

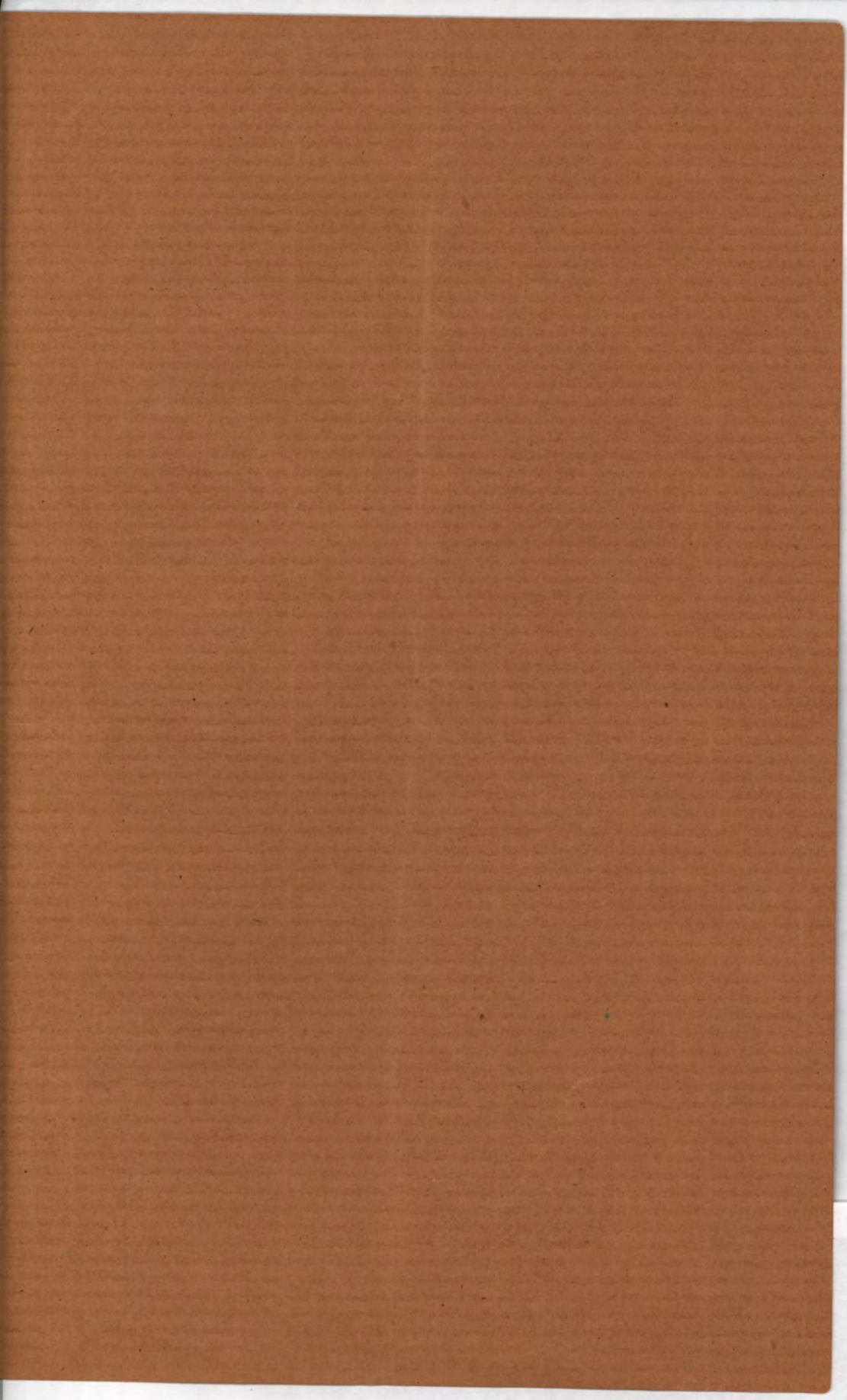
26 -
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Origin of Trade-Marks

“BUCKEYE,” “ADRIANCE,”

As applied to

Mowers, Reapers and Binders.



"ADRIANCE." "BUCKEYE."

165 GREENWICH STREET,

NEW-YORK, Feb. 1st, 1890.

The name **ADRIANCE** has been associated with Mowers and Reapers from the early days of the first experimental machines.

John Adriance (the father of John P. Adriance of Adriance, Platt & Co.) sold the Ketchum, the father of Mowers, in 1852; and in 1853 built the Forbush Mower at Poughkeepsie, N. Y.

John P. Adriance (in partnership with Samuel R. Platt) commenced the manufacture of Mowers and Reapers, at Worcester, Mass., for the harvest of 1855, and gained a high reputation for the Manny, which they built for several years.

For the harvest of 1858, we built, at Worcester, Mass., a new Mower to which we gave the name of "**BUCKEYE**," and this was the

First Application of the Trade-Mark "**BUCKEYE**"

To a Mower or Reaper.

Wherever **OUR "BUCKEYES"** have been introduced in this country, or in foreign lands, they have secured the approval and preference of a vast majority of the farmers, until "**BUCKEYE**," as **used by us**, has come to be recognized as meaning **all that is best** in the principles and construction of a Mower or Reaper.

We permitted the use of our Original **Trade-Mark "BUCKEYE"** by some Western manufacturers who were building a similar type of machine, and **with whom we were largely interested in the joint ownership of patents**; and we also licensed several manufacturers in the East to build, as the demand increased too rapidly for our manufacturing facilities to keep pace with it.

In 1860 we transferred our Works from Worcester, Mass., to Poughkeepsie, N. Y., and in 1863 we licensed parties at Worcester, Mass., to build machines **under our Patents and Trade-Mark** for a portion of the New England States where our machines had attained great popularity.

We have constantly aimed to improve and perfect
our machines, all parts of which

Are Made From Patterns Originated by Ourselves,

Many of which are covered by special patents.

On the passage of the **first Trade-Mark law** by Congress, the **Trade-Mark "BUCKEYE"** was registered in Washington in the name of **Adriance, Platt & Co.** Dec. 3, 1872, and upon the annulling of this law, and the passage of a new one applicable to foreign countries, the **Trade-Mark "BUCKEYE"** was again issued to **Adriance, Platt & Co.** May 17, 1881.

The **"BUCKEYE"** of **Adriance, Platt & Co.** has won the highest honors for American manufacturers in the various countries of Europe, Asia, Africa, Australia and South America.

Having originated the **Trade-Mark "BUCKEYE,"** our right to its use anywhere is incontestable; but that we may avoid being held responsible for the reputation (good or bad) made by any manufacturers whom we have permitted to use it, and to **prevent the misappropriation by others of the high reputation we have earned,** our machines will all bear

Our Exclusive Trade-Mark "Adriance."

This name belongs to us by right of common law, and any one using it in any manner in connection with Mowers, Reapers or Binders is liable to prosecution.

Farmers wishing to secure an **original "BUCKEYE,"** built by the **original builders,** with all of our improvements, will make sure of getting a **Genuine "ADRIANCE."**

The statements we have here made are attested by official and original documents filed in our office, copies of a few of which are given in the following pages.

ADRIANCE, PLATT & CO.

Extracts from sworn testimony of **Cornelius Aultman**, used
in suit brought by **Adriance, Platt & Co.** to maintain their
Trade-Mark "BUCKEYE."

STATE OF PENNSYLVANIA, }
County of Philadelphia. } ss:

CORNELIUS AULTMAN, being duly sworn, deposes and says:

*He * * * * resides at Canton, Ohio; is the same Aultman
who was a member of the firm of Ball, Aultman & Co., of said
Canton, and who subsequently*

*Founded C. AULTMAN & CO., OF SAID CANTON, and
AULTMAN, MILLER & CO., OF AKRON,*

*Manufacturers of Reaping and Mowing Machines. * * * **

*That in the fall of 1857, John P. Adriance, of New-York,
visited deponent at the office of Ball, Aultman & Co. at Can-
ton, Ohio; * * * * that before leaving Canton, the said
Adriance informed deponent or his associates * * * * that
he had named his machine, and intended calling it the
"BUCKEYE," and that thereafter the said Adriance did
adopt the word "BUCKEYE" as his Trade-Mark and sten-
ciled upon, advertised and sold his machines as the "BUCK-
EYE." * * * * **

That to deponent's knowledge the said

Adriance was the first to adopt the Trade-Mark "BUCKEYE"

*and apply it to Mowing and Reaping Machines; that he
had never known, heard of, or seen, prior thereto, Mowing or
Reaping Machines called, marked, advertised, or sold as the
"BUCKEYE." * * * * **

*Subscribed and sworn to before me, this 19th day of May,
1884.*

(Signed) CORNELIUS AULTMAN.

~ ~ ~
L. S.
~ ~ ~

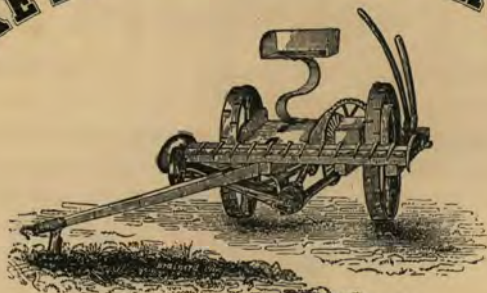
(Signed) LISLE STOKES, Notary Public.

PHOTO-ENGRAVED COPY (reduced size) of the
FIRST BUCKEYE MOWER CIRCULAR,
issued early in 1858.

*Not to exceed twenty-five machines of this general type were
sold for use prior to the issue of this circular.*

SYRACUSE PRIZE MACHINE.

BUCKEYE PREMIUM MOWER.



BAR FOLDED READY FOR MOVING.

Awarded First Premium, GRAND GOLD MEDAL, as BEST MOWER,
At the Great NATIONAL TRIAL, held at Syracuse, N. Y., July, 1857.



AS IT APPEARS ON THE ROAD

MANUFACTURED BY
JOHN P. ADRIANCE,
WORCESTER,
MASS.



AS IT APPEARS IN THE FIELD.

LOCAL AGENT,

Extracts from sworn testimony of **John P. Adriance**, used in
suit brought by **Adriance, Platt & Co.** to maintain their
Trade-Mark "BUCKEYE."

STATE OF NEW-YORK, }
County of Dutchess. } ss:

May, 1884.

JOHN P. ADRIANCE, being duly sworn, deposes and says:

That he * * * resides at Poughkeepsie, in the State of New-York, and is President of **Adriance, Platt & Co.**, a corporation of the State of New-York doing business at said Poughkeepsie and at No. 165 Greenwich Street, in the City of New-York. * * * * *

That in July, 1857, a trial of Reaping and Mowing Machines took place; * * * * * that he attended said trial, and saw there * * * a new machine * * * * * which attracted his attention and greatly pleased him, * * * * * and about November, 1857, * * * * * he obtained a sample Machine from Ball, Aultman & Co. sent to him to Worcester, Mass.; * * * * * that on receipt he proceeded to alter and improve said sample Machine in many respects, and thereafter to manufacture his said improved machine for the harvest of 1858 under the name

"BUCKEYE,"

and that he largely advertised and sold all his said machines for the harvest of 1858 as the **"BUCKEYE"**; that the

FIRST "BUCKEYE" MACHINE

was shipped to New-York in March or forepart of April, 1858, and had stenciled upon the seat the word **"BUCKEYE,"** and that all his machines for the harvest of 1858 were so stenciled, and were advertised and sold under the name **"BUCKEYE,"** and were known only as the **"BUCKEYE"**; that he

Adopted the Word "BUCKEYE" as a Trade-Mark

to be applied to Mowing and Reaping Machines manufactured by himself * * * in the fall of 1857, and that prior thereto he had never known, heard of, or seen a Mowing or Reaping Machine of any kind, called, branded, advertised, or sold under the name **"BUCKEYE,"** and that said Trade-Mark was adopted, and has since been used by deponent and his successors, without reference to any patent or patents upon or relating to the machines; * * * * *

Plate 1. PHOTO-ENGRAVED COPY (reduced size)

Of Certificate issued by United States Patent Office to

ADRIANCE, PLATT & CO.,

for registration of Trade-mark "BUCKEYE" under the First Trade-mark law of the
United States; Act July 8th, 1870. Application made November 21st, 1872.

Trade-mark for Mowing and Reaping Machines.

The United States of America.

No. 2362.

TO ALL WHOM IT MAY CONCERN:

This is to Certify, That, by the records of the United States Patent Office it appears that Adriance, Platt & Co., ofoughkeepsie and New York, New York

did, on the Twenty-first day of November, 1872, deposit in said Office, for registration, a certain Trade-mark, a copy of which is hereto annexed, and the date of the receipt thereof was duly noted and recorded in words and figures as follows, to wit: "Patent Office, Nov. 21 . 1872;" that they deposited their statement, a copy of which is also hereto annexed, and a declaration under the oath of Samuel R. Platt, a member of said firm

to the effect that the party claiming protection for the said Trade-mark has a right to the use of the same, and that no other person, firm, or corporation has the right to such use, either in the identical form, or having such near resemblance thereto as might be calculated to deceive, and that the description and fac-similes presented for record are two copies of the Trade-mark sought to be protected; and having made the payment of a fee of twenty-five dollars, in the same manner and for the same purpose as the fee required for patents; and having complied with the regulations in such cases prescribed by the Commissioner of Patents, and in all other respects complied with, the act of Congress in such case made and provided, the said Trade-mark has been duly registered and recorded in the said Patent Office; and protection for the same will remain in force for thirty years from the Third day of December one thousand eight hundred and seventy-two, unless sooner terminated in accordance with section 78 of Chapter CCXXX. Act of Congress approved July 8, 1870 (Secs. 4937-4947, Rev. Stat.)

In testimony whereof, I have caused the seal of the Patent Office to be hereunto affixed this Thirteenth day of April, 1875, and of the Independence of the United States the ninety-ninth.

Given under my hand, at Washington, D. C.

James Smith
Commissioner of Patents.



Plate 2. PHOTO-ENGRAVED COPY (reduced size) of
Trade-mark "BUCKEYE" issued to

ADRIANCE, PLATT & CO.,

Under the Act of July, 1870; registered December 3d, 1872, and re-registered
April 13th, 1875.

*This law was, in 1879, declared by U. S. Supreme Court to be unconstitutional,
and a new Act was passed March 3d, 1881.*

TRADE-MARK.

ADRIANCE, PLATT & CO.

Mowing and Reaping Machines.

No. 1,075.

Registered Dec. 3, 1872.

No. 2,362.

Registered April 13, 1875.

BUCKEYE.

Witnesses
H. H. Doubleday }
J. B. Henderson }

Samuel R. Platt a member of the firm
by Will Smith } *Adriance, Platt & Co.*
Attorney

Plate 1. PHOTO-ENGRAVED COPY (reduced size)
Of Certificate issued by United States Patent Office to
ADRIANCE, PLATT & CO.,
for registration of Trade-mark "BUCKEYE" under the present Trade-mark law of the
United States ; Act of March 3d, 1881.

[2-175.]

Department of the Interior,

UNITED STATES PATENT OFFICE.

To all Persons to whom these Presents shall come, Greeting:

This is to Certify, that the annexed is a true copy from the
Records of this Office of the Trade Mark,
Registered by Adriance, Platt & Co.,
through Saml R. Platt, a member of
said firm, May 17, 1881 No. 8791.
for
Reaping and Mowing Machines.

In testimony whereof, I,

Emmable

Commissioner of Patents, have caused the seal of the
Patent Office to be hereunto affixed this *twentieth*
day of *June*, in the year of our Lord one
thousand eight hundred and eighty-one, and of the
Independence of the United States the one hundred and
fifth.

Emmable

Commissioner.



Plate 2. PHOTO-ENGRAVED COPY (reduced size) of

Trade-mark "BUCKEYE" issued to

ADRIANCE, PLATT & CO.,

Under Act of March 3d, 1881; registered May 17th, 1881. Application made April 13th, 1881.

TRADE-MARK.

ADRIANCE, PLATT & CO.

Reaping and Mowing Machine.

No. 8,191.

Registered May 17, 1881.

BUCKEYE.

WITNESSES

H.B. Jewell
W.C. Chaffee

Adriance, Platt & Co.
Proprietors

By Their Attorneys

S.M. Smith & Co.

Extracts from the **Official Report** of the Judges of the
Great National Field Trial held at
Auburn, N. Y., July, 1866,
lasting about two weeks and in which **Sixty-two Machines**
competed.

The Judges, on page 53, use the following language in
referring to

ADRIANCE, PLATT & CO'S "BUCKEYE,"

Which was awarded the

FIRST PRIZE GRAND GOLD MEDAL:

*The record of the "BUCKEYE" is interesting in the fact that it was the pioneer in the path of the great improvements which have popularized Mowing Machines and made them an absolute necessity to every farmer. It * * * * at once sprang into a great popularity.*

IN THE HANDS OF Mr. J. P. ADRIANCE

*it met with an enormous sale; * * * * it still keeps the forward rank; * * * * it is still as worthy of the patronage and confidence of the public as it has been in any preceding portion of its history.*

The following extract from the same **Official Report** will also
be of interest. Referring again to

ADRIANCE, PLATT & CO'S "BUCKEYE,"

The Judges, on page 67, say:

*So excellent was the workmanship * * * of the "BUCKEYE" that a protest in writing was entered at Auburn by one of the exhibitors * * * * on the ground that they were much better than they (Adriance, Platt & Co., the Manufacturers) were in the habit of furnishing to their customers. A sub-committee was appointed to examine the machines in their warehouses, and also some in the hands of farmers. After a careful examination the committee reported that the machines at Auburn (in the trial) were in no respect better than those which they had sold and which were exposed in their warehouse for current sale.*



United States.

Norway.

Italy.

England.

Austria.



ADRIANCE, PLATT & CO'S MACHINES

Argentine Republic.



Switzerland.

Ireland.

Germany.

Australia.

Russia.



Turkey. Roumania.

Have Won
The Highest Honors in



Scotland.

Holland.

Sweden.

Belgium.

France.



TRADE  MARK
ADRIANCE

