

TRADE MARK

“OLIVER”

“40”

REGISTERED U. S. PAT. OFF.

THE **OLIVER**

FIRST AND FOREMOST

FIRST in giving to the world the Chilled Plow.

FIRST in producing a plow that combines all the features essential to a perfect implement.

FIRST in studying the needs and demands of the farmer and successfully meeting them.

FIRST in variety, quantity and unquestioned superiority of manufactures.

FIRST in establishing prices so that the best plow made can be bought at a very moderate figure.

The Genuine Oliver Chilled Plows

and Genuine Repairs

HAVE NO EQUALS



MADE ONLY BY THE

Oliver Chilled Plow Works

SOUTH BEND, IND.,

U. S. A.

'OLIVER'

GUARANTEES EXCELLENCE

"All the World Loves a Lover."

A neat bit of sentiment and a true one; but lovers must eat and, therefore, plowing must be done. Right here let us suggest that the OLIVER CHILLED PLOW leads the procession for first-class work.

"Summer Longings."

Under this head comes the desire for good crops and good prices. The farmer who pins his faith to the OLIVER CHILLED PLOW is on the right track for both.

"What Fools These Mortals be."

Not all of us, for it is well understood that the man who uses the GENUINE OLIVER CHILLED PLOW is wise in his generation.

"One Touch of Nature Makes the Whole World Kin."

Nature smiles on the man who displays common sense in tilling his farm. Adopting and using the OLIVER CHILLED PLOW is strong evidence in that direction.

**"Either he fears his fate too much,
Or his deserts are small,
Who dare not put it to the touch,
And win or lose it all."**

The farmer who selects the OLIVER PLOW has nothing to fear. "He has the best and the result is sure."

"A Man's a Man for a' That,"

And his manhood takes the form of good judgment when he uses the OLIVER CHILLED PLOW and advises his neighbors to do the same.

"In Dixie's Land We'll Take Our Stand."

And why shouldn't we? Elegant climate, good land, fine people. The OLIVER CHILLED PLOW is as great a favorite in the South as it is in the North, East and West.

"Evil Communications Corrupt Good Manners,"

Hence you should fight shy of the "pirates" who say their imitations are as good as the Oliver. Stick to the GENUINE OLIVER and neither your manners nor morals will suffer.

"Laugh and the world laughs with you;
Weep, and you weep alone."

But, all the same, "Summer and winter shall continue, and seed time and harvest shall not fail."

Moral: Whether you laugh or cry, use the OLIVER PLOW in preparing your ground.

Pessimists and Optimists.

A pessimist is a believer in "hoo-doo," while an optimist delights in "mascots." The OLIVER CHILLED PLOW is as good a mascot as any farmer could desire.

"Each heart recalled a different name,
But all sang 'Annie Laurie.'"

North and South America, Europe, Asia, Africa and the islands of the sea, compliment us by using vast numbers of OLIVER PLOWS. However much they may differ on other things, all unite on the OLIVER.

"Should Auld Acquaintance be Forgot?"

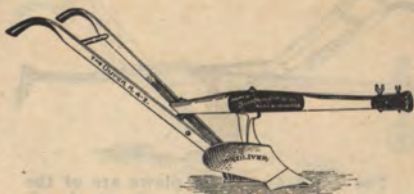
Not much. Nor should it be forgotten that "OLIVER gave to the world the CHILLED PLOW."

"What Shall the Harvest be?"

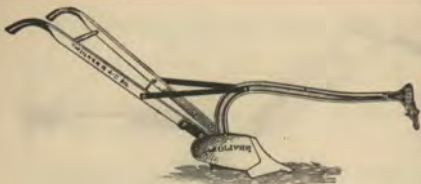
Put your money and your trust in the OLIVER CHILLED PLOW, and the harvest will not disappoint you.

"All's Well That Ends Well,"

And you can depend upon the GENUINE OLIVER CHILLED PLOWS and REPAIRS, first, last and all the time.



Here we show our A-1 and A-2 Pony Plows. Made with both wood and steel beams and very popular. Capacity $4\frac{1}{2} \times 8$ and $4\frac{1}{2} \times 9$ inches respectively. The B is a size larger, made with both wood and steel beam, and like the A, is right hand only. Turns a furrow 5×10 inches.



The A-C-1 and A-C-2 plows are of the same size and capacity as the regular A patterns but made with chilled cutter shares instead of plain. Either wood or steel beam. Right hand only.



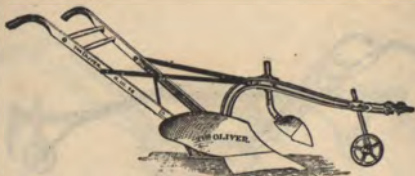
The B-C, like the A-C, is made to meet the demand for a light plow with cutter share. Wood and steel beam. Right hand only. Capacity 5x10 inches.



This is the celebrated No. 40, known and used the world over. It represents a series, the numbers 10, 13, 19, 20, E-1, 40 and 40-X. Made right and left hand and with steel beams also as shown on next page. Best and most popular plows ever turned out.



The No. 19 here shown represents the 40 series steel beam plows. Made right and left hand and all numbers with steel beams except the E-1.



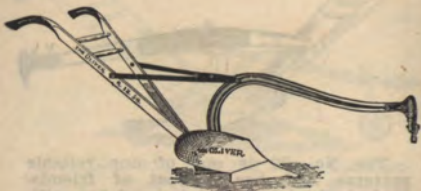
The Nos. 111 and 222 FULL CHILLED PLOWS. "Guaranteed to scour perfectly in any soil, no matter how difficult, in which any other kind or style of plow made will scour."

They last three times as long as steel plows, do better work, one size lighter in draft, and handle easier 12 and 14 inch cut.

Have you tried them out?



The No. 30 is one of our reliable patterns and has a host of friends. Made both right and left hand but with wood beam only. Capacity $8\frac{1}{2} \times 15$.



The No. 12. This plow is the smallest of our low front chilled series. It is used extensively in Texas for plowing heavy sandy, mixed sandy and creek bottom lands. Steel beam and right hand only. Capacity 6x11 inches.



The Nos. 82, 83 and 84 comprise a series of chilled plows intended for general purpose work for which they are especially fitted. Their superior turning qualities make them all well adapted for sandy, gravelly and stony soils. Steel beam, right and left hand.

No. 82—a light two-horse plow, cuts 6 x 12 inches.

No. 83—a medium two-horse plow, cuts 7 x 13 inches.

No. 84—a large two-horse or medium three-horse plow, cuts 8 x 15 inches.



The No. 13 Vineyard plow is specially fitted for vineyard and orchard work. The standard and beam are thrown to the center so as not to interfere with the growing vines and the handles carefully set with that object in view. Wood beam and right hand only. Capacity 6 x 11 inches. Smaller vineyard plows also made.



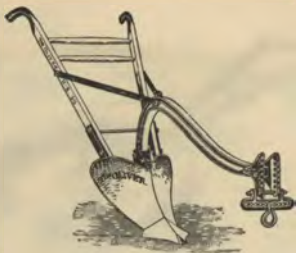
This cut shows the Nos. O-98 and O-99 steel beam plows which are used very largely where great strength is required. Fitted with reversible shares and slips, also with solid points if wanted. Their excellent qualities fully justify their great popularity.



The Nos. 508 and 509 are the most successful reversible plows ever produced. Lined to work perfectly when reversed either way. Light in weight, light in draft, steady running, easily handled. Capacity, No. 508, 8 x 13 inches. No. 509, 8 x 15 inches.



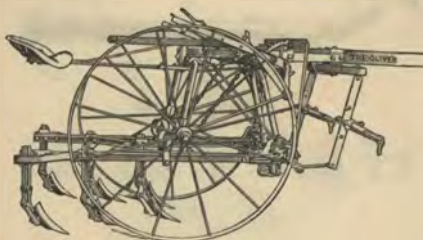
The No. 524 is our latest pattern cast beam hillside plow. Works well on both hillside and level lands and is particularly adapted to rough or stony ground. Capacity, 8 x 15 inches.



Here we have the O-Z series steel beam, chilled middlebreaker plows for use in mixed and sandy soils. The series consists of the O-Z, O-Z-1 and O-Z-2, cutting 8, 10 and 12 inches.

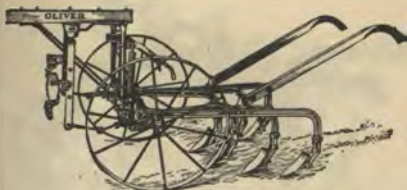


The No. 1 Road and Grading plow is stoutly built, well braced and generally O. K. Made both right and left hand.



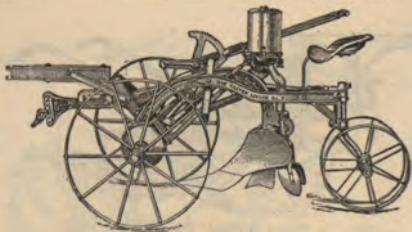
NO. 1 RIDING CULTIVATOR.

A New Combination of Special Advantages. Patented Seat Bar Guide, Automatic Balance Frame, Horse Lift, Parallel Gangs, Pivot Frame. One lever (assisted by horses) raises both gangs and keeps frame balanced in one operation.

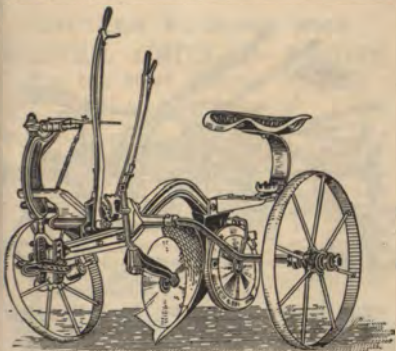


NO. 2 WALKING CULTIVATOR.

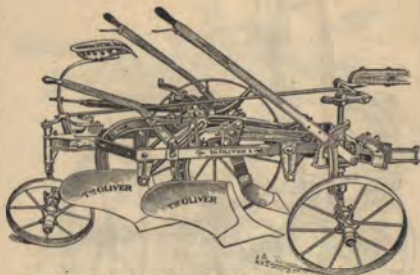
Balance frame, adjustable axles, coupled up short, strong and rigid. Light in weight. Many new features. Send for descriptive circular.



The No. 4 Cotton and Corn Lister.
Light and attractive, embodying all con-
veniences for this class of work. More
of these listers sold the past season than
any other on the market.



Our No. 11 or James Oliver Sulky
plow. Easy to handle, light and stout,
besides being low in price. Right and
left hand. A sure winner wherever used.



The Oliver No. 1 is the best gang plow on wheels. Center hitch, high lift, no side draft, easily handled and gives perfect satisfaction. Will do all we claim for it.

FIFTEEN REASONS WHY OLIVER CHILLED PLOWS Are the Best General Purpose Plows in the World.

FIRST.—They are the original and only Genuine Chilled Plows made.

SECOND.—They are adapted to a variety of soils, will do first-class work and more of it with the same amount of draft than any other plows in use.

THIRD.—The mouldboards are thoroughly chilled, have no soft spots in them, will scour perfectly, and will not wear out in ten years' plowing.

FOURTH.—OLIVER'S CHILLED METAL will not corrode. The heaviest coat of rust that can accumulate on it will be entirely removed by a few minutes' use, and the mouldboard will be as bright and smooth as before.

FIFTH.—THE OLIVER has a thorough center draft, runs lighter than any other plow, and is under the direct and complete control of the operator.

SIXTH.—The woodwork of the wood beam plows being free from mortises, permits easy, rapid and perfect adjustment for either two or three horses. Steel beam plows are set for the class of work wanted, quickly and easily changed by means of the clevis hitch.

SEVENTH.—THE OLIVER is economical in repairs, and when your share is renewed you have an entirely new cutting edge.

EIGHTH.—THE OLIVER or Bowers patent slip-nose share can be furnished when desired—a wonderful saving device.

NINTH.—All parts of the OLIVER CHILLED PLOWS are fitted over templates at the works, hence are exact duplicates, and by simply giving the number and hand, you are sure of a perfect fit.

TENTH.—THE OLIVER CHILLED PLOW has hundreds of imitators. No manufacturer will try to imitate an inferior plow.

ELEVENTH.—For ease of management, adjustability, lightness of draft, durability, superior finish, and general excellence, it has no successful competitor.

TWELFTH.—THE OLIVER has a record unparalleled in the history of plow making, and at home and abroad is equally famous and popular. You can depend upon it, first, last and all the time.

THIRTEENTH.—Your neighbors will tell you to buy the OLIVER and to take no other. They speak of faith born of experience.

FOURTEENTH.—There are over 2,500,000 OLIVER CHILLED PLOWS in actual use and many more are being sold at the present time than any other plow manufactured. They are warranted to do all that is claimed for them. The name OLIVER is a guarantee of excellence.

FIFTEENTH.—Finally, these plows are better known, have reached a larger sale, have had a longer run, have proved more popular and given better satisfaction, than any other plow on the face of the globe.

Look out for imitation shares, mould-boards and other extras.

The genuine OLIVER PLOWS and repairs are made only by the OLIVER CHILLED PLOW WORKS, South Bend, Ind., U. S. A. All others are spurious.

OLIVER CHILLED PLOW WORKS

South Bend, Indiana, U. S. A.

Largest Plow Factory in the World

Table of Weights and Measures

Avoirdupois weight is the only weight made use of in mechanical calculations; and all metals, save gold and silver, are weighed by it.

16 Drachms.....1 Ounce.

16 Ounces.....1 Pound.

28 Pounds.....1 Quarter.

4 Quarters.....1 Cwt.

20 Cwt.....1 Ton.

The Standard Avoirdupois pound is the weight of 27.7015 cubic inches of distilled water weighed in air, at the temperature of the maximum density ($39^{\circ}83$), the barometer being at 30 inches.

LONG MEASURE.

12 Inches.....1 Foot.

3 Feet.....1 Yard.

6 Feet.....1 Fathom.

$5\frac{1}{2}$ Yards.....1 Pole or Rod.

40 Poles.....1 Furlong.

8 Furlongs (or 1760
Yards).....1 Mile.

3 Miles.....1 League.

MISCELLANEOUS.

Bu. of Wheat is reckoned 60 lbs. Avdp.

"	Barley	"	48	"
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"	Oats	"	32	"
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"	Corn, shelled		56	"
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"	Corn, unshelled		68	"
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