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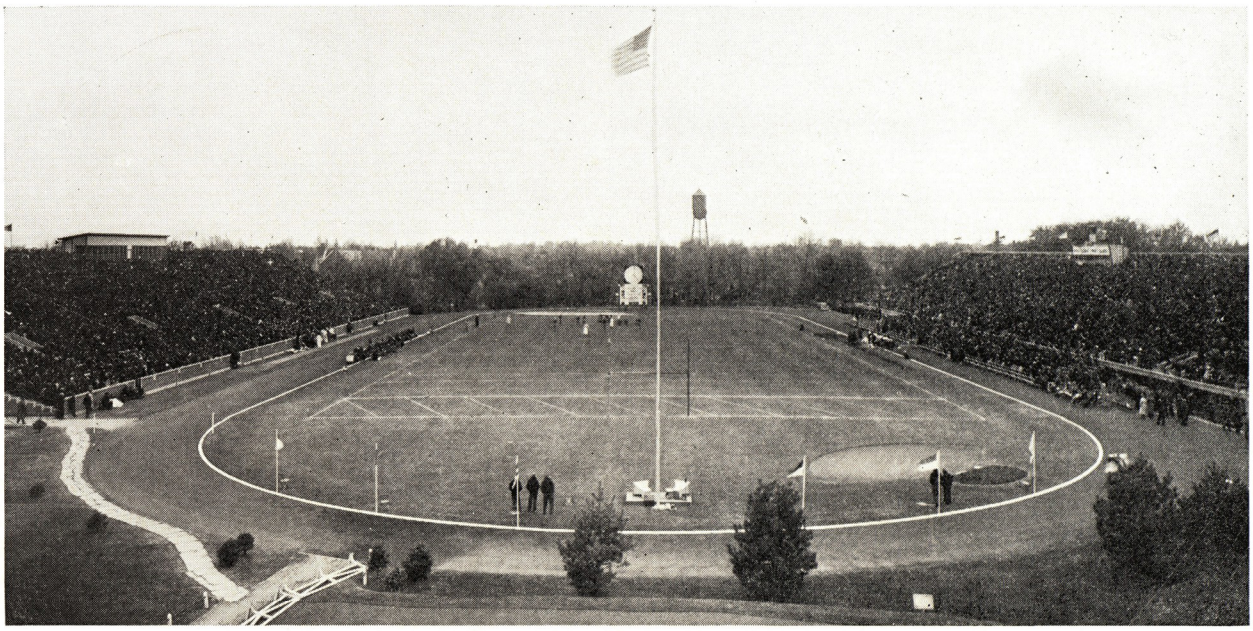
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Welcome to Iowa State

The Athletic Council takes great pleasure in welcoming the University of Kansas and our spectators, who are here to see two fine teams play today. We always enjoy our games with the Jayhawks. They are clean sportsmen and under Gwinn Henry are coached to play a fine game. Kansas and Iowa State are not dedicated to success in the athletic field when it comes at the expense of their boys.

In these days of national and international crises it becomes more and more important that we have these games—that we have all competing who are capable of participating in athletics. We want physical condition and health. We need a combative spirit. We expect co-operation and teamwork.

The Athletic Council is immensely pleased with its program, as inaugurated some years ago. Its members planned "Athletics for All." They instituted the policy of "Pay as you Play." Where troubles beset athletic departments, where opportunity for play is curtailed, almost always, debts previously contracted are the underlying cause.

At Iowa State we have in many ways increased our facilities for recreation. We invite you to inspect the ample space and pleasing environment for these sports.

That our facilities are being used is attested by the fact that we can actually count one thousand boys participating each evening. Seventeen football games are in progress on our north field each evening.

The following facts are significant:

2,300	participating in sports through physical education
300	playing on varsity teams
2,500	participating through intramural teams
70	touch football teams
40	handball teams
780	participating in table tennis
200	participating in bowling

There are many other teams and participants. Truly, Iowa State students are not going "soft." We are happy to let you know this and invite you to return again and again.

Sincerely,
THE ATHLETIC COUNCIL



DEAN M. D. HELSER
Chairman, Athletic Council

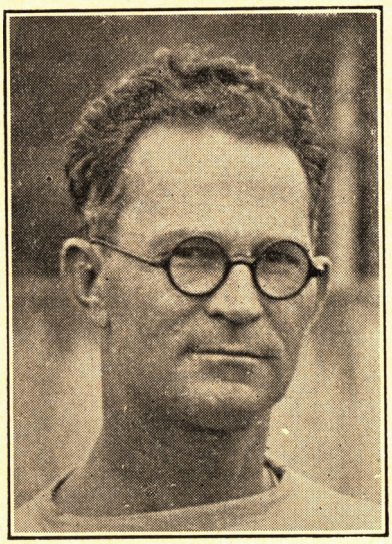


DR. H. D. BERGMAN
Iowa State College faculty representative to Big Six Conference



DEAN H. V. GASKILL
Division of Science

Gwinn Henry, Gridiron Magician



Jayhawk Craftsman
GWINN HENRY

The gridiron magic which Gwinn Henry exploited at the University of Missouri comes into prominence again in 1940, this time at the University of Kansas. Last fall Henry was handicapped by lack of time to install his system properly. Now the Jayhawks are thoroughly versed in the niceties of the Henry plan, and the trick formations and plays that Gwinn used to dazzle his opponents at Columbia once again will be seen.

Just how well the Henry plays will work when the veteran coach is hampered by deficiencies in material remains to be seen. Consensus is that the Jayhawks will not be consistent winners this fall, but will be dangerous every moment and may win any one game.

Last fall Kansas boasted an offense that was satisfactory, but was weak on defense. Results this fall will depend a good deal on just how much the defense has been improved, something only time will tell.

* * *

Henry goes into his second season as head football coach and his fourth season as director of athletics this fall. Born at Eden, Texas, August 5, 1887, he took his high school work at the Academy of Howard Payne College in Brownwood, Texas . Henry entered the college and played two years of football for Howard Payne. He then moved over to Southwestern College and played a year there. This was followed by two more years on the gridiron at Howard Payne. In addition to playing football, Gwinn also competed in baseball and track. Although he was an all-star end, Henry was more of a national figure in track.

At Howard Payne he ran the 100-yard dash in 9.6 seconds, the 220-yard dash in :22.2, threw the discus 145 feet and the shot 42 feet, all of these marks being Texas records at the time.

In 1910 and 1911 Henry ran for the Irish-American Athletic Club of New York. Gwinn set a world record for the 125-yard dash at 12.2 seconds. In addition, he equalled the world record of :10.8 for 110 yards and the mark of :07.4 for 75 yards indoors. He was selected on the All-American track team in the 100-yard dash by Robertson and James E. Sullivan. After winning all of his races in 1911, Henry was named for the 1912 American Olympic team without competition, but was unable to run in the Olympics because of illness.

* * *

Henry first came into the coaching limelight in this section at College of Emporia. He went to Emporia in the fall of 1918 and immediately began turning out sensational teams. In five years his Emporia teams lost only three games.

From Emporia Henry went to the University of Missouri in the fall of 1923. After a mediocre year in which he built the foundations for great terms, Henry got the Tigers rolling in 1924. That year and during the following three, Missouri won 25 games, lost only six and tied three. The Tigers won the conference championship three of those four years. Outside the conference they defeated Northwestern, Chicago and West Virginia, among others, in addition to tying Tulane and Southern Methodist. Henry's championship teams were in 1924, 1925 and 1927.

After winning the conference title in 1927, the Tigers tied for second with Oklahoma in 1928 and took undisputed runnerup honors in 1929. The following two seasons, 1930 and 1931, Henry was struck down by illness and could be with his teams only part of the time. The Tigers lost as many games in those two years as

(Continued on page 25)

Cyclone Strategy Board Lays Plans



Jim Yeager, LeRoy Timm and Ed Bock are three of the Iowa State College football strategy board which faces the Big Six Conference season's opening today. With the aid of Louis Menze, head basketball coach and football end tutor, they have drawn the battle lines that may bring high gridiron rank to Iowa State.

Coach Bock directs practice activity of Cyclone linemen, while Coach Timm trains the Iowa State backfield squad.

Jim Yeager, Gridiron Technicion

For the fourth time, Jim Yeager will send an Iowa State College football team into Big Six Conference competition, with today's Iowa State-Kansas contest. There's a long road ahead of the Cyclones, and their head coach, with a full conference schedule, plus remaining games involving Marquette and Drake Universities. The trail may be rocky, but there's a good chance that the Cyclones will climb to some fair heights.

Certainly, Iowa State football men will do their best for Jim and his helpers, who number LeRoy Timm, Ed Bock and Louis Menze. The Cyclones play football because they like the game, and their coaches wouldn't have any other situation. Results of this season, which has already included a victory and a defeat, will depend on the present and future development of talent.

Iowa State's roster is filled with men who must be classed as veterans. They have qualified for their major letters and played during seasons. Yet, Jim feels that they have some lessons to learn, and neither he nor his assistants will leave a single item to chance as they strive to develop the squad's strength.

Jim won the Kansas State College major football letter three times, while playing nearly every line position in his own college days. He centered his attention at guard, however. After graduating in 1931, the Iowa State coach went directly to Fort Hays State Teachers College.

He served a four-season apprenticeship there as assistant coach, and was boosted to head coach in 1935. Coming to Iowa State in 1936 as line coach, he moved to the head gridiron assignment after the completion of that season.

* * *

Jim is admirably suited for his present position. He has the vision and optimism of a young, plus a sound and full knowledge of gridiron technique. Add to those items a dynamic personality and earnestness, and you have a top-notch gridiron guide.

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Cyclone, Jayhawk Veterans Ready

Veteran against veteran tells the kickoff story of this afternoon's game, as Iowa State College faces the University of Kansas.

There will be lettermen in a big majority of positions on Clyde Williams Field, as the Cyclones play their third contest, the Jayhawks their first of the season.

Two seasons ago, Cyclones last met Jayhawks on the home turf. That occasion saw Iowa State's squad on the march to high national rating, with only a defeat by Oklahoma and a tie at Kansas State to mar its final record.

Two seasons ago, Iowa State produced a 21 to 7 victory over Kansas. Last year, Kansas took a 14 to 0 decision from Iowa State at the Jayhawks' rock-chalk nest.

The records show that Kansas has won 10 games, Iowa State six. Three games have resulted in scoreless ties, hence this afternoon's battle will be the twentieth in a series that got under way before the turn of the century.

* * *

Iowa State met Kansas first in 1898, when the genial Dr. I. C. Brownlie headed Cyclone athletics, and the advisory coach was Glenn S. Warner.

The Cyclone-Jayhawk series lapsed after its initial contest, however. Not until the 1916 season did the squads again compete. During the decade just ended, competition was annual, but for the season of 1931. During that same period, Kansas did most to roll up its four-game edge in the record books, scoring three straight victories by healthy margins through 1930-33.

Additional victories went to Kansas in 1937, and last season, while the Cyclones took two straight contests, in 1935 and 1936.

* * *

Kansas is playing its fifty-first season of football this year, while Iowa State has yet to observe its golden anniversary, beginning the gridiron sport in 1892.

Faced by the Cyclones today will be a Kansas team that includes only one non-letterman, Marvin Vandaveer.

Vandaveer has won a first string berth with a brilliant display of passing and ball carrying. He is being groomed as the Jayhawks' passing ace.

As running mates he will have Ed Hall, Ed Suagee and Jake Fry. Vandaveer and Fry will handle most of the running and passing, with Hall and Suagee doing the heavy work. The latter two are huskies with a flair for blocking. They are the key men in the Kansas defense.

The line will include five regulars from last year's forward wall. Only newcomers to the first string will be the ends, Hubert Ulrich and Ward Crowell. Ulrich saw considerable action as a reserve last fall and Crowell played frequently as a guard the past two seasons.

Taking up where they left off last fall will be tackles W. F. Jack and Jim Holloway, guards Quido Massare and Jay Kern, and center Don Pierce. The Jayhawk line averages close to 200 pounds a man.

Only one injury has marred the Jayhawks practice sessions, a state of affairs which has caused the coaching staff much satisfaction.

* * *

Iowa State will send out a lineup that has felt the sting of defeat as well as the thrill of victory.

Veterans will include John Heggen and Jean Lange, as well as Doug Graves, at the ends, with Maurice Ryan the lone sophomore flanker. It was Graves who trapped a punt to run for the Cyclones' opening touchdown this season, and Heggen who recovered a fumble to set up Iowa State's single scoring jaunt at Denver University, a week ago.

Improved play is expected today from Bernard Mickelson and Melvin Happe, letterman tackles, who will share action with Leonard Thomas and Bill Barger. The latter pair lacks experience, but Barger has shown varsity-caliber performances.

Three dependables will operate at the line's midpoint, with Capt. Tom Smith, who shares signal-calling duties, Bob Kirkpatrick and LaVerne Lewis at the guard and center positions.

* * *

The Iowa State backfield will include both lettermen and sophomore talent, with Paul Darling heading the latter list.

(Continued on page 23)

CYCLONE-JAYHAWK GRIDIRON RECORD

1898—Kansas 11, Iowa State 6
1916—Iowa State 13, Kansas 0
1917—Kansas 7, Iowa State 0
1919—Iowa State 0, Kansas 0
1920—Kansas 7, Iowa State 0
1921—Kansas 14, Iowa State 7
1924—Iowa State 13, Kansas 10
1925—Iowa State 20, Kansas 0
1928—Iowa State 0, Kansas 0
1929—Kansas 33, Iowa State 0
1930—Kansas 20, Iowa State 6
1932—Kansas 26, Iowa State 0
1933—Kansas 20, Iowa State 6
1934—Iowa State 0, Kansas 0
1935—Iowa State 21, Kansas 12
1936—Iowa State 21, Kansas 7
1937—Kansas 14, Iowa State 6
1938—Iowa State 21, Kansas 7
1939—Kansas 14, Iowa State 0

Iowa State has won six games.
Kansas has won 10 games.
Three games have been ties.

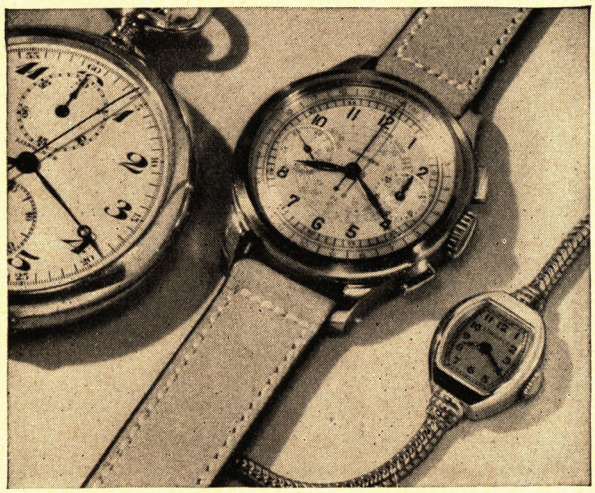
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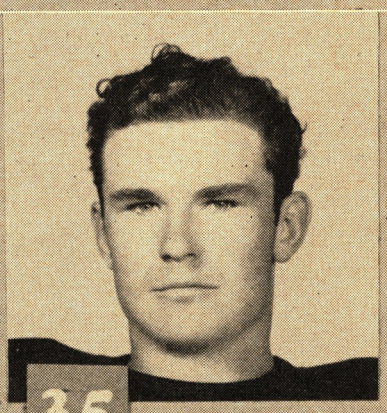
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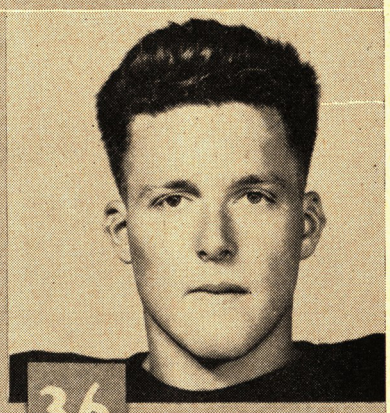
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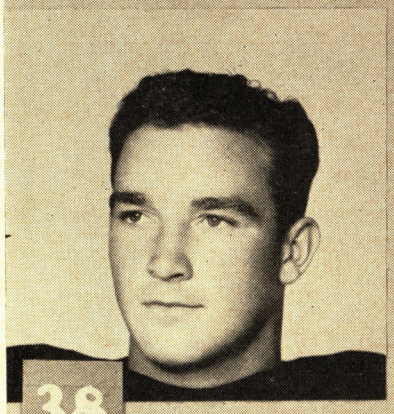
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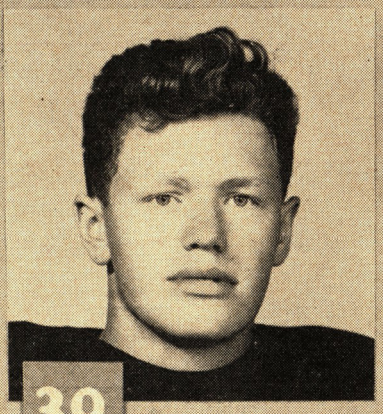
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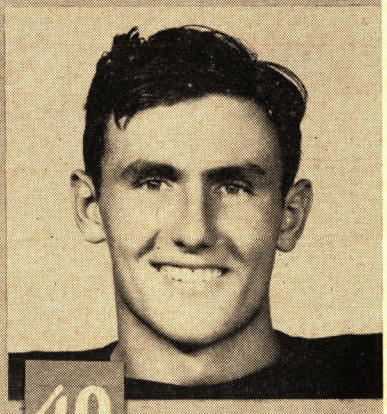
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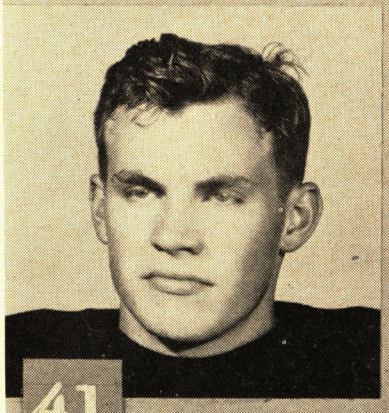
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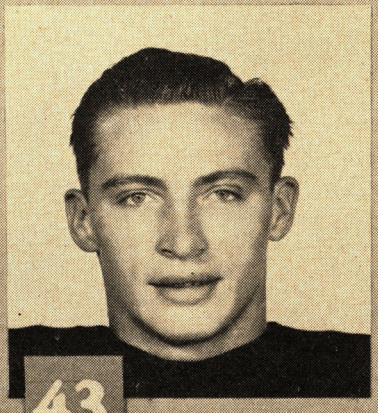
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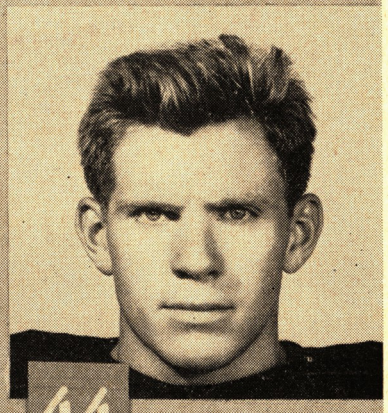
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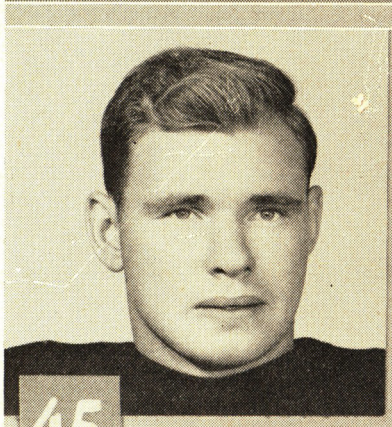
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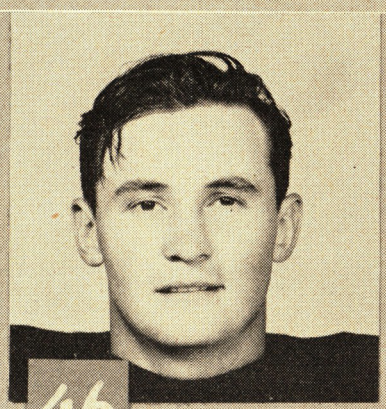
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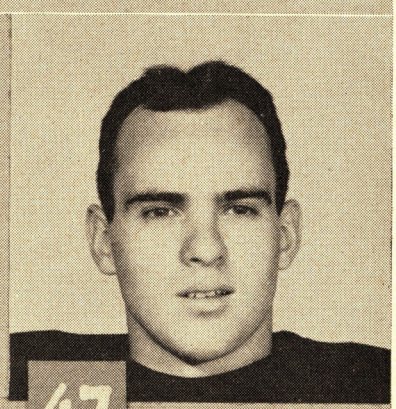
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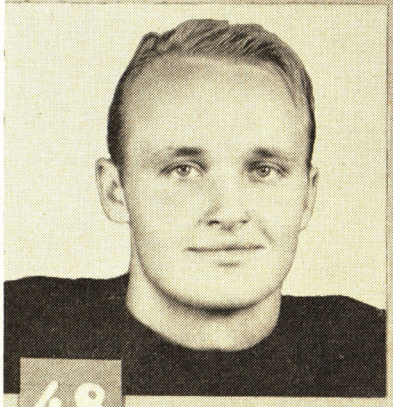
45 BERNARD MICKELSON
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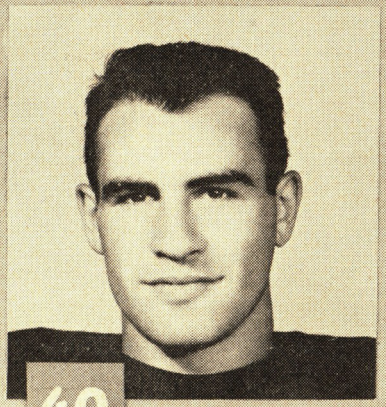
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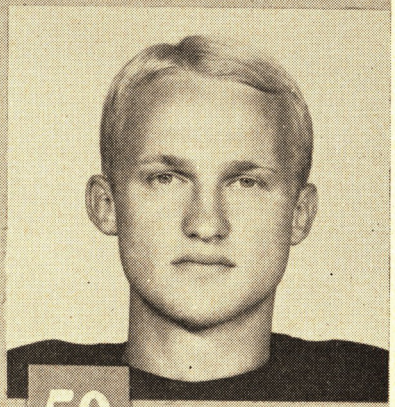
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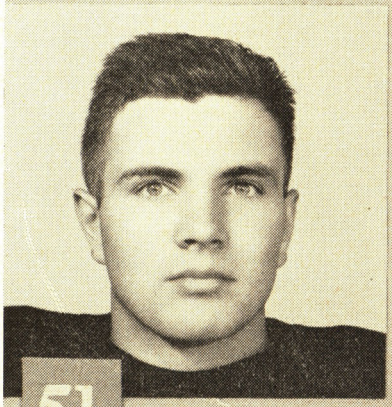
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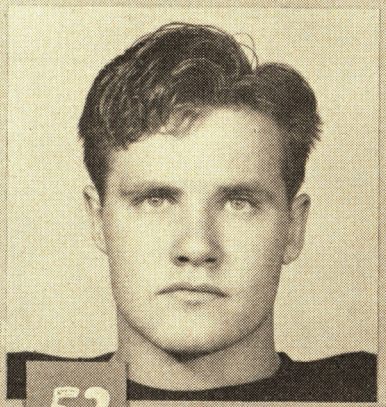
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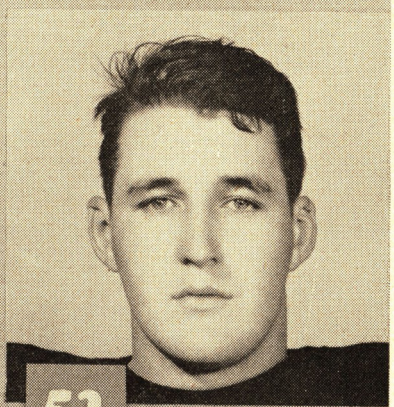
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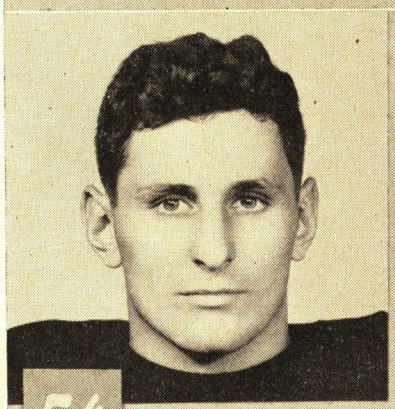
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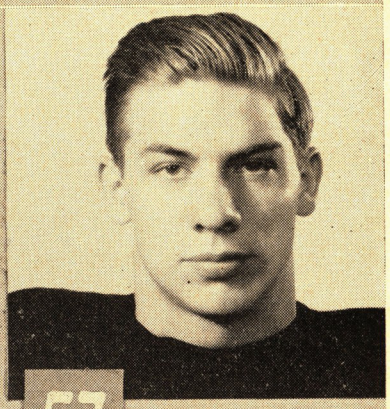
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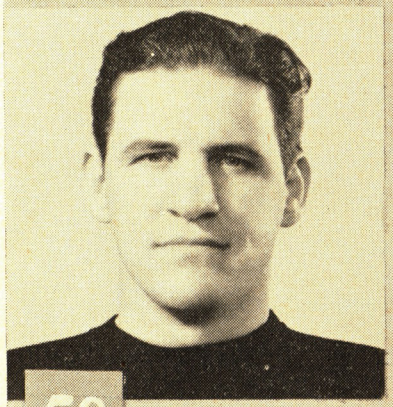
54 PAUL SALZMAN
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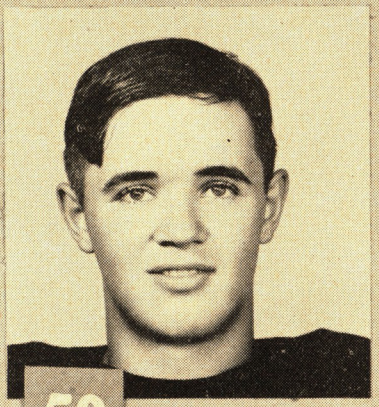
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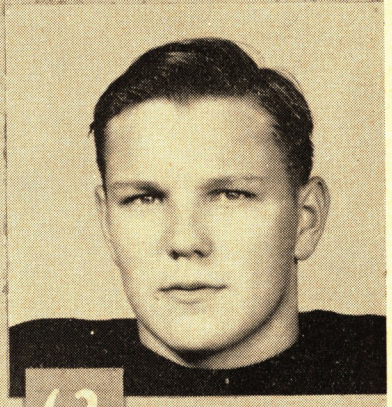
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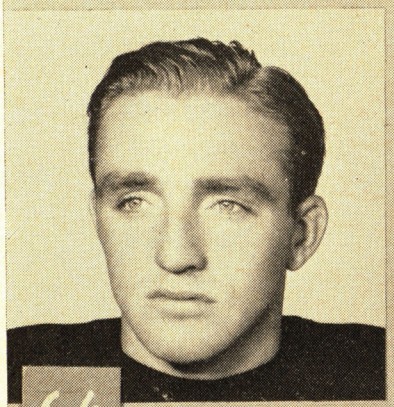
58 MERLE OSBORNE
BACK



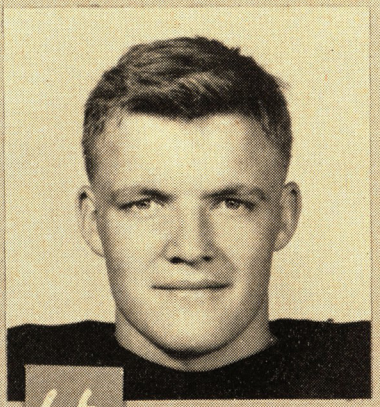
59 JOHN BUOY
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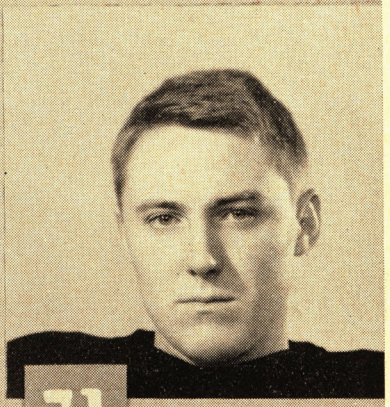
63 RAY TENHOFF
TACKLE



64 MELVIN HAPPE
TACKLE

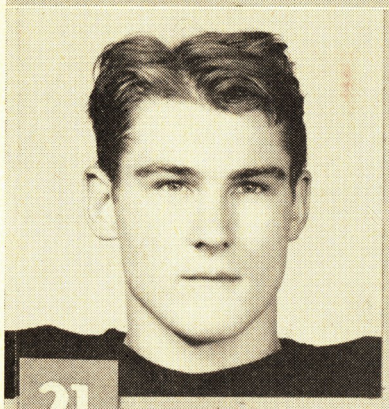


66 JEAN LANGE
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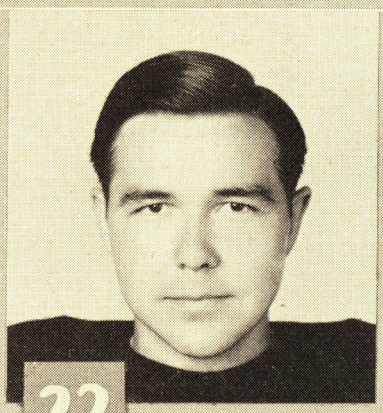


71 CLAUDE HAYES
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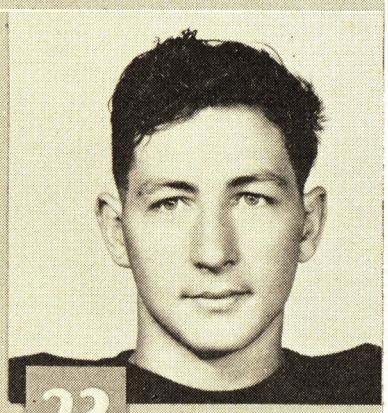
IOWA STATE



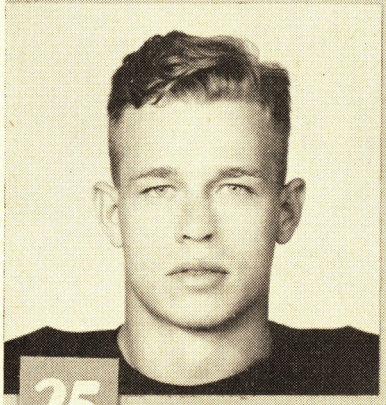
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BACK



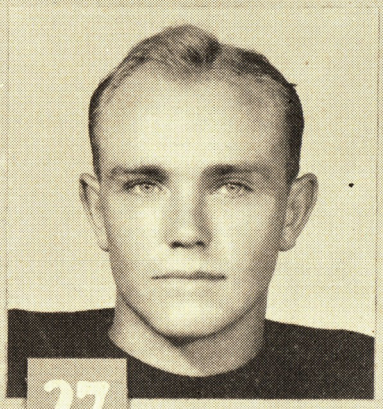
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BACK



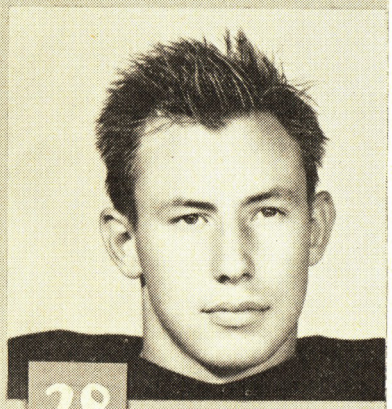
23 LEVERNE MCGRAW
END



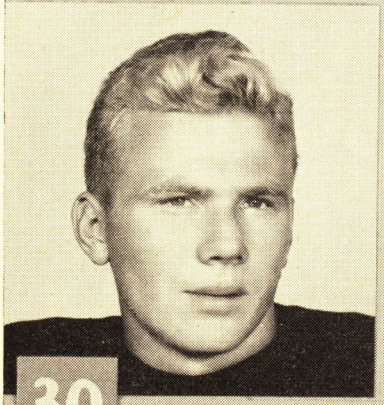
25 ROBERT WINDERS
BACK



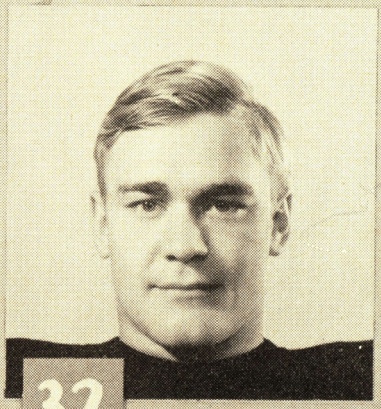
27 DON GRISWOLD
BACK



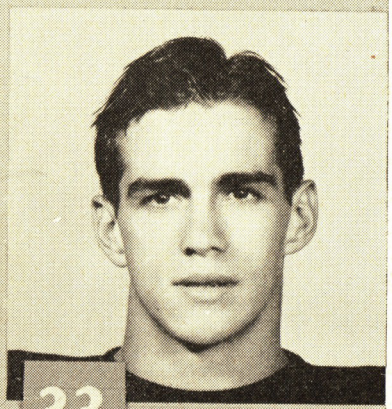
28 ROBT. BURRELL
GUARD



30 JOE TAYLOR
BACK



32 TOM SMITH
GUARD



33 PAUL DARLING
BACK

Iowa State Roster

No.	Name	Home	Class	Wt.	Ht.	Exp.
		ENDS				
59	Buoy, John	Council Grove, Kansas	So.	190	5- 2½	0
49	*Graves, Douglas	Cherokee	Sr.	180	5-11	2
71	Hayes, Claude	Jefferson	Jr.	175	6- 0	1
50	*Heggen, John	Des Moines	Jr.	180	5-10½	1
36	Jahn, William	Chicago, Illinois	So.	190	6- 0	0
66	*Lange, Jean	Sac City	Jr.	185	6- 0	1
23	McGraw, LeVerne	Sioux City	So.	195	6- 1	0
38	Ryan, Maurice	Tarkoo, Missouri	So.	190	6- 0	0
		TACKLES				
52	Barger, William,	Leon	So.	205	6- 1	0
64	*Happe, Melvin	Carroll	Sr.	205	6- 2	1
45	*Mickelson, Bernard	Ames	Jr.	200	6- 0	1
73	Schubert, Lloyd	West Point	Jr.	210	6- 1	0
63	Tenhoff, Ray	Tama	So.	195	6- 0	0
43	Thomas, Leonard	Virginia, Minnesota	Jr.	210	6- 2	0
		GUARDS				
28	*Burrell, Robert	Gilmore City	Jr.	180	5-11	1
34	Ethington, Clair	Lenox	So.	200	6- 0	0
56	*Lewis, LaVerne	Clear Lake	Jr.	180	5- 9	1
46	*Mueller, Ernest	VanMeter	Sr.	200	5-11	2
54	Salzman, Paul	Sioux City	So.	165	5- 8	0
32	*Smith, Tom	Boone	Sr.	190	5-10	2
		CENTERS				
51	†Brown, Stanley	Grinnell	Jr.	190	6- 0	1
39	*Kirkpatrick, Robert	Austin, Minnesota	Jr.	185	6- 0	1
40	Kline, Robert	Akron, Ohio	So.	170	5-10	0
		RIGHT HALFBACKS				
33	Darling, Paul	Estherville	So.	180	6- 1	0
44	Lechtenberg, Robert	Sioux City	So.	180	6- 1	0
47	*Stewart, Lincoln	Des Moines	Jr.	185	6- 1	1
30	*Taylor, Joe	Ames	Jr.	185	6- 0	1
		LEFT HALFBACKS				
27	*Griswold, Don	Clarinda	Sr.	175	6- 0	2
25	Winders, Robert	Toledo	So.	175	5-11	0
		FULLBACKS				
35	Alexander, Ellis	Moville	So.	190	5-11	0
41	*Letchenberg, William	Sioux City	Sr.	175	5-10	2
58	*Osborne, Merle	Ames	Sr.	210	6- 2	2
61	*Wilder, Henry	Hubbard Woods, Ill.	Sr.	195	6- 1	1
		QUARTERBACKS				
21	Lohry, Royal	Sioux City	So.	165	5- 8	0
22	Owens, Larry	Ames	Sr.	170	5-11	0
42	Schneider, Kenneth	Eldora	So.	175	5-10	0
48	*Seaburg, Robert	Red Oak	Jr.	175	5-10	1

* Major Lettermen
† Minor Letterman

DO YOU SMOKE THE CIGARETTE THAT

Satisfies

THAT'S COOLER...BETTER-TASTING

DEFINITELY MILDER

Iowa State

LE	LT	LG	C	RG	RT	RE
Heggen	Mickelson	Smith	Kirkpatrick	Lewis	Barger	Lange
50	45	32	39	56	52	66

QB
Seaburg
48

LHB
Darling
33

RHB
Stewart
47

FB
Osborne
58

Iowa State Squad List

No.	No.	No.	No.
21 Lohry, b	35 Alexander, b	45 Mickelson, t	56 Lewis, g
22 Owens, b	36 Jahn, e	46 Mueller, g	58 Osborne, b
23 McGraw, e	38 Ryan, e	47 Stewart, b	61 Wilder, b
25 Winders, b	39 Kirkpatrick, c	48 Seaburg, b	63 Tenhoff, t
27 Griswold, b	40 Kline, c	49 Graves, e	64 Happe, t
28 Burrell, g	41 Lechtenberg, W., b	50 Heggen, e	59 Buoy, e
30 Taylor, b	42 Schneider, b	51 Brown, c	66 Lange, e
32 Smith, g	43 Thomas, t	52 Barger, t	71 Hayes, e
33 Darling, b	44 Lechtenberg, R., b	54 Salzman, g	73 Schubert, t
34 Ethington, g			

OFFICIALS

Referee . . . . . DWIGHT REAM (Washburn)

Umpire . . . . . WILLIAM DAY (Nebraska)

Kansas

LE	LT	LG	C	RG	RT	RE
Ulrich	Holloway	Massare	Pierce	J. Kern	Jack	Crowell
82	83	64	24	69	68	45

QB
Vandaveer
56

LHB
Hall
29

RHB
Fry
26

FB
Suagee
66

Kansas Squad List

No.	No.	No.	No.
22 C. Gibbens, b	36 Miller, b	53 Bernstein, g	66 Suagee, b
23 Hinshaw, e	37 L. Svoboda, g	54 Hagen, b	67 Meade, t
24 Pierce, c	38 Altman, b	55 D. Gibbens, b	68 Jack, t
25 Finney, t	39 Hill, g	56 Vandaveer, b	69 J. Kern, g
26 Fry, b	42 Wenstrand, b	57 O'Neil, e	77 Fluker, g
27 Sheridan, c	44 James, t	58 Burge, e	82 Ulrich, e
28 Hayden, b	45 Crowell, e	59 Conway, e	83 Holloway, t
29 Hall, b	46 Dalrymple, e	62 Linquist, b	85 Merkel, t
32 Hartman, g	47 Hardman, e	63 Schaake, e	86 B. Kern, t
33 F. Svoboda, g	48 Hunter, e	64 Massure, g	88 Studer, b
34 Zimmerman, t	49 Relph, t	65 Zernickow, e	99 McGrew, e
35 Pollom, b	52 Wilson, c		

OFFICIALS

Head Linesman . . . . JACK CRANGLE (Illinois)

Field Judge . . . . ARTHUR STARK (Kansas State)

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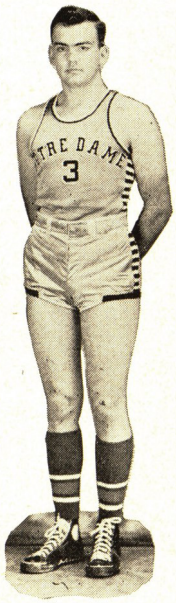
Kansas Roster

No.	Name	Home	Class	Wt.	Ht.	Exp.
		ENDS				
58	*Burge, John	St. Louis, Mo.	Sr.	180	6- 0	2
59	Conway, Paul	Emporia	So.	188	6- 2	0
45	*Crowell, Ward	Attica	Sr.	182	5- 9	2
46	Dalrymple, Charles	Haven	Jr.	174	6- 0	1
47	Hardman, Paul	Topeka	So.	181	6- 1	0
23	Hinshaw, Wallace	Lawrence	So.	168	6- 1	0
48	Hunter, Grant	Jeanette, Pa.	So.	185	5-10	0
99	McGrew, Bill	Howard	So.	209	5-11	0
57	O'Neil, Bob	Topeka	So.	183	6- 0	0
63	Schaake, Ralph	Leavenworth	Jr.	198	6- 4	1
82	*Ulrich, Hubert	Quinter	Jr.	194	6- 1	1
		TACKLES				
25	Finney, Larry	Topeka	So.	197	5-11	0
83	*Holloway, Jim	Topeka	Jr.	220	6- 0	1
68	*Jack, W. F.	Caney	Jr.	221	6- 4	1
44	James, Tony	Columbus, Ohio	So.	242	5- 9	0
86	Kern, Bill	Gary, Ind.	Jr.	201	6- 2	1
67	Meade, Steve	Kansas City	Jr.	232	6- 0	1
85	*Merkel, Monte	Chicago, Ill.	Sr.	215	5-10	2
49	Relph, Ross	Fredonia	So.	204	6- 2	0
34	Zimmerman, Jim	Pittsburg	So.	216	6- 4	0
		GUARDS				
53	Bernstein, Dan	New York, N. Y.	So.	184	5-10	0
77	Fluker, Bob	Clay Center	Jr.	203	5-11	1
32	*Hartman, Herb	Newton	Jr.	201	5-11	1
39	Hill, Don	Kansas City	So.	192	6- 0	0
69	*Kern, Jay	Gary, Ind.	Jr.	192	5-11	1
64	*Massare, Quido	Monongahela, Pa.	Sr.	194	6- 0	2
33	Svoboda, Floyd	Lecompton	So.	184	5-10	0
37	Svoboda, Lloyd	Lecompton	So.	172	5-10	0
		CENTERS				
24	*Pierce, Don	Topeka	Sr.	187	6- 1	2
27	Sheridan, Walter	Emporia	So.	181	6- 0	0
52	*Wilson, Wayne	Omaha, Nebr.	Sr.	196	6- 1	2
65	Zernickow, Al	Junction City	So.	203	6- 2	0
		HALFBACKS				
26	*Fry, Jake	Kansas City	Jr.	160	5-10	1
22	*Gibbens, Chester	Lecompton	Sr.	150	5- 6	2
55	*Gibbens, Denzel	Lecompton	Jr.	162	5- 8	1
54	Hagen, Bob	Lawrence	So.	184	5-10	0
36	Miller, Dick	Chanute	So.	178	6- 1	0
35	Pollom, Don	Topeka	So.	170	6- 0	0
88	Studer, Gregory	Wathena	So.	170	5-10	0
42	*Wenstrand, Charles	Leavenworth	Jr.	174	6- 0	1
		FULLBACKS				
29	*Hall, Ed	Sublette	Sr.	190	5-10	2
28	Hayden, Irven	Atwood	So.	187	5- 7	0
62	Linquist, Ed	Kansas City	So.	182	5-10	0
		QUARTERBACKS				
38	Altman, Harlan	Wellington	So.	160	5-11	0
66	*Suagee, Ed	Bartlesville, Okla.	Sr.	192	5- 9	2
56	Vandaveer, Marvin	Wellington	Jr.	177	5-11	1

* Major Lettermen.

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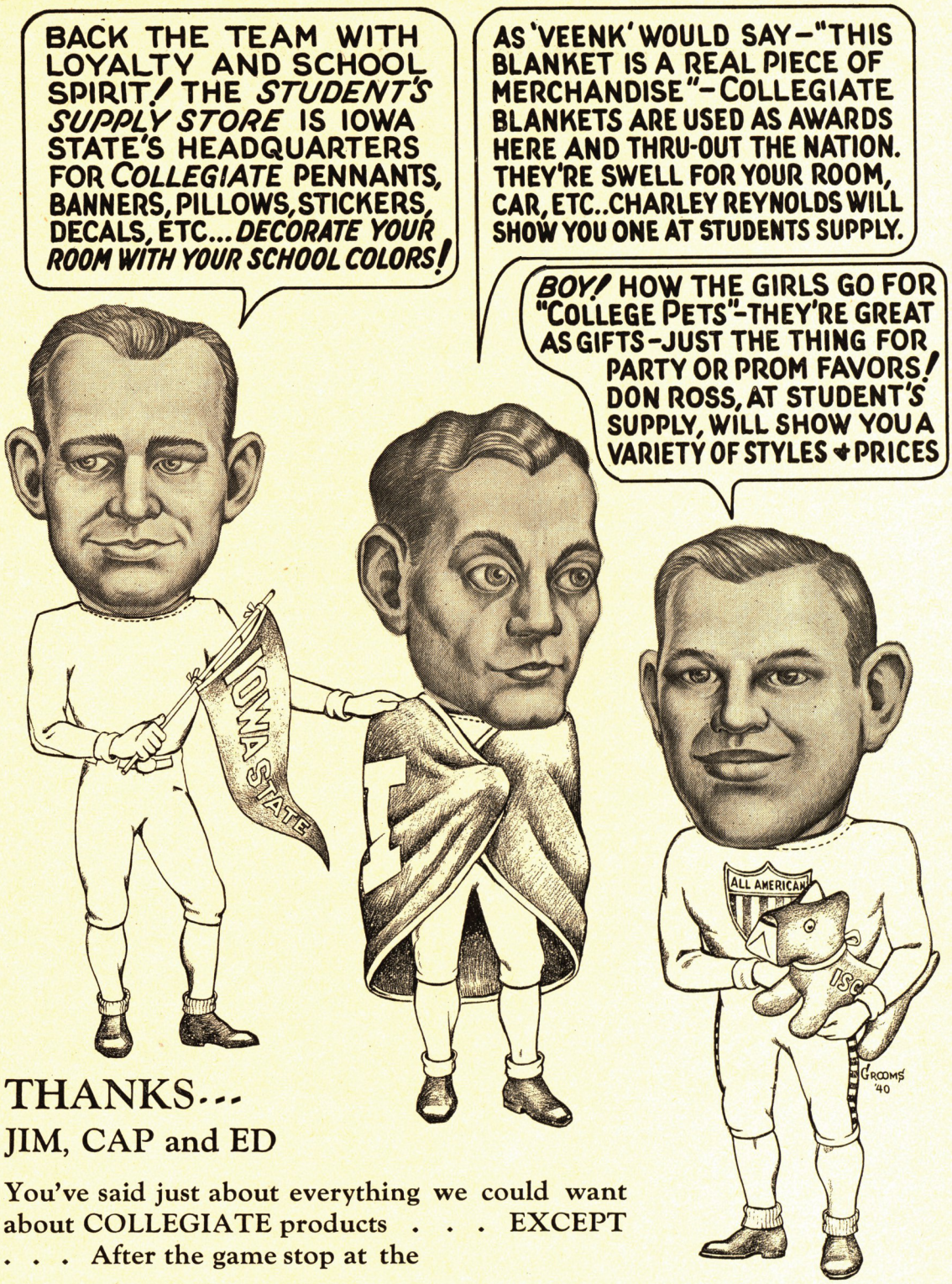
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COLLEGIATE MANUFACTURING COMPANY

Ames, Iowa

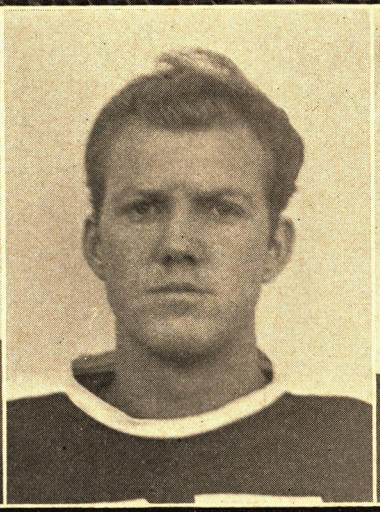
U. of KANSAS



STEVE MEADE



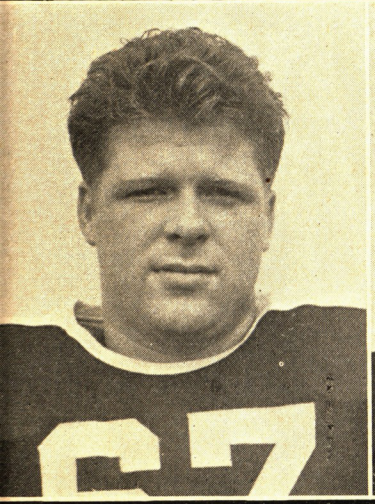
BOB HAGEN



RAMIE BEIMS



ROSS RELPH



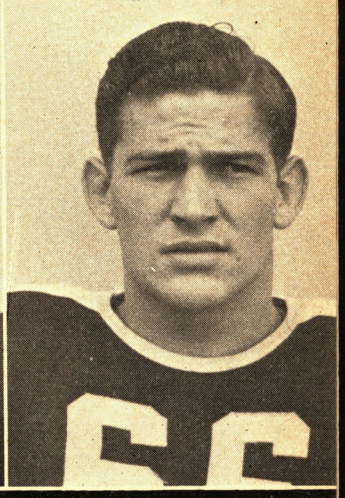
LLOYD SVOBODA



PAUL CONWAY



BILL McGREW



BILL KERN



GRANT HUNTER



BOB O'NEIL

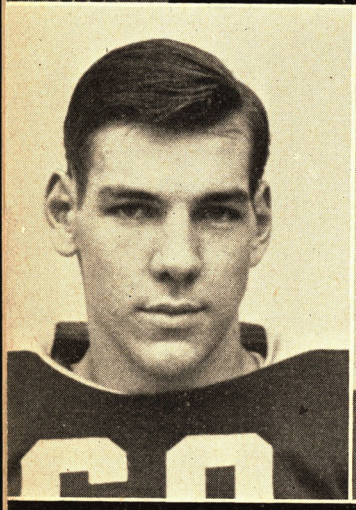


TONY JAMES



LARRY FINNEY

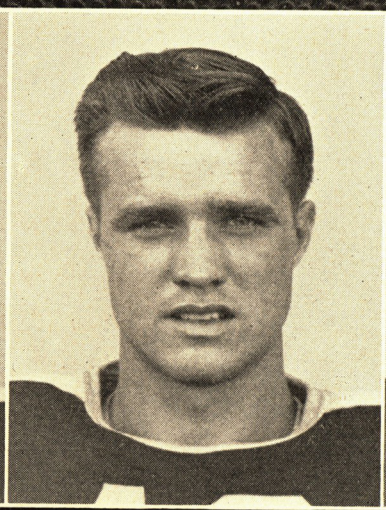
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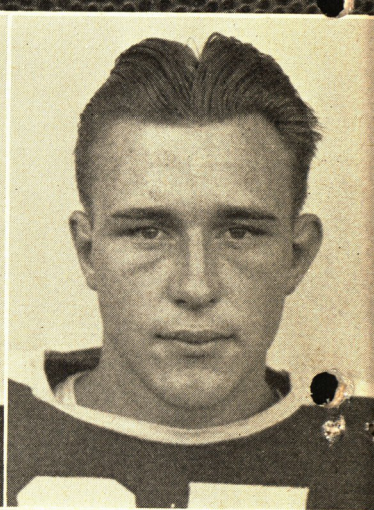
W. F. JACK



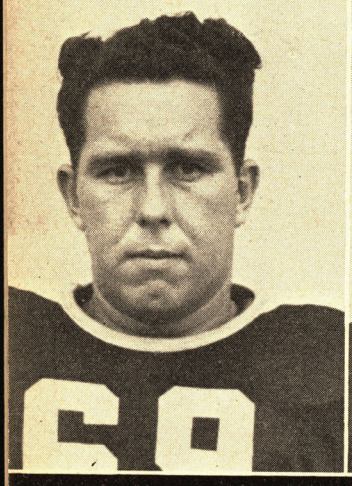
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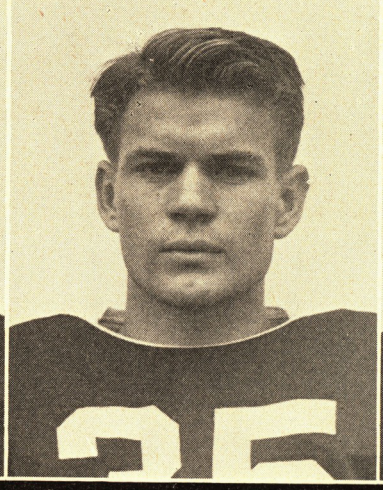
JAKE FRY



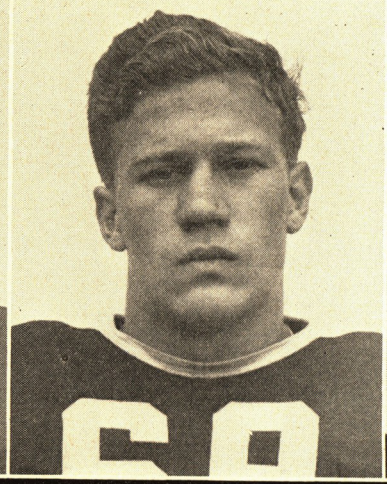
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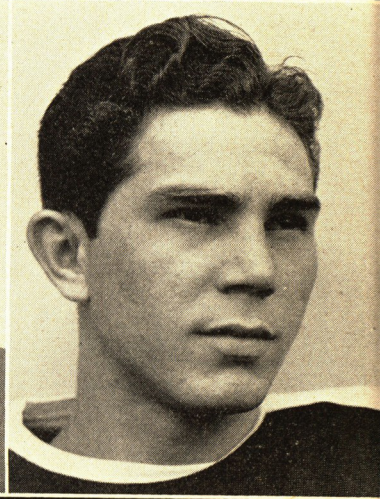
JIM HOLLOWAY



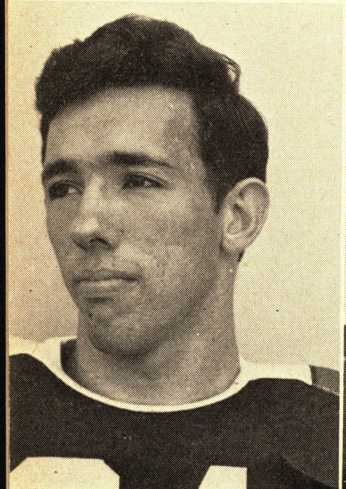
DON POLLOM



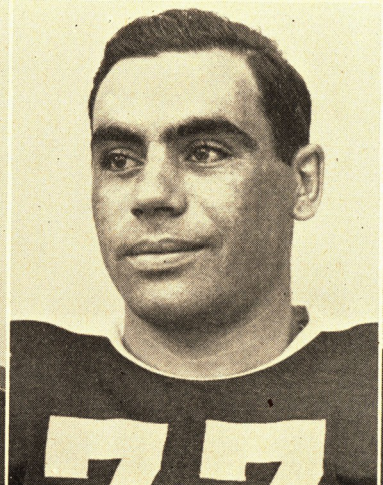
JAY KERN



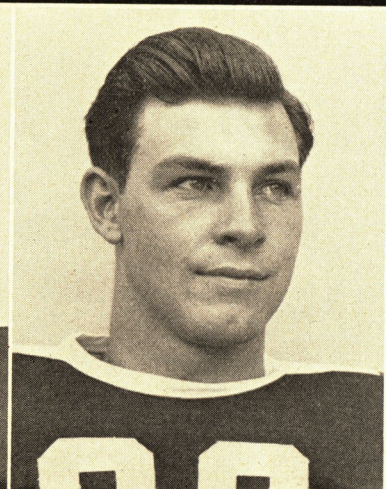
ED SUAGEE



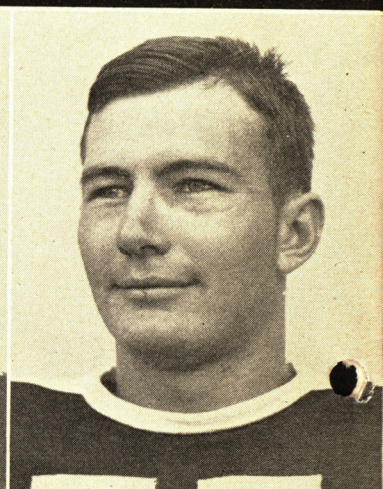
DON PIERCE



QUIDO MASSARE



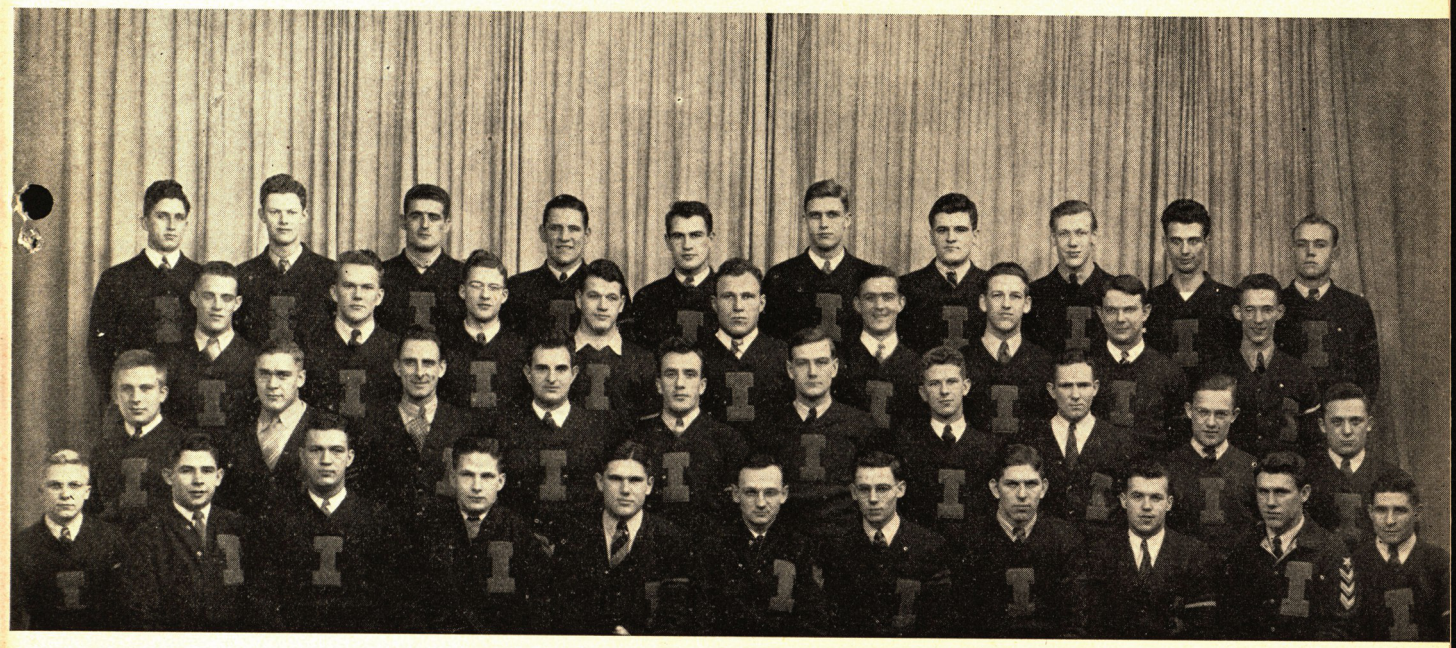
ED HALL



WARD CROWELL

Ames Merchants Booster Page

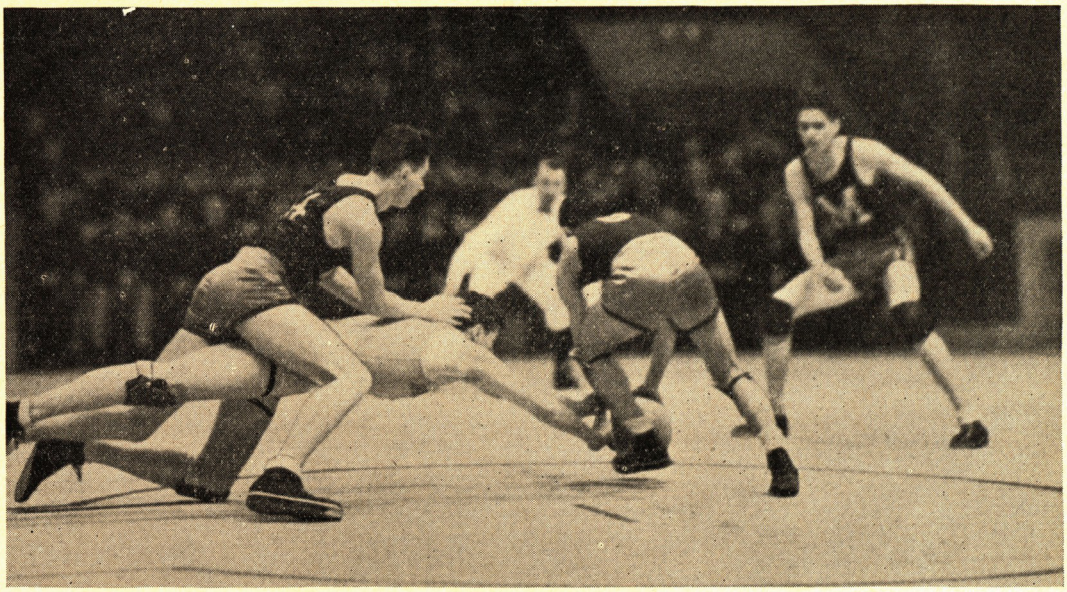
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Brannberg & Alm
Campus Cafe
Campus Drug Co.
Carter Press
Jameson's Clothier
Judisch Bros. Drug Store
L. C. Tallman, Jewery Store
Lindquist Cleaners
McDowell Insurance Agency
McGuire Pipe Shops—Two Stores



Varsity "I" Club

Top row, left to right: Boney, Carey, Wilder, Osborne, Graves, Hargrove, Hudler, Schnacke, Hughes, Griswold.
Second row: Farrell, Strohbehn, Wilson, Loucks, Buck, Hargesheimer, Adams, Armstrong, McGuire.
Third row: Glab, Smith, Young, Whitford, Linn, Allan, Hoak, Harris, Larson, Thompson.
Front row: Jones, West, Neumann, Moody, Bliss, Vickerstaff, Menze, Nicholas, Beresford, Cox, Stone.

Charles G. Ray, Jeweler
Christensen Hardware Co.
College Book Store
College Savings Bank
Collegiate Manufacturing Co.
Don Beam Menswear
Dudgeon's Jewelry
Eschbach Music Store
Frank T. Talbert, Jeweler
Hoversten Furniture Store
Irvine Paint & Wall Paper Store
Memorial Union
Munn Lumber Co.
Olmsted Clothing Store
Palmer Plumbing Co.
Reynolds & Iversen News Stand
S. Hanson Lumber Co.
Smutz Service Station
Student Supply Store
The Tilden Store Co.
Tom's Grill
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CYCLONE, JAYHAWK VETERANS READY

(Continued from page 5)

Veterans are Bob Seaburg, Larry Owens, who calls the signals when he is in action, Don Griswold, who plays either halfback position, Henry Wilder, Bill Lechtenberg, Merle Osborne, Lincoln Stewart and Joe Taylor.

—o—

Seaburg and Owens will lead the Cyclones' passing attack, with another sophomore, Royal Lohry, expected to take a hand in the pitching.

Punting will also fall largely to the quarterback trio, while ground action will be in the hands of Darling and Griswold. The fullback trio, Wilder, Bill Lechtenberg and Osborne will have the tough tasks of plunging and defense in hand. Ellis Alexander of the sophomore ranks is also expected to see action in those departments.

—o—

Blocking jobs will be the lot of Stewart, Griswold and Taylor, with additional labor apportioned to Bob Lechtenberg, another Cyclone sophomore.

Nearly identical situations apply to both teams on the question of injuries. Iowa State will move out without an injured man, Kansas having only Harlan Altman on its ailing list.

CYCLONE SHORT SUBJECTS

Top student of the Iowa State football squad is Melvin Happe, senior tackle, who had a grade-point average of 3.36 in his agricultural engineering studies during the latest quarter of the scholastic year. Happe also worked to pay his entire college expenses, and participated in spring football.

Bill Lechtenberg, senior back, had a 3.25 average for second honors, studying electrical engineering. He won the Big Six Conference broadjump title during the spring term.

Fifteen lettermen who were in classes last spring averaged 2.3 grade points in the scholastic fields.

—o—

It isn't too often that linemen get a chance to advance the ball. Perhaps that's part of the story behind Bob Burrell's "biggest sports thrill." Tops in the Iowa State College guard's list is his catch and run with a lateral pass against Marquette University last season.

—o—

Bob Lechtenberg, brother of Bill, and like him an Iowa State College back, sets his football ambitions high. He says that he'd like to be as good as Everett Kischer, who passed the Cyclones into national prominence two seasons ago.

News from Big Six Battle Fronts Indicates Real Action Today

Big Six Conference football teams that saw action last weekend are concentrating on an "emergency defense" program today. Each of three outfits, IOWA STATE, Missouri and Kansas State, have concentrated their week's efforts on plans for preventing their opponents to score.

Each of them showed considerable ability to gain ground, but failed to satisfy their coaches when it came to holding off the opposition.

First conference tiff of the season will be played before IOWA STATE visitors today, as Kansas comes to Cyclone territory. The Jayhawks have displayed a lively offense in practice, while the Cyclones have centered their attention on new player combinations and defense tactics.

IOWA STATE lost to Denver, 14 to 7, last week, while Kansas opens its 1940 season today at Iowa State. Both teams have spent the week in intensive drill in an effort to iron out the weak spots, and have been concentrating on play perfection. Improved football is expected to be the order of this afternoon's tilt on the gridiron at IOWA STATE.

Today's general program for conference teams puts the Big Six squarely into the national spotlight, with Missouri journeying to play once-mighty Pittsburgh, while Kansas State travels the opposite direction, playing at Colorado.

Nebraska is seeking to duplicate its victory of a year ago over Minnesota, while Oklahoma plays a "neighborhood battle" with Oklahoma A. and M., in their first appearance under fire.

Attention of IOWA STATE will be directed at the Missouri-Pitt meeting, as soon as the result of the Cyclone-Jayhawk clash is posted. The Cyclones move to meet the Tigers at Columbia in their next conference clash, Saturday, Oct. 19.

There'll be eyes on Paul Christman, whose forward passing accuracy proved unimpaired by a summer baseball injury as he pitched three touchdown passes and went across on a running play to lead the Tigers to their 40 to 26 victory over St. Louis last week.

BIG SIX CONFERENCE

Games Today

Kansas at IOWA STATE
Nebraska at Minnesota
Missouri at Pittsburgh
Kansas State at Colorado
Oklahoma at Oklahoma A. and M.

Results Last Week

Denver 14, IOWA STATE 7
Missouri 40, St. Louis 26
Kansas State 21, Emporia 16

1940 Big Six Conference Schedule

	Iowa State	Kansas State	Kansas	Missouri	Nebraska	Oklahoma
Oct. 5	Kansas at Ames	Colorado at Boulder	Iowa State at Ames	Pittsburgh at Pittsburgh	Minnesota at Minneapolis	Okla. A. & M. at Norman
Oct. 11	Marquette at Milwaukee (nt)					
Oct. 12		Missouri at Manhattan	Drake at Lawrence	Kansas State at Manhattan	Indiana at Lincoln	Texas at Dallas
Oct. 19	Missouri at Columbia	Oklahoma at Norman	Nebraska at Lawrence	Iowa State at Columbia	Kansas at Lawrence	Kansas State at Norman
Oct. 26		Kansas at Manhattan	Kansas State at Manhattan	Nebraska at Lincoln	Missouri at Lincoln	Iowa State at Ames
Nov. 2		Mich. State at East Lansing	Villanova at Philadelphia	New York at Columbia	Oklahoma at Norman	Nebraska at Norman
Nov. 9	Drake at Ames	S. Carolina at Columbia, S. C.	Oklahoma at Lawrence	Colorado at Boulder	Iowa at Lincoln	Kansas at Lawrence
Nov. 16	Kansas State at Manhattan	Iowa State at Manhattan	Geo. Wash. at Washington	Oklahoma at Norman	Pittsburgh at Pittsburgh	
Nov. 21			Missouri at Columbia	Kansas U. at Columbia		Missouri at Norman
Nov. 23	Nebraska at Lincoln				Iowa State at Lincoln	Temple at Norman
Nov. 30		Nebraska at Lincoln	*Colo. State at Lawrence		Kansas State at Lincoln	Santa Clara at San Francisco

(nt)—Denotes night game.

*—To be played Nov. 28.

Cyclone Short Subjects

Paul Darling, Iowa State College sophomore back, says that football is his favorite form of recreation.

—o—

Doug Graves, lone senior among Iowa State College ends, wants to teach agriculture in a college. He is track captain for the coming season.

—o—

Both Don Griswold, Iowa State College senior back, and Bill Barger, sophomore tackle, list dancing as their favorite recreation.

—o—

There's no doubt about the nationality of Bob Kirkpatrick, Iowa State College junior center, and Maurice Ryan, sophomore end. They're Irish and proud of it.

—o—

Ellis Alexander, Iowa State College sophomore back, lists baseball as his favorite recreation, and would like to try the professional game.

—o—

LaVerne Lewis' husky build and his ability at guard have both contributed to his one and only nickname. The Iowa State College lineman, a junior, has been tagged "Butch" since high school days.

—o—

Larry Owens, senior quarterback at Iowa State College, played on two Iowa champion high school teams, in basketball and tennis, at Ames high school. He was an all-state selection in football and basketball.

—o—

Paul Salzman, sophomore guard at Iowa State College, likes to fish. In fact his big ambition is to bring home a full string of walleyed pike at some future date.

—o—

There's one artist and one table tennis expert on the Iowa State College football squad. Ray Tenhoff, sophomore tackle, does the sketching, while Leonard Thomas, junior tackle, is the paddler.

In the swimming pool, Thomas is something more than a paddler, though. He swam with a state champion high school team at Virginia, Minn., and carried All-America rating with a medley relay squad at the northern city.

Lincoln Stewart, Iowa State College junior back, didn't play high school football, but excelled at swimming and track.

—o—

Joe Taylor, junior backfield man at Iowa State College, calls running his favorite recreation. He was track captain at Ames high school.

—o—

Two special dates remain on the Iowa State College home football schedule this season. Oklahoma plays here Oct. 26, at Homecoming, while Drake appears Nov. 9 in a Parents' Day grid clash.

Gwinn Henry, Gridiron Magician

(Continued from page 3)

they had in the previous seven years under Henry. In 1931 Missouri won only two games and lost eight.

This brought to an end the nine-year regime at Missouri. In the fall of 1933 Gwinn returned to coaching as head mentor of the St. Louis Gunners, an independent professional team. The Gunners astounded everyone by roaring through a 16-game schedule with only two defeats. They topped off the surprises by tying the national professional champions, the Chicago Bears. Other professional league teams which they defeated included the Chicago Cardinals and the Brooklyn Dodgers. Their only defeats were at the hands of the Green Bay Packers and the Cincinnati Reds.

* * *

This season was followed by a return to the section in which he spent his youth, the Southwest. Henry went to the University of New Mexico as director of athletics and head football coach. This was in the fall of 1934 and his first team at New Mexico won the Border Conference championship. Henry also coached the New Mexico eleven in 1935 and 1936 with success. In the fall of 1937 he came to the University of Kansas as director of athletics. He became football coach in 1939.

Gwinn is married and is the father of two children, a girl and a boy.

Cyclones Plan for Court Season



It's a huddle for the Iowa State College basketball squad, prophetic of scenes to come this winter, when the Cyclones begin their twelfth season under Coach Louis Menze.

Iowa State finished fourth in the Big Six Conference race last season, winning seven out of eight non-league contests.

Seven major lettermen will be on hand as Iowa State College opens its basketball season Wednesday, Dec. 4, with an 18-game schedule facing the Cyclone cagers.

The Iowa State player list is headed by Co-Captains Gordon Nicholas, senior center, and Al Budolfson, junior forward. Also returning from regular ranks of last season are Bob Harris, senior forward, and Dale De Koster, senior guard.

Other lettermen are Darrel Don Carlos, senior forward, Fred Gordon, senior guard, and Carol Schneider, junior center. Jean Lange, who won a minor award last season, will also return, to bid for a guard position in his junior year.

"The problem for us is finding a rugged guard," says Coach Louis Menze. "He must be outstanding on defensive rebounds, with ability to match that of De Koster."

The Cyclones of last season finished fourth in the Big Six Conference race, sharing that berth with Nebraska and Kansas State. Their record showed nine victories and nine defeats, with seven wins scored in eight non-conference contests.

Conference competition of the coming season will begin Saturday, Jan. 11, as Iowa State invades the University of Missouri, and will run solidly through a program of 10 games. Eight earlier contests will see Cornell College, Coe College, the University of Minnesota, Bradley Tech., Grinnell College, Drake University and Montana State University as Iowa State foes.

1940–1941 SCHEDULE

Dec. 4	Cornell	at Ames
Dec. 7	Coe	at Ames
Dec. 9	Minnesota	at Minneapolis
Dec. 14	Bradley Tech.	at Peoria
Dec. 31	Drake	at Ames
Jan. 4	Drake	at Des Moines
Jan. 6	Montana	at Ames
Jan. 11	Missouri	at Columbia
Jan. 13	Kansas	at Lawrence
Jan. 18	Missouri	at Ames
Jan. 25	Nebraska	at Ames
Feb. 1	Nebraska	at Lincoln
Feb. 8	Oklahoma	at Norman
Feb. 10	Kansas State	at Manhattan
Feb. 17	Oklahoma	at Ames
Mar. 1	Kansas State	at Ames
Mar. 3	Kansas	at Ames

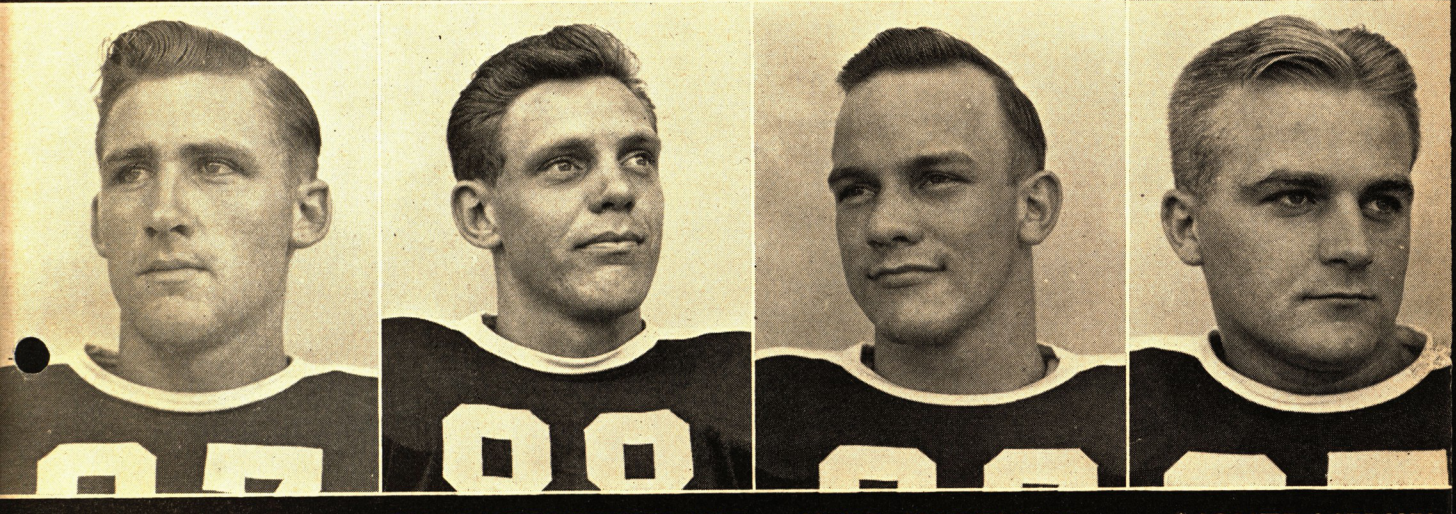
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BOB FLUKER | ED LINDQUIST | HARLAN ALTMAN | DENZEL GIBBENS



RALPH SCHAAKE | CHARLES WENSTRAND | HERB HARTMAN | MONTE MERKEL

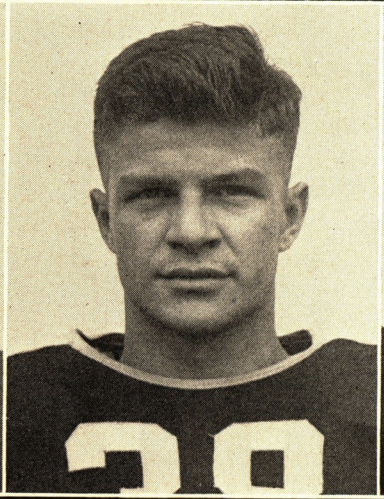
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WAYNE WILSON



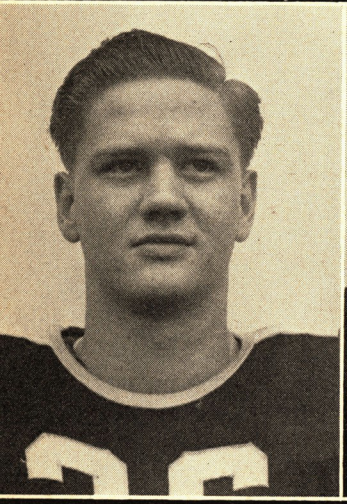
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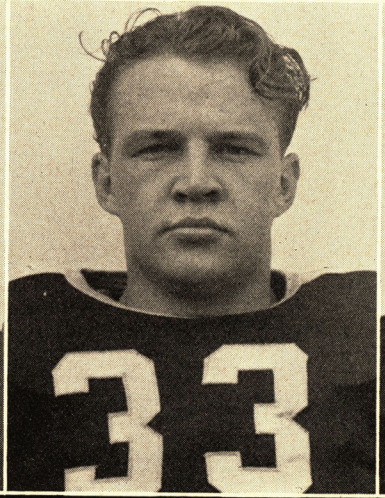
GREGORY STUDER



WALLACE HINSHAW



DICK MILLER



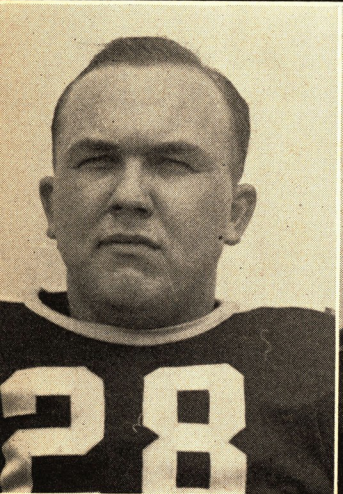
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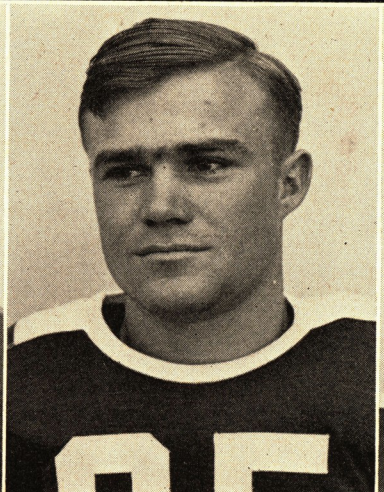
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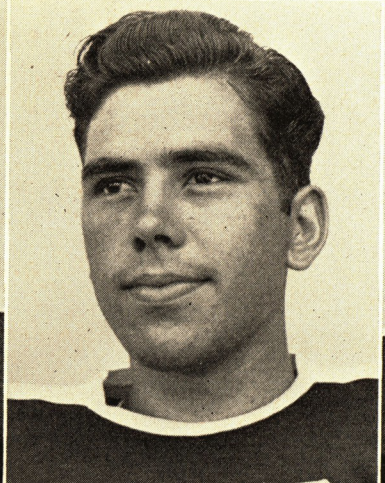
DON HILL



IRVEN HAYDEN



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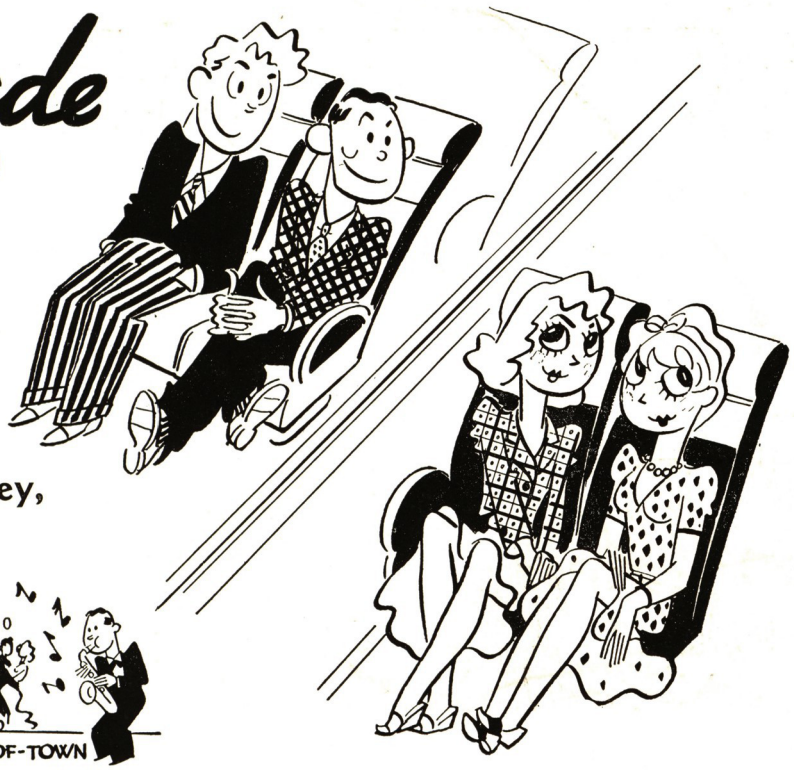


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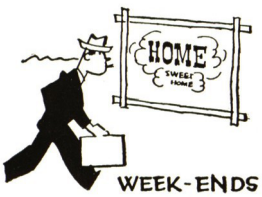


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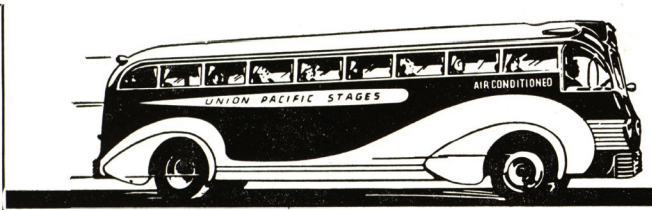


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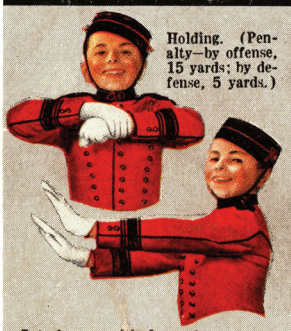
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Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.



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