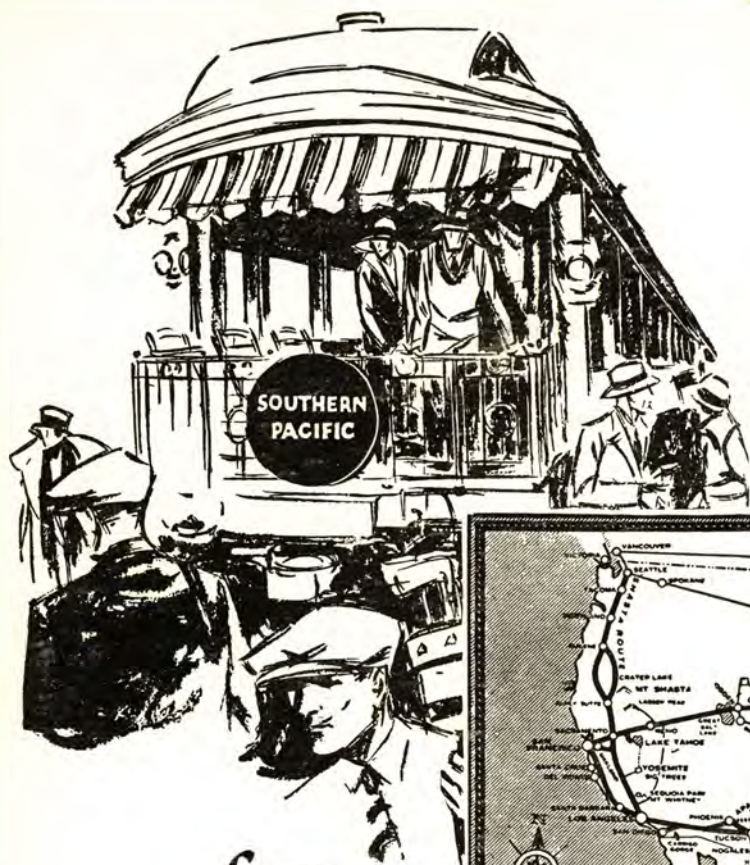


HOMECOMING

KANS'-AGGIES
VS.-IOWA. STATE
OCT.-29TH
1927

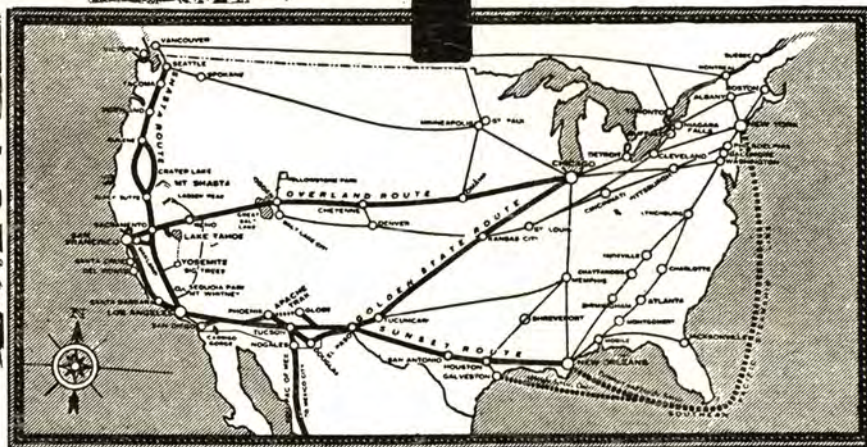


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SOUVENIR PROGRAM

KANSAS STATE

VS.

IOWA STATE

FOOTBALL GAME

Saturday, October 29, 1927, 2 p. m.

Published by the Athletic Council of Iowa State College
Price 25 cents

FOOTBALL SCHEDULE

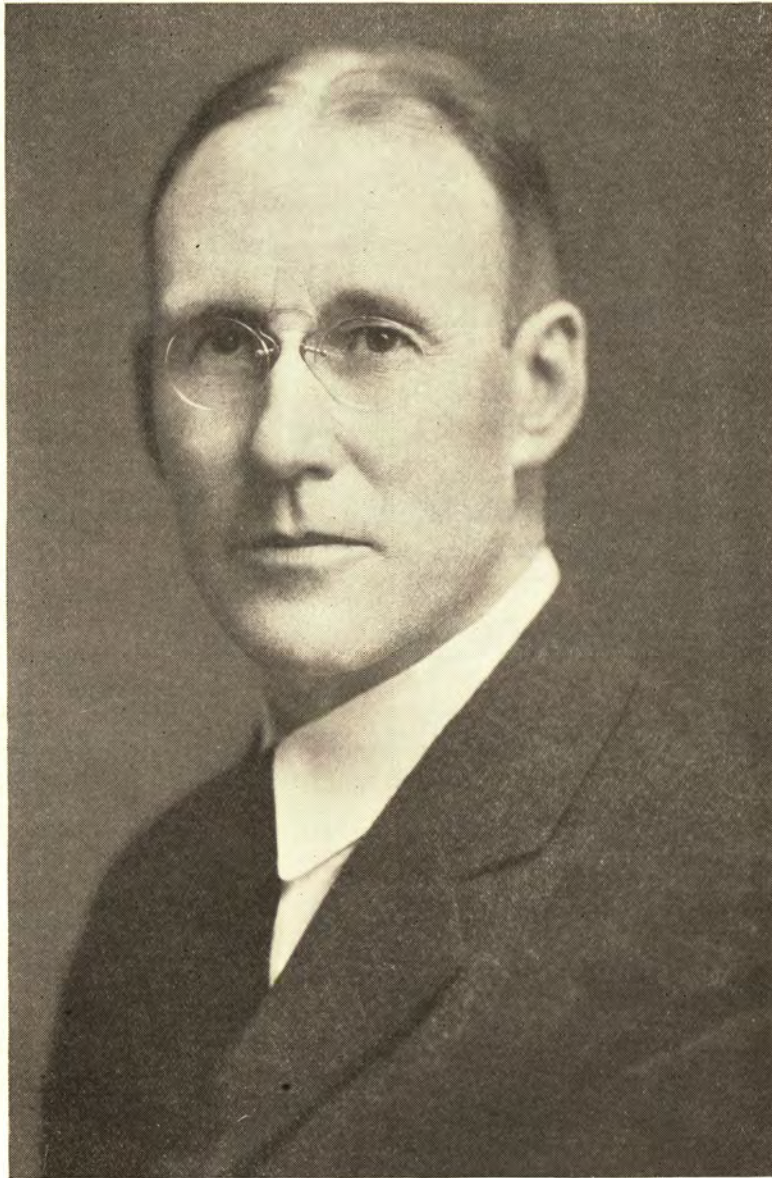
1927

Oct. 1	Iowa State	0	Nebraska	6	at Lincoln
Oct. 8	Iowa State	26	Simpson	6	at Ames
Oct. 15	Iowa State	12	Illinois	12	at Urbana
Oct. 29	IOWA STATE		KANSAS STATE		at Ames
Nov. 5	Iowa State		Drake		at Des Moines
Nov. 11	Iowa State		Missouri		at Ames
Nov. 19	Iowa State		Grinnell		at Ames
Nov. 24	Iowa State		Marquette		at Milwaukee

ORDER TICKETS TODAY FOR

Drake game at Des Moines, next Saturday.....\$2.50
Missouri game (Armistice Day) at Ames, Friday, Nov. 11.....\$2.50

Leave orders at ticket booths after game



DR. R. M. HUGHES, President

On behalf of Iowa State College I extend to the alumni and parents and friends and to our guests from Kansas State Agricultural College a most cordial welcome.

Homecoming is a great day in the college year. We are delighted to have you here; the college is wide open to you, and we hope you will have a pleasant time and meet old friends.

It is a great pleasure to have the Kansas State College team as our guests and opponents in the game today. They play brilliant football and are worthy opponents.

R. M. Hughes.

Matinee at the new Capitol theatre—Downtown—every day. Bargain prices.

Ft. Dodge, Des Moines & Southern Transportation Co.

HAWKEYE STAGES, Inc.

Our comfortable coaches will carry you there—pleasantly, economically and quickly.

You furnish the desire—we'll furnish the ride.

Two-hour service between Ames and Des Moines for the Drake Game, November 5.

Reserve a special coach for your fall parties.

J. A. Tanner, Supt.
Ames, Iowa
Phone 586

G. E. Motz, Mgr.
Boone, Iowa
Phone 139

Phil Kelsey, Supt.
Des Moines, Iowa
Phone Market 3205

GUESS THE SCORE

The Store for Men offers a weekly prize for good judgment in forecasting the outcome of Iowa State College athletic contests. It costs nothing to enter and prizes are worth while.

Next time you're downtown, drop in and register your guess.

PRIZES EVERY WEEK

TILDEN'S
STORE *for* MEN



T. NELSON METCALF
Director of Athletics

1928 FOOTBALL SCHEDULE

Oct. 6 Nebraska at Ames
Oct. 13 Grinnell at Grinnell (tentative)
Oct. 20 Missouri at Columbia
Oct. 27 Kansas at Lawrence
Nov. 3 Oklahoma at Ames
Nov. 10 Marquette at Milwaukee
Nov. 17 Kansas Aggies at Ames
Nov. 24 Drake at Des Moines

Marion Davies in that choice college story, "The Fair Co-Ed," opens at the Capitol November 2.

There is no Substitute for Quality

With a Real
"Kick"

SKELLY

Refractionated
GASOLINE

When sudden power is needed, Skelly Refractionated Gasoline instantly responds. At times you need quick speed. Skelly Gasoline has the necessary "kick" to make your motor pick up in a hurry. Quicker starting—less knocking—at NO EXTRA COST to motorists.

Refined by the Makers of Tagolene Motor Oils

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Oldest established jewelry store in Campus-town.

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EXPERT WATCH REPAIRING

We do all kinds of Spectacle Repairing.

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Parlors**

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Portable Typewriters

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ROYAL—UNDERWOOD**

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Cash or Terms

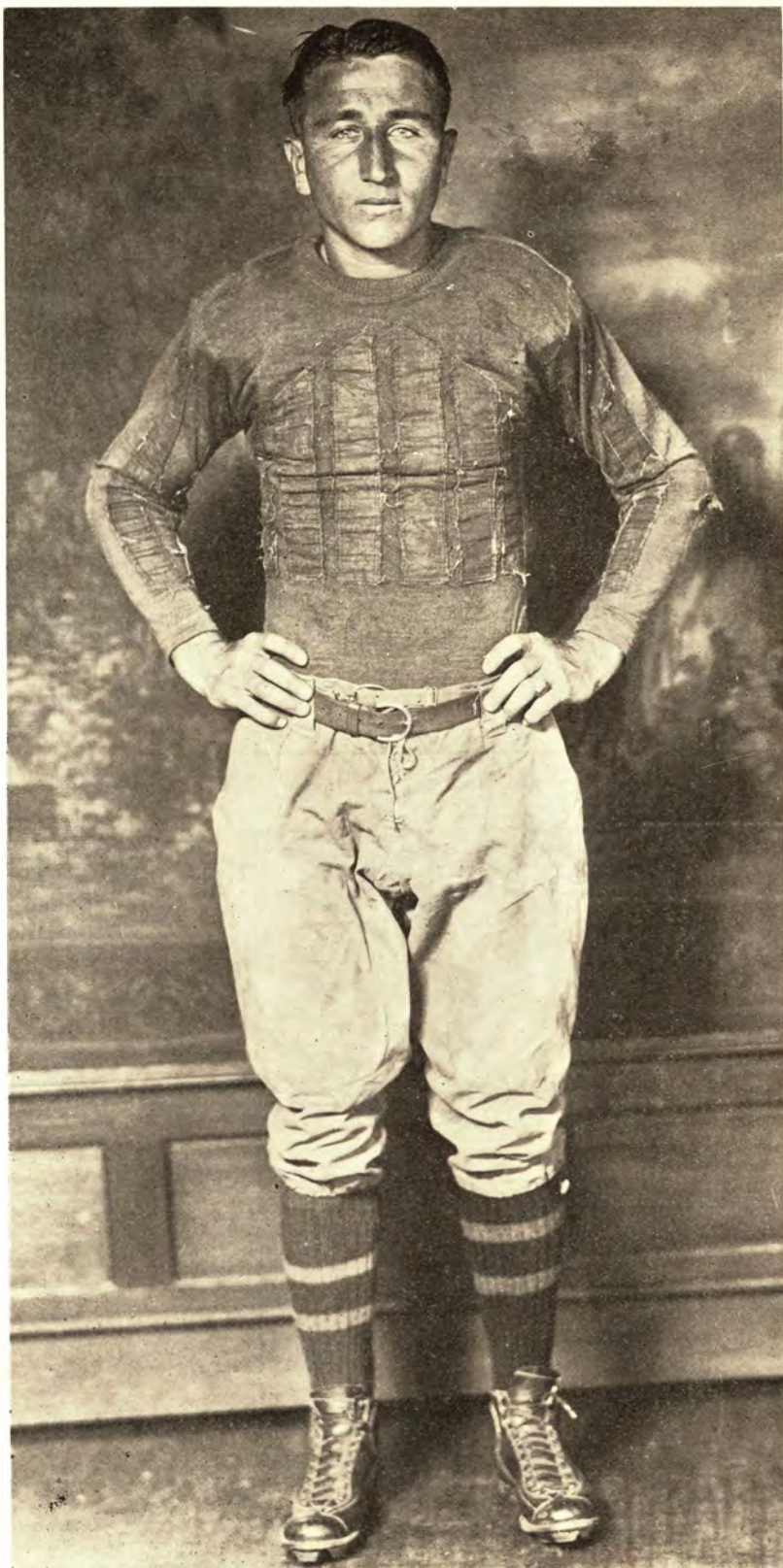
Come in, look them over
and try them

College Book Store

On the Campus

CAPTAIN WALT WEISS

Meet the brains of the Iowa State football team, Captain Walt Weiss of Denison. It is said by the Iowa State coaches that the harder the game the better Weiss works. As examples take the Nebraska and Illinois games. Weiss' generalship in the Illinois combat will go down as his most brilliant performance for the Cyclones. It was the Cyclone captain's choice of plays in the 80-yard march for the second touchdown that tied the score 12 to 12. Without a single exception Weiss chose the right play to use, and the Cardinal and Gold were never halted. Weiss also played a great game in clearing the way for Miller and Lindblom.



Across the campus, Richard Barthelmess in "The Dropkick," coming to "Ames" theatre November 2-3.

T-M-C Athletic Blankets



All Wool—All Colors—Always Appreciated

The College Blanket originated in IOWA, but is now in general use all over the United States.

Football teams look dressed up in them. Many colleges and high schools hold some kind of entertainment annually to secure funds to purchase a set of blankets for the team.

An athletic blanket is a very useful and appropriate article for personal use. For a bleacher robe, a canoe robe, couch cover, camp blanket, etc., ask your dealer for a T-M-C All-Wool Athletic Blanket.

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Tilden Manufacturing Company

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We Help You Save

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LOWRY & THEIS

Lincoln Way Pharmacy

Downtown

Campustown



CHARLES W. BACHMAN
Kansas Aggies



NOEL WORKMAN
Iowa State

Cyclone -- Wildcat Record

1917	Iowa State	10	Kansas Aggies	7
1918	Iowa State	0	Kansas Aggies	11
1919	Iowa State	46	Kansas Aggies	0
1920	Iowa State	17	Kansas Aggies	0
1921	Iowa State	7	Kansas Aggies	0
1922	Iowa State	2	Kansas Aggies	12
1923	Iowa State	7	Kansas Aggies	7
1924	Iowa State	21	Kansas Aggies	0
1925	Iowa State	7	Kansas Aggies	13
1926	Iowa State	3	Kansas Aggies	2

Iowa State has won 6, tied 1, and lost 3

Risque, jolly entertainment, "The Cradle Snatchers," new Capitol tonight.

THE SHELDON-MUNN

AMES, IOWA

Is bigger and better than ever—a good hotel
150 rooms

TANGNEY & MCGUNN HOTEL CO.

"TEAR 'EM UP AMES"



Glad to have you back for the
game, Alumni!

L. C. TALLMAN

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"Two Stores

Main Street and Campustown

Established 1890

BEAT KANSAS AGGIES
UNION NATIONAL BANK

Ames, Iowa



Catalog on
request

Football Time Is Sweater Time

For these cool snappy days when the stands are filling, a Spalding Sweater feels fine.

Of light, soft, closely knitted wool, it has that air of sportsman-like smartness that everybody wants. And when you see the way it holds its shape and color, in spite of the hardest wear, you will congratulate yourself for buying it.

A. G. Spalding & Bros

803 Locust Street

Des Moines

IOWA STATE PLAYERS



CAPT. WALT WEISS
Quarter—55
Denison



JOHNNIE MILLER
Halfback—67
Waterloo



KARL FISCHER
Guard—81
Centerville



HOLLOWAY SMITH
Tackle—16
Detroit, Michigan

THIS PAGE WAS DONATED BY THE FOLLOWING 100 Percent Boosters of the 1927 Football Team

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A big laugh for you. "Now We're in the Air," "Ames" tonight.

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Noah H. Felb, Sec'y-Treas.

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Visitors to Iowa
State Home-Coming
are welcome
at this store

This week we have some
very attractive values in
Coats and Dresses.

Our Millinery Dep't—second
floor—offers to Homecoming
visitors special Hat values, in
missy styles as well as those for
mother. See our Hat special
4.85

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Know their respective games—

SO DO THE CYCLONES

And we Know Banking

The Story County Trust
& Savings Bank

IOWA STATE PLAYERS



HARRY JOHNSON
End—9
Dubuque



"DUKE" AYRES
Center—63
Sioux Falls, S. D.



ORRIE ROE
Guard—66
Ames



RAY GALBRAITH
Tackle—58
Algona

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Physicians and Surgeons

Doctor Ben G. Budge
Doctor E. B. Bush
Doctor G. E. McFarland
Doctor Earl Rice

Dentists

Doctor R. D. Feldman
Doctor G. H. Humphrey
Doctor Thomas L. Rice
Doctors Wilson & Buck
Doctor F. H. Waters

Banks

Ames National Bank
College Savings Bank
Story County Trust and
Savings Bank
Union National Bank

Life Insurance

W. E. Beanblossom
H. F. Brown
S. A. Knapp
McDowell & Sowers
J. C. Prall

Home-Going Is as Happy as Homecoming

If you're teamed with Orient for winter

Winter is waiting right now, to buck some cold weather over the line. And old Winter's team looks strong—with plenty of trick plays. They may leave you cold.

But if you team up with Orient, old Winter's strongest attack can't budge the warm defense of your Orient-heated home. Orient heats without a fumble. It leaves little ash, and NONE of those great-breaking clinkers. This coal comes from the very heart of Franklin County—the richest coal lands in Southern Illinois.

Orient is twice screened, spread thin, then picked over by men, keen-eyed as any coach.

Orient is as clean as a first-kicked pig-skin. It's as good as the thought that your team's winning.

Team with Orient right now, and you'll beat Winter every time this season.



Chicago, Wilmington & Franklin Coal Company

IOWA STATE PLAYERS



HARRY
LINDBLOM
Halfback—52
Des Moines



BOB LAMSON
Fullback—33
Fairfield



CARL KERN
Guard—76
Cedar Rapids



CARL OURS
Guard—53
Creston

THIS PAGE WAS DONATED BY THE FOLLOWING 100 Percent Boosters of the 1927 Football Team

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A big laugh for you. "Now We're in the Air," "Ames" tonight.

AMES SHINING PARLORS

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The Best of Service

SOME TEAM
FOLKS

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Dry Cleaners

Cranford Building

The New and Beautiful

Hotel Roosevelt

and its Delightful Restaurants
at Your Service

CEDAR RAPIDS, IOWA

E. G. KILL, Manager

Before the Game Is The Time to Win It

What a sight, on the afternoon of the game, to watch the cheering crowds, the waving flags, and to enter once again into the life of gay, irresponsible Youth.

But the Team knows that back of all the flags and the cheering are long practice days. Days of doing the same thing over and over until muscles ached with weariness. Days of hard, grinding toil.

It is the same with a store. Back of the piles of merchandise which seems to have sprung up over night, back of our displays and everything we do, are years of work and study.

Football is your game—Merchandise is ours. Both require careful preparation before Success comes.

J. C. Denny Co.

Don't Forget the Home Folks

They are anxious to hear from you. Send them a Western Union Telegram on Homecoming Day. The cost is only a trifle.

Telegraph:

The score of the game.
Your safe arrival and departure.
Greetings to absent friends and classmates.

Western Union

318 Main St.

IOWA STATE PLAYERS



ROBERT
BURTON
End—78
Waterloo



VERNON HALL
Halfback—27
Ames



CARL RUDI
Fullback—73
Glidden



GEORGE
SCHLENKER
Guard—28
Des Moines

THIS PAGE WAS DONATED BY THE FOLLOWING 100 Percent Boosters of the 1927 Football Team

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Ames Pantorium
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Parno Jewelry Store
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Smith Jewelry Co.

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Ames Bootery
Bauge & Son
Roup's Shoe Store
Trueblood's Shoe Store
Brannberg & Alm

Welcome Alumni

After the game meet your friends
at the

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Tom will be glad to see you again. Try
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Famous Shoes for Men.

What do you ask of shoes—style, comfort,
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we have it
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JEWELRY AT
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PARK SERVICE STATION

Official A.A.A. Service

The Best in
GAS—OIL—TIRES—ACCESSORIES

High Pressure Alemite Lubrication
and Gear Flushing Service

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Phone 572-J D. D. Ring, Prop.



HARRY SCHMIDT

The three Cyclone coaches
NOEL WORKMAN

FRANK HONAKER

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100 Percent Boosters of the 1927 Football Team

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Reynolds & Iversen

Men's Clothing Stores

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Jameson's Clothing Store
Tilden's Store for Men

Restaurants

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Cranford Coffee Shop
Kurtz Cafeteria
Puritan Restaurant

Drug Stores

Athletic Drug Store
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Allen Motor Co.
Ames Nash Co.
Dutch Bros.
Dunlap Bros.
Mathison Motor Co.

Electric Stores

Best Electric Co.
Nelson Electric Co.

IOWA STATE SQUAD

No.	Name	Year	Position	Weight	Home
4	Guy McFarlend	1	Quarter	142	Ames
9	Harry Johnson	1	End	165	Dubuque
12	Byron Cory	1	End	168	Ames
13	Elmer Krekow	3	End	176	Cherokee
14	Sanford Hill	2	Halfback	157	Story City
15	Leslie Warburton	1	Center	180	Riceville
16	*Holloway Smith	2	Tackle	195	Detroit, Mich.
18	Archie Pohl	2	Halfback	167	Harlan
24	Marvin Firch	1	End	165	Geneseo, Ill.
26	John Kulp	2	Halfback	140	Davenport
27	*Vernon Hall	3	Halfback	157	Ames
28	George Schlenker	1	Guard	188	Des Moines
30	George Booth	1	Guard	173	Boone
31	Lloyd Bohannon	1	Tackle	190	Algona
33	*Robert Lamson	3	Fullback	171	Fairchild
43	Robert Helming	1	Halfback	171	Waukon
48	Harold Schweppee	2	Guard	185	Webster City
49	Fred Lutjers	1	Tackle	210	Hull
52	*Harry Lindblom	2	Halfback	171	Des Moines
53	Carl Ours	2	Guard	170	Creston
55	*Walter Weiss, Capt.	3	Quarter	134	Denison
58	*Ray Galbraith	3	Tackle	172	Algona
60	Charles Keasey	1	Tackle	180	Ames
63	*Gould Ayres	3	Center	160	Sioux Falls, S. D.
66	Orrie Roe	2	Guard	178	Ames
67	*Johnnie Miller	2	Halfback	170	Waterloo
72	Russell Smith	2	Center	153	Van Meter
73	Carl Rudi	2	Fullback	161	Glidden
76	Carl Kern	1	Guard	166	Cedar Rapids
78	Robert Burton	1	End	169	Waterloo
81	Karl Fischer	3	Guard	200	Centerville
82	Burton Dutton	2	Quarter	153	Coin
83	Dan Cherry	1	End	162	Oswego, Ill.
*Letter men					

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Homecoming and Hallowe'en Carnival Dance

Iowa State Gym

Sponsored by Woman's Double "A"

GEER'S CLUB ROYAL ORCHESTRA

"All for fun—fun for all"

KANSAS STATE SQUAD

Sweater numeral	Name	Year	Position	Home
1	M. T. Evans	1	Quarterback	Gove
20	*J. F. Smerchek	2	Right Half	Cleburne
21	*H. J. Dayhoff	3	Fullback	Abilene
22	V. M. Fairchild	2	Halfback	Wichita
24	W. J. Braun	1	Left Tackle	Council Grove
26	*K. C. Enns	3	Quarterback	Inman
27	*Joe Anderson	3	Quarterback	Salina
28	W. G. Towler	1	Left End	Topeka
29	*R. E. Hamler	2	Left Tackle	Manhattan
32	*R. A. Fleck	3	Right End	Wamego
33	R. E. Saunders	1	Center	Burlington
34	*J. M. Dougrass (Capt.)	3	Fullback	Burlington
35	R. F. Saunders	1	Left Halfback	Larned
36	*Harold Stover	2	Right Guard	Goddard
37	V. J. Ryan	1	Fullback	Colby
38	G. M. Frafel	1	End	Herndon
39	A. H. Freeman	1	Left Tackle	Hoxie
40	*D. J. Householder	2	Left Tackle	Scandia
41	S. M. Neeley	1	Right End	Hopewell
42	J. J. Yeager	2	Left Guard	Bazaar
43	*Bert Pearson	2	Center	Manhattan
44	*L. E. Hammond	2	Left Halfback	Osborne
45	H. S. Hamilton	1	Quarterback	Argonia
46	P. C. Davidson	1	Left Guard	Simpson
47	L. H. Norton	1	Center	Manhattan
48	J. T. Chapman	1	Center	Fort Scott
49	A. W. Broady	2	Center	Plains
50	G. E. Meredith	1	Right Halfback	Manhattan
51	*J. K. Limes	3	Quarterback	La Harpe
52	E. C. McBurney	1	Right Guard	Newton
53	D. M. Telford	1	Right Tackle	Manhattan
54	E. E. Reber	1	Left Tackle	Wetmore
55	J. K. Shay	1	Fullback	Miltonvale
57	*A. R. Edwards	3	Left End	Fort Scott
58	*D. A. Springer	3	Right Half	Manhattan
62	*J. F. Holsinger	3	Left Halfback	Kansas City
63	*G. C. Lyon	2	Right Tackle	Manhattan
65	C. E. Nutter	1	Left Guard	Falls City
66	A. M. Myers	1	Right Guard	Merriam
67	C. O. Tackwell	1	Right Guard	Manhattan
69	K. C. Bauman	1	Right Guard	Salina

*Letter men.

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Best of food, well prepared, at popular prices

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PHONE 1545-W

PRIVATE ROOM FOR BANQUETS

Raymond Hatton-Wallace Beery with high-flying laughter—"Now We're in the Air," "Ames" tonight.

Artists Concert Series

Iowa State College—Season 1927-1928



Fourth Number THE VICTOR REVELERS February 8th, 1928

Four singers who have won high reputations as soloists assisted by Frank Black, an American pianist and composed of great distinction.

Single admission to this concert is \$2.50 for the best seats.

\$5.50 can be saved by buying a season ticket for the series which includes JOHN McCORMACK, tenor; HARRY FARBMAN, violinist; IOWA STATE SYMPHONY ORCHESTRA; THE VICTOR REVELERS; and a joint concert by ALBERTO SALVI, harpist, and LAURA TOWNSLEY McCOY, soprano.

**JOHN McCORMACK opens the Series Wednesday Evening,
November 16th at 8:15 o'clock**

Single admission, \$3.00, \$2.50, \$2.00, \$1.50.

Only subscribers will receive order blanks for advance seat sale. It will cost you nothing to place your name on this list by calling telephone 150, or mail same to Artist Concert Series, Ames.

Season Tickets are \$5, \$4, \$3, according to location

TENTATIVE LINEUPS

IOWA STATE

R. Half
Lindblom
52

Full
Lamson
33

L. Half
Miller
67

Quarter
Weiss
55

R. End
Burton
78

R. Tackle
Smith
16

R. Guard
Roe
66

Center
Ayres
63

L. Guard
Fischer
81

L. Tackle
Galbraith
58

L. End
Krekow
13

L. End
Edwards
57

L. Tackle
Householder
40

L. Guard
Stover
36

Center
Pearson
43

R. Guard
Bauman
60

R. Tackle
Hamler
29

R. End
Fleck
32

Quarter
Enns
26

L. Half
Holsinger
62

Fullback
Douglas
34

R. Half
Springer
58

KANSAS AGGIES

Officials

Referee—J. C. Grover	Washington
Umpire—V. S. Eagan	Grinnell
Head Linesman—R. W. Yuill	Dartmouth
Field Judge—R. C. Lamke	Northwestern

A college football romance, "Richard Barthelmess," starting "Ames" theatre Wednesday, Nov. 2.



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"Down where the Florsheim Shoe Sign
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Alumni and students always wel-
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Men's Wear that Wears

KANSAS AGGIE PLAYERS



A. R. "MONK" EDWARDS, Fort Scott, Kansas, is playing his third year at left end. He scored the first touchdown of the 1927 season by snagging a pass from Joe Holsinger in the Missouri game. He is a three-sport man and has won letters in basketball, football and baseball. He is captain-elect of the basketball team this year and was captain last year.



JOE HOLSINGER, Kansas City, Kansas. This Kansas Aggie halfback was mentioned last year on All-Missouri Valley teams and will undoubtedly get the coveted berth this season as he is one of the most dependable backs in the conference. He has never been out of a game because of injuries in his three years of play and when called upon for yardage usually delivers. He is a hard driving, plunging halfback and in addition an accurate passer.



CAPTAIN JAMES DOUGLASS, Burlington, Kansas, Kansas Aggie fullback. Douglass is the best line plunger in the Aggie backfield and this year has developed into a fair passer and the most dependable kicker that the Aggies have. He is now doing the Aggie punting. Douglass is playing his third year of varsity football.

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Ar. Waterloo . .	2:23 am	10:35 am	10:15 pm	11:41 pm
Ar. Rochester . .	7:00 am	6:10 pm		
Ar. St. Paul . . .	7:55 am	4:25 pm		
Ar. Minneapolis .	8:35 am	5:00 pm		

To St. Joseph-Kansas City

Lv. Des Moines . .	7:35 am	12:20 am	11:40 am
Ar. St. Joseph . .	12:10 pm	5:10 am	4:55 pm
Ar. Leavenworth .	1:20 pm	6:35 am	
Ar. Kansas City .	2:20 pm	7:35 am	7:05 pm

To Dubuque-Chicago

Lv. Des Moines . .	9:00 pm	7:10 am	6:10 pm	11:25 pm
Ar. Marshalltown .	10:28 pm	8:54 am	8:25 pm	1:07 am
Ar. Waterloo . .	11:41 pm	10:35 am	10:15 pm	2:23 am
Ar. Dubuque . . .	2:43 am	2:00 pm		
Ar. Chicago . . .	7:20 am	8:25 pm		

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Great Western

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1927 KANSAS AGGIE FOOTBALL SQUAD.

Back row, left to right—Tackwell, r.g.; Yeager, l.g.; Neeley, r.e.; Reber, l.t.; Nutter, l.g.; Householder, l.t.; Pearson, c.; Hamler, r.t.; Lyon, r.t.; Springer, l.g.; Telford, r.t.; Bauman, r.g.; Sanders, c.; Freeman, l.t.
 Second row, left to right—Coach Frank Root, McBurney, r.g.; Meredith, r.h.; Shay, r.h.; Dayhoff, f.b.; Smercheck, r.h.; Edwards, l.e.; Fleck, r.e.; Chapman, c.; Grafel, l.e.; Davidson, g.; Towler, l.e.; Braun, l.t.; Broady, c.; Coach Charley Bachman.

Front row, left to right—Myers, r.g.; Wilvers, l.g.; Evans, q.; Enns, q.; Douglass, f.b.; Holsinger, l.h.; Norton, c.; Hammond, l.h.; Anderson, q.; Ryan, f.b.; Hamilton, q.; Limes, q.

KANSAS AGGIE PLAYERS



BERT PEARSON, center, Manhattan, weighing well above 200 pounds. Stocky and strong, Pearson is a power in the line and is a sophomore. He is considered one of the best centers in the valley.



TED FLECK, Wamego, Kansas end. This Kansas Aggie wingman has held down the right end position for the past three years, his speed and agility being factors in making him respected by conference foes. Fleck is also a track athlete.

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After the game drop in and get the results of other games.

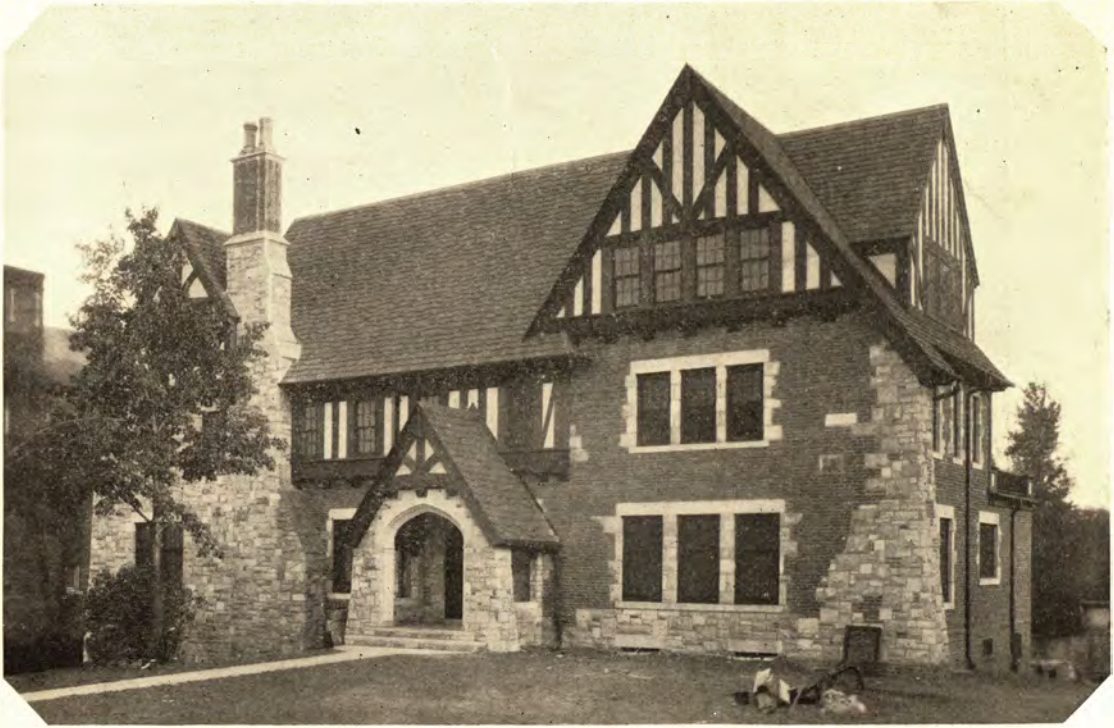
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W. S. CHANDLER, Basketball Coach

BASKETBALL SCHEDULE 1928

Thur., Jan. 5	Oklahoma at Ames
Sat., Jan. 7	Oklahoma Aggies at Ames
Fri., Jan. 13	Washington at St. Louis
Sat., Jan. 14	Missouri at Columbia
Wed., Jan. 18	Kansas Aggies at Manhattan
Thurs., Jan. 19	Kansas at Lawrence
Tues., Jan. 24	Drake at Ames
Sat., Jan. 28	Nebraska at Lincoln
Mon., Jan. 30	Grinnell at Ames
Fri., Feb. 3	Kansas at Ames
Thurs., Feb. 9	Nebraska at Ames
Fri., Feb. 10	Kansas Aggies at Ames
Mon., Feb. 13	Grinnell at Grinnell
Fri., Feb. 17	Oklahoma Aggies at Stillwater
Sat., Feb. 18	Oklahoma at Norman
Sat., Feb. 25	Missouri at Ames
Mon., Feb. 27	Washington at Ames
Mon., Mar. 5	Drake at Des Moines

With Captain Max Staver, Lande, Brown and Kling eligible for this year's varsity, Iowa State should have a good year on the basketball court. The only fly in the ointment is the fact that Joe Wagner is not back, and that no center of varsity caliber has yet developed. Two new men, Woods, last year's freshman center, and Treadwell, are working out, and may develop. If they do Coach Bill Chandler will have but little to worry him as the Staver-Lande-Brown and Kling combination played one of the sweetest floor games in the valley last year.

The best beauty secret is no secret at all

The silken soft hair, the clear smooth skin, that even the autumn breeze loves to caress — by what secret arts does the modern maid preserve them?

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FRESHMAN FOOTBALL

Red Team

Coaches Metcalf and Grimes

Forrest Bennett	Marshall, Okla.
Donald Blair	Mason City
Edward Bohacek	Tama
Joseph Croker	Colo
Kenneth Evans	Grinnell
K. M. Fell	Walnut
Verle Grimes	Eagle Grove
Warner Helfrich	Chicago Heights, Ill.
Samuel Hohenadel	Muscatine
Arthur Johnson	Dubuque
Glenn Johnson	Grinnell
Ed Knaack	Manning
Milton Kubicek	Elma
Maynard Kyner	Humeston
Keith Marsh	Humboldt
Leland Morley	Clarinda
Albert Murray	Cresco
Lloyd Owen	Carroll
Carl Peterson	Chicago Heights, Ill.
Andy Pontius	Fort Dodge
Hiram Roe	Ames
Frank Sample	Marshall, Okla.
H. L. Tietge	Clarion
Richard Valentine	St. Ansgar
Richard Wilcox	Stanhope
Ray Weinheimer	Merrill
Edgar Zimmerman	Walnut

Green Team

Coaches Otopalik and Peckinpaugh

Burdette Abel	Grinnell
James Brown	Manly
Richard Campbell	Presho, So. Dak.
Olaf Carlson	Boyer
Stephen Doorley	Cedar Rapids
Bernard Downing	Floris
Maynard Eckhardt	Muscatine
Charles Euler	Altoona
Stewart Forsythe	Griswold
John Foster	Guthrie Center
Clarence Goettig	Davenport
Bernard Johnson	Glidden
Maurice Johnson	St. Ansgar
Harold Jung	Charles City
Loren Koehler	Colo
Harry Lone	Smithland
Edward Maire	Clinton
Merle Nelson	Mt. Zion
Franklin Nolte	Hampton
Raymond Page	Newton
Robert Parrill	Clarksburg, W. Va.
Henry Schwermann	Mason City
Sanford Smith	Ruthven
Maynard Spear	Toledo
Clarence Taylor	Odebolt
Paul Trauger	Algona
Everett Wood	Iowa Falls
James Wood	Clinton

Gold Team

Coaches Chandler and Thomas

John Arnold	Chicago, Ill.
Hugh Carney	Cambridge
Earl Collings	Persia
Richard Collins	Fort Dodge
William Donnan	Cedar Rapids
Jess Doty	Lake City
Laudon Doyle	Des Moines
Joseph Early	Marion
Robert Gale	Sioux City
Kenneth Gannell	Griswold
Robert Harrison	Tama
Webster Intermill	Fort Dodge
Elwood Johnson	Fostoria
Arlington King	Cedar Falls
Edward McCarthy	Des Moines
Donald Mann	Cedar Rapids
William Olson	Chicago, Ill.
Louis Pagel	Wall Lake
Joseph Payne	Abel
Wallace Rogers	Battle Creek
Lester Saddoris	Jordan
John Sinclair	Chicago, Ill.
Dale Stennett	Elliott
Robert Stevenson	Colo
Alverne Tuttle	Des Moines
Peter Waldron	Ruthven
Rogert Willert	Reinbeck
Raymond Wisgerhaf	Sully

Rainbow Team

Coaches Dunagan, Thurber, Smith and Hardwick

Lyle Anderson	Des Moines
Jack Babcock	Ames
Harold Boeger	Lexington, Mo.
Lawrence Boening	St. Ansgar
Dwight Coil	Arthur
Floyd Dennis	Dexter
Arthur Douglas	Fort Dodge
Kern Elerick	Keosauqua
Lynn Fuhrer	Omaha, Neb.
Charles Hall	Newton
Cloid Hammers	Tabor
Thomas Hanlon	Terril
R. A. Huntington	Cedar Rapids
James Kelley	LaPorte City
Wallace Kleaveland	Jewell
Paul Knapp	Clear Lake
Kyle Knilans	Delavan, Wis.
Harold Lanford	Nina
Elmer Larson	Sergeant Bluff
Clement McGowan	Ames
Howard Mercer	Elliott
Thomas Peters	Jamaica
John Pont	Lewis
J. B. Ross	Newton
Ivan Sack	Sac City
Laverne Schiltz	Dubuque
Harold Teach	Abingdon
Paul Wittich	Cambridge

Iowa State Football Record

	Played	Won	Tied	Lost
Drake University	26	20	1	5
Grinnell College	28	17	3	8
Kansas State Agricultural College.....	10	6	1	3
Oklahoma A. & M. College.....	1	0	0	1
University of Kansas.....	8	3	1	4
University of Missouri	20	10	2	8
University of Nebraska.....	21	6	1	14
University of Oklahoma.....	0	0	0	0
Washington University	8	7	0	1
Central College (Oklahoma)	1	0	0	1
Coe College	17	15	0	2
Cornell College	16	13	0	3
Creighton University	1	1	0	0
Des Moines University	4	4	0	0
Ellsworth College	1	1	0	0
Highland Park College	2	2	0	0
Iowa State Teachers' College	7	4	2	1
Morningside College	7	6	0	1
Nebraska Wesleyan University.....	1	1	0	0
Northwestern University	1	1	0	0
Penn College	2	2	0	0
Rush Medical College	1	1	0	0
Simpson College	16	14	1	1
Still College of Osteopathy.....	2	2	0	0
University of California in Los Angeles.....	1	1	0	0
University of Illinois	1	0	1	0
University of Iowa	22	7	0	15
University of Minnesota.....	23	3	1	19
University of South Dakota	4	4	0	0
University of Wisconsin	4	0	0	4

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MISSOURI VALLEY CHAMPIONS—1926

CROSS COUNTRY

That Iowa State will fall heir to its twelfth Missouri Valley cross country championship in 14 years does not seem unlikely judging from early season showings. In spite of the loss of the versatile Conger the Cyclone hill and dale men appear to be equally as good as last year's valley championship aggregation. Last Saturday the Iowa State team won from Grinnell 15 to 40, the Cyclone harriers coming in together. With Hoak and Thompson back in the lineuy the Cardinal and Gold will be tough enough for the Kansas Aggie runners, who are no slouches themselves.

CROSS COUNTRY SCHEDULE 1927

Saturday, Oct. 22 Grinnell at Grinnell
 Saturday, Oct. 28 Kansas Aggies at Ames
 Saturday, Nov. 5 Missouri at Columbia
 Saturday, Nov. 19 Missouri Valley Meet at Manhatton



BOB SIMPSON, Track Coach

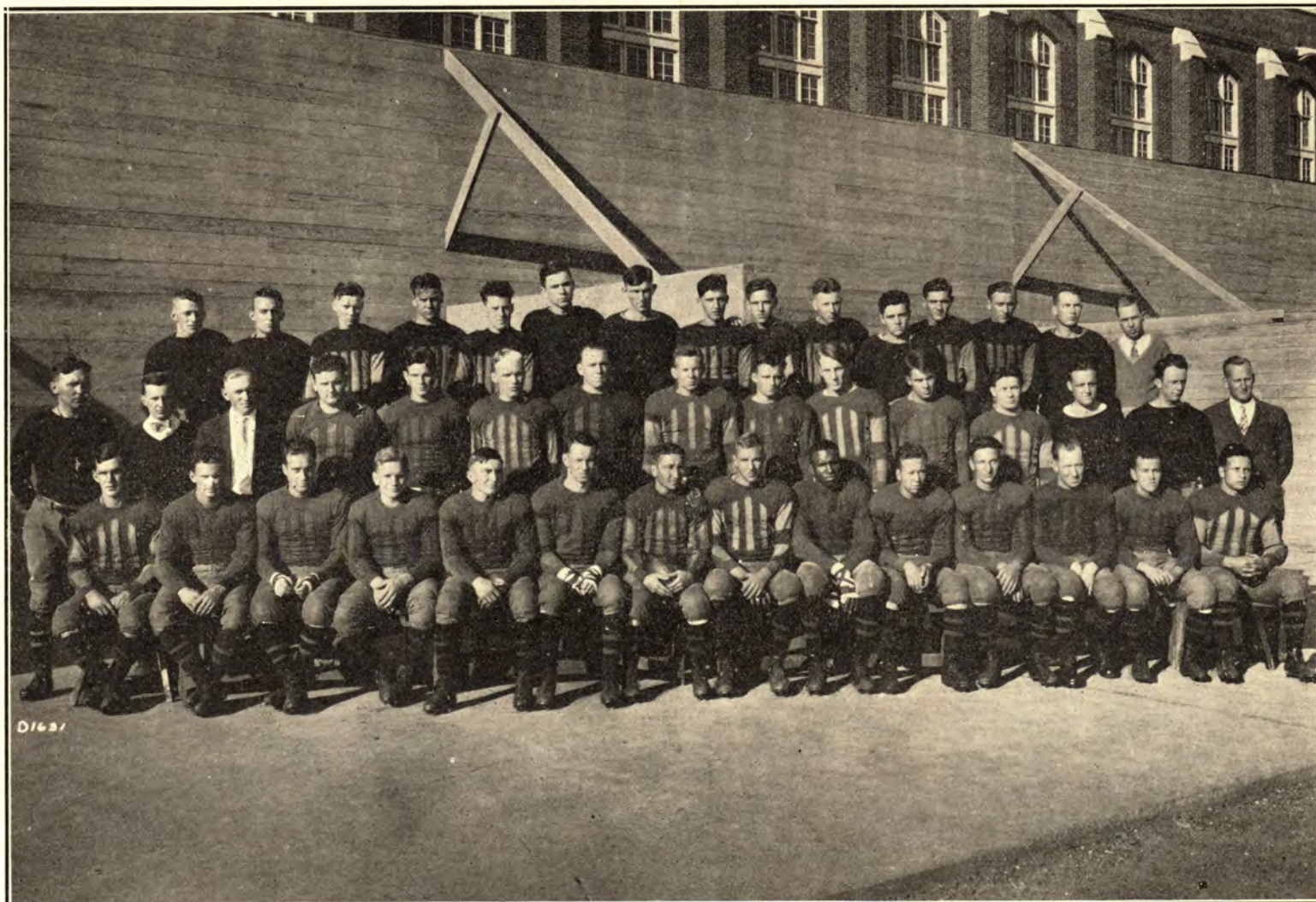
Iowa State

- 1 Capt. Harry Hoak
- 2 Irving Christenson
- 3 Clarence Thompson
- 4 L. L. Caulum
- 5 Richard Behrens
- 6 T. S. Smith
- 7 Carl Gericke

Kansas State

- 10 Capt. L. E. Moody
- 11 Harold Miller
- 13 John Joyne
- 12 George Bond
- 14 Henry Gile
- 15 Harold Richardson

IOWA STATE 1927 FOOTBALL SQUAD



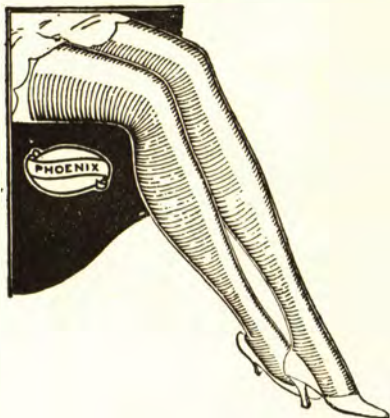
Top row (left to right)—McFarland, Horstman, Dutton, Tegland, Collentine, Brugger, Krekow, Cory, Cherry, Pohl, Bodenstein, Zink, Firch, Booth, Mgr. Burgess.
 Middle row (left to right)—Coach Workman, Mgr. Lomax, Trainer Nelson, Fischer, Burton, Keasey, Lutjens, Bohannon, Schweppe, Warburton, Schlenker, Roe, Coach Schmidt, Coach Honaker, Director Metcalf.
 Bottom row (left to right)—Kern, Johnson, Ours, Miller, Lindblom, Galbraith, Capt. Weiss, Ayres, Smith, Hall, Rudi, Hill, Kulp, Helming.

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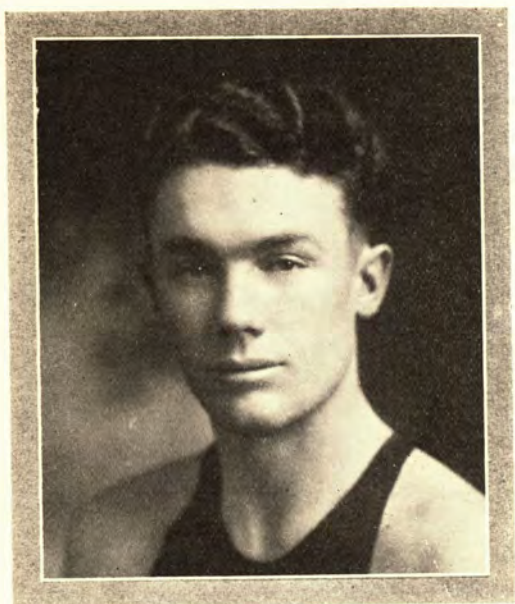
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Raymond Conger, last year's track and cross-country captain, is the leading middle distance runner in America. In his three years of competition for Iowa State Conger has won twenty-six places in major track meets, has run the anchor position on twenty-one winning relay teams, establishing two new world's records, a new intercollegiate record and eight meet and local track records. Conger now holds championship titles in the Missouri Valley cross country run, the Missouri Valley indoor and outdoor one-mile run, the Missouri Valley indoor half-mile run, the National A.A.U. one-mile run and the National Collegiate A.A. one-mile run.

His best marks are the following:

Half-mile run	1 min. 53.3 sec.
One-mile run	4 min. 17.6 sec.
Five-mile cross country run.....	25 min. 52.0 sec.

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Capt. Clair Grooms of Ottumwa is wrestling his last year for the Cyclones. Grooms was runner-up in the national championships here last March, losing to Prunty.

HUGO OTOPALIK Wrestling Coach



One of the reasons Iowa State expects a great year on the mat is Art Holding, National A.A.U. 125-pound champion. Holding won the title from Harold Boyvey, another Iowa State product.

With the exception of the two heavyweight classes Iowa State will put a veteran wrestling team on the mat this year. Higgins will be back in the 115, Holding, national champion, in the 125; Gerling in the 135; Grooms in the 145 and Blair in the 158. The loss of Captain Lawrence in the light heavyweight class and Ole Anderson in the heavyweight division will be felt, altho several members of the freshman team are back.

Providing Coach Otopalik unearths another good heavyweight, which he probably will, the Cyclones should be good enough to beat anything in this part of the country, including the Oklahoma Aggies.

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J. W. Legg

Worcester Polytechnic Institute back in 1915.

For Legg had done something that had never been done before at Tech. He had corralled the picture of a transient phenomenon. Translated, that means he had been able to photograph the electrical disturbance resulting from the closing and opening of a circuit breaker. From that moment the story of the modern oscillograph is synonymous with the story of Joseph Willard Legg, E. E. '16.

Legg's novel experiment was accomplished by a form of remote control rigged up for the college laboratory's oscillograph. Soon the Westinghouse Company ordered one of his controls. And it was natural that Legg should follow his device to East Pittsburgh the next autumn, after he graduated. First in the Research Department, then in the Material and Process Department, he

—so studious, inquisitive Joe Legg was told, when he displayed a strange zigzag image covering nearly the whole of an oscillograph film to instructors and fellow students at

continued to solve oscillograph problems.

The oscillograph films the records of electric current by means of an apparatus of surpassing delicacy. The most modern type, for instance, has a vibrator strip that is

55/100,000 of an inch thick— $\frac{1}{8}$ the diameter of a human hair. It contains a mirror 17/1000 of an inch wide.

But before Legg began his study, the oscillograph, itself, was a clumsy contrivance weighing almost half a ton. He proved that a compact oscillograph, operated with an incandescent lamp, was practicable; first, with a three-element model (one that will record the action of three phenomena at the same time) weighing about 135 pounds. This was in 1917. More recently a nine-element oscillograph weighing only 100 pounds has been developed. And, acme of creative genius, Legg has just produced a baby one-element oscillograph, called the OSISO—which weighs but $7\frac{1}{2}$ pounds! For good measure, Legg designed a holder for load-



"What's the future with a large organization?" That is what college men want to know first of all. The question is best answered by the accomplishments of others with similar training and like opportunities. This is one of a series of advertisements portraying the progress at Westinghouse of typical college graduates off the campus some five—eight—ten years.

ing the oscillograph film in daylight, something that had been fruitlessly tried for years.

As a result of these advances, power companies are saved enormous expense in learning vital characteristics of their circuits—and in solving problems faced by their plants. For instance, by devising a way to automatically record chance disturbances on power lines, Legg has made it possible with the OSISO to start recording a picture 1/1000 of a second after lightning causes a flash.

And so it goes at Westinghouse with many college men—not just one or a few—but with hundreds throughout the organization. They do their part in advancing the electrical industry while they ply their profession amid unlimited opportunity for creative work.

Westinghouse



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The same properties as Zef-ir Blocs but put up in crystal form in handy shaker top cans. May be sprinkled on floors, under seats and desks and wherever needed to overcome disagreeable air conditions.

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Very easy to use and unusually economical. Ask for literature.



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We will gladly recommend the best cleanser for floors of any type. We manufacture Lino-San, Rex Pine Liquid Scrub Soap, Rex Potash Scrubbing Compound and Rex Cleaning Crystals, each of which is adapted to particular types of flooring and useful for general cleaning purposes as well. Tell us your problem.

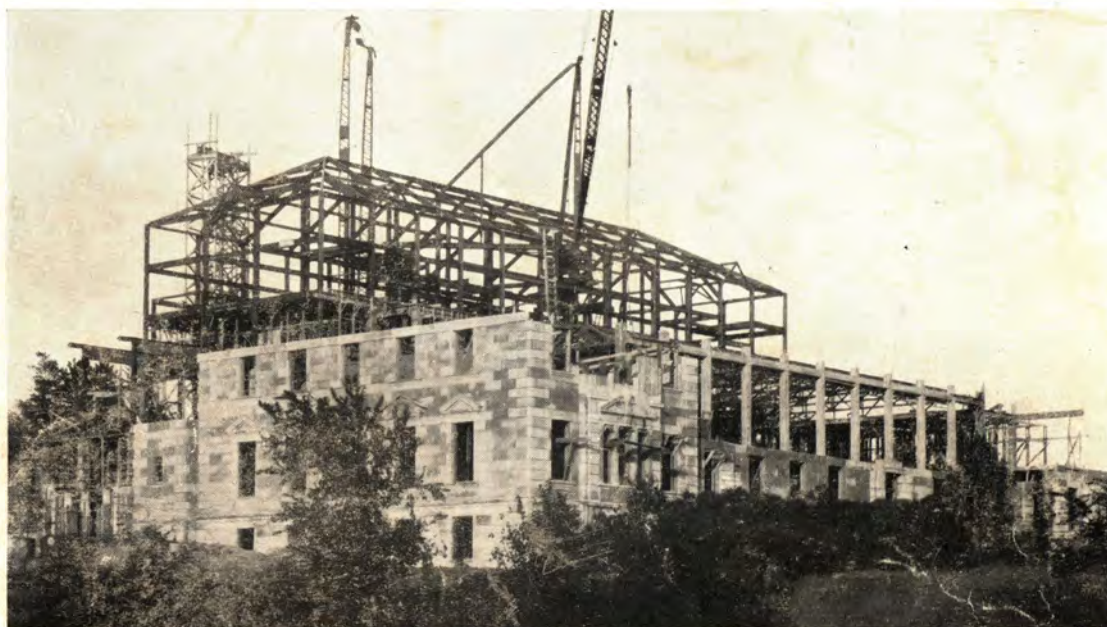
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