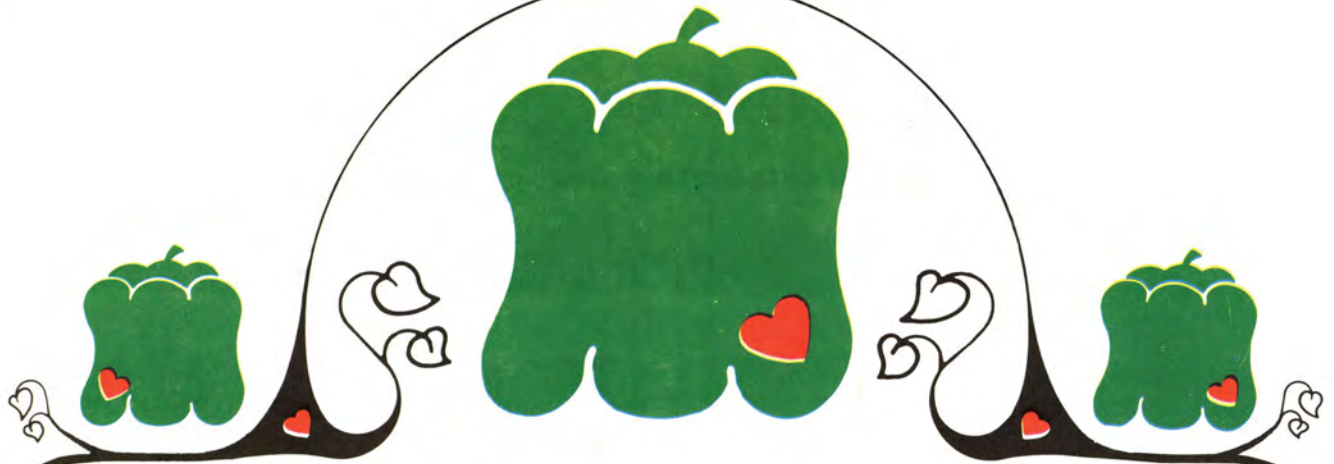
Come one, Come all!

Ol' W.C. himself would have liked to have attended this one! It's the Alumni Association's big Homecoming pre-game bash in the comfort of Hilton Coliseum before the Cyclones' next home game, with Colorado, on Nov. 1. Delicious box lunches, at \$2 each, will be served from 11:30 a.m. to 12:30 p.m. inside the Coliseum's west main-floor door. While you enjoy your lunch in the Coliseum's parquet area, the Iowa State band, the pom pon girls and Cy will entertain you and create a colorful pep-rally atmosphere.

Everyone's invited. You needn't be an Alumni Association member to enjoy this special event.

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GO CYCLONES

For Parents Day, Ferrante & Teicher In Concert Tonight

The Movie Theme Team -- Ferrante & Teicher -- will work their two-piano magic tonight at 8 in Stephens Auditorium as the special attraction for Parents Day.

The two piano artists have enjoyed top popularity for so long it is hard to believe it was every any other way, but they weren't always in the great demand that they are today.

Ferrante & Teicher had been concertizing and recording for 12 years before their fortunes changed with their recording of "The Theme from The Apartment." Before that, they had begun playing in unison at the age of six when they were prodigies at the Juilliard School of Music in New York City.

In the first three weeks alone, "The Apartment" sold 750,000 records. Ferrante & Teicher then changed their concert programs from classical to popular, adapting their serious piano technique to sophisticated presentation of popular music to achieve a popularity that has continued to grow for 15 years.

Later recordings of themes from such films as "The Knack," "Cleopatra," "Midnight Cowboy," "A Man and a Woman," and "Exodus" established them as the Movie Theme Team.

Tonight's performance is sold out.



'Merry Widow' Slated For Homecoming

Two performances of "The Merry Widow," the most popular operetta written in the 20th century, will be presented by the ISU Department of Music for Homecoming. Curtain time in Stephens Auditorium will be 8 p.m. Friday and Saturday, October 31 and November 1.

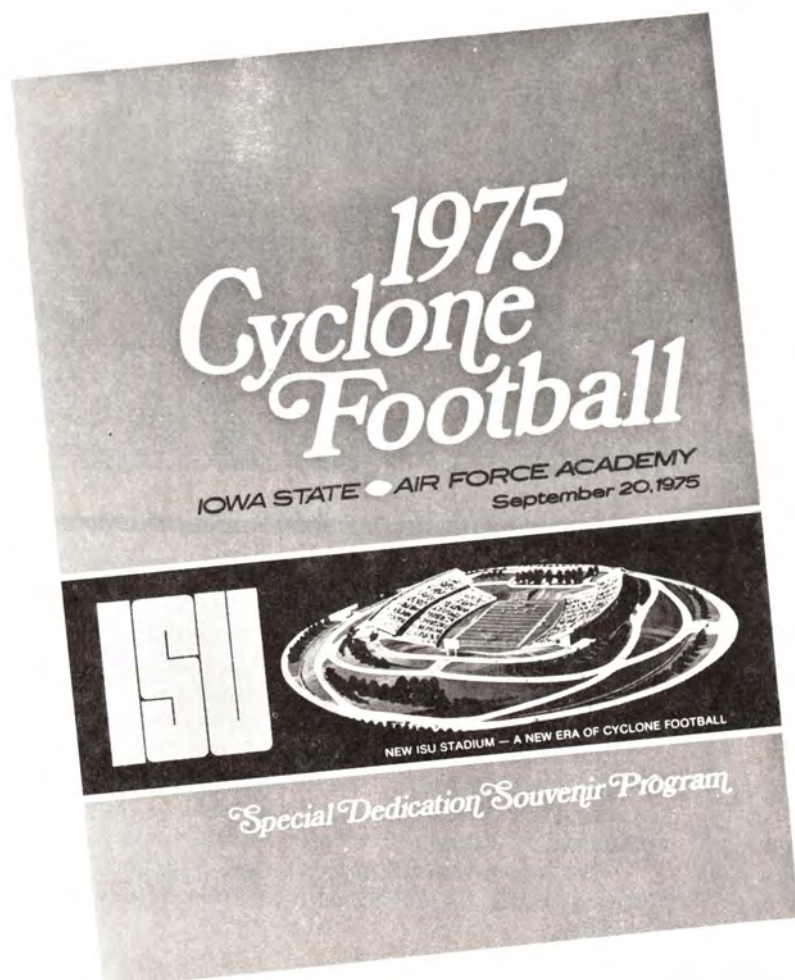
The ISU Symphony Orchestra will join student vocalists, faculty members and guest singers in Franz Lehar's amusing tale of boy chases girl, boy loses girl, boy gets girl, all unfolding against a backdrop of diplomatic foolishness.

Tickets go on sale Monday at the Center and Hub ticket offices for \$5, \$4 and \$3, with a \$1 discount available to students.

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Events Schedule for *Homecoming '75*

Wednesday, October 29 ----- Rock concert in Hilton Coliseum, 8:00 pm.
Judging Banners, Mobiles and Store Fronts
beginning at 2:00 pm.

Thursday, October 30 ----- Yell Like Hell Finals
Bon Fire
Street Dance
Beginning at 7:30 pm in parking lot near
Cy Stephens.

Friday, October 31 ----- The Operetta, Merry Widow will be presented by
the I.S.U. Music Department in CY Stephens.
8:00 pm. Tickets on Sale in the Box Office.

First Annual Bicycle Pull will be held at
1:30 pm.
Fire Up function will be held at 'The Store'
beginning at 8:00 pm.
Lawn Displays judged at 4:00 pm.

Saturday, November 1 ----- Alumni Brunch, 8-10, Scheman Center
Alumni Lunch, 11:30 Scheman Building

Pre-Game 1:15
I.S.U. vs Colorado 1:30



Half time: Announcement of Lawn Displays,
Banners, Mobiles and Store Front Painting
Winners. Punt, Pass and Kick Contest.

After the Game, a BBQ Buffet Style Dinner will
be held. Fast Service, Reasonable Prices
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Hilton, entertainment will be provided
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and come to the Hilton after the game.
4:30 - 7:00 pm. dinner will be served.
Alumni and Student dance will be held at the
Hilton from 7:30 - 12.

The Operetta, The Merry Widow will also be
held tonight at 8:00 pm.

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Charco's of Ames
Hiway 69 South

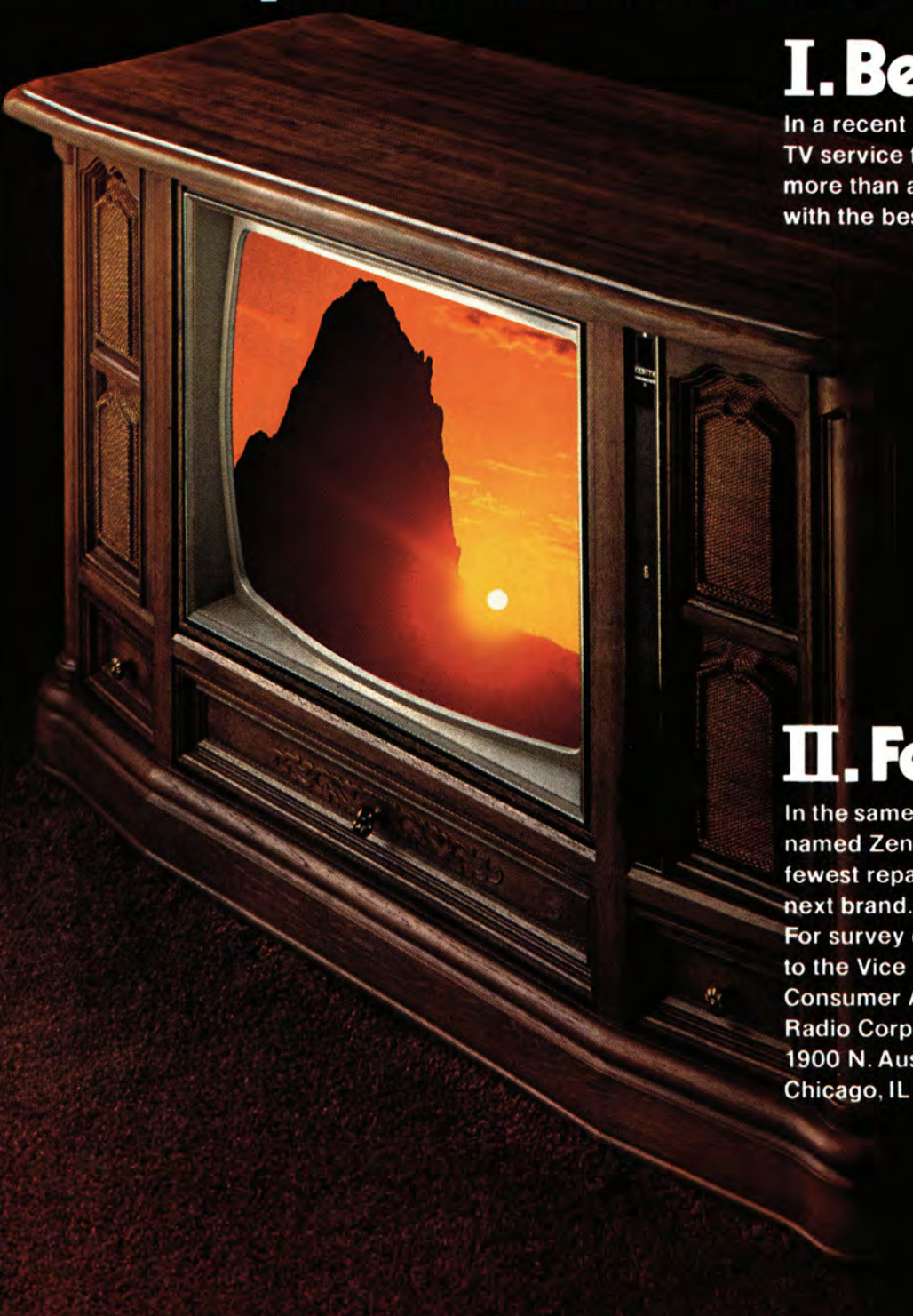
AMES
North Grand Shopping Center

ATLANTIC
7th Chestnut Street

BOONE
4th & Division Streets

"America loves what the Colonel cooks!"

TV service technicians name Zenith for the two things you want most in color TV.



I. Best Picture.

In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV with the best picture.

Question: In general, of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:

Zenith	36%
Brand A.....	20%
Brand B.....	10%
Brand C.....	7%
Brand D.....	6%
Brand E.....	3%
Brand F.....	2%
Brand G.....	2%
Brand H.....	2%
Brand I.....	1%
Other Brands.....	3%
About Equal.....	11%
Don't Know.....	4

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the next brand.

For survey details, write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639.

Question: In general, of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:

Zenith	38%
Brand A.....	15%
Brand C.....	8%
Brand D.....	4%
Brand B.....	3%
Brand I.....	2%
Brand F.....	2%
Brand E.....	2%
Brand G.....	1%
Brand H.....	1%
Other Brands.....	4%
About Equal.....	14%
Don't Know.....	9%

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated picture.

ZENITH 100% SOLID STATE
CHROMACOLOR II
The quality goes in before the name goes on.