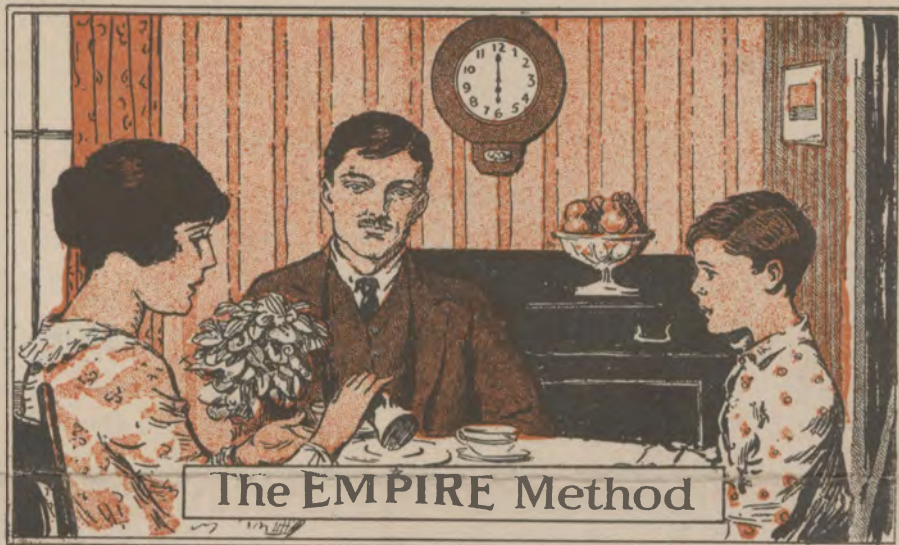
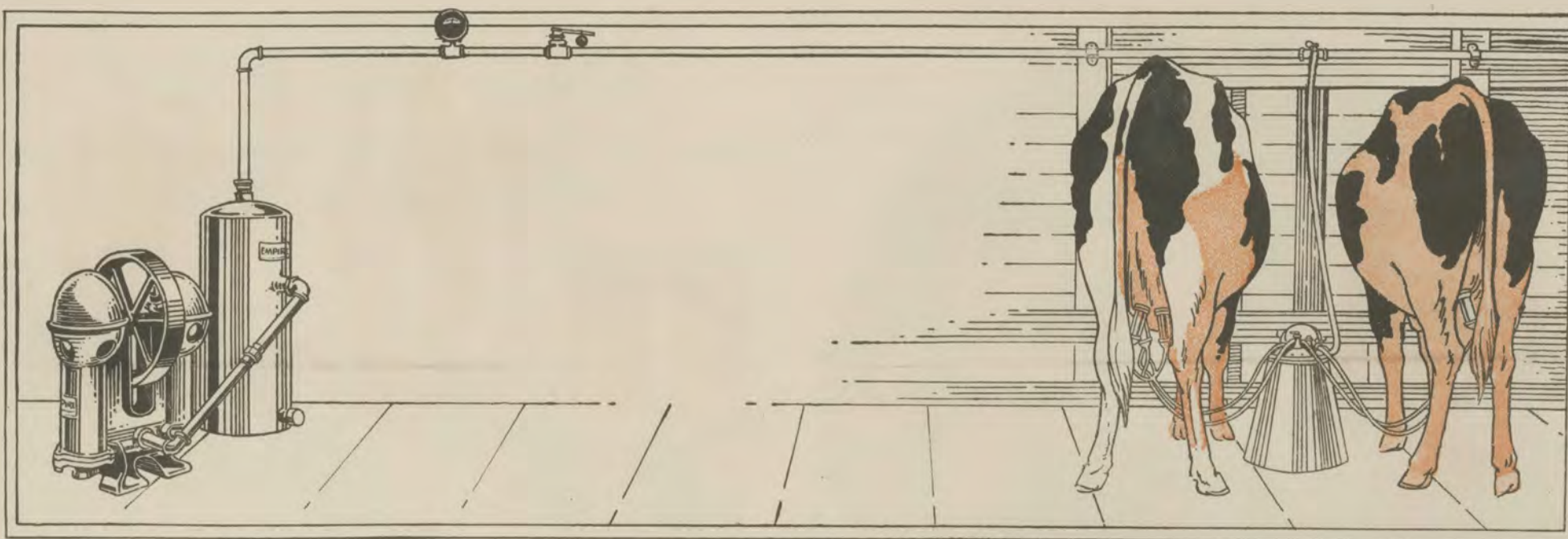




WHICH Shall It Be?





EMPIRE SIMPLICITY

IF you will carefully notice the above illustration, which shows a complete EMPIRE Milker outfit milking two cows the wonderful simplicity of the EMPIRE cannot help but appeal to you.

The entire outfit consists of the double cylinder vacuum pump, a small vacuum tank with a single line of pipe,—which may be run to any part of your barn,—and a positively air tight pail into which the milk is gently drawn from the cows, making it impossible for the stable air to touch the milk.

The gauge indicates at all times the amount of vacuum being applied to the cows' teats.

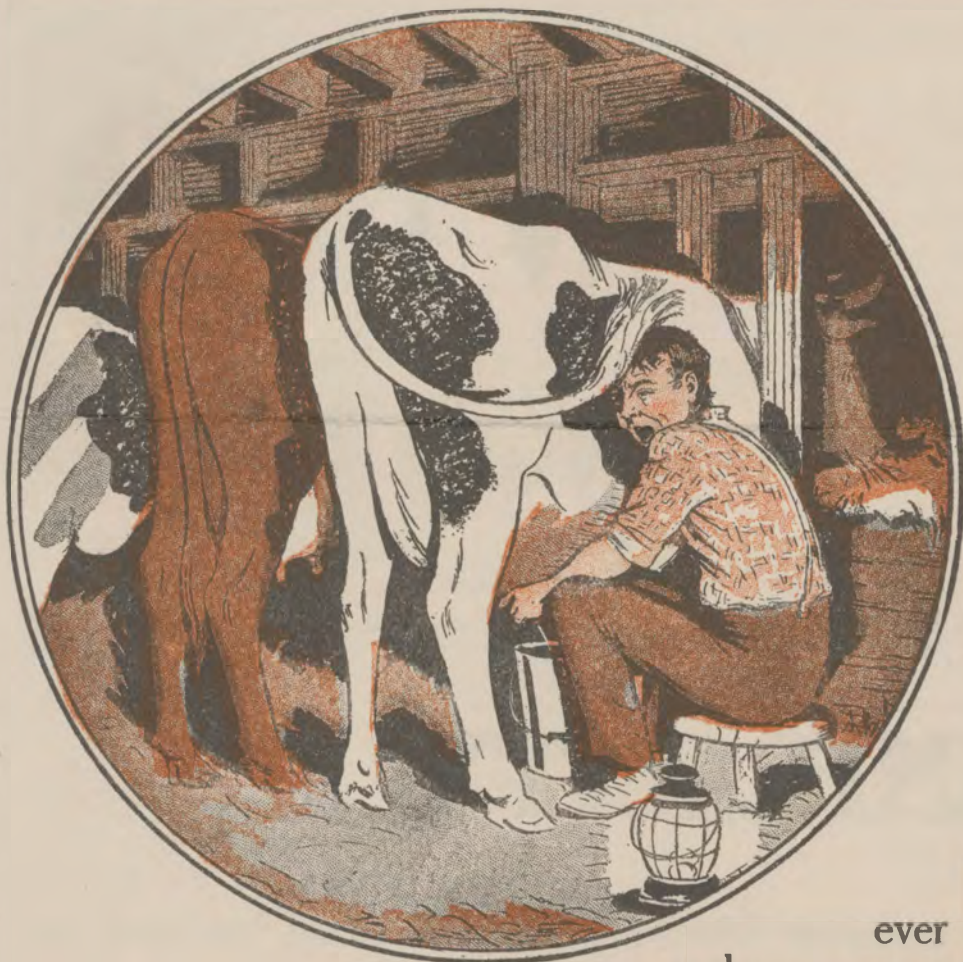
The relief valve controls the vacuum.

The vacuum gauge and relief valve are of the same importance to a Milking Machine as the steam gauge and safety valve are to a steam boiler.

Note the simple pulsator located on the pail lid. All parts are covered, leaving no chance for filth to collect on them or for injury by the cows.

“Which Will It Be?”

Here Are Two LITTLE Pictures Worth a WHOLE LOT of Thought



HE man at our left is indulging in that old indoor sport—hand milking. He is milking a very affectionate cow, who shows her affection by caressing his face with her tail. It is seven o'clock or after. He SHOULD be all through with his chores—he SHOULD be eating supper with his family instead of taking his evening recreation on the milk stool.

But he still has five cows to milk—and he cannot hire men enough to do his milking for him—there seem to be no men who want work.

Have you ever been in his position? Have you ever had to milk ten or a dozen cows simply because

there was no one else to do the milking? Have you sat on a one-legged stool in the dim, religious light of a flickering lantern, wishing that milk flowed under bridges, like water, instead of having to be coaxed by hand from the dairyman's good friend, the cow?

Then you realize what perfectly unreligious thoughts a man can have when hired help is scarce and he has to do the milking himself—up early in the morning, through late at night, and no time to do a lot of other important work around the dairy that is simply crying to be done.

And you'll appreciate the position of the man in the other picture.

He'll be all through with his milking BEFORE DARK, for with these three double unit EMPIRE Milking Machines he, alone, can do the work of SIX hand milkers in the same length of time, and he will be able to hire all the help he needs to do the milking, because, as you can readily appreciate, the hired-men don't mind milking with an EMPIRE Milker.

And the cows don't mind it either. They like it. To them the EMPIRE is a sort of Mechanical Calf. It milks them nature's way, comfortably and uniformly—twice a day—every day in the year.

Almost invariably the EMPIRE Milking Machine increases milk Production. And the milk is always cleaner, more sanitary and wholesome than that produced by hand, because it is never allowed to come in contact with stable air, which is impure even in the cleanest of stables.

The clean wholesome milk from an EMPIRE Milker Dairy usually brings better prices than ordinary milk.

Many a dairyman has been forced to decrease the size of his herd (and consequently to cut down his profits) simply because he could not get enough competent men to do the milking. Each year it is harder to get hired help and each year the quality of hired labor seems poorer. The efficient journeyman-farmer who has an honest desire to do a day's work for every day's pay is the exception to the rule—he's a man we all respect and welcome, but he's mighty hard to find.

The EMPIRE Milking Machine takes the place of inefficient labor—and it enables the efficient dairyman to be six times as efficient as he can be without the EMPIRE.

It has made hundreds of dairymen—(undoubtedly many very near your own neighborhood) completely independent of labor troubles.

It has made it possible for dairymen to INCREASE their herds (and their profits) at the same time DECREASING the number of hired men on the dairy.

That's one of the big reasons for the EMPIRE Milking Machine's popularity with dairymen.

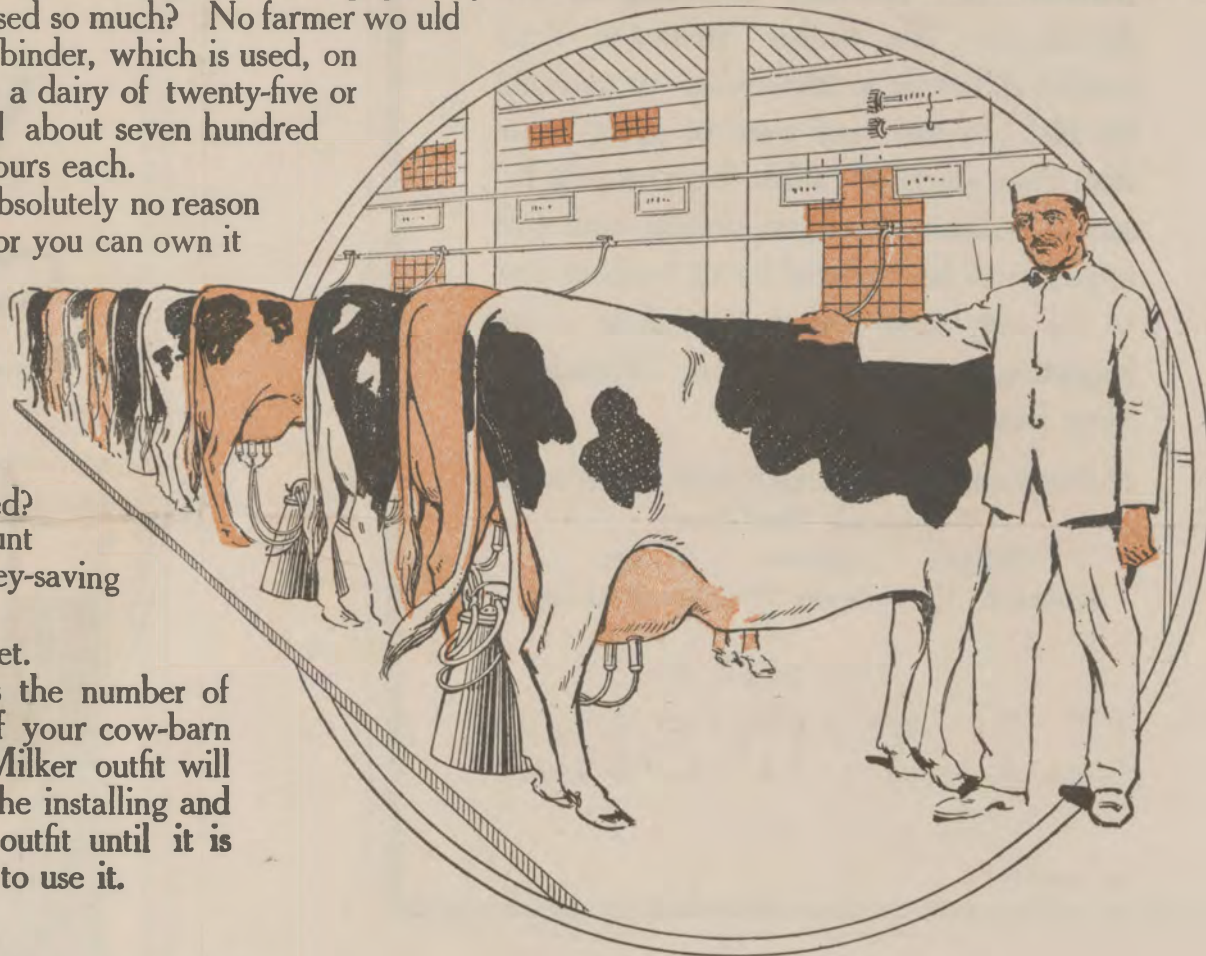
What other machine on the farm would be used so much? No farmer would ever consider cutting his grain without the aid of a binder, which is used, on the average, only about six days in the year. In a dairy of twenty-five or thirty cows the EMPIRE Milker would be used about seven hundred hours each year, or seventy working days of ten hours each.

If you are milking ten or more cows there is absolutely no reason why YOU should not own an EMPIRE Milker, for you can own it without a cent of cost—it will pay for itself in a remarkably short time by saving labor cost, saving time, increasing milk production and improving milk quality. And an EMPIRE is good for years of tireless and faithful service.

Would you refuse five dollars if it were simply offered to you, without any strings attached? Then you will not refuse hundreds of times that amount that the EMPIRE Milker is offering you in money-saving and profit-increasing investment.

Read the guarantee on the back of this sheet.

Then fill out the enclosed form, telling us the number of cows you are milking, etc., and giving a sketch of your cow-barn so that we can tell you just what an EMPIRE Milker outfit will cost installed in your barn. Remember, we do the installing and one of our experts stays with every EMPIRE outfit until it is thoroughly understood by the men who are going to use it.



OUR GUARANTEE

WE guarantee Empire Milking Machines to be carefully made of the best materials throughout and to do everything we claim for them when installed and operated according to our directions. We further guarantee them against defect in workmanship or material for life. In case any part or parts, other than those made of rubber, become unfit for service because of original defects, such part or parts will be replaced by us, without cost to the user, upon being returned to us for inspection, at our factory in Bloomfield, New Jersey.

EMPIRE CREAM SEPARATOR COMPANY

Bloomfield, New Jersey

Chicago Denver Atlanta

Montreal, Toronto and Winnipeg, Canada

FOR SALE BY

E. L. WINSLOW,

WOODSTOCK, Vt.