

DEERING

POCKET MEMORANDA

*I must buy a
Deering Binder
this year,
it is the
best*



CALENDAR 1904.

	S	M	T	W	T	F	S		S	M	T	W	T	F	S	
JAN.	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
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FEB.	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
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MARCH	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
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APRIL	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
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MAY	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
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JUNE	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
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JULY	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
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AUG.	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
	28	29	30	31												
SEPT.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
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OCT.	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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NOV.	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
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DEC.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
	18	19	20	21	22	23	24	25	26	27	28	29	30	31		



DEERING LIGHT DRAFT IDEAL BINDER.

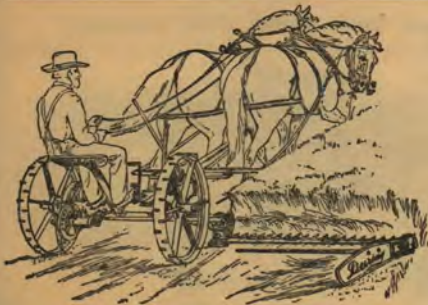
DEERING IDEAL BINDER.

A stronger main-frame than that which underlies a Deering Ideal Binder would be impossible to produce. The finest steel bars are hot-riveted together to form a framework of vast strength, which the severest usage cannot impair.

Starting from a strong foundation, care has been exercised to make every working part as equally staunch and lasting and yet secure the greatest efficiency possible.

- Deering elevators have a clearance of sixty-seven inches and will elevate heavy grain without choking. The canvas slides are curved allowing the canvas to expand when the straw is unusually thick, insuring careful handling of the grain which is very desirable when it is ripe.

The harvest will be sure, swift and satisfactory if the Ideal does the work.



DEERING LIGHT DRAFT IDEAL MOWER.

DEERING IDEAL MOWER.

Six hundred mowers in a day to meet the demand. This is the record of the Deering Mower Department of the great Deering Works. There must be real merit back of such popularity.

All Ideal Mowers receive thorough tests before they are shipped to purchasers. These tests are more trying than any the machines could possibly encounter in the field. Any flaw is therefore readily detected, with the result that nothing but perfect machines go into the country, which run satisfactorily from the moment they are taken from the crate and assembled.

Besides contributing to the ease of the team by equipping all important bearings with Deering Rollers and Balls, the work is also made easy for the operator. Levers close at hand afford complete control of the machine.



DEERING IDEAL HAY RAKE.

Deering Ideal Hay Rakes.

(HORSE OR HAND DUMP.)

Deering Ideal Hay Rakes possess a trinity of good points in simplicity, strength and convenience. The teeth may be carried high and heavy bunching easily accomplished. Adjustments are provided which permit of clean work on hillsides. The rake wheels are interchangeable and can be used on both sides of the rake. The hubs are equipped with reversible sleeves which can be replaced at small expense. The rake frame is made of angle steel, a construction both rigid and lasting. The teeth are oil-tempered. The dumping mechanism is simple and effective.

Deering rakes make the largest windrows and have so many features of such convenience and utility that they are easily first in popularity and enjoy the largest sale.

The man behind the reel is master of the situation, if he is on the seat of a Deering Ideal Binder. Levers within easy reach control every adjustment of the machine.

Bound to please. Every bundle of wheat or oats or corn made by a Deering binding attachment is well-made.

Be thoughtful of your horses. Make the work as easy as possible for them. Deering Light Draft Ideal Harvesters should appeal to the thoughtful man. They are easy on the team.

One Million farmers "stand pat" on
the question of Deering twine superiority.
They use Deering Twine every year and like
it better every time they use it.

It requires nerve to tell some men the things they ought to know. Without being forward, — Don't you think you would get along much better if that corn binder were a Deering.

Justice may be blind but she is not deaf; consequently she has accorded the palm to the Deering Ideal Mower for light draft. There is no "rattle and bang" attending the operation of Ideal Mowers. They run lightly, noiselessly. Deering bicycle bearings do it.

Luck may come and luck may go but real merit continues to do business at the old stand. Deering has been making machines for nearly half a century and the demand for them grows with the years.

If epitaphs were written for horses,
many would read, "Never had an 'Ideal'."
Heavy draft harvesters have hastened the
end of innumerable farm horses. The crime
cannot be laid at the door of Deering **Light**
Draft Ideals. They run easy.

Post yourself on harvesters. Ignorance may be bliss but knowledge leaves no room for doubt. Get a copy of the 1904 Deering Annual at the nearest Deering agency.

A deluge of trouble has flowed from twine cans in the form of a tangled, kinky mass of binder twine. You can dam the deluge without profanity by substituting Deering Twine. It's "smooth and strong, even and long."

Paint is often a mask that hides a multitude of imperfections. The beauty of Deering Machines is more than paint deep. They are not only good-lookers but good-performers.

"Money makes the mare go" — but a mint of money would not make some binders go. Did your binder balk last harvest? Don't put up with it. An "Ideal" will go right through without a halt.

GREAT DEERING WORKS.



Cover 85 acres of ground. Employ over 10,000 people. Handle 200 carloads in a single day. Use 10,000 horse power in operation. Burn 500 tons of coal daily. Output three machines a minute. Use 90,000 tons of pig iron and 105,000 tons of steel annually and 25 million feet of hardwood and 20 million feet of pine.

Francis ||| ||| ||| ||| ||| ||| ||| |||

Fat cattle make fat purses. Shredded corn stover makes fat cattle. The Deering shredder head makes wholesome, edible shredded corn stover. Get a Deering shredder and add to your bank account.

Judge a binder by the butts of the bundles it produces and you will vote the palm to the Deering Ideal. It makes square-butted bundles that facilitate shocking.

"Enough to make a saint swear" —
cheap, kinky twine. Why use it when
you can get Deering twine that is "just what
the tag says it is"?

Most wonders last only nine days.

The success of the Deering Ideal Horizontal Corn Binder has been the wonder of the agricultural world for more than nine years.

Nothing rounds out the work of harvesting like a Deering Ideal Binder. Look at the Bundles! Could they be rounder? And the butts! Could they be squarer?

Use oil on your harvester, but make sure it is good oil. Deering oil is as good as it can be made, especially for harvest use.

"A simple twist of the wrist" applied to the Deering canvas adjuster spring loosens or tightens the platform canvas, keeping it at the proper tension. It's a little thing but important.

G **Grass In a Stumpy Field** is successfully harvested by the Deering Vertical Lift Mower. It has two distinct lifts, a vertical and horizontal. It is right at home on hill-sides too.

A tongue cannot wobble, no matter what the make of the binder, if there's a Deering Tongue Truck under it. The device saves horseflesh.

Puts the band in the right place. The

Deering Ideal Corn Binder has a binder that shifts. Its range is twenty one inches and it will accommodate the longest or the shortest corn.

"Sure as taxes, duns and death" is the unfailing action of the Deering Knotter. It ties the knot and saves twine in the tying.

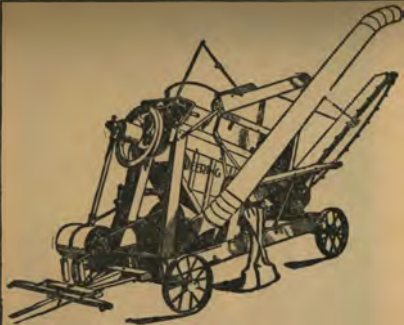
A last word and a name to conjure with;
—"DEERING." It is inseparable from
success in the harvest. Keep it in mind.



DEERING IDEAL CORN BINDER.

Deering Corn Binder.

A few of the features that make the Deering Ideal Horizontal Corn binder a boon to any corn grower, are its strong wide frame; its equipment of rollers and balls, its tall, staunch 37-inch drive wheel; its enclosed gear wheel and covered oil cups; its self-aligning boxes; its ball-knuckled joints; its shifting binder; its splendid butt adjuster; its capacious bundle carrier, its superb gathering equipment; and many other Deering Ideal points of excellence that contribute to the make-up of a perfect corn harvester. The work of the machine, however, is the best evidence of its mechanical perfection. It saves all the crop for the shredder—stalks, leaves, and ears.



DEERING HUSKER AND SHREDDER.

DEERING HUSKERS AND SHREDDERS.

There are two sizes of Deering Huskers and Shredders, two-roll and four-roll; the former designed for the use of the individual farmer, the latter for large growers or a club of farmers. Both are modern in every sense of the word. The fodder they produce is wholesome and a flesh-producer.

The Deering Shredder Head is a perfect device which shreds the stalks without pulverizing the leaves. The fine quality of Deering shredded corn stover is generally acknowledged.

Anybody who raises corn can add substantially to his profits by using a Deering Shredder. The Deering principle of shredding is so scientific and economical that the machine is an essential of modern farming.



DEERING BINDER TWINE.

All the excellences of Deering Twine may be summed up in the expression, "Smooth and strong, even and long." Farmers who have used Deering Twine for many successive years have never been mislead by the tag which is attached to every ball.

The tag gives the brand and length of the twine, and purchasers are assured that the twine in the ball is "just what the tag says it is." It will never be found otherwise, because every ball of Deering Twine is tested and measured before it leaves the big Deering Twine Mills.

DEERING

Light Draft

Harvesting Machines

BINDERS,
HEADERS,
HEADER-BINDERS,
MOWERS,
REAPERS,
HEMP REAPERS,
RAKES,
CORN BINDERS,
CORN SHOCKERS,
HUSKERS AND SHREDDERS,
RICE BINDERS,
TONGUE TRUCKS,
KNIFE AND TOOL GRINDERS,
BINDER TWINE,
HARVESTER OIL.

Fully illustrated and described in the

Deering 1904 Annual

Ask for a copy at the nearest agency.

DEERING



BINDERS, MOWERS, REAPERS
CORN BINDERS, SHREDDERS
HAY RAKES, BINDER
TWINNE AND
OIL

FOR SALE
BY