



William Deering & Co.
CHICAGO U.S.A.
MANUFACTURERS OF
BINDERS, REAPERS,
MOWERS
AND
BINDER TWINE.



WELCOME

FARMERS OF THE WORLD, WE WELCOME YOU TO CHICAGO, AND
TO THE GREAT WORLD'S COLUMBIAN EXPOSITION.

ALLOW US TO CALL YOUR ATTENTION TO OUR SPLENDID LINE
OF FARM MACHINERY SUCH AS YOU SEE IN OUR EXHIBIT, AND THE
PICTURES OF WHICH ARE GIVEN IN THESE PAGES. THEY HAVE BEEN
ARE, AND ALWAYS WILL BE.

VICTORIOUS OVER ALL.

THEIR SUPERIORITY OVER ALL RIVALS, WHEN IT COMES TO ACTUAL FIELD
WORK, HAS GIVEN THEM A DEMAND THAT HAS IN A FEW YEARS MADE US

THE WORLD'S GREATEST
MANUFACTURERS OF GRAIN AND GRASS-CUTTING MACHINERY.

YOURS TRULY,

WILLIAM DEERING & CO.
CHICAGO.





WORKS OF WILLIAM DEERING & CO.
COVERING FIFTY ONE ACRES
CHICAGO.

THIS CUT REPRESENTS THE FIRST TWINE BINDER THAT EVER SUCCESSFULLY CUT
AND BOUND CRAIN. THIS FAMOUS MACHINE WAS BUILT BY



WILLIAM DEERING & CO. IN 1879

THE DEERING ONE-HORSE MOWER.



A HORSE LAWN MOWER, CUTTING A 3½ OR 4 FOOT
SWATH. THE BEST MOWER FOR LAWNS, PARKS
AND CEMETERIES. IT CUTS AS CLOSE
AS YOU PLEASE.

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WHO FIRST INVENTED REAPERS?

THE GAULS. 1,800 YEARS AGO.

WHO FIRST BOUND GRAIN BEFORE THROWING IT ON THE GROUND?

WE DID.

WHO FIRST MADE AND PUT ON THE MARKET A SUCCESSFUL WIRE BINDER?

WE DID.

WHO FIRST PUT SUCCESSFUL AUTOMATIC TWINE BINDERS ON THE MARKET?

WE DID.

WHO FIRST APPLIED SHEAF CARRIERS?

WE DID.

WHO FIRST PUT OUT A LIGHT SELF-BINDER?

WE DID.

WHO FIRST PUT OUT AN ALL-STEEL SELF-BINDER?

WE DID.

WHO FIRST USED THE CHAIN DRIVE?

WE DID.

WHO FIRST REDUCED A SELF-BINDING HARVESTER TO PONY SIZE?

WE DID.

WHO HAS ALWAYS LED. AND WILL LEAD?

WE HAVE. AND WILL.

WILLIAM DEERING & CO.